BEFORE THE 1 FLORIDA PUBLIC SERVICE COMMISSION 2 3 DOCKET NO. 980696-TP In the Matter of 4 Determination of the cost of basic local telecommunications 5 service, pursuant to Section 364.025, 6 Plorida Statutes. 7 8 VOLUME 13 9 Pages 1412 through 1544 10 HEARING PROCEEDINGS: 11 12 CHAIRMAN JULIA L. JOHNSON BEFORE: COMMISSIONER J. TERRY DEASON 13 COMMISSIONER SUSAN F. CLARK COMMISSIONER JOE GARCIA 14 COMMISSIONER E. LEON JACOBS, JR. 15 Wedtorsthy, October 14, 1998 DATE: 16 Commenced at 9:10 a.m. 17 TIME: 18 Betty Easley Conference Center PLACE: Room 148 19 4075 Esplanade Way Tallahassee, Florida 20 21 H. RUTHE POTAMI, CSR, RPR REPORTED BY: Official Commission Reporter 22 APPEARANCES: 23 (As heretofore noted.) 24 25

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1	PROCEEDINGS			
2	(Hearing reconvened at 9:10 a.m.)			
3	(Transcript follows in sequence from			
4	Volume 12.)			
5	CHAIRMAN JOHNSON: We're going to go ahead			
6	and go back on the record this morning. Any			
7	preliminary matters?			
3	MS. CRSWELL: I do have one, Madam Chairman.			
9	At the prehearing conference I indicated our witness			
10	Carl Danner would not be available past Wednesday			
11	afternoon.			
12	Given the subject matter of the witnesses			
13	that are to come today, I think it's a very good			
14	possibility that he would not get up today given his			
15	current position, so I would ask that he be moved up			
16	this morning to directly after Mr. Olson. I've spoken			
17	to the parties that I could find this morning, and I			
18	don't think anybody has any objections. But that			
19	would be my request.			
20	CHAIRMAN JOHNSON: Any objections to us			
21	taking Mr. Danner after Mr. Olson? (No response.)			
22	Seeing none, then we'll do that.			
23	MS. CASWELL: Thank you.			
24	CHAIRMAN JOHNSON: Any other preliminary			
25	matters?			

1	MR. COX: None that Staff is aware of.
2	CHAIRMAN JOHNSON: I think then we're ready
3	for GTE's next witness, Mr. Olson.
4	HR. POWELL: Thank you, Madam Chair. GTE
5	now calls Steven Olson, please.
5	CHAIRMAN JOHNSON: Of all of the witnesses
7	that are here today, has everyone been sworn in? No?
8	Mr. Olson, were you sworn in?
9	WITHESS OLSON: Yes, I was.
10	CHAIRMAN JOHNSON: Go ahead.
11	
12	STEVEN A. OLSON
13	was called as a witness on behalf of GTE Florida
14	Incorporated and, having been duly sworn, testified as
15	follows:
16	DIRECT EXAMINATION
17	BY MR. POWELL:
18	Q Mr. Olson, please state your full name and
19	business address.
20	A Steven A. Olson, 600 Hidden Ridge, Irving
21	Texas.
22	Q Mr. Olson, by whom are you employed and in
23	what capacity?
24	A I'm employed by GTE, manager of regulatory
25	accounting and compliance.

- 1	The state of the s
1	Q Did you prepare a piece of prefiled
2	testimony and cause it to be lodged here with the
3	Commission on or about August the 3rd and have
4	attached to that testimony a single-page exhibit
5	marked as SAO-1?
6	A That's correct.
7	Q Was that testimony and was that exhibit
8	either prepared by you or under your direction and
9	control?
0	A That's correct.
1	Q Do you have any corrections that you need to
2	make to the testimony?
3	A No, I don't.
4	Q And it would be true, would it not, that
5	there were some corrections to SAO-1, which you have
6	made recently and which I'll represent and I think the
7	Commission and the parties know was circulated late in
8	the day yesterday?
9	A That's correct.
0	Q If I were to ask you those same questions
1	today as appear in your prefiled testimony, would your
2	answers be the same?
3	A Yes.
4	MR. POWELL: I would move the insertion of

25 Mr. Olson's prefiled testimony into the record as if

read here today.

MR. BECK: Madam Chairman, for the same reasons yesterday, I -- with respect to Mr. Seaman's testimony, I object to Mr. Olson's testimony. His testimony is not relevant to the issues in this docket.

CHAIRMAN JOHNSON: Objection as to relevancy. You can respond, GTE.

MR. POWELL: Yes, ma'am. Thank you, Madam Chair.

The objection to Mr. Olson's testimony should be overruled, and for two reasons. There are two separate but equally compelling reasons why the Commission should reject the objection and admit the testimony. One is a legal reason. The other is more in the nature of an equitable argument.

First the legal argument. The objection is as to relevance. The classic definition of relevance is, is the evidence tendered, might it be helpful to the fact finder or the decision maker on any issue in play in the proceeding.

I would submit to the Chair and to the Commission that not only is Mr. Olson's testimony and SAO-1 relevant, indeed, I think it is essential to the task at hand.

. .

One of the central issues set forth in the prehearing order and set forth by this Commission asks which model should the Commission recommend to the Legislature for purposes of sizing or estimating the size of the cost of universal service; and we've had ample testimony so far as to the two models that are laid before the Commission.

Well, the purpose of these cost models is to show what it would cost an efficient company to provide basic local service. If the Commission wants to weigh the efficacy of these two models in doing what it is they purport to do, there are a number of tests that the models must withstand.

We've heard about the test of internal validity; for example, the Minimum Spanning Tree Test. The Commission will inquire also whether the models are open and subject to inspection and how adjustable they are. A third and important and critical test on model selection is one of external validity; how do the model results compare with reality.

If the models cannot replicate or at least estimate reality, then the model is useless. I would hope that reality would be of interest to the Commission and the Legislature in this very important inquiry regarding the cost of providing and sustaining

and maintaining universal service. Now, there was evidence yesterday and the day before with respect to the HAI model.

The sponsors would have you believe that the model before the Commission now, 5.0a, is a new and improved and substantially different model than the Version 2.2.2 that the Commission rejected in the arbitration process.

Well, among the reasons the Commission rejected the earlier version of the Hatfield model was because it substantially understated ILEC costs. It has certainly been GTE's position that the model now before the Commission, 5.0a. also substantially understates GTE's actual costs.

Well, how do we know this? A very reliable measure of GTE's actual costs are GTE's revenues. GTE believes that the process of regulation has worked in this state. And if that is the case, then the company's current revenues are a terrific surrogate for its current actual costs, and those costs, as reflected by the table on Page 6 of Mr. Seaman's testimony yesterday that stimulated so much discussion in the early evening, demonstrate what the cost today, in fact, is of sustaining universal service.

It is surprising in this context that Public

Counsel would suggest that this evidence that we offer with respect to our current actual costs is of no probative value on the central question of which cost model should be recommended to the Legislature.

Coming back around to the definition of relevance in its classic sense, will this information be helpful to the Commission and helpful to the Legislature as you grapple with these important issues? GTE thinks the answer to that question is quite clear. The evidence is not merely relevant; it is essential.

Now, my second point; the equitable argument. There is a significant fairness component at stake here. It's perfect clearly that Public Counsel does not agree with GTE's theory of the case, but GTE should be permitted to try its own case.

We've laid out in the testimony and will lay out in our posthearing brief how we think the Commission and the Legislature should resolve these important questions.

Simply because Public Counsel has a different view of it does not render the evidence irrelevant. It's important evidence to GTE because it is an important part of GTE's case that it wishes to lay before the Commission and the Legislature.

I note parenthetically but not unimportantly that Public Course! evidently has changed its mind as to the relevance of Mr. Olson's testimony and done so literally at the 11th hour. The testimony was filed nine weeks ago on August the 3rd. I presume Public Counsel did not then think it was irrelevant, because Public Counsel initiated discovery with respect to Mr. Olson's testimony.

Indeed, there was a discovery dispute between GTE and Public Counsel, and Public Counsel engaged the valuable resources of this Commission in pursuing a motion to compel responses to this discovery. It's hardly consistent for Public Counsel today to tell the Commission that this evidence is irrelevant when yesterday and the day before that and for eight weeks before that, Public Counsel thought the evidence sufficiently relevant to pursue discovery.

Lastly on the fairness point, the record
that is being developed in the course of these
proceedings and which will go, I presume, in some form
or another to the Legislature along with the
Commission's recommendation is not going to be a small
record by a long shot. There has been voluminous
testimony. There's quite a bit yet to come.

one might say that the evidence has perhaps strayed a bit from a concise definition of the issues that are on the table. We've heard about the revenue benchmark. We have had some discussion about implementation issues. We've had some discussion about rate rebalancing.

The point I think here on the fairness point at the end is there's no conceivable prejudice to Public Counsel or to any of the other parties by introducing this testimony. GTE should be permitted to try its case as it sees fit, particularly when there can be no prejudice.

To summarize then, GTE would urge the Commission to acknowledge that this evidence is plainly relevant, clearly important, and necessary for the Commission to discharge the duty that the Legislature has given it.

Secondly, as a matter of fairness, GTE should be permitted to continue the discussion that the Commission had with Mr. Seaman yesterday evening, which I thought was clearly of interest to the Commission, certainly of interest to GTE. Mr. Olson's evidence is all of a piece with the discussions with Mr. Seaman yesterday evening.

So to summarize then, we think the objection

is ill founded, and we would urge the Commission to overrule the objection and permit Mr. Olson's testimony to proceed and be a part of this record.

CHAIRMAN JOHNSON: Thank you. Mr. Beck?

MR. BECK: Madam Chairman, Mr. Olson's testimony has nothing to do with either of the models. The issues in this case deal with the cost of basic local telecommunications service. Mr. Olson's testimony does not deal with that.

Mr. Olson's testimony purports to give GTE's regulated intrastate earnings after taking out the directory advertising revenues that would otherwise be required by statute. It's not local telecommunications. It's all intrastate services that it purports to give absent the statutory required advertising revenues. It doesn't help tell you whether to pick the HAI or BCPM model in any way, shape or form.

equity that they've developed in Mr. Olson's testimony is the return on equity that should be used for their model, it might be relevant; but of course that's not what they're arguing. They want you to ignore the return on equity when picking the inputs to the model because they have other witnesses that talk about

return on equity. His return on equity is not the one they want you to use in the model, to be sure, because it would lower their costs if they were to do so.

1.8

It simply doesn't help -- whatever the results that he would provide you, whether it's a 4% on equity or a 40% or a negative 5 doesn't help you in any manner pick which model you would use, nor does it help you decide any issue that's before you; therefore, it should be stricken.

CHAIRMAN JOHNSON: Thank you, Mr. Beck. Staff?

MR. COX: I'll address the two reasons that GTE's counsel put forward. The first, the legal reason, the relevancy:

Staff has done its best to look over this information, and we've determined that this appears to be embedded type information that's more akin or proper for a rate case type analysis. We fail to see any relevance to what the Commission is doing here in determining a forward-looking cost proxy model to determine the cost of basic local telecommunications services.

We just can't make the logical jump from revenues to the costs that we're trying to determine in this proceeding. We just don't see it.

With regard to fairness, we agree GTE should be able to put forward its case, but if the information is not relevant, it's simply not relevant; and we believe that the Public Counsel's objection is a valid one.

He wasn't required to voice that objection earlier in the proceeding. He could voice it now. That's his prerogative, and he has the right to do that. And we agree there's no prejudice, but the problem is it still has to be relevant information. And we just don't see the relevancy is the bottom line.

chairman Johnson: Thank you. I'm going to sustain the objection and strike the testimony -- well, not allow the testimony to be inserted into the record as though read of Mr. Olson; and we did not identify the exhibit, but that would include the exhibit.

MR. POWELL: Madam Chair, I suppose it would be appropriate to go ahead and identify the exhibit.

I think next in line it would be No. 56.

CHAIRMAN JOHNSON: Identify it as Exhibit 56 and short title OAS-1.

MR. POWELL: I would also ask the Commission then to receive Mr. Olson's testimony and Exhibit 56

in the form of an offer of proof to be appended to the record in that form, having noted that the Public 2 Counsel's objection has been sustained. 3 CHAIRMAN JOHNSON: We'll show it proffered, but not admitted. The exhibit will not be admitted. 5 MR. POWELL: I understand that you're not 6 going to admit it, but what I'm making is an offer of 7 8 proof of Mr. Olson's testimony and the exhibit, and would ask that it be appended not as admitted 9 evidence, but as the proffered evidence by GTE on this 10 subject. 11 CHAIRMAN JOHNSON: I think that's what we 12 13 generally do, so that will be fine. 14 MR. COX: Chairman Johnson, I think you said OAS-1. It's SAO-1, just so the record is clear. 15 16 CHAIRMAN JOHNSON: I always transpose. Yes. Show it identified as SAO-1 and not admitted. 17 (Exhibit 56 marked for identification.) 18 CHAIRMAN JOHNSON: Thank you, Mr. Olson. 19 Witness excuse. I think we're ready for Mr. Danner. 21 (Witness Olson excused.) 22 MR. CARVER: Madam Chairman, while he's 23 taking the stand, could I raise another matter 24 25 briefly?

CHAIRMAN JOHNSON: Yes.

MR. CARVER: At the prehearing conference about two weeks ago, Commissioner Jacobs asked the parties who were going to put up a panel to file a notice last Wednesday to provide everyone, in effect, sort of fair notice as to what their panel would be doing; and the specifics were that each party was to identify the areas about which the various panel members could speak and to designate a lead panel member.

Mr. Pitkin and Mr. Wood, I believe, will be taking the stand later today on behalf of AT&T and MCI, and I don't believe AT&T has filed anything. I have had some informal discussions with their counsel, but I would like to have their notice before their witnesses take the stand so that we can prepare.

CHAIRMAN JOHNSON: Mr. Hatch?

MR. HATCH: Yes, ma'am. I failed to file that document. I had not been able to catch up with Mr. Wood to get that clarified until Sunday night, Monday morning; and I talked to Mr. Carver Monday morning to explain to him my answer from Mr. Wood as to the portions of the testimony.

I assumed that took care of the problem, but if you want the formal document, then that's fine;

1	I'll be glad to supply it.
2	CHAIRMAN JOHNSON: I'm hearing a need for
3	the formal document.
4	MR. CARVER: Yes, ma'am. And, also, one of
5	the things that I believe was to be included was the
6	designation of one or the other of them as a lead
7	member, and I don't think Mr. Hatch even informally
8	has been able to communicate that. So that's
9	something that I hope would be in the notice.
10	CHAIRMAN JOHNSON: Mr. Hatch, can you take
11	care of that?
12	MR. HATCH: I'd be glad to. I thought we
13	had solved all these questions. Apparently not.
14	CHAIRMAN JOHNSON: Thank you. Any other
15	preliminary matters before Mr. Danner? (No response.)
16	Ms. Caswell?
17	MS. CASWELL: GTE calls Mr. Carl Danner.
18	Mr. Danner, could you please state your name
19	and business address for the record?
20	WITNESS DANNER: I haven't been sworn
21	either.
22	MS. CASWELL: Madam Chairman, I think he
23	needs to be sworn as well.
24	CHAIRMAN JOHNSON: Anyone who has not been
25	sworn that needs to be sworn?

- 1		
1	(Witnesses collectively sworn.)	
2		
3	CARL DANNER	
4	was called as a witness on behalf of GTE Florida	
5	Incorporated and, having been duly sworn, testified as	
6	follows:	
7	DIRECT EXAMINATION	
8		
9	BY MS. CASWELL:	
10	Q Again, Mr. Danner, would you please state	
11	your name and business address?	
12	A Yes. My name is Carl R. Danner. My address	
13	is Suite 1650, 100 Bush Street, San Francisco,	
14	California 94104.	
15	Q By whom are you employed and in what	
16	capacity?	
17	A I'm employed by Wilk & Associates,	
18	Incorporated as a consultant.	
19	Q Did you submit rebuttal testimony in this	
20	proceeding.	
21	A Yes, I did.	
22	Q Do you have any changes to this testimony?	
23	A There is a typographical error on Page 3,	
24	Line 21. The word "utilize" appears to be misspelled.	
25	That should be corrected, and I believe we need a	

close quote at the end of that line. Aside that from that, I have no other changes. So that if I were to ask you the same questions today, would your answers remain the same? Yes, they would. MS. CASWELL: Madam Chairman, I would ask that Mr. Danner's testimony be inserted into the record as though read. CHAIRMAN JOHNSON: It will be so inserted.

1		GTE FLORIDA INCORPORATED
2		REBUTTAL TESTIMONY OF CARL R. DANNER
3		DOCKET NO. 980896-TP
4		
5	Q.	PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.
6	A.	My name is Carl R. Danner. My business address is Wilk &
7		Associates, Inc., 100 Bush Street, Suite 1650, San Francisco, CA
8		94104.
9		
10	Q.	PLEASE BRIEFLY SUMMARIZE YOUR RELEVANT EXPERIENCE
11		AND QUALIFICATIONS.
12	A.	I was formerly Advisor and Chief of Staff to Commissioner (and
13		Commission President) G. Mitchell Wilk at the California Public
14		Utilities Commission (CPUC), and in that role I designed key
15		components in telephone regulation for California, and helped develop
16		new regulatory policies and programs for the cellular industry, long
17		distance telecommunications, and other communications services.
18		Since leaving the CPUC I have consulted on issues of regulatory
19		politics and policy to a variety of clients, with a primary emphasis on
20		telecommunications. I hold a masters and Ph.D. in Public Policy from
21		Harvard University, where my dissertation addressed the strategic
22		management of telecommunications regulatory reform. At Harvard I
23		served as Head Teaching Assistant for graduate courses in
24		microeconomics, econometrics and managerial economics. I hold an
25		AB degree from Stepford University, where Laraduated with distinction

in both economics and political science. My experience is broadbased, including research into and teaching about regulation, advising 2 regulators, testifying in regulatory proceedings, and also advising 3 clients as a consultant on regulatory issues. 5 WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY? Q. 7 A. My rebuttal testimony addresses direct testimony filed on August 3. 1998 by Mr. Richard Guepe, appearing on behalf of AT&T, and Mr. 8 9 Joseph Gillan, appearing on behalf of The Florida Competitive 10 Carriers Association ("FCCA"). 11 12 Each of these witnesses (and Mr. Gillan in particular) offered some incorrect or potentially confusing testimony regarding the proper cost 13 14 treatment of the local loop when calculating the cost of basic 15 telephone service. Contrary to what their testimony states or may 16 convey, the local loop is a cost of basic local telephone service, and 17 its cost should be included in the calculated cost of basic local 18 telephone service. There is widespread agreement on this point 19 among the economics profession and in the industry, including AT&T, 20 and claims to the contrary contradict the principles of economics, and 21 common sense. 22 THE LOCAL LOOP A COST OF BASIC SERVICE 23 Q. IRRESPECTIVE OF THE COST TO PROVIDE OTHER 24

ASSOCIATED SERVICES?

