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September 29, 1995

Mrs. Blanca S. Bayo Director, Division of Records and Reporting Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, Florida 32399

> RE: Docket No. 950985-TP

Dear Mrs. Bayo:

Enclosed please find an original and fifteen copies of BellSouth Telecommunications, Inc.'s Rebuttal Testimony of Dr. Aniruddha (Andy) Banerjee and Robert C. Scheye in the captioned docket.

A copy of this letter is enclosed. Please mark it to indicate that the original was filed and return the copy to me. Copies have been served on the parties shown on the attached Certificate of Service.

Sincerely, Nancy B. White (S&L) ACK \_\_\_\_

Enclosures

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## CERTIFICATE OF SERVICE Docket No. 950985-TP

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Jancy S. White (RgL)



1		REBUTTAL TESTIMONY OF ANIRUDDHA (ANDY) BANERJEE
2		ON BEHALF OF BELLSOUTH TELECOMMUNICATIONS, INC.
3		BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION
4		DOCKET NO. 950985-TP
5		SEPTEMBER 29, 1995
6		
7		
8	Q.	Please state your name, address, and place of
9		employment.
10		
11	A.	My name is Aniruddha (Andy) Banerjee. I am a
12		Senior Consultant with National Economic Research
13		Associates, Inc., located at One Main Street,
14		Cambridge, MA 02142.
15		
16	Q.	Did you file direct testimony in this Docket?
17		
18	A.	Yes.
19		
20	Q.	What is the purpose of your rebuttal testimony?
21		
22	A.	Direct testimony has been filed in this Docket by
23		several parties on various issues relating to the
24		financial terms and conditions of interconnection
25		between BellSouth, the incumbent local exchange

- carrier (LEC), and alternative local exchange
- 2 carriers (ALECs) in Florida. The following
- 3 testimony responds to and, where necessary, shows
- 4 why the positions taken by these parties are
- 5 inconsistent with sound economic principles.

- 7 Q. Please list the principal economic issues raised by
- 8 these parties to which your testimony responds.

9

- 10 A. The following issues were raised by various parties
- in connection with the financial terms and
- 12 conditions of interconnection: (1) entry barriers,
- (2) compensation principles, (3) bill and keep
- compensation, (4) bill and keep practice, (5)
- 15 BellSouth's proposed arrangement and imputation,
- 16 and (6) contribution.

17

- 18 Q. How do you propose to respond to these issues or
- 19 themes in the intervenor testimonies?

- 21 A. I will first present the arguments made by various
- 22 parties under these themes. Then, as appropriate,
- I will demonstrate where and how those arguments
- 24 are inconsistent with economic principles. The
- positions of many of the witnesses coincide with

- those of Dr. Nina W. Cornell (representing MCI
- Metro Access Transmission Services, Inc.).
- 3 Accordingly, my rebuttal of Dr. Cornell's arguments
- 4 should be taken as also applying, where
- 5 appropriate, to the arguments of the other
- 6 witnesses.

8

## ENTRY BARRIERS

- 9 Q. Dr. Cornell [at 5-6], the Florida Cable
- Telecommunications, Inc., or FCTA [at 3-6], and Ms.
- 11 McGrath of Time Warner [at 4-5] allege the
- 12 existence of so-called "natural" barriers to entry
- in local exchange markets. To support their
- 14 allegation, they argue that:
- 15 (1) entry requires very large sunk and potentially
- 16 unrecoverable costs,
- 17 (2) it takes a lot of time for an entrant to grow
- 18 beyond a small area,
- 19 (3) consumers, unfamiliar with entrants, may need
- 20 to be targeted in a manner that necessitates
- 21 substantial unrecoverable marketing costs, and
- 22 (4) an entrant can be successful only to the degree
- 23 that it can secure the cooperation of other
- 24 interconnecting carriers.

- 1 Q. How significant are these factors likely to be in
- 2 determining the prospects for entry in Florida's
- 3 local exchange market?

- 5 A. Dr. Cornell paints an overly pessimistic view of
- 6 what is likely to happen in Florida's local
- 7 exchange markets. First, as is evident from the
- 8 identities of intervenors in this Docket, the
- 9 likely entrants are all firms with an already
- 10 substantial or growing presence in the
- 11 telecommunications industry. Some potential
- 12 entrants like AT&T and MCI have world-wide name
- recognition, reputations, and resources that match
- or exceed BellSouth's. Firms, like Metropolitan
- 15 Fiber Systems and Teleport, have aggressively
- 16 expanded into major metropolitan markets throughout
- 17 the U.S. and currently have numerous customers who
- 18 generate both high traffic volumes and revenues.
- 19 These firms are technologically advanced, highly
- 20 experienced, and well-versed in the art of
- 21 competing. The inter-exchange carriers like AT&T
- 22 and MCI (represented in this Docket by Mr. Guedel
- and Dr. Cornell, respectively) will be formidable
- 24 competitors by being able to offer local, long
- 25 distance, and wireless calling on a

- "one-stop-shopping" basis. The likely entrants in
- 2 Florida's local exchange market are hardly
- neophytes in the business, and can be expected to
- 4 expand quickly in Florida. After all, many of
- 5 their potential customers for local services are
- 6 already buying their long distance offerings.

- 8 Q. Dr. Cornell claims [at 9] that without reciprocity,
- 9 i.e., equal charges for interconnection between
- 10 BellSouth and an ALEC, there will be a serious
- 11 barrier to entry by an ALEC (even one that is just
- as efficient as BellSouth). Is this a real or
- imagined threat to entry?

14

- 15 A. Lack of reciprocity in this sense is not a barrier
- 16 to entry. BellSouth will charge more for
- 17 interconnection than it gets charged by the ALEC
- for the simple reason that BellSouth's rate
- 19 includes contribution toward its special
- obligations like universal service, but the rate
- 21 charged by the ALEC without corresponding
- 22 obligations, rightfully, does not. This
- 23 contribution is lost whenever an ALEC, rather than
- 24 BellSouth, provides a service to the end user.

