

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Request for approval of) DOCKET NO. 950894-TL
tariff filing to add Block Group) ORDER NO. PSC-95-1113-FOF-TL
Routing, Reports and Special) ISSUED: September 6, 1995
Studies, and Option Volume)
Discount per call charge to)
ZipCONNECT Service by BellSouth)
Telecommunications, Inc. d/b/a)
Southern Bell Telephone and)
Telegraph Company (T-95-378)
filed 6/22/95))
_____)

The following Commissioners participated in the disposition of this matter:

SUSAN F. CLARK, Chairman
J. TERRY DEASON
JOE GARCIA
JULIA L. JOHNSON
DIANE K. KIESLING

ORDER APPROVING TARIFF FILING

BY THE COMMISSION:

I. BACKGROUND

On June 22, 1995, BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company (Southern Bell or the Company) filed a tariff proposing to add Block Group Routing, Reports and Special Studies, and Option Volume Discount per call charge to the Company's existing Area Number Calling Service (ANC) and to change the name of ANC Service to ZipCONNECT Service. By Order No. PSC-94-1552-FOF-TL, issued December 13, 1994, in Docket No. 941103-TL, this Commission approved a tariff from Southern Bell to introduce Area Number Calling Service (ANC). ANC is a 7-digit dialing LATAwide routing service which can route both local and toll calls within a LATA. Where toll charges apply they are paid for by the ANC subscriber and not the end users initiating the calls.

ANC service requires a 7-digit dedicated NXX; the 203 NXX is used for ANC service. All calls to the 203-XXXX telephone number will be treated as local from the end user; any associated toll

DOCUMENT NUMBER-DATE
08711 SEP-6 95
FPSC-RECORDS/REPORTING

charge will be reverse billed to the ANC Service subscriber at existing toll rates for that duration and time-of-day period.

The instant tariff filing proposes to revise the tariff offering to rename the service ZipCONNECT, and add Block Group routing, Reports and Special Studies, and optional volume discounts for the per call charge. Since the ANC was approved, additional restrictions for the service have been identified and the service has been somewhat redefined.

II. TARIFF CHANGES

The proposed tariff renames the service ZipCONNECT and adds Block Group Routing, Reports and Special Studies, and an option of volume discounts for the per call charge. Also, revisions are proposed to the service restrictions.

A. Block Group Routing

Block Group Routing (BGR) Service directs a call to a customer location based upon the block group location of the end user placing the call. Block groups are geographic areas based upon U.S. Census Bureau-based geographical coordinates. Block group boundaries are most often aligned with streets, and follow physical boundaries, especially when these physical boundaries are also county boundaries. BGR will allow subscribers to define geographic areas below the wire center level. Subscribers of the service must subscribe to either Wire Center Routing or Block Group Routing. Time-of-Day, Day-of-Week, and Per Cent Distribution of calls remain optional routing features.

B. Reports and Special Studies

Currently no reports are available in conjunction with ACN Service. Under this filing, two types of reports and special studies will be made available: an Advanced Intelligent Network (AIN) Routing Service Monthly Report and an AIN Special Study providing originating and terminating traffic characteristics. A subscriber cannot subscribe to both reports during the same time period. The monthly AIN routing report consists of: 1) Number of recorded call attempts to an AIN number, Number of recorded call attempts from each geographic area in the subscriber's area of service; and 2) Number of recorded call attempts per AIN Routing Service subscriber location by subscriber's routing options. The special studies contain the above information, except that they are conducted over a limited time period and can be provided upon request. The call detail for both reports is provided on a 3.5" high density diskette.

C. Optional Volume Discounts

Volume discounts for ZipCONNECT are available on an optional basis and are applied based upon a subscriber's total call volume. The Southern Bell Account Manager determines the projected call volume for each ZipCONNECT subscriber, and then the appropriate discount rate is applied. A subscriber opting for the discount must sign a 36 month agreement, and has a one-year grace period to attain their minimum call volume. After the grace period, if the subscriber's volume falls short they are required to pay the committed call volume for the remainder of the contract. If the volume exceeds the minimum, the contract rate applies. There is also a termination liability for termination prior to the expiration of the 36 months. This charge is calculated by multiplying the minimum call volume by the committed per call rate times the number of months remaining in the contract. Subscribers not wishing to commit to a specific call volume would be assessed a \$.12 per call rate.

D. Rate Structure

The proposed rate structure includes nonrecurring and monthly recurring rates as follows:

<u>Rate Element</u>	<u>Nonrecurring</u>	<u>Monthly recurring</u>
AIN Routing per subscription, per LATA	\$300.00	\$15.00
Wire Center Routing per LATA	525.00	10.00
Block Group Routing per sub., per LATA	1500.00	225.00
Route Options, Per AIN sub., per LATA		
Time of Day Routing	35.00	2.25
Day of Week Routing	35.00	2.25
Percent Distrib. Routing	35.00	2.25

Volume Discounts per call charge		
Monthly minimum calls:		
2,500	-	.11
5,000	-	.10
25,000	-	.09
150,000	-	.08
500,000	-	.07
1,200,000	-	.06
2,000,000	-	.05

AIN Routing Service Monthly Report per subscription, per diskette	195.00	125.00
---	--------	--------

AIN Routing Special Study per subscription, per diskette	390.00	-
--	--------	---

D. Cost/Revenue Information

Southern Bell provided revenue, cost and contribution information in support of this tariff as reflected in the table below.

