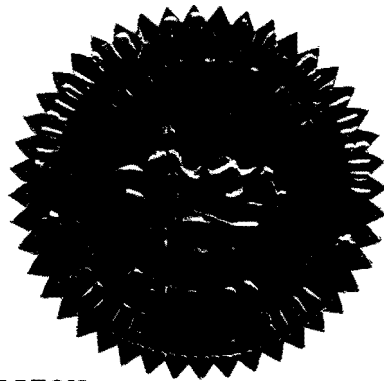


BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION

3	In the Matter of	:	DOCKET NO. 961230-TP
4	Petition by MCI	:	
5	Telecommunications Corporation	:	
6	for arbitration with United	:	
7	Telephone Company of Florida and:	:	
8	Central Telephone Company of	:	
9	Florida concerning	:	
	interconnection rates, terms,	:	
	and conditions, pursuant to the	:	
	Federal Telecommunications Act	:	
	of 1996.	:	



FIRST DAY - MID MORNING SESSION

VOLUME 2

Pages 154 through 312

13	PROCEEDINGS:	HEARING
14	BEFORE:	CHAIRMAN SUSAN F. CLARK
15		COMMISSIONER J. TERRY DEASON
16		COMMISSIONER JULIA L. JOHNSON
		COMMISSIONER DIANE K. KIESLING
		COMMISSIONER JOE GARCIA
17	DATE:	Wednesday, December 18, 1996
18	TIME:	Commenced at 9:30 a.m.
19	PLACE:	Betty Easley Conference Center
20		Room 148
21		4075 Esplanade Way
		Tallahassee, Florida
22	REPORTED BY:	ROWENA NASH HACKNEY
23		Official Commission Reporter
		(904) 413-6736

24 APPEARANCES:

25 (As heretofore noted.)

DOCUMENT NUMBER-DATE

13557 DEC 20 96

FPSC-RECORDS/REPORTING

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21	and 960833-TP, testimony and		
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22	14 (Wood) GJW-5	296	

1 Q And have you prefiled direct testimony in
2 this docket dated October 11th consisting of 48 pages
3 and rebuttal testimony dated November 19th consisting
4 of four pages?

5 A Yes, I have.

6 Q And are there any portions of the direct
7 testimony that you are withdrawing?

8 A Yes. I would like to withdraw Page 14, Line
9 12, through Page 19, Line 16. And Page 46, Line 13,
10 to Page 48, Line 5.

11 Q And that last line number is different from
12 what you've got on the handout. We've left in the
13 question and answer. Does that conclude your
14 testimony?

15 Are there any portions of the rebuttal
16 testimony that you are withdrawing, Dr. Cabe?

17 A Yes, Page 1, Line 18, through Page 2, Line
18 10.

19 Q Do you have changes or corrections to the
20 remaining portions of your testimony that have not
21 been withdrawn?

22 A No, I don't.

23 Q And if I were to ask you the same questions
24 today that are in the remaining portions of that
25 testimony, would your answers be the same?

1 **A** Yes, they would.

2 **MR. MELSON:** Chairman Clark, I would ask
3 that Dr. Cabe's direct and rebuttal testimony as
4 revised be inserted in the record as though read.

5 **COMMISSIONER KIESLING:** The direct and
6 rebuttal testimony as revised will be inserted in the
7 record as though read.

8 **Q** **(By Mr. Melson)** And, Dr. Cabe, did you
9 have one exhibit attached to your direct testimony,
10 RC-1, which is your professional resume?

11 **A** Yes.

12 **Q** Do you have any changes or corrections to
13 that document?

14 **A** No, I don't.

15 **Q** And is the information in that resume true
16 and correct to the best of your knowledge and belief?

17 **A** Yes, it is.

18 **MR. MELSON:** Madam Chairman, I would ask
19 that RC-1 be marked for identification as Exhibit 9.

20 **CHAIRMAN CLARK:** It will be marked for
21 identification as Exhibit 9.

22 (Exhibit 9 marked for identification.)

23

24

25

1 DIRECT TESTIMONY OF RICHARD CABE

2 ON BEHALF OF MCI

3 MCI - UNITED/CENDEL ARBITRATION

4 OCTOBER 11, 1996

5

6 I. PERSONAL BACKGROUND

7

8 Q. PLEASE STATE YOUR NAME AND ADDRESS.

9 My name is Richard Cabe and my business address is Box 3CQ, New Mexico State
10 University, Las Cruces, New Mexico 88003-0001.

11

12 Q. PLEASE DESCRIBE YOUR PROFESSIONAL QUALIFICATIONS.

13 A. I am presently employed as Associate Professor of Economics and International
14 Business at New Mexico State University. I teach graduate and undergraduate
15 economics courses and I arrange the telecommunications curriculum for conferences
16 sponsored by the Center for Public Utilities. Over the last few years I have offered
17 graduate courses in Industrial Organization, Microeconomic theory, Antitrust and
18 Monopoly Power, Game Theory, Public Utilities Regulation, and Managerial
19 Economics for MBA students. Any opinions that I express are my own and do not
20 represent the views of New Mexico State University or the Center for Public Utilities.

21

22 Q. PLEASE DESCRIBE YOUR EDUCATIONAL AND PROFESSIONAL
23 BACKGROUND AND EXPERIENCE.24 A. My exposure to the telecommunications industry began with course work at the
25 University of Wyoming in 1980 concerning economic regulation of public utilities.

1 After completing all but the dissertation requirement for the Ph.D. Degree in economics
2 at the University of Wyoming, I accepted a position at the Washington Utilities and
3 Transportation Commission (WUTC) as a Utilities Rate Research Specialist. At the
4 WUTC I analyzed a variety of telecommunications issues, presented testimony to the
5 Commission and the State Legislature, served on state staff for a federal/state joint
6 board, and participated in the team charged with implementation of the State of
7 Washington's recent telecommunications legislation. When I left the WUTC to resume
8 work toward the Ph.D. I was the acting Telecommunications Regulatory Flexibility
9 Manager and my job was to lead the staff effort in implementing the State's regulatory
10 flexibility statute.

11
12 After leaving the WUTC, completing my Ph.D. and entering academia I have followed
13 events in the telecommunications industry as an academic, making a variety of
14 presentations related to the industry and organizing programs of the Center for Public
15 Utilities at New Mexico State University. I have also consulted from time to time with
16 public and private clients on public policy issues in the industry. In addition to this
17 direct experience with the telecommunications industry I often find that my
18 understanding of issues in the industry is enhanced by the experience and training I
19 received during 4 years in the US Coast Guard as an electronics technician. During this
20 period I was involved in installing, repairing and performing routine maintenance on
21 a variety of electronic equipment, mostly related to communications of one sort or
22 another. Dates and other details of this experience, as well as academic publications
23 and other activities are described in the attached resume.

24
25 Q. HAVE YOU PUBLISHED ANY PAPERS ON TELECOMMUNICATIONS?

1 A. Yes.

2 "Network Differentiation and the Prospects for Competition in Local
3 Telecommunications", in *Sixth Annual Current Issues Challenging the Regulatory*
4 *Process*, The Center for Public Utilities, New Mexico State University, 1990

5

6 "Prospects for Competition in the Local Exchange Telecommunications Industry", in
7 *Telecommunications Regulation in Washington State*, Washington Utilities and
8 Transportation Commission, January 29, 1989

9

10 *Annual Report to the Legislature on the Status of the Washington Telecommunications*
11 *Industry*, principal author for the Washington Utilities and Transportation Commission,
12 January, 1987

13

14 Recent Presentations: Various presentations at the Basics of Regulation and the
15 Rate-Making Process, Albuquerque, NM, and Baltimore, MD, every Fall and Spring
16 respectively, including:

17

18 "Orientation to the Telecommunications Industry;

19

20 "Telecommunications: The Role of Economic Efficiency in Pricing;

21

22 "Mr. Rogers Visits the Economics of Pricing in Regulated Industries" with Doug
23 Gegax; "Policy Issues of Local Competition", with Joseph Gillan;

24

25 Q. HAVE YOU TESTIFIED BEFORE?

1 A. Yes.

2

3 Q. WHAT IS THE BASIS OF YOUR TESTIMONY?

4 A. MCI assembled a group of seven economists to evaluate the economic issues that need
5 to be addressed by state regulators during the arbitrations under the Telecommunications
6 Act of 1996 ("the 1996 Act"). The seven economists are Gus Ankum, Steven R.
7 Brenner, Nina Cornell, myself, Sarah Goodfriend, A. Daniel Kelley, and Terry L.
8 Murray. These economists produced a jointly authored white paper. The testimony
9 that follows is the same as that white paper, except that it has been converted into
10 question-and-answer format.

11

12 II. ECONOMIC PRINCIPLES

13 Q. HOW HAS THE 1996 ACT CHANGED THE WAY TELECOMMUNICATIONS IS
14 TO BE REGULATED IN THE UNITED STATES?

15 A. The 1996 Act calls for competition to replace regulated monopoly whenever market
16 conditions permit. This is stated most clearly in Section 257(b), which reads:

17 NATIONAL POLICY—In carrying out subsection (a), the
18 Commission shall seek to promote the policies and purposes of
19 this Act favoring diversity of media voices, vigorous economic
20 competition, technological advancement, and promotion of the
21 public interest, convenience, and necessity.

22 Subsection (a) calls for the Federal Communications Commission ("FCC") to complete
23 a proceeding within 15 months of enactment of the 1996 Act to identify and eliminate
24 market barriers to entry.

25

1 Q. WHAT ARE THE CURRENT TELECOMMUNICATIONS MARKETS IN WHICH
2 THE INCUMBENT LOCAL EXCHANGE CARRIERS STILL HAVE MARKET
3 POWER OR EVEN A MONOPOLY?

4 A. Incumbent local exchange carriers (LECs) possess market power, and often monopoly
5 positions, in many local exchange service markets. The First Report and Order issued
6 by the Federal Communications Commission ("FCC") in CC Docket No. 96-98, In the
7 Matter of Implementation of the Local Competition Provisions in the
8 Telecommunications Act of 1996 ("Order") is intended to begin eliminating market
9 barriers to entry, and to establish rules to govern opening entry into local exchange
10 markets.

11

12 Q. HAS THE FCC DECIDED ALL OF THE ISSUES THAT NEED TO BE DECIDED
13 BEFORE ENTRY CAN BECOME EFFECTIVE COMPETITION IN LOCAL
14 EXCHANGE MARKETS?

15 A. No. In that Order, the FCC has decided a number of major issues, but has left others
16 to the states to decide. The issues left to the states are sufficient that the intent of
17 Congress could be thwarted if consistent principles are not used to decide them.

18

19 Q. WHAT ARE THE PRINCIPLES THAT THE FCC RELIED ON IN MAKING THE
20 DECISIONS IT MADE?

21 A. In terms of its economic underpinnings, the FCC's Order rests on six basic premises.

22

23 Q. WHAT IS THE FIRST OF THE FCC'S SIX BASIC ECONOMIC PREMISES?

24 A. The first basic economic premise of the FCC establishes as the fundamental requirement
25 for achieving the goals of the 1996 Act that the incumbent local exchange companies

1 must share with entrants their economies of density, connectivity, and scale. As the
2 FCC said:

3 The incumbent LECs have economies of density, connectivity,
4 and scale; traditionally, these have been viewed as creating a
5 natural monopoly. As we pointed out in our NPRM, the local
6 competition provisions of the Act require that these economies
7 be shared with entrants. We believe they should be shared in
8 a way that permits the incumbent LECs to maintain operating
9 efficiency to further fair competition, and to enable the entrants
10 to share the economic benefits of that efficiency in the form of
11 cost-based prices. (Paragraph 11, footnote omitted)

12

13 Q. WHAT IS THE SECOND OF THE FCC'S BASIC ECONOMIC PREMISES?

14 A. The second basic economic premise of the FCC is that nondiscrimination means that
15 the incumbent LECs must not discriminate between an entrant and itself, or between
16 different entrants based on any criterion other than cost differences. As the FCC noted:

17 We believe that the term "nondiscriminatory," as used
18 throughout section 251, applies to the terms and conditions an
19 incumbent LEC imposes on third parties as well as on itself.

20 (Paragraph 218)

21 Also, incumbent LECs may not discriminate against parties
22 based upon the identity of the carrier (*i.e.*, whether the carrier
23 is a CMRS provider, a CAP, or a competitive LEC).

24 (Paragraph 218)

25 Thus, we conclude it would be insufficient to define the

1 obligation of incumbent LECs to provide "nondiscriminatory
2 access" to mean that the quality of the access and unbundled
3 elements LECs provide to all requesting carriers is the same.
4 As discussed above with respect to interconnection, an
5 incumbent LEC could potentially act in a nondiscriminatory
6 manner in providing access or elements to all requesting
7 carriers, while providing preferential access or elements to
8 itself. (Paragraph 312, footnote omitted)

9 On the other hand, price differences based not on cost
10 differences but on such considerations as competitive
11 relationships, the technology used by the requesting carrier, the
12 nature of the service the requesting carrier provides, or other
13 factors not reflecting costs, the requirements of the Act, or
14 applicable rules, would be discriminatory and not permissible
15 under the new standard. (Paragraph 861)

16

17 Q. WHAT IS THE THIRD BASIC ECONOMIC PREMISE OF THE FCC?

18 A. The third basic economic premise of the FCC is that telecommunications is an industry
19 with a great deal of technological change, and that its rules should not interfere with the
20 pace or pattern of that change. As the FCC stated:

21 The rapid pace and ever changing nature of technological
22 advancement in the telecommunications industry makes it
23 essential that we retain the ability to revise our rules as
24 circumstances change. Otherwise, our rules might impede
25 technological change and frustrate the 1996 Act's overriding

1 goal of bringing the benefits of competition to consumers of
2 local phone services. (Paragraph 246, footnote omitted)

3

4 Q. WHAT IS THE FOURTH BASIC ECONOMIC PREMISE OF THE FCC?

5 A. The fourth basic economic premise of the FCC is that forward-looking economic costs,
6 not embedded costs, should be the basis for pricing interconnection and unbundled
7 elements. As the FCC stated:

8 In the following sections, we first set forth generally, based on
9 the current record, a cost-based pricing methodology based on
10 forward-looking economic costs, which we conclude is the
11 approach for setting prices that best furthers the goals of the
12 1996 Act. In dynamic competitive markets, firms take action
13 based not on embedded costs, but on the relationship between
14 market-determined prices and forward-looking economic costs.
15 (Paragraph 620)

16 The substantial weight of economic commentary in the record
17 suggests that an "embedded cost"-based pricing methodology
18 would be pro-competitor -- in this case the incumbent LEC --
19 rather than pro-competition. (Paragraph 705, footnote omitted)

20

21 Q. WHAT IS THE FIFTH BASIC ECONOMIC PREMISE OF THE FCC?

22 A. The fifth basic economic premise of the FCC is that rates must recover costs in a
23 manner that reflects the way they are incurred. This takes on special significance
24 because rate structures that do not consistently reflect the way forward-looking
25 economic costs are incurred, for example, by imposing nonrecurring charges for

1 recurring costs, may become vehicles for over-recovery of costs, and thus, act as a
2 barrier to entry. The FCC applies this principle, for example, to shared facilities to
3 equitably match, insofar as practical, costs and payments for benefits in time. As the
4 FCC stated:

5 ...we find that imposing nonrecurring charges for recurring
6 costs could pose a barrier to entry because these charges may
7 be excessive, reflecting costs that may (1) not actually occur;
8 (2) be incurred later than predicted; (3) not be incurred for as
9 long as predicted; (4) be incurred at a level that is lower than
10 predicted; (5) be incurred less frequently than predicted; and (6)
11 be discounted to the present using a cost of capital that is too
12 low. (Paragraph 747)

13 We require, however, that state commissions take steps to
14 ensure that incumbent LECs do not recover nonrecurring costs
15 twice and that nonrecurring charges are imposed equitably
16 among entrants. (Paragraph 750)

17 A state commission may, for example, decide to permit
18 incumbent LECs to charge the initial entrants the full amount
19 of costs incurred for shared facilities for physical collocation
20 service, even if future entrants may benefit. A state
21 commission may, however, require subsequent entrants, who
22 take physical collocation service in the same central office and
23 receive benefits as a result of costs for shared facilities, to pay -
24 the incumbent LEC for their proportionate share of those costs,
25 less depreciation (if an asset is involved). Under this approach,

1 the state commission could require the incumbent LEC to
2 provide the initial entrants *pro rata* refunds, reflecting the full
3 amount of the charges collected from the subsequent entrants.
4 Alternatively, a state commission may decide to permit
5 incumbent LECs to charge initial entrants a proportionate
6 fraction of the costs incurred, based on a reasonable estimate of
7 the total demand by entrants for the particular interconnection
8 service or unbundled rate elements. (Paragraph 750)

9
10 Q. WHAT IS THE SIXTH BASIC ECONOMIC PREMISE OF THE FCC?

11 A. The sixth basic economic premise of the FCC is that the incumbent LECs have virtually
12 no incentives to voluntarily provide the various unbundled network elements and
13 interconnection needed by entrants at prices or under the terms and conditions that
14 would make effective competition a reality. Instead, incumbent LECs have both the
15 incentive and the ability—absent regulatory intervention—to force entrants to accept
16 prices, terms, and conditions that would be insufficient to bring consumers the benefits
17 the 1996 Act sought to convey. As the FCC stated:

18 Because an incumbent LEC currently serves virtually all
19 subscribers in its local serving area, an incumbent LEC has
20 little economic incentive to assist new entrants in their efforts
21 to secure a greater share of that market. An incumbent LEC
22 also has the ability to act on its incentive to discourage entry
23 and robust competition by not interconnecting its network with
24 the new entrant's network or by insisting on supracompetitive
25 prices or other unreasonable conditions for terminating calls

1 from the entrant's customers to the incumbent LEC's
2 subscribers. (Paragraph 10, footnote omitted)

3 Congress recognized that, because of the incumbent LEC's
4 incentives and superior bargaining power, its negotiations with
5 new entrants over the terms of such agreements would be quite
6 different from typical commercial negotiations. As distinct
7 from bilateral commercial negotiation, the new entrant comes
8 to the table with little or nothing the incumbent LEC needs or
9 wants. The statute addresses this problem by creating an
10 arbitration proceeding in which the new entrant may assert
11 certain rights, including that the incumbent's prices for
12 unbundled network elements must be "just, reasonable and
13 nondiscriminatory." (Paragraph 15, footnote omitted)

14 We find that incumbent LECs have no economic incentive,
15 independent of the incentives set forth in sections 271 and 274
16 of the 1996 Act, to provide potential competitors with
17 opportunities to interconnect with and make use of the
18 incumbent LEC's network and services. Negotiations between
19 incumbent LECs and new entrants are not analogous to
20 traditional commercial negotiations in which each party owns or
21 controls something the other party desires. Under section 251,
22 monopoly providers are required to make available their
23 facilities and services to requesting carriers that intend to
24 compete directly with the incumbent LEC for its customers and
25 its control of the local market. Therefore, although the 1996

1 Act requires incumbent LECs, for example, to provide
2 interconnection and access to unbundled elements on rates,
3 terms, and conditions that are just, reasonable, and
4 nondiscriminatory, incumbent LECs have strong incentives to
5 resist such obligations. The inequality of bargaining power
6 between incumbents and new entrants militates in favor of rules
7 that have the effect equalizing bargaining power in part because
8 many new entrants seek to enter national or regional markets.
9 (Paragraph 56)

10 In particular, a new entrant that has already constructed
11 facilities may have a relatively weak bargaining position
12 because it may be forced to choose either to accept transport
13 and termination rates not in accord with these rules or to delay
14 its commencement of service until the conclusion of the
15 arbitration and state approval process. (Paragraph 1065)

16

17 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

18 A. The purpose of my testimony is to provide an economic analysis of how state regulators
19 should take these same six basic premises into account in addressing the issues that are
20 reserved to state regulators to decide under the FCC's Order. This paper applies these
21 six premises to eight issues: (1) the need for additional unbundled network elements,
22 (2) the need to prevent discriminatory non-price terms and conditions for acquiring
23 unbundled network elements, (3) the need to identify the costs and cost structures of
24 unbundled elements and efficient unbundling, (4) the recurring rates to be charged for
25 unbundled elements, (5) the non-recurring rates to be charged for unbundled network

1 elements, including, in particular, the costs of unbundling that the incumbent LECs
2 should be allowed to charge entrants, (6) the costs and cost structure of transport and
3 termination of local exchange traffic, (7) the compensation rates for transport and
4 termination, and (8) the desirability of initiating state access reform now.

5

6 III. UNBUNDLED NETWORK ELEMENTS

7 Q. WHAT ARE THE ISSUES THAT STATE REGULATORS MUST DECIDE WITH
8 RESPECT TO UNBUNDLED NETWORK ELEMENTS?

9 A. There are five issues that state regulators must decide with regard to unbundled
10 elements. The first is whether to order the incumbent LECs to unbundle any elements
11 in addition to the minimum list ordered unbundled by the FCC. The second is to
12 prevent discriminatory nonprice terms and conditions for acquiring unbundled network
13 elements. The third is to identify the costs and cost structures of the unbundled
14 elements themselves and the costs associated with efficient unbundling of a wholesale
15 LEC network. The fourth is to set recurring rates for the unbundled elements, both
16 those on the FCC's list of elements to be unbundled and any additional elements. The
17 fifth is to set the non-recurring rates for ordering unbundled network elements. Both
18 recurring and non-recurring rates must be set to comply with the forward-looking
19 economic costing methodology known as TELRIC (Total Element Long Run
20 Incremental Cost). Both recurring and non-recurring rates must be structured to reflect
21 how costs are incurred.

22

23 Q. DO INCUMBENT LOCAL EXCHANGE CARRIERS WANT TO PROVIDE
24 UNBUNDLED NETWORK ELEMENTS IN A MANNER THAT FACILITATES
25 LOCAL EXCHANGE COMPETITION?

1 A. No. As the FCC stated:

2 As discussed above at sections II.A, II.B and V.B, we believe that
 3 incumbent LECs have little incentive to facilitate the ability of new
 4 entrants, including small entities, to compete against them and, thus
 5 have little incentive to provision unbundled elements in a manner that
 6 would provide efficient competitors with a meaningful opportunity to
 7 compete. (Paragraph 307)

8 Therefore, refusing to provide additional unbundled elements and setting rates above
 9 efficient economic costs both can prevent efficient competitors from having "a
 10 meaningful opportunity to compete."
 11

12 ~~A. Additional Unbundled Network Elements: Loop Distribution Plant~~

13 ~~Q. THE FCC HAS ORDERED THAT A MINIMUM LIST OF UNBUNDLED
 14 NETWORK ELEMENTS BE PROVIDED. CAN STATE REGULATORS ADD TO
 15 THIS LIST?~~

16 ~~A. Yes. The FCC has determined that state regulators can order the incumbent LECs to
 17 unbundle more network elements than those on the FCC's minimal list.~~

18
 19 ~~Q. SHOULD STATE REGULATORS ADD TO THE FCC'S MINIMUM LIST OF
 20 UNBUNDLED NETWORK ELEMENTS?~~

21 ~~A. Yes. One additional network element should be added to the list: unbundled
 22 distribution, which is a loop subelement. The network implementation white paper
 23 accompanying this white paper explains why this additional network element is needed,
 24 how it would be used, why it is technically feasible to unbundle, and why, for some
 25 period of time, it cannot be provided at an equal or lower cost or in as timely a fashion~~

1 by (at least) MCImetro as by the incumbent LEC.

2
3 Q. WHY SHOULD ANOTHER UNBUNDLED NETWORK ELEMENT BE ADDED TO
4 THE FCC'S MINIMUM LIST?

5 A. Forcing an entrant to purchase the whole loop even though it has facilities that could
6 be used for a portion of the loop exemplifies an incumbent LEC practice, that, if it
7 were to be sanctioned by a regulator, surely undermines the entrant's "meaningful
8 opportunity to compete" using an architecture which rivals the incumbent's. The FCC
9 provided clear instruction. The FCC identified a "technically feasible" standard and
10 an "impairment" standard to which incumbent LECs should be held when states
11 evaluate unbundling requests beyond the minimal FCC list.

12
13 Q. WHAT ARE THE "TECHNICALLY FEASIBLE" AND "IMPAIRMENT"
14 STANDARDS OF THE FCC?

