



July 7, 1997

Ms. Blanca S. Bayo, Director Division of Records and Reporting Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Re: Generic consideration of incumbent local exchange (ILEC) business office practices & tariff provisions in the implementation of intraLATA presubscription.

Dear Ms. Bayo:

Enclosed for filing is the original and fifteen (15) copies of Sprint-Florida, Inc.'s Generic consideration of incumbent local exchange (ILEC) business office practices & tariff provisions in the implementation of intraLAT presubscription.

Please acknowledge receipt and filing of the above by

ACK		stamping the duplicate copy of this letter and returning the same to this writer.
AFA AF-		Thank you for your assistance in this matter.
CAF	Qua.	Sincerely, //
CT-		and Edde
Ε' .	2 4	Charles J. Rehwinkel
Lt ,		CJR/th
	-	Enclosures

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## **BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION**

In re: Generic consideration	)	Filed: July 7, 1997
of incumbent local exchange	)	
(ILEC) business office practices	)	
and tariff provisions in the	)	
implementation of intraLATA	)	
presubscription.	)	
	)	Docket No. 970006-TP

# Sprint-Florida's Petition on Proposed Agency Action

Sprint-Florida, Incorporated ("Sprint-Florida") hereby files its Petition on Proposed agency Action to protest and to request either clarification or a hearing on certain matters covered by Order No. PSC-97-0709-FOF-TP ("PAA Order"). As grounds for its protest and request for hearing, Sprint-Florida hereby states:

#### Petitioner is:

Sprint-Florida, Incorporated 555 Lake Border Drive Apopka, Florida 32

### Respondent is represented by:

Charles J. Rehwinkel General Attorney 1313 Blair Stone Rd. MC FLTLHO0107 Tallahassee, Florida 32301

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Service may be made at the above location,

- 1. Sprint-Florida is a party to this docket by virtue of the Commission making this proceeding generic and applicable to all k cal exchange carriers such that the any decision in this docket would be in accord with the decision made with respect to BellSouth Telecommunications, Inc. in Order No. PSC-97-1569-FOF-TP ("BellSouth Order"), Docket No. 960658-TP. The matters addressed in the PAA Order affect Sprint-Florida's substantial interests
- 2. Petitioner has followed the proceedings in Docket No. 960658-TP with the understanding that the Commission was in the process of developing policy in the area of intraLATA presubscription. Because that proceeding was based on a complaint regarding a specific company, participation by other parties was not contemplated. Nevertheless it was clear that the outcome of the complaint could likely lead to the opening of a generic docket for application of proposed Commission policy to other LECs, including Sprint-Florida. As anticipated, this proceeding has been established for that reason.
- 3. In the PAA Order the Commission proposes to generally impose restrictions that are an effort to provide a level playing field in the transition to intraLATA presubscription. Among the restrictions are prohibitions on marketing intraLATA services to customers who contact the incumbent LEC for purposes other than selecting intraLATA carrier(s) unless the customer introduces the subject or when the customer is attempting to change his intraLATA provider. The restrictions were limited to a period of 18 months from the date of the order ("the 18 month period"), consistent with the limitation imposed in the BellSouth proceeding (Docket 960658-TP).
- 4. During the period of December 1996 through the present, Sprint-Florida has not marketed to customers in a manner inconsistent with the provisions to which the 18 month period is applicable. Because of the obvious intent to apply the BellSouth Order to the industry generically, it would not have made sense for Sprint-Florida to operate inconsistently with the emerging policy of the PSC. Sprint-Florida recognized this and has conducted itself consistent

with the customer contact protocols set out in the BellSouth Order.

