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December 4, 1995

Mrs. Blanca S. Bayo
Director, Division of Records and Reporting
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399

RE: Docket No. 950985D-TP

Dear Mrs. Bayo:

Enclosed please find in response to Time Warner AxS of Florida and Digital Media Partners' Petition an original and fifteen copies of BellSouth Telecommunications, Inc.'s Direct Testimony of Dr. Aniruddha (Andy) Banerjee and Robert C. Scheye in the captioned docket.

A copy of this letter is enclosed. Please mark it to indicate that the original was filed and return the copy to me. Copies have been served on the parties shown on the attached Certificate of Service.

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Enclosures

cc: All Parties of Record
A. M. Lombardo
R. G. Beatty
R. D. Lackey

Sincerely,

Nancy B. White
Nancy B. White (Bwl)

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(P.W.)

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1 DIRECT TESTIMONY OF ANIRUDDHA (ANDY) BANERJEE
2 ON BEHALF OF BELLSOUTH TELECOMMUNICATIONS, INC.
3 BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION
4 DOCKET NO. 950985D-TP
5 (TIME WARNER AND DIGITAL MEDIA PARTNERS PETITION)

6 DECEMBER 4, 1995
7
8

9 Q. Please state your name, address, and place of
10 employment.

11

12 A. My name is Aniruddha (Andy) Banerjee. I am a
13 Senior Consultant with National Economic Research
14 Associates, Inc., located at One Main Street,
15 Cambridge, MA 02142.

16

17 Q. Please give a brief description of your background
18 and experience.

19

20 A. I earned a Bachelor of Arts (with Honors) and a
21 Master of Arts degree in Economics from the
22 University of Delhi, India, in 1975 and 1977
23 respectively. I received a Ph.D. in Agricultural
24 Economics from the Pennsylvania State University in
25 1985. I have over eight years of experience

1 teaching undergraduate and graduate courses in
2 various fields of Economics, and have conducted
3 academic research that has led to publications and
4 conference presentations.

5
6 Since 1988, I have held various positions in the
7 telecommunications industry. Prior to my present
8 position, I have been an economist in the Market
9 Analysis & Forecasting Division at AT&T
10 Communications, Inc. in Bedminster, NJ, a Member of
11 Technical Staff at Bell Communications
12 Research, Inc. in Livingston, NJ, and a Research
13 Economist at BellSouth Telecommunications in
14 Birmingham, AL. In these positions, I was
15 responsible for conducting economic and market
16 analysis, building quantitative demand models for
17 telecommunication services, developing economic
18 positions and strategies, and providing expert
19 testimony support on regulatory economic matters.
20 In my present capacity, I provide quantitative and
21 policy analysis for telecommunications industry
22 clients principally on matters of concern to local
23 exchange carriers. My curriculum vitae is attached
24 to this testimony as Exhibit AXB-1.

25

1 Q. Have you previously filed testimony before this
2 Commission?

3

4 A. Yes. I filed testimony on behalf of BellSouth
5 Telecommunications, Inc., in Docket 950985-TP (in
6 response to Petitions by the Teleport
7 Communications Group, Continental Cablevision,
8 Metropolitan Fiber Systems of Florida, and MCI
9 Metro Access Transmission Services) on September 15
10 and 29 and November 27, respectively. I also filed
11 direct testimony in Docket 950984-TP (in response
12 to Petitions by Metropolitan Fiber Systems of
13 Florida and MCI Metro Access Transmission Services)
14 on November 27.

15

16 Q. What is the purpose of this direct testimony?

17

18 A. Following a Petition by Time Warner AxS of Florida,
19 L.P. and Digital Media Partners (collectively "Time
20 Warner"), direct testimony has been filed in this
21 Docket on behalf of Time Warner by Ms. Joan
22 McGrath. Ms. McGrath's testimony raises various
23 issues relating to the financial terms and
24 conditions of interconnection between BellSouth,
25 the incumbent local exchange carrier (LEC), and

1 alternative local exchange carriers (ALECs) in
2 Florida.

3

4 The purpose of my testimony is to respond to and,
5 where necessary, show why the positions taken by
6 Time Warner are inconsistent with sound economic
7 principles.

8

9 Many of the issues raised in Ms. McGrath's
10 testimony were previously encountered in petitions
11 and testimonies filed in this proceeding by several
12 other parties to whom, as stated above, I have
13 already responded. To avoid repetition, wherever
14 Ms. McGrath's testimony reprises those themes, I
15 respond by reference to my testimony in this
16 proceeding dated November 27, 1995 ("November
17 testimony"). This testimony responds in greater
18 detail to issues in Ms. McGrath's testimony that
19 are either new or worthy of additional discussion.

