



Public Service Commission

-M-E-M-O-R-A-N-D-U-M-

DATE: June 25, 1997
TO: Tom Williams, Division of Communications
FROM: Pete Lester, Division of Auditing and Financial Analysis *ALM*
RE: Docket No. 970600-TI, Inmark, Inc., Financial Analysis for Certificate Application for Intrastate Interexchange Telecommunications Service *APC*

Section 364.337 (3), Florida Statutes, requires the following:

The commission shall grant a certificate of authority to provide intrastate interexchange telecommunications service upon a showing that the applicant has sufficient technical, financial, and managerial capability to provide such service in the geographic area proposed to be served.

Also Section 364.01 (3) and (4) states that:

(3) The Legislature finds that the competitive provision of telecommunications service, including local exchange telecommunications service, is in the public interest.

and

(4)(d) The Commission shall exercise its exclusive jurisdiction in order to: (d) Promote competition by encouraging new entrants into telecommunications markets . . .

Regarding the showing of financial capability, the Finance staff has analyzed the unaudited financial statements of Inmark, Inc. (Inmark) for the 12 month period ending December 31, 1996. An audit could change one's opinion of the company's financial condition. As the attached schedule shows, Inmark has adequate liquidity, ownership equity, and profitability.

In this matter, Inmark is asking for a certificate to provide IXC service. Staff notes the limited nature of the application. For purposes of granting a certificate based on the financial information provided, the financial capability appears adequate.

The applicant attests to its financial capability to provide and maintain the proposed telecommunications service by noting that it has low capital needs, it will be backed by its investors, and it has access to credit. Based on this showing, the applicant appears to meet the financial capability standard of Section 364.337, Florida Statutes.

cc: Division of Legal Services
Division of Records and Reporting ✓

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DOCKET NO. 970600-T1
INMARK, INC. D/B/A PREFERRED BILLING
IXC CERTIFICATE
FINANCIAL ANALYSIS
ATTESTATION DONE

FROM UNAUDITED FINANCIAL STATEMENTS

12 MONTHS ENDING
DECEMBER 31, 1996

CURRENT ASSETS	80,196
CURRENT LIABILITIES	21,000
CURRENT RATIO	3.82
CASH	48,121
COMMON EQUITY	64,196
TOTAL DEBT	0
TOTAL INVESTOR CAPITAL	64,196
COMMON EQUITY RATIO	100%
NET INCOME	170,156
RETURN ON EQUITY	265%