1 Asymmetry in interconnection rates would be an 2 entry deterrent (raising the entrant's costs but 3 not the incumbent's) only if BellSouth were not required to recover at least as much contribution 4 5 from its own retail services as it does from the 6 interconnection service. However, with appropriate imputation of the contribution, there can be no 7 price squeeze (as parties have alleged) and, 8 9 therefore, no barrier to entry. I will return to 10 the imputation issue later in my testimony. 11 12 Moreover, if BellSouth's proposed "Alternative 1" for Florida's universal service support mechanism 13 -- calling for the assessment of a "universal 14 15 service preservation charge" to inter-exchange 16 carriers (IXCs) and ALECs on the basis of their state-wide revenues -- is accepted, then there will 17 18 no longer be a contribution element for universal service support in BellSouth's switched access 19 charge. [Direct testimony of A. J. Varner at 5-6] 20 21 22 23 0. Are you suggesting that BellSouth, but not the 24 ALEC, should be allowed to include that contribution element in its interconnection rates? 25

- 2 A. No. Such contribution should only be included in
- 3 the interconnection rates of LECs or ALECs that
- 4 have special obligations like universal service or
- 5 carrier of last resort and are obliged to provide
- 6 certain types of local service at prices below
- 7 cost. This form of contribution will, of course,
- 8 be required so long as the present form of support
- 9 mechanism for universal service, or anything
- 10 resembling it, is in effect. As I stated before,
- 11 BellSouth's proposed Alternative 1 would make such
- 12 a contribution unnecessary.

13

14

## COMPENSATION PRINCIPLES

- 15 Q. What principles have parties proposed for
- determining the form of compensation for
- 17 interconnection?

- 19 A. Parties have proposed that the form of compensation
- 20 should be based on three basic principles:
- 21 (1) ALECs should be treated as co-carriers, not
- 22 customers,
- 23 (2) efficient firms should not be prevented from
- 24 entering the market, and
- 25 (3) entrant ALECs should not be compelled by the

- form of compensation to choose a particular
- technology or architecture (e.g., that of the
- 3 incumbent LEC) that those firms do not want.
- 4 [Cornell at 7-8]

6 Q. Do you agree with these three basic principles?

7

- 8 A. Not entirely. Of course, any successful
- 9 interconnection arrangement is predicated on there
- 10 being cooperation and agreement among
- 11 interconnected carriers. Also, I can find nothing
- 12 exceptionable about the idea that interconnection
- arrangements should not deter entry by equally or
- 14 more efficient firms.

- 16 I cannot imagine, however, that an entrant's choice
- of technology and architecture will depend on the
- 18 form of compensation chosen for interconnection.
- 19 In particular, I find Dr. Cornell's assertion [at
- 20 23-24] -- that if switched access charges were
- 21 chosen as the form of compensation, the entrant
- 22 would be forced to mirror the incumbent's
- 23 architecture -- to be highly contrived. In my
- 24 direct testimony, I critiqued Teleport's proposal
- 25 (supported by Dr. Gerald Brock) that the

1 interconnection charge should be based only on the carrier's peak-period capacity. Instead, I 2 proposed moving toward an optimal two-part rate 3 structure in which the fixed part recovers the fixed costs associated with providing 5 interconnection and the variable part recovers the 6 traffic-sensitive usage costs. There is nothing 7 preventing an entrant that wishes to combine fixed 8 plant (e.g., loops) with usage-sensitive components 9 like switching and transport in different 10 proportions than BellSouth from devising the 11 two-part rate structure that best recovers its 12 costs. In my direct testimony, I also noted that 13 BellSouth itself is moving in the direction of the 14 two-part rate structure which would give it 15 additional flexibility in setting interconnection 16 17 rates. 18 BILL AND KEEP COMPENSATION 19 What have the parties proposed as their preferred 20 0. form of compensation for interconnection? 21 22 All parties who filed direct testimony in this 23 A.

24

25

Docket proposed that the form of compensation be

"bill and keep" or, as Dr. Cornell puts it, "mutual

- traffic exchange." [Cornell at 10-11, McGrath at
- 8, FCTA at 8, Mr. Devine of MFS of Florida at 7,
- 3 Guedel at 13] Under this arrangement, there is no
- 4 actual transfer of money among interconnecting
- 5 carriers; each carrier merely imposes a charge on
- 6 its own customers that make calls to (hence,
- 7 interconnect with) customers on the networks of
- 8 other carriers. For this form of compensation to
- 9 work properly, all parties agree that traffic
- 10 between interconnecting carriers must be roughly in
- balance. [Cornell at 19, McGrath at 10]

- 13 Q. Dr. Cornell claims [at 12] that bill and keep or
- "[m]utual traffic exchange is the most efficient
- means of compensating for the termination of local
- 16 exchange traffic ... because each carrier then has
- the incentive to minimize its termination costs and
- no unjustified costs are imposed on the system. Do
- 19 you agree?

- 21 A. No. Bill and keep or mutual traffic exchange is
- 22 definitely not the most efficient means of
- 23 compensating for call termination of calls
- originating on other networks. Dr. Cornell
- overlooks a number of critical real-world economic

- 1 factors that prevent bill and keep from being the
- 2 most efficient means of compensation. These
- 3 factors concern differences among (1) customer
- 4 characteristics, (2) incentives of carriers to
- 5 minimize costs, (3) carriers' cost characteristics,
- 6 and (4) carrier requirements for recovering
- 7 contribution toward the cost of special
- 8 obligations.

- 10 Q. When Dr. Cornell states that bill and keep will
- avoid imposing unjustified costs on the system,
- 12 what is she referring to?

13

14 A. According to Dr. Cornell [at 13],

15

- 16 "[o]nce all the conditions for effective
- 17 competition have been established, it is virtually
- 18 certain that the amount of compensation that would
- 19 be due to one network would be exactly offset by
- the amount due to the other. Unless there are
- 21 significant distortions between networks, the
- traffic between networks tends to be in balance
- 23 over time."