15 A. The 1996 Act gives entrants the right to have the incumbent LECs unbundle any
16 network element that it is technically feasible to unbundle. According to the FCC:

17 We conclude that the term "technically feasible" refers solely
18 to technical or operational concerns, rather than economic,
19 space, or site considerations. We further conclude that the
20 obligations imposed by sections 251(c)(2) and 251(c)(3) include
21 modifications to incumbent LEC facilities to the extent
22 necessary to accommodate interconnection or access to network
23 elements. Specific, significant, and demonstrable network
24 reliability concerns associated with providing interconnection or
25 access at a particular point, however, will be regarded as

1 relevant evidence that interconnection or access at that point is
2 technically infeasible. . . . Finally, we conclude that
3 incumbent LECs must prove to the appropriate state
4 commission that a particular interconnection or access point is
5 not technically feasible [sic]. (Paragraph 198)

6 The incumbent LECs should be ordered to provide this additional unbundled network
7 element because it is needed to minimize the cost to entrants of competing on a broad
8 scale with the incumbent LECs for local exchange service. In the section of its Order
9 discussing access to unbundled (proprietary) network elements, the FCC provided an
10 economic and competitive interpretation to define the "impairment standard" to which
11 incumbent LECs should be held when states evaluate requests for unbundling beyond
12 the FCC's minimal list. According to the FCC:

13 We believe, generally, that an entrant's ability to offer a
14 telecommunications service is "diminished in value" if the
15 quality of the service the entrant can offer, absent access to the
16 requested element, declines and/or the cost of providing the
17 service rises. . . . Accordingly, we interpret the
18 "impairment" standard as requiring the Commission and the
19 states, when evaluating unbundling requirements beyond those
20 identified in our minimum list, to consider whether the failure
21 of an incumbent to provide access to a network element would
22 decrease the quality, or increase the financial or administrative
23 cost or the service a requesting carrier seeks to offer, compared
24 with providing that service over other unbundled elements in
25 the incumbent LEC's network. (Paragraph 285, footnotes

1 omitted)

2 As the accompanying Network Implementation white paper explains, it is both
3 technically feasible and economically necessary under the standards adopted by the FCC
4 to require incumbent LECs to unbundle Loop Distribution plant.

5

6 Q. DID THE FCC ELABORATE ON ITS IMPAIRMENT STANDARD?

7 A. Yes. The FCC elaborated on its meaning of the impairment standard when it explained
8 further that:

9 The interpretation advanced by most of the BOCs and GTE,
10 described above, means that, if a requesting carrier could obtain
11 an element from a source other than the incumbent, then the
12 incumbent need not provide the element. We agree with the
13 reasoning advanced by some of the commenters that this
14 interpretation would nullify section 251(c)(3) [of the 1996 Act]
15 because, in theory, any new entrant could provide all of the
16 elements in the incumbent's networks. Congress made it
17 possible for competitors to enter local markets through the
18 purchase of unbundled elements because it recognized that
19 duplication of an incumbent's network could delay entry, and
20 could be inefficient and unnecessary. (Paragraph 287, footnote
21 omitted)

22 For me, the significance of the rejection of the incumbents' proposed standard is very
23 clear: Under the Act, no regulator may permit a refusal to unbundle, where technically
24 feasible, to result in the imposition of inefficiencies and unnecessary costs on entrants.
25 Such acquiescence is permission to undermine competition.

1 B. Discriminatory Practices: Terms and Conditions of Interconnection

2
3 Q. IS THE IMPAIRMENT STANDARD THE ONLY STANDARD OR SAFEGUARD
4 CREATED TO PRESERVE EMERGING COMPETITION?

5 A. No. The impairment standard is one of a number of standards or safeguards created
6 to preserve emerging competition to its fullest potential. In paragraphs 217 and 218 of
7 its Order, the FCC found that Congress intended a more stringent legal standard of
8 nondiscrimination to apply under the 1996 Act section 251(c)(2) than under section
9 202(a) of the original Act. On this legal basis and considering the procompetitive
10 purpose of the 1996 Act, the FCC recognized, again, that "... the [incumbent] LEC
11 has the incentive to discriminate against its competitors by providing them less favorable
12 terms and conditions of interconnection than it provides itself..." finding that "by
13 providing interconnection to a competitor in a manner *less efficient* (emphasis added)
14 than an incumbent LEC provides itself, the incumbent LEC violates the duty to be 'just'
15 and 'reasonable' under Section 251(c)(2)(D)..."

16
17 Q. WHAT ARE OTHER WAYS THAT INCUMBENT LECS CAN UNDERMINE THE
18 PROCOMPETITIVE ASPECTS OF NETWORK UNBUNDLING?

19 A. Refusals to unbundle and improper pricing of unbundled elements, the main topics of
20 this section, are but two ways incumbent LECs may undermine the procompetitive
21 aspects of network unbundling. The Network Implementation white paper discusses
22 cross-connect points. Cross-connection facilities include the house cabling and jumper
23 cables that make it possible for an entrant's unbundled loop to be connected to its
24 collocation equipment. This "glue" that holds the network together and connects
25 unbundled elements must be priced properly. The pricing of house cabling and jumper

1 cables can be every bit as important in limiting the incumbent's ability to discriminate
2 in the provision of unbundled elements as is the pricing of the unbundled elements
3 themselves. The FCC pointedly addressed the example of cross-connect facilities to
4 unbundled loops, including the house cabling and jumper cables necessary to allow a
5 competitor to connect an unbundled loop to its collocated equipment, noting that several
6 entrants had alleged that incumbent LECs had required unreasonable rates, terms and
7 conditions for such cross-connection facilities in the past. (See Paragraph 386)

8 The Operations Support Systems Implementation white paper discusses the various
9 databases to which entrants must have access, and describes the various functions --
10 pre-ordering, ordering, provisioning, maintenance and repair, and billing -- for which
11 access to operations support systems are necessary. Refusal to provide access to
12 databases efficiently is an expression of discrimination. Terms and conditions of access
13 can become instruments for the creation of barriers to competition.

14 Similarly, the Ancillary Arrangements And Services Requirements white paper
15 describes seven specific ancillary arrangements or services, and, for each, recommends
16 specific state action needed to reduce barriers to competition.

17
18 **B. Recurring Rates for Unbundled Network Elements**

19
20 **Q. WHAT IS THE BASIS ON WHICH RECURRING RATES FOR UNBUNDLED
21 NETWORK ELEMENTS ARE TO BE SET?**

22 **A. The FCC has adopted a costing and pricing methodology based on forward-looking,
23 economic costs, finding that such a methodology best replicates the conditions of a
24 competitive market and reduces the ability of an incumbent LEC to engage in
25 anticompetitive behavior. (See, for example, paragraph 679). The FCC has said that**

1 prices for unbundled network elements (and for interconnection) should “be based on
2 the TSLRIC (Total Service Long Run Incremental Cost) of the network element[s],
3 which we will call Total Element Long Run Incremental Costs (TELRIC).” (Paragraph
4 672) The prescribed TELRIC costing methodology is provided in Part 1 of Title 47 of
5 the C.F.R. as Subpart F - Pricing of Elements, and applies to the costing and pricing
6 of network elements, interconnection, and methods of obtaining access to unbundled
7 elements, including physical collocation and virtual collocation. In the following
8 discussion, I use the term “element” to refer to items covered by Subpart F. 1.
9 Requirements for Conformity With the TELRIC Methodology

10
11 Q. WHAT IS REQUIRED FOR A STUDY TO CONFORM TO THE TELRIC
12 METHODOLOGY ORDERED BY THE FCC?

13 A. The cost study methodology ordered by the FCC essentially requires the study to be
14 conducted as though the local exchange carrier was split into two virtually separate
15 subsidiaries: a wholesale subsidiary and a retail subsidiary. The sole purpose of the
16 wholesale subsidiary is to run the network and provide unbundled elements not only to
17 entrants, but also to the retail subsidiary of the incumbent LEC. The methodology also
18 requires that the costs be studied as though only the retail subsidiary puts network
19 elements together to form services sold at retail to end users. According to the FCC:

20 Common costs also include costs incurred by a firm’s
21 operations as a whole, that are common to all services and
22 elements (e.g., salaries of executives involved overseeing all
23 activities of the business), although for the purpose of pricing
24 interconnection and access to unbundled elements, which are
25 intermediate products offered to competing carriers, the relevant

1 common costs do not include billing, marketing and other costs
 2 attributable to the provision of retail service...(Paragraph 694)
 3 We further conclude that, for the aggregate of all unbundled
 4 network elements, incumbent LECs must be given a reasonable
 5 opportunity to recover their forward-looking common costs
 6 attributable to operating the wholesale network.... (Paragraph
 7 698)

8

9

2. States Must Examine Cost Studies to Set Element Prices

10

11 Q. WILL STATE REGULATORS HAVE TO EXAMINE COST STUDIES TO SET
 12 RECURRING RATES FOR UNBUNDLED NETWORK ELEMENTS?

13 A. Yes. I urge state regulators to begin to examine TELRIC cost studies now, recognizing
 14 that the sooner states act to set prices in accordance with required cost studies, the
 15 greater certainty all market participants will have. While the default proxies established
 16 by the FCC provide some bounds for entry decisions, even use of these proxies will
 17 require states to identify the appropriate translation of local loop proxy ceilings into
 18 geographically-deaveraged rates. State regulators will have to examine cost studies
 19 proposed for this purpose.

20

21 If the state regulator adopts a proxy for arbitration purposes, the proxy must be
 22 superseded once the state regulator completes its review of cost studies and finds
 23 compliance with the FCC rules. Thus, regardless of the way in which the state
 24 commission resolves its immediate need to identify prices for interconnection,
 25 collocation and unbundled elements, ultimately the commission will be required to

1 closely examine cost studies for compliance with the definitions and procedures set forth
2 in sections 51.505 and 51.511 of the FCC rules.

3
4 3. Incumbent LEC Cost Studies

5
6 Q. CAN STATE REGULATORS USE EXISTING INCUMBENT LEC COST STUDIES
7 FOR THIS PURPOSE?

8 A. No. The historical "just trust us" approach of incumbent LECs to cost studies is no
9 longer allowed. The FCC has called for all parties to be able to review cost
10 information and for state regulators to give "full and fair effect to the costing
11 methodology" it adopts. (Paragraph 619) Moreover, the states must take into account
12 that the incumbent LECs have an "asymmetric access to cost data." (Paragraph 680)
13 This gives the incumbent LEC unequal power. Historically the inequality has been
14 between those who would critically evaluate LEC cost studies -- such as the commission
15 staffs and others -- and the incumbent LECs. In paragraph 680, the FCC explains that,
16 because of this asymmetry of power over information, the FCC will require the
17 incumbent LEC to "... prove to the state commission that the rates for each element it
18 offers do not exceed the forward-looking economic cost per unit of providing the
19 element." (Section 51.505(e))

20
21 For an economist, this standard of "proof" can be met only if critical analysis of the
22 results of the cost study or model is possible in order to evaluate its reasonableness.
23 In turn, this requires examination so that judgments may be formed about the
24 reasonableness of inputs, outputs and the relationships used to translate inputs into
25 outputs, namely, the foundations and relationships of the "model" itself. In the

1 following section, I provide an example of a dramatic difference in cost claimed for
2 remote call forwarding. The magnitude of difference makes abundantly clear the
3 necessity of evaluating a model for reasonableness to obtain confidence in the results.

4
5 Moreover, from the analyst's perspective, the results and summary of methodology of
6 a cost study are, in a sense, only the tip of the iceberg: behind each cost study are a
7 multitude of workpapers, and behind the workpapers are data sources and assumptions.
8 All of these need to be reasonably explained and subject to examination to be able to
9 determine whether a given cost study accurately reflects the appropriate methodology
10 and accurately estimates costs. Sufficient information must be available so that
11 informed analysis and evaluation is possible.

12
13 Historically, LEC cost studies have been "black box" models. By "black box" I mean
14 that the relationships used to translate from inputs to outputs are unavailable to those
15 who would bring engineering and economic judgments to bear and engage in an open
16 dialogue about the proper way to characterize and express cost-causation relationships
17 and the meaning and application of best practice operations and processes in a model.

18
19 The lack of openness of incumbent LEC cost studies goes beyond the absence of visible
20 formulas and publicly-available documentation. It extends to issues of what data are
21 used as model or study "inputs." Historically, it has been difficult to assess the
22 reasonableness of LEC input data because it has not been easy or even possible to
23 compare the inputs from one LEC's studies to those used in the studies of another LEC.
24 Thus, apart from certain requirements for reporting uniformity, such as ARMIS filings
25 in compliance with the Uniform System of Accounts, it is not easy to bring together

1 data from different LECs in a form that facilitates comparisons. Extensive use of
2 non-disclosure requirements tends to protect rather than expose atypical or idiosyncratic
3 data and individual states do not typically require LECs to show how their data inputs
4 compare to data inputs used by other incumbent LECs.

5
6 The FCC has ruled that incumbent LEC cost studies must comply with the requirements
7 for forward-looking economic cost studies. It is now time for state commissions to pry
8 the lid, once and for all, from the LEC "black box" and expose the inner workings of
9 all proffered cost models to the light of open debate.

10
11 4. The Hatfield Model Complies With the Requirements for Cost Studies

12
13 Q. YOU HAVE SAID THAT THE COMMISSION CANNOT USE THE COST STUDIES
14 OF THE INCUMBENT LEC TO SET THE RECURRING RATES FOR
15 UNBUNDLED NETWORK ELEMENTS. IS THERE A COST STUDY THEY CAN
16 USE FOR THIS PURPOSE?

17 A. Yes. In contrast to the prevailing LEC practice of secrecy is the Hatfield Model, a
18 telecommunications costing model developed by Hatfield Associates, Inc. of Boulder,
19 Colorado at the request of AT&T and MCI. The Hatfield Model (Version 2.2, Release
20 2) is a model of the costs that an efficient local exchange carrier would incur to provide
21 basic exchange service and unbundled network functions.

22
23 The Hatfield Model is a publicly available model that allows users to examine all the
24 model's inputs, algorithms and results to evaluate whether the model produces
25 reasonable estimates of element cost. Some of the inputs the user can directly specify;

1 others are incorporated into the model itself, but both are readily visible to the user.
2 The inner workings of the model are captured by a set of Excel spreadsheets, which can
3 be studied to see exactly how inputs are transformed into outputs, stage-by-stage.
4 Documentation of the model includes descriptions of the model algorithms, inputs and
5 assumptions. The model is open for inspection and analysis. A user may run the
6 model to his or her heart's content to test the sensitivities of the model to changes in
7 inputs. These characteristics of the model make it appropriate to use as a basis for
8 evidentiary findings about the nature and magnitude of forward-looking economic cost.
9 The Hatfield Model (Version 2, Release 2.2) is the current evolution in a series of
10 models which, finally, have broken the incumbent LEC stranglehold on information
11 necessary to actually engage in the debate required for reasoned decisionmaking in this
12 area.

13

14 Q. YOU NOTE THAT THE HATFIELD MODEL IS OPEN FOR INSPECTION AND
15 ANALYSIS. DOES IT MEET THE CRITERIA THE FCC HAS RULED MUST BE
16 MET FOR A TELRIC COST STUDY?

17 A. Based on a careful reading of the FCC's order and my understanding of the Hatfield
18 Model and its methodology, I believe that the model captures the costs that the FCC
19 requires to be included in the prices of unbundled network elements and interconnection
20 services. I also believe the Hatfield Model conforms more closely to the FCC costing
21 principles than the cost studies of the incumbent LECs with which I am familiar. One
22 way in which most incumbent LEC cost studies do not conform is that they have not
23 followed a TELRIC methodology. The Hatfield Model attempts to identify all of the
24 forward-looking costs that an efficient wholesale-only LEC would incur to produce the
25 entire range of network elements that the FCC's Order requires to be unbundled.

1 The Hatfield Model estimates cost of individual network elements by first determining
2 the capital requirements for each network element and then adding both the
3 capital-related and non-capital-related expenses for each element. Where plant is used
4 by only a single element, the Hatfield model assigns those costs to that individual
5 element, consistent with the requirements of the FCC's TELRIC methodology that the
6 capital costs and expenses be attributed directly to individual network elements "to the
7 greatest extent possible." (Paragraph 694) Where two or more network elements use
8 the same plant, the Hatfield Model attributes costs to each of the network elements that
9 use that plant so that the sum of the capital costs for each of the network elements
10 equals the total capital costs for providing all the network elements together. This
11 approach conforms with the FCC's requirement that the prices for network elements
12 reflect the economies of scale, scope and density that the incumbent LECs enjoy.
13 (Paragraph 11) Moreover, the model attributes costs common to a particular group of
14 elements to only those network elements using reasonable, nondiscriminatory factors
15 (such as apportioning the costs of shared plant according to the ratio of the costs of the
16 plant that is not shared between network elements). Therefore, it is consistent with the
17 FCC's requirement that the incumbent LECs not be allowed to recover costs of shared
18 plant disproportionately from network elements that would be especially hard for new
19 entrants to build themselves or acquire from another source at this time. (Paragraph
20 696)

21
22 To these estimates of capital and network operations costs that are either part of the
23 TELRIC of an individual element or that element's share of costs common to more than
24 one network element, the Model adds a 10% markup, as an estimate of forward-looking
25 overhead costs. This 10% markup reflects the level of "general and administrative"

1 costs that a firm operating in a competitive environment would incur to provide a total
2 level of output equivalent to the total quantity of each network element. It includes a
3 share of the expenses for corporate managers' salaries, support operations such as the
4 legal and human resources department, and the like.

5 The FCC's rules require that such overhead costs be included to the extent that they
6 vary with the output of particular network elements (despite their accounting
7 classification), and thus are part of the TELRIC of those elements. The FCC also
8 requires, to the extent that there are any such overhead costs that are common to several
9 wholesale elements, or to wholesale and other functions, that the prices of network
10 elements include "a reasonable share of common costs." The procedure of estimating
11 the overhead costs of a wholesale-only carrier, which is what Hatfield does by adding
12 the 10% markup, satisfies the FCC requirements. While statistical evidence and a
13 growing literature on activity-based accounting systems suggest that many of the costs
14 that have traditionally been considered "overhead" costs should actually be considered
15 service-specific or element-specific costs, the Hatfield Model method for treating
16 overhead costs renders any precise distinction between element-specific and "common"
17 overhead costs unnecessary. Insofar as the 10% markup captures all of the relevant
18 overhead costs, it includes any element-specific costs and a reasonable share of any
19 "common" overhead costs. This approach ensures that each network element recovers
20 at least its "reasonable" share of such common costs, to the extent that they exist.
21 Moreover, if regulators set prices for network elements equal to the costs that the
22 Hatfield Model reports for each element, these prices would allow a firm that is
23 engaged solely in providing network elements on a wholesale basis (with no retail
24 functions) to recover all of its economic costs of doing business, including a reasonable
25 profit, but no more. From this vantage point also, the Hatfield approach lies well

1 within the bounds of reasonableness. I therefore urge regulators to adopt the Hatfield
2 Model costs as the prices for unbundled network elements and interconnection services.

3

4 C. Non-Recurring Rates And Costs of Unbundling Elements

5

6 Q. DO STATE REGULATORS HAVE TO USE THE SAME PRINCIPLES IN SETTING
7 NON-RECURRING RATES FOR UNBUNDLED NETWORK ELEMENTS?

8 A. Yes. Incumbent LECs do not only charge recurring rates for the use of their networks,
9 they also charge non-recurring rates to recover the costs of ordering and any initial
10 non-recurring costs of making the service or element available. These rates must also
11 be set by state regulators. Granting incumbent LECs the discretion to set non-recurring
12 rates without regard to economic costs would allow them to act on their incentive to
13 impede or prevent entry just as much as granting them discretion to set recurring rates
14 without regard to economic costs. In particular, excessive non-recurring upfront costs
15 can function as a financial barrier to entry. (See, Paragraph 749 of the Order) Thus,
16 all of the same considerations that the FCC has laid out for determining proper
17 recurring costs should be applied to non-recurring costs.

18

19 One of the most important requirements a state commission can insist upon is that
20 charges for non-recurring costs reflect the forward-looking economic costing principle
21 required by the FCC. To do otherwise is to allow the incumbent LECs to impose
22 unduly high non-recurring costs on entrants not because they represent the efficient
23 costs of providing those unbundled elements but in order to impede or prevent entrants
24 from entering by using unbundled network elements. This requirement needs to apply
25 to two forms of non-recurring costs: the costs of ordering service, and the determination

1 of the costs of unbundling.

2

3 This is not merely a hypothetical concern. The experience that has occurred in several
4 states with the ordering charges for Remote Call Forwarding (RCF) as an interim local
5 number portability solution offers a clear example of how non-recurring charges can be
6 used to prevent use of an element or function of an incumbent LEC's network.
7 Although the functions are performed in networks that use very similar facilities, the
8 prices to be charged to order RCF differed between Texas and Illinois by an enormous
9 amount.

10

11 In paragraph 6 of a stipulation and agreement in the Texas Public Utility Commission
12 Docket No. 14940, signed by SWBT and a number of other parties, such as Texas PUC
13 and Time Warner Communications, SWBT commits to the following:

14 The Settling parties agree that SWBT will charge a Secondary Service Order
15 charge of \$16.95 per telephone number ported. As an alternative to the \$16.95
16 charge per telephone number ported, to recognize the efficiencies associated
17 with large volumes of service orders, SWBT agrees to allow the LSPs to utilize
18 a mechanized system to make bulk transfers of service orders by using a similar
19 system to that currently allowed in Section 10 of SWBT's General Exchange
20 tariff relating to Call Management Services. Specifically, after payment of a
21 one time charge of \$4,100.00 for the initial programming, SWBT will accept
22 number changes via magnetic tape, or other agreed medium, at a rate of \$10.00
23 per program run and \$1.00 per telephone number ported. Any LSP or bill
24 aggregator, (i.e., a clearing house type entity) who submits orders on tape
25 pursuant to these provisions may submit orders on behalf of other LSPs without

1 payment of additional programming fees or additional programming runs.

2

3 These provisions mean that if competitors collectively order 50,000 ported numbers
4 over the course of 50 orders of 1000 numbers per tape (possibly one tape per month)
5 then the effective service ordering charge is \$1.092 per number ported.

6

7 By contrast, in Ill. C.C. Docket 95-0296, Ameritech Illinois proposed Standard
8 Business Service ordering Charges of \$34.50. (ILL.C.C. No. 5, Part 2 - Section 28,
9 2nd Revised Page 5, Effective October 3, 1995.) Ameritech revised both the costs
10 studies and the service ordering charge a number of times; the proposed charges,
11 however, are never below \$30.00 per number ported. Also, I understand that the cost
12 studies supporting these charges, though proprietary, show costs greatly in excess of the
13 \$34.50, which caused Ameritech to claim that their rates were really very reasonable.
14 These costs were based, however, on ordering costs in a retail environment, not a
15 wholesale one.

16

17 In general, state regulators should require that the ordering systems whose costs form
18 the basis of part of any non-recurring charges should reflect electronic ordering,
19 ordering in bulk, and all other applicable efficiencies that can exist in a wholesale,
20 rather than a retail, market.

21

22 Q. YOUR LAST EXAMPLE DISCUSSED NON-RECURRING RATES TO RECOVER
23 THE COSTS OF ORDERING. DO NON-RECURRING RATES ALSO RECOVER
24 THE COST OF UNBUNDLING?

25 A. Yes. Just as with non-recurring costs for ordering a service, state regulators should

1 also insist that the costs recovered by the incumbent LECs for unbundling network
2 elements be calculated based on efficient unbundling. This is another area in which the
3 incumbent LECs can act forcibly on their incentives to impede or block competition.
4 It is also an area in which few of the other safeguards such as an insistence on strict
5 nondiscrimination can blunt the ability to act on those incentives. Therefore, state
6 regulators need to be particularly vigilant in examining with a critical eye claims about
7 the costs of unbundling.

8
9 In most cases, the costs of unbundling will be non-recurring costs. In this regard, state
10 regulators must take strongly into account the principle that costs be recovered only
11 once, and be recovered equitably. The FCC's example of how to treat shared facilities
12 for physical collocation service that will benefit future entrants matches costs and
13 payments for benefits in time when facilities are shared between or among entrants.
14 (See, Paragraph 750) This principle should be generalized, insofar as practical, to all
15 elements shared in time. Said differently, if the first entrant pays the efficient costs that
16 an incumbent LEC would incur to be able to provide a particular unbundled network
17 element, later users of the same unbundled network element should share equitably in
18 the recovery of that cost. The logic should apply to any non-recurring cost that later
19 entrants benefit from that an original requester pays.