25

A. Yes, it is – irrespective of the cost to provide other services, whether
"associated" or not. The cost of the loop is caused by a customer's
decision to have basic telephone service whether or not the customer
uses the telephone to buy other services as well. Therefore, when the
Commission calculates the cost of basic local telephone service by
use of a cost proxy model (or by any other means), it must include the
full cost of the loop as a cost of basic local service.

It's like buying a car – it needs all four tires no matter how much you plan to drive it. I'm not aware of any way to pay for only two tires for a car that will only be driven on Sunday. Likewise, even a customer who won't use the phone much needs the whole loop to have any service at all, which is why that cost is part of basic phone service.

Q. WHERE IS THIS POINT ADDRESSED IN THE DIRECT TESTIMONY OF MR. GUEPE AND MR. GILLAN?

A. At pages 12-16 of his direct testimony, Mr. Guepe presents his point of view on how subsidies should be measured, and states that the "costs of local residential services" should include the "forward looking economic costs associated with all services that utilize the local loop" (Guepe, page 13); he then goes on to argue that those costs should be compared with a corresponding total revenue figure to measure subsidies. For his part, Mr. Gillan discusses loop cost-related issues at pages 7-17 of his direct testimony, stating that the loop is a

common cost of multiple services, and recommending an approach to calculating subsidies that is similar to what Mr. Guepe suggests. 2 3 MR. GILLAN CLAIMS THAT THE LOCAL LOOP IS NOT JUST A 4 Q. COST OF BASIC LOCAL SERVICE, BUT THAT IT ALSO HELPS 5 "PROVIDE" OTHER SERVICES AND SO IS MIXED UP WITH THEM 6 TO THE POINT WHERE IT CAN'T BE SEPARATED OUT. THUS, 7 MR. GILLAN SAYS, CONSIDERING THE WHOLE LOOP AS PART 8 OF BASIC SERVICE WILL GIVE THE WRONG ANSWERS WHEN 9 TRYING TO TEST WHICH SERVICES ARE SUBSIDIZED. CAN 10 11 YOU COMMENT? 12 Yes, I can comment. Mr. Gillan is clearly incorrect. The loop is a cost 13 14 of basic local service and nothing else, a common sense fact on which 15 economists and the industry have agreed. 16 17 First, the common sense. A customer needs a loop - and all of it - to get connected to the network and have any telephone service at all. 18 19 The phone won't work with only half a loop, or a quarter of a loop, or 20 whatever. Giving a customer basic telephone service at all is what causes the need for, and cost of a loop. In particular, a customer who 21 gets phone service and never uses it much still needs an entire loop. 22 And when a customer uses the phone (to make a long distance call, 23 24 order a pizza, or talk to an attorney), he or she doesn't cause any

25

more loop cost, so it doesn't make any economic sense to say that

1 loop of pizzas, 3 equiva 4 the cos 5 other s

loop costs should be allocated to the price of long distance calls, pizzas, or legal bills. It's the same pair of wires (or the electronic equivalent) sitting there whether or not a customer is making a call; the costs don't change, which is why those costs aren't a part of those other services.

Turning to the views of economists: A recent article in the <u>Journal of</u>

Regulatory Economics highlighted their conclusions and agreement that the loop is a cost of basic local service:

"Because of the focus on the costs and revenues of basic local exchange service in cost proxy models, rate rebalancing proceedings, the FCC access charge reform proceedings, and universal service proceedings, the proper treatment of local loop costs has become critically important. One sometimes hears of unpublished measures of cross-subsidization in which residential basic local exchange service is either not subsidized or is purported to actually provide a subsidy to other services. This result is invariably based on a misunderstanding or misrepresentation of the costs of loop facilities as shared or common costs rather than as a cost that is directly attributable to the provision of access to a modern telecommunications network.

*For a variety of reasons, analyses of loop costs are susceptible to logical error. When considered properly and carefully, it is clear that loop costs are not common production costs to the LEC. Rather, loop costs are directly attributable to the services that cause them (e.g. private line, special access, Centrex, and the subscriber access component of basic local exchange service). Kahn and Shew (1987) first described the fallacy of considering the costs of local access as joint or common costs in the context of a discussion on six pricing fallacies. Parsons (1994) later expands the work of Kahn and Shew and arrives at similar conclusions.

There appears to be only one article by economists, Gabel and Kennet (1993(a)), disputing the finding that loop costs are not common production costs to the LEC. However, this article induced a record three comments in response to the article in the Review of Industrial Organization. It also appears that Gabel and Kennet are inconsistent in their article, at times arguing that loop costs are incremental to toll calling and at other times arguing that these costs are common costs."

Parsons, Steve C. "Cross-Subsidization in Telecommunications," Journal of Regulatory Economics 13: 157-182 (1998), pages 169-70. Citations omitted.

1 As the above indicates, other professional articles have even 2 catalogued loop allocation fallacies, and described how they contradict 3 the correct use of economic principles. See Kahn, Alfred E. and 4 William B. Shew. "Current Issues in Telecommunications Regulation: 5 Pricing," 4 Yale Journal on Regulation 191-256 (1987). See also 6 Parsons, Steve G. "Seven Years after Kahn and Shew: Lingering 7 Myths on Costs and Pricing Telephone Service," Yale Journal on 8 Regulation, Vol. 11, No. 1 (Winter, 1994), pages 149-170. 9 10 With respect to the industry's position on the same issue I would note 11 a recent filing made jointly by AT&T and MCI before the Indiana Utility 12 Regulatory Commission (IURC): 13 14 ...the issue of whether the cost of the loop is a direct cost of 15 providing BLS [basic local service] or is a joint or common cost 16 to be allocated among BLS and other services must be 17 decided first and foremost on the basis of sound economics. 18 19 *As Dr. Harris testified during cross-examination at the hearing. 20 essentially every credible economist agrees on this issue. 21 Under basic economic principles of cost causation, the cost of 22 the loop is a direct cost of providing BLS. Indeed, the entire 23 telecommunications industry - incumbent monopolists, CLECs, 24 and IXCs - all agree that, as a matter of sound economics, the 25 cost of the loop is a direct cost of providing BLS. The entire

industry also agrees that competition in the local exchange will 2 not develop effectively if the cost of the loop is improperly 3 allocated as a joint or common cost among BLS and other services." Joint Submission of Proposed Form of Order (by 4 5 AT&T and MCI), IURC Cause No. 40785, June 8, 1998 (emphasis in original) 7 I believe the Commission will recognize a statement of such 9 acreement across the industry as truly extraordinary. Indeed, the Dr. 10 Harris to which AT&T and MCI referred is Dr. Robert Harris of the 11 University of California at Berkeley - who appeared as a witness in 12 that case for Ameritech Indiana, not AT&T or MCI. I can't recall the 13 last time AT&T and MCI cited a witness from an RBOC in this way in 14 an important argument before a regulatory agency. 15 Simply put, Mr. Gillan's argument regarding the loop is just incorrect, 16 17 and should be ignored. 18 19 WHAT BASIC DEFINITION OF ECONOMICS DETERMINES THE 20 Q. PROPER WAY TO TREAT A LOOP IN CALCULATING THE COST 21 OF BASIC TELEPHONE SERVICE? 22 23 A. According to the principles of economics, all costs are opportunity costs, that is they measure what must be given up (on the one hand) 24 25 in order to obtain something or take some action (on the other hand).

1		As Dr. N. Gregory Mankiw explains in his introductory economics
2		textbook:
3		
4		"The cost of something is what you give up to get it."
5		Mankiw, N. Gregory. Principles of Economics (The
6		Dryden Press, 1997), page 5.
7		
8		The key to this definition is cost-causation, or identifying what costs
9		are caused by a particular decision someone makes to use or
10		consume something. This is a fundamental principle of economics;
11		in fact, Dr. Mankiw's text identifies this as one of the ten "core ideas"
12		that form "the foundation for most economic analysis." Mankiw, page
13		vii. Thus, to understand how the cost of the loop fits into telephone
14		service, we need to find the decision that causes the cost of the loop
15		to be incurred. That is what "cost" means.
16		
7	Q.	WHAT CAUSES THE COST OF A RESIDENTIAL LOOP TO BE
8		INCURRED?
9	A.	A customer needs a loop in order to have basic telephone service,
20		and once put in place, that loop is dedicated to the customer it serves
21		Therefore, the decision to have telephone service (or the telephone
22		company's accurate prediction that a customer, say in a new
23		development, will subscribe to telephone service) is what causes the
4		cost of a loop to be incurred. To say it another way, a loop is needed
5		to provide access to the network, regardless of how that access is

then used; and customers get access to the network as a part of basic service. Keeping a loop in use for telephone service also causes some other fixed and recurring costs (e.g. for routine billing, customer service and maintenance) that again are caused by the decision to have any telephone service at all.

Indeed, one could even imagine charging for telephone service in exactly the same way as the costs are incurred – levying a substantial one-time fee to purchase the loop, along with a small ongoing monthly fee for upkeep, perhaps followed by a subsequent one-time fee if the loop needed to be replaced many years later. Of course, it also works for customers to rent the use of such an asset on a monthly basis, including the upkeep, with the company financing the initial cost and future replacements that might be needed. Loop costs are usually converted to their monthly lease equivalent in regulatory cost studies, given the broad acceptance of such an approach.

Α.

Q. DOES THE COST OF A LOOP VARY WITH HOW IT IS USED?

As a general matter, loop costs do not vary with whether or how a loop is used, e.g. the costs are the same whether the loop lies idle or is used to place calls 24 hours a day. I am aware of some additional costs that can be related to certain service demands placed on a loop, such as a need for loop conditioning to assure a certain signal-to-noise ratio. Another example would include ISDN service, where multiplexers need to be added to the line.

1		But these examples show only that certain types of service or usage
2		can cause additional costs over and above the fixed cost of the loop
3		that every subscriber needs to have any kind of service. Such
4		additional costs, where they occur, should be recovered by usage-
5		based prices.
6		
7	Q.	WHAT DO THESE ECONOMIC PRINCIPLES AND FACTS
8		REQUIRE FOR HOW A LOOP SHOULD BE TREATED IN ANY
9		COMMISSION STUDY OF THE COSTS OF TELEPHONE
10		SERVICE?
11	A.	These economic principles and facts require that the cost of the loop
12		be recognized as a cost of basic local telephone service, since the
13		demand for basic telephone service causes the cost of the loop. By
14		contrast, using the loop to buy other goods and services (such as long
15		distance calls, or take-out pizza) does not cause any of the cost of the
16		loop, so the loop is not a part of the cost of such other goods and
17		services.
18		
19	Q.	SINCE A LOOP IS USED TO HELP PROVIDE MANY TELEPHONE
20		SERVICES (SUCH AS WHEN A CUSTOMER MAKES A LONG
21		DISTANCE CALL), WHY ISN'T THE LOOP A COMMON COST TO
22		ALL OF THOSE SERVICES?
23	A.	It is easy to become confused between the decision that actually
24		causes the cost of a loop to be incurred, versus the additional services
25		a customer can buy using a loop once he or she has one to use. But

		177
1		in reality, the decision to have a loop in the first place is different from
2		a decision to use it for a separate purpose, such as making a long
3		distance call or ordering a pizza.
4		
5		Analogies are helpful for revealing this critical distinction. Having
6		rented a loop, a customer can use it to purchase many other things -
7		long distance calls, professional services from attorneys or
8		accountants, or anything else that can be bought by calling an 800
9		number or using a credit card. But none of those purchases, long
10		distance included, causes any additional cost related to the loop.
11		Contemplating trying to recover loop costs from an attorney's office or
12		1-800-FLOWERS helps to highlight the nature of this fallacy.
13		
14		To use Mr. Gillan's term, a loop can be said to "provide" all kinds of
15		services - not just telecommunications - depending on how a
16		customer decides to use his or her telephone. But that doesn't mean
17		that any of those other services or transactions cause any loop costs,
18		or that the revenues and costs of those other services should be
19		included in deciding where the subsidies are in telephone service.
20		
21	Q.	HOW DOES MR. GILLAN'S ARGUMENT HINGE ON HIS
22		INCORRECT CLAIM ABOUT THE COSTS OF THE LOOP?
23	A.	Because Mr. Gillan thinks (incorrectly) that it is impossible to
24		determine the cost of basic telephone service, Mr. Gillan discovers
25		what he terms a "rather large dilemma" that if the cost of the loop

and the switch is considered as part of basic telephone service, one could calculate that a given customer's basic telephone service is subsidized even though that customer's local telephone company may be making a profit from that customer, due to sales of other services to that customer. This concerns Mr. Gillan. But Mr. Gillan's "dilemma" is not real, and is easily understood using correct economics and common sense.

Basic local telephone service in Florida is cross-subsidized by revenues from other services whose prices are therefore higher than they otherwise would be. Thus, a customer who buys enough of the other services can provide enough mark-up to the telephone company to offset the subsidy he or she is receiving on the basic monthly rate. Indeed, it's quite common for customers to <u>subsidize themselves</u> under this approach to pricing, where one part of the bill is underpriced and the other part of the same telephone bill is overpriced to help make up the difference. Looking at the average revenue per customer figures Mr. Guepe provides (Guepe, page 18), it's obvious that customers are subsidizing themselves in Florida.

Therefore, there's no "dilemma"; nor do we learn anything about the cost of local telephone service by lumping all telephone service revenues and costs together in one pot and figuring out whether they offset one another, as Mr. Guepe and Mr. Gillan propose. Today we have a number of services that are paying the subsidies, and another

1		set of services that are receiving the subsidies. If you pool together
2		the services that are paying and those that are receiving, their costs
3		and revenues should more or less net out - but that's no reason to
4		deny that the subsidies exist in the first place.
5		
6	Q.	PLEASE SUMMARIZE YOUR TESTIMONY AND CONCLUSIONS.
7	A.	The only conclusion that reflects economic principles and the realities
8		of the telephone network is that the loop, and associated fixed costs,
9		are a part of basic local service. Mr. Gillan's claim to the contrary is
10		simply incorrect, and any such implication that might be taken from
11		Mr. Guepe's testimony would also be incorrect.
12		
13		When the Commission calculates and/or reports the cost of basic local
14		telephone service in Florida, it must include the full cost of the local
15		loop.
16		
17	Q.	DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?
18	A.	Yes.
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MS. CASWELL: Mr. Danner is available for cross-examination.

CHAIRMAN JOHNSON: Okay.

MR. HATCH: AT&T has no questions.

MS. CASWELL: I'm sorry. I forgot to ask him to do his summary.

CHAIRMAN JOHNSON: You can do a summary.

WITHESS DANNER: Thank you, Madam Chairman.

1'11 be brief with the summary.

understand it, is to determine the costs of basic local exchange service. And so in order to accomplish that task, we need to know what to do with the cost of the loop, and my testimony responds to testimony of two other witnesses that suggest that the cost of the loop may not be able to be attributed to basic local service, but perhaps should be treated in some other way, either allocated or treated in some fashion of total revenues and total costs, as is suggested particularly by Mr. Gillan.

In response, I would offer that cost means cost causation as a bedrock principle of economics, and, in fact, it's such an important principle of economics, that if you don't consider cost as causation, then the uses to which cost information can

be put in economics basically don't work.

Costs send signals through prices to tell
people and firms the real consequences of their
actions, and if costs aren't based on cost causation,
in particular, that function of prices and costs will
not work.

I believe there is no dispute in the economics literature as to the definition of costs from this perspective.

As it happens, the cost of a loop is caused by plugging a customer into the network, by giving them access; and in Florida, as in most states, or all states, to my knowledge, most customers obtain their access to the network through basic local service.

particular custome. and so, therefore, there's no question from a cost standpoint that the entire cost of the loop is a part of basic local exchange service for customers who purchase their access to the network in that fashion which, as I said, I believe is most customers.

Further, other services, such as have been cited by Mr. Gillan, don't cause any loop cost. That includes long distance service, vertical services, access to voice mail, even nontelecommunications uses

of the telephone, such as ordering food out or talking to an attorney or other services that are either provided in part through the loop or for which the loop must be used to provide.

None of those other uses or services cause any cost of the loop, so therefore you cannot allocate or attribute any cost of the loop to them.

The term "use" or "helps provide" does not describe cost causation, and so therefore is not an economic cost. Economists generally agree on this. The telephone industry, to my knowledge, generally agrees on this.

I would read briefly from my rebuttal testimony from a filing made by AT&T and MCI before the Indiana Utility Regulatory Commission:

"Essentially every credible economist agrees on this issue. Under basic economic principles of cost causation, the cost of a loop is a direct cost of providing BLS." Which is basic local service in Indiana.

