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January 5, 1996

ORIGINAL
FILE COPY

Mrs. Blanca S. Bayo, Director
Division of Records and Reporting
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Re: Docket No. 950985-TP
Sprint/United

Dear Mrs. Bayo:

Enclosed for filing in the above referenced docket
are an original and fifteen (15) copies of the Direct
Testimony of Mike Guedel on behalf of AT&T.

Copies of the foregoing are being served on all parties
of record in accordance with the attached Certificate of
Service.

Yours truly,

Michael W. Tye
Michael W. Tye

- MAX
- ASA
- ATD
- CAF
- Chase*
- CH
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Attachments

cc: J. P. Spooner, Jr.
Parties of Record

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CERTIFICATE OF SERVICE

DOCKET NO. 950985-TP

I HEREBY CERTIFY that a true copy of the foregoing has been furnished by next day express mail, U. S. Mail or hand-delivery to the following parties of record this 5th day of January, 1996.

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Michael W. Tye

BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION

IN RE: RESOLUTION OF PETITION(S)
TO ESTABLISH
NONDISCRIMINATORY RATES,
TERMS, AND CONDITIONS
FOR INTERCONNECTION
INVOLVING LOCAL EXCHANGE
COMPANIES AND ALTERNATE
LOCAL EXCHANGE COMPANIES
PURSUANT TO SECTION
364.162, FLORIDA STATUTES

DOCKET NO. 950985-TP
TIME WARNER/UNITED

DIRECT TESTIMONY OF

MIKE GUEDEL

ON BEHALF OF AT&T COMMUNICATIONS

OF THE SOUTHERN STATES, INC.

JANUARY 5, 1995

1 Q. WILL YOU PLEASE IDENTIFY YOURSELF?

2

3 A. My name is Mike Guedel and my business address
4 is AT&T, 1200 Peachtree Street, NE, Atlanta,
5 Georgia, 30309. I am employed by AT&T as
6 Manager-Network Services Division.

7

8

9 Q. PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND
10 WORK EXPERIENCES.

11

12 A. I received a Master of Business Administration
13 with a concentration in Finance from Kennesaw
14 State College, Marietta, GA in 1994. I
15 received a Bachelor of Science degree in
16 Business Administration from Miami University,
17 Oxford, Ohio. Over the past years, I have
18 attended numerous industry schools and seminars
19 covering a variety of technical and regulatory
20 issues. I joined the Rates and Economics
21 Department of South Central Bell in February of
22 1980. My initial assignments included cost
23 analysis of terminal equipment and special
24 assembly offerings. In 1982, I began working
25 on access charge design and development. From

1 May of 1983 through September of 1983, as part
2 of an AT&T task force, I developed local
3 transport rates for the initial NECA interstate
4 filing. Post divestiture, I remained with
5 South Central Bell with specific responsibility
6 for cost analysis, design, and development
7 relating to switched access services and
8 intraLATA toll. In June of 1985, I joined
9 AT&T, assuming responsibility for cost analysis
10 of network services including access charge
11 impacts for the five South Central States
12 (Alabama, Kentucky, Louisiana, Mississippi, and
13 Tennessee).

14
15

16 **Q. PLEASE DESCRIBE YOUR CURRENT RESPONSIBILITIES.**

17

18 A. My current responsibilities include directing
19 analytical support activities necessary for
20 intrastate communications service in Florida
21 and other southern states. This includes
22 detailed analysis of access charges and other
23 LEC filings to assess their impact on AT&T and
24 its customers. In this capacity, I have
25 represented AT&T through formal testimony

1 before the Florida Public Service Commission,
2 as well as regulatory commissions in the states
3 of South Carolina and Georgia.

4

5

6 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

7

8 **A.** The purpose of my testimony is twofold:

9

10 First, I will describe in a generic sense the
11 characteristics of interconnection and
12 collocation arrangements that are necessary to
13 provide inter-carrier connections that are both
14 technically efficient and economically
15 sensible, and thus competitively effective.

16

17 Second, I will specifically address the issue
18 of mutual compensation associated with call
19 completion as described in the testimony of
20 Time Warner AxS of Florida, L.P. and Digital
21 Media Partners (collectively "Time Warner/DMP")
22 and I will recommend a compensation arrangement
23 that is consistent with the generic principles
24 discussed above.

