


FLORIDA PUBLIC SERVICE COMMISSION
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M E M O R A N D U M

July 18, 1996

TO: DIRECTOR, DIVISION OF RECORDS AND REPORTING (BAYO)

FROM: DIVISION OF COMMUNICATIONS (WIGGIN) 
DIVISION OF LEGAL SERVICES (PIERSON)

RE: DOCKET NO. 960731-TL - REQUEST APPROVAL OF A TARIFF
FILING TO INTRODUCE A NEW CUSTOM CALLING FEATURE CALLER
ID DELUXE, BY ALLTEL FLORIDA, INC. (T-96-463 FILED
06/03/96)

AGENDA: JULY 30, 1996 - REGULAR AGENDA - TARIFF FILING -
INTERESTED PERSONS MAY PARTICIPATE

CRITICAL DATES: 60-DAY SUSPENSION DATE: AUGUST 3, 1996

SPECIAL INSTRUCTIONS: I:\PSC\CMU\WP\960731TL.RCM

DISCUSSION OF ISSUES

ISSUE 1: Should ALLTEL Florida's request to introduce a new custom calling feature, Caller ID Deluxe, be approved?

RECOMMENDATION: Yes. ALLTEL's request should be approved.

STAFF ANALYSIS: On June 3, 1996, ALLTEL Florida Inc. (ALLTEL or the Company) filed a tariff which introduces a new custom calling feature, Caller ID Deluxe, to its existing services. Caller ID Deluxe is a custom calling feature which allows the customer to view on a display unit the directory name and number of the calling party. The display unit may be an ancillary device which is attached to the customer's telephone or a special telephone set with a display unit built in.

Customers subscribing to Caller ID Deluxe will be responsible for providing a display device which will be located on the customer's premises. The installation and maintenance of the display device will be the responsibility of the customer. The company assumes no liability and will be held harmless for any incompatibility of the display device to perform satisfactorily with the network features.

DOCUMENT NUMBER-DATE

07088 JUL-28

REC-RECORDS/REPORTING

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The Company is proposing a monthly recurring rate of \$1.50 per access line. The proposed monthly recurring rate will cover costs and includes a contribution to the company. The Company's estimated net revenue is \$61,739 over the next two years. The rate proposed is comparable to the rate charged by other LECs for an identical service.

Caller ID Deluxe is an enhanced custom calling feature the company plans to add to its miscellaneous services offerings. Staff believes the addition of this feature will allow the company to provide a service currently available to customers of other local exchange companies, and we recommend this filing be approved.

ISSUE 2: Should this docket be closed?

RECOMMENDATION: Yes. If Issue 1 is approved this tariff should become effective August 2, 1996. If a protest is filed within 21 days from the issuance date of the Order, this tariff should remain in effect with any revenues held subject to refund pending resolution of the protest. If no timely protest is filed, this docket should be closed.

STAFF ANALYSIS: If the Commission approves Issue 1, this tariff should become effective August 2, 1996. If a protest is filed within 21 days from the issuance date of the Order, this tariff should remain in effect with any revenues held subject to refund pending resolution of the protest. If no timely protest is filed, this docket should be closed.