24

25 Predicated on such a traffic balance, Dr. Cornell

- believes -- a belief echoed by Mr. Devine [at 10]
- 2 -- that there is little to be gained by
- 3 instituting a costly measurement and billing system
- 4 simply for the purpose of assessing a
- 5 termination-based compensation charge to
- 6 interconnecting networks. Once the traffic is in
- 5 balance, payments would offset and no further
- 8 measurement or billing would be required. Dr.
- 9 Cornell's conclusion rests primarily on her
- 10 apparent conviction that:
- 11 (1) traffic between carriers will inevitably be in
- 12 balance, regardless of both the types of customers
- involved and the relative sizes of the carriers'
- 14 networks
- 15 (2) compensation need not be linked to the actual
- 16 costs that a carrier will incur when it terminates
- 17 a call from another carrier, at any level of
- 18 traffic volume between the two carriers.
- 19 Neither of these premises is correct, nor is her
- 20 conclusion.

22 Q. Please explain why.

- 24 A. There are at least four reasons why Dr. Cornell's
- reasoning is faulty. The so-called mutual traffic

- exchange or bill and keep proposals do not
- 2 represent efficient prices, and they will certainly
- 3 not lead to an efficient economic outcome. First,
- 4 the bill and keep proposal ignores the significance
- of differences among customer types. Second, it
- 6 ignores how it distorts the carriers' respective
- 7 incentives to minimize costs. Third, it assumes
- 8 implicitly that all carriers have identical cost
- 9 characteristics. Fourth, it fails to account for
- BellSouth's need to recover the contribution lost
- 11 when it provides interconnection to an ALEC.

- 13 Q. Please explain what you mean by the bill and keep
- 14 proposal ignoring differences among customer types.

- 16 A. Whether terminating traffic between entrants and
- 17 BellSouth will be in balance -- a key assumption
- for successful bill and keep -- will depend on the
- 19 types of customers that entrants will acquire. It
- 20 is important to note that the mix of customers (and
- 21 their associated origination-termination ratios)
- selected to serve will not be independent of the
- 23 interconnection rates themselves. If the
- 24 terminating switched access charge is outrageously
- high, the entrant would seek customers with high

- origination-termination ratios. Conversely, if
- 2 terminating switched access is free (or priced
- 3 below the <u>entrant's</u> incremental cost of originating
- 4 traffic), the entrant would seek customers with low
- origination-termination ratios. Therefore, the
- 6 extent to which any traffic balance between
- 7 carriers could be achieved -- if at all -- will
- 8 depend strongly on the mix of customers of the
- 9 interconnecting carriers. Specifically, the usage
- 10 characteristics of both a carrier's customers and
- 11 those on other networks that call its customers
- 12 will matter greatly. This means that, contrary to
- Dr. Cornell's suggestion, traffic balance is
- 14 neither an independent nor an inevitable outcome.

- 16 Q. Please explain how bill and keep ignores the
- distortion in the carriers' incentives to minimize
- 18 the cost of interconnection.

- 20 A. By artificially setting the termination rate to
- 21 zero, bill and keep will bring about inefficient
- 22 behavior. Under bill and keep, no payment is
- 23 actually made by one carrier to another. Since no
- payment is made, neither carrier has an incentive
- 25 (or the means by which) to recognize the level of

terminating costs incurred by the other. Thus, each 2 carrier would focus only on minimizing its own cost 3 of delivering traffic to the other carrier, rather 4 than acting to minimize the total of both -- their 5 own traffic delivery costs and the other carrier's terminating costs. 6 7 8 As an example, consider the two points of 9 interconnection proposed by BellSouth: the local switch and the tandem switch. 10 interconnection, for example, requires that traffic 11 12 be (1) switched at the tandem, (2) transported to a local switch, (3) switched again, and finally (4) 13 14 delivered to the called party. Thus, tandem interconnection imposes additional switching costs 15 16 and additional transport costs, which could be avoided if interconnection was to occur at the 17 local switch. Usually, when interconnection is 18 made at the local switch, it is switched once and 19 20 then delivered to the called party. Entrants, on the other hand, would likely find it more 21 cost-effective to deliver their traffic to 22 23 BellSouth's tandem switches because that would minimize their costs of carrying traffic to 24

1

25

multiple points of interconnection. Thus, under

- bill and keep, entrants would not face a price
- which reflects BellSouth's underlying costs of
- 3 interconnection. Entrants would minimize only
- 4 their own cost of delivering traffic to BellSouth,
- 5 but would not take into account the additional
- 6 interconnection costs imposed on BellSouth because
- of their decisions. This is not efficient economic
- 8 behavior. Simply put, under bill and keep, no
- 9 single party has an incentive to minimize the total
- 10 end-to-end cost of a call between interconnecting
- 11 networks. As the example of terminating traffic at
- tandems rather than at central offices shows,
- incentives to act efficiently are diminished under
- 14 bill and keep. The price of interconnection is an
- important signal that provides all carriers
- 16 information concerning the costs imposed by their
- 17 actions. Only when such information is available
- and carriers face the cost consequences of their
- 19 actions will efficient economic decisions be made.

- 21 Q. Please explain how bill and keep is affected by
- 22 differences in carriers' costs?

- 24 A. Bill and keep assumes that all carriers will have
- 25 identical cost characteristics. It does not

1 recognize that networks developed by entrants in 2 the future are likely to have different engineering 3 and cost characteristics than the BellSouth network already in place. Indeed, contrary to Dr. 4 5 Cornell's assertions, the competitive ALECs seeking 6 mutual interconnection will differ by basic technology: we may expect to see broadband optical 7 fiber wireline networks and cellular and PCS 8 radio-based networks. It would be very unlikely 9 for ALECs based on this range of technologies to 10 have termination costs that are similar to 11 12 BellSouth's. As discussed in the previous 13 paragraph, ignoring cost differences will foster 14 inefficient behavior. 15 Dr. Cornell appears to suggest [at 11] that only 16 17 bill and keep will allow carriers to choose their technology in a neutral fashion, i.e., without 18 being influenced by the incumbent LEC's technology 19 20 and architecture or by the form of compensation 21 elected for interconnection. Neither she nor any 22 of the parties provide any systematic analysis or 23 discussion of why this would be necessarily true. 24 Significantly, they also make no attempt to analyze

how bill and keep may break down when there are

- 1 differences or asymmetries in cost among the
- 2 interconnecting carriers.

- 4 Q. Please explain the effect of the failure of bill
- and keep to account for BellSouth's need to recover
- 6 its lost contribution.

