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Ms. Blanca S. Bayo, Director
Division of Records & Reporting
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, FL 32399-0850

May 6, 1999

Re: Docket No. 980253-TX
Petition to Initiate Rulemaking Pursuant to Section 120.54(7), F.S., to
Incorporate "Fresh Look" Requirements to all Incumbent Local Exchange
Company Contracts by Time Warner AxS of Florida, Inc.

Dear Ms. Bayo:

Please find enclosed an original and fifteen copies of the Rebuttal Testimony of
David E. Robinson on behalf of GTE Florida Incorporated for filing in the above matter.
Service has been made as indicated on the Certificate of Service. If there are any
questions regarding this filing, please contact me at (813) 483-2617.

Sincerely,

Kimberly Caswell
Kimberly Caswell

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- ~~APP~~
- ~~CAF~~
- ~~CML~~
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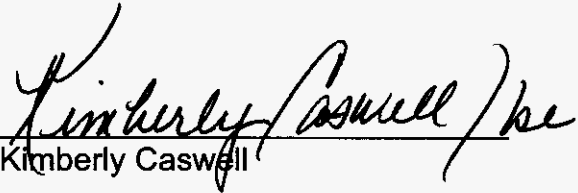
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CERTIFICATE OF SERVICE

I HEREBY CERTIFY that copies of the Rebuttal Testimony of David E. Robinson on behalf of GTE Florida Incorporated in Docket No. 980253-TX were sent via U. S. mail on May 6, 1999 to the parties on the attached list.


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BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Proposed Rules 25-4.300, F.A.C.,)
Scope and Definitions; 25-4.301, F.A.C.,)
Applicability of Fresh Look; and 25-4.302,) DOCKET NO. 980253-TX
F.A.C., Termination of LEC Contracts)
_____)

REBUTTAL TESTIMONY

OF

DAVID E. ROBINSON

ON BEHALF OF

GTE FLORIDA INCORPORATED

MAY 6, 1999

DOCUMENT NUMBER-DATE

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GTE FLORIDA INCORPORATED
REBUTTAL TESTIMONY OF DAVID E. ROBINSON
DOCKET NO. 980253-TX

Q. PLEASE STATE YOUR NAME AND EMPLOYER.

A. My name is David E. Robinson and I work for GTE Service Corporation.

Q. ARE YOU THE SAME DAVID E. ROBINSON WHO FILED DIRECT TESTIMONY IN THIS PROCEEDING?

A. Yes.

Q. WHAT IS THE PURPOSE OF THIS REBUTTAL TESTIMONY?

A. I will respond to other parties' previously filed Comments and testimony, including those of the Florida Competitive Carriers Association (FCCA), Supra Telecom & Information Systems, Inc. (Supra), e.spire Communications, Inc. (e.spire), Time Warner Telcom of Florida, L.P. (Time Warner), KMC Telecom II, Inc. (KMC), AT&T Communications of the Southern States, Inc. (AT&T), and Sprint Corporation (Sprint).

Q. THE CLEC INTERESTS IN THIS PROCEEDING ARGUE THAT A FRESH LOOK RULE IS NECESSARY BECAUSE OF THE PERSISTENT "MONOPOLY ENVIRONMENT." WHAT'S WRONG

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WITH THIS RATIONALE?

A. At least two things. First, the key question in considering a fresh look rule is not how much competition there may have been in particular areas at various points in time, but rather whether large contract customers should reasonably have known about the advent of competition. Second, I disagree, in any event, with the CLECs' premise that there has not been meaningful competition for the services at issue in this docket.

Q. WOULD YOU EXPLAIN YOUR FIRST POINT IN MORE DETAIL?

A. Yes. CLECs argue that, even after the passage of the Telecommunications Act of 1996 (Act), customers did not have competitive alternatives to the ILECs. They therefore contend that a fresh look rule is necessary to release "captive customers" from contracts and tariffed term plans with the ILECs, so that these consumers can consider alternative offerings. (See, for example, KMC II Comments at 3; e.spire Comments at 1; Supra Comments at 3; FCCA Comments at 1.)

