1		BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION									
2		DOCKET NO. 950985-TP									
3		DIRECT TESTIMONY OF									
4		JOAN McGRATH									
5		ON BEHALF OF TIME WARNER AXS OF FLORIDA, L.P.									
6		AND DIGITAL MEDIA PARTNERS									
7											
8	Q:	FOR THE RECORD, PLEASE STATE YOUR NAME AND BUSINESS									
9		ADDRESS.									
10	A:	My name is Joan McGrath, and my business address is									
11		Time Warner Communications, 160 Inverness Drive									
12		West, Englewood, Colorado, 80112.									
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14	Q:	ON WHOSE BEHALF ARE YOU TESTIFYING TODAY?									
15	A:	I am testifying on behalf of Time Warner AxS of									
16		Florida, L.P. ("Time Warner AxS") and Digital Media									
17		Partners ("DMP") (collectively "Time Warner").									
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19	Q:	ARE YOU EMPLOYED BY THOSE COMPANIES?									
20	A:	No. My title is Manager for Interconnect									
21		Management for Time Warner Communications ("TWC"),									
22		which owns Time Warner AxS and is an affiliate of									
23		DMP.									

1	Q:	WHAT ARE YOUR DUTIES AT TWC?
2	A:	My primary responsibilities are to provide support
3		information and research for and to act as a
4		liaison between Time Warner teams and subteams in
5		interconnection negotiations between TWC affiliates
6		and incumbent local exchange companies.
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8	Q:	PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND
9		TELECOMMUNICATIONS EXPERIENCE.
10	A:	I received a Bachelor of Science degree in Business
11		Administration with emphasis in Marketing from the
12		University of Denver, Denver, Colorado.
13		Additionally, I have taken technical training
14		courses through AT&T on Electronic Switching System
15		Architecture and ISDN Overview. When my work
16		schedule permits, I also attend Master level
17		telecommunications classes at the University of
18		Denver.
19		
20		My telecommunications experience includes
21		employment at U S West, an RBOC,
22		Telecommunications, Inc. (TCI), a major cable
23		COMPANY, and Teleport Communications Group (TCC)

an alternative local exchange company (ALEC).

responsibilities mγ At S West. 1 performing statistical and results analyses for the 2 small business and home personal service. At TCI, 3 managing market my responsibilities included 4 research projects for new alternative access vendor 5 (AAV) markets. At TCG my responsibilities included 6 company (IXC) interexchange managing the 7 the RBOC negotiations and interconnection 8 collocations. My resume is attached as Exhibit JM-9 10 1.

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12 Q: WHAT IS THE PURPOSE OF YOUR TESTIMONY?

13 Α: Pursuant to Section 364.162, Florida Statutes, Time Warner AxS and DMP have petitioned the Florida 14 Public Service Commission (FPSC or Commission) to 15 nondiscriminatory rates, terms, 16 establish 17 conditions for local interconnection with 18 BellSouth. My testimony is filed in support of 19 those petitions.

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All resolutions of interconnection issues between Time Warner and BellSouth should create and sustain a marketplace in which local exchange competition can flourish. A competitive market will provide consumers with innovative services at lower prices

and fulfill the mandate of the Florida Legislature.

The only way to accomplish these objectives is to treat Time Warner as a co-carrier for the provision of local exchange service.

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To allow Time Warner to efficiently use its network to offer innovative consumer products, the Commission should require the following:

- a rate structure for mutual interconnection that enables Time Warner to develop an efficient network, which would include bill and keep for local interconnection, and tariffing of interconnection rates
- efficient and cooperative network coordination between BellSouth and Time Warner, which would include mutual network management and design; equal priority notification on outages: cooperative 911 network arrangements database access; options for Time Warner's interconnection points with BellSouth; access of Time Warner to adequate numbering resources; compensation for terminating access charges to ported numbers
- access to and use of existing operator and
 directory functions, which would include

access to operator services; input 1 directory assistance and directory listings 2 provided at no charge; options for the 3 provision of directory assistance; free white 4 page/yellow page listings for Time Warner 5 information page customers; an 6 Warner; directories directory for Time 7 provided and distributed free of charge to 8 Time Warner customers. 9

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11 Q: ARE TIME WARNER AXS AND DMP CURRENTLY CERTIFICATED 12 TO PROVIDE LOCAL EXCHANGE SERVICE IN FLORIDA?

13 A: Yes, Time Warner and DMP hold certificate nos. 3167
14 and 3135, respectively. On August 1, 1995, each
15 notified the Commission of its intent to provide
16 alternative local exchange service, and each is
17 authorized to provide local exchange service
18 effective January 1, 1995.

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Q: WHAT IS THE STATUS OF TIME WARNER'S NEGOTIATIONS ON LOCAL INTERCONNECTION WITH BELLSOUTH?

A: Time Warner began interconnection negotiations with BellSouth on August 9, 1995. On the date that this testimony is filed, Time Warner and BellSouth remain in earnest negotiations which may result in

a mutually acceptable interconnection agreement. 1 Time Warner is hopeful an agreement will be 2 However, as of November 20, 1995, no reached. 3 comprehensive agreement has been reached. Until such an agreement is reduced to writing, Time 5 all must consider necessarily 6 Warner interconnection issues to be unresolved. 7

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9 Q: IF TIME WARNER AND BELLSOUTH ARE STILL NEGOTIATING, 10 WHY HAS TIME WARNER PETITIONED THE COMMISSION FOR 11 ITS ASSISTANCE?

Time Warner and BellSouth have not yet been able to reach a comprehensive agreement. Time Warner has petitioned the Commission to ensure that should the negotiations with BellSouth fail, Time Warner would still have a timely interconnection arrangement. arrangement will Such an help Time prioritize its capital commitments. The company is now in the position of determining whether business conditions in Florida invite competition. significant part of this determination is the rates, terms and conditions of interconnection with the incumbent LECs, in this case BellSouth. Warner must have an interconnection agreement with BellSouth presently if it is to proceed with its plan to enter the Florida market.

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Q: WHAT IS LOCAL INTERCONNECTION?