20
21 Another way in which the FCC's example should be generalized is to include the
22 incumbent LEC as one of the possible beneficiaries through time. In effect, some
23 requests for unbundled network elements may be filled by the incumbent LEC by
24 upgrading the facility in a manner that will be valuable to the LEC in the future, while
25 charging the entrants for all of the costs of the upgrade. To the extent the incumbent

1 LEC will benefit from the upgrade because it regains use of the facility in the future,
2 through customer churn or some other event, the effect of such a charge would be to
3 force the entrant to bear the cost of the incumbent LEC's network upgrades that are
4 intended to make it easier for the incumbent to compete in the future. In this case, the
5 requirement that the charge be imposed equitably needs to be expanded to take into
6 account the future benefits to the incumbent LEC from activities taken to unbundle a
7 network element for an entrant that may only be used for a fixed period of time before
8 it reverts to the incumbent LEC to reuse.

9
10 An example of such a situation would arise if an entrant requests unbundled loops, and
11 to provide them the incumbent LEC has to condition them. If the entrant later
12 relinquishes the loop—perhaps because the customer has decided to return to the
13 incumbent LEC or because the customer moved and the new occupant chose the
14 incumbent LEC—the incumbent LEC benefits from the conditioning performed on the
15 loop.

16
17 Extending the principle of an equitable matching of costs and payments for benefits in
18 time to include the incumbent LEC's future use of facilities is particularly important.
19 The incumbent LEC has the incentive and the ability to force the entrants to pay for
20 unnecessary work (from the entrant's perspective) on unbundled network elements in
21 order to impede competitive entry. It is a double blow to competition to have the
22 entrant not only pay for unnecessary work, but to have that work position the incumbent
23 LEC to be in a better position to compete.

24

1 **IV. COMPENSATION FOR THE TRANSPORT AND TERMINATION OF**
2 **LOCAL TRAFFIC**

3
4 **Q. WHY IS THERE A NEED FOR COMPENSATION FOR THE TRANSPORT AND**
5 **TERMINATION OF LOCAL TRAFFIC?**

6 **A. Local networks must be interconnected if the public is to have any chance to gain the**
7 **benefits of local exchange competition. Consumers demand the ability to reach all**
8 **customers in the local calling area, and to do so without having to pay elevated prices**
9 **to reach customers that subscribe to a different local carrier. If local networks are not**
10 **interconnected, an entrant cannot provide this ubiquity of reach, and the incumbent can**
11 **use its absence to convince customers not to shift to the services of the entrant. Thus,**
12 **interconnection of local networks is absolutely essential if consumers are to have any**
13 **chance of getting the benefits of local exchange competition. Interconnection opens up**
14 **the question of what the compensation will be for terminating local exchange traffic.**

15
16 **Q. HOW HAS THE FCC RULED THAT COMPENSATION SHALL BE PROVIDED**
17 **FOR THE TRANSPORT AND TERMINATION OF LOCAL EXCHANGE**
18 **TRAFFIC?**

19 **A. The FCC has established a framework to govern interconnection and compensation for**
20 **terminating local exchange traffic. Interconnection is the physical linking together of**
21 **two networks, and the FCC has set rules that govern interconnection. The FCC has**
22 **separated compensation into transport and termination. The FCC has ruled that**
23 **termination of a local call by the incumbent LEC as used in the 1996 Act means the act**
24 **of switching the call to the intended recipient at the end office switch that serves that**
25 **subscriber. The FCC has also ruled that the 1996 Act separately discusses transport of**

1 that call to the end office when an entrant does not interconnect at that end office
2 directly. As the FCC noted:

3 We define "transport," for purposes of section 251(b)(5), as the
4 transmission of terminating traffic that is subject to section
5 251(b)(5) from the interconnection point between the two
6 carriers to the terminating carrier's end office switch that
7 directly serves the called party (or equivalent facility provided
8 by a non-incumbent carrier.) (Paragraph 1039)

9 We define "termination," for purposes of section 251(b)(5), as
10 the switching of traffic that is subject to section 251(b)(5) at the
11 terminating carrier's end office switch (or equivalent facility)
12 and delivery of that traffic from that switch to the called party's
13 premises.

14

15 Both of these functions are included in the FCC's rules governing compensation due the
16 incumbent LEC for completing local calls that originate on another carrier's network.
17 Within the framework of its rules, however, there are a number of vital issues that state
18 regulators must still decide. In particular, state regulators must determine the actual
19 compensation to be paid the incumbent LEC and the compensation the incumbent LEC
20 shall pay the entrant.

21

22 A. Compensation to the Incumbent

23

24 Q. WHAT HAS THE FCC RULED SHALL BE THE APPROACH TO
25 COMPENSATION TO THE INCUMBENT?

1 A. The FCC rules governing compensation to the incumbent LEC for completing local
2 calls have several components. The FCC has ruled that the compensation for transport
3 and termination of local calls will be based on economic cost. To achieve this, the
4 FCC ruled:

5 States have three options for establishing transport and
6 termination rate levels. A state commission may conduct a
7 thorough review of economic cost studies prepared using the
8 TELRIC-based methodology outlined above in the section of the
9 pricing of interconnection and unbundled elements.
10 Alternatively, the state may adopt a default price pursuant to the
11 default proxies outlined below. If the state adopts a default
12 price, it must either commence review of a TELRIC-based
13 economic cost study, request that this Commission review such
14 a study, or subsequently modify the default price in accordance
15 with any revised proxies we may adopt. As previously noted,
16 we intend to commence a future rulemaking on developing
17 proxies using a generic cost model, and to complete such
18 proceeding in the first quarter of 1997. As a third, alternative,
19 in some circumstances states may order a "bill and keep"
20 arrangement, as discussed below. (Paragraph 1055, footnote
21 omitted)

22

23 If a state selects the first option, after performing the thorough review of the economic
24 cost studies both for conformance with the TELRIC principles the FCC has given and
25 for accuracy of results, it must set the rates to recover only what the FCC has defined

1 as economic costs. As the FCC stated:

2 Consistent with our conclusions about the pricing of interconnection and
3 unbundled network elements, we conclude that states that elect to set rates
4 through a cost study must use the forward-looking economic cost-based
5 methodology, which is described in greater detail above, in establishing rates
6 for reciprocal transport and termination when arbitrating interconnection
7 arrangements. (Paragraph 1056, footnote omitted)

8
9 The FCC has ruled that the structure of compensation paid to incumbent LECs for
10 transport and termination should follow the switched access model of separate rate
11 elements for different functions (although the level of those rate elements is not to be
12 based on switched access charges). Thus, it has ruled that incumbent LECs shall be
13 paid for tandem switching, for transport between the tandem and the end office, and for
14 end office switching if any of these elements are used by an entrant. It has required,
15 however, that these payments must be based on the TELRIC costs of supplying them,
16 plus a reasonable share of forward-looking common costs, but no more. It has also
17 ruled on when and how bill-and-keep can be used.

18

19 Q. WHAT SHOULD STATE REGULATORS USE TO SET TELRIC-BASED RATES
20 FOR COMPENSATION?

21 A. I urge that the state regulators use the Hatfield Model to establish prices in conformance
22 with TELRIC principles, under the presumption of symmetry in rates (unless the entrant
23 proves it is entitled to be paid a higher rate). As was discussed in the section above on
24 unbundled network elements, the Hatfield model produces reasonable estimates of
25 TELRIC costs, and estimates more consistent with the FCC's required TELRIC

1 methodology than cost estimates derived from incumbent LEC cost studies with which
2 I am familiar.

3

4 Q. HOW SHOULD LOCAL EXCHANGE TERMINATING TRAFFIC BE MEASURED?

5 A. I urge that only the most efficient measurement and billing procedures be used to
6 implement compensation, and that the incumbent LECs be allowed to recover in any
7 rates charged to compensate for transport and termination only the forward-looking
8 costs of the most efficient measurement and billing procedures. Specifically, I urge that
9 auditable Percent Local Usage reports be used to determine the portion of traffic for
10 which local interconnection compensation is due, rather than new measurement systems
11 married to the billing system for switched access that would have to be developed and
12 implemented at substantial cost. To do otherwise would prevent consumers from
13 gaining the benefits sought from the 1996 Act.

14

15 Q. WHY DO YOU RECOMMEND THE USE OF A PERCENT LOCAL USAGE
16 FACTOR, RATHER THAN THE DEVELOPMENT OF A NEW SYSTEM FOR
17 MEASUREMENT AND BILLING OF TERMINATING LOCAL EXCHANGE
18 TRAFFIC?

19 A. Just as the incumbents have the incentive and the ability to try to prevent genuine
20 competition using unbundled network elements by imposing excessively high
21 non-recurring costs, the incumbents have the same incentives and ability to try to thwart
22 the development of effective competition by imposing excessive and disproportionate
23 costs for measurement and billing on entrants.

24

25 Many incumbent local exchange carriers do not now have a means to determine whether

1 terminating traffic is local or intraLATA without imposing inefficiencies on the carrier
2 delivering that traffic by requiring them to send it on separate trunk groups, which
3 forces them to lose some of the economies of scale available in trunking. Developing
4 and implementing a new system to do this will be costly. While it is the case that
5 incumbent local exchange carriers can and do measure and bill for at least some of their
6 local exchange traffic, the systems they use for that purpose exist mainly in the
7 originating switch and cannot be used to determine whether a terminating call is a local
8 or intraLATA toll call. Moreover, the measurement system that does exist for
9 measuring some terminating traffic, switched access, cannot handle calls that are not
10 preceded by a "1." Thus, any arrangement for terminating local exchange traffic that
11 would have a charge per minute could force incumbents and entrants to develop new
12 systems to sort out different kinds of traffic. Costs associated with the creation of
13 systems for measuring and billing terminating local exchange calls will fall
14 disproportionately on new entrants.

15
16 Q. IS THIS JUST A THEORETICAL CONCERN?

17 A. No. The development of measurement and billing systems for switched access shows
18 that this concern is not an idle one. AT&T prior to divestiture wanted a new
19 measurement and billing system for interconnection for what were then called Other
20 Common Carriers—the first ones being MCI and Sprint—in order to be able to charge
21 them for all of the so-called non-conversation time: the time spent setting up calls that
22 occurs in addition to the time when conversations actually occur. Until the advent of
23 the Other Common Carriers, all that the switches were designed to measure was
24 conversation time, as that was all that was billed to end users. AT&T knew the
25 average non-conversation time of a call, and could have factored the costs of that into

1 rates based on conversation time, but it chose not to take that approach.
2 Because switched access was to be measured and billed differently from how end user
3 calls were measured and billed, the incumbent LECs needed new measurement and
4 billing systems. The new systems turned out to be much more costly than the systems
5 used for end user measurement and billing. According to data supplied in
6 Massachusetts in 1995, it costs NYNEX only \$0.000007 per message to bill a local
7 exchange call, but \$0.000215 per minute to bill a carrier access call. (Attachment 3 to
8 the testimony of Ms. Paula Brown, in D.P.U. 94-185) According to Page 2 of 9 of
9 Ms. Brown's Attachment 3, the average duration of a call is 3.16 minutes. Multiplying
10 that times her carrier access billing cost shows a cost almost 100 times greater to bill
11 a single call using the billing system for carrier access than the cost to bill an end user.
12 The incumbent local exchange carriers are indeed working on developing a new system
13 to measure terminating local exchange traffic coming from other carriers that uses
14 Signaling System 7 (SS7) data. If implemented, this would have several bad effects on
15 entrants. First, it is going to add significant costs to the cost of terminating local
16 exchange traffic. I understand that, based on data provided under proprietary
17 agreements in at least two U S West states, Washington and Oregon, developing such
18 a measurement and billing system could more than double the forward-looking
19 economic cost of the end office switching function for terminating traffic from the cost
20 without measurement and billing. This is a significant cost burden to add to local
21 exchange service. Second, it will penalize entrants because they will not be able to use
22 it for all of the traffic that incumbent LECs terminate to them, as not all LEC switches
23 are yet equipped to use SS7. Thus, although all of the traffic going from an entrant to
24 an incumbent could be sorted and measured in this manner, the converse would not be
25 true.

1 Moreover, I understand that the same cost data showed that the measurement function
2 would be even more costly than the measurement function now performed for switched
3 access. U S West proposed to use the same billing system it uses for interexchange
4 carriers, with billing costs that are higher than the costs to bill measured local exchange
5 traffic. In summary, the proposal is a way to increase the already inefficiently high
6 costs of measuring and billing regular switched access, and impose those costs on
7 entrants.

8
9 In order to be able to participate in a measured approach to compensation, the entrants
10 would also have to incur the costs to install measurement equipment in their networks.
11 The entrants cannot opt out of this requirement because to do so would put them at an
12 even bigger disadvantage than if they installed the equipment. If compensation were
13 to be on a measured use basis and the entrants did not install measurement equipment,
14 they would not only pay the incumbent to terminate their traffic, but would also pay to
15 terminate the incumbent's traffic. Thus, they would be forced to install measurement
16 equipment themselves. As noted above, however, not all traffic from incumbent LECs
17 uses SS7 signaling.

18
19 Additionally, based on the experiences to date with the billing for carrier access
20 charges, the use of a bad measurement and billing system will pose additional costs in
21 the form of auditing and verification costs. Carrier access bills have been sufficiently
22 in error that it has been cost effective for interexchange carriers to hire people full time
23 to audit and try to get corrections made in these bills. These auditing costs have not
24 been one-time costs, but continue to be incurred today. The costs to the interexchange
25 carriers are less than the savings from what they otherwise would have been required

1 to pay, but these additional expenditures on auditing due to the use of a bad
2 measurement and billing system bring with them no social benefits whatsoever. In
3 other words, these additional costs are a total dead weight loss to society.

4
5 Increases in these costs would fall disproportionately on entrants. The incumbent LEC
6 would experience at least some of the same costs for each minute or message delivered
7 to an entrant for termination, but those minutes -- while most likely equal to the number
8 received from the entrants -- would constitute a much smaller percentage of the
9 incumbent LEC's total traffic, at least for some time to come. The result is that the
10 impact is much less on the incumbent than on the entrants of being faced with
11 unnecessary and, from the point of view of society, wasteful costs than it is on the
12 entrants.

13
14 Q. IS THERE ANY EVIDENCE THAT THE INCUMBENT LECS WANT TO IMPOSE
15 DISPROPORTIONATE COSTS FOR MEASUREMENT AND BILLING ON
16 ENTRANTS?

17 A. Yes. That incumbent LECs see an opportunity to impose disproportionate costs on
18 entrants is supported by the nature of the agreement that Sprint negotiated with entrants.
19 The Sprint agreement requires both the incumbent and the entrant to measure traffic.
20 There are a number of fixed costs incurred for measurement and billing even if
21 measurement and billing is based on exchanging Percent Local Usage information. The
22 entrant must spread the fixed costs of installation and use over a much smaller total base
23 of operations. The result is that average cost per unit of traffic is raised more for the
24 entrant than for the incumbent.

25

1 That the average cost per unit of traffic is raised more for the entrant than for the
2 incumbent is a feature of the interplay between the cost structure of the billing system
3 and the vastly different proportions of total traffic that is interconnected for the
4 incumbent and the entrant. It has been argued that measurement costs nonetheless may
5 be worth incurring so that, among other reasons, the payments a carrier receives for
6 terminating interconnected traffic can vary with the volume of that traffic. The usual
7 claim is that this is particularly important because of the possibility that the flow of
8 traffic between two carriers might be substantially unbalanced.

9
10 The billing and measuring system required by the Sprint agreement, however, would
11 not serve this function. It would not allow a carrier to receive larger net payments if
12 it terminated substantially more interconnected traffic than it originated because the
13 agreement requires that bill-and-keep take over if traffic is *out* of balance by more than
14 105 percent. Thus bill-and-keep is used when traffic is out of balance and explicit
15 payment is used when traffic is roughly in balance -- the exact opposite of the FCC
16 requirement for use of bill-and-keep. It is difficult to make much sense of this
17 arrangement, but it is easy to see that it does ensure that entrants' costs of serving a
18 customer will be disproportionately increased by the requirement that they install
19 measurement equipment that may not even be used.

20
21 Q. WHAT SHOULD STATE REGULATORS ORDER FOR DETERMINING THE
22 AMOUNT OF LOCAL EXCHANGE TRAFFIC PASSING FROM ONE NETWORK
23 TO ANOTHER?

24 A. To avoid the imposition of disparate and inefficient administrative costs, state regulators
25 should require all carriers—incumbents and entrants alike—to report a percentage local

1 traffic amount subject to an auditing requirement as the basis for compensation
2 payments for transport and termination. This would mirror the current practice for
3 jurisdictional reporting of terminating switched access.

4
5 Carriers can count minutes of use coming into their switches over a trunk group.
6 Taking that count, plus the percentage of local traffic would enable the receiving carrier
7 to bill for transport and termination without having to invent a whole new measurement
8 and billing system. This would be far more efficient than allowing the incumbent LECs
9 to act on their incentives to impose unnecessary and disparate cost burdens on entrants
10 in an attempt to impede the development of local exchange competition.

11
12 **B. Compensation to the Entrant**

13
14 **Q. WHAT ARE THE REQUIREMENTS GOVERNING COMPENSATION TO THE**
15 **ENTRANT FOR TERMINATING LOCAL EXCHANGE TRAFFIC?**

16 **A. The 1996 Act addresses compensation to be paid to entrants when they complete local**
17 **calls that originate on the network of the incumbent. The 1996 Act calls for such**
18 **compensation to be reciprocal.**

19
20 **Q. WHAT HAS THE FCC RULED CONSTITUTES RECIPROCAL COMPENSATION?**

21 **A. The FCC has ruled that reciprocal compensation should be symmetrical compensation,**
22 **unless an entrant can prove through the use of economic cost studies that the entrant**
23 **should be paid a higher rate. As the FCC stated:**

24 **Symmetrical compensation arrangements are those in which the**
25 **rate paid by an incumbent LEC to another telecommunications**

1 carrier for transport and termination of traffic originated by the
2 incumbent LEC is the same as the rate the incumbent LEC
3 charges to transport and terminate traffic originated by the other
4 telecommunications carrier. (Paragraph 1069)

5 Given the advantages of symmetrical rates, we direct states to
6 establish presumptive symmetrical rates based on the incumbent
7 LEC's costs for transport and terminating of traffic when
8 arbitrating disputes under section 252(d)(2) and in reviewing
9 BOC statements of generally available terms and conditions. If
10 a competing local service provider believes that its cost will be
11 greater than that of the incumbent LEC for transport and
12 termination, then it must submit a forward-looking economic
13 cost study to rebut this presumptive symmetrical rate.

14 (Paragraph 1089)

15 In considering how entrants should be compensated, the FCC specifically addressed
16 tandem switching functionality. The C.F.R. in section 51.709(a)(3) states:

17

18 Where the switch of a carrier other than an incumbent LEC
19 serves a geographic area comparable to the area served by the
20 incumbent LEC's tandem switch, the appropriate rate for the
21 carrier other than an incumbent LEC is the incumbent LEC's
22 tandem interconnection rate.

23

24 In the text of its Order, the FCC made clear that by the use of the "tandem
25 interconnection rate," the FCC meant the sum of the tandem charge, the transport

1 charge, and the end office termination charge. As the FCC stated:

2 We, therefore, conclude that states may establish transport and
3 termination rates in the arbitration process that vary according
4 to whether the traffic is routed through a tandem switch or
5 directly to the end-office switch. In such event, states shall also
6 consider whether new technologies (*e.g.*, fiber ring or wireless
7 networks) perform functions similar to those performed by an
8 incumbent LEC's tandem switch and thus, whether some or all
9 calls terminating on the new entrant's network should be priced
10 the same as the sum of transport and termination via the
11 incumbent LEC's tandem switch. (Paragraph 1090)

12
13 The network implementation white paper describes the ways in which the physical
14 networks can be interconnected for traffic delivery between the entrant and incumbent
15 LEC networks. It describes the charges that apply based on the rules the FCC has
16 prescribed.

17
18 C. Why the FCC Rules Reduce the Benefits From Bill-and-Keep

19
20 Q. YOU SAID THE FCC RULES PREVENT BILL-AND-KEEP FROM BRINGING ITS
21 GREATEST BENEFITS TO CONSUMERS. WHY?

22 A. The FCC provides for three approaches to compensation. One of these is bill-and-keep,
23 which could in principle be implemented without an examination of cost studies. A
24 careful reading of the Order, however, suggests that the FCC intends to limit
25 bill-and-keep to apply only to termination, not transport. Although section 51.701(e)

1 includes both transport and termination in its definition of reciprocal compensation
2 arrangements, succeeding sections narrow the applicability of bill-and-keep. Section
3 51.713, in particular, limits the definition of bill-and-keep arrangements for reciprocal
4 compensation to "those in which neither of the two interconnecting carriers charges the
5 other for the termination of local telecommunications traffic that originates on the other
6 carrier's network."

7
8 As a result, the FCC approach would not end the need to measure terminating traffic,
9 one of the important benefits of bill-and-keep. Measurement would still be needed for
10 transport. The failure of the FCC to include transport in a bill-and-keep approach
11 makes it less beneficial for competition than it would otherwise be.
12

13 V. INTRASTATE ACCESS CHARGE REFORM

14
15 Q. WHY ARE YOU ADDRESSING SWITCHED ACCESS CHARGES IN THIS
16 ARBITRATION?

17 A. With every decision prying open local exchange markets to competition, the need to
18 eliminate above cost prices for access becomes more immediate. New entrants are
19 making decisions affecting local competition which are distorted whenever prices for
20 access exceed cost. (Even the temporary "surcharge" placed by the FCC on unbundled
21 local switching can be expected to distort decisionmaking.) For this period of
22 arbitrations, while business decisions about whether, how, and which local markets to
23 enter are being made at a rapid pace, it is vitally important that any state that has not
24 already done so initiate intrastate access reform. Otherwise, emerging competition will
25 be damaged, new competitors will gravitate toward more favorable procompetitive

1 environments, and competition will be plagued by inefficient choices that raise
2 interexchange carriers costs and so limit price reductions in intrastate toll charges.

3
4 This arbitration proceeding provides the state commission with the opportunity to price
5 intrastate access charges at economic cost. The Hatfield Model provides the means to
6 identify the appropriate cost and prices. I urge the state commission to initiate
7 intrastate access reform now.

8
9 Q. ARE THERE SPECIFIC EVENTS DRIVING THE NEED TO INITIATE ACCESS
10 CHARGE REFORM NOW?

11 A. Yes. Two events drive the need to initiate access charge reform now: (1) the
12 announcement in the Order that the FCC will be addressing access charge reform
13 concurrent with its adoption of a competitively-neutral universal service mechanism, and
14 (2) the section 271 public interest test that requires elimination of the artificial
15 advantage conferred on BOCs by above-cost access charges. In the first case,
16 alignment of intrastate access rates to cost must occur in tandem with the federal
17 reforms to ensure that ratepayers are not paying twice for universal service support.
18 In the second case, above-cost access confers an ability to discriminate that distorts and
19 disrupts the competitiveness of both the local and long distance markets. In at least
20 MCI's view, until access charges, both interstate and intrastate, are reduced to forward
21 looking, economic cost, regulators may not legally allow BOC entry into in-region long
22 distance under the 1996 Act.

23
24 I urge each state to initiate a proceeding now, if it has not already done so, in which
25 the requisite record can be developed to eliminate completely prices for access that

1 exceed forward-looking economic cost. Taking charge of intrastate access reform now
2 not only gives the state control over the date when the temporary "surcharge" on the
3 unbundled local switching element introduced by the FCC is eliminated but also allows
4 the state to coordinate its access charge reform with its creation of a
5 competitively-neutral universal service support mechanism.

6

7 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

8 A. Yes.

9

1 REBUTTAL TESTIMONY OF RICHARD CABE

2 ON BEHALF OF MCI

3 DOCKET NO. 961230-TP

4 NOVEMBER 19, 1996

5

6 Q. PLEASE STATE YOUR NAME AND ADDRESS.

7 A. My name is Richard Cabe and my business address is Box 3CQ, New Mexico State
8 University, Las Cruces, New Mexico 88003-0001.

9

10 Q. HAVE YOU PREVIOUSLY FILED DIRECT TESTIMONY IN THIS PROCEEDING?

11 A. Yes.

12

13 Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?

14 A. The purpose of this testimony is to respond to testimony presented by Mr. Hunsucker,
15 Mr. Farrar and Mr. Dunbar relating to the appropriate pricing of local interconnection
16 and unbundled network elements.

17

18 Q. MR. HUNSUCKER STATES THAT SPRINT SHOULD BILL THE CARRIER
19 COMMON LINE CHARGE AND TRANSPORT INTERCONNECTION CHARGE
20 WHEN MCI PURCHASES UNBUNDLED ELEMENTS FROM SPRINT. (PAGE 28)
21 DO YOU AGREE?

22 A. No. As pointed out in my direct testimony, the Hatfield model provides the basis for
23 pricing interconnection and unbundled network elements at TELRIC with a reasonable
24 allocation of forward looking common costs, with all the concomitant benefits for
25 economic efficiency in the present and the efficient development of future competition.