25

1

2 **Q. WHAT IS MEANT BY THE TERM INTERCONNECTION?**

3

4 A. Interconnection refers to the act of linking
5 two networks together such that calls or
6 messages that originate on one of the networks
7 may transit or terminate on the other network.
8 Traditionally, in the switched environment,
9 interconnection has taken place on either the
10 line-side or the trunk-side of a local exchange
11 company's switch. Typical interconnection
12 arrangements have included switched access,
13 cellular interconnection, Enhanced Service
14 Provider(ESP) interconnection, and the
15 interconnection of end user Customer Provided
16 Equipment (CPE) through local service
17 arrangements.

18

19 In the implementation of local competition,
20 these traditional types of interconnection will
21 still be useful, but may not be sufficient to
22 meet the all of the needs of all potential
23 interconnectors. A more open or "unbundled"
24 set of interconnection options and

1 interconnection architectures will need to be
2 made available.

3

4

5 **Q. WOULD YOU DESCRIBE WHAT YOU MEAN BY "UNBUNDLED"**
6 **INTERCONNECTION ARRANGEMENTS?**

7

8 A. Unbundling is the identification and
9 disaggregation of useful components of the
10 local exchange network into a set of elements,
11 or Basic Network Functions (BNFs) which can be
12 individually provided, costed, priced, and
13 interconnected in such a manner as to provide
14 other telecommunications service offerings.
15 For example, local exchange service can be
16 "unbundled" into loops, local switching, and
17 transport.

18

19 AT&T has identified 11 components or BNFs
20 associated with local exchange services which
21 may be effectively and usefully unbundled.
22 These include: loop distribution, loop
23 concentration, loop feeder, switching, operator
24 systems, dedicated transport links, common
25 transport links, tandem switching, signaling

1 links, signal transfer points, and signal
2 control points.

3
4 Further, it must be noted that the list of BNFs
5 described above must not be considered static
6 or necessarily complete. Additional functional
7 elements may continue to be identified as
8 telecommunications technology evolves.

9
10

11 **Q. WOULD YOU DESCRIBE WHAT YOU MEAN BY**
12 **INTERCONNECTION ARCHITECTURES?**

13

14 **A.** The two basic architectures for implementing
15 interconnection are physical and virtual
16 collocation.

17

18 Physical collocation is an arrangement whereby
19 an interconnector leases floor space (and
20 access to floor space) within a LEC central
21 office for purposes of installing, maintaining
22 and managing telecommunications equipment used
23 in the provision of the interconnector's
24 service(s). Under this arrangement, the
25 interconnector can gain entry to its designated

1 space within the LEC central office (generally
2 with security escort) to install, maintain,
3 and/or repair its own equipment.
4 Virtual collocation is an arrangement whereby
5 the local exchange company installs, maintains,
6 and repairs the interconnector's designated
7 telecommunications equipment. Under this
8 arrangement, there is no segregated space
9 rented by the interconnector. Rather, there
10 would be equipment designated to the
11 interconnector in the central office, but the
12 actual location would be determined by the LEC.
13 The interconnector could maintain monitoring
14 and control ability, but would not be able to
15 physically access the equipment within the
16 central office.

17

18

19 **Q. ARE THERE OTHER TYPES OF INTERCONNECTION**
20 **ARRANGEMENTS?**

21

22 **A.** Yes, there are other types of interconnection
23 where the actual point of interconnection is
24 not in a central office. These are generally
25 called "mid-span meets." In a mid-span meet

1 arrangement, each carrier builds and is
2 responsible for operating trunk facilities out
3 to some agreed upon point between central
4 offices. Another way of thinking about this
5 arrangement is that each carrier provides one
6 half of the circuit. Under such an arrangement
7 the carriers are jointly responsible for the
8 traffic traversing the circuit.

9
10 In addition, there may be other interconnection
11 arrangements that LECs have used or that may be
12 useful to potential interconnectors.

13

14

15 **Q. WHAT ARE THE NECESSARY CHARACTERISTICS OF**
16 **INTERCONNECTION NEEDED TO OFFER AN EFFECTIVE**
17 **AND EFFICIENT WAY OF PROMOTING LOCAL EXCHANGE**
18 **COMPETITION?**

19

20 **A.** First, interconnection must be available at all
21 technically and logically possible unbundled
22 interfaces to the LEC network.

23

1 Second, interconnection must be made available
2 to new carriers under the same rates, terms and
3 conditions as apply to the LECs own service.