"Indeed, the entire telecommunications industry, incumbent monopolists, CLECs, and IXCs all agree that as a matter of sound economics, the cost of the loop is a direct cost of providing BLS. The entire industry also agrees that competition of the

local exchange will not develop effectively if the cost of the loop is improperly allocated as a joint or common cost among BLS and other services."

I note, with respect to Mr. Gillan's testimony, that I had the opportunity to review the testimony he gave the other day before the Commission, the cross-examination. I note that Mr. Gillan also agrees that a subscriber causes the cost of a loop when he subscribes to basic local service.

So in that sense I don't believe there's any dispute, at least in the record of this proceeding among the witnesses who have filed testimony here, notwithstanding what we heard last week at the workshop.

I believe in this record there may no longer be any dispute as to the cost treatment of the loop and basic local service. And when one attributes the cost of the loop to basic local service, one does discover the rather large cross-subsidies in rates that other witnesses have talked about, and which I know have been debated at some length in this proceeding.

Finally, I rebut Mr. Gillan's suggestion of kind of a revenue side test for this, that in his mind one should look at whether a customer is subsidized in

total rather than whether particular services are 1 2 subsidized. In assence he's suggesting that if the 3 cross-subsidies add up and somehow cancel each other 4 out, that there's no problem or no issue. I would 5 submit that that argument assumes away the whole 6 purpose of the Telecommunications Act with respect to 7 making subsidies explicit and finding explicit support 8 for them as a means of promoting competition and 9 accommodating to a more competitive environment. 10 That completes my summary. 11 MS. CASWELL: Mr. Danner is now available 12 for cross-examination. 13 CHATRMAN JOHNSON: AT&T? 14 MR. LAMOUREUM: AT&T has no questions. 15 CHAIRMAN JOHNSON: Mr. Henry? 16 MR. MEMRY: Madam Chairman, I just have one 17 18 or two. 19 CROSS EXAMINATION BY MR. HENRY: 20 Mr. Danner, good morning. 21 Good morning. 22

My name is Mickey Henry, and I represent

MCI. You were here when Mr. Gillan testified;

23

24

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correct?

I read the transcript of his testimony. I 1 wasn't here. 2 And did you see where Mr. Gillan in fact 3 said that there was no economically rational way to 4 allocate the cost of a loop? 5 I believe I did see that, yes. 6 So a lot of your rebuttal would suggest that 7 Mr. Gillan is incorrect in an economic sense because 8 he advocated the allocation of the cost of the loop is 9 not correct. 10 A I don't believe I suggested that he 11 advocated allocation. I said that -- I reported his 12 conclusion that one could not attribute the cost of 13 the loop to basic local service. And then he says 14 don't allocate, but do this other approach of which I 15 spoke just a moment ago. 16 Are you familiar with the FCC's decision on 17 the May 7th, '97 order, I believe, on universal 18 service? 19 20 In general terms yes. And the FCC adopted a revenue benchmark 21 which included a -- which included services that are 22 very similar to what Mr. Gillan is proposing as a 23 family of services in this docket; isn't that correct? 24

A I think that's generally correct, yes.

- Q And did you note in the FCC's order where they made the statement that, for example, for vertical services, since the cost models include the cost of a port and the port is where the cost of vertical services sit, that you should include the revenues from those services? Are you familiar with that passage in the order?
- A I don't recall that passage. I just don't remember.
 - Q Do you disagree with that?
- and which I don't address directly in this testimony, was the suggestion that when a customer is set up for basic local service, which includes providing a port, as you suggest, that many other capabilities are made available to that customer as a matter of course in a modern telecommunications network; and that perhaps the most sensible way to price telecommunications service would be to charge the customer the entire cost of that, but also give them all those capabilities at the same time.

So I think that's at least somewhat consistent with your --

Q Okay. But, in fact, we're not giving them the capabilities today. We're requiring them to pay

for those capabilities; correct? 1 2 Yes. One final question: Are you in agreement 3 with your client's proposal that we don't need to look 4 at a cost model to determine the cost of local 5 service; that what we need to do is determine the 6 amount of revenues that they receive that are above 7 cost? Were you here yesterday when Mr. Seaman 8 testified? 9 MS. CASWELL: Mr. Henry, I'm going to have 10 to object to the characterization of GTE's position 11 that we should not look at a cost model in this 12 proceeding. 13 MR. HENRY: Okay. Strike that. 14 (By Mr. Henry) You were here yesterday 15 when Mr. Seaman testified? 16 I'm afraid I wasn't. I heard a little bit 17 of it over the telephone, but I wasn't present. 18 Q Are you familiar with the methodology that 19 he and Commissioner Garcia talked about as far as 20 setting up a universal service fund? 21 I think so. 22 In his testimony Mr. Seaman basically set up 23 a graph or a chart that showed the revenues from 24

several sources, the costs and the contribution; and,

it totaled up to \$487 million. And then he suggested
that that was the amount that GTE needed to be paid
out of the universal service fund.

Do you think that is the correct way to set up a universal service fund?

A I think to set up a universal service fund, you need to make all subsidies explicit. I think in the process of doing that, since there are joint and common costs in the telecommunications industry, you'll end up with markups on different services that go above what you might call bare incremental costs.

I think the universal service funding should be based on those prices, I guess you'd call them, or implicit prices, that would be derived from the bare incremental costs plus a reasonable contribution to cover joint and common costs.

I confess I'm not familiar enough with the analysis you're referring to to speak to the numbers.

Q Is it important to the analysis, though, that you have -- that you make a determination as to what is the cost to provide basic universal service?

A I would think so, yes.

MR. HENRY: Okay. I have no further questions. Thank you.

CHAIRMAN JOHNSON: Staff?

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MR. COX: Staff has no questions for Mr. Danner.

CHAIRMAN JOHNSON: Commissioners? (No response.) Redirect?

MS. CASWELL: No redirect.

CHAIRMAN JOHNSON: One question? COMMISSIONER JACOBS: Good morning.

WITHESS DANNER: Good morning.

COMMISSIONER JACOBS: I understand the economic arguments. But one of the things we heard consistently -- and not in this docket, but we've heard a lot from people -- is -- and particularly customers who don't use the network for all the other

And the argument there is, is that they should only pay some basic, bare bones dial tone fee because they don't use it for any of these other services. The problem is, because of the way we provision this product, they can't do that.

And what would be some suggestions about how to address their concern in the context of this argument? Because if we follow your logic, they have They don't have any option. They have to rent this loop with all of its bells and whistles regardless of the fact that they don't really need it

or want it.

question, Commissioner. I guess, first of all, I would agree with you that a customer who has a telephone and never uses it, unfortunately it's the truth that the entire cost of the loop and setting them up for the service is still required, just as, you know, if you -- you can't buy a car with fewer than four tires if you don't want to drive it very much, you need a whole loop to reach the network.

I guess there are several options that one could consider that would help that situation. One is that the Commission could define a particular supported universal service for customers in just that situation and say that the company will provide the service; the customer will be charged something less than the full cost; the difference will be supported through universal service, and we'll set that service up in such a fashion through, say, pricing of usage and other features that it really wouldn't be attractive to a customer who won't use the phone very much.

That would be one way you could go at it that would preserve kind of a budget service.

Another consideration I would suggest is

focusing such a service on people who are truly needy; 1 you know, have low incomes. I believe -- I've 2 certainly seen it in other jurisdictions -- that you 3 may have some number of customers who are rather 4 wealthy. 5 A classic profile there is a second home or 6 a vacation home. You could have a telephone that gets 7 very little usage but where the full cost is still 8 incurred, and the person who owns the home is quite 9 capable of paying for it. 10 So I would encourage you to think about 11 affordability concerns as part of that, and perhaps 12 target or limit that service to folks who would have a 13 real need there. 14 COMMISSIONER JACOBS: Thank you. 15 CHAIRMAN JOHNSON: Redirect? 16 MS. CASWELL: No, none. Thank you. 17 CHAIRMAN JOHNSON: Thank you, sir. You're 18 excused. 19 WITHESS DANNER: Thank you. 20 21

(Witness Danner excused.)

CHAIRMAN JOHNSON: Sprint?

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MR. REHWINKEL: Madam Chairman, Charles Rehwinkel with Sprint-Florida. While Dr. Staihr is getting set up, I just wanted to bring up a

preliminary matter relating to his testimony, and that

would be --

CHAIRMAN JOHNSON: Let me go ahead and swear him in before I forgot.

(Witness sworn.)

MR. REHWINKEL: Dr. Staihr has filed three pieces of testimony, prefiled testimony, in this matter.

The last one was supplemental rebuttal, and it has maps and exhibits that contain information that was obtained relatively late in the proceeding from AT&T and MCI's contractor, PNR; and we submitted it under request for confidentiality, the ILECs did.

And we had asked that PNE look at the information to determine whether they wanted to maintain confidentiality. And at this point the last word I heard from Mr. Hatch was that they had not heard back.

I had asked them to consider its confidential status and to make a determination of what could be publicly released. I have yet to receive a final word from PNR on that issue. So at the moment it is proprietary.

CHAIRMAN JOHNSON: Okay.

1	DR. BRIAN K. STAIHR
2	was called as a witness on behalf of Sprint-Florida
3	Incorporated and, having been duly sworn, testified as
4	follows:
5	DIRECT EXAMINATION
6	BY MR. REHWINKEL:
7	Q Dr. Staihr, could you state your full name
8	for the record, please?
9	A Yes. I'm Brian K. Staihr.
10	Q By whom are you employed?
11	A By Sprint.
12	Q Are you the same Brian Staihr that has
13	prefiled direct testimony in this matter?
14	A Yes, I am.
15	Q Consisting of some 19 pages?
16	A Yes.
17	Q Did you also file with that testimony a
18	confidential, Exhibit BKS-1, consisting of a CD ROM
19	containing BCPM 3.1 and the accompanying
20	documentation?
21	A Yes, I did.
22	Q Dr. Staihr, regarding your direct testimony,
23	do you have any corrections or changes to make to that
24	testimony?
25	A No, I don't.

1	Q If I asked you today the questions contained
2	in your prefiled direct testimony, would your answers
3	be the same?
4	A Yes, they would.
5	MR. RETWINKEL: Madam Chairman, at this time
6	I would move Dr. Staihr's direct, prefiled direct
7	testimony, into the record as though read.
8	CHAIRMAN JCHNSON: It will be so inserted.
9	MR. REHWINKEL: And I would ask that
10	Dr. Staihr's Exhibit BKS-1 be given an number for
11	identification.
12	CHAIRMAN JOHNSON: BKS-1 will be identified
13	as Exhibit 57.
14	(Exhibit 57 marked for identification.)
15	Q (By Mr. Rehwinkel) Dr. Staihr, did you
16	also prefile rebuttal testimony of some 25 pages in
17	this matter?
18	A Yes, I did.
19	Q Did your rebuttal testimony have appended to
20	it 10 exhibits labeled BKS-1(a) through BKS-10?
21	A Yes, it did.
22	Q If I asked you the questions contained in
23	your prefiled rebuttal testimony today, would your
24	answers be the same?
25	A Yes, they would.

1	Q Do you have any corrections or changes to
2	make to this testimony?
3	A No, I don't.
4	MR. REHWINKEL: Madam Chairman, at this time
5	I would ask that Dr. Staihr's prefiled direct
6	testimony rebuttal testimony be inserted into the
7	record as though read.
8	CHAIRMAN JOHNSON: It will be inserted.
9	MR. REHWINKEL: And that Dr. Staihr's
10	rebuttal exhibits be given I guess a composite
11	exhibit would be how you want to do that be marked
12	for identification at this time.
13	CHAIRMAN JOHNSON: Okay. What's the short
14	title for those?
15	MR. REHWINKEL: I guess BKS rebuttal
16	exhibits.
17	CHAIRMAN JOHNSON: We'll call it BKS
18	rebuttal exhibit, and it's identified as 58.
19	(Exhibit 58 marked for identification.)
20	MR. REEWINKEL: Thank you.
21	Q (By Mr. Rehwinkel) Dr. Staihr, did you
22	also prefile supplemental rebuttal testimony pursuant
23	to the prehearing officer's order in this matter
24	consisting of some 10 pages?
25	A Yes, I did.

1	Q Were there also appended to that
2	supplemental rebuttal testimony 19 exhibits labeled
3	BKS-1 through 19?
4	A Yes, but there is no Exhibit 9, so
5	there's a number 19, but there's no 9, so there are
6	actually 18 exhibits.
7	Q Okay. Do you have any corrections or
8	changes to make to that supplemental rebuttal
9	testimony?
10	A I have one very minor change, and it's just
11	one word, and it's on Page 2 and it's on Line 14; and
12	the word "both" should just be crossed out.
13	Q With that change, if I asked you the
14	questions contained in your prefiled supplemental
15	rebuttal testimony, would your answers be the same?
16	A Yes, they would.
17	MR. REHWINKEL: Madam Chairman, I would move
18	that Dr. Staihr's supplemental rebuttal testimony be
19	inserted into the record as though read.
20	CHAIRMAN JOHNSON: It will be inserted.
21	MR. RHEWINKEL: And I would ask that the 18
22	exhibits appended to his supplemental rebuttal
23	testimony be given a identified as a composite
24	exhibit and marked for identification at this time.

CHAIRMAN JOHNSON: Okay. It will be marked

as 59 and it's --MR. REHWINKEL: Probably BKS supplemental rebuttal exhibits. CHATRMAN JOHNSON: BKS supplemental rebuttal exhibit; again, the number is 59. (Exhibit 59 marked for identification.)

1	A.	The purpose of my testimony is to put forth the position of Sprint - Florida, Inc.
2		("Sprint") regarding the proper costing method and model to be used in
3		calculating basic local service costs necessary to develop universal service support
4		for Tier 1 companies in the state of Florida.
5		
6	Q.	For purposes of calculating costs in order to determine explicit universal
7		service support, how does Sprint define basic local telecommunications service?
8		
9	A.	For purposes of calculating costs, Sprint defines basic local telecommunications
10		service as it is currently defined in the FCC's May 8" Report and Order on
11		Universal Service ("Order"), paragraph 56. In that Order, the services designated
12		to receive support are (paraphrasing): single party service; voice grade access to
13		the public switched network; Dual Tone Multi-frequency signaling or its
14		functional equivalent; access to emergency services; access to operator services;
15		access to interexchange service; access to directory assistance; and toll limitation
16		services for certain customers.
17		
18	Q.	What is the position of Sprint regarding the proper costing methodology that
19		the Florida Public Szrvice Commission should adopt for universal service high-
20		cost purposes?
21		
22	Α.	Sprint believes this Commission should adopt the Benchmark Cost Proxy Model,
23		Version 3.1 ("BCPM 3.1"), as filed in this proceeding, for use in determining
24		forward-looking costs for Tier 1 LECs in Florida. 1 am sponsoring BCPM 3.1 on

1		behalf of Sprint. A CD-ROM version of the model and the supporting
2		documentation, including the model methodology, is included as Exhibit BKS-1.
3		A paper copy is available upon request.
4		
5	Q.	Why does Sprint believe the Commission should adopt the BCPM 3.1?
6		
7	Α.	The Florida Legislature has determined that a cost proxy model is the appropriate
8		costing methodology for use in determining forward-looking costs in the state of
9		Florida (House Bill 4785 (Section 1, 364.025 (4) (b)). Sprint believes the BCPM
10		3.1 is the best costing methodology to use for this purpose, since it reflects the
11		forward-looking costs that would actually be incurred by an efficient local
12		provider serving the residential and business customers of this state.
13		
14	Q.	Does the BCPM 3.1 calculate the costs that local providers have historically
15		incurred in the provision of basic service to the residents of Florida?
16		
17	Α.	No. The BCPM 3.1 calculates the forward-looking economic cost of providing
18		basic service. The economic cost differs from the historical or embedded cost in
19		the following way:
20		
21		Costing theory defines the historical or embedded cost of a good or service as an
22		actual record of the value of resources that were dedicated to the provision or used
23		in the production of that good or service. In contrast, the economic cost of a good
24		or service is a measure of the value of resources that would be used if that good or

The BCPM 3.1 does not calculate historical or embedded costs. Historical costs are inappropriate for use in this case because even if historical costs could be accurately developed they would, at best, reflect the firm's accounting practices and investments over time. They would not reflect the costs of providing individual services in today's market, i.e., the costs that a new entrant would face.

The BCPM 3.1 calculates forward-looking economic cost.

Q. What, then, is forward-looking economic cost?

A. Forward-looking economic costs are associated with the present and future use of resources. They disregard sunk costs that have already been incurred and cannot be affected in the future. ("A sunk cost is simply an expenditure that has already been made and cannot be recovered. Because it cannot be recovered, it should have no bearing or influence whatsoever on the firm's decision."

Microeconomics, Pindyck & Rubenfeld, 1989.) These forward-looking economic costs are the relevant costs for decision-making on the part of a firm with regard to present and future investment and production, as well as for pricing.

Q. Has the FCC commented on the definition and use of forward-looking economic costs?

24 A. Yes. In the FCC's August 8, 1996 Order on Interconnection ("First Order",

1		portions of which have been stayed by the 8th Circuit) the concept of forward-
2		looking economic cost is defined as having both an incremental cost component
3		and a shared/common cost component (First Order, paragraph 672, also 29). It is
4		also cited as the proper basis for pricing and is defined as containing a reasonable
5		profit or return on investment (First Order, paragraph 673.)
6		
7		In addition, in the FCC's May 8, 1997 Order the FCC stated that forward-looking
8		economic cost was the proper measure to use when calculating federal universal
9		service support because it was sufficient to ensure provision of the supported
10		services but not excessive, which might lead to the provision of support for
11		inefficiencies. (Order, paragraphs 223-230).
12		
13		Because the BCPM 3.1 is a proxy model, it estimates the costs that would be
14		incurred by any efficient local provider if that provider served the entire market.
15		A "market" might be defined as the entire state of Florida, or a particular area
16		currently served by an incumbent local exchange carrier (ILEC), or a portion of
17		the area currently served by the ILEC. The BCPM 3.1 can and does calculate the
18		costs for any of these "markets".
19		
20	Q.	Why might the costs produced by the BCPM 3.1 differ from those that were
21		historically incurred by the existing phone companies in the provision of basic
22		service?
23		
24	A.	The following are three reasons why these costs might differ:

First, the existing telephone network in Florida was constructed over an extensive period of time, and facilities expanded as the population of the state grew.