- 5. Although Sprint-Florida has some reservations about the approach taken by the Commission, this protest is limited solely to the time frame indicated by the order in Sections B. and C. (See, PAA Order at pp.5-6). Sprint-Florida requests that the 18 month period applicable to Sprint-Florida bagin on December 23, 1996 consistent with the BellSouth Order. The Company believes that the Commission possibly misapprehended the underlying basis for having the 18 month period start at a different time. If that is the case, there would be no need for a hearing if the protest was resolved by a clarification that the 18 month periods run concurrently. Otherwise, a hearing is requested for resolution of this issue.
- 6. The basis for this limited protest is two-fold. First, because the Company has been in compliance with the PSC's proposed practices, there is no basis for applying what would effectively amount to a 24 month limitation. In the broad telecommunications marketplace, this 6 month difference creates an incongruity that has no rational basis other than the fact that the Commission took (understandably) 6 months longer to officially announce the generic application of the policy. Second, reference to the underlying order (the BellSouth Order) and rationale contained therein indicates that the Commission established the 18 month period based on the generic state of the IXC industry in the intraLATA market. In establishing the time frame the commission stated that:

Eighteen months should be ample time for the major interexchange companies (IXCs), to establish themselves in the intraLATA market. In addition, this 18 month period is enough time to increase customers' awareness of the available intraLATA carriers.

Order No. PSC-96-1569-FOF-TP at p.8 Clearly the behavior of customers and competitors in the marketplace is developing independently of the action in either of the two dockets. Inasmuch as the PAA Order is based on the evidence and rational underlying the BellSouth Order, there should be no reason to apply a different actual limitation period than imposed in the BellSouth Order. Also, to the extent that Sprint-Florida has been acting consistently with the BellSouth Order there has been no hindrance of the development of the IXC marketplace. Because Sprint-

Florida has been in compliance there is no basis for application of an 18 month period other than that contained in the BellSouth Order

- 7. In this matter, Sprint-Florida has identified the following issues of fact law or policy which are in dispute. The company reserves the right to raise additional issues within the scope of this protest through the Commission's prehearing process.
- (i) What is the appropriate starting point for any time frame imposing marketing restrictions under Order No. PSC-97-0709-FOF-TP? Sprint-Florida's position is that it should be December 23, 1996<sup>1</sup>
- (ii) Is there any distinction between the facts of Docket No. 960658-TP and Docket No. 970526-TP that would justify different 18 month periods? Sprint-Florida's position is "No".
- 8. The statutes, rules and orders entitling Sprint-Florida to relief are Chapters 120 and 364, Florida Statutes and Order No. PSC-96-1569-FOF-TP.

WHEREFOR, for the reasons stated above the Commission should afford Sprint-Florida the opportunity to be heard on matters affecting its substantial interests by:

- (1) Entering an order resolving this protest by clarifying that the 18 month period begins on December 23, 1996; or alternatively,
- (2) Scheduling a hearing for the purpose of determining the appropriate starting point for the 18 month period..

<sup>&</sup>lt;sup>1</sup>The issue and or answer could be stated another way by shortening the period applicable to LECS other than BellSouth to 12 months and leaving the beginning point the same. The end result is that the IXC marketplace would be developing in either BellSouth or Sprint-Florida territory at the same rate so long as there is none of the interference that the PAA Order purp are to prevent. As stated herein, Sprint-Florida has not engaged in the proscribed activity.

# RESPECTFULLY SUBMITTED this 7th day of July, 1997.

Charles J. Rehwinkei General Attorney

Sprint-Florida, Incorporated

P.O. Box 2214

MC FLTLHO0107

Tallahassee, Florida 32301

# CERTIFICATE OF SERVICE DOCKET NO. 970526-TP

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I HEREBY CERTIFY that a true and correct copy of the foregoing was served by U.S. Mail this 7<sup>th</sup> day of 1997 to the following:

Richard D. Melson, Esq. Hopping, Sams & Smith, P.A. P. O. Box 6526 Tallahassee, Florida 32314

. . . . .

Michael J. Henry, Esq. Martha P. McMillin, Esq. MCI Telecommunications Corporation 780 Johnson Ferry Road, Suite 700 Atlanta, GA 30342

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