Interconnection is the ability of two local A: 5 service providers to connect 6 exchange networks to provide service. This allows customers 7 from one company's network to communicate with 8 company's another network. 9 customers from Interconnection encompasses an array of technical 10 issues, as well as compensation arrangements needed 11 for two or more local exchange providers to connect 12 13 their networks. Interconnection also includes the 14 provision of service provider number portability, 15 coordinated network design and architecture, the 16 arrangement of signaling, the transfer 17 information, access to data bases and billing 18 information, and many other detailed coordination 19 requirements. Equitable interconnection is 20 necessary to ensure that consumers will benefit from local competition. 21

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23 Q: WHY IS LOCAL INTERCONNECTION SO IMPORTANT TO TIME

24 WARNER?

1 A: Without nondiscriminatory interconnection with
2 BellSouth, Time Warner will be unable to
3 ubiquitously serve its potential customers.

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5 Q: WHAT KIND OF ENVIRONMENT IS TIME WARNER FACING AS
6 IT ENTERS THE LOCAL EXCHANGE TELECOMMUNICATIONS
7 MARKET?

environment Warner is entering an 8 **A**: Time characterized by the overwhelming dominance of one 9 monopoly LEC, BellSouth. In each of its local 10 exchanges BellSouth has nearly 100% of the market, 11 a ubiquitous network, brand identity and loyalty, 12 and control over essential facilities that Time 13 Warner needs in order to begin competing. For 14 15 competition to be sustainable, facilities-based 16 providers--companies which invest in, own, 17 operate switches and networks--must be able to To do so, ALECs such as Time 18 provide service. 19 Warner must make large investments in their own networks and must also connect those networks with 20 that of the ubiquitous incumbent LEC, in this case 21 22 BellSouth, which stands to lose market share 23 (although not necessarily revenues) by 24 interconnection. Thus, BellSouth will have little self-interest or economic incentive to enter into 25

interconnection arrangements that are economically viable and technically efficient for the new entrant.

As unknowns to customers in the marketplace, Time Warner must build brand loyalty by providing better service at lower prices in order to gain market share. If consumers perceive the service Time Warner provides to be in any way inferior to that of BellSouth, Time Warner will not be able to attract and keep customers. This will be true even if the perceived deficiency is caused by the operating systems, practices, or interconnection offerings of BellSouth. Without nondiscriminatory and equal interconnection to BellSouth's networks by Time Warner, customers are denied the very real benefits of competition—technological innovation and lower prices.

- 20 Q: IN DECIDING INTERCONNECTION ISSUES, SPECIFICALLY
 21 THE RATES, WHAT FACTORS SHOULD THE COMMISSION TAKE
 22 INTO ACCOUNT TO RENDER A POLICY DECISION THAT
 23 PROMOTES COMPETITION FOR CONSUMERS?
- 24 A: There are several factors:

First, the Commission should consider that the only way Time Warner can reach all consumers through BellSouth's ubiquitous today is network. Although the LECs argue that having to serve everyone everywhere is a burden, they gain marketing benefits from a ubiquitous exploited a similar network. (AT&T circumstance in its advertising during the early years of toll competition.) Because of LEC ubiquity, every entrant that wants to do business must interconnect with the LEC.

Second, the Commission should consider the impact of various rate structures and levels on the development of competition and promotion of customer choice and innovative technology.

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It is my understanding that the Commission's objective is to ensure the availability of the widest range of consumer choice at the best price. The absolute best way to provide consumers with superior, innovative local exchange service and the lowest price is to provide consumers with choices.

interconnection arrangements should Third, 1 competitive incentives for create 2 infrastructure development. Sustainable 3 competition will only develop if competitors do not have to rely exclusively on the LEC for 5 the provision of service. Interconnection 6 arrangements should encourage companies to 7 invest in plant and drive facilities-based 8 competition. 9

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Fourth, interconnection arrangements should promote technological innovation. The Legislature has directed the Commission to exercise its jurisdiction to encourage not only consumer choice of new providers, but also to encourage the introduction of new services. The price structure for interconnection should not be tied to price structures which force a new market entrant such as Time Warner to subsidize the inefficiencies of the incumbent LECs or duplicate the incumbent LECs ' pricing structures.

 Fifth, interconnection rates should not include a contribution to universal service.
 Interconnection compensation arrangements

of introduction promote the should competition. Universal service is oriented toward protecting customers where competition does not occur. Including a contribution to universal service in interconnection rates discourage competition, therefore will resulting in a greater need for universal These concepts are very service funding. different, and should not be treated together. Sixth, service provider number portability is necessary for Time Warner to compete. surveys, customers have told Time Warner that they value retaining their local telephone Remote call forwarding, the only number. currently viable option for temporary number portability, is an inferior technology. As a result of some of the shortcomings of remote call forwarding for temporary number portability, Time Warner experiences longer call set-up times, customer confusion, and loss of the availability of some custom calling features. These problems can be a perceived drawback for consumers considering using Time Warner.

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their toll calls lose because Further. identity when they arrive at the BellSouth switch on the way to Time Warner's switch, Time Warner would lose terminating access charge revenues on calls to ported numbers. The parties to the stipulation in the number portability docket (No. 950737-TP) agreed that compensation issues such as the loss of terminating access charges to ported numbers subject of interconnection would be а The Florida Commission should negotiations. set prices for interconnection which take into account the service deficiencies and lost revenue resulting from the use of remote call forwarding for temporary number portability. Having true number portability is essential to Time Warner's being able to do business.

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19 Q: WHAT ARE THE APPROPRIATE RATE STRUCTURES,
20 INTERCONNECTION RATES, AND OTHER COMPENSATION FOR
21 THE EXCHANGE OF LOCAL TRAFFIC BETWEEN TIME WARNER

22 AND BELLSOUTH?

23 A: The most appropriate arrangement for the exchange 24 of local traffic is a bill and keep arrangement.

Q: WHAT IS BILL AND KEEP?

local interconnection the Bill and keep is A: 2 arrangement most often employed between incumbent 3 LECs today in Florida. With bill and keep the two 4 networks connect at some agreed-upon point, and 5 each company bears the cost of its network, keeping 6 the revenues it generates, and not charging the 7 other company to use its network. Bill and keep is 8 a payment in kind for local interconnection, thus, 9 meeting the statutory requirement that it cover 10 11 costs.