7

- 8 A. Bill and keep does not accommodate the requirement
- 9 that BellSouth be compensated for the lost
- 10 contribution associated with the provision of
- interconnection or wholesale network functions.
- 12 Some of BellSouth's retail local exchange services
- 13 have always been priced above the relevant
- 14 incremental costs to contribute towards recovery
- 15 of:
- 16 (1) the fixed common costs of the ubiquitous
- 17 network,
- 18 (2) subsidies to services priced inefficiently
- 19 (e.g. basic local services and service to rural
- 20 customers) to achieve certain regulatory
- 21 objectives, and
- 22 (3) historical costs not yet accounted for because
- of uneconomic regulatory depreciation rates.

24

25 Bill and keep would permit entrants' customers to

- avoid paying this contribution despite the fact
- 2 that:
- 3 (1) by law, BellSouth must apparently continue to
- 4 fulfill its carrier of last resort
- 5 responsibilities,
- 6 (2) BellSouth's network (or network elements) will
- 7 continue to be used to provision services offered
- 8 by entrants, and
- 9 (3) BellSouth's retail customers (or its
- 10 stockholders) must still provide this contribution.

- 12 Q. Please summarize the principal weaknesses in the
- 13 bill and keep proposal.

- 15 A. The bill and keep proposal submitted by various
- 16 parties in this Docket is based on an
- 17 over-simplified view of both incentives and demand
- and cost circumstances that are likely to prevail
- in Florida's competitive local exchange market.
- 20 Indeed, Mr. Guedel [at 13] speaks admiringly of the
- 21 bill and keep arrangement: "The beauty of this
- 22 arrangement is its simplicity." In my opinion,
- 23 such an arrangement is more simplistic than simple.
- 24 Endorsing the bill and keep arrangement purely
- 25 because of its apparent simplicity reveals an

- unwillingness to confront the tricky details of a
- 2 compensation system that can -- and should --
- 3 reflect accurately and fairly the variations in
- demand, cost, and other market conditions. It is
- doubly ironic, therefore, that Mr. Guedel (alone
- 6 among all parties) recommends bill and keep for the
- 7 initial phase of interconnection (when the traffic
- 8 between carriers will almost certainly be out of
- 9 balance) but a migration to a measured system of
- 10 termination charges eventually.

- 12 Q. You said earlier that, contrary to Dr. Cornell's
- assertions, traffic balance between interconnecting
- carriers is not an inevitable outcome. Doesn't Dr.
- 15 Cornell, in fact, acknowledge this possibility when
- she says that: "[u]nless very strong incentives
- 17 exist to try to select customers on the basis of
- 18 their incoming or outgoing traffic patterns, the
- 19 way entrants will build their networks should
- produce the same outcome." [at 17, emphasis in
- 21 original]

- 23 A. Yes, but Dr. Cornell makes it seem like traffic
- 24 imbalance can persist only in extreme situations,
- 25 i.e., traffic balance is almost inevitable. It is,

- of course, difficult to be clairvoyant about likely
- 2 traffic patterns under interconnection in a
- 3 competitive local exchange market, particularly
- 4 when the interconnection arrangements themselves
- 5 may create uneconomic incentives to pursue
- 6 niche-marketing or opportunities for rate
- 7 arbitrage. It is certainly theoretically possible
- 8 for traffic to move toward balance over time.
- 9 There is anecdotal evidence that similarly situated
- 10 customers tend to call each other just as often (a
- form of "social reciprocity compact"). However,
- there is no reason to believe the same is
- necessarily true for traffic between customers who
- 14 are not similarly situated: for example, between a
- business and its customers, or between more
- 16 affluent and less affluent individuals. This would
- 17 be true not only for the frequency of calling, but
- 18 for duration as well. There is no a priori reason
- 19 to expect that traffic between, say, a major
- 20 airline or bank and its regular customers or even
- 21 casual information-seekers will be in balance, even
- in the long run. The imbalance of
- 23 origination-termination ratios among certain
- 24 classes of customers is a fact of life, not an
- 25 unusual or extreme situation.

It is also likely for entrants to pursue a strategy 2 of seeking out niche customers that represent the 3 highest potential for revenues and profit to them. The targeted success of competitive access 5 providers (CAPs) in densely-populated metropolitan 7 business centers is a case in point. By delivering high-quality service based on the latest "hi-cap" 8 technology at prices that could not be matched by 9 10 incumbent carriers subject to rate averaging, these CAPs made the most of their niche-entry strategy. 11 The fact that they have traditionally shied away 12 from the residential market is less evidence of 13 14 their inability to compete with the "incumbent monopoly" than of a calculated decision to only 15 pursue the most remunerative markets. 16 Therefore, it is perfectly reasonable to expect entrants in 17 Florida's local exchange market to forsake entry 18 "on all fronts" in favor of profit potential-laden 19 20 sectors of the market. An entrant may never seek to equalize market share with the incumbent; there 21 22 is no necessary straight-line relationship between market share and profitability. In fact, it is 23 conceivable that even a "small" share of customers 24 could, if the customers are selected with care, be 25

1 associated with a disproportionately "large" share 2 of revenues from interconnected traffic. That is 3 why I find Dr. Cornell's example [at 19] about balance despite unequal network sizes to be 4 5 contrived and unpersuasive. It is offered in 6 support of her point, but it definitely does not 7 exhaust all possibilities including, for example, 8 that an entrant with 10 percent of all customers may have enough incoming traffic relative to 9 10 outgoing traffic to generate over 50 per cent of 11 local interconnection revenues. 12 13 In sum, the possibility that traffic will ever be in balance cannot be taken for granted. Given 14 15 competitive entry, the more material question is 16 how market strategies are likely to be devised that can turn information about customer demand and 17 18 network cost characteristics to a carrier's 19 advantage. As I remarked earlier, I do not expect 20 entrants to be neophytes. Contrary to Dr. 21 Cornell's somewhat surprising apprehension that 22 entrants "...may not have the ability to make a 23 distinction among customers based on whether they have mostly incoming or outgoing traffic" [at 18], 24 25 I am willing to give those entrants more credit for

1		their marketing savvy.
2		
3	Q.	To summarize, is it your position that bill and
4		keep is an inferior alternative to BellSouth's
5		proposed terminating switched access charge?
6		
7	Α.	Yes, it most definitely is. Bill and keep relies
8		on a very simplistic and unrealistic view of real
9		world markets. It does not generate price signals
10		that lead to efficient economic behavior. It fails
<b>L</b> 1		to account for fundamental differences in demand
L 2		and cost characteristics and, in particular,
13		differences in the structures, objectives, and
14		obligations between the incumbent carrier and
15		entrants. BellSouth's proposed interconnection
16		rate structure is, as I said in my direct
L 7		testimony, not yet textbook perfect, but it
18		properly accounts for <u>all</u> costs of providing
19		interconnection and, taken along with other rate
20		structures BellSouth has adopted recently in
21		Florida, is headed in the right direction.
22		
23		BILL AND KEEP PRACTICE
24	Q.	What have the parties claimed about the practice of

bill and keep in the United States?

