

MEMORANDUM

March 3, 1999

TO: DIVISION OF RECORDS AND REPORTING

FROM: DIVISION OF LEGAL SERVICES (McKINNEY) *JCM*

RE: DOCKET NO. 990223-TL - Request for review of proposed numbering plan relief for the 941 area code.

Attached is a:

LETTER DATED 2/23/99 FROM CHEETAH TECHNOLOGIES

to be filed in the above-referenced docket. (Number of pages in letter - 1)

JCM/slh  
Attachment

- WACK \_\_\_\_\_
- WFA \_\_\_\_\_
- WAPP \_\_\_\_\_
- WAF \_\_\_\_\_
- WCMU \_\_\_\_\_
- WCTR \_\_\_\_\_
- WEAG \_\_\_\_\_
- WLEG \_\_\_\_\_
- WLIN \_\_\_\_\_
- WOPC \_\_\_\_\_
- WRCH \_\_\_\_\_
- WSEC 1
- WAS \_\_\_\_\_

OTH *req to Hong for interested persons list*

DOCUMENT NUMBER-DATE

**02752 MAR-3 99**

FPSC-RECORDS/REPORTING

OK- added 3/5/99



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MAR 1 10 50 AM '99  
ADMINISTRATION  
MAIL ROOM

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MAR 01 1999  
CMU

February 23, 1999

Public Service Commission  
2540 Shumard Oak Blvd.  
Tallahassee, FL 32399

To Whom It May Concern:

Subject: Proposed 941 Area Code Change

It has come to our attention that there was a public hearing on February 5, 1999 regarding a proposed change to the 941 area code. Unfortunately, I was unable to attend the hearing but hope to have my firm's concerns heard on this issue.

Cheetah Technologies is a high technology company developing, selling and servicing network management software to telecommunications companies around the world. When the area code in this area changed from 813 to 941, we undertook a substantial marketing campaign to educate our customers internationally to the change. We also went through considerable cost (tens of thousands of dollars) to change brochures, user manuals, and other assorted corporate communications.

The prospect of going through all those changes again so soon after changing from 813 is disconcerting from a cost perspective. In addition to the real cost of changing, there is no way for us to measure the lost opportunities from international customers who were unable to reach us because they were not aware of the area code change. And for a small growing company (about 300 employees), it is a hardship for us to go through such a change again while we work to compete against companies from Europe, Japan and other parts of the United States.

As a company in the telecommunications industry, we understand the dynamics of running out of available numbers. However, anything that can be done to delay or avoid this change will be appreciated

Sincerely,

Gordon Greenfield  
Vice President of Corporate Development

CHEETAH  
SOFT

CHEETAH  
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CHEETAH  
TEST