4
5 Third, it is important that no restrictions be
6 placed on interconnection standards and
7 offerings that would limit these requirements
8 to just the existing inventory of LEC network
9 functions. In order for interconnection to
10 encourage the growth of competition over time,
11 it must apply to all new LEC network services
12 as they are developed.

13
14 Fourth, LECs must not be permitted to
15 discriminate in any respect against new
16 entrants. Any discrimination in the
17 interconnection of new entrants to LEC network
18 components vis-à-vis interconnection of the
19 LEC's own services - be it in the form of
20 delays in the offering of new arrangements,
21 inferior provisioning, installation or
22 maintenance of these arrangements, or
23 uneconomic pricing of these arrangements, will
24 thwart new competition.

25

1 Furthermore, the compensation arrangements for
2 interconnection must also allow for the maximum
3 feasible development of local exchange
4 competition. To do so, carrier compensation
5 arrangements should be nondiscriminatory and
6 tariffed at rates that accurately reflect
7 underlying costs.

8
9

10 **Q. HAS TIME WARNER/DMP RAISED THESE GENERIC ISSUES**
11 **OF UNBUNDLING AND INTERCONNECTION ARCHITECTURES**
12 **IN ITS PETITION?**

13

14 **A.** Yes. Time Warner/DMP is seeking specific
15 interconnection arrangements which fall within
16 these generic guidelines. Presumably, the
17 requested arrangements will compliment Time
18 Warner/DMP's existing or anticipated network
19 and its business plan. It must be noted,
20 however, that other arrangements may be
21 required by other ALECs that choose to organize
22 their businesses in a different manner.

23

24 The purpose of this initial section of
25 testimony is to demonstrate the complexity of

1 the issues surrounding interconnection and the
2 need for incumbent LECs to make available an
3 extensive variety of interconnection
4 arrangements if the development of competition
5 is to have any chance at all.

6
7 While it is imperative that Sprint/United make
8 available to all potential entrants the same
9 interconnection arrangements that it is
10 offering to Time Warner/DMP, it must be
11 recognized that these arrangements may not be
12 sufficient. In other words, the Time
13 Warner/DMP arrangement must not be considered
14 the generic solution to interconnection.

15
16

17 **Q. TIME WARNER/DMP IS SEEKING SPECIFIC RELIEF FROM**
18 **THE PROPOSED CHARGES OF SPRINT/UNITED**
19 **ASSOCIATED WITH CALL TERMINATION. WOULD YOU**
20 **DEFINE CALL TERMINATION IN THE CONTEXT OF**
21 **ALEC/LEC LOCAL INTERCONNECTION?**

22

23 **A.** Yes. Call termination is the function of
24 receiving a call from an interconnecting
25 company at the terminating company's switch and

1 delivering the call to an end user customer (a
2 customer of the terminating company).

3
4 For example, assume that two companies are
5 offering competitive local telephone service in
6 a given geographic territory. One company is
7 the incumbent local exchange company (LEC) and
8 the other is an alternative local exchange
9 company (ALEC). Further assume that these
10 companies have established interconnecting
11 facilities linking their respective switches.
12 When a customer of the ALEC places a call to a
13 customer of the LEC, the call is transmitted
14 over the interconnecting facility to the LEC
15 switch. Likewise when a customer of the LEC
16 places a call to a customer of the ALEC, the
17 call can be transmitted over the same
18 interconnecting facility to the ALEC switch.
19 The function of call completion, in either
20 case, includes the reception of the call at the
21 terminating company switch and the delivery of
22 the call to the end user customer.

23

24

1 Q WHY ARE THE CHARGES ASSOCIATED WITH THIS TYPE
2 OF CALL COMPLETION REFERRED TO AS "MUTUAL
3 COMPENSATION" ARRANGEMENTS?
4

5 A. If competition develops, each of the competing
6 local service providers in a given territory
7 will serve a certain number of customers. In
8 order for each of these companies to offer
9 ubiquitous local service to their respective
10 customers, each will have to rely on the
11 other(s) to complete calls, and each will
12 expect some form of compensation for completing
13 other companies' calls. "Mutual Compensation"
14 refers to this interdependent need for call
15 completions.
16
17

18 Q. WHAT ARE THE APPROPRIATE TERMS AND PRICES FOR
19 MUTUAL COMPENSATION ARRANGEMENTS?
20

21 A. Initially, the best solution may be the "bill
22 and keep" arrangement. Under this arrangement
23 no dollars change hands. The compensation that
24 one company offers to another for the
25 completion of its calls is the agreement to

1 complete the other companies' calls in a like
2 manner.