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13 Q: WHY DO YOU RECOMMEND A BILL AND KEEP ARRANGEMENT?

- 14 A: There are a number of reasons why I recommend a
 15 bill and keep arrangement.
 - First, a bill and keep arrangement is reciprocal, thus acknowledging that all participants are co-carriers. Competing local exchange carriers should be treated as cocarriers in light of the fact that the necessity for interconnection is mutual once an entrant signs up its first customer. this case, once Time Warner gains its first customer, both BellSouth and Time Warner will have a mutual need for services from the other

if each is to offer its customers the ability
to reach all telephone subscribers served by
the other local service provider.

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- Second, bill and keep is certainly the least cost method of compensation for terminating traffic, and thus, is the approach most likely to help drive local exchange rates as low as possible for customers.
- Third, bill and keep will minimize the opportunity for incumbent LECs to use the compensation mechanism to impose unnecessary and anti-competitive costs upon Time Warner.

 Thus, it is the method least likely to result in new, unnecessary barriers to entry.
 - Fourth, bill and keep is neutral in terms of both the technology and architecture that Time Warner might choose to adopt. Opening the local exchange to entry and developing local competition benefits exchange Florida residents with competition between different technologies and different architectures. the compensation arrangements for terminating traffic force new providers to choose inferior technology or architecture, then a primary benefit of entry will be reduced

eliminated. Such a result would not be in the public interest.

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4 Q: HOW DOES BILL AND KEEP ELIMINATE COSTS THAT ACT AS 5 A BARRIER TO ENTRY?

Once there is local competition, the amount of Α: compensation owed to one network would be offset by the amount owed to the other. Unless there are significant distortions between networks, traffic between networks tends to be in balance BellSouth has proposed an access over time. charge-based structure, which requires measuring terminating local traffic even though today it cannot measure the termination of local exchange traffic. Developing and implementing such a measurement and billing system could greatly increase the incremental cost of the switching function for terminating traffic, which BellSouth would likely pass along to its customers, or to Time Warner. These costs add a significant and unnecessary burden to local exchange service, when it can only be justified at best for a brief period of time.

Measuring also imposes other costs on local exchange service, costs that would fall more heavily on Time Warner than on BellSouth. Another set of costs that would be imposed if compensation for terminating local traffic were charged for on a per minute or per message basis is the cost of measuring equipment and establishing a billing system for use by the entrants. Moreover, based on the experience of IXCs, the billing for carrier access charges poses additional unnecessary costs in the form of auditing and verification. Carrier access bills have been sufficiently in error that interexchange companies have found it cost effective to hire people full time to audit and resolve billing disputes. Auditing costs are ongoing and may exceed the benefit gained by the additional revenues. These costs ultimately fall on basic local exchange customers, with no benefit to them.

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Q: WHY DID YOU REFER TO THE DEVELOPMENT OF MEASUREMENT
AND BILLING SYSTEMS FOR THE INCUMBENT LECS?
INCUMBENT LECS NOW MEASURE AND BILL FOR LOCAL
CALLS. WHY WOULD THEY HAVE TO DEVELOP ANY NEW
MEASUREMENT AND BILLING SYSTEMS?

While it is true that BellSouth can and does A: 1 measure and bill for some, but not all of its local 2 exchange traffic, the measurement systems it uses 3 for that purpose cannot be used to measure terminating local exchange traffic. The current 5 measurement systems were not developed with local 6 competition in mind and cannot distinguish today 7 between local and toll calls. 8

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10 Q: HAVE ANY OTHER STATES ADOPTED BILL AND KEEP?

Bill and keep is gaining approval in key 11 A: 12 states that have addressed interconnection issues. The California PUC recently adopted interim local 13 14 competition rules that include bill and keep. 15 (See, Initial Rules for Local Exchange Service 16 Competition in California, California 17 Utilities Commission, Docket No. R 95-04-043/I 95-04-044, Section 7: Interconnection of LEC and CLEC 18 19 Networks for Termination of Local Traffic, page 10 20 (July 24, 1995).) A Michigan Public Service 21 Commission decision also adopts bill and keep if the traffic is in balance within five percent. 22 23 (See, Opinion and Order, In the matter of the 24 application of City Signal, Inc., Case No. U-10647, 25 pages 19-30 [February 27, 1995].) Recently the

Connecticut Commission also adopted bill and keep. 1 (See, DPUC Investigation into the Unbundling of the 2 Southern New England Telephone Company's Local 3 Telecommunications Network, State of Connecticut Department of Public Utility Control, Docket No. 5 94-10-02, pages 63, 70, 71 [September 22, 1995].) 6 Also, the Washington Utilities and Transportation 7 Commission recently ordered bill and keep until a 8 database number portability solution is reached. 9 10 Thereafter, unless proven otherwise, interconnection rates will be cost based. (See, 11 Fourth Supplemental Order Rejecting Tariff Filings 12 and Ordering Refiling; Granting Complaints, in 13 14 Part, Washington Utilities and Transportation Commission; Docket Nos. UT-941464, UT-941465, UT-15 950146, UT-950265, pages 29-33 [October 31, 1995].) 16 17 Also, the Texas Public Utility Regulatory Act of 18 Title III, Subtitle J, Section 3.458, requires that in the absence of a mutually agreed 19 20 compensation rate, bill and keep shall apply for a 21 period of nine months.

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23 Q: WHAT METHOD OF INTERCONNECTION HAS BELLBOUTH

24 OFFERED TO TIME WARNER?

BellSouth has offered a per minute of use, access 1 **A:** charge-based scenario that differentiates the price 2 of interconnection depending on where Time Warner 3 if Time Warner For example, interconnects. interconnects at a BellSouth tandem, the price for 5 if Time is higher than Time Warner 6 interconnects at a BellSouth end office. 7

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Q: WHAT IS WRONG WITH THIS APPROACH?