I agree that markets did not necessarily become fully competitive immediately after they were opened by statute. But I disagree that this factor compels the conclusion that a fresh look rule is necessary.

The more relevant point for purposes of this proceeding is that, whether or not there was significant competition for local service in

1 particular markets in 1995 or 1996 or later, customers knew or should
2 reasonably have known that competitive alternatives were coming.
3 Because they entered contracts with such knowledge, there is no
4 reason to permit them to terminate valid and lawful agreements.

5

6 The Commission's own Staff explained this point best:

7

8 "LECs typically offer CSAs to large business and government
9 customers, and these customers usually have knowledgeable
10 telecommunications managers who are involved in the contract
11 negotiations. For contracts entered into after the 1995 rewrite
12 of Chapter 364, Florida Statutes, Staff believes that it is
13 reasonable to expect that these telecommunications managers
14 would have considered the possibility of future alternatives for
15 local switched services and would have considered this factor
16 when agreeing to the term of the contract. Consequently, staff
17 questions the basic premise that CSAs are a barrier to
18 competition."

19

20 (Staff's Feb. 26, 1998, Recommendation in this Docket, at 3.)

21

22 Likewise, Mr. D'Haeseleer, the Commission's Communications
23 Division Director emphasized, "these are big commercial users, these
24 are sophisticated users, these are not mom and pop operations."
25 (March 10, 1998, Agenda Tr., Item 11, at 23.)

1 **Q. DID STAFF CHANGE ITS VIEW AFTER IT WAS ASKED TO**
2 **PROPOSE A FRESH LOOK RULE?**

3 A. No. At the agenda session where Staff's rule was proposed, Staff
4 made clear that the level of competition in the market should not be
5 the focus of the Commission's fresh look inquiry. Staff member
6 Simmons stated:

7

8 "Let me just mention that competitiveness of the market really
9 isn't the key issue in my mind. It is we are dealing with end
10 users that tend to be large and knowledgeable, and the
11 question in my mind is when would those types of customers
12 become—when would they reasonably have become
13 knowledgeable of the prospects, perhaps not the actuality, but
14 the prospect of options being available. And that is the key
15 factor in my mind."

16 (March 16, 1999, Agenda Conf. Tr., Item 4, at 10.)

17

18 As I pointed out in my Direct Testimony, the customers at issue
19 "would reasonably have become knowledgeable" about the prospect
20 of greater local exchange competition a number of years ago. The
21 Florida Legislature's 1995 revisions were well covered in both the
22 popular and trade media. In addition, the Legislature directed the
23 Commission to ensure that all customers were aware of the newly
24 competitive environment. By January 1, 1996 (the date the local
25 exchange was opened to competition in Florida), the Commission was

1 required to implement a customer information program to tell
2 subscribers about the possibility under the law of competitive
3 providers of local exchange services. Under this program, GTE sent
4 two different, successive inserts to all customers in the late 1995-early
5 1996 time frame telling them about the industry changes.

6
7 Even if large companies' telecommunications managers somehow
8 missed the media coverage and bill inserts about the competitive
9 changes at the State level, they certainly could not have remained
10 ignorant of the 1996 federal Act. The Act was the focus of countless
11 media stories in local and national newspapers and broadcasts,
12 popular business magazines, and telecommunications trade journal
13 articles, well before and then after the law was passed.

14
15 Given all of this information, no reasonably aware person—let alone an
16 individual with a telecommunications-related job—could have failed to
17 recognize that greater competition was coming to local markets.
18 Telecommunications managers could and presumably did consider
19 these future market changes in their contract negotiations, just as
20 they could be expected to factor in a number of other possibilities, like
21 future technological changes. Managers make these kinds of
22 judgments every day during contract negotiations. They will choose
23 a contract term that accommodates their degree of concern about
24 these and other potential changes.