20

21 Q. Please list the principal economic issues raised by
22 Ms. McGrath's testimony.

23

24 A. Ms. McGrath's testimony raises the following
25 economic issues in connection with the financial

1 terms and conditions of interconnection: (1) entry
2 barriers, (2) compensation principles, (3) bill and
3 keep compensation, (4) bill and keep practice, (5)
4 BellSouth's proposed arrangement and imputation,
5 and (6) contribution.

6

7 Q. How do you propose to respond to these issues or
8 themes in Ms. McGrath's testimony?

9

10 A. After presenting Ms. McGrath's arguments under
11 these themes, I will demonstrate, as appropriate,
12 where and how her arguments are inconsistent with
13 economic principles.

14

15

ENTRY BARRIERS

16 Q. Ms. McGrath [at 8-9] expresses her concern that
17 Time Warner will not be able to penetrate
18 BellSouth's market without nondiscriminatory and
19 equal interconnection to BellSouth's networks. How
20 significant are the barriers to entry that Time
21 Warner is likely to face and what role should
22 regulation play?

23

24 A. In theory, high sunk costs can be an entry barrier
25 because the prospect of being unable to recover

1 those costs in the event of unsuccessful entry can
2 be daunting to a potential competitor. However,
3 this possibility can exist in any market,
4 competitive or not. In regulated markets, the sole
5 purpose of regulation ought to be to ensure that
6 the potential entrant that needs to make
7 significant sunk investments at entry is not
8 unfairly handicapped by the incumbent's market
9 behavior. Thus, while regulation that guarantees
10 fairness in entry conditions is perfectly
11 acceptable, it should neither handicap the
12 incumbent by placing unnecessary onerous
13 restrictions on it nor pick winners and losers by
14 overtly "managing" the terms under which the firms
15 will compete.

16

17 While, in principle, "non-discriminatory and equal
18 interconnection" is a laudable foundation for
19 competition, that should not automatically
20 translate into equal interconnection charges
21 between competitors if the cost structure of the
22 incumbent differs from that of the entrant because
23 of the former's unique obligations or burdens like
24 universal service or "carrier of last resort."

25

1 In describing Time Warner as "unknowns to customers
2 in the marketplace" Ms. McGrath paints an overly
3 pessimistic view of Time Warner's likely prospects
4 in Florida's local exchange markets. First, Time
5 Warner has a significant national and regional
6 market presence in the delivery of cable and
7 entertainment services. Many Florida residents
8 presently receive such services from Time Warner
9 and, to the extent that it has established rapport
10 and a business reputation with these customers,
11 Time Warner cannot be regarded as "unknowns" by
12 customers who will shortly be offered a choice of
13 their local telephone service provider. Its
14 substantial name recognition among households and
15 its ready access to media and other information
16 resources should enable Time Warner to rapidly
17 build customer interest and loyalty when it enters
18 the local exchange market in Florida.

19
20 Second, Time Warner is, arguably, among the
21 best-prepared of cable operators for providing
22 telecommunication services. Its relationship with
23 US West (a Regional Bell Operating Company) and its
24 ongoing market trials in the Omaha Nebraska area
25 indicate that Time Warner may be much better

1 positioned to compete in the local telephone market
2 than Ms. McGrath is willing to allow.

3

4 Q. You remarked earlier that equal terms of
5 interconnection should not automatically mean equal
6 interconnection charges between BellSouth and Time
7 Warner, if (hypothetically) BellSouth, but not Time
8 Warner, were required to carry certain special
9 obligations. Couldn't unequal interconnection
10 rates (e.g., hypothetically, if Time Warner pays
11 more to BellSouth for interconnecting than what
12 BellSouth pays Time Warner) then be an entry
13 barrier?

14

15 A. Unequal interconnection rates need not be a barrier
16 to entry. In this hypothetical but plausible
17 scenario, BellSouth will charge more for
18 interconnection than it gets charged by Time Warner
19 for the simple reason that BellSouth's rate will
20 include contribution toward its special
21 obligations, but the rate charged by Time Warner
22 without corresponding obligations, rightfully, will
23 not. This contribution will be lost whenever Time
24 Warner, rather than BellSouth, provides a service
25 to the end user.