10 A: There are several problems with this approach:

- First, switched access charge levels in Florida today are loaded with contribution. Using switched access charges for interconnection is inconsistent with the need local interconnection for rates to be separated from universal service. High interconnection rates will increase the risk to new entrants such as Time Warner and hinder their ability to compete.
 - Second, a usage sensitive interconnection rate
 measurement is administratively burdensome and
 expensive, and makes no sense in light of data
 from other states, which indicate that the
 traffic flow back and forth between LEC and
 ALEC networks tends to even out over a

relatively short time. Based on EAS traffic
studies, the same tends to be true in LEC
local interconnection arrangements today. The
unnecessary costs to Time Warner under a
usage-based compensation arrangement would
inhibit its competition in the local market.
Third, BellSouth's interconnection proposal

Third, BellSouth's interconnection proposal reflects BellSouth's network architecture inefficiencies. Time Warner should not be forced to pay for the inefficiencies of BellSouth's network design.

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13 Q: IF THE COMMISSION REJECTS A BILL AND KEEP

14 ARRANGEMENT, WHAT INTERCONNECTION ARRANGEMENT WOULD

15 YOU RECOMMEND?

If the Commission rejects a bill and keep approach, Α: I recommend an interconnection charge that is equally applied to BellSouth and Time Warner in a nondiscriminatory fashion and which requires that BellSouth, the holder of the bottleneck monopoly, pass an imputation test. Imputation ensures that BellSouth use its cannot bottleneck monopoly facilities to impose rates on its competitors that are not also imposed on BellSouth. For example, the use of switched access rates for termination of

local traffic instead of a bill and keep approach 1 would create an intolerable price squeeze. 2 only way for the Commission to avoid a price 3 squeeze and not preclude competitive entry would be to require BellSouth to impute into its local 5 exchange rates the same rates it charges Time 6 Warner. would like to reiterate 7 Ι 8 recommendation to institute bill and keep for local interconnection. The value of this compensation 9 arrangement is reflected in its adoption by states 10 11 throughout the country.

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IF THE COMMISSION SETS RATES, TERMS, AND CONDITIONS 13 Q: FOR INTERCONNECTION 14 BETWEEN TIME WARNER AND BELLSOUTH, 15 SHOULD BELLSOUTH TARIFF THE INTERCONNECTION RATE(8) OR OTHER ARRANGEMENTS? 16 17 Tariffing implies a generally available **A**: Yes. offering which can be purchased by like customers 18 19 under the same circumstances. Tariffs are appropriate for monopoly services 20 such as 21 interconnection.

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23 Q: HOW SHOULD THE NETWORKS OF TIME WARNER AND
24 BELLSOUTH BE INTERCONNECTED PHYSICALLY?

A: To protect consumers and encourage the development of competition, physical interconnection should be done in the most efficient manner. To this end, interconnection should be permitted wherever reasonably possible, rather than being arbitrarily limited. In addition, signaling networks need to be interconnected and need to pass sufficient signaling information so that all of the services possible with today's technology can be offered to all customers.

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Based on the types of interconnection available today, interconnection is possible at several For example, interexchange companies points. interconnect with the LEC either at their own points of presence or at the switch of the LEC. Incumbent LECs often interconnect with each other "meet point" (frequently at a company boundary), which is a division of ownership of a trunk connecting two switches owned by different addition, I companies. In recommend that collocation be made available at a reasonable cost. In this context it is reasonable that Time Warner should have the flexibility to interconnect at a BellSouth end office, tandem, or other mutually agreed upon point in the network--whichever is more efficient.

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Q: BELLSOUTH HAS PROPOSED RATES WHICH DIFFERENTIATE

THE PRICE BETWEEN CONNECTING AT A BELLSOUTH TANDEM

VERSUS AT A BELLSOUTH END OFFICE. WHAT EFFECT DOES

THIS HAVE ON TIME WARNER?

BellSouth, like other incumbent LECs, has a network 8 **A**: that has evolved over many years to become what it 9 is today--a series of end offices and tandems 10 11 interconnected in various ways (and not necessarily Most customers are served by 12 efficiently). are relatively close to 13 switches which the customers. If the network were redesigned today 14 15 from scratch, its design would most likely be more

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efficient.

Differential rates for tandems versus end offices do not encourage efficient network design. For example, assume that Time Warner places only a single switch, using longer "loop" plant to reach its customers than does BellSouth. The total cost to Time Warner for terminating a BellSouth local call may or may not be less than BellSouth's cost for terminating a Time Warner local call. Time

Warner may have more loop costs, and less switching and transport costs than BellSouth.

If the interconnection rate structure is designed so that the only costs Time Warner can recover in its local interconnection tariff are switching and interoffice transport costs, Time Warner will be handicapped relative to BellSouth, and may be prevented from recovering all of its costs regardless of whether those costs are less than or equal to BellSouth's costs. Particularly in the early stage of local competition, Time Warner will mostly be terminating calls from customers of BellSouth rather than from its own customers.

Because of Time Warner's inability to recover its costs using its preferred architecture, it will have an incentive to try to mirror the architecture of BellSouth, even if this were not the most efficient architecture. Such a result would be very bad for the public, because it would reduce the dynamic efficiency benefits from entry. Time Warner should not be constrained by BellSouth's rate design from developing its network as efficiently as possible.

- 1 Q: HOW DO BELLSOUTH'S PROPOSED COLLOCATION RATES
 2 AFFECT TIME WARNER?
- BellSouth's proposed rates charged for collocation 3 Α. have the ability to create an effective barrier to 4 Time Warner understands entry for Time Warner. 5 that the expenditures it makes for entry into the 6 telecommunications market cannot easily 7 recovered should its market entry fail. However, 8 the greater the level of investment that would be 9 unrecoverable if entry were unsuccessful (potential 10 loss for the investor), the higher the barrier to 11 If the potential loss is higher, Time entry. 12 Warner's investors will expect greater returns to 13 make the investment a reasonable risk. The higher 14 expected returns will increase the cost of doing 15 business. 16

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For example, collocation-related investment for Time Warner includes the capital required to build to BellSouth central office, equipment costs, and the BellSouth rate elements applied to Time Warner for collocation (floor space, power, cabling, conduit, etc.). The costs for collocation are either nonrecurring or monthly recurring, and as a result are nonrecoverable if market entry does not

succeed. To encourage competition, the rates for collocation should be as close to cost as possible.