25

1 **Q. TURNING TO YOUR SECOND POINT, CAN YOU RESPOND TO**
2 **THE CLECS' ALLEGATIONS ABOUT THE LACK OF**
3 **COMPETITION IN THE MARKET AT ISSUE?**

4 A. Yes. The CLECs paint a picture of a monopoly local exchange
5 market that is just now experiencing competitive entry. Indeed, they
6 would like the Commission to believe that the market at issue is so
7 embryonic that we need a fresh look window four years long. That
8 scenario does not comport with the reality of the market at issue in
9 this docket.

10
11 This docket concerns only the large business market segment--not
12 the local exchange market in general. In Florida, as in all other
13 states, this is the portion of the market that has experienced the most
14 competition. CLECs will typically enter the market to serve business
15 customers because that is where the money is. In this regard, they
16 have been--and continue to be--quite successful.

17
18 The Commission's latest report on local competition, for instance,
19 shows that, in certain metropolitan areas, CLECs have captured a
20 substantial portion of total of business access lines--for example, 10-
21 13.99% in Orlando and 14-17.99% in nearby West Kissimmee; 10-
22 13.99% in Melbourne; 5-6.99% in Miami and Jacksonville; and 7-
23 9.99% in Ft. Lauderdale. Even in Reedy Creek, a population center
24 that is much smaller but relatively near Disneyworld, CLECs have
25 obtained between 5 and 6.99% of business lines.

1 These numbers are significant, especially when one considers the
2 raw line counts involved in the largest areas like Miami. Furthermore,
3 these statistics don't tell us anything about revenues. In GTE's
4 experience, a small portion of business customers accounts for a
5 disproportionately large share of the Company's revenues. Because
6 the CLECs are capturing many of these most lucrative customers,
7 looking at line counts alone doesn't tell the whole story of relative
8 success in the market.

9
10 It is also useful to consider the growth in CLEC business lines from
11 the comparative perspective of the interLATA market after divestiture.
12 Salomon Smith Barney reports that, in 1998, the CLECs had "more
13 net business line additions than the Bells as a group." It observed
14 that the combination of low cost capital and the public policy initiative
15 to open local markets "has allowed the CLECs as a group to achieve
16 in less than 2 years after the Telecom Act, what it took MCI and other
17 alternative long distance carriers over 10 years to achieve during the
18 1970s and 1980s. If one takes the obvious logical extension of this,
19 this means that the 50% loss of market share that AT&T saw from
20 1986 through 1996 could be replicated in the local market in a much
21 quicker time period." (Salomon Smith Barney, "CLECs Surpass Bells
22 in Net Business Line Additions for First Time," May 6, 1998.)

23
24 Earlier this year, the Council of Economic Advisors reported that, at
25 the rate CLECs are gaining customer lines, they will capture half of

1 the business lines now in service within 10 years. By contrast, it took
2 more than a dozen years after divestiture for long distance
3 competitors to gain a 50% share of market revenues, and they still do
4 not have that share of pre-subscribed lines or long distance minutes.
5 (Progress Report: Growth and Competition in U.S.
6 Telecommunications 1993-1998, The Council of Economic Advisers
7 (Feb. 8, 1999).)

8
9 The trend of growth in CLEC business lines will likely continue with
10 particular strength in Florida, which has a large and ever-expanding
11 business base in numerous metropolitan markets—and over 260
12 certificated CLECs.

13
14 In short, examination of the data showing the CLECs' relatively rapid
15 gains in business lines contravenes the CLECs' account of a market
16 where regulatory intervention is necessary for competitors to succeed.
17 The CLECs have achieved these advances without any fresh look
18 rule, and will continue to do so in the absence of such a rule.

19

20 **Q. BUT AREN'T THERE FLORIDA EXCHANGES WHERE THERE ARE**
21 **NO CLECS SERVING BUSINESS CUSTOMERS?**

22 A. Yes. Obviously, CLECs wishing to serve business customers can be
23 expected to go where most of the business customers are. Big
24 business customers likely to take contract services aren't usually
25 located in rural and less populous exchanges. So it stands to reason

1 that there probably won't be significant business competition in such
2 areas anytime soon—regardless of whether the Commission adopts
3 a fresh look requirement.