1
2 Asymmetry in interconnection rates would be an
3 entry deterrent (raising the entrant's costs but
4 not the incumbent's) only if BellSouth were not
5 required to recover at least as much contribution
6 from its own retail services as it does from the
7 interconnection service. However, with appropriate
8 imputation of the contribution, there can be no
9 price squeeze and, therefore, no barrier to entry.
10 I will return to the imputation issue later in my
11 testimony.

12

13 **COMPENSATION PRINCIPLES**

14 Q. What principles does Ms. McGrath propose for
15 determining the form of compensation for
16 interconnection?

17

18 A. Ms. McGrath [at 10-11] proposes four basic
19 principles for this purpose:

20 (1) the impact of different rate structures and
21 levels on the development of competition and the
22 promotion of customer choice and innovative
23 technology should be considered,

24 (2) entrants should be given incentives to invest
25 in plant and engage in facilities-based

1 competition,
2 (3) entrants should not be compelled by the form of
3 compensation to duplicate the incumbent LEC's
4 pricing structures or to subsidize the
5 "inefficiencies" of the incumbent, and
6 (4) interconnection rates should not include a
7 contribution toward universal service.

8

9 Q. Do you agree with these four basic principles?

10

11 A. It is hard to disagree with principles that are
12 reasonable-sounding, as the first three listed
13 above are. Any disagreement that I may have,
14 however, is with the reasoning accompanying those
15 principles.

16

17 For example, Ms. McGrath [at 11] appears to imply
18 that investment in and competition based on the
19 entrant's own facilities may not happen with
20 certain (unspecified) interconnection arrangements
21 in place. I interpret this to mean that entry
22 would be deterred if those interconnection
23 arrangements strongly favored the incumbent by, for
24 example, allowing the incumbent to apply a price
25 squeeze on the entrant. The answer to this, of

1 course, is two-fold: (1) the interconnection rate
2 must be the sum of the direct cost of providing
3 interconnection and the opportunity cost of (lost
4 contribution from) providing interconnection; (2)
5 the incumbent must impute the contribution in its
6 interconnection rate into the prices of its retail
7 local services.

8
9 Ms. McGrath also cautions against interconnection
10 compensation arrangements that would supposedly
11 force the entrant to mirror the incumbent's pricing
12 structures or to subsidize its alleged
13 inefficiencies. Ms. McGrath does not specify how
14 or why entrants would be forced to mirror the
15 incumbent LEC's pricing structures simply because a
16 particular compensation arrangement is chosen. The
17 question that Ms. McGrath ought to be asking is
18 whether the compensation arrangement permits full
19 recovery of the fixed and volume-sensitive costs
20 that the LEC or ALEC incurs in providing
21 interconnection. There is nothing wrong with the
22 LEC adopting, for example, a two-part pricing
23 structure for interconnection that reflects an
24 underlying two-part cost structure. Nor is there
25 any direct one-to-one correspondence between a

1 two-part interconnection price structure (should
2 the LEC adopt one) and the pricing structure of the
3 ALEC's retail services.

4
5 As for Ms. McGrath's claim that under certain
6 compensation arrangements the ALEC may be compelled
7 to subsidize the LEC's inefficiencies, the probable
8 reference is to any contribution raised through the
9 interconnection rate. If the level of contribution
10 reflects the opportunity cost of providing
11 interconnection (i.e., the lost retail
12 contribution) and retail service prices are
13 determined competitively in the market, there can
14 be no opportunity for the LEC to pass on
15 "inefficiencies" through its interconnection rate.

16
17 Finally, Ms. McGrath's preference for eliminating
18 contribution from the interconnection rate makes
19 little economic sense. My November testimony [at
20 49-53] explains this point at length.

21

22 **BILL AND KEEP COMPENSATION**

23 Q. What does Ms. McGrath propose as the preferred form
24 of compensation for interconnection?

25

1 A. Ms. McGrath proposes [at 13] that the form of
2 compensation should be "bill and keep." Under this
3 arrangement, there is no actual transfer of money
4 among interconnecting carriers; each carrier merely
5 imposes a charge on its own customers that make
6 calls to (hence, interconnect with) customers on
7 the networks of other carriers. For this form of
8 compensation to work properly, traffic between
9 interconnecting carriers must be roughly in
10 balance.

11

12 Q. Will traffic between interconnected LECs and ALECs
13 be in balance?

14

15 A. As I argued in my November testimony [at 26-27],
16 whether or not traffic between competing carriers
17 will be in balance (even in the long run) is an
18 open empirical question. Ms. McGrath's belief that
19 "[u]nless there are significant distortions between
20 networks, the traffic between networks tends to be
21 in balance over time" [McGrath at 16] may apply
22 more to traffic between non-competing, contiguous
23 LECs than to competing LECs. I suspect the same
24 may be said of Ms. McGrath's comment [at 20] that
25 "... data from other states ... indicate that the

1 traffic flow back and forth between LEC and ALEC
2 networks tends to even out over a relatively short
3 time."