Conversely, the BCPM 3.1 model assumes that the entire network is built at a single point in time. This allows the service provider to realize certain "efficiencies" and "economies of scale" that could not have been realized historically.

Second, the theoretical network constructed by the BCPM 3.1 uses state-of-theart, forward-looking technology. In many cases this is not the same technology
that is currently being used today. For example, in __crtain_locations the BCPM
3.1 might use fiber cable to reach a customer that is actually served by copper
cable today. In other cases, the model may install a digital switch in a central
office that currently houses an analog switch.

Third, the geographic layout of the network differs from the actual network that is in service today. The BCPM 3.1 operates under the following assumption: The only part of the existing network that is actually used is the current location of the central offices. (The central office contains the switch (or computer) which is used to connect calls to and from customers in a certain geographic area. The central office is often referred to as a wire center, and all customers with physical connections (cables) from their homes or businesses to that central office are said to be served "out of that wire center.") For example, the cables that currently serve customers in the southern part of the Immokalee area might extend out from the central office along roads, but the BCPM 3.1 might place the cables across

fields if that is a more economical layout of the plant. Of course, placing cable across fields might involve incurring some right-of-way costs that placing cable along the road would not require. This difference would have to be included in the model inputs. However, both sets of cables would originate at the same location, the company's existing central office location.

Q. Why does the model do these things in a manner that does not reflect the existing network?

A.

Two reasons. First, quite simply, because the FCC requires it. The Order listed several criteria that proxy models must comply with if they are to be considered as the costing methodology to be used in calculating the federal portion of universal service support. These include all of the three above reasons. A detailed description of how the BCPM 3.1 meets all of the FCC's guidelines and criteria is included in the supporting material filed with the model, the document "Model Methodology", and a summarized version of this information is presented below. In addition to these criteria, the FCC has published additional guidelines for proxy models and requested that the models have certain additional capabilities, such as, optimization features and the ability of the model, if required, to use geocoded data. The sponsors of the BCPM 3.1 have incorporated these guidelines and capabilities as they were made public, and the model is in complete compliance with the FCC's published guidelines for calculating federal universal service support.

1	Q.	Do you believe that the FCC's guidelines and criteria, and the assumptions
2		contained therein, are reasonable?
3		
4	A.	In general, yes. However, if this Commission disagrees as to the appropriatenes
5		of some of the FCC's assumptions, the sponsors of the BCPM 3.1 are ready to
6		work with the Commission to incorporate into the model whatever changes the
7		Commission concludes are appropriate for Florida.
8		
5	Q.	What is the second reason the BCPM does not reflect the historical or book
10		costs of the existing network?
11		
12	A.	As stated above, the existing network evolved over a long period of time.
13		Historical or book costs reported over many years do not reflect the efficiencies
14		that can be realized today in the provision of basic service. They also do not
15		reflect the realities of today's market with regard to, for example, labor costs,
16		inflation, environmental constraints or a host of other cost-affecting factors.
17		
18	Q.	Why is it important, from the perspective of developing a competitive market
19		that economic costs be developed on a forward-looking basis?
20		
21	Α.	True facilities-based competition can only come to all areas of Florida if explicit
22		universal service support is portable and sufficient to compensate potential new
23		providers offering service over their own facilities. It is important to get the cost
24		right with regard to what costs a new provider would incur on a going-forward

		14/2
1		basis in order to provide the new carrier with proper incentive to enter the various
2		markets.
3		
4	Q.	Why is the BCPM 3.1 the proper model to use to estimate the cost of providing
5		basic service?
6		
7	Α.	The cost of basic telephone service is primarily, and, in rural areas, almost
8		completely, determined by the cost of the loop. (According to both proxy models
9		cited in the FCC's May 8th Order, in many areas the cost of the loop accounts for
10		more than 90% of the cost of basic service.) The loop is the actual physical
11		connection between the telephone company's central office, or switch, and the
12		customer's location. If the cost of the loop is estimated incorrectly, it is likely that
13		the total estimated cost of service will also be wrong.
14		
15		The cost of the loop is determined primarily by two factors: distance and density.
16		Distance affects cost in the sense that the further a customer is situated from the
17		telephone company's central office (or switch), the more cable that is required to
18		reach that customer and the higher the cost of the physical connection. Density
19		affects costs in the sense that if a trench must be dug to place the cable required to
20		serve the residents of a new subdivision, that trenching cost is smaller per
21		customer or per line if the subdivision serves 100 customers in a square mile than
22		if it serves 20 customers in the same square mile.
23		
		Both of these distance and density in turn depend on where the model assumes

customers are located in relation to the central office, and located in relation to each other.

The BCPM 3.1 has an extensive and detailed algorithm for creating serving areas and locating customers within the serving area (known as the ultimate grid) which is described in detail in the Model Methodology (see Exhibit BKS-1). This location methodology, which has been validated statistically, is based on both forward-looking engineering criteria and the strong correlation between road mileage and population distribution. In the process of building its network, the BCPM 3.1 does not make unrealistic assumptions or adjustments that can distort the distance and density of customers. Standard modeling conventions allow for minor adjustments to be made for the sake of simplicity and regularity; however, the effects of these adjustments are quite small.

In addition, as important as customer location is, equally important is constructing the appropriate network to those locations. The BCPM 3.1 builds an efficient network by maximizing the shared portion of the network route, by ensuring that both rural and urban customers receive the same quality of service through the same technology and by optimizing the layout of the feeder routes to minimize their distance. Feeder cables are a key part of the loop, they are the large cables coming directly out of the central office. Feeder cables eventually branch out into "distribution" cables which in turn branch out to "drops". Drops are those cables that actually connect the distribution cables to houses and businesses.

1		By accurately identifying customer location, and building an efficient network to
2		those locations, the BCPM accurately estimates the costs that an efficient provider
3		would incur in the provision of basic service to an entire market.
4		
5	Q.	Is the BCPM 3.1 a Florida-specific model?
6		
7	Α.	The model platform (algorithms, equations, etc.) is generic in that the structure of
8		the equations will not change from state to state. A very simple example would
9		be, Cable Length in Feet * Installed Cost of Cable per foot = Cable Investment
19		which holds no matter what state is being processed. However, because the Cable
11		Length is Florida-specific, and the Installed Cost of Cable is Florida-specific, the
12		resulting Cable Investment will be Florida-specific.
13		
14		The network that the model builds is Florida-specific for two important reasons.
15		The model uses extensive Florida-specific geographic data that reflects the
16		physical conditions in which the network must be constructed: soil type, depth to
17		bedrock, water table depth, slope variables rock hardness, etc., all at an extreme
18		level of detail. All of these location specific variables impact the cost of
19		providing basic telephone service.
20		
21		Second, the model's user-adjustable inputs have been carefully chosen to reflect
22		not only location-specific issues (such as Florida maintenance expenses and
23		placement costs) but to reflect the way that the network is constructed in Florida
24		(for example, percent of distribution cable that is aerial versus underground.)

1		1475
2	Q.	Are all of the inputs in the BCPM 3.1 Florida specific?
3		
4	A.	No. Just as the values of certain inputs should and will change from location to
5		location, others will not. Sprint is also sponsoring the testimony of Kent
6		Dickerson in this proceeding, and Mr. Dickerson's testimony deals extensively
7		with BCPM 3.1 input issues.
8		
9		As with any model, the accuracy of the cost estimates will increase as the inputs
10		themselves are refined. Since some data such as vendor prices and discounts may
11		be of a proprietary nature it may be necessary for the Commission to involve itself
12		in the acquisition of this data from the companies that actually serve Florida, to
13		ensure that the cost figures used are Florida-specific, precise, supportable and
14		sufficient.
15		
16		However, it is important for the Commission to note that accurate cost estimation
17		is not solely (or even primarily) dependent on input values. Accurate cost
18		estimation depends on the validity of the relationships that are built into the
19		platform of any forward-looking cost model.
20		
21	Q.	You mentioned earlier that the BCPM 3.1 estimates the forward-looking
22		economic cost of providing basic service. Does this mean the model ignores all

historic or existing cost data?

A. No, not at all, nor should it.

Economic theory does not, a priori, preclude the consideration of all historic costs, in particular, recently incurred costs in a forward-looking economic cost study. All that it demands is that the costs used in such a study be representative of future costs. Whether historic or current costs are a good approximation of forward-looking costs is an empirical issue. Indeed, to argue otherwise—i.e., to exclude any consideration of current costs in a forward looking study—leads to the absurd conclusion that none of the available empirical data should be given any weight in a forward looking cost study. This would not only preclude the use of all existing data, but all forecasts based on historic data, in essence reducing forward looking cost studies to pure guesswork.

To accurately estimate future costs it is vital to take into account as much information as possible. In many instances, existing or historic data is a valid indicator of future costs. This, of course, requires a careful analysis of the current or historic data to determine whether it is reasonable to expect those costs to continue to be incurred, and at those levels, in the future period being modeled.

In general, embedded investment levels are not, at least for ILECs, a good indicator of future investment levels. There are several reasons for that. First, embedded investment includes technologies that are obsolete, or, at least, not the technologies used in the forward-looking network. Second, those embedded investments were incurred over a long period of time -- some over 20 to 25 years

1		ago. Even if the technology had not changed, inflation and labor costs (for
2		installation or placement) would render those embedded values a poor indicator of
3		future costs. For that reason, in the BCPM 3.1 we have relied on current
4		equipment prices as the best indicator of forward looking investment costs, and
5		totally disregarded book or embedded investment costs.
6		
7		On the other hand, current operating expense data is in most instances the best
8		indicator we have of future expense levels. This is because operating expense
9		data captures current experienced costs in performing a function. For example,
10		we can quantify the expenses we incur in maintaining digital switches and fiber
11		transmission facilities. There is every reason to believe that these expense levels
12		can reasonably be used as an approximation of the expenses we will incur (or
13		anyone serving our market would incur) in the near-term for those same activities
14		
15		Using maintenance expenses as an example, the best basis for determining the
16		forward-looking costs of any company serving the Sopchoppy area is to look at
17		the maintenance expenses of the company that actually does serve Sopchoppy.
18		Contained in that company's costs are the effects of the conditions under which
19		any company would be required to operate if it served Sopchoppy. That is not to
20		imply that adjustments to expense levels might not be necessary. However, it is
21		clearly better to use existing data, adjusted for known changes, rather than rely or
22		pure speculation.
23		
24	Q.	What guidelines, criteria, etc. were used in developing the BCPM 3.1?

	Α.	The Florida Legislature has not, to date, provided specific guidelines or criteria
		for the proxy model submitted for use in calculating universal service costs. This
		is not say that guidelines do not exist. In the FCC's May 8th Order on Universal
		Service the FCC listed specific criteria for any proxy models put forth as proposed
		costing methodologies for universal service support. These criteria are listed
		below (in paraphrased, summary form), each with a short discussion of how the
		BCPM 3.1 meets the specific criterion:

- 1. Technology in the model must be least-cost, most-efficient, and
 reasonable for providing supported services. Actual wire center locations
 must be used. Loop technology must not impede the provision of advanced
 services. Wire center line counts should equal actual line counts. The
 model's average loop lengths should reflect actual average loop lengths.

 BCPM 3.1 meets all these criteria by using only forward-looking
 technology, by optimizing as the network is built, by assuring the
 capability of providing advanced services, by using actual wire center
 locations, actual wire center line counts, and actual loop lengths if
 available to adjust investment.
- 20 2. All network functions or elements needed to produce the supported
 21 services must have an associated cost. The BCPM 3.1 contains a cost for
 22 each network element contained in basic service.
 - 3. Only long-run, forward-looking economic costs may be included.

 Embedded costs must be ignored, but the model must be based on actual

1		purchase prices for facilities and equipment. In the BCPM only forward-
2		looking costs are calculated, embedded costs play no part in the model's
3		algorithms. Actual purchase prices serve as the basis for model inputs, as
4		is consistent with the FCC's May 8th Order definition of forward-looking
5		economic cost (Order, page 124, paragraph 224).
6	4.	Rate of return must be 11.25% or a state's prescribed rate of return for
7		intrastate services. Rate of return is a user-adjustable input in the BCPM,
8		the user is able to set the value at any level, including 11.25%.
0	5.	Economic lives and future net salvage percentages within the FCC's
10		authorized range must be used. As with rate of return, economic lives and
11		future net salvage percentages are all user-adjustable inputs in the BCPM.
12		A user can set these variables to any desired levels.
13	6	The model must include all business and residence lines, including multi-
14		line business services, special access, private lines, & multiple residence
15		lines. BCPM 3.1 includes all of the above, plus the ability to use actual
16		wire center line counts for single line residence & business, multi-line
17		residence and business, special access, etc. if these counts are available.
18	7.	Reasonable allocation of joint and common costs must be included.
19		BCPM 3.1 allows the user to input either a common cost factor or a per-
20		line expense figure. The model includes a reasonable (and user-
21		adjustable) allocation of joint & common costs.
22	8.	The model, all underlying data, formulae, computations, software must be
23		available to all interested parties for review/comment. Data must be

verifiable, engineering assumptions reasonable, outputs plausible. The

1			BCPM 3.1 is completely open and available to all parties. All
2			preprocessing of data including computer code, algorithms, etc. have been
3			provided to both the Florida Commission staff and the FCC, and are
4			available to anyone through the BCPM website WWW.BCPM2.COM.
5			The model uses public data (Census Bureau data, BLR wire center
6			boundary data) and all data, computations, formulae and algorithms are
7			100% verifiable.
8		9.	Model must contain the ability to examine and modify critical assumptions
9			and engineering principles. The BCPM 3.1 allows a user to modify all of
10			the specific variables listed in the criteria plus hundreds of other user-
1			adjustable inputs through simple drop down menus or through direct
12			access to EXCEL spreadsheets.
13		10.	The model rust de-average support calculations to the wire center level at
4			least and, if feasible, to even smaller areas such as a Census Block Group
5			(CBG), Census Block (CB) or grid cell. BCPM 3.1 provides estimates of
6			universal service costs for areas as small as variable grids, which are
7			significantly smaller than a CBG or wire center. These individual grid
8			costs can then be aggregated to the census block group or the wire center.
9			
20	Q.	At wi	hat level of geographic detail can the BCPM 3.1 provide the forward-
1		looki	ng cost of basic local telecommunications service?
2			
3	Α.	Costs	in the BCPM 3.1 are calculated at an individual grid level and then can be
4		aggre	gated up to various levels: census block group, wire center, density zone,

1 company, state, etc. This provides the Commission with the largest degree of 2 flexibility when determining the level at which support will be calculated. In 3 addition, it allows for the identification of high-cost "pockets" within more 4 standard areas. For example, within the Tavares wire center there may be specific 5 census block groups that are very high cost, yet the average cost in Tavares might 6 be significantly lower. The level of cost detail developed in the BCPM allows 7 targeting any high cost support to where it would be most appropriate. 8 9 Q. Does this conclude your testimony? 10

Yes it does.

11

A.

1		BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION
2		REBUTTAL TESTIMONY OF BRIAN K. STAIHR
3		ON BEHALF OF SPRINT-FLORIDA, INCORPORATED
4		DOCKET 980696-TP
5		SEPTEMBER 2, 1998
6		
7	Q.	Please state your name, title and business address.
8		
9	A.	My name is Brian K. Staihr. I am employed by Sprint United Management Company
10		("Sprint") as Regulatory Economist. My business address is 4220 Shawnee Mission
11		Parkway, Suite 303, Fairway, KS, 66205.
12		
13	Q.	Are you the same Bris 1 Staihr who filed direct testimony in this proceeding on
14	22	August 3, 1998?
15		
16	A.	Yes I am.
17		
18	Q.	What is the purpose of your rebuttal testimony?
19		
20	۸.	In my rebuttal testimony I address specific points raised by Don Wood with regard to the
21		HAI Model Version 5.0a, filed in this proceeding by MCI and AT&T. I also address certain
22		comments made by Mr. Wood regarding the Benchmark Cost Proxy Model (BCPM)
23		Version 3.1 as filed by Sprint.
24		

		1 4 8 3
1	Q.	Please provide a summary statement of your rebuttal testimony.
2		
3	A.	Contrary to Mr. Wood's statements, the HAI Model is not "the most accurate and reliable
4		means" of developing cost information (Wood Direct p. 3). In the past several months,
5		significant problems have been identified at both the Federal and state levels regarding the
6		accuracy of the HAI Model 5.0a, as filed in this proceeding. These problems have
7		specifically involved the HAI Model's preprocessing, customer location algorithms, networ
8		construction algorithms, and various assumptions built into the model and the model
9		sponsors' values for certain user-adjustable inputs. Several of these problems are discussed
10		in the testimony that follows.
11		
12	Q.	In his testimony Mr. Wood lists two states, Kentucky and Louisiana, where the
13		Commissions chose to resy on the HAI Model for USF purposes. Do these two
14		decisions provide evidence that the problems you mention above were of no concern
15		to these Commissions?
16		
17	A.	Absolutely not. It is important to understand that a great deal of information and analysis
18		regarding the HAI Model has come to light only in the past few months. This is because a
19		large portion of the information used by the HAI Model in its preprocessing stages was only
20		made available to parties (under order of the Nevada Commission) in April of this year. I
21		specifically refer to the geocoded locations that are placed within main and outlier clusters
22		These clusters are then used by the HAI Model.
23		

In April and May of this year Sprint examined this previously unavailable information used

1		by the HAI Model and made several ex parte presentations to the FCC. These ex parte
2		presentations outlined how this information is used in the HAI Model preprocessing and
3		customer location algorithms (Sprint FCC ex parte(s), April 17-30, 1998). These
4		documents demonstrated that in rural areas the HAI Model systematically underestimates
5		the dispersion of customers. As a result of this underestimation, the HAI produces less
6		distribution plant than the amount that would actually be needed to provide service to the
7		customer locations the model purports to use. [Footnotes are included as endnotes in
8		Exhibit BKS-1A] All of these ex parte documents are on record at the FCC, and I have
5		included several of the documents here as Exhibit BKS-2.
10		
11	Q.	Did the Kentucky and Louisiana Commissions have access to these ex parte
12		presentation documents?
13		
14	A.	No. The Louisiana proceeding to which Mr. Wood refers took place in late January (1/28-
15		30). The Kentucky proceeding to which Mr. Wood refers took place at the beginning of
16		March (3/3-6).
17		
18	Q.	At the time of the Kentucky and Louisiana proceedings, did any party to those
19		proceedings have access to the information that served as the basis for those ex parte
20		presentations?
21		
22	۸.	No. The information that served at the basis for those documents is housed at the economic
23		research firm of PNR & Associates in Jenkintown, Pennsylvania. Until April 15-17, 1998,
24		no party other than PNR had been allowed access to that information

Q. How did the FCC respond to these ex parte presentations?

3

7

Following these presentations the FCC produced its own analysis of the HAI customer location algorithm conducted by Jeffrey Prisbrey. This analysis and Sprint's response to it are attached as Exhibit BKS-3. The results of Mr. Prisbrey's analysis support Sprint's findings: That the HAI Model method "underestimates the dispersion" of customer locations (Prisbrey page 3). According to Prisbrey, this underestimation is most extreme when clusters consist of small numbers of customers, as is often the case in rural areas. This underestimation causes the model to build insufficient plant, because it builds to locations that are closer together than the customers' actual locations

12

10

11

13 Q. Can you comment on how this information was received, or the impact this 14 information had, in any other state proceedings?