4

5 **Q. IF THE COMMISSION DECLINES TO ADOPT A FRESH LOOK**
6 **RULE IN THIS PROCEEDING, WILL THE CLECS CONTINUE TO**
7 **ENJOY REGULATORY ADVANTAGES, IN ANY EVENT?**

8 A. Yes. Even without a fresh look rule, the CLECs already have a
9 number of artificial advantages. For purposes of this docket, the most
10 extraordinary is the contract resale requirement. This requirement,
11 which I discussed in my Direct Testimony, compels GTE to sell its
12 contracts at a 13.04% discount to its competitors. So the competitor
13 can already take GTE's contract (and the associated customer) today,
14 without any termination liability. This is, in effect, a fresh look
15 requirement; resellers will get no additional benefit from another such
16 rule in this proceeding.

17

18 **Q. BUT ISN'T A FRESH LOOK RULE STILL NECESSARY TO HELP**
19 **FACILITIES- BASED PROVIDERS COMPETE?**

20 A. No. As I discussed here and in my Direct Testimony, there is no need
21 for any fresh look requirement. Large business customers should
22 reasonably have been aware of the advent of competition, allowing
23 them to negotiate appropriate contract terms. These entities are quite
24 capable of looking out for their own interests.

25

1 Although the Commission may have felt legally compelled to adopt
2 the contract resale requirement, it should feel no such compulsion, on
3 either law or policy grounds, to expand fresh look opportunities to
4 facilities-based providers. Like the large customers they target, these
5 CLECs are very capable of obtaining customers without Commission
6 intercession.

7
8 Like BellSouth (Johnston Direct Testimony at 4-6), GTE has been
9 competing against facilities-based CLECs since they were first
10 certificated in Florida in 1995. In fact, the nation's largest,
11 independent facilities-based CLEC, Intermedia Communications Inc.
12 (ICI), is headquartered in the Tampa Bay area. ICI began as an
13 alternative access vendor (AAV), in competition with GTE. In fact, a
14 case involving ICI was the impetus for the Commission to find that
15 certification of AAVs was in the public interest. ICI's AAV certification
16 was expanded to CLEC certification just two months after the 1995
17 legislative revisions, so that it was ready to begin operation as a
18 CLEC as soon as the local exchange was opened in January of 1996.

19
20 Because of its pioneering AAV activities, ICI has been the subject of
21 intense publicity for years, both in Florida and at the national level;
22 certainly, the large business community that is the target for contract
23 services is very familiar with ICI. It is plainly unreasonable to give
24 very capable and well established competitors like ICI the windfall of
25 a fresh look rule after all this time.

1 **Q. TURNING TO THE SPECIFICS OF THE PROPOSED FRESH LOOK**
2 **RULE, SEVERAL OF THE CLECS HAVE PROPOSED A FRESH**
3 **LOOK WINDOW OF FOUR YEARS. PLEASE COMMENT ON THIS**
4 **PROPOSAL.**

5 A. FCCA, Supra, and e.spire recommend that the fresh look window
6 should remain open four years after the rule's effective date. (FCCA
7 Comments at 2; Smith DT at 4; e.spire Comments at 2.) This would
8 extend by two years the fresh look window Staff has proposed.

9
10 As I stated in my Direct Testimony, there is no legitimate reason for
11 even a 2-year long fresh look window, let alone a window twice that
12 long. (Robinson DT at 12.) Assuming a rule effective date of 2000,
13 this would mean fresh look would apply to contracts executed up until
14 the year 2004. Again, the principal problem with an unduly long fresh
15 look window—including the Staff's proposed 2-year period—is that it
16 assumes that large business customers have been unable to factor
17 competitive changes into their negotiations. The CLECs would
18 maintain this fiction for contracts entered even after the year 2000
19 effective date of the rule.