4

5 The bottom line, however, remains that until and
6 unless the traffic between interconnected carriers
7 is truly in balance, bill and keep will be an
8 inappropriate compensation arrangement.

9

10 Q. Ms. McGrath claims [at 15] that bill and keep "...
11 is certainly the least cost method of compensation
12 for terminating traffic." (emphasis added) Does
13 this claim have merit?

14

15 A. No. This claim is unsubstantiated and is rebutted
16 in detail in my November testimony [at 14-20].

17

18 Q. Ms. McGrath claims [at 15] that only bill and keep
19 "... is neutral in terms of both the technology and
20 architecture that Time Warner might choose ..."
21 Does this claim have merit?

22

23 A. No. This claim too is unsupported by actual
24 evidence and, as such, stretches credulity. In
25 fact, as I argued in my November testimony, bill

1 and keep rests on the presumption that all
2 interconnected carriers have identical cost
3 characteristics [at 21]. That presumption is
4 clearly unwarranted. Ms. McGrath makes no attempt
5 to analyze how bill and keep may break down when
6 there are differences in cost among interconnected
7 carriers.

8
9 Also, contrary to Ms. McGrath's assertion, the
10 competitive ALECs seeking mutual interconnection
11 will very likely differ by basic technology: we
12 may expect to see broadband optical fiber wireline
13 networks and cellular and radio-based networks. It
14 is highly unlikely that the form of compensation
15 arrangement chosen will be the critical determinant
16 of a competitive ALEC's technology and
17 architecture.

18

19 Q. In the final analysis, is bill and keep a suitable
20 form of compensation among interconnecting,
21 competing LECs and ALECs?

22

23 A. Bill and keep is only appropriate in the presence
24 of a number of conditions, of which traffic balance
25 is foremost. Other conditions include (1)

1 customers of the competing LECs should have similar
2 calling characteristics, (2) the competing LECs
3 should have similar costs characteristics, and (3)
4 the competing LECs' private incentives to minimize
5 costs should not conflict with the public policy
6 goal of minimizing the overall social costs of
7 providing interconnection. I refer to my November
8 testimony [at 17-21]. Absent those conditions,
9 bill and keep will distort the competitive process
10 and result in unnecessary inefficiencies. I refer
11 to my November testimony [at 13-30] for a detailed
12 critique of bill and keep.

13

14 **BILL AND KEEP PRACTICE**

15 Q. According to Ms. McGrath [at 14], "[b]ill and keep
16 is the local interconnection arrangement most often
17 employed between incumbent LECs today in Florida."
18 Should this justify bill and keep for competing
19 LECs and ALECs in Florida?

20

21 A. No. As I pointed out in my November testimony [at
22 31-32], the arrangement Ms. McGrath is referring to
23 is that between non-competing, contiguous LECs in
24 Florida. It is an entirely different matter when
25 the interconnecting LECs and ALECs are competing

1 for the same customer base and within the same
2 service territory - a matter also discussed in my
3 November testimony [at 31-32].

4

5 Q. Ms. McGrath also claims [at 18-19] that "[b]ill and
6 keep is gaining approval in key states that have
7 addressed interconnection issues." Is this
8 sufficient reason for Florida to adopt bill and
9 keep?

10

11 A. Certainly not. Even if other states have
12 authorized bill and keep, the Florida Commission
13 has an obligation to independently evaluate the
14 economic merits or otherwise of that and
15 alternative arrangements. When states adopt bill
16 and keep as an interim solution, pending a final
17 and more definitive arrangement, that should hardly
18 be considered a precedent to be followed without
19 question. As I argued in my November testimony [at
20 32-37], nearly all of the very few of states cited
21 by Ms. McGrath have adopted bill and keep
22 conditionally, and some other states have even
23 rejected it outright. Regulators and public policy
24 makers in other states still view bill and keep
25 with uncertainty and regard it as merely a

1 temporary and expedient device.

2

3 **BELLSOUTH'S PROPOSED ARRANGEMENT AND IMPUTATION**

4 Q. What is Ms. McGrath's opinion of BellSouth's
5 proposal for a terminating switched access charge
6 as the form of interconnection compensation?

