



Public Service Commission

-M-E-M-O-R-A-N-D-U-M-

DATE: October 13, 1997
TO: Tom Williams, Division of Communications
FROM: Pete Lester, Division of Auditing and Financial Analysis *PL*
RE: Docket No. **971095-TX**, Jerry LaQuiere d/b/a Award Enterprises, Financial Analysis for Certificate Application for Alternative Local Exchange Telecommunications Service *ALM HRC*

Section 364.337 (1), Florida Statutes, requires the following:

The commission shall grant a certificate of authority to provide alternative local exchange service upon a showing that the applicant has sufficient technical, financial, and managerial capability to provide such service in the geographic area proposed to be served.

Also Section 364.01 (3) and (4) states that:

(3) The Legislature finds that the competitive provision of telecommunications service, including local exchange telecommunications service, is in the public interest.

and

(4)(d) The Commission shall exercise its exclusive jurisdiction in order to: (d) Promote competition by encouraging new entrants into telecommunications markets . . .

Regarding the showing of financial capability, the Finance staff has analyzed the unaudited balance sheet of Jerry LaQuiere d/b/a Award Enterprises (Award) for the period ending July 24, 1997. An audit could change one's opinion of the company's financial condition. As the attached schedule shows, Award has adequate liquidity and ownership equity. As a start-up company, it has no net income.

In this matter, Award is asking for a certificate to provide alternative local exchange telecommunications service. Staff notes the limited nature of the application. For purposes of granting a certificate based on the financial information provided, the financial capability appears adequate.

The applicant attests to its financial capability to provide and maintain the proposed telecommunications service by noting that it has banking references that have verified its financial statements. The applicant has adequate credit ratings from BellSouth, its underlying provider, and its bank. Based on this showing, the applicant appears to meet the financial capability standard of Section 364.337, Florida Statutes.

cc: Division of Legal Services
Division of Records and Reporting (2) ✓

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DOCKET NO. 971095-TX
JERRY LA QUIERE D/B/A AWARD ENTERPRISES
ALEC CERTIFICATE
FINANCIAL ANALYSIS
ATTESTATION DONE

FROM UNAUDITED BALANCE SHEET

AS OF
JULY 24, 1997

CURRENT ASSETS	170,000
CURRENT LIABILITIES	0
CURRENT RATIO	NMF
CASH	170,000
COMMON EQUITY	299,000
TOTAL DEBT	16,000
PREFERRED STOCK	0
TOTAL INVESTOR CAPITAL	315,000
COMMON EQUITY RATIO	95%
NET INCOME	--
RETURN ON EQUITY	--

* START-UP COMPANY

NMF=NO MEANINGFUL FIGURE