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Q: HOW SHOULD NETWORK MANAGEMENT AND DESIGN BE HANDLED BETWEEN BELLSOUTH AND TIME WARNER?

BellSouth and Time Warner should cooperatively work 6 **A**: to install and maintain reliable interconnected 7 8 telecommunications networks. Such cooperation benefits both companies and their respective 9 customers. A cooperative effort will include, but 10 not be limited to, the exchange of appropriate 11 information concerning network changes that impact 12 services to the local service provider, maintenance 13 14 contact numbers, and escalation procedures. ensure that service quality is maintained, the 15 16 Commission should develop an expedited mediation and resolution procedure, and should fine companies 17 which behave in an anticompetitive manner. 18

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20 Q: WHAT ARE THE IMPLICATIONS FOR THE ASSIGNMENT OF NXX 21 CODES?

22 A: The North American Numbering Plan (NANP) Guidelines
23 used by BellSouth today do not allow Time Warner to
24 acquire more than one NXX code prior to the
25 exhaustion of the code assigned to Time Warner's

first switch. This is true, even if more NXX codes were needed to provide the detailed billing information necessary to distinguish local and toll calls. BellSouth today is the NANP administrator for its region. The consensus in the industry is administration function should the NANP relegated from the incumbent LECs to a neutral administrator. There will be a significant time lag before this occurs. This Commission should be the ability of BellSouth cognizant of disadvantage competition by using the NANP Guidelines as an excuse to thwart the entry of Time Warner. Time Warner needs multiple NXX codes for purposes of intercompany compensation.

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In those environments where new entrants are required to abide by the existing incumbent LEC exchange boundaries (which dictate whether a call is currently considered local or toll) for purposes of intercompany compensation, there are important implications regarding the number of NXX codes required by, and allocated to, every facilities—based ALEC. By way of assisting in the understanding of the implications of this issue, I have attached, as Exhibit JM-2, a series of

schematics showing how it would be impossible to properly characterize a call as local or toll unless Time Warner is permitted to acquire more than one NXX code. To the extent this Commission requires a usage-based intercompany compensation plan which maintains the current distinction between local versus toll, this Commission should also not tolerate BellSouth delaying or denying the assignment of NXX codes, which Time Warner would legitimately require for proper tracking of usage for intercompany compensation.

Time Warner recognizes the requirement for multiple NXXs risks the potential for NXX code exhaust. A solution to this problem is LATAwide intercompany compensation. This would eliminate the need to distinguish between existing local and toll calls for intercompany compensation, and would provide adequate flexibility to Time Warner for developing its marketing plans outside of BellSouth's market strategy.

23 Q: HOW DOES REMOTE CALL FORWARDING FOR NUMBER
24 PORTABILITY AFFECT TIME WARNER'S ABILITY TO COLLECT
25 ACCESS REVENUES?

A: All incoming calls to Time Warner customers who keep their BellSouth local telephone numbers would go through the BellSouth tandem and/or the end office containing the old telephone number. When a toll call comes to that ported number from an IXC or another LEC, it goes to the BellSouth end office, is translated to the Time Warner office number, and continues to that Time Warner customer. Normally on terminating toll calls, the local service provider would receive access revenues from the toll provider. With a ported number, however, the call loses its identity as a toll call when it gets to BellSouth central office, even though it continues on to Time Warner's office. If nothing is done to compensate for this, BellSouth would pay Time Warner according to whatever local interconnect arrangement is effect, and Time Warner would lose its switched access charge revenues. The loss of these revenues impedes competitive entry: not only does it produce revenue losses for Time Warner, it also provides an undeserved windfall to BellSouth.

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The solution to restoring these revenues is for BellSouth to be able to measure this traffic, or

develop a surrogate for estimating it, and to remit
the correct switched access charges to Time Warner.

If this cannot be accomplished, an alternative is
to reduce the price for some other element of
interconnection to offset BellSouth's revenue
windfall.

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WHAT ARE THE APPROPRIATE TECHNICAL AND FINANCIAL Q: ARRANGEMENTS WHICH SHOULD GOVERN INTERCONNECTION BETWEEN TIME WARNER AND BELLSOUTH FOR THE DELIVERY OF CALLS ORIGINATED AND/OR TERMINATED FROM CARRIERS NOT DIRECTLY CONNECTED TO TIME WARNER'S NETWORK? For intraLATA calls (both local and toll), Time **A**: Warner should be allowed to transmit traffic through the BellSouth tandems to other telecommunications provider end offices also subtending the BellSouth tandems (for example, cellular company, other ALEC, or IXC). Further, BellSouth should allow two collocated ALECs to direct connect within the BellSouth tandem, without going through the tandem switch (a "hotel" connection), charging only for rates applied for collocation, and not for switched access. not efficient to exhaust BellSouth's tandem switch prematurely, nor to impose a switching cost on

other providers when no switching is needed. This
would encourage efficient network utilization and
encourage competition. On local calls, bill and
keep should still apply.

On intraLATA toll calls, if a LATAwide termination structure is not used, the intraLATA Modified Access Based Compensation Plan (MABC) used between LECs in Florida today should apply. Under the MABC plan, the originating LEC bills its end user for the toll call, and pays the terminating LEC switched access charges. Where another LEC serves as an intermediary, the intermediary LEC is paid tandem switching and transport as well.

On interLATA toll calls, IXC traffic exchanged between the BellSouth tandem and Time Warner should be handled using industry Meet Point Billing procedures. This acknowledges the participation of each local service provider in the provision of access.

23 Q: WHAT ARE THE APPROPRIATE TECHNICAL AND FINANCIAL
24 REQUIREMENTS FOR THE EXCHANGE OF INTRALATA 800
25 TRAFFIC WHICH ORIGINATES FROM A TIME WARNER

1	CUSTOMER	AND	TERMINATES	TO	AN	800	NUMBER	SERVED	BY

OR THROUGH BELLSOUTH? 2

Competition will only develop if the exchange A: procedure recognizes the role of both companies in completing the call. The company originating the 800 call should send the originating call record to the 800 number owner in order for it to bill the 800 calls originating from Time Warner should be routed to its signal control point (SCP) where a query is launched to the service switching point (SSP). A bill record should be generated by the SSP provider which will be sent to the 800 number owner, so it can bill the 800 end user Warner should bill BellSouth customer. Time originating switched access charges and an 800 Depending on the contractual query charge. arrangement, companies may also charge for record provisioning.