7

8 A. Predictably, Ms. McGrath [at 20-21] finds nothing
9 acceptable about BellSouth's proposal for a
10 switched access-based charge. From my standpoint
11 as an economist, however, it is difficult to
12 analyze her objections because Ms. McGrath does not
13 offer a critique of the economics underlying
14 BellSouth's proposal.

15

16 Q. In the event that the Commission does not adopt
17 bill and keep, Ms. McGrath [at 21] recommends that
18 BellSouth and Time Warner should charge each other
19 equal rates for interconnection and that BellSouth
20 should be required to pass an imputation test. Do
21 you agree?

22

23 A. Not entirely. For reasons I have discussed
24 previously and at length in my November testimony
25 [at 9-10], the requirement of equal interconnection

1 rates is unjustified as long as BellSouth has
2 certain special obligations and Time Warner does
3 not. An imputation test is only warranted for
4 retail services that depend upon essential
5 facilities available only from one of the retail
6 competitors. Economic theory would require that
7 retail local services that depend upon
8 interconnection (essential facility) pass such an
9 imputation test, i.e., the rates of those services
10 include the contribution earned from
11 interconnection. In practice, however, there would
12 be two qualifications to this requirement. First,
13 the imputation test should also be passed by the
14 retail local services provided by Time Warner and
15 other local competitors because these service
16 providers too would retain control over the
17 interconnection they provide to BellSouth's
18 customers. Second, for BellSouth's retail local
19 services that are priced above cost (e.g., custom
20 calling features), the imputation of contribution
21 would be straightforward. For basic residential
22 service that is priced below cost and capped,
23 however, imputation of contribution would raise the
24 service rate and, in the process, conflict with the
25 public policy goal of universal and affordable

1 service.

2

3 I strenuously object to Ms. McGrath's statement [at
4 22] that BellSouth be required "... to impute into
5 its local exchange rates the same rates it charges
6 Time Warner." This requirement has no economic
7 justification whatsoever. Many economists accept
8 the premise that the appropriate element to impute
9 is the opportunity cost of providing
10 interconnection over essential facilities. That
11 opportunity cost is the contribution foregone when
12 the LEC loses the opportunity to serve a customer
13 to an interconnecting ALEC. Hence, the
14 contribution in the interconnection rate, and not
15 the rate itself, should be imputed into BellSouth's
16 retail local rates. I refer to my November
17 testimony [at 41-43] for a detailed exposition of
18 the economically correct form of imputation and the
19 underlying principle of competitive parity.

20

21

CONTRIBUTION

22 Q. What is Ms. McGrath's position on including
23 contribution in the interconnection rate?

24

25 A. Ms. McGrath believes [at 11] that "...

1 interconnection rates should not include a
2 contribution to economic service." She reasons [at
3 12] that "[i]ncluding a contribution to universal
4 service in interconnection rates will discourage
5 competition, therefore resulting in a greater need
6 for universal service funding." Also, alleging [at
7 20] that switched access rates in Florida are
8 "loaded with contribution," Ms. McGrath contends
9 that using a switched access-based interconnection
10 rate conflicts with the "need" to keep local
11 interconnection rates separate from universal
12 service.

13

14 Q, How do you respond to these positions?

15

16 A. First, I am at a loss to find any economic logic to
17 support the belief that contribution in the
18 interconnection rate can be detrimental to
19 competition, given that both she and I agree that
20 the incumbent LEC should pass an imputation test
21 for any essential facilities used to provide
22 interconnection.

23

24 Second, I find perplexing her connection between
25 reduced competition and an increased need for

1 universal service funding. In Florida, universal
2 service makes basic local (residential) service
3 available below cost to any one who demands it.
4 Since the price of that service is already below
5 cost and the service is available universally in a
6 non-competitive environment, it is not clear how
7 any diminution of future competition can result in
8 any more universal service funding. Conversely, I
9 do not see any economic basis for her apparent
10 belief that competition will reduce universal
11 service funding. Competition has the effect of
12 bringing prices down to or near cost; in contrast,
13 the price of universal service is already below
14 cost even prior to the onset of competition.
15
16 Third, the contribution in the price of
17 interconnection (or any other service) is intended
18 to pay for the LEC's common and shared fixed costs
19 as well as the costs of its special obligations.
20 That contribution is, therefore, necessitated in
21 part by providing universal service at a price
22 below cost. If universal service were funded by an
23 alternative mechanism that would relieve the need
24 to raise contributions through service prices,
25 clearly the only role of contribution would then be

1 to pay for shared and common fixed costs. Thus, at
2 present, contribution and universal service are
3 inextricably linked. If some parties wish to
4 de-link the two issues, the justification would
5 clearly not be economic in nature.