1 The imposition of charges which do not reflect economic costs distort decisions and lead
2 away from economic efficiency. For these reasons I recommend that the Commission
3 take this opportunity for efficient pricing by choosing to exclude the carrier common
4 line charge and transport interconnection charge from prices of interconnection and
5 unbundled network elements. If an interim approach such as that adopted by the FCC
6 is considered it should incorporate the three elements adopted by the FCC: it should
7 take an immediate step in the direction of efficient pricing by allowing only a fraction
8 of historical non-cost based access charges, it should constrain the transition to
9 completion by a date certain, and it should immediately begin the work necessary to
10 conclude the process by the designated date.

11
12 Q. MR. HUNSUCKER STATES THAT COMPENSATION FOR CALL TERMINATION
13 SHOULD BE RECIPROCAL AND SYMMETRICAL. (PAGE 36) DO YOU AGREE?

14 A. Yes. But Mr. Hunsucker's proposal is not reciprocal and symmetrical because it does
15 not provide for equivalent compensation unless the CLEC uses the same network
16 architecture as the incumbent.

17
18 Q. SHOULD SYMMETRIC COMPENSATION APPLY ONLY WHERE THE TWO
19 CARRIERS USE THE SAME NETWORK ARCHITECTURES?

20 A. No. If exchange of traffic is to involve reciprocal charges rather than a bill and keep
21 arrangement the charges should be based on functionality provided rather than network
22 architecture employed. The FCC recognized the need to "consider whether new
23 technologies (e.g., fiber ring or wireless networks) perform functions similar to those
24 performed by an incumbent LEC's tandem switch." In the view of the FCC this
25 consideration comes down to whether "the interconnecting carrier's switch serves a

1 geographic area comparable to that served by the incumbent LEC's tandem switch."
2 While a new entrant's coverage area will never be as densely occupied by the new
3 entrant's customers, the appropriate question to consider in deciding the comparability
4 of serving areas is the distance over which terminating calls must be carried for ultimate
5 delivery.

6
7 The principle of establishing rates and rate structures that will not bias technology
8 choices is fundamental and of the utmost importance to the objective of achieving
9 economic efficiency in the telecommunications network. By using the incumbent's cost
10 as a proxy for the cost to be recovered by the entrant, the entrant has a strong incentive
11 to adopt the cost minimizing technology and architecture, without any reference to the
12 technology and architecture adopted by the incumbent. To impose a cost recovery
13 mechanism which creates incentives to mirror the technology and architecture of the
14 incumbent will greatly blunt incentives to find a better way to provide functionally
15 equivalent service. This "search for a better way" is a very large part of the benefits
16 to be obtained from competition, and the prospect for capturing these benefits will
17 diminish with the imposition of an asymmetric compensation mechanism.

18

19 Q. THE DIRECT TESTIMONY OF SPRINT'S WITNESSES DESCRIBES SPRINT'S
20 PRICING PROPOSAL FOR UNBUNDLED NETWORK ELEMENTS IN GENERAL
21 TERMS. PLEASE COMMENT ON THE COST METHODOLOGY WHICH SPRINT
22 PROPOSES AS THE BASIS FOR SETTING THOSE PRICES.

23 A. Sprint proposes to set prices for unbundled network elements at TELRIC plus a
24 reasonable allocation of forward looking common costs. I agree with this general
25 approach, but there is a great deal of judgement that goes into implementing this

1 proposal. While there are suggestions in Mr. Farrar's testimony that Sprint's approach
2 to certain parameters and to estimation of forward looking common cost may not be
3 appropriate, it is premature to try to analyze Sprint's proposal in detail before seeing
4 exactly how the principles are implemented in Sprint's actual cost studies. Examples
5 of specific parameters that raise questions include the apparent use of tax depreciation
6 rates instead of economic depreciation rates, economic lives and utilization rates or fill
7 factors that may be inappropriately low, and the use of embedded cost data to
8 determine annual charge factors. From Mr. Farrar's testimony the treatment of "shared
9 and common costs" looks very much like a fully distributed cost study, but again it is
10 premature to draw any firm conclusions before examining the detailed studies.

11
12 Q. WHAT ABOUT MR. DUNBAR'S DISCUSSION OF THE BCM 2 COST MODEL
13 THAT WILL BE USED BY SPRINT TO ESTIMATE TELRIC COSTS?

14 A. At this time, I would simply note that a variety of criticisms of BCM 2 have been filed
15 in other proceedings. BCM 2 is not designed to estimate TELRICs of unbundled
16 network elements, but has been adapted to the purpose in this proceeding. While Mr.
17 Farrar's testimony contains a brief discussion of the adaptation, I will reserve comment
18 on the BCM 2 as it is used to estimate TELRICs for unbundled network elements until
19 I have had an opportunity to examine the actual cost studies. I expect to have an
20 opportunity to discuss Sprint's cost estimates when the actual studies become available.

21
22
23 Q. DOES THAT CONCLUDE YOUR REBUTTAL TESTIMONY?

24 A. Yes, at this time. I may file additional rebuttal testimony to respond to Sprint's specific
25 cost studies after they have been filed.

1 Q (By Mr. Nelson) Dr. Cabe, could you
2 briefly summarize your testimony?

3 A Yes. I would like to first thank the
4 Commission, Chairman Clark, for the opportunity to
5 offer my testimony in this proceeding, which I think
6 is an important one. I think that in these
7 proceedings the Commission is setting the parameters
8 under which competition will develop in the State of
9 Florida, and depending on the values of those
10 parameters, the people of the State of Florida will
11 very quickly or less quickly receive the benefits of
12 competition.

13 My testimony addresses a variety of issues,
14 some of which are not -- have been settled pretty much
15 in this case. I would just like to call attention
16 very briefly to three points in my testimony.

17 First, when I first saw the Hatfield Model,
18 it was a real breath of fresh air in terms of its
19 openness for critical evaluation, by contrast to all
20 of the local exchange company cost studies that I had
21 ever seen. In this case, Sprint is using for part of
22 their cost development, the BCM-2, which is a step in
23 the direction of being more open to critical
24 evaluation. But that's only one part of Sprint's cost
25 case, and the remaining part of it is just as closed

1 to critical evaluation as local exchange company cost
2 studies have traditionally been.

3 Second, it is of crucial importance that a
4 compensation mechanism for interconnection be
5 symmetrical. And the reason for that is to avoid
6 biasing the development of technological change. The
7 reason for that is to give the parties incentives to
8 choose appropriate technologies without having their
9 incentives distorted by a regulatory mechanism that's
10 not appropriate for new technological possibilities
11 that are becoming available.

12 Finally, in my rebuttal testimony I raised a
13 concern that Sprint's cost case relies inappropriately
14 on historical embedded data. And as I continue to
15 review documents that have more recently become
16 available, that concern has only been reinforced.

17 Thank you very much. That concludes my
18 summary.

19 MR. MELSON: Dr. Cabe is tendered for cross.

20 CHAIRMAN CLARK: Mr. Wahlen.

21 **CROSS EXAMINATION**

22 BY MR. WAHLEN:

23 Q Good morning, Dr. Cabe. I'm Jeff Wahlen.

24 A Are you with Sprint?

25 Q I noticed during your summary you used the

1 words "my testimony" several times. Is this really
2 your testimony that you presented, your direct
3 testimony?

4 A Parts of this testimony were developed by a
5 working group of economists over the summer. And very
6 honestly, it's been revised so many times, I would
7 have to look through it to see exactly what parts of
8 it came from that working group of economists in which
9 I participated and which of it I have written from
10 whole cloth for this piece of testimony.

11 Q Well, would you be surprised to find that
12 except for the qualification section of this testimony
13 that the testimony that you have here is almost
14 identical to the testimony filed by Sara Goodfriend in
15 the MCI/GTE arbitration?

16 A No, I wouldn't be surprised by that. Sara
17 and I were both in that working group that develops
18 engineeric testimony over the summer.

19 Q And I guess you probably wouldn't be
20 surprised to find out that the same is also true of
21 some testimony that was filed by Nina Cornell in the
22 BellSouth arbitration recently?

23 A No, I wouldn't.

24 Q So while you claim this testimony to be
25 yours, it's really testimony that has been provided by

1 a lot of people, or at least a couple other in the
2 state of Florida.

3 A Well, several of us worked at developing
4 testimony. And I adopt this testimony as -- I
5 answered the question that I would answer these
6 questions if they were asked to me today in the way
7 that's written in the testimony. I believe that makes
8 it my testimony.

9 Q Well, I guess, I just wanted to understand
10 the nature of this testimony. It's generally
11 theoretical in nature; is that correct, the direct
12 testimony? It sets forth your theoretical view of the
13 way competition should work?

14 A Well, if you would like to characterize it
15 as theoretical, I'll accept that.

16 Q Okay. I guess, as opposed to something you
17 prepared specifically for this case based on your
18 knowledge of the details of negotiations between
19 Sprint and the interaction between MCI and Sprint?

20 A That's correct. When I delivered this
21 testimony to be filed, I was not aware of any of the
22 details of the negotiations between Sprint and
23 MCImetro except that there were issues going to
24 arbitration.

25 Q Okay. I'd like to look at Page 8 of your

1 prepared direct testimony, Lines 22 and 23.

2 Are you there?

3 A Yes, I am.

4 Q And there you indicate that one of the basic
5 economic premises of the FCC is that rates must
6 recover costs in a manner that reflects the way they
7 incurred. Is that your position?

8 A Yes, it is.

9 Q And is it consistent with that to say that
10 it would be appropriate -- inappropriate for an
11 incumbent to charge a new entrant for a function that
12 it does not perform?

13 A Would it be inappropriate for an incumbent
14 to charge a new entrant for a function that it does
15 not perform?

16 Q Yes.

17 A I can agree to that.

18 Q Would you agree also, sir, that the converse
19 is true that it would be inappropriate for a new
20 entrant to charge an incumbent for a function that it
21 does not perform?

22 A Absolutely.

23 Q Now, sir, looking at Page 36 of your
24 testimony, Lines 12 through 14, you've indicated, I
25 believe, there that there are three functions involved

1 in local call termination; is that correct?

2 A As they are typically performed by incumbent
3 local exchange companies.

4 Q And consistent with the discussion we had of
5 the economic principles, you would agree if the new
6 entrant does not perform one of these functions for
7 the incumbent that it should not be compensated for
8 that function?

9 A I have no problem with the concept of any
10 party -- well, let me -- I have to complain about just
11 one word. And when you say "of these functions," and
12 I'm not sure that those are appropriately defined as
13 functions, I certainly agree to the principle that no
14 one should charge anyone else for a function they do
15 not perform.

16 Q Okay. I'd like to look at Page 23 of your
17 prepared direct testimony, Lines 6 and 7.

18 If I understand this correctly, I guess it
19 would be your testimony that's important to when you
20 are evaluating a cost study to also evaluate the
21 inputs and supporting work papers and so forth that
22 accompany the cost study; is that correct?

23 A Yes, sir.

24 Q Isn't it true that you have not performed a
25 detailed analysis of the work papers and data

1 assumptions and sources and inputs that support the
2 Hatfield Model that has been prepared in this, or
3 submitted in this case?

4 A That's correct. I've participated in
5 meetings. I've seen several presentations of it.
6 I've read some documentation of it, but I haven't
7 examined in great detail the data sources, et cetera.

8 Q So your endorsement of the Hatfield Model is
9 one that is made without a review of all of the
10 detailed work papers, assumptions, inputs, and so
11 forth?

12 A That's correct. My endorsement of the
13 Hatfield Model is based on my acquaintance with the
14 general structure of the model, the way that it
15 approaches the problem of cost estimation, and the
16 fact that it's very easily opened to critical
17 evaluation.

18 Q Would you agree with me that the Hatfield
19 Model that has been presented in this docket does not
20 use Florida-specific inputs wherever possible?

21 A I'm afraid I have not examined the runs that
22 were made for Florida so I can't answer.

23 Q Okay, so you don't know?

24 A I don't know.

25 MR. WAHLEN: Thank you. No further

1 questions.

2 CHAIRMAN CLARK: Staff.

3 MR. KEATING: Staff has no questions for the
4 witness.

5 CHAIRMAN CLARK: Redirect.

6 MR. MELSON: Just a couple.

7 REDIRECT EXAMINATION

8 BY MR. MELSON:

9 Q Dr. Cabe, Mr. Wahlen asked you as to whether
10 it would be inappropriate for an alternative LEC to
11 charge an ILEC for a function that is not performed.
12 Were you here during Mr. Murphy's testimony a few
13 moments ago?

14 A Yes, I was.

15 Q And based on what you heard in applying your
16 economic expertise, is it your judgment that MCI
17 performs the same function when it terminates a local
18 call for Sprint's that Sprint performs when it
19 terminates a local call for MCI?

20 A Yes, absolutely. I think that termination
21 of a call is an appropriately defined function. And
22 just as Sprint performs the function of terminated
23 call when the call is delivered to them by some
24 entrant, or an interexchange carrier, or whoever, in
25 exactly the same way, MCImetro will terminate a call,

1 perform the function of terminating a call when it is
2 delivered from Sprint or from whomever. What that
3 function involves is accepting the call at the point
4 of their connection between the two interconnecting
5 carriers and delivering it to an end user. That
6 function is performed using different technologies,
7 and I think that a lot of confusion arises in
8 discussions around this topic because the entrants are
9 using, typically, a different technology than the
10 incumbents.

11 And the definitions that apply to the
12 incumbent network aren't necessarily appropriate to
13 the new entrant's different technology. The different
14 network that's being put in by the new entrants is
15 going to use very different terminology.

16 So the analogy that I like to use is if you
17 define the function of delivering a piece of freight
18 from point A to point B, and you have the possibility
19 of competition between, for example, rail and truck
20 freight, either one can perform that function, but
21 they are going to use their different technologies.
22 And if you establish some sort of compensation
23 mechanism based on -- you may establish a compensation
24 mechanism based on number of miles of steel rail used.
25 In that case it would apply very, very differently to

1 rail than it would to truck freight.

2 At the same time you could establish a
3 compensation mechanism based on the number of rubber
4 tires used in performing that function. Such a
5 compensation mechanism again would apply very, very
6 differently to the two alternative providers of the
7 same function, because they are using different
8 technologies.

9 I think that this business of what is a
10 function and what is a facility is crucially important
11 here. The FCC order recognizes that, and the FCC was
12 very reluctant to apply definitions from one
13 technology and impose them on a different technology.

14 The FCC provided that the states may
15 differentiate between the rate that an incumbent LEC
16 charges to terminate traffic that's delivered that's
17 interconnected to the incumbent LEC's network at a
18 tandem, as distinguished from traffic that's delivered
19 to it at an end office, and this respects the
20 technology and the appropriate terminology that's
21 currently in use by ILECs by and large.

22 On the other hand, the FCC never proposed
23 applying that sort of technology to an entrant that's
24 using a very different technology. In particular,
25 what the FCC did at paragraph 1089, the FCC said

1 essentially the states may differentiate between
2 traffic delivered to a tandem and traffic delivered to
3 an end office, if the state wishes. It's not
4 compulsory, but if the state wishes, it may
5 differentiate. If it does, the FCC requires that the
6 state must consider the possibility that the entrant,
7 the new entrant, is providing the same function with a
8 different technology.

9 And in that consideration, the third thing
10 that that paragraph provides is that in that
11 consideration of whether or not the new entrant's
12 fiber ring, or radio-based technology, or whatever,
13 whether it's providing the same function in that
14 consideration, it will be presumptive that the
15 incumbent's tandem rate including tandem switching,
16 shared transport and termination, that that rate is
17 presumptively the correct one for the entrant in
18 situations where the entrant's geographic scope is
19 comparable to the geographic scope covered by the
20 tandem network of the incumbent LEC.

21 I think that this is just an absolutely
22 crucial issue if the people of the State of Florida
23 are to have the benefits of competition leading to the
24 best technology giving the -- with mechanisms, pricing
25 mechanisms that gives all participants incentives to

1 find a better way, if such a better way is out there;
2 it is important to establish the metric compensation.

3 I'm sorry if I've gone on and on, but I
4 think this is important.

5 MR. MELSON: You forced all the need for any
6 additional follow-up questions. Thank you very much,
7 Dr. Cabe.

8 CHAIRMAN CLARK: Exhibits.

9 MR. MELSON: Move Exhibit 9.

10 CHAIRMAN CLARK: Without objection Exhibit 9
11 will be entered in the record.

12 (Exhibit 9 received in evidence.)

13 MR. MELSON: And I would ask that both
14 Dr. Cabe and Mr. Murphy be excused.

15 CHAIRMAN CLARK: They may be excused.

16 (Witness Dr. Cabe excused.)

17 - - - - -

18 MS. McMILLIN: MCI would call Greg Darnell.

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GREG DARNELL

was called as a witness on behalf of MCI and MCImetro
and, having been duly sworn, testified as follows:

DIRECT EXAMINATION

BY MS. McMILLIN:

Q Please state your name and business address.

A My name is Greg Darnell. My business
address is 780 Johnson Ferry Road, Atlanta Georgia
30342.

Q By whom are you employed and in what
capacity?

A I'm employed by MCI Communications as a
manager of competition policy for the BellSouth
region.

Q Have you prefiled in this docket direct
testimony dated October 11, 1996 and consisting of 16
pages, and rebuttal testimony dated November 19, 1996
and consisting of 10 pages?

A Yes, I have.

Q Are there any portions of the direct
testimony that you are withdrawing?

A Yes. On Page 7, Line 14 of my direct
testimony, through Page 11, Line 2, I'm withdrawing.

Q Are there any portions of the rebuttal
testimony that you are withdrawing?

1 **A** No.

2 **Q** Do you have any changes or corrections to
3 the remaining portions of your testimony?

4 **A** Yes. There are two omissions in my direct
5 testimony. On Page 12, I would like to add the
6 account numbers 6722, reflecting external relations
7 between Line 17 and 18. And between Line 21 and 22,
8 I'd like to add account 6727 reflecting the research
9 and development.

10 **Q** With those corrections, if I were to ask you
11 the same questions today, would your answers be the
12 same?

13 **A** Yes, they would.

14 **MS. McMILLIN:** Madam Chairman, at this time
15 we would ask the direct and rebuttal testimony of
16 Mr. Darnell be inserted into the record as though
17 read.

18 **CHAIRMAN CLARK:** The direct testimony as
19 revised and the rebuttal testimony as filed will be
20 inserted in the record at though read.

21 **Q** (By Ms. McMillin) Was there attached to
22 your direct testimony one exhibit identified as
23 Exhibit GD-1 and to your rebuttal testimony one
24 exhibit identified as Exhibit GLD-2?

25 **A** Yes.

1 Q And is GLD-2 simply a reformatted version of
2 the information contained in GD-1?

3 A Yes, it is.

4 COMMISSIONER KIESLING: I'm sorry, I need a
5 clarification. I have two pages attached. One is
6 marked GD-1. The other is not marked. Is that GD-2?

7 MS. McMILLIN: GD-2 is attached to the
8 rebuttal testimony.

9 COMMISSIONER KIESLING: Oh, okay. I'm
10 sorry.

11 CHAIRMAN CLARK: Is it GLD-2?

12 COMMISSIONER KIESLING: One of them is GD;
13 one of them is GLD.

14 MS. McMILLIN: Right. It's GLD-2.

15 Q (By Ms. McMillin) At this time,
16 Mr. Darnell, are you withdrawing Exhibit GD-1?

17 A Yes.

18 Q Do you have any changes or corrections to
19 make to Exhibit GLD-2?

20 A The only change I would make is my initials
21 are GJD, not GLD. Change the L to J.

22 Q Is the information contained on that exhibit
23 true and correct to your knowledge and belief with
24 that change?

25 A Yes.

1 **MS. McMILLIN:** At this time, Madam Chairman,
2 we would ask that Exhibit -- and maybe we could call
3 GJD-2, be identified as Exhibit No. 10.

4 **CHAIRMAN CLARK:** It will being identified as
5 Exhibit No. 10.

6 (Exhibit 10 marked for identification.)

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1 DIRECT TESTIMONY OF GREG DARNELL

2 ON BEHALF OF MCI

3 MCI - UNITED/CENTEL ARBITRATION

4 October 11, 1996

5

6 Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

7 A. My name is Greg Darnell, and my business address is 780 Johnson Ferry Rd., Suite
8 700, Atlanta, Georgia, 30342.

9

10 Q. BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?

11 A. I am employed by MCI Telecommunications Corporation in the Southern Region as
12 Regional Manager -- Competition Policy.

13

14 Q. HAVE YOU PREVIOUSLY TESTIFIED?

15 A. Yes, I have.

16

17 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

18 A. The purpose of this testimony is to describe and make recommendations on several
19 key wholesale service pricing and provisioning policy issues that must be resolved in
20 the context of arbitrations under Section 252 of the Communications Act of 1996.

21

22 **WHOLESALE SERVICES: PRICING AND PROVISIONING**

23 **Wholesale Services: Overview**

24 Q. HOW IS THIS PORTION OF YOUR TESTIMONY ORGANIZED?

25 A. First, I summarize the pertinent federal legislative and regulatory requirements.

1 Second, I discuss the necessary conditions of an effective resale policy. Third, I
2 describe the avoided cost model used by MCI for Sprint United. Finally, I present
3 my conclusions.

4
5 Q. WOULD YOU SUMMARIZE YOUR KEY CONCLUSIONS OF YOUR
6 TESTIMONY AND ANALYSIS REGARDING PRICING AND PROVISIONING
7 OF WHOLESALE SERVICES?

8 A. Yes. The key conclusions are:

- 9 • An effective local resale market is essential to development of full facilities
10 based local competition.
- 11 • In addition to promoting facilities based competition, resale of local services
12 provides independent benefits to consumers through retail competition.
- 13 • In order to capture all of these benefits, all local telecommunications services
14 must be made available for resale at discounts that fully reflect avoidable
15 costs.
- 16 • Wholesale services must not be provisioned in ways that discourage entry by
17 resellers or unreasonably raise their costs.
- 18 • An avoided cost study must reflect the jurisdictional allocation of expenses.
- 19 • The appropriate resale discounts should be set on a state specific basis where
20 the data allow.
- 21 • The appropriate resale discount for Sprint United for Florida should be set at
22 20.49% and for Sprint Centel at 21.37%. Outputs of the MCI model are
23 attached as Exhibit ^{withdrawn} A (GD-1).
- 24

25 **Wholesale Services: Legislative and Regulatory Requirements**

1 Q. WHAT ARE THE LEGISLATIVE AND REGULATORY REQUIREMENTS
2 REGARDING RESALE AND WHOLESALE PRICING BY SPRINT UNITED?

3 A. The Telecommunications Act of 1996 ("1996 Act") is designed to bring competition
4 to local telecommunications markets. The 1996 Act recognizes that simply
5 removing legal barriers to entry is insufficient to allow competition to evolve. A
6 number of procompetitive steps are necessary and explicitly required by the 1996
7 Act. For example, every incumbent local exchange carrier ("ILEC") is required to
8 provide requesting telecommunications carriers: (1) interconnection to its network;
9 (2) access to its unbundled network elements; (3) physical collocation for
10 interconnection or access to unbundled elements, and (4) retail telecommunications
11 services for resale at wholesale prices (rates). Economic barriers to entry into local
12 telephone markets will be reduced substantially with an effective resale policy. In
13 other words, resale of all retail telecommunications services at wholesale rates is
14 necessary to the development of local competition.

15 The 1996 Act imposes a duty upon ILECs to offer certain services for resale
16 at wholesale rates. Specifically, Section 251(c)(4) requires ILECs:

17 (A) to offer for resale at wholesale rates any telecommunications service that the
18 carrier provides at retail to subscribers who are not telecommunications
19 carriers; and

20 (B) not to prohibit, and not to impose unreasonable or discriminatory conditions
21 or limitations on, the resale of such telecommunications services, except that
22 a state commission may, consistent with regulations prescribed by the
23 Commission under this section, prohibit a reseller that obtains at wholesale
24 rates a telecommunications service that is available at retail only to a
25 category of subscribers from offering such service to a different category of

1 subscribers.

2 Further, the 1996 Act also provides guidance on the determination of wholesale
3 prices for telecommunications services. Section 252(d)(3) states that:

4 For the purposes of Section 251(c)(4), a state commission shall determine
5 wholesale rates on the basis of retail rates charged to subscribers for the
6 telecommunications service requested, excluding the portion thereof
7 attributable to any marketing, billing, collection, and other costs that will be
8 avoided by the local exchange carrier.

9 These statutory requirements are clear and concise. As described below, they are
10 not only consistent with, they are essential to, the development of local competition.