15

In Nevada, Costing Docket # 96-9035, the Nevada Commission initially chose the HAI 16 Model's immediate predecessor, the Hatfield Model 3.1, to be used for unbundled element 17 (UNE) costing with the intent to also use the model for universal service purposes (USF). 18 [Nevada PUC Opinion and Order, March 5 1998]. When it was pointed out in the 19 proceeding that the FCC had rejected the Hatfield Model 3.0, the Commission moved 20 toward the HAI Model 5.0a, again with the intent of using the model for both UNEs and 21 USF [ibid.]. Sprint then filed a report with the Nevada Commission discussing the HAI 22 Model's customer location algorithm and the FCC analysis discussed above [April 22, 23 1998]. In a subsequent order, the Nevada Commission declined to submit the HAI model to 24

1		the FCC to be used in calculating universal service support [Docket 97-3016, Nevada FCC
2		Order, May 14, 1998].
3		
4		In Minnesota, although the Minnesota Public Utilities Commission appears to have adopted
5		the HAI Model for interconnection and UNE issues, the presiding Administrative Law
6		Judge issued questions about the model on July 16, 1998 directly related to this
7		underbuilding issue. Specifically, the ALJ has asked whether the distribution plant
8		constructed within each cluster should be extended further (increased) in order to come
9		closer to the actual amount needed to provide service to purported customer locations.
0		[State of Minnesota, MPUC Docket No. P-442, 5231, 3157, 466, 421/C1-96-1540].
1		
2		More recently, in the state of Washington, the Washington UTC issued a bench request
3		asking both model sponsor to make adjustments to their models. Specifically in the case of
14		the HAI Model, the Commission asked the HAI Sponsors to make corrections that would
15		address the issues raised in the aforementioned Prisbrey/FCC analysis regarding customer
16		dispersion. [Washington UTC, Universal Service Docket #UT-98031(a), August 26, 1998
17		
18	Q.	How does this information apply to Mr. Wood's testimony, specifically the cites on
19		pages 6 and 7 from the decisions of the Kentucky and Louisiana Commissions?
20		
21	A.	The cites from both Commission decisions refer to the HAI "locating customers" (Wood
22		Direct page 6). As stated in my direct testimony, there is no question that location is a key
23		driver of cost. However, it is not enough for a model to "locate" customers, because a
24		model must also use that location information when building the network and calculating

1		costs. If a model "locates" customers but then fails to use that information, there is no
2		advantage to locating customers. The ex parte presentations attached demonstrate how the
3		HAI Model's preprocessing ignores actual customer locations when it constructs a network
4		in rural areas. The result, particularly in rural areas, is an understating of the cable required
5		to serve customers. Hence, the HAI Model is not the "most accurate and reliable means"
6		cost estimation for USF purposes.
7		
8	Q.	Does the HAI Model use geocoded customer location information when it constructs
9		its network?
10		
11	A.	No, it does not. Geocoded locations are only used in the model's preprocessing to
12		determine which customers will be served together. Once that has been determined,
13		geocoded location information is never again used. ² That is why the HAI model produces
14		less plant than is actually required to serve customers.
15		
16	Q.	Since the HAI Model does not build to actual locations, is there a significant
17		advantage to using geocoded information just to determine which customers will be
18		served together, as is done in the HAI Model?
19		
20	A.	Not really. The BCPM considered using geocoded data and rejected the idea for two
21		specific reasons.
22		
23		First, it is important to realize that geocoding is far from an exact science. The
24		latitude/longitude coordinates assigned to any given street address can vary significantly

from geocoder to geocoder, especially in rural areas. A simple example of this is shown in Exhibit BKS-4. On this sheet we have six actual Florida street addresses that have been 2 geocoded by two separate systems. As you can see, each of the systems has placed the 3 customers in a very different location, despite the fact that each system classifies this point as a "street address", the finest level of geocoding available. According to the HAI Model, 5 each of these addresses is an exact location. The question that remains, however, is, which of these exact locations is right? 7

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Second, in rural areas (the areas of most concern for universal service purposes) that streetaddress level data generally does not exist, and the data that does exist is often of questionable quality. Sprint recently filed comments at the I-CC that explain how the use of some geocoded data in a cost model can often be worse than using none at all. A copy of these comments is attached as Exhibit BKS-5. Nonetheless, the BCPM is capable of using geocoded data, as requested by the FCC, to assign customers to areas which would be grouped together to form serving areas, much in the same way the HAI Model groups customers. For this proceeding Sprint undertook an analysis to determine exactly how much difference it would make to use geocoded data. The result of the analysis showed that it makes very little difference.

19

Please describe that analysis. 20

21

As I stated earlier, the only way the HAI Model uses actual customer locations is to 22 determine which customers will be served in which cluster. The BCPM builds to areas 23 called grids, not clusters, and customers are assigned to grids through a detailed algorithm 24

described in the BCPM Model Methodology. Since all grids are based on latitude and longitude, it is a straightforward process to use latitude/longitude coordinates of geocoded points to assign customers to grids and proceed from there. This of course assumes that good latitude/longitude data exists.

In this analysis we took 3 specific wire centers from Sprint's operating territory in Florida for which we had reasonably good geocoded data. The 3 wire centers were Inverness, Beverly Hills and Avon Park. The total number of lines served by these 3 wire centers is slightly over 50,000. Using actual customer locations, we assigned residences and businesses to microgrids. From that point, microgrids were aggregated into ultimate grids using the standard approach, and the model was re-run. In some cases the new ultimate grids differed from the original ultimate grids because the new placement of customer locations caused the microgrids to be aggregated differently. In other cases, the grids may have remained the same but the actual customer counts and dispersion of customers within the grid may have changed. Our goal was to determine what costs and cable distances the BCPM would produce using the geocoded locations, and how these costs and distances would compare with the standard BCPM results. These results are shown in the table below. I have attached a more detailed explanation of the geocoding and placement process as Exhibit BKS-6.

1	Inverness	\$39.42	\$39.80	0.9%
2	Beverly Hills	\$37.00	\$37.53	1.4%
3	Avon Park	\$40.92	\$41.51	1.4%
4		16h) 6m-56396	- Tolantoone Distance	E. John Deviation
		tang santaha Mary	Alting Geografied Data	mon onglina
		A STANCE OF THE	(w/P/(sp)	
5	Inverness	7,261,177	7,391,367	1.8%
6	Beverly Hills	3,009,300	3,088,937	2.6%
7	Avon Park	3,091,569	3,207,724	3.8%
8				
9	As the table she	ows, the average costs p	er line vary by less than 1 5%	6 in every case.
10				
11	More importan	tly, the amount of netwo	ork that is built (in terms of r	oute distance) does not
12	vary significant	ly in the two versions of	f the model. In every case, the	he variation was less than
13	4 percent.			
14				

Q. How do you interpret these results?

16

17 A. These results provide strong evidence that the original customer location algorithms used in
18 the BCPM are accurate and reliable in providing a standardized way of modeling customer
19 location. In numerous proceedings (including this proceeding, see Wood Direct p 8) the
20 HAI Sponsors have made the unsupported claim that the BCPM method of placing
21 customers in microgrids based on road mileage was flawed, and inferior to the use of

1		geocoded data. What Mr. Wood does not mention is that in the universal service areas of
2		Florida, 1) the vast majority of the HAI locations are not geocoded and 2) in cases where
3		there is data, the geocoded locations are never used to construct the network anyway!
4		
5		These results, although clearly a sample, demonstrate that the BCPM approach of initially
6		allocating customers along road miles is valid (which the BCPM Sponsors have always
7		known, based on statistical tests of correlation between road miles and population). Most
8		importantly, they support the conclusion that without using geocoding the BCPM is
9		superior to the HAI Model in terms of minimizing the distortion that can occur when one
0		models customer location in rural areas incorrectly.
1		
2	Q.	Specifically, how does this distortion occur in the HAI Model?
3		
4	A.	Once the HAI Model has determined that a certain number of customers will be served in a
5		specific cluster, there is no attempt to maintain the spatial relationship between the
8		customers. The model will distribute the customers' lots uniformly across the area of the
7		cluster. An example of this is shown in Exhibit BKS-7.
8		
9		In this Exhibit, the dots represent actual customer locations that the HAI purports to use
20		Panels A, B and C are depictions of various dispersions of eight customer locations. These
21		would be considered the "actual" or geocoded locations. Panel D is a depiction of how the
22		HAI Model will place the eight locations in Panels A, B and C before it builds the network.
23		The exhibit shows how the HAI Model will model the customer locations the same way in
14		every case, despite the fact that the customers are actually situated very differently. Existing

1		distances between customers are ignored, distances which can often be several miles. Also,
2		because the BCPM separates its serving areas into quadrants, the distortion that occurs in
3		Panel A cannot occur in the BCPM. In Panel A, the majority of customers are located in the
4		NW quadrant of the area and none are located in the SW quadrant. In the BCPM, this
5		relationship is maintained: the SW quadrant would contain no customers, and the NW
6		quadrant would contain the number you see in Panel B. In the HAI Model, this does not
7		occur.
8		
9	Q.	You said that once the geocoded data is discarded and the HAI model builds its
10		network, the result of the distortion pictured above is an understatement of cable
11		requirements? Is there evidence of such an underbuilding in the results produced by
12		the HAI Model in this proceeding?
13		
14	A.	Yes there is. Sprint has conducted an analysis for its Florida territories similar to analyses
15		shown in the ex parte presentations mentioned above. The results of the Florida analysis are
16		completely consistent with our findings in other states. In the rural areas of Florida, the
17		network "built" by the HAI Model is a non-functioning network. The HAI Model
18		systematically and significantly underbuilds the distribution network.
19		
20	Q.	Please describe how you determined that the HAI underbuilds.
21		
22	A.	The concept is very simple. We examine the amount of network plant that the HAI Model
23		builds within its main clusters.3 This includes everything on the customer side of the digital
24		loop carrier: the distribution cable, connecting cable ⁴ , and drop cable. All of these are used
25		in the model to do two things: to connect customers to the network (at the DLC) and, by

default, to connect customers to each other.

We then examine the distance between the original customer locations as they are used in the HAI Model's preprocessing. This equates to the distances between the blue dots in Exhibit BKS-6, Panels A, B and C. The distance measure used is a minimum spanning tree (MST). The minimum spanning tree measures the linear distance required to connect any set of points or customer locations in the most direct way. The length of the MST is what we have determined to be "sufficient". (A minimum spanning tree is discussed and pictured in Exhibit BKS-8.)

In reality, the distance of the MST is usually less than what would be "sufficient" to connect all customers to the network and to each other. The distance of the actual telephone network between a given set of locations (points) is usually longer than the length of the MST for that same set of points. Some reasons for this are: 1) the telephone network usually follows roads (which the MST does not), 2) the telephone network must go up and down hills (the MST assumes the world is flat), and 3) the telephone network must take into account natural barriers such as mountains, lakes, etc. (which the MST ignores.)

However, for our analysis we have assumed that the length of the MST is sufficient. We then compare the length of what the HAI builds to the length of the MST. If the total distance of connecting, distribution and drop cable in a cluster is at least as long as the MST for the points in that cluster, we determine that the Model has not underbuilt that cluster. If the total distance of connecting, distribution and drop cable is less than the MST for the points in that cluster, we determine that the HAI has underbuilt that cluster. If a cluster is underbuilt, the network the HAI builds to serve that cluster is non-functioning.

Q. Please describe your findings.

4 A. In the overwhelming majority of cases the HAI underbuilds the main clusters in rural, low-density areas. As the table below shows, in the lowest density zone the HAI underbuilds over 90% of the main clusters in Sprint's serving territory.

8			Carl Nucley of MACMIES Cinters	Chinges Underground Underground Underground Underground UNITED	Worlding Capterly on the Intelligence (Plans
9	Sprint-United	0 to 5	186	169	90.8%
10	Sprint-Centel	0 to 5	87	82	94.2%
11	Sprint-United	5 to 29	184	126	68.5%
12	Sprint-Centel	5 to 20	214	174	81.3%
13	Sprint-United	20 to 100	314	111	35.4%
14	Sprint-Centel	20 to 100	98	38	38.8%

In the table I have separated the next-lowest density zone (5 to 100 lines per square mile) into two parts: 5 to 20 lines per square mile, and 20 to 100 lines per square mile. This split does not exist in either model, but it is valuable as a tool for viewing that this underbuilding problem occurs most frequently in the very low density areas, the exact areas that are of most concern for universal service purposes.

1	Q.	Have other parties used the concept of a minimum spanning tree (MST) as a measure
2		of sufficiency in terms of length?
3		
4	A.	Yes. In the attached FCC analysis, Jeffrey Prisbrey used the same concept to measure
5		customer dispersion. More recently, the FCC staff has been working on a synthesis of the
6		two models presented in this proceeding. This synthesis, termed the HCPM (Hybrid Cost
7		Proxy Model), uses a minimum spanning tree as a measure of sufficiency for outside plant
8		and the algorithm is built into the loop portion of their model.
9		
10	Q.	In other proceedings, have the HAI Sponsors commented on the use of the MST as a
11		measure of "sufficient" plant?
12		
13	A.	Yes they have. Recently in Texas, Dr. Robert Mercer, author of the HAI Model, and Mr.
14		John Klick stated that the MST was an "inappropriate standard" to use in such a
15		comparison. [Supplemental Reply Testimony of Dr. Robert Mercer and Mr. John Klick,
16		Texas PUC Docket #18515, June 10, 1998]. Mercer/Klick went on to state that the
17		"Steiner tree, not the MST, constitutes the minimum true distance required to connect a
18		series of points in a network." [Additional Reply Testimony, Mercer/Klick, Texas PUC
19		Docket #18515, June 30, 1998].
20		
21	Q.	What is a Steiner tree?
22		
23	A.	A Steiner tree is another distance construct from mapping theory. Like the MST it
24		measures distance between a set of points, locations or nodes. However, in the Steiner tree
25		it is possible to add points or nodes in the process of connecting the original points. This

1		can result in an overall shorter distance between points, shorter than the MST. Two simple
2		examples are shown in Exhibit BKS-9, and the concept is discussed in Exhibit BKS-8.
3		
4	Q.	The Mercer/Klick testimony implies that it would be more appropriate to define
5		"sufficient" cable as a distance equal to the Steiner tree, not the minimum spanning
6		tree, in Sprint's analysis. Do you agree?
7		
8	A	No, I do not. As stated above, in the overwhelming majority of cases the MST distance
9		would actually represent an insufficient amount of cable, since it does not account for
10		barriers and constraints that a real-world network must consider. Obviously something less
11		than the MST distance, such as a Steiner tree distance, would be insufficient as well.
12		
13		Just as importantly, the addition of nodes can only decrease the "required" amount of cable
14		for very few, specific configurations of points. Most of these configurations involve less
15		than five (5) points or locations. It is common knowledge that all HAI main clusters must
16		contain at least five customer locations and most contain many more, even in rural areas.
17		Therefore it is simply incorrect to assume that 1) the Sceiner Tree distance will be somethin
18		shorter than the MST distance, and 2) that the Steiner Tree distance is the appropriate
19		measure of what is "sufficient".
20		
21		But in the spirit of cooperation Sprint has also conducted an analysis using an equivalent of
22		the Steiner tree. As I state above, it has been shown mathematically [Prim, Exhibit BKS-8]
23		that by adding points or nodes, such as a Steiner tree does, it is sometimes possible in
24		special cases to connect a series of points with less than the MST. But it has been shown
25		that this reduction in distance can never be more than 13%. In other words, assume there

are 5 households in a HAI main cluster, and the MST tells us it requires 1000 feet of cable to connect them all to each other and to the network. Adding points of interconnection, as the Steiner tree does, might reduce that required amount of cable but it will never reduce it below 870 feet.