- 2 A. Parties have claimed that bill and keep is a
- 3 popular arrangement for interconnection between
- 4 non-competing LECs in geographically contiguous
- 5 territories and for exchanging extended area
- 6 service calls. [Cornell at 12 and 31, Devine at
- 7 12-13, McGrath at 8] They have also listed some
- 8 states that have supposedly adopted bill and keep
- 9 for local interconnection. [Devine at 11-12, FCTA
- 10 at 10, McGrath at 12-13]

11

- 12 Q. Does this provide legitimacy to the bill and keep
- 13 proposal for interconnection?

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- 15 A. No. It is true that there are many instances of
- bill and keep among non-competing, contiguous LECs.
- 17 However, at stake in this Docket is the appropriate
- 18 form of compensation for interconnection among LECs
- 19 that (1) compete for the same set of customers, and
- 20 (2) operate within the same geographical territory.
- Bill and keep is definitely not the proper model
- for interconnection in a market with those vastly
- 23 different circumstances.

24

25 Competition for customers introduces a strategic

1 variable into the interconnection decisions of 2 carriers. Being in the same territory, the growth 3 of an entrant will depend on (1) the proportion of 4 customers it can entice away from the incumbent and (2) the proportion of "new" customers it can sign 5 Therefore, just about every decision it makes 6 up. 7 about niche-market or growth strategy, service 8 offerings, prices, choice of technology, etc., will 9 be driven by the fact of competition. incumbent will likely face a similar set of 10 11 imperatives. If bill and keep does not permit a 12 carrier (most likely the incumbent because it has 13 the ubiquitous network) to recover the true cost of 14 providing interconnection (including any lost 15 contribution), then it will be handicapped unfairly 16 in the competition for customers. These issues 17 largely do not matter when contiguous LECs merely 18 "hand off" traffic between themselves, but each has 19 a secure customer base.

20

Parties have also cited a number of states that 21 Q. 22 have adopted bill and keep as the compensation 23 arrangement for interconnection under local 24 exchange competition. Why shouldn't Florida adopt 25 bill and keep?

The whole matter of what other states have done is, 2 A. in my opinion, in the eyes of the beholder. 3 Between them, parties have credited California, 4 Connecticut, Iowa, and Michigan with having 5 instituted bill and keep for interconnection. Mr. 6 Devine states [at 11]: "... the Iowa Utilities 7 Board ordered use of the bill and keep method of 8 compensation on an interim basis, pending the 9 10 filing of cost studies." [emphasis added] In Re McLeod Telemanagement Inc., 161 PUR4th 605 (Iowa 11 U.B, Docket No. TCU-94-4, 1995), however, the Iowa 12 Utilities Board held that bill and keep was not an 13 appropriate permanent compensation measure. The 14 15 Board reasoned that: 16 "Bill and keep may have been acceptable in a 17 situation where extended area service traffic was 18 exchanged between monopoly local service providers. 19 It is an unacceptable pricing mechanism for local 20 service traffic exchange between competing local 21 exchange utilities. Cost-based pricing of the 22 services provided is essential in the competitive 23 market. Permanent bill and keep methodology would 24 be looking backward to the monopoly regulation of 25

1 the past, rather than forward to the regulation of 2 competitive utilities in the future." 3 4 Similarly, in Re MFS Intelenet of Maryland, Inc., 5 152 PUR4th 102 (MD PSC, Case No. 8584, Order No. 7155, 1994), the Maryland Public Service Commission 6 7 rejected MFS's request for bill and keep 8 arrangements for termination of traffic between it 9 and Bell Atlantic and agreed with Bell Atlantic's 10 proposition that it and MFS should be able to 11 charge for access to their networks. [Id. at 120] Recognizing the need for incumbent carriers to 12 13 recover their fixed network costs, the Maryland 14 Commission held that "a competitive carrier should be required to make a contribution to that portion 15 of the joint and common costs of the ubiquitous 16 17 network that was heretofore provided by the local 18 business service which the incumbent carrier will 19 lose to competition." [Id. at 123] 20 21 The California Public Utility Commission (in Re 22 Competition for Local Exchange Service, (CA PUC R.95-04-043 I.95-04-044, Decision 95-07-054, 1995), 23 24 in authorizing bill and keep on an interim basis 25 only, stated that it would, at the end of one year,

- 1 re-assess the effectiveness and fairness of bill
- and keep and decide whether or not to adopt an
- 3 alternative call termination approach. The
- 4 California Commission further noted its policy
- 5 preference for approving tariffed service prices
- 6 that reflect costs and for applying the same
- 7 principle to call termination services. Therefore,
- 8 its interim bill and keep policy should in no way
- 9 be regarded as its final policy choice. Indeed,
- 10 the California Commission invited competing local
- 11 carriers to come up with alternatives to bill and
- 12 keep, provided they were not unduly discriminatory
- or anti-competitive.

- In Re Illinois Bell Telephone Company, PUR4th (IL
- 16 Commerce Commission, 94-0096, 94-0117, 94-0146,
- 17 1995), regulators in Illinois adopted a reciprocal
- 18 compensation scheme that sets an interconnection
- 19 rate which
- 20 (1) reflects the long run service incremental cost
- 21 of terminating calls,
- 22 (2) provides a reasonable level of contribution to
- 23 Illinois Bell's overhead costs, and
- 24 (3) allows Illinois Bell to pass an imputation test
- 25 for local traffic.