11

12 Q. HOW DOES THE FCC ORDER ADDRESS RESALE?

13 A. The Federal Communications Commission ("FCC") recently released its First
14 Report and order in CC Docket No. 96-98, In the Matter of Implementation of the
15 Local Competition Provisions of the Telecommunications Act of 1996, issued August
16 8, 1996 ("251 Order"). The 251 Order addresses the need for resale competition
17 stating that:

18 Resale will be an important entry strategy for many new entrants,
19 especially in the short term when they are building their own
20 facilities. Further, in some areas and for some new entrants, we
21 expect that the resale option will remain an important entry strategy
22 over the longer term. Resale will also be an important entry strategy
23 for small businesses that may lack capital to compete in the local
24 exchange market by purchasing unbundled elements or by building
25 their own networks. In light of the strategic importance of resale to

1 the development of competition, we conclude that it is especially
2 important to promulgate national rules for use by state commissions
3 in setting wholesale rates. (251 Order, Para. 907).

4
5 The Order establishes “. . . a minimum set of criteria for avoided cost
6 studies used to determine wholesale discount rates.” (para. 909) Sections 605-617
7 of part 51 of the FCC Rules set forth the FCC’s methodology. These Rules are
8 attached as Appendix II. Beyond the minimum criteria, the FCC allows states “. . .
9 broad latitude in selecting costing methodologies that comport with their own
10 ratemaking practices for retail services.” (para. 910) States are allowed to select
11 interim “default” rates from within a range prescribed by the FCC if an avoided cost
12 study such as the one presented here is not available. (See FCC Rules Section
13 51.611.)

14 The methodology which MCI has used to establish a wholesale discount rate
15 for Sprint United follows the approach suggested by the FCC. However, it is
16 appropriate to account for the jurisdictional nature of some of the expenses that are
17 avoided when ILECs no longer perform the retail function. The necessary
18 adjustments are described below. As discussed below, these adjustments are
19 consistent with state rate making practices and therefore comply with the express
20 desire of the FCC to provide latitude to states.

21

22 **Wholesale Services: Necessary Conditions for Effective Resale**

23 Q. PLEASE DESCRIBE THE NECESSARY CONDITIONS FOR EFFECTIVE
24 RESALE.

25 A. There are several conditions necessary for an effective local resale market. In

1 general, the price of wholesale services must be reasonably related to the cost of
2 providing the service and the wholesale services must be offered on reasonable terms
3 and conditions. The specific conditions necessary for effective resale are: 1)
4 wholesale rates must not include incumbent LEC retailing costs; 2) all retail services
5 must be offered at a discount; 3) service quality and adequate wholesale-reseller
6 interfaces must be maintained; and 4) service branding must be provided for the
7 retailers' services.

8

9 Q. YOU STATED THAT WHOLESALE RATES CHARGED BY SPRINT UNITED
10 MUST NOT INCLUDE RETAILING COSTS. PLEASE EXPLAIN.

11 A. If ILECs are allowed to charge excessive wholesale service prices, competition will
12 be thwarted. In any market, resellers or retailers require a margin between the retail
13 price and the wholesale price sufficient to allow recovery of their expenses,
14 including a reasonable profit. The FCC points out that:

15 There has been considerable debate on the record in this proceeding
16 and before the state commissions on whether section 252(d)(3)
17 embodies an "avoided" cost standard or an "avoidable" cost
18 standard. We find that "the portion [of the retail rate] . . .
19 attributable to costs that will be avoided" includes all of the costs that
20 the LEC incurs in maintaining a retail, as opposed to a wholesale,
21 business. In other words, the avoided costs are those that an
22 incumbent LEC would no longer incur if it were to cease retail
23 operations and instead provide all of its services through resellers.
24 Thus, we reject the arguments of incumbent LECs and others who
25 maintain that the LEC must actually experience a reduction in its

1 operating expenses for a cost to be considered "avoided" for
2 purposes of section 252(d)(3). We do not believe that Congress
3 intended to allow incumbent LECs to sustain artificially high
4 wholesale prices by declining to reduce their expenditures to the
5 degree that certain costs are readily avoidable. We therefore
6 interpret the 1996 Act as requiring states to make an objective
7 assessment of what costs are reasonably avoidable when a LEC sells
8 its services wholesale. We note that Colorado, Georgia, Illinois,
9 New York, and Ohio commissions have all interpreted the 1996 Act
10 in this manner. (251 Order, Para. 911).

11 If avoided costs are estimated correctly, and then subtracted from retail
12 prices, efficient resellers should be able to succeed in the retail market.

13

14 Q. YOU ALSO STATED THAT ALL RETAIL SERVICES MUST BE OFFERED AT
15 A DISCOUNT. PLEASE EXPLAIN.

16 A. All of the telecommunications services offered to end-users must be made available
17 to resellers at a wholesale discount. This includes Centrex and all Centrex features;
18 custom calling and CLASS features; optional plans; grandfathered services;
19 promotions and all contract services must be available for resale. This includes
20 government and state agency contracts as well as any "umbrella" contract that
21 allows other entities to participate and obtain the benefits of a master contract.
22 Since all ILEC retail services are at least partial substitutes for one another, all
23 services must be made available for resale. Absent this requirement, ILECs will be
24 able to discriminate against resellers by making offers to customers that their retail
25 competitors are unable to match.

1 If all services and features are not discounted, the ILECs' reseller
2 competitors effectively will be denied the opportunity to market to a significant
3 group of customers because the lack of a discount on these features will reduce
4 reseller margins to inadequate levels.

5 The FCC's Rules also require promotions to be offered at a discount in
6 certain circumstances. (See Section 51.613(a)(2).) Granting exceptions to the
7 requirement that all services be made available at wholesale discounts may lead to
8 abuse. States should be alert to this possibility and be prepared to take corrective
9 action against ILECs that abuse the exceptions.

10
11 Q. YOU STATED THAT THE THIRD ISSUE IS THAT SERVICE QUALITY AND
12 ADEQUATE WHOLESALE-RESELLER INTERFACES MUST BE
13 MAINTAINED. WHAT IS THE IMPORTANCE OF THIS ISSUE?

14 A. The FCC has ruled that ILECs must offer all of its services for resale to competitors
15 under the same terms and conditions as it enjoys itself. Therefore, it is crucial to a
16 successful resale plan that operational interfaces between the ILEC's support systems
17 and resellers' systems are adequate to allow the reseller to provide service to its
18 customers efficiently. The Commission must also ensure that ILECs offer resellers
19 the same quality service they provide to themselves and their own retail customers.
20 To accomplish this, ILECs must implement systems and procedures that permit the
21 ordering and provisioning of wholesale services under the same timetables available
22 to the ILEC. These systems must include:

- 23 • Pre-Service Ordering Capabilities. On-line access to all information needed
24 to verify availability of services and features, scheduling of service
25 installation, and number assignment.

- 1 • On-Line, automated order processing. Capability of transmitting customer
2 orders to the switch office and provide the reseller with notice of
3 confirmation and completion of its order. Competitively-neutral long
4 distance and local presubscribed carrier administration processes must be
5 implemented.
- 6 • Exchange of billing data and exchange of customer account data on a timely
7 basis. This must be done on a confidential basis.
- 8 • On-Line Monitoring. Monitor the network, isolate trouble spots, perform
9 network tests, and schedule reports.
- 10 • Service quality reports. Documenting service quality ILECs provide
11 themselves compared to the service they provide to others.

12 All of these requirements are consistent with the Commission's finding that "
13 . . . service made available for resale be at least equal in quality to that provided by
14 the incumbent LEC to itself or to any subsidiary, affiliate, or any other party . . . "
15 (251 Order, Para. 970).

16

17 Q. ANOTHER IMPORTANT CONDITION OF RESALE COMPETITION THAT
18 YOU MENTIONED WAS BRANDING. WHAT DO YOU MEAN BY
19 BRANDING AND WHY IS IT IMPORTANT?

20 A. Resellers require carrier-specific branding for all customer contacts. Customers
21 naturally expect services to be provisioned, serviced and maintained by their carrier
22 of choice, regardless of whether the service is actually provided by another carrier
23 through a resale arrangement. Customer confusion will be significantly diminished
24 if the customer does not perceive that resold services are actually provided by
25 another carrier.

1 Customers would experience concern, confusion and dissatisfaction when
2 placing a bill inquiry, a directory assistance call, or an operator service call to their
3 provider of choice if they are greeted with the name of their old telephone company.
4 Customers may even conclude that they have been "slammed." State Commissions
5 must ensure that resale of all ILEC retail services occurs with the least amount of
6 customer confusion possible. Branding will minimize customer confusion with
7 respect to resold ILEC services.

8 In a resale environment, differentiation of the underlying product is virtually
9 impossible. Competitors must rely upon other factors to win customer loyalty.
10 Superior customer service, simplified billing, and innovative pricing will provide the
11 only opportunities to differentiate products from the underlying network provider.
12 Without the ability to have resold LEC services branded appropriately, reseller
13 efforts to provide superior customer services are diluted. Brand dilution makes the
14 investment in these new service or billing innovations more difficult to justify.

15 A uniform branding standard will also reduce customer confusion as the
16 industry moves into an unbundled environment. For example, as competitors
17 develop their own operator services capabilities, the change in the provider of this
18 service will be transparent to the customer.

19 In sum, when the end user selects a local reseller, it is important that the
20 reseller be able to have its service branded appropriately. Without a clear brand
21 image, the customer could face uncertainty when using directory or operator
22 services. Such clarity can only be achieved by: (1) making reasonably available to
23 local service resellers the ability to have the resold service branded appropriately at
24 all points of customer-contact; and (2) barring the incumbent LEC from
25 unreasonably interfering with such branding. As the FCC points out, "this brand

1 identification is critical to reseller attempts to compete with incumbent LECs and
2 will minimize customer confusion." (251 Order, Para. 971)

3

4 **Wholesale Services: Setting Wholesale Rates**

5 Q. WHAT GUIDANCE IS PROVIDED BY THE RECENTLY ADOPTED FCC
6 RULES REGARDING THE ESTABLISHMENT OF APPROPRIATE
7 WHOLESALE PRICES?

8 A. The FCC's Order establishes minimum criteria for the avoided cost methodology
9 based broadly on the MCI study. Essentially, the costs in certain FCC Part 32
10 Uniform System of Accounts ("USOA") accounts are identified as directly avoided
11 while costs in other accounts are treated as indirectly avoided. The avoided indirect
12 costs are calculated by determining the ratio of directly avoided costs to total costs
13 and then applying that proportion to the accounts containing indirectly avoided costs.

14

15 Q. WHAT ARE THE "DIRECTLY AVOIDED COSTS?"

16 A. The following specific accounts from the Uniform System of Accounts ("USOA")
17 are directly avoided (see Code of Federal Regulations, Title 47, Telecommunication,
18 Part 32):

- 19 ■ Account 6611: Product management
- 20 ■ Account 6612: Sales
- 21 ■ Account 6613: Product advertising
- 22 ■ Account 6621: Call completion services
- 23 ■ Account 6622: Number services
- 24 ■ Account 6623: Customer services -

25

1 Q. YOU HAVE DISCUSSED "DIRECTLY AVOIDED COSTS." WHAT ARE THE
2 "INDIRECT AVOIDED COSTS?"

3 A. Within the USOA there are a number of expense accounts that are either common
4 costs or general overhead. By definition, overhead costs support all other functions,
5 including those that are avoided, such as marketing. For example, the Human
6 Resources department incurs expenditures in the staffing of the marketing
7 department. As marketing expenses are avoided, so are the expenses incurred in
8 supporting marketing. Therefore, the portion of these expense items equal to the
9 proportion of direct avoided costs to total expense is excluded as an avoided cost.
10 Consistent with the FCC's paragraph 918, account 5301 rather than 6790 is used to
11 calculate the avoided uncollectible revenues.

12 The following USOA accounts include common costs or general overhead
13 which support marketing and customer service operations:

- 14 ■ 6120 - General Support
- 15 ■ 6711 - Executive
- 16 ■ 6712 - Planning
- 17 ■ 6721 - Accounting and finance
- 18 ■ ~~6722~~ - External Relations
- 18 ■ 6723 - Human resources
- 19 ■ 6724 - Information management
- 20 ■ 6725 - Legal
- 21 ■ 6726 - Procurement
- 22 ■ ~~6727~~ - Research + Development
- 22 ■ 6728 - Other general and administrative, and
- 23 ■ 5301 - Uncollectibles

24 Expenses in these accounts are, at least, partially avoidable.

25

1 Q. ARE THERE YET OTHER COSTS TO BE CONSIDERED?

2 A. Yes. While the ILECs will avoid substantial costs when they provide wholesale
3 services, they will incur a small amount of incremental expenses to service the
4 accounts of the resellers. However, these costs will be quite small. The ILECs
5 already are set-up to perform the wholesaling function because they provide
6 wholesale-like functions to interexchange carriers ("IXCs") and Enhanced Service
7 Providers ("ESPs"). The incremental cost of providing these services to resellers of
8 wholesale local exchange service should be minimal. The FCC addresses this issue
9 by treating only 90 percent of the costs in certain of the directly avoided categories
10 as avoided for purposes of setting default discounts. Specifically, the FCC
11 determined that 90 percent of accounts 6610, and 6623 would be avoided, while 100
12 percent of accounts 6621 and 6622 would be avoided.

13 The FCC approach is very conservative. For example, Account 6623
14 (Customer Services) records the cost of setting up and billing end user accounts.
15 The purchaser of wholesale services will be providing this service to its own end
16 users. Any cost of billing the purchaser of wholesale services, who will be billed
17 for many end user lines, will be minuscule in comparison with the cost of billing
18 each of those individual lines separately. Billing retail customers requires setting up
19 accounts and billing individual customers. Wholesale customers, on the other hand,
20 will be fewer in number, and are more acquainted with billing processes, thus
21 enabling them to be served at much lower cost. Although there may be some minor
22 Customer Services costs incurred by ILECs to provide wholesale services, those
23 costs are so small that they could reasonably be completely excluded as avoided
24 costs. Nevertheless, MCI has followed the approach used by the FCC for
25 calculating default discounts and retained a portion of the expenses in these accounts

1 in the wholesale rate.

2

3 Q. WHAT OTHER FACTORS MUST BE TAKEN INTO ACCOUNT IN ARRIVING
4 AT THE APPROPRIATE WHOLESALE PRICES?

5 A. The FCC approach divides total avoided costs by total expenses on a “subject to
6 separations” basis. That is, both interstate and intrastate costs were included.
7 MCI’s original model used this approach. However, this study uses the original
8 MCI model, as modified by the FCC, using ARMIS 43-04 data on state operations,
9 rather than the Subject to Separations data in the original study.

10 The services to be resold are largely intrastate. The FCC has specifically
11 concluded that even though access charges will not be moved to economic cost until
12 after a transition period, interstate access services will not be subject to the
13 wholesale discount. (paras. 873-874) Therefore, it is necessary for consistency to
14 calculate the appropriate wholesale discount by dividing total avoided ARMIS
15 intrastate costs by the total intrastate expenses for services that will be resold.
16 Absent this modification, both the numerator and the denominator of the discount
17 calculation will include expenses allocated to services that will not be resold. The
18 necessary revision can be done with the aid of ARMIS Report 43-04, which breaks
19 down the relevant costs on a jurisdictional basis. I would note that most of the
20 interstate costs in the “directly avoided” ARMIS accounts will be avoided by ILECs
21 selling local services at wholesale. That some of these costs appear in interstate
22 accounts is an artifact of the separations process. Therefore, it would be appropriate
23 to add interstate expenses in these accounts to the numerator of the discount
24 calculation. This study does not take this step in recognition of the fact that complex
25 jurisdictional issues are raised thereby. MCI will modify its wholesale discount

1 studies if the FCC rules on this issue.

2

3 Q. TAKING ALL OF THE ABOVE INTO ACCOUNT, WHAT ARE THE RESULTS
4 OF YOUR ANALYSIS?

5 A. Having identified the accounts that can be fully or partially associated with retailing
6 functions that the ILEC will not perform, the next step is to quantify the actual
7 savings and produce a percentage discount. The Sprint United result is 20.49% and
8 Sprint Centel is 21.37%.

9

10 Q. HOW SHOULD THE COMMISSION REQUIRE THAT THESE DISCOUNTS BE
11 APPLIED TO SERVICES RESOLD BY MCI?

12 A. Discounts should be developed and applied on a uniform basis to promote
13 consistency and simplify the process. The wholesale discount as calculated in this
14 study for each ILEC should be applied to each of the telecommunications services
15 offered at wholesale rates. The published information ARMIS Report 43-04 data
16 provide a sufficient basis for an aggregate discount across all services. These data
17 are broadly consistent across ILECs and are reported in a format that is familiar.
18 Service by service data are much harder to come by. Even if more detailed
19 information were publicly available on a service-by-service basis, the consistency of
20 the information would be questionable due to the numerous allocations and
21 assumptions the ILEC would have to make to develop the service-specific
22 information. While the FCC Rules do not rule out service-specific discounts,
23 requiring the ILEC to provide such detailed information on a service-by-service basis
24 would be an administrative burden for the ILECs and the responsible federal and
25 state regulatory agencies. Moreover, the result would be highly debatable product

1 by product discount levels.

2 The discount should also apply to each rate element. Any other basis
3 provides opportunities for abuse. For example, applying the discount on revenue
4 per minute for a service may penalize resellers whose sales by rate element are
5 weighted differently than those of the ILEC or other resellers.

6

7 **Wholesale Services: Summary**

8 Q. WOULD YOU PLEASE SUMMARIZE THIS SECTION OF YOUR
9 TESTIMONY?

10 A. Yes. Wholesale discounts are essential to the development of local competition.
11 Adequate wholesale discounts will provide immediate consumer benefits by allowing
12 retail competition to begin in advance of full facilities based competition. The
13 methodology described here for developing these discounts is analytically correct and
14 easy to administer.

15

16 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

17 A. Yes, it does.

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REBUTTAL TESTIMONY OF GREG DARNELL
ON BEHALF OF
MCI TELECOMMUNICATIONS CORPORATION AND
MCImetro ACCESS TRANSMISSION SERVICES, INC.
DOCKET NO. 961230-TP
NOVEMBER 19, 1996

Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

A. My name is Greg Darnell, and my business address is 780 Johnson Ferry Road, Atlanta, Georgia, 30342.

Q. BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?

A. I am employed by MCI Telecommunications Corporation in the Southern Region as Regional Manager -- Competition Policy.

Q. ARE YOU THE SAME GREG DARNELL WHO HAS PREVIOUSLY FILED TESTIMONY IN THIS PROCEEDING?

A. Yes, I am.

Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?

A. The purpose of this testimony is to rebut certain statements and allegations made in the testimonies of witnesses Michael Hunsucker and Randy Farrar for United Telephone Company of Florida and Central Telephone Company of Florida (collectively, Sprint). I will specifically provide rebuttal to demonstrate that notwithstanding the testimony of Mr. Hunsucker and Mr.

1 Farrar, Lifeline, LinkUp, voice mail, inside wire maintenance service and
2 calling card services are telecommunications services provided to end users
3 and therefore must be made available for resale, and that Sprint's calculation
4 of wholesale discount percentages understates the appropriate discount
5 percentages and contains so many flaws it should be disregarded.

6

7 **SERVICES AVAILABLE FOR RESALE**

8 Q. WHAT DOES THE TELECOMMUNICATIONS ACT SAY REGARDING
9 THE SERVICES THAT AN INCUMBENT LOCAL EXCHANGE CARRIER
10 (ILEC) SUCH AS SPRINT MUST MAKE AVAILABLE FOR RESALE AT
11 A WHOLESALE DISCOUNT?

12 A. The 1996 Act is very clear on this issue. Section 251(c)(4) states that it is the
13 duty of all ILECs:

14 (A) to offer for resale at wholesale rates any telecommunications
15 service that the carrier provides at retail to subscribers who are
16 not telecommunications carriers; and

17 (B) not to prohibit, and not to impose unreasonable or
18 discriminatory conditions or limitations on, the resale of such
19 telecommunications service, except that a State commission
20 may, consistent with regulations prescribed by the Commission
21 under this section, prohibit a reseller that obtains at wholesale
22 rates a telecommunications service that is available at retail only
23 to a category of subscribers from offering such service to a
24 different category of subscribers.

25 Therefore, cross class selling is the only resale restriction that an ILEC is

1 permitted under the Act to impose on its telecommunications services that are
2 provided to subscribers who are not telecommunications carriers. In order for
3 an ILEC to completely withdraw a certain service from resale it must prove
4 the service is not a telecommunications service, or that the telecommunication
5 service is not provided to subscribers who are not telecommunications carriers.

6

7 Q. DOES SPRINT PROPOSE TO WITHHOLD CERTAIN SERVICES FROM
8 RESALE AT WHOLESALE RATES?

9 A. Yes. Sprint proposes that its Lifeline/LinkUp, voice mail, inside wire
10 maintenance service and calling card services will not be made available for
11 resale at wholesale rates.

12

13 Q. IS THIS APPROPRIATE?

14 A. No. Sprint has not proven that these services are not telecommunication
15 services provided to end users. Therefore all of these services must be made
16 available for resale at wholesale rates. If it is found that any of these services
17 are not telecommunications services provided to end users, a decision will be
18 needed as to whether these items are available at retail rates to CLECs. This
19 Commission should carefully evaluate whether an ILEC should be permitted to
20 refuse to resell its services to a CLEC. In a competitive marketplace, one
21 customer's money is as good as the next, and vendors do not normally impose
22 restrictions on who can buy their services.

23

1 **RESALE DISCOUNT CALCULATION**

2 Q. **HAVE YOU REVIEWED SPRINT'S AVOIDED COST STUDY AND USER**
3 **GUIDE?**

4 A. Yes I have.

5

6 Q. **HAVE YOU FOUND ANY ERRORS IN SPRINT'S AVOIDED COST**
7 **STUDY AND IF SO WHAT ARE THEY?**

8 A. Yes, I have found numerous flaws that cause Sprint's proposed wholesale
9 discount percentage to be too low. These errors are as follows: 1) the
10 numerator and denominator are not like terms; 2) Sprint incorrectly defines
11 "avoided cost"; 3) avoided common costs and overhead expenses are ignored;
12 4) Sprint fails to recognize avoided uncollectibles; 5) Sprint finds that certain
13 expenses are associated with services that will not be available for resale and
14 excludes them from the numerator of its discount percentage, however Sprint
15 fails to adequately adjust the denominator of that percentage; 6) Sprint
16 incorrectly assumes that some of its support costs for wholesale services will
17 be the same as its support costs for retail service; and 7) Sprint's incremental
18 wholesale costs are completely unsubstantiated.

19

20 Q. **HOW ARE THE NUMERATOR AND DENOMINATOR OF SPRINT'S**
21 **WHOLESALE DISCOUNT PERCENTAGE UNLIKE TERMS?**

22 A. Sprint's discount percentage is determined by taking what it deems to be
23 avoided expense and dividing by revenue (Exhibit No. RGF-2, Page 3 of 20).
24 Revenue is related to revenue requirement, which is equal to expense PLUS
25 return on average net investment. Therefore, the revenue included in the

1 denominator of the fraction is not related to just expense; it is related to
2 expense PLUS return on average net investment. Page 6 of Sprint's avoided
3 cost user guide states, "Because there will be no effect on investment, there
4 will be no effect on return." This appears to be Sprint's attempt to justify the
5 mismatch of its discount percentage's numerator and denominator. However,
6 Sprint's contention that there will be no avoided investment is incorrect and
7 therefore its model is fatally flawed. MCI recognizes that it may be difficult
8 for parties to agree on how much investment will be avoided, but to say there
9 will be no investment avoided is simply wrong.

10

11 Q. WHAT IS THE IMPACT OF THE MISMATCH BETWEEN THE
12 NUMERATOR AND DENOMINATOR IN SPRINT'S WHOLESALE
13 DISCOUNT PERCENTAGE?

14 A. Since the denominator of the fraction used to calculate the discount percentage
15 (i.e. revenue) is related to expense PLUS return on average net investment,
16 and the numerator (i.e. expense) is related only to expense and does not take
17 into account avoided return, the numerator is too small given the denominator
18 and the wholesale discount percentage Sprint proposes is understated. Avoided
19 Expense divided by Total Expense would be like terms, Avoided Revenue
20 divided by Total Revenues would be like terms, but Avoided Expense divided
21 by Total Revenues is a mismatch.