In the table below, we present the number of HAI Main clusters in low-density regions that underbuild the network using the Steiner tree as a measure of "sufficient" cable length. The length of the Steiner tree is represented as 87% of the length of the MST.

10	\ ^		TANAMAN Salahan	Charles of Man Charles Dedoctors by HA Moy Steller 110	Charles and Charles and Maddle Ser Plant
11	Sprint-United	0 to 5	186	(4) 7/2MS (4) 157	84.4%
12	Sprint-Centel	0 to 5	87	80	91.9%
13	Sprint-United	5 to 20	184	109	59.2%
14	Sprint-Centel	5 to 20	214	152	71.0%
15	Sprint-United	20 to 100	314	81	25.9%
16	Sprint-Centel	20 to 100	98	28	28,6%

17 As the table shows, using the Steiner tree as a measure of "sufficient" cable has little impact.

18 In the overwhelming majority of cases that represent universal service areas, the HAI still

19 underbuilds the network.

Q. The figures above speak to the frequency with which the HAI underbuilds, but what is the magnitude of this shortage?

A. The two tables that follow demonstrate that the magnitude of this shortage is significant. In the first table, I have shown a sample of main clusters from Sprint's serving territory in Florida. The table lists the wire center associated with the cluster and the cluster name, the length of the minimum spanning tree, the length of total plant that the HAI builds within the main cluster, and the difference between the two (the shortage). This is only a sample, for illustrative purposes.

9		THE WAY	Washer Blanteu.	589,000
	•	(10 - 14 (6 %) 10 - 15 (10 -	Entra)	(ASY Flint 6.1)
10	CPCRFLXA008	108,716	60,694	48,022
11	CLTNFLXA002	45,131	181	44,950
12	LBLLFLXA003	48,895	6,058	42,837
13	WCHLFLXA005	63,122	23,169	39,953
14	NPLSFLXC004	50,783	13,048	37,735
15	IMKLFLXA003	54,642	18,966	35,676
16	OKCBFLXA018	81,317	46,014	35,303
17	LKPCFLXA009	45,311	10,818	34,493
18	PTCTFLXA033	107,854	73,536	34,318

As you can see, the lengths that the HAI Model underbuilds are not insignificant. In the table below, I list the total in miles of this underbuilding, by density zone, for Sprint's serving territory. Recall, the shortage listed on each line below does not address outlier clusters, nor does it address feeder in any way. The shortages listed are found within main clusters.

1		\$105000 D	upropers Manual upropers Manual Manual e mare by as MASO b	merculivening leading
			Was Alm	
2	Sprint-United	0 to 5	637 miles	460 miles
3	Sprint-Centel	0 to 5	333 miles	223 miles
•	Sprint-United	5 to 20	434 miles	288 miles
5	Sprint-Centel	5 to 20	669 miles	381 miles
5	Sprint-United	20 te 100	244 miles	138 miles
7	Sprint-Centel	20 to 100	91 miles	39 miles
8				

O. Have results similar to these been found in other states?

10

15

17

23

24

12 Yes. In every state for which Sprint has seen the actual cluster data and been able to
12 perform such an analysis, the result is always the same: In the low density areas, this
13 underbuilding is systematic, significant, and occurs in the overwhelming majority of main
14 clusters.

16 Q. How have the HAI Sponsors responded to these statements when presented to them?

18 A. In the aforementioned Texas proceeding, the response of the HAI proponents was twofold.

19 First it was suggested that if this is indeed a problem or shortcoming for the HAI Model, the
20 BCPM would exhibit the same shortcoming to a much greater degree. Mercer
21 Supplemental Testimony, June 5, 1998, states "Sprint's claim of a flaw is misleading, greatly
22 overstated, and is of equal or more applicability to the BCPM as well."

Second, the HAI proponents claimed that the HAI built substantially more backbone and

14.7%

171

1		branch cable inside their clusters than the BCPM built inside its grids, a statement which was
2		intended to support the first statement above. (Mercer/Klick, June 30, 1998.)
3		
4	Q.	Have the BCPM Sponsors conducted a MST analysis on their own model in Florida?
5		
6	A.	Yes we have. It is not possible to replicate the exact MST analysis that was done on the
7		HAI Model because the BCPM in its standard format does not place points, but places
8		counts of customers within microgrids. However, if assumptions are made regarding how
9		these counts are placed in a microgrid, it is possible to conduct a type of MST analysis that
0		measures the dispersion of original customer locations and how that compares with the
1		cable built by the BCPM. A discussion of the BCPM MST approach is attached as Exhibit
2		BKS-10.
13		
4		For the HAI Model, our analysis was done at the main cluster level. The equivalent level in
15		the BCPM is the ultimate grid level, and this is the level that was used for our MST analysis.
6		The table below shows the results for the same density zones as shown above for the HAI
17		Model, for all of Sprint's territory in Florida. (Due to time constraints I was unable to
18		separate grids by company.)
19		
20		range i faction and a lateral responsibility of the contract o
21		

28.8%

335

1,164

0 to 5

						73.0.73.2.73.5	
1	5 to 20	787	89	11.3%	25	3.2%	
2	20 to 100	721	4	< 1%	2	<1%	
3							
4	As the to	able shows, there	is evidence that so	metimes the BCPM	underbuilds in	rural Florida.	
5	Howeve	r, the frequency	of this occurring is	much smaller than v	with the HAI M	lodel. Using	
6	87% of	the Minimum Spr	anning Tree as the	measure of what is	'sufficient" cab	le, recall that	
7	the HAI	Model underbuil	t well over 85% of	f main clusters. By	comparison, the	ВСРМ	
8	underbu	ilds less than 15%	of grids. The H	U Sponsors' claim,	that the BCPM	exhibits the	
9	same pro	oblem to an equal	or greater degree	, is without foundati	on.		
10							
11	In additi	or, it can be wor	thwhile to compar	e actual plant built b	y each model v	vithin the	
12	basic un	it of analysis, eith	ner the main cluster	(for HAI) or the ul	timate grid (for	BCPM).	
13	Unfortu	nately, the two un	nits do not directly	equate to each other	r, so any mean	ingful	
14	compari	sons must be mad	de at the wire cent	er level, and even th	en the comparis	son is	
15	imperfect. First, because our analysis focuses only on main clusters, it would be incorrect to						
16	compare a HAI total with a BCPM total for the same wire center. Second, examining data						
17	at the w	ire center level m	isses important de	tail because it allows	s high-density a	reas within	
18	the wire	center to offset I	ow-density areas.	The solution is to lo	ook at wire cen	ters that are	
19	low-den	sity overall.					
20							
21	In the ta	ble below we pro	ovide the following	information:			
22	What t	the HAI Model b	uilds within main o	lusters for an entire	wire center;		
23	What the total MST distance is for the main clusters in that same wire center,						
24	The de	egree, if any, to w	which the HAI Moo	iel fell short of "suff	icient" cable;		
25	What	the BCPM builds	within ultimate gr	ids for an entire wire	e center;		

1	What the total MST distance is for the ultimate grids in that same wire center,
2	The degree, if any, to which the BCPM fell short of "sufficient" cable.
3	
4	As stated earlier, our concern is with the lowest density areas of Florida, since these are
5	clearly of highest concern for universal service purposes. The table lists the wire centers, in
6	Sprint's Florida serving territory, where the overall density was less than 20 lines per square

1						votes	
3		1 m - 3 (2 (1)) 2 (1 k) y	real New York	HA) Samora	Potel Plant	Park to	BLPM SECTION
		MARKET SERVICES	1		1 12 (A) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	(Auralia	
					V.		
					1041/2	(in test)	
4	GNVL	837,911	1,241,375	403,464	1,574,751	1,321,860	0
5	GLDL	547,884	695,539	147,655	886,196	791,228	0
6	PNLN	758,103	995,501	237,398	1,185,130	1,036,367	0
7	LEE	641,367	966,026	324,659	1,304,735	1,173,921	0
8	KNVL	844,510	310,829	0	863,493	605,045	0
9	ZLSP	1,181,784	995,511	0	1,312,056	1,103,090	0
10	SPCP	496,392	694,267	197,875	969,965	781,920	0
11	CHLK	1,008,642	1,313,833	305,191	1,673,651	1,436,335	0
12	RYHL.	658,109	896,039	237,930	1,167,481	956,386	0
13	GNWD	875,148	976,640	101,492	1,562,988	1,352,350	0
14	EVRG	744,918	327,307	0	505,130	386,073	0
15	MALN	694,647	806,258	111,611	1,184,506	1,056,533	0
16	BAKR	1,447,839	1,547,207	99,368	2,595,212	2,059,406	0
17	FRPT	1,049,030	1,268,181	219,151	1,984,645	1,389,764	0
18	MNTI	2,507,994	2,941,833	433,839	4,395,127	3,469,573	0
19	CTDL	590,714	580,683	0	948,482	721,563	0
20	WSTV	68,129	85,375	17,246	94,145	76,766	0
21	GDRG	800,128	759,808	0	1,319,982	1,044,484	0
22	STMK	170,084	241,346	71,262	430,952	333,115	0
23							

As the table shows, in every case where a reasonably direct comparison can be made, the

1	•	BCPM builds sufficient plant at the wire center level, whereas the HAI falls short in the
2		majority of cases.
3		
4		Also, it is important to note that in many of the wire centers shown above, the MST
5		distances are roughly similar between the two models. The fact that MST lengths would be
6		similar, but the HAI builds less than the MST while the BCPM builds more, lends support
7		for the following: A key difference between the two models is not merely how each model's
8		preprocessing initially allocates customer locations. Rather it is in how closely the model
9		comes to using those locations when it builds its network.
10		
11	Q.	Is the plant listed in this table all categorized as distribution plant, or backbone and
12		branch cable?
13		
14	A.	No, not for either model. Connecting cable is included in the table above because, in both
15		models, connecting cable is built inside the basic unit (the grid or the cluster) to connect
16		customers in one section of the grid/cluster with customers in another section. In the
17		BCPM it is used more often than in the HAI.
18		
19		There has been a great deal of confusion as to what types of plant or cable should be
20		included when calculating "what either model builds". For the HAI Model, in the majority
21		of cases the basic unit of analysis, the cluster, represents one serving area and one
22		distribution area. In the BCPM, most ultimate grids represent one carrier serving area that
23		is separated into (up to) four distribution areas. Sometimes the two models have different
24		terms for the cable that is used at various points in the network. Because of this, it is best to
25		consider all plant built within the basic unit (grid/cluster) since all of it may be used for the

1		purposes of connecting customers to each other and to the network.
2		
3		In most cases for the HAI, a customer on the west side of any cluster is connected to a
4		customer on the east side of that cluster using backbone or branch cable. The same two
5		customers would be connected in the BCPM using connecting cable. Both are copper.
6		
7		On the other hand, connecting cable in the BCPM often is found on the customer side of the
8		DLC. Connecting cable in the HAI Model is usually found on the office side of the DLC.
9		In the HAI Model, connecting cable is fiber. In the BCPM it is not.
10		
11		Because of this potential for confusion, the comparisons above used everything that exists
12		solely within the cluster or grid: connecting cable plus distribution (backbone and branch)
13		cable. Drop was also included. The results of the table demonstrate the following: A
14		proper comparison of the amount of plant built by the two models, eliminating any
15		confusion over nomenclature or terminology, demonstrates that the shortages discovered in
16		the HAI are significant and systematic in the rural areas of Florida, while the BCPM does
17		not suffer from the same shortcoming.
18		
19	Q.	Please summarize your rebuttal testimony.
20		
21	A.	In his direct testimony Mr. Don Wood states that a model must do two things: It "must
22		accurately determine customer locations" and it must "connect those customers with the
23		serving central office using network facilities that are efficient" (Wood Direct page 4).
24		
25		In my rebuttal testimony I have clarified the first point. Contrary to Mr. Wood's statemen

1		a model must not only "determine" customer location but use the location as well. We have
2		seen that the HAI Model does not do this.
3		
4		Second, according to Mr. Wood the model must "connect" the customers to the network.
5		The analysis presented here provides evidence that in the rural areas of Florida the HAI
6		Model fails this test as well.
7		
8		I have shown that the HAI Model consistently and significantly underestimates and
9		underbuilds the amount of cable needed to do exactly what Mr. Wood states it must,
10		"connect" customers to the network. I have presented evidence that the FCC conducted in
11		own analysis that supports the findings shown here. In summary, the HAI Model is not the
12		most accurate and reliable costing methodology available to the Commission but a model
13		that is fundamentally and systematically flawed.
14		
15	Q.	Does this conclude your s.buttal testimony?
16		
17	A.	Yes.
18		
19		
20		

Supplemental Rebuttal Testimony & Brian K. Staller Dockst No. 980696-TP October 9, 1998

1		SUPFLEMENTAL PERUTTAL TESTIMONY
2		OF DR. BRIAN K. STAIHR
3		ON BEHALF OF SPRINT-FLORIDA, INCORPORATED AND
4		BELLGOUTH TELECOMMUNICATIONS, INC.
5		BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION
6		DOCKET NO. 988696-TP
7		OCTOBER 9, 1998
9	I	INTRODUCTION
10		
11	Q.	PLEASE STATE YOUR NAME AND BUSINESS AFFILIATION.
12	A.	My name is Brian K. Staibr. I am the Regulatory Economist at Sprint United
13		Management Company.
14		
15	Q.	ARE YOU THE SAME BRIAN K. STAIHR WHO FILED DIRECT AND
16		REBUTTAL TESTIMONY IN THIS PROCEEDING?
17	A.	Yes.
18		
19	Q.	WHAT IS THE PURPOSE OF YOUR TESTIMONY?
20	A.	The purpose of my testimony is to provide the Florida Public Service Commission
21		(Commission) insight into the flaws in the PNR customer location methodology
22		upon which HAI's modeling of distribution plant is based. My supplemental
23		rebuttal testimony, is filed on behalf of both Sprint-Florida, Incorporated and
24		BellSouth Telecommunications Inc. This testimony is based on an expedited
25		review and analysis of the data at the PNR premises. Although the limitations on

the PNR polygon clusters.	
PNR polygon chasters and to form the HAI rectangles that correspond to each of	
indicative of pervasive problems in the methodology employed to construct the	
the time frame to review the data precinded an extensive analyzis, our findings a	
Declarat Frg. 9900079- October 9, 19	

The state of the s		
oru be summarizad as follows:		0
reburtal testimony. The findings described and illustrated in the attached exhibits		9
my rebuttal testimony and contradicts claims made by the HAI proponents in their		
The evidence provided here validates the criticisms of the HAI model described i	7	7
PLEASE SUMMANUZE YOUR PRIMARY FINDINGS AND CONCLUSIONS	ò	0

13 PNR polygon clusters and th	12 confirms the disparity between	1. Examination of PNR poly
PNR polygon clusters and the so-called "equivalent" HAI rectangles.	confirms the disparity between the shape and/or orientation of the underlying	 Examination of PNR polygon clusters and their corresponding HAI recample

16	u	T
corresponding distribution plant to serve those customers.	bodies of water in constructing clusters of customers and modeling the	The PNR clustering algorithm ignores bath geographic barriers such as larg

3	19		17
marick cluster commons have been satisfied to in the overlapping areas.	in other areas, and underbuilding in other areas. In such chasters, it is unclear	distribution plant in some areas, despite understating the dispersion of customers	Some of the PNR clusters overlap, suggesting the potential to overbuild

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grossly underbuilds distribution plant. The extent to which HAI distribution and	•
by PNR, taking into account road constraints, indicates that the HAI model	•
cable and drop distance required to serve the customers in the locations identifies	-
5. A comparison of the HAI distribution cable and drop lengths to the distribution	~

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	Brian K. Staller
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1		drop cable distance falls short in this analysis is much greater than that reflected
2		by the Minimum Spanning Tree (MST) analysis which simply connects customers
3		as the crow flies.
4		6. The limitations of address geocoding are illustrated by depicting the
5		substantial disparity between the address geocoded locations identified by PNR
6		and the actual customer locations obtained via satellits imagery for the
7		Yankeetown wire center.
8		
9	II.	ANALYSIS OF PNR CUSTOMER LOCATION DATA
10		
11	A-1	ack of Correspondence Between the PNR polygon clusters and the HAI
12	rect	nales and a second seco
13	Q.	MR. DON J. WOOD AND MR. BRIAN F. PITKIN CLAIM IN THEIR
14		REBUTTAL TESTIMONY THAT THE HAI RECTANGLES "PRESERVE
15		THE BASIC AREA, SHAPE AND LOCATION OF THE PHYSICAL
16		CLUSTER OF CUSTOMERS" (P. 57.) DO YOU AGREE WITH THIS
17		CHARACTERIZATION OF THE RELATIONSHIP BETWEEN THE PNR
18		POLYGON CLUSTERS AND THE HAI RECTANGLES?
19	Α.	No, I definitely do not agree with this characterization. Based on our preliminary
20		examination of the PNR polygon clusters and the corresponding HAI rectangles
21		during our visit to PNR, this characterization by Mr. Wood and Mr. Pitkin is quite
22		misleading.
23		
24	Q.	. PLEASE ELABORATE ON WHY THEIR CHARACTERIZATION IS
25		MISLEADING.