6

7 I refer to my November testimony [at 48-53] for
8 additional discussion of the role of contribution
9 in pricing interconnection.

10

11 Q. Does this conclude your testimony?

12

13 A. Yes.

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Dr. Aniruddha (Andy) Banerjee is a Senior Consultant at NERA. He is responsible for providing analysis of and testimony on regulatory and economic issues of concern to telecommunications companies, preparing and responding to interrogatories in regulatory proceedings, and conducting econometric/statistical analysis to support marketing and market research activities of telecommunications companies. His market research activities are carried out, as needed, in collaboration with leading providers of telecommunications data or directly with telecommunications companies.

Before coming to NERA, Dr. Banerjee was a Research Economist at BellSouth Telecommunications where he was responsible for providing economic policy guidelines to key decision-makers and the Officer Body, preparing testimony and cross-examination questions, responding to interrogatories, and building econometric models to answer business questions. He provided quantification support on BellSouth's design of a price cap regulatory framework, and contributed to BellSouth's policies on local and toll imputation, universal service, interconnection pricing, rate rebalancing, and per use pricing of vertical services. He also represented BellSouth's participation in the National Telecommunications Demand Study, an ongoing study of demand trends in the telecommunications industry.

Prior to BellSouth, Dr. Banerjee was a Member of the Technical Staff at Bell Communications Research and a Staff Supervisor at AT&T. Dr. Banerjee has several years of experience teaching graduate and undergraduate courses in economic theory, statistics, econometrics, industrial organization, and public finance. He has conducted research on the dynamics of futures markets and various aspects of time series econometrics. He has presented a number of papers on telecommunications economics issues at national business and academic conferences.

EDUCATION

THE PENNSYLVANIA STATE UNIVERSITY
Ph. D., Agricultural Economics, 1985

M.A., Economics, 1977
UNIVERSITY OF DELHI, INDIA
B.A., Economics (Honors), 1975

EMPLOYMENT

NATIONAL ECONOMIC RESEARCH ASSOCIATES, INC.

1995- Senior Consultant, Communications Practice. Responsible for applying economic theory, regulatory economics, and econometric analysis to a variety of tasks: supporting telecommunications firms in litigation and regulatory matters, market research, and strategic planning.

BELLSOUTH TELECOMMUNICATIONS

1992-1995 Research Economist, Statistics and Econometrics Group. Developed, led, and disseminated economic and econometric research on issues of concern to BellSouth Telecommunications in particular and the telecommunications industry in general. Contributed to each of the following areas: regulatory economics, demand analysis (growth and elasticities), market potential, diffusion, pricing, cost, new product planning, forecasting, market research, competitive analysis, and the development of strategy/policy positions for BellSouth. Supervised and collaborated with other BellSouth economists and strategic planners and outside consultants.

BELL COMMUNICATIONS RESEARCH

1989-1992 Member of Technical Staff, Regulatory Economics and Pricing Theory, Demand Response Analysis Group. Developed various statistical and econometric methods and models that are applicable to the study of demand for various types of telephone service. The focus was on analysis, forecasting, and rate design support to client companies including BellSouth, U S West, NYNEX, and Bell Atlantic.

Developed software for demand and market potential analysis using advanced mathematical/statistical languages. Transformed original techniques research into business tools for analysts within client companies.

AT&T COMMUNICATIONS

1988-1989 Staff Supervisor, Market Analysis and Forecasting, Consumer Markets and Services. Assisted and contributed to demand analysis and forecasting efforts of the group. The focus was on demand issues related to AT&T's business and residential long distance telephone services.

THE PENNSYLVANIA STATE UNIVERSITY

1985-1988 Assistant Professor, Department of Economics. Developed and taught undergraduate and graduate courses in economics and econometrics. Conducted personal research in economics and econometrics. Supervised graduate student research leading to M.S. and Ph.D. degrees in economics. Developed the econometrics component of a new graduate program in policy analysis at Penn State. And, advised undergraduate economics students on their curriculum and course selection. Taught courses on introductory macro-economic theory, introductory and intermediate micro-economic theory, industrial organization, public sector economics, statistics, and introductory econometrics. Developed and taught advanced graduate econometrics and time series courses (frequency-domain econometrics and spectral analysis, dynamic simultaneous equations systems and state space models, causality, model testing and validation, nonlinear time series, and asymptotic theory.