	Revenue	Cost	Contribution
Nonrecurring	\$ 18,330	\$ 5,535	\$ 12,795
Recurring	30,810	10,136	20,674
Total	\$ 49,140	\$ 15,671	\$ 33,469

The revenue included in this filing for Block Group Routing is represented as incremental revenue over the originally projected revenues for Wire Center Routing. The Company projects that a typical ANC subscriber will pay the \$.12 per call rate because they will initially establish service in only one or two LATAs.

The information supplied by the Company delineates the rate elements, projected units, rates, revenues, unit costs and percentage contribution for each of the services. The contribution levels vary from a low of approximately 33 percent to a high of approximately 1,940 percent on the recurring AIN Routing Service Monthly Reports. Although the levels of contribution appear high on some services, it is common for the LECs to generate large contribution percentages for discretionary services to alleviate upward pressure on basic local service rates.

E. Additional Changes

Since approval of the ANC tariff, the Company states that further testing of the service indicates that additional should be added and that the service should be redefined. The changes proposed are as follows:

1. Remote Call Forwarding (RCF) cannot be used to forward calls to the 203-XXXX telephone number.
2. The 203-XXXX telephone number cannot be used with any pay-per-call type service.
3. The restriction denying use of Direct-Inward-Dialing (DID) with the service is removed.
4. Calls cannot originate from wireless, 800, or 900 service telephone numbers.
5. The restriction that subscriber locations must be in a Company central office has been removed, since billing and settlement arrangements have been resolved. The service is also available to any independent company central offices where that company participates with the Southern Bell Advanced Intelligent Network (AIN) platform.

F. Conclusion

Upon consideration of the foregoing we find that the changes approves above are appropriate and the tariff should be approved as filed effective August 22, 1995.

Based on the foregoing, it is

ORDERED by the Florida Public Service Commission that the tariff filed by BellSouth Telecommunications, Inc. d/b/a Southern Bell Telephone and Telegraph Company proposing to add Block Group Routing, Reports and Special Studies, and Option Volume Discount per call charge to the Company's existing Area Number Calling Service and to change the name of ANC Service to ZipCONNECT Service is approved as set forth in the body of this Order. It is further

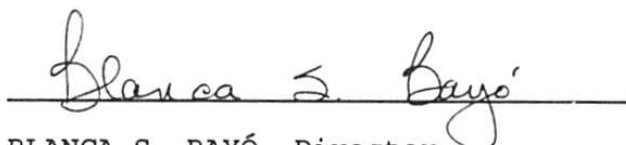
ORDERED that the tariff shall be effective August 22, 1995, as set forth in the body of this Order. It is further

ORDER NO. PSC-95-1113-FOF-TL
DOCKET NO. 950894-TL
PAGE 6

ORDERED that if a protest is filed in accordance with the requirements set forth below, the tariff shall remain in effect with any increase in revenues held subject to refund pending resolution of the protest. It is further

ORDERED that if no protest is filed in accordance with the requirements set forth below, this docket shall be closed.

By ORDER of the Florida Public Service Commission, this 6th day of September, 1995.



BLANCA S. BAYÓ, Director
Division of Records and Reporting

(S E A L)

TWH

NOTICE OF FURTHER PROCEEDINGS OR JUDICIAL REVIEW

The Florida Public Service Commission is required by Section 120.59(4), Florida Statutes, to notify parties of any administrative hearing or judicial review of Commission orders that is available under Sections 120.57 or 120.68, Florida Statutes, as well as the procedures and time limits that apply. This notice should not be construed to mean all requests for an administrative hearing or judicial review will be granted or result in the relief sought.

The Commission's decision on this tariff is interim in nature and will become final, unless a person whose substantial interests are affected by the action proposed files a petition for a formal proceeding, as provided by Rule 25-22.036(4), Florida Administrative Code, in the form provided by Rule 25-22.036(7)(a)(d) and (e), Florida Administrative Code. This petition must be received by the Director, Division of Records and Reporting, 2540 Shumard Oak Boulevard, Tallahassee, Florida 32399-0850, by the close of business on September 27, 1995.

ORDER NO. PSC-95-1113-FOF-TL
DOCKET NO. 950894-TL
PAGE 7

In the absence of such a petition, this order shall become final on the day subsequent to the above date.

Any objection or protest filed in this docket before the issuance date of this Order is considered abandoned unless it satisfies the foregoing conditions and is renewed within the specified protest period.

If this Order becomes final on the date described above, any party adversely affected may request judicial review by the Florida Supreme Court in the case of an electric, gas or telephone utility or by the First District Court of Appeal in the case of a water or wastewater utility by filing a notice of appeal with the Director, Division of Records and Reporting and filing a copy of the notice of appeal and the filing fee with the appropriate court. This filing must be completed within thirty (30) days of the date this Order becomes final, pursuant to Rule 9.110, Florida Rules of Appellate Procedure. The notice of appeal must be in the form specified in Rule 9.900(a), Florida Rules of Appellate Procedure.