1 The Illinois Commission specifically rejected 2 3 proposals submitted by MFS and MCI. 4 5 Finally, in Re City Signal Inc., 159 PUR4th 532, 6 547-48 (MI PSC, Case No. U-10647, 1995), the Michigan Public Service Commission adopted bill and 7 keep as long as traffic between interconnecting 8 9 carriers is within 5 percent of balance. 10 As these instances show, there has been no great 11 rush to transfer the bill and keep in its purest 12 form from the interconnection-among-contiguous-LECs 13 world to the interconnection-among-competing-LECs 14 15 world. Commissions that have considered the bill and keep arrangement for interconnection in local 16 exchange competition have either adopted it on an 17 interim basis, with reservations, or rejected it 18 19 outright. This record provides no compelling reason for Florida to consider adopting bill and 20 21 keep. 22 BELLSOUTH'S PROPOSED ARRANGEMENT AND IMPUTATION 23 24 Q. How have parties received BellSouth's proposal for

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a terminating switched access charge as the form of

1 interconnection compensation? 2 Parties have not found BellSouth's proposed 3 A. terminating switched access arrangement acceptable 4 because allegedly: 5 (1) it can cause prices of competitive retail 6 services to be higher, despite competition, than 7 they need be [Cornell at 30], and 8 (2) without imputation of the switched access rate 9 into BellSouth's retail local exchange service 10 prices, there is a strong possibility of price 11 squeeze by BellSouth against the ALECs [Cornell at 12 22-23, Devine at 14-16]. 13 14 Moreover, parties claim that BellSouth's proposed 15 arrangement would force interconnecting ALECs to 16 mirror BellSouth's technology [Cornell at 21] and 17 prevent those ALECs from offering innovative new 18 local calling plans [Devine at 18, McGrath at 13]. 19 20 Dr. Cornell asserts [at 21] that "use of switched 21 0. access charges for compensation for terminating 22 local exchange traffic under Southern Bell's 23 current regulatory restrictions would deny the 24 public all of the benefits that could come from 25

- local exchange competition." What do you
- 2 understand Dr. Cornell's concerns as being?

- 4 A. Dr. Cornell's prime concern is that BellSouth's
- 5 terminating switched access charge differs from the
- 6 total service long run incremental cost (TSLRIC) of
- 7 switched access by a contribution element. For
- 8 example, she points [at 21] to BellSouth's alleged
- 9 inclusion of a "universal service preservation
- 10 charge" in its interconnection price which,
- 11 however, entrants are barred from doing (lack of
- reciprocity). Also [at 28], she concludes that any
- markup of the interconnection rate above its
- "direct cost" (TSLRIC?) -- as would be the case
- 15 with a switched access rate that includes
- 16 contribution -- would prevent competition for
- 17 retail services from achieving the lowest possible
- 18 retail prices. Thus, Dr. Cornell believes, the
- switched access charge for interconnection would
- 20 both disadvantage competitors and hurt end-user
- 21 customers who buy retail services.

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- 23 Q. Do you share Dr. Cornell's concerns, or consider
- 24 them valid?

- 1 A. No. First, Dr. Cornell is mistaken in her belief
- 2 that BellSouth's proposed universal service
- 3 preservation charge (USPC) is a contribution
- 4 element included in the interconnection rate,
- 5 specifically its switched access rate. As
- 6 BellSouth has made clear [Direct testimony of A. J.
- 7 Varner in this Docket at 5-7], the USPC is a
- 8 separately tariffed element that would be assessed
- 9 directly on the revenues of other
- 10 telecommunications carriers in Florida. The
- 11 purpose of the USPC is to raise funds for
- 12 supporting universal service but to do so in a
- manner that differs fundamentally from the service
- 14 price-based contribution elements in effect today.
- 15 Under Alternative 1 in Mr. Varner's testimony, the
- USPC would make it possible for "...[a]ccess
- charges [to] be reduced by the amount of the
- universal service support." [Varner at 6] Also,
- "... the [USPC] precludes the need for any separate
- 20 Carrier Common Line or Residual Interconnection
- 21 charges for local interconnection." [Varner at 7]

- 23 Second, the lack of reciprocity that Dr. Cornell
- 24 alludes to is only a problem if a price squeeze on
- 25 the competing ALECs results. A price squeeze can

- be eliminated by adopting principles of competitive
- 2 parity. Also, Dr. Cornell's lament that retail
- prices, even under competition, will not be the
- 4 lowest possible ignores the fact that pricing of
- 5 services in the regulated telecommunications
- 6 industry has never followed the so-called "first
- 7 best" principles. Given BellSouth's regulatory
- 8 history and special obligations (the costs of which
- 9 it is entitled to an opportunity to recover),
- 10 efficient service prices must be determined
- 11 according to "second best" principles.

- 13 Q. Please explain the principle of competitive parity
- and how it would solve the potential price squeeze
- 15 problem.

- 17 A. In theory, competitive parity in a market has two
- 18 requirements. First, there must be no price or
- 19 quality discrimination, overt or implicit, between
- 20 competitors. Second, the margin between the
- incumbent LEC's interconnection charge (which
- 22 entrant ALECs must pay) and its retail price
- 23 (against which the entrants must compete) must
- reflect the LEC's economic costs of performing the
- 25 retail function for which it will be competing with

2 which interconnection service is provided to 3 competitors. 5 Competitive parity results in two theoretical pricing principles: 6 7 (1) where a LEC is the sole source of the service required by an ALEC, the LEC's own retail services 8 must be subject to the same interconnection charges 9 as it imposes on its competitors, except to the 10 extent that the (marginal) costs of providing 11 interconnection to itself and to its competitors 12 differ, and 13 (2) the LEC's retail prices must recover both the 14 contribution included in the interconnection charge 15 and the incremental costs of its own retail 16 17 operations. 18 In economic theory, these principles are both 19 necessary and sufficient to ensure that competitors 20 (incumbent LECs) be neither advantaged nor 21 disadvantaged in their retail markets because (1) 22

entrants. One key aspect of this is the price at

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they supply an input (interconnection) that other

competitors (entrant ALECs) must purchase, and (2)

they charge an input price (interconnection rate)

1 that exceeds the incremental cost of that input. 2 3 These pricing principles eliminate the possibility of price squeeze because the incumbent LEC is 4 5 obliged to recover at least as much contribution 6 from its retail service as it does from its 7 interconnection service (implying, thereby, that 8 the "real" competition is between the incumbent's 9 and the entrant's incremental costs). incumbent's costs of providing interconnection to 10 11 the entrant and to itself are the same, this rule 12 amounts to imputation of the interconnection charge 13 in the incumbent's retail service price. two costs are different, then this amounts to 14 15 imputation of the interconnection charge adjusted 16 for the cost differential. Either way, the 17 contribution in the retail price is at least as 18 large as that in the price of interconnection and a 19 price squeeze cannot occur. 20 21 All of this would, of course, be moot if the USPC 22 were to eliminate the need for including a 23 contribution element in the price of a service.

