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WILLIAM J. ROBERTS

Ms. Blanco Bayo Director, Records and Reporting Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0850

Re: In re:

Petition for numbering plan area relief for 904 area code, by BellSouth Telecommunications, Inc.
Docket No. 961153-TL

Dear Ms. Bayo:

Enclosed please find the original and fifteen copies of the Direct Testimony of Donald D. Bowden on behalf of Gulf Telecommunications, St. Joseph Telecommunications and Florala Telecommunications in the above docket. Copies have been provided to parties of record.

Sincerely,

David B. Erwin

DBE:akh Enclosures

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DOCUMENT NUMBER DATE

11750 NOV-18

FPSC-RECORDS/REPORTING

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION PREPARED DIRECT TESTIMONY OF DONALD D. BOWDEN

- 1 Q. Please state your name and business address.
- 2 A. My name is Donald D. Bowden. My business address is
- 3 P.O. Box 1120, Perry, Florida 32348.
- 4 Q. By whom and in what capacity are you employed?
- 5 A. I am employed by Gulf Telephone Company as the
- 6 Equipment Engineer.
- 7 Q. Please describe your background and experience.
- 8 A. I am a graduate of the University of South Florida in
- 9 Tampa, Florida, with a Bachelors in Engineering
- 10 Technology in 1972 and continued graduate work at
- 11 Florida State University in Tallahassee, Florida
- 12 receiving a Certificate in Management in 1978. I
- 13 worked with North Florida Telephone Company in Live
- 14 Oak, Florida from 1972 to 1974 as the Special Circuit
- 15 Engineer and with Gulf Telephone Company from 1974 to
- 16 the present as the Equipment Engineer.
- 17 Q. What is the purpose of your testimony?
- 18 A. The purpose of my testimony is to present the positions
- of Gulf Telecommunications Company ("GTC"), St. Joe
- 20 Telecommunications Company ("SJC") and Florala
- 21 Telecommunications Company ("FTC") on options for
- 22 providing area code relief in the 904 numbering plan
- 23 area.
- 24 Q. Was the industry able to reach a consensus on the

- 1 relief options available for the 904 NPA?
- 2 A. Yes. The industry reached a consensus that the 904 NPA
- 3 should be split along LATA boundaries. However, the
- 4 industry was not able to reach a consensus on which
- 5 LATAs should be split from the 904 NPA.
- 6 Q. Can you please describe the three options that have
- 7 been promoted by the industry code holders for
- 8 splitting the 904 NPA along LATA boundaries?
- 9 A. Yes. The three options proposed by the industry code
- 10 holders are:
- 11 Option 1: Assign new NPA to Pensacola, Panama City,
- 12 and Tallahassee LATAs,
- 13 Option 1A: Assign new NPA to Jacksonville and Daytona
- 14 LATAs, and
- 15 Option 2: Assign new NPA to Pensacola and Panama City
- 16 LATAS.
- 17 Q. Can you please explain the industry objectives in
- 18 providing NPA relief?
- 19 A. Yes. The industry objectives are 1) to provide the
- 20 longest relief period, 2) minimize number changes, 3)
- 21 minimize technical and operational impacts and 4) best
- 22 serve the interest of subscribers. These objectives
- 23 are consistent with the ICCF NPA Code Relief
- 24 Guidelines.

- 1 Q. In evaluating the various options for relief, what are
- 2 the positions of your companies regarding
- 3 implementation of a new NPA along LATA boundaries?
- 4 A. We support option 1A, which assigns a new NPA to the
- 5 Jacksonville and Daytona LATAs.
- 6 Q. Do you believe that Option 1A is consistent with the
- 7 industry objectives?
- 8 A. Yes. As stated in BellSouth's petition for approval of
- 9 Numbering Plan Area (NPA) relief for the 904 area
- 10 codes, with respect to exhaust dates, the impact to the
- 11 respective LATAs would be the same under Options 1A and
- 12 Option 1. Thus, Option 1A meets the industry objective
- 13 to provide the longest relief possible.
- 14 Q. Isn't it true that Option 1 best meets the industry
- 15 guidelines to minimize number changes?
- 16 A. We agree with Quincy's testimony that acknowledges that
- 17 Option 1 would impact a smaller number of customers and
- 18 NXXs. However, we also believe that the impact to
- 19 customers is subjective since a change in area code
- 20 will impact each customer on an individual basis.
- 21 Additionally, our companies agree with the position
- 22 advocated by the Department of Management Services
- 23 (DMS) that changing the Tallahassee LATA will have a
- 24 significant and far reaching impact on state government
- 25 and, in turn, our subscribers.

- 1Q. If the Florida Public Service Commission does not adopt
- Option 1A, do your companies have an alternative
- 3 position?
- 4A. Yes. In the alternative, we support an option
- 5 discussed at the industry meeting on 904 relief but not
- 6 presented as an option.
- 7Q. Please explain.
- 8A. If the Commission rejects Option 1A, then we would
- 9 support a 3-way split with the Jacksonville and Daytona
- 10 LATAs each receiving a new NPA and Tallahassee, Panama
- 11 City, and Pensacola remaining 904.
- 12 This plan would allow the Tallahassee, Panama City and
- 13 Pensacola LATAs to continue with the 904 NPA until
- 14 2006, the Jacksonville NPA would then exhaust in 2007
- 15 and Daytona in 2033.
- Note if Plan 1 is adopted then in two to three years,
- 17 BellSouth will be meeting again to split Jacksonville
- 18 and Daytona.
- 19 We feel this option would have the least long term
- 20 affect on the subscribers in all the LATAs and State
- 21 Government.
- 22 This option was discussed at all Industry meetings held
- 23 for 904 Relief, but for some reason was not formally
- 24 presented for consideration.
- 25Q. Are there additional reasons why your companies support
- 26 a three-way split alternative?

- 1A. Yes. Under a three-way split our companies would
- 2 maintain the same NPA as Tallahassee. Because there
- 3 exists a strong community of interest between some St.
- 4 Joseph subscribers and Tallahassee, and it is essential
- 5 to our St. Joseph customers to maintain seven digit
- 6 dialing for local calls between their territory and
- 7 Tallahassee.
- 8Q. Isn't it true that seven digit dialing between St.
- Joseph and Tallahassee can continue regardless of
- 10 whether the Panama City and Tallahassee LATAs have the
- 11 same NPA?
- 12A. Yes. The technology exists to allow for seven digit
- 13 dialing between LATAs. However, it would create an
- 14 inefficient use of NXX codes because codes would also
- need to be protected to maintain local calling between
- 16 the Panama City and Tallahassee LATAs.
- 17Q. If the Commission adopts Option 2, do you have any
- 18 recommendations?
- 19A. Yes. If the Commission adopts Option 2, we agree with
- 20 Quincy's response in their testimony.
- 21Q. When should the area code relief be implemented?
- 22A. We support the implementation time table set forth in
- 23 BellSouth's Petition. Permissive dialing should begin
- 24 February 24, 1997 and mandatory dialing should begin
- 25 February 23, 1998.
- 26Q. Please summarize your testimony.

- 1A. St. Joseph, Gulf and Florala recommend that the
- 2 Commission adopt Option 1A. In the alternative the
- 3 companies support a three-way split. Both Options
- 4 provide NPA relief for the greatest period of time.
- 5Q. Does this conclude your testimony?
- 6A. Yes.

7