20
21 Even if we assume, like the CLECs do, that the state of competition
22 in a given area, rather than customers' awareness of competitive
23 possibilities, is the key to determining need for a fresh look rule, their
24 logic still doesn't hold up. The only justification FCCA and e.spire can
25 offer for their extreme proposal is that it "will help ensure that all (or

1 most) areas of the state benefit from competition” (FCCA Comments
2 at 2; e.spire Comments at 2).

3

4 The fact is that various areas of the state will see greater competition
5 if and when a business case can be made for entry or expansion
6 there. If there is money to be made from business customers in a
7 particular area, the Commission can be assured that CLECs will enter
8 there, as they have since 1995. A fresh look requirement is not likely
9 to prompt any CLEC to enter a geographic market that it would not
10 otherwise serve. Indeed, if the opportunity to serve the ILECs’
11 customers in these new areas is such a powerful incentive, one would
12 expect CLECs to take advantage of the contract resale opportunity
13 available to them right now. The chief beneficiaries of any fresh look
14 window, whether it’s 4 months or 4 years, will likely remain the
15 same—that is, sophisticated business customers in metropolitan
16 areas, as well as the CLECs serving those customers. In other
17 words, the fresh look rule will benefit the most sought-after customers
18 in the most-served areas. Extending the window will only exacerbate
19 fresh look’s unwarranted windfall for these customers.

20

21 Supra seems to view a 4-year fresh look window as a kind of remedial
22 measure. Its witness Smith alleges that: “Because of various
23 problems ALECs are currently experiencing in the provision of local
24 service, the longer window will provide even greater opportunities for
25 consumers.” (Smith DT at 4.) This reasoning deserves no serious

1 consideration. This is not a complaint proceeding; in any event,
2 Supra does not even have an interconnection contract with GTE, so
3 it has no basis for making allegations about “various problems” in
4 local service provision.

5
6 In short, a 4-year fresh look window is extreme, unjustified, and
7 unprecedented. I am not aware of any fresh look rule anywhere that
8 approaches what the CLECs, or, for that matter, Staff, have proposed.
9 Of the few fresh look rules at the FCC and state level, I haven’t seen
10 any with a fresh look window longer than 6 months.

11

12 **Q. HAVE ANY CLECS PROPOSED A FRESH LOOK WINDOW**
13 **SHORTER THAN THE STAFF HAS?**

14 A. Yes. Mr. Poag, witness for Sprint (presumably, both its CLEC and
15 ILEC arms), favors a fresh look period of one year. He notes that:
16 “From a competitive entrant standpoint, we recognize that six months
17 is adequate time for customers who want to change carriers or
18 respond to competitive solicitations and take action to cancel
19 contracts pursuant to the rule....Most likely candidates for Fresh Look
20 would be targeted within the first few months of the window opening.
21 Closing the window after a reasonable period of one year would
22 introduce certainty into the ILECs’ business operations and would
23 allow them to focus on competing for customers instead of processing
24 requests for termination liability calculation and undertaking the time
25 and cost of terminating services.” (Poag Comments at 4.)

1 While I disagree with Mr. Poag's assessment about the need for any
2 fresh look rule, I do agree that most likely fresh look candidates will
3 be targeted within the first few months after the window opens, and
4 that fresh look will introduce uncertainty and inefficiency into the
5 ILECs' operations. Mr. Poag's observations, in my view, lead to the
6 conclusion that a fresh look window, if a rule is adopted, should last
7 no longer than a few months (six months at the outside). There is no
8 justification for even a year-long period, given the administrative and
9 other burdens on the ILEC, when fresh look benefits, if any, will be
10 largely realized in the first few months after the rule's adoption.