25 Q. Please explain what "second best" pricing

- 1 principles are and why they, and not Dr. Cornell's
- 2 prescription of pricing interconnection at TSLRIC,
- 3 should apply.

- 5 A. First best pricing principles apply to competitive
- 6 markets where there are no "market distortions."
- 7 The regulatory process is a prime source of such
- 8 distortions. For example, regulation often (1)
- 9 constrains the regulated firm's price-setting
- freedoms, (2) imposes special obligations (e.g.,
- 11 below-cost pricing of basic residential service
- 12 financed by artificial contributions from prices of
- other services), and (3) requires the regulated
- 14 firm to depreciate its assets at less than the
- 15 economic rate of depreciation. Other distortions
- arise from the special nature of certain firms,
- e.g., those with economies of scale which cannot
- 18 recover all of their fixed costs by setting prices
- 19 at no higher than marginal costs. When such
- 20 distortions are present, economists recommend the
- 21 use of "second best" pricing principles which set
- the lowest possible prices, recover all costs, and
- 23 minimize the efficiency losses caused by the
- 24 distortions. Second best prices, as Dr. Cornell
- 25 correctly points out, are not as low as first best

- 1 prices -- even with competition -- but they are the
- 2 lowest they can be when market distortions are
- 3 present. Hence, what Dr. Cornell is lamenting is
- 4 nothing less than the influence of regulation on
- 5 the prices of regulated firms with special
- 6 obligations.

- 8 Finally, Dr. Cornell's suggestion that
- 9 interconnection be priced exactly at TSLRIC is a
- 10 departure from second best pricing. By not
- 11 requiring interconnection to raise its share of the
- total contribution needed, it would be virtually
- impossible for BellSouth to cover all of its costs,
- including those due to its special obligations and
- 15 regulatory legacy. This, in effect, would mean
- 16 requiring BellSouth's other services to compensate
- 17 by raising inefficiently high levels of
- 18 contribution in their prices and exposing them,
- 19 thereby, to greater competitive risks. Again, if
- 20 the funds required for supporting the special
- 21 obligations were to be raised by methods like the
- 22 USPC, the interconnection rate could be brought
- 23 down toward cost.

24

25 Q. So what ensures that second best prices will result

1 if BellSouth's proposed terminating switched access 2 rate is adopted as the interconnection rate? 3 There are various ways to set second best prices, 5 the best known being Ramsey pricing (that marks up 6 the price of each service -- wholesale or retail --7 in inverse proportion to its price elasticity of 8 demand) and non-linear pricing schemes (of which 9 the two-part rate structure that I proposed in my 10 direct testimony is a special case). 11 result is that as long as BellSouth must (1) 12 provide universal service and price certain basic 13 services below cost, and (2) follow slower than 14 economic depreciation schedules, it has a 15 legitimate additional cost recovery problem that 16 unencumbered-by-regulation firms in competitive 17 markets do not. 18 19 What ensures that BellSouth cannot raise any more contribution in its service prices than is 20 21 warranted by second best efficient pricing? are several factors. First, imputation ensures 22 23 that BellSouth will recover at least as much contribution in its retail prices as it does in its 24 interconnection rate. Facing potentially strong 25

retail competition, it is unlikely that BellSouth 1 2 will mark up its retail prices by any more than it 3 absolutely has to. Thus, BellSouth will not have 4 an incentive to recover unduly high contributions 5 in its prices. 6 7 Second, regulatory oversight of BellSouth's prices is not likely to disappear any time soon. Given 8 9 the Commission's interest in approving only just 10 and reasonable rates and allowing recovery of only 11 prudently incurred costs, the opportunity to unduly raise contributions will be minimal as well. 12 13 14 Third, there will be increasing pressure from 15 alternative technologies to keep the prices of 16 wholesale services like interconnection down in 17 general. Local interconnection charges are subject 18 to the same competitive forces that led to the construction of bypass facilities when switched 19 20 access rates were very high relative to costs. 21 Higher than warranted markups will be guite 22 unlikely in that environment. 23 24 Finally, under Florida law and in compliance with 25 the Commission's Order No. 91-0172, network access

- 1 rates will be capped for three years, and allowed
- 2 to rise no more than 3 percent annually thereafter.
- 3 If annual inflation runs above 3 percent per year,
- 4 this amounts to network access charge reductions in
- 5 real terms. Provisions like these make it almost
- 6 impossible for BellSouth to raise access charges
- 7 through higher than justifiable markups.

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## CONTRIBUTION

- 10 Q. Please summarize the positions of parties opposed
- 11 to BellSouth's proposed arrangement on the matter
- 12 of contribution.

- 14 A. Parties oppose including a contribution element in
- 15 the interconnection charge. Contribution is
- 16 alleged to be:
- 17 (1) an irreducible component, not subject to
- 18 competition, that inflates the terminating switched
- 19 access charge and prevents retail competition from
- 20 producing the lowest possible retail service prices
- 21 [Cornell at 28-29, Guedel at 16-17],
- 22 (2) a factor only in BellSouth's interconnection
- rate to an ALEC but not in that ALEC's rate to
- 24 BellSouth, creating an additional cost and an entry
- barrier for the ALEC [Cornell at 21], and

- 1 (3) appropriately recovered only from retail
- 2 services, rather than wholesale services like
- interconnection [Cornell at 28].