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1	^ -	Certainly. The customer rocation methodology involves the the of an algorithm
2		, to cluster customers. According to the HAI model documentation, this process is
3		subject to three constraints. Once customers are clustered into main and outlier
4		chasters, PNR constructs a convex hull around the set of address geocoded and
5		surrogate points associated with that cluster. It is this convex hull that I refer to
6		herein as the PNR polygon cluster. The PNR polygon cluster is transformed into
7		a rectangle that may have little resemblance to the underlying PNR polygon
8		cluster. According to the HAI model documentation, the HAI rectangle has the
9		same geographic center and area as the PNR polygon cluster. Beyond this,
10		however, the ciuster and rectangle do not necessarily resemble one another, in
11		shape and orientation (i.e. North, South, East, West). This phenomenon is
12		illustrated in the attached figures. Exhibit BKS-1 depicts a cluster where none of
13		the actual customer points is contained within the so-called "equivalent" HAI
14		rectangle, and only two lie on the border of the rectangle.
15		
16		Since the HAI rectangle is used as the basis for modeling distribution plant,
17		distortions between the shape and orientation of the PNR polygon cluster and the
18		HAI rectangle can result in understating the dispersion of customers in the
19		locations identified by HAI via the PNR polygon clusters. This can in turn result
20		in a substantial underestimate by the HAI model of the distribution plant required
21		to serve the customers as located by PNR. These distortions in the PNR polygon
22		cluster's shape and orientation, relative to the HAI rectangle, are illustrated in
23		Exhibits BKS-2 and BKS-3.

B. Formation of PNR Polygon Chasters Ignores Geography

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1	Q.	MR. JAMES W. WELLS, JR. CONTENDS IN HIS REBUTTAL TESTIMONY
2		THAT "HM 5.0a CLUSTERS CUSTOMERS BASED ON THEIR PROXIMITY
3		TO EACH OTHER AND TRANSMISSION DESIGN RULES, WHICH IS
4		WHAT AN OSP ENGINEER WOULD REALISTICALLY DO IN DESIGNING
5		A LEAST-COST LOCAL LOOP NETWORK." (P. 5) DO YOU AGREE WITH
6		HIS CONTENTION?
7	Α.	No, I definitely do not agree based on my observations of clusters obtained during
8		the PNR site visit. First, PNR forms polygon clusters that ignore water areas that
9		would never be bridged by a "real" distribution area. This is illustrated in the
10		clusters provided in Exhibits BKS-4, BKS-5, and BKS-6. Exhibits BKS-7 and
11		EKS-8 depict a wire center in the Florida Keys, where the PNR clustering
12		algorithm is oblivious to the fact that it is making one cluster out of parts of two
13		islands, then using another part of that island in a cluster that spans to another
14		island. Clearly this is inconsistent with Mr. Wells' claim that HM 5.0a clusters
15		customers in a manner consistent with a realistic, engineering design of a least
16		cost network.
17		
18		Although the Benchmark Cost Proxy Model Release 3.1 (BCPM 3.1) uses a
19		statistical measure that overlays ultimate grids within wire center boundaries that
20		may contain geographic barriers to clustering customers, it is imperative that these
21		issues regarding the formation of HAI clusters are raised here, to dispel the
22		perception created by HAI proponents that HAI's clustering algorithm forms
23		natural clusters of customers consistent with "real" distribution design areas. The
24		evidence provided here refutes their claim that their clustering process is not
25		arbitrary and is superior to BCPM 3.1's clustering process.

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C. Overlappir	ng Chasters and Clast	ers Extending C	Dutside the Wire	Center's
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1	Bound	aries
•	WANTED STATES	mi_box

Q. ARE THEIR OTHER TROUBLING ASPECTS OF PNR'S CLUSTERING

PROCESS? 5

Yes, there certainly are. Pirst, many of the PNR polygon clusters that we Α. observed during our on site visit at PNR overlap one another. This is depicted in Exhibits BKS-10, BKS-11, BKS-12, BKS-13, and BKS-14. Given that HAI constructs rectangles upon which distribution plant is modeled that have an area equal to the area of the underlying PNR polygon cluster, there are clearly areas 10 where it appears that distribution plant is overbuilt. Since distribution plant is not 11 funcible, overbuilding in some areas does not compensate in any way for 12 inadequate distribution plant in other areas. Appropriate targeting of universal 13 service funding necessitates properly identifying high cost areas in need of 14 support, designing a network that can serve each high cost area without 15 overbuilding or underbuilding. 16

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Moreover, since clusters overlap, it is not possible to determine the cluster to which customers identified in the overlapping portion belong.

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Second, PNR's clustering algorithm results in clusters that extend outside of the wire center boundaries that contain the underlying address geocoded and surrogate points. This is illustrated in Exhibit EKS-15. Note that in Exhibit BKS-15, much of the PNR polygon cluster is outside the wire center's boundaries. This phenomenon occurs because the PNR clustering algorithm

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forms a convex hull about the original cluster points.

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D. HAI Distribution Cable Distance Falls Vestly Short of the Requisite Distribution

4 Cable Distance Based on Real Road Constraints

Q. MR. WOOD AND MR. FITKIN ASSERT IN THEIR REBUTTAL

TESTIMONY THAT "ANY MST DISTANCE CALCULATED BY THE

7 BCPM SPONSORS, BASED ON THESE OVERLY-DISPERSED

SURROGATE LOCATIONS, WILL LIKELY OVERSTATE THE MINIMUM

9 AMOUNT OF CABLE THAT WOULD BE REQUIRED TO SERVE THESE

CUSTOMERS WHERE THEY ACTUALLY ARE LOCATED." (P. 72) DO

YOU AGREE WITH THEIR ASSERTION?

12 A. No, I do not agree. Mr. Wood's and Mr. Pitkin's contention that the MST

presented in my rebuttal testimony is conservative, i.e. is likely to overstate the

14 minimum cable required to serve those customers is refuted by evidence gathered

15 during our on site visit at PNR. Recall that the MST analysis in my rebuttal

testimony was based on the minimum distance to connect customers as the crow

17 flies, in locations identified by PNR. As such, that MST distance clearly

18 understates distribution cable distance, which must take into account roads, bodies

of water, etc. I present here two analyses of required distribution cable length,

20 based on the road network underlying two HAI clusters whose distribution-plus-

drop cable length was already shown to be short of the MST distance for the

22 customer points of the cluster (in one case distribution-plus-drop was only 59% of

23 MST length, in the other case only 65%).

24

25 When we look at the underlying roads, we realize that the required distribution

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1		cable - taking the minimum route possible along these roads- is clearly
2		LONGER than the MST distance, and that the HAI Model is EVEN SHORTER
3		in its building of distribution cable than was indicated by a comparison to MST
4		length. MST UNDERSTATES the amount of cable required. Where HAI
5		underbuilds relative to the MST, its shortage in a realistic measurement is even
6		greater than when compared to the MST distance. Exhibit BKS-16 illustrates that
7		in the first case examined, the HAI distribution cable and drop distance for this
8		cluster is only 34% of the requisite distribution cable taking into account the road
9		network. Exhibit BKS-17 illustrates that in the second case examined, the HAI
0		distribution cable and drop distance for this cluster is only 51% of the requisite
1		distribution cable and drop distance taking into account the road network.
2		
3	E. C	emparison of PNR address Grossded Locations With Actual Locations Based
4	on Sa	tellite Imagery
15	Q.	DID YOUR ANALYSIS OF PNR ADDRESS GEOCODED DATA FOR THE
16		YANKEETOWN WIRE CENTER PROVIDE ADDITIONAL INSIGHT INTO
17		THE SHORTCOMINGS OF ADDRESS GEOCODING?
18	A.	Yes, it certainly did. A comparison of the points that PNR address geocoded for
19		the Yankeetown wire center with actual locations based on satellite imagery
20		reveals a gross discrepancy between the address geocoded locations and the actual
21		locations. This is depicted in Exhibits BKS-18 and BKS-19. These observations
22		are a reminder of the limitations of address geocoding and a validation that
23		address geocoding is an estimation process as well.
24		
25	117	LIMITATIONS OF THE PROCESS FOR ANALYZING THE PNR DATA

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AT THE PNR SITE

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3 Q. COULD YOU PLEASE EXPLAIN WHY THE VARIOUS TOOLS OF

4 ANALYSIS PREVIOUSLY DESCRIBED, WERE NOT APPLIED MORE

BROADLY, LE. INCLUDED A MORE EXTENSIVE ANALYSIS OF

CLUSTERS AND WIRE CENTERS IN FLORIDA?

A. Certainly. In order to use a wide range of tools of analysis, it was imperative that we limit the application of the tools to a small subset of clusters and wire centers.

We only had one and a half days to conduct our on site investigation. The computers were not available to us until Wednesday afternoon, October 7, 1998, despite the fact that the Commission's Order required that their facilities be made available as of October 6, 1998.

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Moreover, limitations on the computers provided impeded the speed and progress of our analysis. We provided our required computer needs to AT&T on October 6, 1998. Included in that list was two computers with at least 5 Gigabytes on each computer's hard drive. The computers provided to us by PNR had only 3.1 Gigabytes on their hard drives. Consequently, we had to work around this by reading the Florida customer location database from PNR's network. This customer database is quite large, 1.6 Gigabytes (7 million records of data). It required substantial time, i.e. approximately 4 hours, simply to read that data from the network to our deaktop machines. This allowed processing time down significantly. Furthermore, one of the computers provided had problems with the hard drive, restricting that hard drive to half of what was presumably available. This precluded our working on that machine. Another machine was provided

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ı		during the evening of wednesday, October 7, 1998. In addition, PAR's natwork
2		went down while we were half way drough the process of reading the FL
3		customer database. That process had to be initiated once again. These
4		challenges, in addition to the restrictive time constraints, limited our ability to
5	9	analyze more comprehensively the data.
6		
7	Q.	DID THESE LIMITATIONS ON YOUR ABILITY TO ANALYZE THE DATA
8		MORE FULLY, IMPACT THE INTEGRITY OF THE RESULTS PROVIDED
9		HERE?
10	A.	No, they did not. The results provided in my testimony here are indicative of
11		problems inherent in the PNR customer location data, the PNR clustering process,
12		and the corresponding HAI rectangles. These findings validate the criticisms that
13		I raised in my rebuttal testimony. Moreover, they confirm the superiority of
14		BCPM 3.1's superior customer location methodology.
15		
16	Q.	DOES THAT CONCLUDE YOUR TESTIMONY?
17	A.	Yes, it does.

- 1 2

- Q (By Mr. Rehwinkel) Dr. Staihr, do you have a summary to give of your three prefiled testimonies?
- A Yes, I do. Because I have three sets of testimony, I'm going to kind of do this in three parts, and they're short, and then I'll do a little conclusion.

Part one is pretty easy. We're here to pick a model. Sprint believes that the BCPM is the right model to pick. As to why, we'll get into that. We talked a lot about geocoding and about clusters and about acres, but if we take a step back and kind of look at it from a bigger viewpoint, if you will, the reason we're calculating costs is to figure out explicit universal service support here in Florida; and the reason we want to figure that out is because it's the only way competition will show up in Florida, in all areas of Florida.

For a new entrant to come in and actually compete, that entrant has to be assured of being able to cover his or her costs, and those are the costs that this entrant will actually incur here in Florida, not in Vermont or Colorado, but here.

The BCPM is the best model to calculate the costs of doing business here for two specific reasons. The first one is the platform. When I say platform, I

mean the equations and algorithms that make up the model. The platform is based on engineering assumptions that are efficient and they're forward-looking, but they're very well connected to reality, the way people really build networks.

The other reason has to do with the inputs.

The inputs have been carefully chosen by people who do business in Florida to reflect the cost of doing business here. That combination shows up in the BCPM. It doesn't show up in any other model. That was part one.

Part two, my rebuttal testimony:
Understandably, the Hatfield sponsors don't agree.
They believe that the Hatfield model is the best model to pick, and the reasons that they have put forth are that their engineering is better than ours and they have a superior customer location approach.

Now, in my rebuttal testimony I talk about the second one. As we saw yesterday and as I've shown in my testimony, the only thing that the Hatfield model does with regard to customer locations is ignore them. The only thing it does is it does not use them, and in the process of ignoring them, it distorts any pertinent information that may have been included with them.

Dr. Duffy-Deno yesterday put a picture up on the overhead that showed a little bit about how these are ignored and somewhat distorted, and I've got a picture that looks like that. It's kind of big.

COMMISSIONER GARCIA: You can make that go up.

WITHESS STAIRS: The picture looked like that, and I just wanted to put it back up there to talk about it.

This is what the Hatfield model does with its customer locations. The blue dots are where the people are. The black dots are where it builds the network. Looking at that, BCPM sponsors don't think that that network there is enough. We'll probably talk a lot about what is enough.

But in Sprint's territory, as I show in my testimony, in the universal service areas, the low density areas, they don't build enough 90% of the time. Yesterday you heard Dr. Duffy-Deno say 68% in BellSouth. For Sprint it's 90%. This is an example. It's a picture. It's not real.

What you have in the supplemental testimony, part three, is real. It's Florida. It's Vernon, it's Trenton, it's Beverly Hills.

Now, what it's not, and what I'd like it to

be, there are places like Sopchoppy, Sumatra,
Immokalee, real rural. We don't have those. We
didn't have time. We'd like to go back and get them.

But what you have in front of you, if you could pull out No. 1, No. 2 and No. 11 and glance at those. For No. 1, it's a picture of a cluster. The cluster is in blue. I don't think I can put this on the overhead because of the confidentiality. That cluster -- do you have this here? I'm sorry. These pictures. (Pause)

The only pictures I'm going to refer to are

1, 2, and 11. First, No. 1. It says Beverly Hills at
the top. It says "BVHL FLXA". The green dots are the
locations, the blue areas the cluster. The red
rectangle is what enters the HAI model. And if I can
quote the HAI sponsors, they say that they have a
dynamic clustering algorithm that determines natural
groupings of customers. I will be interested to see
the natural grouping on the page.

If you'll flip right next to No. 2, what you've got is a Yanksetown cluster. The green dots are the points, the blue is the original polygon, and the red is the rectangle that enters the model.

According to the Hatfield sponsors, the rectangles preserve the basic shapes of the cluster.

And if you'll flip all the way over to No. 11, toward the back there, what you have is a picture of Vernon.

COMMISSIONER GARCIA: Why is this confidential?

WITHESS STAIRR: You would have to ask the Hatfield sponsors that.

MR. HATCH: Commissioner Garcia, I can't answer that. The information belongs PNR. They're the people that can make the determination whether it's proprietary or not. I'm trying to get that answer for you. I don't have it yet.

COMMISSIONER GARCIA: Okay. I'm sorry. Where did you go?

WITHESS STAIRS: No. 11, which is a picture of Vernon.

As Mr. Wood, the Hatfield witness, pointed out earlier in this proceeding, the problem with the BCPM, the problem with our grid approach is that we tend to separate customers who should be served together.

What you have in this picture of Vernon is a whole lot of overlapping clusters. You've got a cluster to the west which has points further east than the cluster to the east. You've got a cluster to the

north that has points farther south than the cluster to the south.

We don't know which points go in which cluster. Maybe PNR will eventually let us know. But in terms of separating customers who should be served together, this is a perfect example of how arbitrary the cluster determination is that the Hatfield model is based on.

COMMISSIONER GARCIA: Do me a favor. You're on this now and looking at this map, I guess, broadly. Tell me how your model would capture this.

withess stains: Okay. You can't even start until you look at where the roads are here. We don't have the roads --

COMMISSIONER GARCIA: The reason I point this out is it almost appears that there are roads. I mean, there's a great similarity, and that's why I asked you, because I doubt that this is a -- just a coincidence that they're all lined up this way.

WITHESS STAIR: No. And if I can point -
If you look at the top left corner, you see there's

kind of a circle there. Okay. Having looked at this

for a long time, what that is is a census block

boundary. And for that census block, nobody could be

geocoded, so the Hatfield people put everybody on the

1	boundary.
2	COMMISSIONER GARCIA: Okay. Because I was
3	looking at it and saying there must be a road there or
4	something that
5	WITHESE STAIRS: Yeah. That's very clear
6	I haven't seen the census block boundary, but we could
7	overlay it on this if PNR let us do that.
8	COMMISSIONER DEASON: What was the geocoding
9	success ratio for Vernon?
10	WITHESS STAIRS: I don't have Vernon here,
11	but we can get that from the ex parte that oh,
12	here. Mr. Rehwinkel has it. According to the
13	Hatfield sponsors' documents, 0.06%.
14	COMMISSIONER DEASON: Say that again,
15	please.
16	WITHESS STAIRS: Zero. Less than 1%.
17	COMMISSIONER DEASON: Less than 1%
18	WITNESS STAIRR: Yes.
19	COMMISSIONER DEASON: Success?
20	WITHESS STRIER: Yes.
21	COMMISSIONER DEASON: For the entire Vernon
22	area?
23	WITNESS STAIRS: Yes, for the Vernon wire
24	center.
25	All I have left is a conclusion, and it's

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real short. Both the models that you have before you make assumptions. Both of them make adjustments, because when you're modeling something, you have to treat things in a standardized way.

It comes down to which assumptions do not introduce a bias to the model. With regard to the models you have, the BCPM is the one that gets closer to being right. That's my conclusion.

CHAIRMAN JOHNSON: Thank you.

MR. REHWINKEL: Dr. Staihr is tendered for cross-examination.

MR. COX: Chairman Johnson, before we begin the cross-examination, Staff thinks it would be appropriate to identify and mark an exhibit, and it may be a conflict on the identification with some of the rebuttal exhibits that Mr. Rehwinkel and Mr. Staihr introduced a moment ago.

It's identified as BKS-11, so we may need to come up with a new identifier for it. It is the deposition transcript and late-filed deposition Exhibit Nos. 1 through 15. It's a composite exhibit, and we'd ask that that be marked for identification.

As a new identifier --

CHAIRMAN JOHNSON: I'm sorry. BKS-11? MR. COX: Yes.