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WHAT ARE THE APPROPRIATE TECHNICAL ARRANGEMENTS FOR Q: THE INTERCONNECTION OF TIME WARNER'S NETWORK TO BELLSOUTH'S 911 PROVISIONING NETWORK SUCH THAT TIME WARNER'S CUSTOMERS ARE ENSURED THE SAME LEVEL OF 911 SERVICE AS THEY WOULD RECEIVE AS A CUSTOMER OF BELLSOUTH?

Public safety concerns dictate that Time Warner's A: customers must have the same level of access to reliable 911 service as Southern Bell's customers. A high level of 911 service can only be achieved through a cooperative effort of the local 911 coordinator, the incumbent 911 tandem provider (BellSouth), and Time Warner. Thus, BellSouth must configure its 911 tandem to recognize industry standard 911 signaling for the traffic originating from Time Warner's switches. BellSouth should designate a single point of contact for coordination of installing, testing, and ongoing 911 and E911 operations. All parties should work together toward deploying redundant, reliable, standard facilities. To maintain standardization, Time Warner should be able to utilize the same type of facilities as are in place from other end offices. Resolving alternate routing and overflow situations should also be a cooperative effort between Time Warner and BellSouth.

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Also, BellSouth should be required to provide Time Warner with reference data to assist in the configuration of interconnected dedicated 911 trunks and to ensure that 911 calls are correctly

routed. This should be available to all ALECs, LECs, and BellSouth, on a nondiscriminatory tariff basis. BellSouth should also provide Time Warner a list consisting of each county in Florida that subscribes to 911 and E911, and the E911 conversion date for those counties converting. Further, BellSouth should offer the same level of priority restoration to Time Warner's 911 trunks as it does its own; BellSouth should provide information on scheduled outages that would affect 911 service at least 48 hours in advance; and BellSouth should notify Time Warner immediately if an unscheduled outage occurs.

Q: WHAT PROCEDURES SHOULD BE IN PLACE FOR THE TIMELY
EXCHANGE AND UPDATING OF TIME WARNER CUSTOMER
INFORMATION FOR INCLUSION IN APPROPRIATE E911
DATABASES?

A: To satisfy critical public safety concerns,

BellSouth and Time Warner should operate according
to the same standards. BellSouth should be
required to cooperate with Time Warner to ensure
that the Time Warner's customer data is in the
proper format for inclusion in the 911 Automatic
Location Identification (ALI) database. Customer

data, specifically the street addresses, are edited against a database referred to as the master street address guide (MSAG) to ensure the uniform listing of street addresses. The MSAG provides emergency personnel a consistent reference for every address which may call for emergency service. BellSouth must either make the MSAG available to Time Warner, or cooperate in the editing of Time Warner's customer data against the MSAG inclusion in the ALI database(s). BellSouth should also be required to permit Time Warner access to the same mechanized systems BellSouth uses to edit customer data against the MSAG. This should be available as soon as possible.

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16 Q: HOW SHOULD REPAIR SERVICE ARRANGEMENTS BE 17 DEVELOPED?

In the new multi-provider environment, each participating company must notify other telephone companies of outages and troubles. Otherwise, it would be impossible to isolate and clear a problem in one part of a multi-provider network. To this end, BellSouth should develop mechanized systems for network monitoring to which other providers have access. Further, notification and repair

procedures in the event of outages must be coordinated between BellSouth and Time Warner. To ensure competition, Time Warner's high quality service must not suffer because of a lack of adequate repair procedures.

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Q: WHAT ARE THE APPROPRIATE TECHNICAL REQUIREMENTS FOR

OPERATOR TRAFFIC FLOWING BETWEEN TIME AND BELLSOUTH

INCLUDING BUSY LINE VERIFICATION AND EMERGENCY

INTERRUPT SERVICES?

There are three scenarios for Time Warner to provide operator services. Time Warner could selfprovide, hire a third party vendor, or hire BellSouth. In either the first or second scenario, Time Warner's only connection to BellSouth would be an inward trunk from Time Warner's local switch to the BellSouth operator services switch. connection would enable a Time Warner operator to contact a BellSouth operator when a local Time Warner customer requires busy line verify/interrupt of a BellSouth line. Conversely, if a BellSouth subscriber has a need to verify/interrupt a Time Warner line, an inward trunk arrangement needs to be made available to Time Warner's operator service Time Warner's operator service provider provider.

should be able to verify/interrupt Time Warner 1 lines without connecting to BellSouth. 2 Warner selects BellSouth as the provider, operator 3 services trunking will be required between Time 4 Warner's local switch and the BellSouth operator 5 switch to perform all operator service functions. 6 Operator services are one aspect of a full array of 7 local telephone services which new entrants such as 8 Time Warner must be able to offer if they are to 9 compete with LECs such as BellSouth. 10

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Q: WHAT ARE THE APPROPRIATE ARRANGEMENTS FOR THE PROVISION OF DIRECTORY ASSISTANCE SERVICES AND DATA BETWEEN TIME WARNER AND BELLSOUTH?

database comprehensive directory assistance 15 **A**: benefits everyone--BellSouth, Time Warner, and end 16 For the customers' benefit, user consumers. 17 BellSouth should be required to carry Time Warner's 18 listings (including updates) in its DA database at 19 no charge to Time Warner. Such a charge would 20 limit competition. 21

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Directory Assistance can be provided by entities other than BellSouth. Thus, BellSouth should be required to offer at least three options for the

provision of directory assistance service. First, BellSouth should provide a resale option, where Time Warner would simply utilize BellSouth's directory assistance service for Time Warner's customers. Second, BellSouth should provide a database access option. Under this arrangement, Time Warner would use its own operators, who would be able to "access" the BellSouth database to obtain listing information. Third, BellSouth should provide a database purchase option at an appropriate cost-based price. These options will allow Time Warner to choose the most efficient arrangement for the provision of directory assistance service.