11

12 **Q. BELLSOUTH WITNESS RECOMMENDS THAT, IF A FRESH LOOK**
13 **WINDOW WERE TO BE ESTABLISHED, IT SHOULD BE JULY 1,**
14 **1995. (JOHNSTON DIRECT TESTIMONY AT 4.) IS THIS**
15 **RECOMMENDATION APPROPRIATE?**

16 **A.** Yes. As Mr. Johnston notes, July 1, 1995, is the date that the current
17 forms of telecommunications competition were authorized by statute
18 in Florida. I had recommended that the cut-off date for eligibility for
19 fresh look should be no later than February 1, 1996, when the federal
20 Act was adopted. So BellSouth's recommendation is entirely
21 consistent with my own. (Robinson DT at 11-12.)

22

23 **Q. PLEASE COMMENT ON SOME CLECS' PROPOSALS TO**
24 **ELIMINATE ALL TERMINATION LIABILITY FROM ILEC**
25 **CONTRACTS TO WHICH FRESH LOOK IS APPLIED.**

1 A. KMC, Time Warner, FCCA, and e.spire have all proposed to go even
2 beyond the Staff's proposed rule and eliminate all termination liability
3 for customers switching carriers under a fresh look rule. This would
4 mean that the ILECs would be denied even their nonrecurring
5 charges associated with the contract. Thus, the ILEC would lose not
6 only the customer, but will be denied recovery of its costs incurred in
7 serving that customer. This is a clearly punitive effect with absolutely
8 no justification other than CLECs' motivation to gain an unfair
9 competitive advantage. Once again, this proposal is unprecedented
10 and, to my knowledge, has not been adopted anywhere.

11

12 As I explained in my Direct Testimony, if the Commission adopts a
13 fresh look rule, the objective in calculating termination liability should
14 be to put the ILEC back in the position it would have held if the
15 customer had taken a shorter contract term. Under the FCC formula
16 (also used in other states), termination charges would be limited to (1)
17 the difference between the amount the customer had already paid
18 and (2) any additional charges the customer would have paid for
19 service if the customer had originally taken a shorter term
20 arrangement corresponding to the term actually used. The FCC also
21 directed that interest be added to the resulting amount. (Robinson DT
22 at 12-13, citing Expanded Interconnection with Local Tel. Co.
23 Facilities, Second Memo. Op. & Order on Recon., 8 FCC Rcd 7341
24 (1993). As the FCC found there, repricing is necessary to ensure that
25 the ILECs will "obtain the compensation appropriate for the term

1 actually taken by the customer.” (Id. at para. 41.)

2

3 **Q. DO ANY OF THE OTHER CLECS SUPPORT THIS MEASURE OF**
4 **TERMINATION LIABILITY?**

5 A. It seems that Time Warner does. Although Time Warner’s witness
6 Marek does not directly discuss contract repricing, she does allude
7 approvingly to the Wisconsin PSC’s conclusions about fresh look.
8 Specifically, Ms. Marek notes that the Staff’s proposed fresh look “rule
9 is very consumer oriented, and, as the PSC of Wisconsin concluded,
10 with the abolition of termination penalties, serves the public interest
11 by promoting competition.” (Marek DT at 4.) The Wisconsin
12 Commission found that, if a fresh look rule was to be adopted, it
13 would follow the FCC’s approach of contract repricing. Investigation
14 into the Appropriate Standards to Promote Effective Competition in
15 the Local Exchange Telecommunications Market in Wisconsin,
16 Supplemental Findings of Fact, Conclusions of Law and Second Final
17 Order, Case 05-TI-138 (Mar. 27, 1997). The Commission there noted
18 that none of the commenters in its proceeding (including Time
19 Warner, MFS, TCG and MCI, among others) had suggested anything
20 other than the fresh-look procedure used by the FCC. (Id. at 3.)

21

22 **Q. CAN YOU TELL US MORE ABOUT THE STATUS OF FRESH**
23 **LOOK IN WISCONSIN?**

24 A. While I have not been personally involved in the Wisconsin fresh look
25 proceedings, I have read the above-cited Order and did recently

1 check on the status of the proceeding there. It is interesting that Ms.
2 Marek (as well as FCCA (Responsive Comments at 4) and KMC
3 (Responsive Comments at 14)) should cite it, because, to my
4 knowledge, the Wisconsin Commission has not, in fact, adopted any
5 fresh look rule. In its 1997 Order, it made a preliminary finding that
6 the "FCC-style of fresh-look procedure" should be used, but it never
7 completed the rulemaking necessary to implement its findings.

