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July 8, 1997

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BY HAND DELIVERY

Ms. Blanca S. Bayo, Director
Division of Records and Reporting
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Re: Docket No. 970281-TB

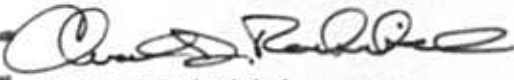
Dear Ms. Bayo:

Enclosed are the original and fifteen (15) copies of Sprint-Florida, Incorporated's Direct Testimony of F. Ben Poag.

Please acknowledge receipt and filing of the above by stamping the duplicate copy of this letter and returning the same to this writer.

Thank you for your assistance in this matter.

Sincerely,

ACK 
AFA
APP
CAF

Charles J. Rehwinkel
Attorney

~~CMU~~ cc: Parties of Record

CTR Enclosures

EAG

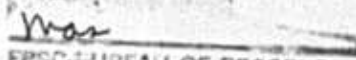
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1 BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

2 DIRECT TESTIMONY

3 OF

4 F. BEN POAG

5
6 Q. Please state your name, business address and title.

7
8 A. My name is F. Ben Poag. I am employed as Director-
9 Tariffs and Regulatory Management for Sprint-Florida,
10 Inc. My business mailing address is Post Office Box
11 2214, Tallahassee, Florida. 32301.

12
13 Q. What is your business experience and education?

14
15 A. I have over 30 years experience in the telecommunications
16 industry. I started my career with Southern Bell, where
17 I held positions in Marketing, Engineering, Training,
18 Rates and Tariffs, Public Relations and Regulatory. In
19 May, 1985, I assumed a position with United Telephone
20 Company of Florida as Director-Revenue Planning and
21 Services Pricing. I held the position until February
22 1988, at which time I was appointed to the position of
23 Director-Tariffs and Regulatory. In January 1990, the
24 pricing and tariffs organizations were combined and I was
25 appointed Director-Revenue Planning and Regulatory. In

1 June 1993, in conjunction with restructuring, I assumed
2 new responsibilities and my current title. In my current
3 position, I am responsible for costing, tariffs and
4 regulatory matters. I am a graduate of Georgia State
5 University with a Bachelor's Degree in Business.
6

7 Q. What is the purpose of your testimony?
8

9 A. The purpose of my testimony is to put into the record the
10 amount of any intrastate payphone subsidy for Sprint-
11 Florida, Inc. (Centel, United). Additionally, I provide
12 Sprint's position on the other issues in this docket.
13

14 Q. What is the amount of intrastate payphone subsidy, if
15 any, that needs to be eliminated by each local exchange
16 company pursuant to Section 276(B)(1)(b) of the
17 Telecommunications Act of 1996?
18

19 A. Using a separations methodology, as recommended by Dale
20 Mailhot at the June 17, 1997, issue identification
21 workshop, the amount of intrastate payphone subsidy that
22 needs to be eliminated is zero. The separations
23 methodology subsidy analysis shows that pay telephone
24 generated revenues exceeded costs by approximately \$2.3
25 million.

1 Q. What is your position on issues 2 through 7?

2

3 A. With regard to Sprint, issues 2 through 6 are moot;
4 Sprint takes no position on issue 7.

5

6 Q. Does that conclude your testimony?

7

8 A. Yes.

**CERTIFICATE OF SERVICE
DOCKET NO. 970281-TL**

I HEREBY CERTIFY that a true and correct copy of the foregoing was served by U.S. Mail this 8TH day of July, 1997 to the following:

Richard D. Melson, Esq.
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Tallahassee, Florida 32314

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904/847-0244

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7/8/97