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Q: UNDER WHAT TERMS AND CONDITIONS SHOULD BELLSOUTH BE
REQUIRED TO LIST TIME WARNER'S CUSTOMERS IN ITS
UNIVERSAL WHITE AND YELLOW PAGES DIRECTORIES AND TO
PUBLISH AND DISTRIBUTE THESE DIRECTORIES TO TIME
WARNER'S CUSTOMERS?

A: A unified white pages directory is of great value to consumers, businesses, and local service providers. Time Warner is willing to provide its customer listings to BellSouth. In exchange for providing this valuable asset, BellSouth should

provide a single line white page listing for Time Warner's customers at no charge to either Time Warner or the end user. BellSouth will benefit from the additional Time Warner listing by having a comprehensive directory to sell to directory providers.

For business customers, BellSouth should also provide a single line yellow page listing at no charge as well. Just as Time Warner will do, BellSouth should be required to ensure accuracy and timeliness in these listings. Additional revenues will be realized when BellSouth sells its listings to its yellow pages affiliate. Also, BellSouth will have the opportunity for additional revenues by selling yellow page ads to Time Warner's customers.

BellSouth should also provide a user guide/informational insert to Time Warner to be published in both the white pages information section and the yellow pages sections, at no charge to Time Warner. The purpose of the informational section of the phone book is to assist customers with their telephone services, in a readily

accessible manner. For this information to be complete and for the telephone book to not provide BellSouth an undeserved market advantage, information on Time Warner (and other ALECs) should be included.

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BellSouth should be required to provide and deliver directories to all customers (of both BellSouth and Time Warner) in the same manner and recycle the directories at no charge to Time Warner. Any costs BellSouth incurs for these functions will be recovered through directory advertising BellSouth gains from Time Warner's business customers.

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WHAT ARE THE APPROPRIATE ARRANGEMENTS FOR THE 15 Q: PROVISION OF BILLING AND COLLECTION SERVICES 16 BETWEEN TIME WARNER AND BELLSOUTH, INCLUDING 17 BILLING AND CLEARING CREDIT CARD, COLLECT, THIRD 18 PARTY CALLS AND AUDIOTEXT CALLS? 19

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There are numerous intercompany arrangements necessary for the proper billing of services in a multiple provider environment, most of which are already in existence between BellSouth and other telecommunications providers today. All of the arrangements benefit not only BellSouth's

customers, but also Time Warner (and other providers') customers. For example, Time Warner must be able to validate credit card or third party calls where the customer is a BellSouth customer. This is accomplished through a line identification database (LIDB), to which Time Warner must have access under reasonable terms and conditions. For efficiency's sake, BellSouth should treat Time Warner the way it treats other LECs today in the clearing of such fund transfers, through standard industry procedures and systems.

13 Q: WHAT ARRANGEMENTS ARE NECESSARY TO ENSURE THE 14 PROVISION OF CLASS/LASS SERVICES BETWEEN TIME 15 WARNER'S AND BELLSOUTH'S NETWORKS?

A: To ensure fully functional networks between Time Warner and BellSouth, Time Warner's point codes (end office addresses) need to be translated in all BellSouth end offices that support CLASS/LASS features. Likewise, the point code of BellSouth end offices need to be translated in Time Warner's switch. In addition, both STP pairs (Time Warner's and BellSouth's) must be translated to allow an exchange of messages between end offices. Finally,

BellSouth should offer unbundled elements of its SCP for use by Time Warner.

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Q: PLEASE SUMMARIZE YOUR TESTIMONY.

Time Warner has petitioned the Commission because 5 **A:** negotiations have not yet been fruitful. Although 6 and BellSouth remain Time Warner in earnest 7 negotiation, Time Warner must have certain 8 resolution of all interconnection issues in order 9 to enter the market. Further, Time Warner requires 10 that a complaint process be available to resolve 11 prospective issues that may develop as details are 12 worked out and networks are actually connected. 13

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For Time Warner to have a reasonable chance to compete so that consumers receive the benefits of local competition, Time Warner believes that the Commission should adopt a bill and keep approach for local interconnection. Bill and represents payment in-kind and thus covers BellSouth's cost for interconnection.

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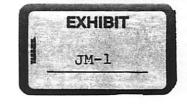
- Further, Time Warner requests a rate structure that encourages the following:
- efficient network design by Time Warner

1	•	options for interconnection points by
2		Time Warner in BellSouth's network
3	•	cooperative network management and design
4		by Time Warner and BellSouth
5	•	access for Time Warner to adequate
6		numbering resources
7	•	compensation to Time Warner for
8		terminating access charges to ported
9		numbers
10	•	tariffing of interconnection rates by
11		BellSouth
12	•	options for access by Time Warner to
13		BellSouth's operator services
1.4	•	input of directory assistance and
15		directory listings by BellSouth provided
16		at no charge to Time Warner
17	•	options by Time Warner for the provision
18		of directory assistance from BellSouth
19	•	free white page/yellow page listings in
20		BellSouth directories for Time Warner
21		customers
22	•	an information page for Time Warner in
23		the BellSouth directory

1		 directories provided and distributed free
2		of charge to Time Warner customers by
3		BellSouth
4		 directory affiliates of BellSouth
5		marketing their yellow pages to Time
6		Warner's customers;
7		 equal priority notification on outages by
8		BellSouth and Time Warner
9		cooperative 911 network arrangements and
10		database access between BellSouth, Time
11		Warner, and the 911 coordinator, with
12		equal prioritization and notice in the
13		case of outages.
14		In short, the Commission should develop a structure
15		that encourages competition by making Time Warner's
16		cost to do business viable.
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18	Q:	DOES THIS COMPLETE YOUR TESTIMONY?
19	A :	Yes. it does.

- 45 -

JOAN C. MCGRATH



SUMMARY

A Professional with 8 years experience and increasing responsibility in creating, managing and facilitating market assessments and business development for telecommunications projects. This hands-on approach to implementing effective research and feasibility studies includes mastery of:

Analysis and Planning
Meeting demanding time and performance requirements
Developing innovative, cost saving procedures
Communicating effectively at all levels
Building effective teams

SUCCESSES

Managerial

 Created and directed team of routing engineers and analysts who developed business plans and networks for 23 cities.

