

FLORIDA PUBLIC SERVICE COMMISSION
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M E M O R A N D U M

April 2, 1997

TO: DIRECTOR, DIVISION OF RECORDS AND REPORTING (BAYO)

FROM: DIVISION OF COMMUNICATIONS (WILLIAMS, STRONG) *WJ*
DIVISION OF AUDITING & FINANCIAL ANALYSIS (JONES) *J*
DIVISION OF LEGAL SERVICES (PENA) *P*

RE: DOCKET NO. 970109-TI - APPLICATION FOR CERTIFICATE TO
PROVIDE INTEREXCHANGE TELECOMMUNICATIONS SERVICE BY KTNT
COMMUNICATIONS, INC. d/b/a IT DOESN'T MATTER AND d/b/a I
DON'T CARE

AGENDA: 04/14/97 - REGULAR AGENDA - PROPOSED AGENCY ACTION -
INTERESTED PERSONS MAY PARTICIPATE

CRITICAL DATES: NONE

SPECIAL INSTRUCTIONS: I: 970109.RCM

CASE BACKGROUND

At a recent agenda conference there was discussion about telephone companies filing names such as "I Don't Know" or "I Don't Care". These names could easily result in a company acquiring business by default. If a person requesting service is asked by the incumbent local exchange company which long distance carrier they prefer and if the person answers "I don't care", then the person could be switched to a company that they really did not want to select.

This company is the third company staff is aware of that has filed a name in Florida that could possibly be considered misleading. The first was Network Services which was granted an ALEC certificate with the d/b/a The Phone Company, effective 8/29/96 and added the d/b/a, The Phone Company to their IXC tariff, effective 12/5/96. The second was Payphone Consultants, Inc. which was granted a name change to The Other Phone Company, Inc. on 3/07/97.

DOCUMENT NUMBER-DATE

03376 APR-25

FPSC-RECORDS/REPORTING

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Since the Commission expressed a concern at a later agenda conference, staff wants to be sure the Commission takes note of this application.

STAFF RECOMMENDATION

ISSUE 1: Should the Commission grant KTNT COMMUNICATIONS, INC. d/b/a IT DOESN'T MATTER and d/b/a I DON'T CARE (KTNT) a certificate to provide statewide interexchange telecommunications service within the State of Florida as provided by Section 364.337 (3), Florida Statutes?

RECOMMENDATION: Yes, KTNT should be granted:

Florida Public Service Commission Certificate No. 4670

STAFF ANALYSIS: KTNT filed an application with this Commission on January 24, 1997, to offer telecommunications service as a switches rebiller in Florida.

KTNT's exhibit of managerial and technical qualifications exhibits satisfactory records. A review of KTNT's financial capability by the Division of Auditing and Financial Analysis indicates that the application appears to meet the financial capability standard of Section 364.337, Florida Statutes.

A customer that does not know which company he prefers might end up requesting and being served by "It Doesn't Matter or I Don't Care". If the service and rates are satisfactory, he might well be satisfied with his new provider. If not, he can affirmatively choose a specific company and change carriers. In the arena of competition buyers will have to be more market knowledgeable than in the past. Therefore, staff believes this application should be approved.

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ISSUE 2: Should this docket be closed?

RECOMMENDATION: Yes, if no person whose substantial interests are affected by the Commission's Proposed Agency Action files a protest within 21 days of the issuance date of the order.

STAFF ANALYSIS: This docket should be closed if no person whose substantial interests are affected by the Commission's Proposed Agency Action files a protest within 21 days of the issuance date of the order.