22

23 Q. WHAT LEADS YOU TO BELIEVE THAT SPRINT HAS INCORRECTLY
24 DEFINED "AVOIDED COST"?

25 A. On page 7 and page 10 of its Avoided Cost User Guide, Sprint states that the

1 costs contained in its forecasting and toll processing accounts will not be
2 avoided because these "functions will be required for all services including
3 wholesale/resell services." This may be true. However, it is not reasonable
4 to say that the new wholesale forecasting costs will equal the existing retail
5 forecasting costs and this is what Sprint has done by treating accounts
6 6611.07X as totally not avoided. In the wholesale market Sprint will be
7 dealing with only a handful of customers while in the retail market Sprint deals
8 with many thousands of customers. Therefore, Sprint's wholesaling costs
9 should be much less than the existing retailing cost and this should be reflected
10 by counting most of 6611.07X as avoided or by counting all of 6611.07X as
11 avoided and capturing the new wholesaling costs as incremental costs.

12

13 Q. SPRINT STATES THAT BECAUSE RESELLERS WISH TO PROVIDE
14 THEIR OWN OPERATOR SERVICES THAT THE COSTS CONTAINED IN
15 ACCOUNTS 6621 AND 6622 WILL NOT BE AVOIDED (Avoided Cost
16 User Guide, Page 8). DOES THIS MAKE ANY SENSE?

17 A. No. If resellers provide their own operator services, Sprint will not be
18 providing operator service to reseller's customers and as such the cost of
19 providing operator service will be avoided. Sprint's position to treat accounts
20 6621 and 6622 as not avoided would force any wholesale companies that want
21 to provide their own operator services to pay for all of their own operator
22 service expense, plus pay for part of Sprint's operator service expense through
23 an inappropriately low wholesale discount percentage.

24

25 Q. PAGE 6 OF SPRINT'S AVOIDED COST USER GUIDE STATES,

1 "COMMON COSTS ARE NOT AVOIDED" AND THEREFORE SPRINT
2 DOES NOT INCLUDE ANY COMMON COST IN ITS CALCULATION OF
3 AVOIDED COST (RCF-2, PAGE 4, SHOWS ACCOUNTS 6121, 6122,
4 6123, 6124, 6711, 6712, 6722, 6723, 6724, 6725, 6726, 6727 AND 6728 AS
5 0% AVOIDED). IS THIS APPROPRIATE?

6 A. No. It is intuitively obvious that if the direct cost of a service falls, then the
7 functions needed to support that service should also fall. If support services
8 were permitted to remain the same when direct services decline, support
9 resources, such as employees, would be lying idle causing expense but
10 providing no benefit. This logically would not occur. For example, when a
11 direct service such as customer service declines, support services such as
12 Human Resources will also decline proportionally.

13

14 Q. WHAT IS THE IMPACT OF SPRINT'S FAILURE TO INCLUDE
15 AVOIDED COMMON COSTS AND OVERHEAD IN ITS CALCULATION
16 OF AVOIDED EXPENSE AND THEREFORE THE NUMERATOR OF ITS
17 WHOLESALE DISCOUNT PERCENTAGE?

18 A. The numerator will be too small and therefore the wholesale discounts will be
19 understated.

20

21 Q. SPRINT CLAIMS THAT UNCOLLECTIBLES WILL NOT BE AVOIDED.
22 IS THIS REASONABLE?

23 A. No. Sprint provides a general explanation of why it believes uncollectibles
24 will not be avoided, stating that its "long distance division's experience with
25 reseller write-offs, unsubstantiated billing adjustments, and fraudulent code

1 abuse are similar to the rate of uncollectibles experienced by Sprint's local
2 division." However, Sprint never provides any data to support this claim.

3

4 Q. IS SPRINT'S CONTENTION THAT UNCOLLECTIBLES IN THE
5 WHOLESALE MARKET WILL BE EQUAL IN RELATIVE MAGNITUDE
6 TO UNCOLLECTIBLES IN ITS RETAIL MARKETS REASONABLE?

7 A. No. End user uncollectibles will be completely eliminated, since resellers will
8 be absorbing the bad debt associated with those customers. In line with the
9 FCC's methodology, MCI's study generously assumes that uncollectibles are
10 only avoided in proportion to the avoided direct expenses. Other ILECs have
11 assumed that uncollectibles will be completely avoided when dealing with
12 resellers. For example, BellSouth testified in the AT&T/MCI arbitration
13 proceedings that it "assumed that uncollectibles from customers who buy from
14 resellers will be avoided by BellSouth." (Reid, Tr. 2339) This contradicts
15 Sprint's contention that uncollectibles are not avoided. Sprint's experience in
16 its long distance business with write offs and billing adjustments may simply
17 be a result of inaccurate access billing and not a reflection of true
18 uncollectibles or the uncollectible rate it will experience in the local resale
19 business.

20

21 Q. WHAT IS THE IMPACT OF SPRINT'S FAILURE TO INCLUDE
22 UNCOLLECTIBLES IN ITS CALCULATION OF AVOIDED EXPENSE
23 AND THEREFORE IN THE NUMERATOR OF ITS WHOLESALE
24 DISCOUNT PERCENTAGE?

25 A. The numerator will be too small and therefore the wholesale discounts will be

1 understated.

2

3 Q. SPRINT FINDS THAT CERTAIN EXPENSES ARE ASSOCIATED WITH
4 SERVICES THAT WILL NOT BE AVAILABLE FOR RESALE (AVOIDED
5 COST STUDY - USER GUIDE, ACCOUNTS 6611.06X, 6612.02X,
6 6623.63x, P. 7, P. 10.), AND THEREFORE WILL NOT BE AVOIDED. IT
7 THEN EXCLUDES SUCH EXPENSES FROM THE NUMERATOR OF ITS
8 DISCOUNT PERCENTAGE. IS THIS APPROPRIATE?

9 A. Yes. The theoretically correct wholesale discount percentage should be based
10 on the following calculation:

11
$$\frac{\text{Total Avoided Cost of the Service Subject to Discount}}{\text{Total Cost of the Service Subject to Discount}}$$

12
13 Therefore, if the service is not subject to discount, its costs should not be
14 included in the numerator or denominator of the discount percentage.

15

16 Q. HAS SPRINT MADE THIS ADJUSTMENT CORRECTLY?

17 A. No. Sprint removes the avoided cost of the services not subject to discount
18 only from the numerator of its discount percentage, but fails to remove the
19 total cost associated with services not subject to the discount from the
20 denominator of its discount percentage.

21

22 Q. WHAT IS THE IMPACT OF THIS ERROR?

23 A. Since the numerator is reduced and the denominator stays the same, the
24 resulting discount percentage is once again understated.

25

1 Q. SPRINT REDUCES ITS AVOIDED COST AMOUNT TO REFLECT
2 INCREMENTAL WHOLESALE COSTS? IS THIS APPROPRIATE?

3 A. Yes, however its incremental wholesale costs are unsubstantiated. Sprint
4 provides a spreadsheet analysis of its incremental wholesale costs (Exhibit
5 RGF-2, page 19 of 20). Yet Sprint never explains how it derives any of its
6 purported systems development, support, miscellaneous or corporate staff
7 expense. Sprint provides no labor rates, no development work time and no
8 vendor costs and never explains what development work it is doing. In
9 addition, it appears that Sprint is attempting to recover all of its purported
10 system development costs in 4 years. If this is true, it is inappropriate. MCI,
11 as one resale customer, will benefit from any systems development work for
12 much longer than four years.

13

14 Q. HAS MCI RECAST ITS WHOLESALE DISCOUNT STUDY IN A EASIER
15 TO READ SIDE BY SIDE SPREADSHEET FORMAT?

16 A. Yes. Attached at Exhibit 10 (GJD-2) is MCI's Avoided Cost Study for
17 United Florida and Centel Florida recast into a side by side spreadsheet. The
18 results of these studies have not changed.

19

20 Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?

21 A. Yes, at this time.

22

23

24

25

1 Q (By Ms. McMillin) Please summarize your
2 testimony.

3 A Yes. Hello. I'm here to testify about how
4 to stimulate the development of competitive local
5 retail market through wholesale -- through local
6 wholesale pricing.

7 This is important because new entrants will
8 use their resale customer base to help justify capital
9 deployment and, therefore, resale will help stimulate
10 development of facility-based local competition, which
11 leads us to two questions basically. It's how do we
12 price wholesale services to stimulate efficient
13 competition. And second, what services should be
14 available for resale at a wholesale discounted price.

15 The first question, how should we price the
16 service, is really just looking at what we are
17 creating by this pricing mechanism. The wholesale
18 discount should be set at a level that includes no
19 Sprint retail costs. By doing this we capture
20 Sprint's retailing margin, and we use that margin as a
21 surrogate for what retail inefficiency is.

22 This definition of avoided cost ensures that
23 the only companies that can enter the local market
24 will be those that are as at least efficient as Sprint
25 at retailing. It also ensures that Sprint will

1 continue to recover all of its efficient retailing
2 costs.

3 To calculate this margin or avoided cost
4 percentage, what we need to do is to use the data that
5 was used to develop the rates for the services that
6 will be subject to discount and to make sure that the
7 numerator and denominator of this percentage are like
8 terms, or equivalent terms.

9 MCI has done this by taking the state
10 jurisdiction of avoided expense and dividing that by
11 the state jurisdiction total expense. Sprint has done
12 this by using data for services not subject to the
13 discount and taken total avoided expense and divided
14 it by total revenues.

15 This is not a correct way to do the analysis
16 because expenses are not related to revenues directly.
17 Expenses plus return on investment are related to
18 revenues -- or revenue requirement is related to
19 revenues; expenses not related to revenue, not
20 directly.

21 The second question is what service should
22 be available at wholesale discount prices. The answer
23 to that question is all Sprint retail
24 telecommunications services should be available for
25 resale at a wholesale discount in price. This

1 includes inside wiring and voice mail, which still are
2 on the table in this arbitration. If this is not
3 permitted, Sprint will be able to package
4 nondiscounted services with discounted services, and
5 by doing so will inhibit the development of
6 competition in the local market. And that concludes
7 my summary.

8 MS. McMILLIN: Thank you, Mr. Darnell.

9 Mr. Darnell is available for cross.

10 CHAIRMAN CLARK: Mr. Fons.

11 CROSS EXAMINATION

12 BY MR. FONTS:

13 Q Good morning, Mr. Darnell. I'm John Fons
14 representing Sprint. The testimony that you've
15 provided, your direct testimony, is it safe to say
16 that that testimony is essentially as set forth in the
17 white paper described "Wholesale Services Pricing and
18 Provisioning" which is dated October 21, 1996?

19 A It was based off of that white paper, yes.

20 Q Aren't there portions of your testimony that
21 are taken out of that white paper, Wholesale?

22 A Yes.

23 Q And this white paper was prepared by you and
24 a number of other people at MCI; is that correct?

25 A That is correct.

1 Q And one of those persons was Don Price?

2 A That is correct.

3 Q And the testimony that you have filed in
4 this proceeding, is that testimony, your direct
5 testimony, essentially the same as the direct
6 testimony that Don Price filed on the issue of
7 wholesale prices in the MCI arbitration with BellSouth
8 and GTE?

9 A It should be similar.

10 Q Indeed, didn't you and Mr. Price use the
11 same model for determining the discount?

12 A Yes.

13 Q And the only thing that you changed were the
14 numbers out of the ARMIS that would be applicable to
15 Sprint and Centel which is set forth, I believe, in
16 Exhibit 10?

17 A We used Sprint specific data.

18 Q Out of ARMIS; is that correct?

19 A Yes.

20 Q But in all other steps, you did the same
21 thing for Sprint that Mr. Price did in his
22 determination of the avoided cost for BellSouth and
23 GTE?

24 A I believe so.

25 Q When you determined the wholesale discount

1 for Sprint, did you do that determining the avoided
2 cost or the avoidable cost?

3 A We excluded all retail costs. So the
4 definition, the defining of avoided versus avoidable
5 is a hard thing to do.

6 Q And in your calculation of the discount, did
7 you assume that Sprint would no longer be in the
8 retail business?

9 A No.

10 Q In any of your calculations, did you assume
11 that Sprint would no longer be a resaler but would be
12 strictly a wholesaler?

13 A No. We assumed that Sprint would always
14 remain in both marketplaces.

15 Q Is your position then different than
16 Mr. Price's position in the BellSouth and GTE Florida
17 proceedings?

18 A I don't believe so.

19 Q So if he said in that proceeding that:
20 "Insofar as we are talking about that portion of the
21 calculation that calculates retailing costs, yes, MCI
22 assumes that BellSouth was a pure wholesale company
23 and would provide no resale services direct to end
24 users."

25 A In calculating that margin of how much of

1 retailing expense there is, that is the appropriate
2 way to do that. That does not assume that they are
3 going to cease to exist. It hypothetically assumes
4 that that reflects what retailing margin Sprint
5 currently employs in its marketplace. So, therefore,
6 that is the same retailing margin that should be
7 available to wholesalers.

8 Q With regard to operator services, how does
9 the MCI wholesale discount treat operator services?

10 A It treats it as if it is avoided.

11 Q And when you say avoided, what do you mean?
12 That there is no operating expense?

13 A That MCI will provide its own operators.

14 Q And, therefore, Sprint should not recover
15 anything for the operator services it provides on a
16 retail basis to other customers?

17 A Sprint should not recover those charges from
18 the wholesale marketplace. They should recover them
19 from the retail marketplace.

20 Q Sprint will continue to provide operator
21 services, will they not?

22 A That is correct.

23 Q Did you treat the direct expense for
24 operator services the same as indirect?

25 A I don't believe we treated any operator

1 services expense as indirect. I think we treated it
2 all as directly avoided.

3 Q And I believe in your calculation of the
4 discount you divided expenses by expenses?

5 A That is correct.

6 Q Are you familiar with the order -- or the
7 Staff recommendations that were approved by the
8 Commission in the BellSouth and GTE arbitration with
9 MCI?

10 A Yes, I am.

11 Q And have you recalculated your calculation
12 of avoided cost making the adjustments made by this
13 Commission?

14 A No, I have not.

15 Q You don't know what that result would be?

16 A No, I do not.

17 Q Let's talk a minute about voice mail and
18 inside wire services, or inside wire maintenance.
19 You're asking that Sprint make these functions
20 available to MCI for resale?

21 A Yes, I am.

22 Q Do you know how the 1996 Federal
23 Communications Act defines telecommunications service?

24 A I am familiar with the definition, but I
25 don't know its application directly.

1 Q Would you agree that under the Act Sprint is
2 only required to provide telecommunications services
3 for resale?

4 A Yes.

5 Q Is it your position that voice mail is a
6 telecommunications service?

7 A If you are asking me if is it my position
8 personally or is it my position under the
9 Telecommunications Act, personally I believe they are
10 telecommunications services.

11 Q How about under the Telecommunications Act?

12 A I don't know.

13 Q How about inside wire maintenance?

14 MS. McMILLIN: I would object insofar as it
15 calls for a legal conclusion.

16 MR. FONS: I think he's already answered.

17 Q (By Mr. Fons) What is the basis for your
18 personal opinion that these are telecommunications
19 services?

20 A My personal opinion is that without them,
21 without inside wire maintenance, your phone wouldn't
22 work; it broke, basically. Just similar like if you
23 were to cut your wire outside your house or if a
24 backhoe cut the wire between end offices -- if you cut
25 your wire inside your house, your phone doesn't work.

1 And without fixing it, your telecommunications
2 services is stopped.

3 Q You can personally repair inside wire in
4 your house, can't you?

5 A And you could personally repair the wire
6 outside your house, too.

7 Q And you can still get it repaired whether
8 you have inside wire maintenance or not?

9 A That's correct.

10 Q And what is the basis that you say that
11 voice mail is a telecommunications service?

12 A Well, it -- voice mail service is basically
13 a fancy answering machine that permits the storing,
14 the recording, the forwarding of calls for the end
15 user and seems to provide a telecommunications
16 service, to me.

17 Q But you are not contending that voice mail
18 or inside wire maintenance are telecommunications
19 services?

20 A Not as -- I'm not a lawyer. I can't answer
21 the question under the Act. I believe they are
22 telecommunications services from a practical
23 perspective.

24 Q Do you remember when I took your deposition
25 on Friday?

1 **A** Yes.

2 **Q** And didn't I ask you the question: "Do you
3 know how voice mail is defined by the FCC, as either a
4 telecommunication service or enhanced service?"

5 **A** Yes.

6 **Q** And your answer is, "I do not." And then I
7 asked you: "Are you contending that voice mail is a
8 telecommunications service?" And your answer is, "No,
9 I'm not."

10 **A** That is correct.

11 **Q** Are you changing?

12 **A** No. Under the Act, I don't know how it's
13 defined under the Act.

14 **Q** And isn't this Commission required only to
15 require Sprint to resell those services that are
16 defined as telecommunications services by virtue of
17 the Act?

18 **A** That is --

19 **MS. McMILLIN:** We would like to make an
20 objection. That calls for a legal conclusion.

21 **MR. FONS:** I have no further questions.

22 **CHAIRMAN CLARK:** Staff.

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CROSS EXAMINATION

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BY MR. KEATING:

Q Mr. Darnell, do you have Staff's exhibit previously identified as GLD-3, which consists of a transcript of your deposition and Deposition Exhibit 1?

A I believe I do. Is it a Staff exhibit?

Q Yes.

A I do now.

Q Have you had a chance to review that exhibit?

A Not in depth. Let me take a second and make sure I --

Q Okay.

A It appears to be my transcript of my deposition and the white paper so, yes, I am familiar with it.

Q Do you have any corrections to make to the exhibit?

A No.

MR. KEATING: Chairman Clark, Staff requests that Exhibit GLD-3 be marked for identification.

CHAIRMAN CLARK: It will be marked as Exhibit 11.

(Exhibit 11 marked for identification.)

1 **A** Yes. My name is John J. Wood. My business
2 address is 914 Stream, S-T-R-E-A-M, Valley Trail,
3 Alpharetta, A-L-P-H-A-R-E-T-T-A, Georgia.

4 **Q** And on whose behalf are you testifying in
5 this proceeding?

6 **A** MCI Communications.

7 **Q** What's your occupation or profession?

8 **A** I am a regulatory consultant. I am a
9 principle in the firm Wood and Wood.

10 **Q** Have you prefiled direct testimony in this
11 docket dated October 11, 1996, and consisting of 22
12 pages?

13 **A** Yes, sir, I have.

14 **Q** And on November 7th did you file a revised
15 version on Page 21 of that direct testimony?

16 **A** Yes, I did. We revised Page 21 to include
17 the results of the run of the model.

18 **Q** And are there any portions of that direct
19 testimony that you are withdrawing?

20 **A** No, sir, I am not.

21 **Q** And with the revised Page 21, do you have
22 any other changes or corrections to your testimony?

23 **A** I have one correction on Page 1, Line 16,
24 where it reads "Sprint United Services," it should
25 read BellSouth Services. I have not been employed by

1 Sprint as a pricing analyst, or a costing analyst, but
2 I have been employed by BellSouth as one.

3 Other than that correction, I don't have any
4 changes to my testimony.

5 Q So if I were to ask you the same questions
6 today with that correction, would your answers be the
7 same?

8 A Yes, sir, they would.

9 MR. MELSON: Madam Chairman, I ask that
10 Mr. Wood's direct testimony be inserted into the
11 record at though read.

12 CHAIRMAN CLARK: It will be inserted in the
13 record as though read.

14 Q (By Mr. Melson) Mr. Wood, attached to your
15 direct testimony, was there one exhibit identified as
16 DJW-1 which is your professional resume?

17 A Yes, sir, that's right.

18 Q And on November 7, 1996, did you file three
19 additional exhibits identified as DJW-2, 3, and 4?

20 A Yes.

21 Q Do you have any changes or corrections to
22 any of those exhibits?

23 A No, sir.

24 Q And is the information contained on those
25 exhibits true and correct to the best of your

1 knowledge and belief?

2 **A** Yes, with the only exception of DJW-2, which
3 based on Staff's request at my deposition we are going
4 to supplement with a corrected version. These are
5 nonsubstantive changes, but we do want to have a clean
6 copy so we are going to provide those.

7 **Q** And do you have a time frame in which those
8 revised pages, or that revised exhibit, will be
9 available?

10 **A** I was just on the phone. It is winging its
11 way here as we speak. So this afternoon or first
12 thing tomorrow we will have the revised Exhibit DJW-2.

13 **CHAIRMAN CLARK:** Mr. Melson, let's just mark
14 as a Composite Exhibit 12 what's there now.

15 **MR. MELSON:** All right.

16 **CHAIRMAN CLARK:** And then as soon as we get
17 them, we'll mark it as another exhibit.

18 **MR. MELSON:** All right. I'd ask that DJW-1
19 through 4 be marked as Composite Exhibit 12.

20 **CHAIRMAN CLARK:** They will be so marked.

21 (Exhibit 12 marked for identification.)

22 **MR. MELSON:** And I don't remember whether I
23 asked that you insert his direct testimony or not.

24 **CHAIRMAN CLARK:** I don't remember either,
25 but his prefiled direct testimony will be inserted in

1 the record as though read.

2 **MR. NELSON:** Thank you. And just for the
3 record, there was a piece of supplemental -- a piece
4 of rebuttal testimony, a piece of supplemental
5 rebuttal, that were filed that have been withdrawn, so
6 there's just the one piece of testimony for Mr. Wood.

7 **CHAIRMAN CLARK:** Okay.

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1 DIRECT TESTIMONY OF DON J. WOOD

2 ON BEHALF OF MCI

3 MCI - UNITED/CENTEL ARBITRATION

4 OCTOBER 11, 1996

5

6 Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

7 A. My name is Don J. Wood, and my business address is 914 Stream Valley Trail,
8 Alpharetta, Georgia 30202. I provide consulting services to the ratepayers and
9 regulators of telecommunications utilities.

10

11 Q. PLEASE DESCRIBE YOUR BACKGROUND AND EXPERIENCE.

12 A. I received a BBA in Finance with distinction from Emory University and an MBA with
13 concentrations in Finance and Microeconomics from the College of William and Mary.
14 My telecommunications experience includes employment at both a Regional Bell
15 Operating Company ("RBOC") and an Interexchange Carrier ("IXC").

16 I was employed in the local exchange industry by ^{BELL SOUTH} Sprint United Services, Inc.
17 in its Pricing and Economics, Service Cost Division. My responsibilities included
18 performing cost analyses of new and existing services, preparing documentation for
19 filings with state regulatory commissions and the Federal Communications Commission
20 ("FCC"), developing methodology and computer models for use by other analysts, and
21 performing special assembly cost studies. I was employed in the interexchange industry
22 by MCI Telecommunications Corporation, as Manager of Regulatory Analysis for the
23 Southern Division. In this capacity I was responsible for the development and
24 implementation of regulatory policy for operations in the southern U. S. I then served
25 as a Manager in the Economic Analysis and Regulatory Affairs Organization, where I

1 participated in the development of regulatory policy for national issues.

2

3 Q. HAVE YOU PREVIOUSLY PRESENTED TESTIMONY BEFORE STATE
4 REGULATORY COMMISSIONS?

5 A. Yes. I have testified on telecommunications issues before the regulatory commissions
6 of twenty-three states, the District of Columbia, state courts, and have presented
7 comments to the FCC. A listing of my previous testimony is attached as
8 Exhibit 1 (DJW-1).

9

10 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

11 A. I have been asked by MCI Telecommunications Corporation ("MCI") to describe the
12 methodology that MCI believes should be used for accurately determining the relevant
13 costs of unbundled network elements to be provided by Sprint United
14 Telecommunications, Inc. ("BST") pursuant to the Federal Telecommunications Act of
15 1996. I will also describe the results of applying this methodology in the state of
16 Florida, and provide an overview of the model used to develop these costs.

17 My testimony is divided into three sections: Section I introduces the basis for
18 the costs developed by MCI for the unbundled network elements and describes how
19 those costs -- and the underlying methodology used to develop them -- are consistent
20 with sound economic costing principles generally and with the FCC's August 8, 1996
21 First Report and Order in CC Docket 96-98 specifically. Section II describes how the
22 model used to develop these costs operates, and Section III identifies the inputs used
23 and reports the results of this analysis. I will refer to the methodology used as the
24 Hatfield Model ("HM"), and will discuss the results obtained using Version 2.2,
25 Release 2, of that model.

1 Q. PLEASE DESCRIBE YOUR EXPERIENCE REVIEWING COST MODELS AND
2 METHODOLOGIES.

3 A. While employed in the Sprint United Service Cost organization, I had the opportunity
4 to work with a number of cost models and to analyze and review the manner in which
5 these models were used in the cost development process. Since that time, I have
6 reviewed incremental cost studies performed by each of the seven regional Bell
7 Operating Companies ("RBOCs") and a number of Tier 1 Local Exchange Companies
8 ("LECs"), including BST. My review has included an evaluation of the methodologies,
9 computer models and spreadsheets, and inputs/assumptions used. I have also been
10 asked by regulators to develop detailed rules to be used by the LECs when performing
11 TSLRIC studies.