- 5 In addition, parties ask for contribution toward
- 6 BellSouth's special obligations (universal service)
- 7 to be de-linked from interconnection rate matters.
- 8 [FCTA at 6-7, McGrath at 13]

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- 10 Q. You have already addressed a number of these
- 11 concerns with the contribution element in the
- 12 switched access charge. Do you have any other
- 13 comments with respect to those concerns?

- 15 A. Yes. The first general concern is that
- 16 contributions will cause local exchange service
- 17 rates to be higher than they need be [Cornell at
- 18 22-25]. While I have argued above that they need
- 19 not be any higher than warranted in a second best
- world, it is worthwhile to remember that under
- 21 Florida law, and in compliance with the
- 22 Commission's Order No. 91-0172, BellSouth's basic
- 23 local exchange service rates will stay capped until
- 24 January 1, 2001 (tantamount to a decline in rates
- in real terms). Moreover, these rates are already

- below cost and below where they would have been in
- 2 a first best, unencumbered, competitive market.
- 3 Therefore, the prospect of these rates rising
- 4 toward cost -- even if the rate cap were not in
- 5 effect -- is hardly cause for concern on economic
- 6 efficiency grounds.

- 8 The second general concern is that if the
- 9 contribution-laden switched access rate is adopted
- for interconnection, BellSouth will lose the
- incentive to reduce costs and act efficiently
- [Cornell at 21]. Here, too, there may be less than
- meets the eye. The contribution included in
- 14 BellSouth's switched access price today is equal to
- the average retail contribution from all of
- 16 BellSouth's customers. Actual contribution,
- however, varies widely over the customer base: it
- varies directly with a number of customer
- 19 characteristics, namely, size, usage volume, and
- the cost to serve. Since new entrants will more
- 21 than likely concentrate their efforts on the more
- 22 profitable customers -- those that generate
- 23 above-average amounts of contribution -- the amount
- of contribution collected by BellSouth in its
- 25 interconnection price will be, on average, less

1 than the amount of contribution actually forgone when the more profitable customers are served by an 2 3 alternative carrier. Hence, BellSouth will not be truly compensated for the lost contribution unless 5 entrants also serve a customer mix that corresponds to the average BellSouth customer today. 6 7 8 Finally, it bears repeating that the USPC or a 9 similar means for raising support toward BellSouth's special obligations will greatly 10 11 attenuate the need for contribution-laden pricing of BellSouth's services. If such a mechanism is 12 13 adopted, issues like imputation and other 14 competitive safeguards against price squeeze would 15 become even less important. As it stands, I believe, there are sufficient safeguards available 16 even if contribution toward special obligations was 17 to remain a fixed part of BellSouth's service 18 19 prices. 20 Some parties have argued for de-linking the 21 0. 22 interconnection rate from universal service considerations and, therefore, to the contribution 23 element. Others have argued that the contribution 24

should be included in the prices only of retail

- 1 services, not wholesale services like
- interconnection. Do you agree?

- 4 A. No. Universal service considerations cannot be
- 5 ignored because, as long as USPC or similar
- 6 mechanisms are not adopted, interconnection
- 7 service, like all other BellSouth non-subsidized
- 8 services, must continue to contribute toward
- 9 universal service.

- 11 Furthermore, it is perfectly appropriate to require
- 12 wholesale services to contribute as well.
- Wholesale services like interconnection are, in
- 14 general, far less price-elastic than retail
- 15 services. Efficiency losses from contributions
- 16 (analogous to per-unit taxes) are minimized when
- 17 the greatest (least) amount of contributions are
- assessed to the least (most) price-elastic
- 19 services. Recovering contribution from
- 20 interconnection can lead to inefficient behavior
- 21 only to the extent that firms can actually avoid
- 22 interconnection. As long as contribution is
- 23 confined mainly to unavoidable services (like
- 24 interconnection or essential network facilities),
- 25 the distortions imposed on carriers would be

minimal, and the associated welfare losses from 1 recovering contribution from these services should 2 be small. In contrast, recovering contribution 3 only, or mainly, from more price-elastic retail services (which, in many cases, are already priced 5 well above costs) will be correspondingly 6 inefficient and welfare-reducing. 7 8 9 SUMMARY Please summarize your testimony. 10 0. 11 Parties have filed direct testimony in this Docket, 12 A. generally in support of Teleport's petition and 13 against some of BellSouth's proposed arrangements 14 for interconnection. In my testimony, I responded 15 to these parties, primarily by way of rebutting Dr. 16 Cornell's direct testimony. 17 18 This rebuttal testimony was directed at six broad 19 categories of issues raised by the intervenors. 20 These included (1) entry barriers, (2) compensation 21 principles, (3) bill and keep compensation, (4) 22 bill and keep practice, (5) BellSouth's proposed 23 arrangements and imputation, and (6) contribution. 24

1 The thrust of my arguments was that the alleged 2 entry barriers are more imagined than real, given 3 the likely nature of entrants and the regulatory strictures that will continue to apply to BellSouth 5 (particularly under its price regulation plan). 6 argued that the bill and keep arrangement proposed by the intervenors would be inefficient, 7 self-serving, and likely to be inferior to the 9 BellSouth proposed switched access charge 10 arrangement. I pointed out the numerous errors of 11 omission and commission in the economic analysis of 12 bill and keep compensation, notably, the failure to 13 take account of real-world differences in customer 14 demand and network cost characteristics. I showed 15 that by applying principles of competitive parity, 16 imputation, and second best pricing, the BellSouth 17 interconnection compensation alternative would 18 promote efficient competition and provide 19 incentives for minimizing costs, without penalizing 20 BellSouth for its historical regulatory commitments 21 and special obligations. However, even the need 22 for imputation or other safeguards against price 23 squeeze would disappear if universal service 24 support were to be raised through separate elements like the universal service preservation charge, 25

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       rather than through contributions included in
2
       service prices. Contrary to the fears expressed by
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       Dr. Cornell and others, BellSouth's proposed
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       arrangement would be a further step in the
5
       direction of the optimal interconnection rate
       structure and maximize the benefits to the public
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7
       of local exchange competition.
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       Does this conclude your testimony?
 9 Q.
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11 A.
       Yes.
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