1982-1985 Instructor, Department of Economics. Taught a number of undergraduate economics courses including macro-economic theory, micro-economic theory, public sector economics, and statistical foundations of econometrics.

1979-1982 Research Assistant, Department of Agricultural Economics & Rural Sociology. Assisted in research activities of Professor Robert D. Weaver of the Department of Agricultural Economics. Research areas included: stabilization of prices of internationally traded

agricultural commodities; choice under risk-aversion by a firm faced with multiple sources of uncertainty; impacts of public policy on risk-averse firms; market efficiency, role of information, distribution of asset returns, and market equilibrium; and productivity and cost relations in the wheat, corn, and soybean producing areas of the U.S. using crop survey data from the U.S. Department of Agriculture. Most of the work consisted of literature research, writing computer programming, and econometric data analysis.

UNIVERSITY OF DELHI, INDIA

1977-1979 Lecturer, Department of Economics, Shri Ram College of Commerce. Taught undergraduate economics courses including micro-economic theory, public finance, and economic planning and policy.

HONORS AND AWARDS

Phi Kappa Phi, inducted 1982

Gamma Sigma Delta Honor Society of Agriculture, inducted 1983

Marquis' Who's Who in the South and Southwest, 1995-96

Department Head Award, BellSouth Telecommunications, 1993

Department Head Commendation, Bell Communications Research, 1992

Vice President's Award, Bell Communications Research, 1990

AFFILIATIONS

American Marketing Association

National Association of Business Economists

PAPERS AND PUBLICATIONS

CONTRIBUTIONS TO NERA REPORTS

"Economies of Scope in Telecommunications," for Bell Canada, 1995.

"Economic Welfare Benefits from Rate Rebalancing," for Stentor Resource Centre Inc., 1995.

"Telephone Company Provision of Broadband Services: Economies of Scope, Competition, and Public Policy," for BellSouth Interactive Media Services

TESTIMONY

Direct Testimony addressing interconnection rate structure design, on behalf of BellSouth Telecommunications, to Florida Public Service Commission, Docket 950985-TP (Petition by Teleport Communications Group), September 1995.

Rebuttal Testimony critiquing bill and keep compensation for interconnection, on behalf of BellSouth Telecommunications, to Florida Public Service Commission, Docket 950985-TP (Petition by Teleport Communications Group), September 1995.

Direct Testimony on unbundling by local exchange carriers and related cost issues, on behalf of BellSouth Telecommunications, to Florida Public Service Commission, Docket 950984-TP (Petitions by Metropolitan Fiber Systems of Florida, and MCI Metro Access Transmission Services), November 1995.

Consolidated Direct and Rebuttal Testimony critiquing bill and keep compensation for interconnection, on behalf of BellSouth Telecommunications, to Florida Public Service Commission, Docket 950985-TP (Petitions by Continental Cablevision, Metropolitan Fiber Systems of Florida, and MCI Metro Access Transmission Services), November 1995.

Wrote significant sections of testimony presented to regulatory commissions on price cap and local competition (Vermont, Louisiana) and universal service issues (Louisiana, Tennessee)

TELECOMMUNICATIONS-RELATED PAPERS

"The Case Against Imputation of Access Charges in IntraLATA Toll Prices: Economic Efficiency and Fairness Reconsidered," BellSouth Telecommunications, 1994.

"Pricing of Local Exchange Interconnection Service From the Perspective of Economic Theory," BellSouth Telecommunications, 1993.
"Economies of Scale and Scope, Subadditivity of Costs, and Natural Monopoly Tests for Regulated Utilities," BellSouth Telecommunications, 1993.

"Fairness and Economic Efficiency in Regulation: Imputation v. Equal Contributions in IntraLATA Toll Pricing," Report to the Task Force on Imputation of Access Charges in IntraLATA Toll Price, BellSouth Telecommunications, 1993.

"Economic Analysis of Efficient versus Imputation-Based Pricing by a Regulated Public Utility," Report to the Task Force on Imputation of Access Charges in IntraLATA Toll Price, BellSouth Telecommunications, 1993.

"E: A Maximum Likelihood Estimation Program, A User's Guide to Some Applications," Bell Communications Research, 1992.

"Error Components Panel Data Modeling of Share Equation Systems: An Application to Telecommunications Access Demand," Bell Communications Research, 1989.

"Analysis of Demand Migration and Take Rates for Special Access High Capacity Services," Bell Communications Research, 1990.

"Business Outbound Service System: An Empirical Modeling Framework," AT&T, 1989.