12 Two constant sources of frustration have been present throughout this process:
13 1) The lack of publicly available information related to the LEC studies, and 2) the lack
14 of independent and objective cost data to be used as a benchmark for the evaluation of
15 the LEC-provided data.

16

17 **Section I: Description of the Cost Principles Implemented by the Hatfield Model**

18

19 Q. PLEASE DESCRIBE THE ORIGIN AND PURPOSES OF THE HATFIELD MODEL.

20 A. The Hatfield Model was developed by Hatfield Associates, Inc. of Boulder, Colorado
21 at the request of AT&T and MCI. Its purposes are to 1) estimate the costs of the
22 unbundled network elements described in § 252 (d) (1)(A) and (B) of the
23 Telecommunications Act of 1996, and 2) to develop an estimate of the cost of basic
24 exchange telephone service that is the subject of universal service funding mechanisms.
25 Complete documentation describing the operation of the model in detail is being

1 developed and can be made available upon request.

2 The HM derives some of its inputs and methods from version 1 of the BCM
3 Plus model, a successor to the Benchmark Cost Model ("BCM"), which was originally
4 developed by US WEST, NYNEX, MCI, and the local services operation of Sprint (on
5 July 3, 1996, US West and Sprint Corporation presented version 2 of the BCM to the
6 FCC. NYNEX and MCI are not sponsors of BCM2. A careful review indicates that
7 the purported enhancements in BCM2 are already present in the Hatfield Model).

8

9 Q. HAS THE HATFIELD MODEL EVOLVED OVER TIME?

10 A. Yes. Originally, the Model was used to produce estimates of the TSLRIC of basic local
11 exchange service as part of an examination of the cost of universal service. A second
12 version, referred to as the Hatfield Model V.2.2, Release 1 was then developed to
13 estimate costs for unbundled network elements only. Version 2.2, Release 2, used to
14 produce the results in this testimony, considers both unbundled elements and basic local
15 exchange service. It also incorporates a number of enhancements over earlier versions,
16 the ultimate effect of which is to increase the degree of certainty associated with the
17 results it calculates.

18

19 Q. WHAT ARE THE KEY PRINCIPLES AND ATTRIBUTES OF THE HATFIELD
20 MODEL?

21 A. The model uses sound economic costing principles to estimate the relevant costs. Its
22 operations can be readily scrutinized, and a large number of its inputs can be set, by
23 users. It includes all network elements and associated costs that are necessary to
24 provide the unbundled elements and local exchange service considered by the model.

25

1 Q. PLEASE DESCRIBE THE PUBLIC NATURE OF THE MODEL.

2 A. Version 2.2, Release 1 of the model has been available through the International
3 Transcription Service of Washington, DC, for some time. Release 2 of the model will
4 shortly be available from the same source, and will be made available in this
5 proceeding. The new release will be accompanied by complete documentation that
6 describes the operation of the model. In addition, a considerable effort has been
7 expended to facilitate the setting of many inputs by the user of the model through a
8 graphical interface, and it is anticipated that this interface will be available when the
9 model is released, or shortly thereafter.

10 The inputs to the model, both those adjustable by the user and those
11 incorporated into the model itself, are readily visible to the user. The model runs as
12 a set of Excel spreadsheets, and those spreadsheets can be examined by the user.

13

14 Q. WHY IS IT IMPORTANT THAT COST MODELS CAN BE PUBLICLY REVIEWED
15 IN THIS FASHION?

16 A. Previously lacking such open cost models, regulators and intervenors have been forced
17 to rely on cost studies produced by the incumbent Local Exchange Carriers (ILECs) as
18 the only available source of cost data. Attempts to review, analyze, and verify the cost
19 data produced by such models have met with, at best, only limited success.

20 As described above, two constant sources of frustration have been present
21 throughout the process of reviewing such models. First, the lack of publicly available
22 information related to the ILEC studies has often made a meaningful review difficult
23 or impossible. The inputs and assumptions used by the respective ILECs, when made
24 available, have often been subject to proprietary protection. Similarly, the mechanized
25 cost models have often remained "black boxes" because of the inability of intervenors

1 (and often regulators) to test either the accuracy of the algorithms or the sensitivity of
2 the model to inputs and assumptions. The second source of frustration has been the
3 lack of independent and objective cost data to be used as a benchmark for the evaluation
4 of the LEC-provided data. Without such an objective data source, it has been
5 impossible for either regulators or intervenors to ascertain the reasonableness of ILEC
6 cost estimates.

7 In contrast to the difficulty often experienced when attempting to evaluate ILEC
8 cost studies and the underlying models, a review of the Hatfield Model can be direct
9 and straight-forward. Complete and detailed documentation of the model is available,
10 including descriptions of both the model algorithms and the inputs and assumptions
11 used. Because the model is publicly available and its inputs can be varied by the user,
12 it possible to directly evaluate the model for accuracy and to ascertain the sensitivity of
13 the model to changes in various inputs. Because this level of review is possible, it is
14 possible for the reviewer to conclude that the model produces both reasonable and
15 verifiable cost data.

16 In summary, a fundamental issue with any cost study is the integrity of the
17 assumptions, calculations and input values used to develop the ultimate outputs. The
18 only method to test the reliability of the final product is to make all of the data as well
19 as the methodology accessible for independent scrutiny and evaluation. The Hatfield
20 Model uses clearly documented and visible methodologies which are verifiable, and
21 non-proprietary data obtained from publicly-available sources. Both the inputs and
22 outputs to the Hatfield Model are open for inspection and analysis. Inputs can be varied
23 as appropriate, and sensitivity testing can be conducted by varying these inputs. The
24 results are all subject to challenge and verification.

25

1 Q. YOU STATED THAT THE HATFIELD MODEL CALCULATES COSTS USING A
2 METHODOLOGY THAT IS CONSISTENT WITH THE "FORWARD LOOKING
3 ECONOMIC COST"-BASED STANDARD ADOPTED BY THE FCC. PLEASE
4 DESCRIBE THE STATED BASIS FOR THE FCC'S METHODOLOGY.

5 A. In its August 8, 1996 First Report and Order in CC Docket 96-98 ("Order"), the FCC
6 concluded that because "the prices of interconnection and unbundled elements...are
7 critical terms and conditions of any interconnection agreement," it was necessary to "set
8 forth the methodological principles" to be used when determining relevant costs and
9 rates (para. 618). The FCC outlines in some detail a "cost based pricing methodology
10 based on forward looking economic costs" which it concludes is the approach for setting
11 prices that best furthers the goals of the 1996 Act" (para. 620), and that will "give
12 appropriate signals to producers and consumers and ensure efficient entry and utilization
13 of the telecommunications infrastructure" (para. 630). This methodology is to be used
14 to determine costs and rates for unbundled network elements, interconnection, and
15 collocation (paras. 628, 629).

16 In order to develop a national standard for the calculation of forward looking
17 economic costs, the FCC identified the following criteria to be used:

18 Use of a long run assumption. The term long run, in the FCC's methodology,
19 "refers to a period long enough so that all of a firm's costs become variable or
20 avoidable" (para. 677). The HM uses this assumption when identifying relevant
21 investments and expenses.

22 Definition of increment to be studied total demand. The FCC states that "the
23 increment that forms the basis for a TELRIC study shall be the entire quantity of the
24 network element provided, and that "all costs associated with providing the element
25 shall be included in the incremental cost" (para. 690). The HM studies an increment

1 equal to the entire quantity of the network element, both as the incumbent uses the
2 network element to provide its own retail services and as it provides that network
3 element to other carriers on an unbundled basis. All costs that an efficient incumbent
4 LEC would incur to provide the network element are included.

5 Use of a forward-looking methodology. The FCC concluded that the relevant
6 costs should be the costs that "a carrier would incur in the future" (para. 683), and that
7 a "forward-looking economic cost methodology based on the most efficient technology
8 deployed in the incumbent LEC's current wire center locations" (para. 685). The HM
9 utilizes existing wire center locations, and develops investments using the most efficient,
10 currently available technologies for the provision of loop facilities, switching, interoffice
11 transport, and signalling.

12 The inclusion of a "reasonable profit." The FCC concludes that "the concept
13 of normal profit is embodied in forward looking costs because the forward looking cost
14 of capital...is one of the forward-looking costs of providing the network elements,"
15 (para. 700), and that because a normal profit is represented by the LEC's forward
16 looking cost of capital, "no additional profit is justified under the statutory language"
17 (para. 699). The HM includes a forward looking cost of capital in the costs that it
18 calculates, and does not provide an additional "markup" over this level.

19 Embedded costs should not be included. The FCC concluded that a cost
20 methodology based on embedded costs, or a "markup" to reflect the difference between
21 forward-looking and embedded costs, "would be pro-competitor -- in this case the
22 incumbent LEC -- rather than pro-competition," and went on to state that "we reiterate
23 that the prices for interconnection and network elements critical to the development of
24 a competitive local exchange should be based on the pro-competition, forward looking,
25 economic costs of those elements, which may be higher or lower than historical

1 embedded costs. Such pricing policies will best ensure the efficient investment
2 decisions and competitive entry contemplated by the 1996 Act" (para. 705). The HM
3 is based on forward looking economic costs, and embedded investments are not used.

4 Universal Service Subsidies should not be included. The FCC concluded that
5 "funding for any universal service mechanisms adopted in the universal service
6 proceeding may not be included in the rates for interconnection, network elements, and
7 access to network elements" (para. 712). The HM does not include these costs in its
8 calculations.

9 Access to Cost Data/Burden of Proof. The FCC notes that "the incumbent
10 LECs have greater access to the cost information necessary to calculate the incremental
11 cost of the unbundled elements of the network. Given this asymmetric access to cost
12 data, we find that incumbent LECs must prove to the state commission the nature and
13 magnitude of any forward looking cost that it seeks to recover" (para.680, 696). The
14 HM calculates costs using the best publicly available data that has been identified. The
15 model is designed to permit calculations of cost based on LEC-provided data if the LEC
16 has met the burden of proof that these data will accurately identify forward looking
17 costs.

18 Use of generic forward looking cost models. While the FCC stated that it had
19 not had ample time to review the Hatfield Model specifically, it stated that the HM and
20 similar generic models "appear best to comport with the preferred economic cost
21 approach discussed previously" in the Order (para. 834), and that the HM and similar
22 models "appear to offer a method of estimating the cost of network elements on a
23 forward looking basis that is practical to implement and that allows state commissions
24 the ability to examine the assumptions and parameters that go into the cost estimates"
25 (para. 835). Of those models referred to by the FCC in this section, only the Hatfield

1 Model is based on publicly available data and permits scrutiny by both commissions and
2 interested parties.

3 Inclusion of specific types of cost and application of principle of cost causation.

4 The FCC states that unbundled network elements should be priced at "the forward
5 looking costs that can be attributed directly to the provision of services using that
6 element, plus a reasonable share of the forward looking joint and common costs" (para.
7 673), and indicates that "costs must be attributed on a cost-causative basis. Costs are
8 causally related to the network element being provided if the costs are incurred as a
9 direct result of providing the network elements, or can be avoided, in the long run,
10 when the company ceases to provide them" (para. 691). The FCC goes on in
11 subsequent paragraphs of the Order to define these terms and to give illustrative
12 examples (See paras. 678,679,682, 690, 691, 694, 698). The HM uses cost-causative
13 principles to identify forward-looking costs with specific network elements. It includes
14 in the cost of network elements all the costs that the FCC specifically discussed in its
15 order as being part of the direct cost of network elements. Specifically, the HM
16 includes all "investment costs and expenses related to primary plant used to provide that
17 element" (para. 682), and attributes "incremental costs of shared facilities and
18 operations...to specific elements to the greatest extent possible" (para. 682). The HM
19 specifically attributes "the costs of conduits shared by both transport and local loops,
20 and the costs of central office facilities shared by both local switched and tandem
21 switching...to specific elements in reasonable proportions" (para. 682). For both
22 dedicated and shared investments, the HM includes "the forward-looking costs of capital
23 (debt and equity) needed to support investments required to produce a given element"
24 (para. 691).

25 The FCC's rules require that overhead costs be included to the extent that they

1 vary with the output of particular network elements (despite their accounting
2 classification), and thus are part of the TELRIC of those elements. The FCC also
3 requires, to the extent that there are any such overhead costs that are common to several
4 wholesale elements, or to wholesale and other functions, that the prices of of network
5 elements include "a reasonable share of common costs." The procedure of estimating
6 the overhead costs of a wholesale-only carrier, which is what Hatfield does by adding
7 the 10% markup, satisfies the FCC requirements. While statistical evidence and a
8 growing literature on activity-based accounting systems suggest that many of the costs
9 that have traditionally been considered "overhead" costs should actually be considered
10 service-specific or element-specific costs, the Hatfield Model method for treating
11 overhead costs renders any precise distinction between element-specific and "common"
12 overhead costs unnecessary. Insofar as the 10% markup captures all of the relevant
13 overhead costs, it includes any element-specific costs and a reasonable share of any
14 "common" overhead costs. This approach ensures that each network element recovers
15 at least its "reasonable" share of such common costs, to the extent that they exist.
16 Moreover, if regulators set prices for network elements equal to the costs that the
17 Hatfield Model reports for each element, these prices would allow a firm that is
18 engaged solely in providing network elements on a wholesale basis (with no retail
19 functions) to recover all of its economic costs of doing business, including a reasonable
20 profit, but no more. From this vantage point also, the Hatfield approach lies well
21 within the bounds of reasonableness.

22 In conclusion, the Hatfield Model complies with the detailed explanation of the
23 cost methodology adopted by the FCC and the results of the Model should be used to
24 establish rates for unbundled network elements in Florida.

25

1 Q. HAVE REGULATORS AND ECONOMISTS ENDORSED THE HATFIELD
2 MODEL?

3 A. Yes. With reference to an earlier version of the model, which lacks a number of the
4 features and enhancements incorporated into Release 2, the Washington Utilities and
5 Transportation Commission concluded the following (See WUTC Docket No. UT-
6 950200, Fifteenth Supplemental Order, page 82):

7 The Commission rejects USWC's cost studies for local service
8 and the local loop. The most reasonable and accurate measure
9 of incremental cost for these services on this record is provided
10 by the Hatfield model ... We are satisfied that it accurately
11 reflects costs incurred by USWC and that, if it errs, it likely
12 errs on the high side.

13

14 Nationally prominent economists have also endorsed the HM. In an affidavit
15 submitted in response to the FCC's April 19, 1996, Notice of Proposed Rulemaking in
16 CC Docket No. 96-98, Professors William J. Baumol, Janusz A. Ordover and Robert
17 D. Willig state in paragraph 38 that:

18 We have reviewed the costing model constructed for AT&T and
19 MCI by Hatfield Associates, Inc., a telecommunications
20 consulting firm. The object of the current Hatfield model is to
21 estimate the total costs of building and operating a network,
22 using efficient, forward-looking technology, to supply all
23 "basic" narrowband services (essentially all local and
24 intraLATA toll service, including carrier access) currently
25 supplied in the United States. We conclude that the Hatfield

1 Model follows reasonably closely the TSLRIC principles
2 discussed in Section II. Where limitations on the availability of
3 data have forced the designers of the model to use
4 approximations that deviate from the theoretical ideal, the
5 shortcuts adopted tend to overestimate, not underestimate, true
6 TSLRIC. Further the model is extremely flexible: whenever
7 values are available, they can readily be substituted for the
8 values used currently.
9

10 **Section II: Constituents and Operation of the Hatfield Model**

11 Q. PLEASE PROVIDE A SUMMARY DESCRIPTION OF THE HATFIELD MODEL'S
12 OPERATION.

13 A. The Hatfield Model employs a methodology based upon engineering standards and
14 methods applicable to the local exchange network in order to estimate the costs that
15 would be incurred by an efficient firm to provide the unbundled network functions and
16 basic exchange service that are considered by the model. Specifically, these costs
17 would be incurred by an efficient LEC to provide the specified functions and services
18 using a network designed to provide narrowband, voice-grade telephone services. The
19 Hatfield Model is a table-driven system that is adaptable to any LEC or geographic
20 area, provided the appropriate state-specific and company-specific information is
21 available and input into the model.
22

23 Q. HOW DOES THE HATFIELD MODEL RELATE TO THE BCM?

24 A. A key constituent of the HM is BCM-PLUS, which was derived from the first version
25 of the BCM ("BCM1"). However, BCM-PLUS, and the remaining modules of the

1 HM, use BCM1 only as an initial step in the development of the investment associated
2 with the feeder and distribution components of the local loop. The Hatfield Model adds
3 network components not included in BCM1. It also applies BCM1 output to its own
4 switching investment module. The switching module in the Hatfield Model contains
5 separate, user-changeable factors for switching investment, construction, installation,
6 floor space and frames. This disaggregation provides for a thorough determination of
7 wire center costs. The same module determines the investment in interoffice call
8 transport and signaling facilities.

9 BCM-PLUS, together with the Hatfield Model, improve on BCM1 in a number
10 of ways. First, the HM uses a 1995 estimate of households per Census Block Group
11 (CBG), whereas BCM1 used 1990 census data. Second, the HM accounts for multi-line
12 residences, and business, special access, and payphone lines, which were excluded from
13 the loop facilities calculation in the BCM1. In doing so, it uses a database showing the
14 number of employees per CBG that was not identified at the time BCM1 or earlier
15 versions of the HM were written. Third, the HM estimates costs according to the line
16 density -- that is, the number of *lines* served per square mile -- rather than the number
17 of *households* per square mile. Fourth, the HM increases the amount of distribution
18 cable in the two highest density ranges, and decreases it in lowest density range,
19 consistent with the amount of cable that would actually be required for such a line
20 density. Fifth, the HM estimates structure costs independently of the cost of the cable
21 itself, whereas the BCM1 estimated structure costs as a multiplier of cable costs. In
22 addition, the HM includes cable installation (placement) costs, which tends to increase
23 the per-foot cost of the cable. Sixth, the Hatfield Model includes costs associated with
24 network elements that were not included in the BCM1, such as the drop wire, network
25 interface device, terminal, and serving area interface portions of the local loop, and the

1 facilities necessary to connect LEC end offices (interoffice facilities). These are
2 perhaps the most significant changes; there are a number of additional minor changes.

3 As already noted, U S WEST and Sprint recently released a new version of the
4 Benchmark Cost Model ("BCM2"). BCM2 incorporates many, but not all, of the
5 modifications that the Hatfield Model made to BCM1.

6

7 Q. PLEASE DESCRIBE THE INPUT DATA USED BY THE HATFIELD MODEL.

8 A. The Hatfield Model uses seven primary categories of input data: CBG data, business
9 employee data, cable and installation cost data, wire center data, traffic data, expense
10 data, and ARMIS-reported data on the number of residence and business lines. The
11 CBG data used by the Hatfield Model are: 1) number of households in each CBG; 2)
12 CBG land area; 3) CBG position relative to the nearest wire center; and 4) geological
13 factors including rock depth, rock hardness, water table depth, and surface texture. The
14 business line data provide the number of business employees by CBG; this information
15 is used to distribute the ARMIS-reported number of business, special access, and
16 payphone lines by CBG.

17 The wire center data provides the location of existing wire centers in each
18 LATA, as well as the location of existing tandem switches and signal transfer points.

19

20 Network traffic is estimated using dial equipment minutes and call attempt
21 statistics. These inputs are used to appropriately size investment in switching,
22 signaling, and interoffice facilities, as well as to calculate usage-sensitive costs for
23 several of the unbundled network elements.

24 The information necessary to estimate future recurring expenses associated with
25 operating and maintaining the telephone network comes from two sources. Forward-

1 looking expense information is used if it exists in the public domain. Where no such
2 data is available, selected expense data reported by the LECs in ARMIS is used because
3 it is the best publicly available data.

4

5 Q. WHAT ARE THE FUNCTIONAL MODULES THAT COMPRISE THE HATFIELD
6 MODEL?

7 A. The Hatfield Model contains six functional modules. They are:

- 8 • Line Multiplier Module;
- 9 • Data Module;
- 10 • Loop Module;
- 11 • Wire Center Investment Module;
- 12 • Convergence Module; and
- 13 • Expense Module.

14 An overview of each of the modules is provided below.

15

16 Q. WHAT IS THE PURPOSE OF THE LINE MULTIPLIER MODULE?

17 A. In order to calculate costs on a per line basis, the HM uses estimates of the total
18 number of lines (including residential, business, public telephone and special access
19 lines) within each CBG. CBG input data contains the number of households, not
20 number of lines, in each CBG. The line multiplier module determines a ratio of total
21 residential lines reported in ARMIS to total households, and applies this ratio to the
22 number of households in each CBG to estimate the number of residential lines by CBG.
23 It estimates the number of business, special access, and payphone lines by distributing
24 the corresponding ARMIS numbers among CBGs proportionally to the number of
25 employees in each of the CBGs.

1 Because the network is sized to provide all loops, not just residential loops, and
2 because the total line density may be substantially different than the residential line
3 density, the model subsequently categorizes and reports costs within CBGs according
4 to total line density (i.e., total lines served per square mile) rather than residential line
5 density. Line density is broken into six categories, or density ranges: 0-5, 5-200, 200-
6 650, 650-850, 850-2,550 and greater than 2,550 lines per square mile, respectively.

7

8 **Q. WHAT FUNCTION IS PERFORMED IN THE DATA MODULE?**

9 **A. The Data Module uses CBG data and line totals to determine the quantity and type of**
10 **outside loop plant facilities required, based upon density and distance of the CBG from**
11 **the wire center. In doing so, it basically employs the same methodology as does the**
12 **BCM1, although there are a few exceptions, such as 1) as already discussed, the length**
13 **of distribution cable is changed for the highest and lowest line density zones; 2) the**
14 **fiber-copper breakpoint -- that is, the feeder length below which copper cable, and**
15 **above which fiber cable, are used -- becomes a user input; and 3) fiber cable is assumed**
16 **to have a higher equivalent line capacity than is assumed by BCM1. The HM also**
17 **separately considers the amounts and costs of underground and buried cable, whereas**
18 **they were combined in the BCM1. The Data Module also calculates outside plant**
19 **structure (poles, conduits) costs associated with placing and installing cable under**
20 **varying terrain and population density conditions.**

21

22 **Q. WHAT FUNCTION IS PERFORMED BY THE LOOP MODULE?**

23 **A. The Loop Module, which is also part of BCM1, determines the size and type of cable**
24 **required to serve each CBG, given loop lengths, fill levels, and population density. The**
25 **Module then uses the distribution and feeder lengths calculated in the Data Module as**

1 well as cable price information to determine the total required loop investment for each
2 CBG including supporting structure investment.

3

4 Q. WHAT IS THE PURPOSE OF THE WIRE CENTER MODULE?

5 A. The Wire Center Module calculates wire center and interoffice facilities investments.
6 This module quantifies investments associated with end office switches, wire centers,
7 trunks, tandems (including operator tandems, and operator positions), signaling links,
8 signal transfer points (STPs), and service control points (SCPs). Some of the elements
9 it considers, such as the cost of the SCPs and operator positions, are relevant only to
10 unbundled network elements; the remainder are germane to both unbundled elements
11 and the cost of basic local service. The module uses the total number of access lines,
12 the location of wire centers, and network traffic data to determine required switching,
13 trunking, and signaling investments.

14 The module sizes network facilities sufficient to serve the total demand created
15 by all users and uses of the network. The Hatfield Model derives its switch investment
16 estimates by using both typical per line prices paid for by Bell Operating Companies,
17 GTE and other independents for end office switches (according to a published source),
18 and by using Table 2.10 of the FCC's Statistics of Communications Common Carriers,
19 which provides the average number of access lines served by a LEC switch.

20

21 Q. WHAT IS THE PURPOSE OF THE CONVERGENCE MODULE?

22 A. The Convergence Module modifies the loop investment calculated in the Loop Module
23 to account for network elements omitted from BCM1. It combines the modified loop
24 investment with the wire center, interoffice, and signaling investment calculated in the
25 Wire Center Module. For each of the six density ranges, the convergence module

1 reports the number of lines by type, number of households and investment in categories
2 such as distribution, feeder, end office switching, tandems, and trunks.

3

4 Q. PLEASE DESCRIBE THE EXPENSE MODULE.

5 A. The Expense Module uses the outputs from the Convergence Module to determine
6 annual capital carrying costs, operations and maintenance expenses, and support
7 expenses associated with the investments needed for a local telecommunications
8 network. This module uses the best publicly available information to estimate future
9 expenses and reports the annual cost for each unbundled network element. The module
10 requires as inputs appropriate assumptions regarding the cost of capital (cost of debt,
11 cost of equity, and debt/equity ratio); the economic lives of various categories of
12 network equipment and facilities, and the relationship between investment and expenses.
13 It produces the appropriate unit cost of various unbundled network elements and of
14 basic exchange service. These units vary by type of element and service: for instance,
15 the cost of unbundled local switching is reported as both cost per port and cost per
16 minute of use; while the SCP cost unit is messages. Basic local exchange service is
17 reported as the cost per line per month for the service, whose elements have been
18 defined previously. The results are reported by line density zone, using the ranges I
19 have defined previously.