1	CHAIRMAN JOHNSON: We don't have anything
2	identified as
3	MR. COX: I thought Mr. Rehwinkel mentioned
4	BKS-1 through something.
5	CHAIRMAN JOHNSON: Yes, but we called it
6	something else.
7	MR. COX: Okay. So we can go with our
8	identifier?
9	CHAIRMAN JOHNSON: Uh-huh. We called one of
10	them BKS rebuttal and one of them supplemental
11	rebuttal.
12	MR. COX: That will be fine.
13	CEATRHAN JOHNSON: BKS-11, and that will be
14	identified as 60.
15	MR. COX: Thank you.
16	(Exhibit 60 marked for identification.)
17	CHAIRMAN JOHNSON: Any questions on this
18	side of the room?
19	MR. REHWIMKEL: Madam Chairman, before we
20	get started, could I be clear we've got actually
21	two we've got another BKS-11 within the composite
22	Exhibit 59, which is a supplemental rebuttal exhibit,
23	the maps that you were just looking at. Is this
24	now 60?
11	

MR. REHWINKEL: Okay. 1 MR. LAMOUREUX: Than you, Madam Chairman. 2 The curse of being first in the alphabet. 3 CROSS EXAMINATION BY MR. LAMOUREUX: 5 Good morning, Dr. Staihr. 6 Good morning. 7 I'm Jim Lamoureux. I represent AT&T. 8 Nice to see you. 9 Let me begin by asking you a couple of 10 questions about your summary. 11 In endorsing the BCPM in your summary, you 12 mentioned two things. One were engineering 13 assumptions, and one were input. 14 As to engineering assumptions, you're not an 15 engineer; right? 16 No, sir, I'm not. 17 So in your endorsement of BCPM's engineering 18 assumptions, you're relying on the engineers that 19 participated in putting together BCPM; is that right? 20 Yes. I talked a lot with the engineers, and 21 I asked them a lot of questions about how we build our 22 network; and I'm talking about Sprint's engineers, not 23 necessarily BCPM engineers. 24

So for questions about engineering

input, that's more a question for Mr. Dickerson or --

-	A Or Mr. Laemmli.
2	Q Or Mr. Laemmli?
3	A Yes.
4	Q Okay. And would you agree with me generally
5	that a model itself could be efficient,
6	forward-looking, but if you chose backward looking
7	inputs or historical inputs, you would get an
8	inappropriate result?
9	A You can do a lot of things with a model to
10	get an inappropriate result, and inputs is one way to
21	do that.
12	Q Let's jump right into this idea that you
13	said in your summary that the Hatfield model ignores
14	customer locations. And for convenience, I want to
15	focus on BKS-1 to your supplemental rebuttal.
16	A Yes.
17	Q It will be a little dancing in the dark
18	since we can't put it up, but I hope by asking I can
19	make it clear.
20	A Sure.
21	Q The dots on that page, those represent the
22	customer locations as identified by PNR; is that
23	right.
24	A Yes, they do.
25	Q The irregular shaped polygon that surrounds

1	those dots	, that's the polygon that's drawn as a
2	result of	those customers locations.
3	A .	Yes, it is.
4	Q	That's the convex hull?
5	λ	Yes, it is.
6	۵	This irregular shaped polygon sorry.
7	Strike tha	t.
8		The customer locations are used to construct
9	that irreg	ular shaped polygon.
10	λ	That is correct.
11	Q	So it's not entirely accurate, then, that
12	the model	ignores customer locations because those
13	locations	are used to construct that polygon; isn't
14	that right	?
15	A	That's where we're going to have to
16	disagree,	because you've got it wrong. The model
17	never sees	
18	1 13	COMMISSIONER GARCIA: Sorry. You're going
19	to have to	disagree because?
20		WITHESS STATER: I'm sorry. I said you got
21	it wrong,	but that's incorrect.
22	Q	(By Mr. Lamoureum) It's incorrect because
23	you're sep	arating out the process of drawing the
24	polygon fr	om the model?
25		T'm also separating out what goes into the

The polygon never goes into the model. 1 model never sees the polygon. The model never sees 2 that the top guy is 5 miles away from the bottom guy. 3 Okay. Let me try it this way, then. The preprocessing stage of the Hatfield model does not 5 ignore the customer locations, because those customer 6 locations are used in constructing this irregular 7 shaped polygon; isn't that right? 8 That's right. The preprocessing done at 9 PNR, again, which never enters the model doesn't 10 ignore those. 11 Q Once that irregular shaped polygon is drawn, 12 that is used to construct the more regular shaped 13 polygon. 14 Just the measure of the area; not the shape. A 15 But also the height/width aspect ratio as Q 16 17 well --Yes; and that's where the distortion occurs. 18 But the --19 COMMISSIONER DEASON: Excuse me. Let me ask 20 a question. Looking at the exhibit, do we know those 21 are actual locations? Were those actually geocoded, 22 or was there an assumption made about putting it on 23 the perimeter of the census block? 24 WITHESS STATER: Having worked with this a

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while, first we know Beverly Hills had a very good geocode rate; above 60%, maybe as high as 70, but I know for a fact it's above 60.

Looking at the way these are laid out here and having looked at a lot of the geocoding lately, you notice that they're very different from the Vernon one that had zero.

The way that they're clustered in the bottom right and the way that they're curved in the top left, glancing at this, and having had a reasonable amount of experience, I would bet these are geocoded points. I don't know that, because PNR doern't let us know that.

- Q (By Mr. Lamoureum) I just want to step
 through this one step at a time. In the preprocessing
 stage of the model the customer locations are
 identified; combination of geocode plus surrogate.
 - A That's correct.
- Q Those com -- those locations are then used to construct this irregular shaped polygon?
 - A That's correct, too.
- Q Information about that irregular shaped polygon is then used to construct the more regular shaped polygon.
 - A Most of it is not; only a very small part,

1	and that's only the area. The pertinent information
2	is not used,
3	Q The area as well as the height/width aspect
4	ratio; is that
5	A Again the height/width aspect ratio of this
6	polygon is actually not what's used. The height/width
7	aspect ratio of the minimum boundary rectangle is
8	what's used. I can go through that if you'd like.
9	Q No. I'm okay with it.
10	A Okay.
11	Q And then this regular shaped polygon is what
12	comes out of the preprocessing to go into the model?
13	A That's correct.
14	Q Were you here for I think Mr. Wood's
15	presentation at the beginning of the hearing?
16	A Yes, I was.
17	Q Do you agree with him that models generally
18	can't handle irregular shaped polygons?
19	A Definitely I agree with that.
20	Q So there's a rational reason why the
21	irregular shaped polygon is transformed into a more
22	regular shaped polygon so that the model has something
23	it can work with?
24	A I'm not sure I can agree with that.
11	would you agree with me, though, it would be

1	pretty near impossible for a model to use an irregular
2	shaped polygon like this?
3	A No. I would definitely disagree, because
4	that's exactly what the FCC is doing.
5	Q Okay. And that's in their hybrid cost proxy
6	model?
7	A Yes, sir.
8	Q And in that hybrid cost proxy model, the FCC
9	uses a clustering process rather a griding approach;
10	is that
11	A Absolutely wrong. They use a grid laid over
12	a cluster; a grid very similar to the BCPM's grid.
13	Q They first construct a cluster, don't they?
14	A Yes. They construct a cluster using the
15	technique that we use to cluster grids.
16	Q In fact, have you seen the public notice
17	issued by the FCC on August 7?
18	A Yes, sir.
19	Q And are you familiar in that it talks about
20	their platform using a clustering approach because it
21	appears to have advantages over griding approaches?
22	A Yes. They are very into their clustering
23	approach, which is very different than your clustering
24	approach.

In what way is it different?

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1	A Their clustering approach is a divisive
2	approach which is similar to what the BCPM does with
3	grids, which means, you take a big area and you split
4	it. The Hatfield clustering approach is called an
5	agglomerative approach. You take little areas and add
6	them together.
7	Q But it doesn't use the same sort of griding
8	approach that BCPM begins with of constructing small
9	microgrids and aggregating them up into an ultimate
10	grid without doing any clustering first.
11	A No. What it does is, it takes those small
12	grids and lays them over the cluster to avoid the
13	distortion that occurs in the Hatfield model.
14	Q But the hybrid cost proxy model begins with
15	a cluster, it does not begin with a grid; correct?
16	A That is correct.
17	Q Let's talk about the BCPM. I drew something
18	on the board to save a little time.
19	And we talked a little bit about this with
20	Dr. Duffy-Deno yesterday, so I'm going to try and move
21	through it fairly quickly.
22	The way BCPM works is its finest level of
23	geographic construct is a microgrid; right?
24	A Yes, sir.
25	Q Okay. And it takes a collection of

1	microgrids and composes an ultimate grid, or
2	macrogrid.
3	A Those are two different things, but yes, an
4	ultimate grid.
5	Q Okay. Ultimate grid.
6	COMMISSIONER GARCIA: So that I know, what's
7	the difference?
8	WITHESS STAIRS: Were you here for my
9	presentation, sir, at the beginning?
10	COMMISSIONER GARCIA: Yes.
11	WITHESS STAIRR: I showed a picture of
12	Tallahassee, and some grids were little and some grids
13	were big, but all of those were ultimate grids. The
14	size that it ends up being depends on how many people
15	are there, how closely they are packed together.
16	You've got a lot of people closely packed together,
17	you'll have a small grid; lot of people spread out,
18	you'll have a bigger ultimate grid. They can be
19	different sizes.
20	Q (By Mr. Lamoureum) But it takes a
21	collection of microgrids, and on top of that
22	collection of microgrids it draws an ultimate grid.
23	A It aggregates or yes.
24	Q It collects the microgrids in an ultimate

1	A Yes.	
2	Q And there are 64 microgrids in an ultimate	
3	grid.	
4	A No. There are 64 microgrids in a macrogrid.	
5	There may or may not be 64 in an ultimate. I'm just	
6	trying to keep it	
7	Q Okay. Well, for simplicity sake, what I've	
8	got here is a macrogrid with 64 microgrids in it.	
9	A Yes.	
10	Q Okay. The way we get to where plant is	
11	built and that's what I want to get to in BCPM	
12	is it takes that macrogrid and divides it into four	
13	quadrants; is that right?	
14	A Yes.	
15	Q Okay. And then within the quadrants it	
16	constructs something called a road reduced	
17	distribution area within each quadrant; is that right?	
18	A Within each populated quadrant	
19	Q Okay.	
20	A Well, actually, yes; it's constructed within	
21	each. It may not be used.	
22	Q And this road reduced distribution area is	
23	centered on the road centroid of the quadrant; is that	
24	right?	

That's right.

- grid into each road reduced distribution area.

 A Each populated road --
- Q Okay. So if in my example, for example, if three of these road reduced -- three of these quadrants are unpopulated, it will create the road distribution area for each, but it will only design plant into the one that's populated?

for modeling constructing plant is it designs plant

designs table first from the center of the ultimate

from the center of the ultimate grid -- well, it

And then what BCPM does for constructing --

- A Yes, sir.
- Q Okay. What I want to get at is, because this road reduced distribution area -- what I've drawn in the dash lines -- is centered on the road centroid of the quadrant, it may not cover all the microgrids that have population in them; isn't that right?
 - A That is exactly right, yes.
- Q So, for example, let's saying this quadrant is populated here. This road reduced distribution area could be drawn depending on where the centroid is so that it only covers these upper four microgrids, even though there -- these microgrids down here may be populated?
 - A Okay. You have to be careful, because if

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these microgrids are populated, it's because there are roads there. If there are roads there, the road centroid won't be put where you just said it would be put.

- Okay. Let me take this. If this quadrant is -- has roads in it in such a way that there are far more roads in the upper left-hand part than in the bottom right-hand part, the road reduced distribution area is going to be pushed up towards the upper left-hand part of the quadrant.
 - Yes, sir, that's correct.
- So it could very well be possible that there is a microgrid that has some roads in it and, therefore, is assumed to be populated, but the road reduced distribution area does not cover that microgrid.
 - That's right.
- So in constructing where plant is built, plant may very well be built in the BCPM -- plant may very well be built in BC plant -- PM -- to places -not to all places where BCPM has assumed people live.
- Okay. And there's something very important that you can't forget here, and that is -- that this gets technical, and this is an engineer question.

Because we do not taper our backbone

cable -- if we have to have backbones and we built 1 them here, they could just as easily have been here, 2 reaching an area that isn't really covered by the road 3 reduced area. (Indicating) 4 In your model you taper the backbone cable, 5 so you guys can't do that. It's a modeling convention 6 so that the length of cable is not such that it 7 couldn't actually serve a customer that isn't located 8 in the road reduced area. 9 Okay. And when you're talking about --10 we're talking about connecting cable? 11 Now I'm talking about backbone or branch 12 13 cable. And that's within the road reduced 14 distribution area? 15 16 A Yes. Okay. So the way the model works is it 17 first constructs the connecting cable into the road 18 reduced distribution area --19 20 A Right. -- and then it constructs branch and 21 backbone cable within that road reduced distribution 22 23 area.

That's right.

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FLORIDA PUBLIC SERVICE COMMISSION

But you agree with this road reduced

В

distribution area could very well be in a part of the quadrant that doesn't cover all the microgrids that have roads and, therefore, BCPM initially assumes were populated.

A Yes. It could very well be that the plant is placed where we assumed someone was and isn't.

COMMISSIONER GARCIA: While you're getting set up again, looking again at this exhibit that we were looking at, tell me what -- assuming that, as you stated, this is a very accurate -- using the HAI model, give me an example what would happen if we use BCPM.

withese stains: It would be real easy if I

could put this on there and draw on it, but I don't -
commissioner Garcia: Well, I don't think

you have to. Just let's assume that this is how we

have the people, that they're spread out to two

extremes.

WITHESS STAIR: Right.

first of all, give me an idea of how the ultimate grid would look against the space that I'm looking at. Is that the red triangle? Is that an ultimate grid that --

WITHESS STAIRE: No, no. That's a Hatfield

1 reduced rectangle --

COMMISSIONER GARCIA: Okay. So give me an idea of how --

withess states: Okay. First off, because no ultimate grid can be as big as some of the reduced rectangles, this would probably be served in two different ultimate grids. The top people in the left corner would be in one carrier serving area, the other people would be in another.

We'd look at where the records are. And here it looks like we've got a road that kind of curves around to the right and zips back up. Okay. If it happened that --

commissioner GARCIA: That's a complete assumption on your part. It's just you're seeing them there and you assume that it's a winding road.

WITHESS STAIRS: Yeah. I can't tell without being able to actually see whether these are actual or surrogate points, and we don't know that.

COMMISSIONER GARCIA: Okay.

WITNESS STAIRR: Do you want me to assume they're actual and they're on a road?

Yes. Let's assume, as you stated, that this is very, very accurate.

WITHESS STATER: So the road is going to

go -- curve around there and go straight up. We're going to calculate a road reduced area, okay, for that, and that's going become our distribution area; but before we do that, we put an ultimate grid over that bunch of customers.

COMMISSIONER GARCIA: You're looking at the top left?

withess states: Top left, yes. We find the road centroid, which is probably that one, two, three fourth dot down. See the fourth dot down from the top? We would probably put the digital loop carrier right there at the road centroid. The connecting cable would branch out probably to the right and to the left, head up to serve those people, head down to serve the people on the bottom right, just as was drawn here.

just -- looking at this same thing, let's say that this is really a rural area. You've divided it into -- you've got all these customers to the left. I assume that the dots that are right on the edge are the ones that the HAI puts there because it doesn't know where they go.

withess STAIR: I don't think your assumption may be right. Those could very well be

actual customer locations, and it's just that their clustering methodology decided those could be included but no further ones could.

point even better. If, let's say, there was a state road that ran -- or I don't know where Beverly is, so let's -- and that's my own problem -- but let's assume that an interstate went through there, which you do not discount in your model, and these are rural people.

What it would do -- let's say, the road ran east to west. What it would do then is take those people, if we knew their address but didn't know about roadways, and then it would cluster them along that roadway.

withess states: Not if it's an interstate, because we don't put people on the interstate. We'll put them on a state highway, we'll put them on dirt roads, but we won't put them on an interstate.

COMMISSIONER GARCIA: Okay. But it would cluster them all along a roadway there if that's what you had.

WITHESS STAIR: It would distribute them along the roadway, and then it would take that area -- COMMYSSIONER GARCIA: But it would also

distribute them along dirt roads that happened to be

WITHESS STAIRS: Yes, it would. It doesn't leave out dirt roads.

COMMISSIONER GARCIA: So it would take all these people and distribute them evenly along a roadway.

COMMISSIONER GARCIA: Wouldn't that have a tendency in this case to -- if there was a roadway grid that was very spread out, in this case increase the assumptions and costs involved in serving those

withess stains: It would if we left them spread out. We don't leave them spread out. What we do is, say, they're along a road, we put them along the road. We take the buffer area, 500 feet on either side, convert that to a square, and build the plant within the square.

I talked earlier that you have to make standardizing assumptions once you get to a very low level. That's one of them.

(Transcript continues in sequence Volume 14.)

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Pag	• 1412	24n S - 74	
1	FLO	BEFORE THE FIDA PUBLIC SERVICE COMMISSION	
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	In the Mat	tter of DOCKET NO. 980696-TP	
•	Determination of		
5	basic local tele service, pursuan		
6	Section 364.025,		
7	Florida Statutes	·	
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•		VOLUME 13	
,		Pages 1412 through 1544	
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11	PROCEEDINGS (MEANING	
12			1
13	BEFORE :	CHAIRMAN JULIA L. JOHRSON COMMISSIONER J. YEARY DEASON	
14		CONNISSIONER BUSAN F. CLARK CONNISSIONER JOE GARCIA	
		COMMISSIONER E, LEON JACODS, JR.	1
15			
16	DATE	Monday, October 14, 1998	ł.
17	TIME	Commenced at 9:10 a.m.	
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19	PLACE	Setty Easley Conference Center Form 148	
		4975 Esplanade Way	1
20		Tailshasses, Florida	Į.
21		N ACCOUNT LOCALITY CORN THE	1
22	REPORTED 5.1	M. NOTES FOTAMI, CSR, RPS Official Commission Reporter	
23	APPEARANCES I		
24	(As hereto	fore noted.)	4
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