MISCELLANEOUS PAPERS

"Does Futures Trading Destabilize Cash Prices? Evidence for U.S. Live Beef Cattle," (with R.D. Weaver), Journal of Futures Markets, Vol 10(1), 1990, (pp. 41-60).

"Market Structure and the Dynamics of Retail Food Prices," (with R.D. Weaver and P. Chattin), Northeastern Journal of Agricultural and Resource Economics, Vol 18(2), 1989, (pp. 160-170).

"Cash Price Variation in the Live Beef Cattle Market: The Causal Role of Futures Trade," (with R.D. Weaver), Journal of Futures Markets, Vol 2(4), 1982, (pp. 367-389).

"Unemployment Rate Dynamics and Persistent Unemployment Under Rational Expectations: A Comment," (with V. Moorthy), Working Paper No. 8-87-1, Department of Economics, The Pennsylvania State University, 1987.

"The Standard Errors of Characteristic Roots of a Dynamic Econometric Model: A Computational Simplification," Working Paper No. 5-87-3, Department of Economics, The Pennsylvania State University, 1987.

"Market Structure, Market Power, and Dynamic Price Determination in the Retail Food Industry," (with R.D. Weaver), Working Paper No. 5-87-2, Department of Economics, The Pennsylvania State University, 1987.

"Does Futures Trading Destabilize Cash Prices? Evidence for Live Beef Cattle," (with R.D. Weaver), Working Paper No. 5-87-1, Department of Economics, The Pennsylvania State University, 1987.

"Existence of Portfolios with Simultaneous Trading in Unrelated Speculative Assets," Working Paper No. 8-86-2, Department of Economics, The Pennsylvania State University, 1986.

"Models of Cash-Futures Market Complexes for Commodities Characterized by Production Lags," Working Paper No. 7-86-2, Department of Economics, The Pennsylvania State University, 1986.

"Cash Price Stability in the Presence of Futures Markets: A Multivariate Causality Test for Live Beef Cattle," (with R.D. Weaver), Staff Paper No. 45, Department of Agricultural Economics and Rural Sociology, The Pennsylvania State University, 1981.

"Optimal Interpolation and Distribution of Time Series by Related Series Using a Spectral Estimator for the Residual Variance," Bell Communications Research, 1990.

"Size and Power Characteristics of Three Tests of Nonlinearity in Time Series," AT&T, 1989.

"Model Testing and Selection in Applied Econometrics," AT&T, 1989.

RECENT CONFERENCE PRESENTATIONS

"On Modelling the Dynamics of Demand for Optional and New Services," International Communications Forecasting Conference, Toronto, Canada, June 13-16, 1995.

"The Case Against Imputation of Access Charges in IntraLATA Toll Prices: Economic Efficiency and Fairness Reconsidered," Rutgers University Advanced Workshop in Regulation and Public Utility Economics, Seventh Annual Western Conference, San Diego, CA, July 6-8, 1994.

"Future Directions in Modeling the Demand for Vertical Services," National Telecommunications Demand Study Conference, La Jolla, CA, March 24-25, 1994.

"E: A Maximum Likelihood Estimation Program," National Telecommunications Forecasting Conference, Crystal City, VA, June 1-4, 1993.

Discussant of "The National Telecommunications Demand Study,"
National Regulatory Research Conference on Telecommunications Demand,
Denver, CO, August 3-5, 1992.

"Using Demographics to Predict New Service Take Rates: Discrete
Choice Analysis vs. Categorical Data Analysis," National
Telecommunications Forecasting Conference, Atlanta, GA, May 5-8,
1992.

"Price Cap Regulations for the LECs: Implications for Demand and
Revenue Forecasting," National Telecommunications Forecasting
Conference, Boston, MA, May 30, 1991.

"Demand Migration for Special Access High Capacity Services," Rutgers
University Advanced Workshop in Regulation and Public Utility
Economics, Third Annual Western Conference, San Diego, CA, July
11-13, 1990.

"Error Components Panel Data Modeling of Telecommunications Access
Demand," Bellcore-Bell Canada Telecommunications Demand Analysis
Conference, Hilton Head, SC, April 22-25, 1990, and Bell Atlantic
Business Research Conference, Baltimore, MD, October 24-27, 1989.

"Analysis of Integrated Demand Systems," Rutgers University Advanced
Workshop in Regulation and Public Utility Economics, Second Annual
Western Conference, Monterey, CA, July 5-7, 1989.

Panel Discussion on "The Regulatory and Operational Impacts of Price
Caps," National Telecommunications Forecasting Conference, San
Francisco, CA, May, 1989.