3
4 The beauty of this arrangement is its
5 simplicity. There is no bill preparation or
6 bill rendering involved, nor is there the need
7 to review bills for accuracy. Further, this
8 arrangement can be implemented without the
9 development of cost studies that would be
10 required to establish and justify specific
11 prices.

12
13 This arrangement could be implemented very
14 quickly, and because the initial volumes of
15 interconnected traffic will be very small, it
16 should not burden any of the interconnecting
17 companies.

18
19
20 **Q. IS "BILL AND KEEP" A VIABLE LONG RUN SOLUTION?**

21
22 **A.** It may be. If traffic deliveries are
23 determined to be relatively balanced and the
24 costs are similar among LECs and ALECs, then a

1 bill and keep arrangement could work
2 indefinitely.

3
4 However, if effective competition for local
5 service does develop, and some of the
6 complications of billing and costing are sorted
7 out, then a more likely long term scenario
8 would include actual billing at prices based
9 upon the total service long run incremental
10 cost incurred in providing call termination.

11
12 This latter method would more likely ensure
13 that each company is accurately compensated for
14 the particular services that it provides.

15

16

17 **Q. IF THE COMMISSION DETERMINES THAT A RATE FOR**
18 **CALL COMPLETION IS APPROPRIATE, AT WHAT LEVEL**
19 **SHOULD THE COMMISSION SET THE RATE?**

20

21 **A.** The rates charged for call termination should
22 be set at the Total Service Long Run
23 Incremental Cost (TSLRIC) that the LEC incurs
24 in providing the service. No additional mark-
25 up should be allowed. A LEC should be

1 permitted to recover the costs that it incurs
2 in providing call termination arrangements, but
3 it should not be allowed to exact any
4 additional mark-up from potential competitors
5 simply for the right to do business in its
6 territory.

7

8

9 **Q. WHY IS IT NECESSARY TO ESTABLISH THE RATE AT**
10 **COST?**

11

12 **A. In the current environment, the incumbent LECs**
13 have an overwhelming market advantage. The
14 incumbent LECs have essentially all of the
15 existing customers in the local exchange
16 telephone market.

17

18 If alternative providers are to have a
19 competitive chance, barriers to competition, if
20 not completely eliminated, must be minimized.
21 Barriers should not be enhanced by allowing the
22 incumbent LECs to exact additional mark-up
23 through the rates charged for providing call
24 termination.

1 Q. ARE CURRENT SWITCHED ACCESS CHARGES THE
2 APPROPRIATE RATES FOR INTERCONNECTION
3 COMPENSATION?

4
5 A. No. In fact, current switched access charges
6 are not even appropriate for switched access.
7 The rates are simply too high. Sprint/United
8 currently charges about 12 and one half cents
9 for two ends of access. Sprint/United has
10 previously testified before this Commission
11 that its cost of providing switched access is
12 in the range of 1 cent. Thus, current switched
13 access rates include a mark-up above cost in
14 the range of 1100%.

15
16 By pricing interconnection services at these
17 exorbitant levels, Sprint/United could
18 effectively foreclose local competition before
19 it every has a chance to develop.

20

21

22 Q. ARE THERE NOT ADVANTAGES TO PRICING LOCAL
23 INTERCONNECTION AT THE SAME RATES AS SWITCHED
24 ACCESS?

1 A. Yes, there are advantages. Pricing these
2 services at equal levels would greatly simplify
3 the reporting and billing processes. Further,
4 from an economic standpoint, recognizing that
5 the cost of providing these respective services
6 is essentially the same, it would make sense to
7 price them the same.

8
9 But the appropriate reconciliation is not to
10 begin pricing local interconnection
11 arrangements at the inflated prices of switched
12 access. Rather, local interconnection should
13 be priced at the appropriate TSLRIC rate and
14 switched access should be reduced to that
15 level.

16

17

18 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

19

20 A. Yes.

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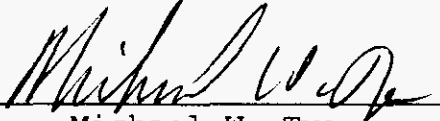
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