20

21 Q. YOU PREVIOUSLY REFERRED TO HATFIELD MODEL VERSION 2.2,
22 RELEASE 1. PLEASE SUMMARIZE THE KEY DIFFERENCES BETWEEN
23 HATFIELD MODEL VERSION 2.2 RELEASE 1 AND RELEASE 2.

24 A. The key differences may be summarized as follows. Compared to Release 1, Release

25 2

- 1 - estimates the cost of basic local exchange service,
- 2 - tentatively provides a graphical user interface to facilitate the setting of
- 3 user inputs and running the model,
- 4 - provides an increased set of inputs that can be set by the user,
- 5 - uses a 1995 estimate of households by CBG, rather than 1990 census
- 6 data,
- 7 - estimates the number of business, special access, and payphone lines
- 8 per CBG using a database containing employees per CBG,
- 9 - increases the length of distribution cable for the two highest-density
- 10 ranges, and decreases it for the least dense range,
- 11 - specifies cable costs on an as-installed basis, generally leading to higher
- 12 per-foot cable costs,
- 13 - separates structure costs from cable costs, rather than calculating them
- 14 as a multiplier of cable costs,
- 15 - places each serving area interface (the interface point between feeder
- 16 and distribution cable) inside the CBG it serves, rather than at the edge
- 17 of the CBG,
- 18 - refines the treatment of interoffice transport and signaling costs,
- 19 - provides a greater disaggregation of expense factors, for instance, by
- 20 considering underground and buried cable expenses separately, and
- 21 - adds the estimated cost of local number portability.

22

23 Section III: Florida-Specific Model Results

24 Q. PLEASE SUMMARIZE THE MODEL INPUTS THAT HAVE BEEN USED TO
25 DEVELOP COST ESTIMATES FOR FLORIDA.

1 A. The inputs used to perform the run of the model used to develop costs for use in this
 2 proceeding are attached as Exhibit DJW-2. As with all data, MCI is continuing to
 3 evaluate the accuracy and validity of these inputs in order to ensure the reliability of the
 4 cost information produced by the model.

5

6 Q. WHAT ARE THE RESULTS OF THE MODEL?

7 A. In Exhibit DJW-3, I have included the results of running the Hatfield Model to develop
 8 costs for use in this proceeding. In summary, the results of MCI's analysis are as
 9 follows:

10

Hatfield Model Unbundled Network Element Summary

Element	Unit Definition	Unit Cost
1. Network Interface Device	per line-per month	\$ 0.52
2. Loop Distribution	per line-per month	\$ 8.50
3. Loop Concentrator	per line-per month	\$ 2.49
4. Loop Feeder	per line-per month	\$ 2.34
5. End Office Switching Port	per line-per month	\$ 1.05
Usage	per minute	\$.0023
6. Signaling Links	per link-per month	\$ 27.57
7. Signal Transfer Point	per message	\$.00018
8. Signal Control Point	per message	\$.00119
9. Common Transport	per minute	\$.00063
10. Dedicated Transport	per DS0 - per month	\$ 3.76
11. Tandem Switching	per minute	\$.0025
12. Operator Systems		\$ 2,347,959

1 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

2 A. Yes.

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1 Q (By Mr. Nelson) Mr. Wood, would you please
2 summarize your testimony?

3 A Yes, I will. Good morning. I'm here on
4 behalf of MCI to present the results of what's become
5 referred to as the Hatfield Model. And I'm doing so
6 because I believe that the results of this model
7 represent to you the most accurate and ultimately the
8 only verifiable costs that are available to you in
9 order to set prices for unbundled network elements.
10 But what I'm sponsoring really goes beyond that. I'm
11 really sponsoring a start to finish costing process.

12 I talk a lot in my testimony about the need
13 for an open costing process based on the experience
14 that I've had attempting to review cost studies
15 performed by the incumbent local companies including
16 Sprint Untied. I've done a lot of that work on behalf
17 of intervenors, like MCI. I've done it on behalf of
18 commissions and their staffs. The experience has been
19 very similar in both cases, and that is that it's very
20 difficult to review the incumbent studies.

21 There is a lot in the record and several
22 witnesses' testimony about the openness of both the
23 Hatfield Model and the Benchmark Cost Model which
24 Sprint United is advocating here with regard to the
25 development of the investment piece, or the investment

1 calculations, for the local loop. But the development
2 of investments is really only the first step in a more
3 complete costing process. What's equally important in
4 this process is how you convert those investments into
5 an annual cost, and then the method that might be used
6 to further mark up those costs to develop prices --
7 although to be clear, I'm not suggesting that any such
8 mark up is necessary or appropriate.

9 The Hatfield Model as it's been presented
10 includes that entire start to finish process on an
11 open and public basis. It calculates forward-looking
12 economic costs that an efficient provider of unbundled
13 network services providing those services or elements
14 on a wholesale basis would incur on a forward-looking
15 basis. It is not and it does not purport to be a
16 study of Sprint United's embedded costs. It is not a
17 study of Sprint Untied's fully distributed or nearly
18 fully distributed costs. It is not a study of Sprint
19 United revenue requirement, nor does it purport to be.

20 The prices based on the results of the
21 Hatfield Model are prices that will permit and promote
22 competition within the state. They are not the prices
23 that are designed to protect one competitor over
24 another, and for that reason, I urge you to adopt
25 these prices for unbundled network elements. That

1 concludes my summary.

2 CHAIRMAN CLARK: Mr. Fons or Mr. Wahlen.

3 MR. FONTS: Yes.

4 CROSS EXAMINATION

5 BY MR. FONTS:

6 Q Good morning, Mr. Wood.

7 A Good morning, Mr. Fons. Good to see you
8 again, sir.

9 Q Good seeing you. Usually we've just talked
10 to each other by telephone, so face-to-face is a
11 blessing.

12 Let me ask you a few background questions,
13 if I may. The Hatfield Model that you used in this
14 proceeding, this arbitration proceeding between MCI
15 and Sprint, is that the same Hatfield Model that was
16 used in the arbitrations involving BellSouth and GTE
17 of Florida?

18 A Yes, sir, it is.

19 Q And the only changes would be some specific
20 data relative to Sprint, as opposed to BellSouth and
21 GTE Florida?

22 A That's the only change. To be clear, the
23 vast majority of the data in the model is specific to
24 the company being studied and the serving territory of
25 the company being studied. So the vast majority of

1 the data will have been changed from one run to the
2 next to reflect Sprint United's serving territory in
3 Florida. But those are the only changes. There are
4 no calculation-type changes that have been made to the
5 model.

6 Q You did not design the Hatfield Model, did
7 you?

8 A No, sir, I did not.

9 Q Are you familiar with all of its inner
10 workings?

11 A I have looked extensively at its inner
12 workings. I guess at different times I've been more
13 familiar with certain pieces and less with others and
14 that changes over time depending on what people have
15 been interested in. It's -- I guess to be perfectly
16 honest -- a lot of information to load into my brain
17 at one time, so I keep loaded the piece the people
18 have been interested in and asking about.

19 I'm sorry, I'm generally familiar with this,
20 yes. I have spent quite a bit of time looking at it.

21 Q What input data did you use for Florida that
22 would be different from the data that you would have
23 used for BellSouth and GTE?

24 A Two primary groups. As you know, the model
25 looks at specific discrete geographic areas census

1 block groups when it does these calculations. And it
2 looks specifically at the CBGs within the
3 United/Centel serving territory in Florida. The
4 population of those CBGs, the distribution of
5 population, the number of lines to be served, is
6 specific to your company's operations. The network
7 traffic characteristics; dial equipment minutes, for
8 example, is specific to your company.

9 Also, the cost of placing plan in those CBGs
10 is a function of the geographic characteristics. So
11 the U.S. Geological Survey data that's in the model on
12 a CGB-by-CGB basis will also be specific to Sprint
13 United's serving territory.

14 Q In the GTE and BellSouth arbitrations, you
15 testified and were subject to cross examination and
16 were also deposed; is that correct?

17 A Yes, sir.

18 Q And a lot of the questions that were asked
19 of you during the hearing and during the depositions
20 were questions concerning the operation of the
21 Hatfield Model; isn't that correct?

22 A That's right.

23 MR. FONS: Madam Chairman, I would like to
24 offer at this time as an exhibit portions of the
25 transcript and depositions of Mr. Wood in the

1 BellSouth and GTE proceeding. Those would have
2 been --

3 CHAIRMAN CLARK: Okay. We will label that
4 as Exhibit 13. And that's portions of the transcript
5 from what?

6 MR. FONTS: Of the testimony, direct -- I'm
7 sorry, his deposition transcript in Docket
8 Nos. 960847-TP, 960980-TP, 960846-TP, 960833-TP, and
9 his testimony in the BellSouth, his cross examination
10 in the BellSouth proceeding.

11 CHAIRMAN CLARK: Okay. Those portions of
12 the transcripts from those proceedings and the
13 depositions will be marked as Exhibit 13.

14 (Exhibit 13 marked for identification.)

15 MR. FONTS: I would also at this time ask if
16 we could have Staff's exhibit which has the I.D.
17 No. DJW-5 identified as Exhibit 14.

18 CHAIRMAN CLARK: It will be marked as DJW-5.
19 14.

20 (Exhibit 14 marked for identification.)

21 Q (By Mr. Fons) Mr. Wood, is the Hatfield
22 Model an engineering model?

23 A It is a cost model. It certainly relies on
24 some engineering principles and engineering practices,
25 but its objective is to create or to develop the

1 correct cost of serving an area. In doing so it makes
2 some engineering calculations. But the purpose of the
3 model is not to engineer a network or to do network
4 planning.

5 So if you look at the costs associated with
6 a specific area, you should get the right cost number.
7 And I think you do. If you look at -- underlying
8 that, some details of network assumptions, those may
9 or may not be the same network assumptions that a
10 network planner would make when serving that area.
11 But the test of a cost model is if it gets the cost
12 right, not the engineering right. And I think that's
13 what this model does very well.

14 Q Does it create a real or a hypothetical
15 network?

16 A Well, it's a forward-looking network and all
17 forward-looking networks are by definition
18 hypothetical. It's constrained by your existing
19 switch locations. But building out from those
20 locations, it does so on a forward-looking basis.

21 Q Does it engineer a network that is capable
22 of providing telecommunications service?

23 A It calculates for each of the CBGs the
24 correct costs that would be required for such a
25 network. But, again, it does not purport to engineer

1 a specific network for a specific area. That's not
2 the purpose of the model.

3 Q Does it model for actual service or just for
4 averages?

5 A It models -- well, I'm not certain what you
6 mean by "actual" verses "averages." It does not -- it
7 does actually very little averaging because it looks
8 at costs on these very discreet geographical units.
9 There are almost 5,000, I think, or 6,000 in Florida.
10 There's very little averaging that you typically see
11 in cost studies of statewide characteristics, it's
12 very specific.

13 Q Would you agree, Mr. Wood, that there are
14 some loops that are modeled by the Hatfield Model that
15 will simply not work in real life?

16 A That is a possibility. I can't tell you
17 that I've -- unless you may want to show me one, I
18 have not seen any. Again, it's possible. You will
19 probably have some areas -- within a given CBG, you'll
20 have some overinvestment for some loops and some
21 underinvestments for some loops.

22 Again, the real test of any cost model is
23 whether it gets the cost right. And when you look at
24 each census block group calculation and the total
25 investment assumed to serve that area, each time we

1 look, the model gets it right.

2 Q Will an 89,000 foot copper loop work?

3 A I'm not an engineer, but I suspect that it
4 would not.

5 Q Are you aware that in your model there is an
6 89,000 foot copper loop?

7 A I have not seen that one in the Florida
8 Sprint run, but it could very well exist. Again, I
9 expect there are probably some loops that are in the
10 model much shorter than that that are overbuilt. So,
11 again, you need to look at the total investment
12 assumed to serve the CBG. This is not a loop-by-loop
13 cost model. It is a CBG-by-CBG cost model.

14 Q But ultimately, aren't you using this model
15 to determine what the loop cost will be for unbundling
16 purposes?

17 A Yes, we are.

18 Q And doesn't that have to take a look at the
19 actual loops to make a determination of what those
20 costs are?

21 A Well, it has to take a look at the actual
22 area, and it does that. Now, when we are talking
23 about unbundling, we are not asking for every loop in
24 the state to be priced differently. If we were, then
25 I think you are exactly right; I think you would need

1 a model that looked loop by loop. But what we're
2 actually asking for, though, is loops to be priced
3 based on the characteristics of a given area that
4 affect the price of that loop, density, geographic
5 terrain, that sort of thing.

6 What we are actually studying is a much
7 smaller geographic area than the area in which we are
8 asking to be unbundled. So you wouldn't need to do
9 the type of analysis you're describing in order to
10 reach the pricing proposal that we are asking for.

11 Q But don't you do that kind of an analysis to
12 determine the cost?

13 A I'm sorry, what kind of an analysis?

14 Q Analysis on a CBG-by-CBG on a loop-by-loop
15 basis?

16 A We do it on a CBG-by-CBG basis. We do not
17 attempt to engineer and cost every individual loop,
18 but we have no individual loop cost. But we are not
19 asking for individual loop prices either.

20 Q Are there other factors that need to be
21 taken into account as to whether or not these loops
22 will actually work? And if they don't work, what has
23 to be done to make them work, and what costs would be
24 involved in making them work?

25 A It's necessary in the following sense -- and

1 I've been doing some of this analysis because
2 BellSouth has asked for it in other states. If you
3 look at what the model calculates as the total
4 investment in distribution plant, for example, to
5 serve a census block group, a given census block
6 group, you then can calculate through and find out the
7 total dollars available to spend.

8 If you want to then do the type of analysis
9 you're talking about, you take those total dollars and
10 then you go on a much more specific loop-by-loop
11 basis. And essentially, that's the dollars that you
12 have to spend. And the question becomes can you then
13 design a network given the dollars that you're allowed
14 to spend under the model and of the results of the
15 model. If you can, the model is validated. It's an
16 effective costing model because it correctly
17 calculated the cost of serving the area.

18 It's only in that type of analysis that you
19 would get to the type considerations that you are
20 asking about.

21 Q One of your assumptions is that all
22 distribution plant will be copper; isn't that correct?

23 A Yes.

24 Q And aren't there distance limitations on
25 copper being able to transmit voice?

1 **A** There certainly are. I should have given
2 you one additional piece of the previous answer. And
3 that is for calculation purposes the model assumes
4 that all loops are copper to develop that cost number.

5 **Q** And wouldn't you agree that some copper
6 loops -- would you agree that any copper loop over
7 18,000 feet requires additional electronics to work?

8 **A** Again, I'm going to give you the same
9 qualification, that I'm not an outside plan engineer.
10 But I have done some loop studies, and I've talked to
11 these folks. And depending on the different quality
12 measures that you are going to apply the loop, at some
13 number of kilo feet, you are going to need to invest
14 in additional load coils or loop extenders.

15 **Q** And would you accept, subject to check, that
16 your model produces 121,424 loops that are over 18,000
17 feet in length?

18 **A** You asked me about that, and we ran it, and
19 that's nearly correct. Actually, we came up with
20 115,593.

21 **Q** And wouldn't each one of these loops require
22 load coils or loop extenders if they were to work in
23 the real world?

24 **A** It may indeed. And the question again comes
25 back to what I described to you before. You have a

1 total dollars of investment figure predicted by the
2 model for each CBG. And the question is, can you then
3 actually design those loops in the, quote/unquote,
4 real world, as you described it, given that number of
5 investment dollars.

6 Q Do you know if there are any costs included
7 in the Hatfield for loop extenders and load coils?

8 A I have a question into the model developers
9 to confirm that. I believe the answer is no, but I'm
10 verifying that because I don't want to say so without
11 checking first.

12 Q Loop extenders and load coils do have a
13 cost, do they not?

14 A Yes, sir, they do.

15 Q And if those loop extenders and load coils
16 are not included, the cost of them are not included in
17 the model, then your cost of the loop is understated;
18 isn't that correct?

19 A Well, no, sir, not necessarily. That's what
20 I was describing to you before. There's a total
21 investment dollar figure for each CBG. That figure is
22 a result of a lot of different calculations. It may
23 very well be and, in fact, it's borne out in some of
24 the analysis I've done for BellSouth that there are
25 some overassumptions in terms of investment with

1 regard to cable and structure necessary. And that
2 overinvestment, it provides more than sufficient
3 investment funds to then go out and buy the load coils
4 that you are talking about.

5 So again, this is a cost model; it's not an
6 engineering model. The question is, does it predict
7 enough total investment dollars to serve an area.
8 It's not intended to constrain you in terms of how you
9 spend those dollars.

10 Q Let's move to the supporting structures.

11 A Yes.

12 Q I believe you've indicated that -- and I
13 think this is in -- if you'll turn to Exhibit 14,
14 which is DJW-5. You should have a copy of that in
15 front of you.

16 A Yes, I do.

17 Q If you would turn to Page 22 of 31, which I
18 guess now has a different number. It would be Page 46
19 of this exhibit.

20 A Yes, sir.

21 Q And if you'll look under Miscellaneous Loop
22 Investment Inputs, distribution percent -- I'm sorry,
23 distribution structure percent assigned to telephone.

24 A Yes, sir.

25 Q It shows under default 0.33. What does that

1 represent?

2 A That represents the way the model recognizes
3 that the use of structure: holes, conduit, and
4 trenches, can be shared by utilities in order to save
5 money. Quite a bit of that is done today.

6 As a cost saving opportunity, it's expected
7 that more companies will avail themselves of that
8 opportunity in the future. This is a three-way
9 assumption and an equal split among three utilities.
10 It may overstate the amount that ought to go to
11 telephone slightly.

12 Q The one-third is applicable to conduit, as
13 well as to pole lines?

14 A Yes, sir.

15 Q And to trenches?

16 A Yes, sir.

17 Q When a telephone company uses an area cable,
18 does the telephone company have to put some kind of a
19 strand or wiring up there to hold the cable?

20 A I'm sorry, I couldn't understand the word
21 you used.

22 Q When a telephone company puts up an aerial
23 cable --

24 A Yes, sir.

25 Q -- doesn't it have to put a strand of wire

1 up there between the two poles to hold up the cable?

2 A It depends on which type of aerial cable you
3 are using and how it's sheathed. And sometimes that
4 type of -- that wire is coiled and part of the cable
5 itself.

6 Q Suppose that the telephone company does put
7 up a wire called "a strand" between the two poles.

8 A Yes.

9 Q Are you saying that the telephone company
10 shares that strand?

11 A Not if it's associated directly with your
12 cable, no, sir.

13 Q Well, if the cost is of the structure, which
14 would be part of the pole and not the cable itself,
15 wouldn't you be requiring the telephone company to
16 share the strand with other providers, and wouldn't
17 that require the other provider to lash its cable to
18 the telephone company's cable?

19 A No, sir, not at all. What we are talking
20 about here is a piece of cable that would support
21 yours. Most often when I've seen it in outside
22 planted applications, it actually comes off the reel
23 at the same time your working cable does and
24 oftentimes is wrapped around it. In that case we're
25 talking about part of the investment in the cable

1 itself, in your aerial cable itself, not an investment
2 that would be associated with the pole.

3 Q How do I know that from the model?

4 A You'd have to ask, I guess.

5 Q I'd have to ask whom?

6 A Well, I guess today it's me.

7 Q And do you know the answer, where would I
8 find that in the model?

9 A Well, that's what I'm just saying. You'll
10 have to look at the model calculations. You will see
11 investment for aerial cable. And it's my
12 understanding that they include the type of sheathing
13 that we are talking about in order to cover the span
14 of 150 feet, which is assumed in the model.

15 Q Does it include the wire strand between the
16 poles?

17 A It's my understanding that if you did that
18 as a separate strand, that would be a different
19 investment. You can purchase a cable that includes
20 that strand, and that's what's included here on an
21 aerial cable.

22 Q Does your study include the cost of the guy
23 wires and anchors?

24 A That's part of the pole installation, yes,
25 sir.

1 Q And when a telephone company puts up an area
2 of cable, doesn't it have to install an anchor and a
3 guy wire?

4 A That's part of the pole. That's part of
5 putting up the pole no matter who puts it up, and it's
6 part of the pole investment.

7 Q And if another cable is added to that pole
8 by some other entity, a cable TV company, isn't
9 another guy required?

10 A That would be unique in my experience, but I
11 could answer that as a cost analyst who's done outside
12 plant costing, and I haven't included that before. I
13 have not had an engineer suggest that it be included,
14 but I'm not giving you that answer as an outside plant
15 engineer.

16 Q Where is the cost of the guy and the anchor
17 in the Hatfield Model, where will we find that cost?

18 A If you give me one minute, I believe it's in
19 the document that we are talking about. I could tell
20 you generally. If we need to look at the page, we
21 can.

22 The pole investment is broken into two
23 pieces, material and installation. The installation
24 figure is the larger of the two. Of the \$450, there's
25 more installation dollars assumed than actual pole

1 dollars assumed. And part of the installation
2 includes the material required to do that, which would
3 be the guy wire.

4 Q And that is a structure that has to be
5 shared then under your model. So one-third -- the
6 telephone company only gets one-third of the cost of
7 that guy and anchor?

8 A Well, that's part of the pole, that's right.

9 Q How do you share a guy and an anchor?

10 A Well, if the guy and the anchor are
11 supporting the pole and you are sharing the pole, then
12 I guess by definition you are sharing the guy wire and
13 the anchor.

14 Q But if each one of the entities has to put
15 up its own guy and anchor or the pole will fall down,
16 how do you share the one that the telephone company
17 has put up?

18 A Well, that's what I described to you before.
19 You are talking about a requirement that I'm simply
20 unfamiliar with. I've looked at a lot of pole
21 investment, I've done some loop cost studies, I've
22 done some transport cost studies that are involved
23 with poles, and the number of guys to properly support
24 a pole on a given terrain isn't dependent on which
25 utility is attaching to the pole. It's dependent on

1 the height of the pole and the type of soil and that
2 sort of thing. Once you put those in place and done
3 it properly, it really doesn't change depending on how
4 many utilities are then attaching.

5 Q That's your opinion?

6 A That's my experience, yes, sir.

7 Q Is that your opinion?

8 A Well, certainly. It's my opinion that my
9 experience would bear out. Yes, sir, it is.

10 Q Let's talk about conduits for a movement.
11 In the study, how many conduits does the study provide
12 for each CBG?

13 A That depends. It doesn't provide conduits
14 by CBG. It provides conduits for different cable
15 facilities. So depending on the density zone, there
16 will be a different mix of aerial, underground, and
17 buried cable. So if you are in a very high density
18 area, you would have more conduit assumed. In a low
19 density area, you won't have any conduit assumed.

20 Q So you are saying that the model will
21 provide more than one conduit duct in a run?

22 A No, sir. You asked about how many conduits
23 per CBG, and that depends on whether this is a high
24 density or low density CBG.

25 Q Will you have more than one duct in a duct

1 run?

2 A I believe the answer is no, but that's also
3 one of the things that you asked me about that I'm
4 confirming with the model developers.

5 Q And this is a four-inch PVC duct?

6 A The conduit is four-inch PVC, and it does
7 not have inner duct, so in a sense it is a single duct
8 conduit.

9 Q And under the model, the telephone company
10 is required to share that duct, that four-inch PVC,
11 with other entities?

12 A In some areas, yes.

13 Q And is it not common in your model to have
14 4,200 pair of cable in an underground situation
15 requiring conduit?

16 A 4,200 pair of cable?

17 Q Yes.

18 A I think that is fairly uncommon, but it
19 certainly occurs.

20 Q You would have a 4,200 pair cable, would you
21 not, in a high density situation?

22 A You could very well, yes.

23 Q In the city of Tallahassee, you would expect
24 to find 4,200 pair of cable?

25 A You could. As I give you that, I may can

1 give you a better answer. And I've got a page marked.

2 **CHAIRMAN CLARK:** Mr. Fons, how much more do
3 you have?

4 **MR. FONTS:** I probably have about an a
5 half-an-hour more.

6 **CHAIRMAN CLARK:** We are going to go ahead
7 and take a break for lunch now, and we will come back
8 at quarter after 1:00.

9
10 (Thereupon, lunch recess was taken at
11 12:10.)

12 - - - - -
13 (Transcript continues in sequence in
14 Volume 3.)

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