• Redesigned the interconnection process, reducing the collocation interval from 12 months to 90 days or less.

Developed corporate market assessment process.

Financial

 Decreased costs of carrier interconnection through negotiations by \$100,000.

- Developed qualitative analysis for operational and capital budgets.

Innovative

 Developed non-linear approaches to market analysis which reduced time to implementation.

• Created analysis of revenue, expense and sales raising understanding of resource relationships which increased annual revenues.

 Increased productivity of InterExchange Carrier Interconnection through effective process development.

BUSINESS EXPERIENCE

1993 to Present TCG, Denver, Colorado

Network Planning & Interconnection

Manager

Create and manage the TCG InterExchange Carrier Interconnection process nationally. Liaison among long distance carriers and TCG cities. Evaluate and forecast capacity requirements. Negotiate nationwide carrier contracts.

Network Development

Manager

Developed market assessments and network designs for new cities. Created business plans with capital of \$9-22 Million which met board approval. Liaison among corporate clientele, including cable companies and long distance carriers. Managed technical and non-technical individuals.

BUSINESS EXPERIENCE

1990 to 1993

TCI, Denver, Colorado Business Development

Senior Analyst

Managed planning and execution of TCG market research projects for new access cities and acquisitions. Assessed feasibility of recommendations for existing cities. Critical assessment of VCTV project, research for healthcare and education over broadband networks.

Business Development

Corporate System Administrator

Developed fair market pricing strategies and created operational budgets in excess of \$1 Million. Audited and clarified global carrier accounts. Provided implementation support and training for new city field offices.

Marketing

Corporate Customer Service Specialist

Developed customer service program and pricing data base. Analysed product and pricing of switched and common carrier telecommunications services. Facilitated customer surveys, promotional campaigns, materials and events for business to business services.

1987 to 1990

US WEST Communications, Denver, Colorado Small Business and Home Personal Services

Market Analyst

Performed statistical and results analysis for telemarketing center of revenue, expense, sales, product projections and forecasting.

Small Business and Home Personal Services

Telecommunications Specialist

Sold business lines and trunks, foreign exchange lines, WATS, 800, Centron, remote call forwarding, custom calling services, voice mail and information services. Evaluated case study of Hispanic market, test marketing for voice mail and custom ringing services.

EDUCATION

University of Denver, Denver, Colorado Bachelor of Science in Business Administration, 1977

1994 to Present Masters of Science in Telecommunications

TECHNICAL TRAINING

#5 Electronic Switching System Architecture #5 Electronic Switching System ISDN Overview

Exhibit JM-2 to the Testimony of Joan McGrath On behalf of Time Warner Communications of Florida

Narrative to Exhibit JM-2

Base Schematic "A"

The TWC franchise area (also assumes this area will be the footprint for switched services) is bounded by the solid heavy line. The theoretical NXX code of 473 has been assigned to the TWC switch in this example.

Exisiting LEC A (usually an RBOC) exchange area is bounded by the dotted lines, and in this example assumes two exchanges are owned by LEC A, with any traffic between the two exchanges considered as toll traffic.

Please note that LEC A owns the tandem which serves its own end offices and those of LEC B, and which would also serve TWC's switch.

Exisiting LEC B (usually a smaller independent LEC, or ILEC) exchange area is bounded by the dotted/dashed line, and this diagram assumes one exchange is owned by LEC B, with any traffic between it and the 576 switches of LEC A exchanges considered as EAS traffic and with any traffic between it and the 331 switch of LEC A considered as toll traffic.

Base Schematic "B"

This diagram depicts the overlap areas of TWC's footprint on the existing exchange boundaries of LEC A and LEC B.

Diagram 1

TWC customer B places a call to LEC A customer D. Both customers lie within the existing exchange boundary of LEC A. The call can be identified as a local call and local traffic intercompany compensation applies.

Diagram 2

Customer A places a call to Customer B.

- Before ALEC entry, LEC customer A would pay a toll charge to call LEC customer B.
- After ALEC entry, TWC customer A places a call to TWC customer B, both of whom lie within TWC's franchise and are switched entirely within TWC's system. TWC may, or may not choose to charge toll to customer A. No intercompany compensation involved.

Narrative to Exhibit JM-2 (continued)

Diagram 3

TWC Customer B places a call to LEC Customer C. Assumes TWC has only one NXX code = 473.

- Before ALEC entry, LEC customer B (NXX=576) would pay a toll charge to call customer C (NXX=331).
- After ALEC entry, TWC customer B (NXX=473) places a call to LEC customer C, and the call is handled by both TWC & LEC A.
- LEC A would charge full intrastate access rates to TWC to complete the call
 if TWC is acting as a toll carrier for Customer B. If TWC is not acting as a
 toll carrier, then both TWC and LEC A would charge full intrastate access
 rates to the toll Carrier.
- Under reciprocity, TWC would charge full intratstae access rates to LEC A for a call from customer C to customer A if LEC A is acting as a toll carrier for Customer C. If LEC A is not acting as a toll carrier, then both TWC and LEC A would charge full intrastate access rates to the toll Carrier.

Diagram 4

TWC Customer A places a call to LEC Customer C. Assumes TWC has two NXX codes: 473 & 235.

- Before ALEC entry, LEC customer A (NXX=331) would pay a local charge to call customer C (NXX=331).
- After ALEC entry, TWC customer A places a call to LEC customer C, both of whom lie within TWC's franchise, and the call is handled by both TWC & LEC A. Under the default paradigm of the LECs, LEC A would want to charge full intrastate access rates to TWC because it could not determine if the call was originating at TWC customer B (which would have been a toll call), or at TWC customer A (which would have been a local call).
- Assigning an NXX code of 235 to TWC customers lying within the shaded area allows the incumbent LEC's recording and billing systems to know that this is a local call, and that local traffic intercompany compensation applies.
- Under reciprocity, TWC would charge local traffic intercompany compensation rates to LEC A for a call from customer C to customer A.