8
9 In any event, the Wisconsin Commission's comments about contract
10 repricing confirm my own observations in my Direct Testimony. That
11 Commission's investigation revealed that the "'FCC-style' of fresh-look
12 entails a re-pricing of a long-term contract to the term of performance
13 that a terminating customer would actually receive. With a shorter-
14 term contract, a customer will most likely be obliged to pay a higher
15 price. The terminating customer would pay the ILEC the price
16 difference, with interest. The intent is to prevent a windfall to the
17 customer and assure that the ILEC is kept whole as to the basic
18 economic bargain, thereby avoiding a 'taking.'" (Wisconsin Order at
19 3.)

20
21 **Q. DO THE CLECS CITE OTHER STATES IN WHICH FRESH LOOK**
22 **HAS BEEN ADOPTED?**

23 A. Although they attempt to support their position here with references
24 to other state proceedings, the Commission should read their
25 Comments--and the cited orders--very carefully. KMC's Responsive

1 Comments contain the most extensive discussion of other state
2 rulings. However, two of the fresh look examples (California and New
3 Jersey) KMC cites were not Commission-imposed rules, but terms of
4 voluntarily negotiated settlements regarding specific services of
5 specific carriers. The California Commission emphasized that the
6 settlement was an interim measure only and “not a precedent to be
7 used in any current or future proceeding.” The parties to the
8 settlement agreed that it was “not to be construed as a precedent or
9 policy statement for or against any of the parties on any issues
10 addressed herein in any current or future proceeding before this or
11 any commission or court.” (In re: Application of Pacific Bell for Limited
12 Authority to Provide MTS/WATS/800 Contracts, 49 CPUC 2d 486,
13 1993 Cal. PUC Lexis 472, at App. A.) The New Jersey settlement
14 contained similar language. (Re: Sprint Comm. Co., Docket Nos.
15 TX90050349, etc., slip op. (July 6, 1994).

16
17 In any event, the fresh look opportunities stipulated in those cases
18 were much narrower than any of the proposals here, and neither
19 involved local exchange services. In both cases, fresh look provisions
20 were voluntarily incorporated into the contracts themselves, thereby
21 avoiding any contract abrogation issue. And the fresh look periods
22 granted were 120 days for Pacific Bell’s MTS/WATS/800 contract
23 services in the California settlement; and 60 days for the Bell Atlantic
24 intraLATA services in the New Jersey settlement.

25

1 Other states KMC talks about (Indiana, Wisconsin, Alabama, and
2 Maine) have not, to my knowledge, adopted fresh look requirements.
3 So, in reviewing the CLECs' comments, that seems to leave just Ohio
4 and New Hampshire as the only cited states that may have adopted
5 fresh look rules. I was not able to find the New Hampshire decision
6 before this testimony was filed. However, the characterization of that
7 decision in KMC's Comments leads me to believe that it was not a
8 broad fresh look rule, but some kind of Commission-mandated
9 language to be added to the contracts' termination provisions. (KMC
10 Responsive Comments at 15.) With regard to Ohio, a fresh look
11 requirement for local exchange services was imposed about three
12 years ago. The fresh look window, however, was only 180 days long,
13 and applied only to contracts with more than two years of the term
14 remaining. The Ohio Commission used the same measure of
15 termination liability as GTE has suggested here: "the difference
16 between the amount the customer has already paid versus the
17 amount the customer would have paid had the customer taken the
18 contract for the shorter term actually used." (In re: Commission
19 Approval of Fresh Look Notification, Case Nos. 97-717-TP-UNC et al.,
20 1997 Ohio PUC Lexis 537, at 18-19 (July 17, 1997).

21
22 In short, neither the FCC (which I discussed in my Direct Testimony
23 and which BellSouth discussed in its Comments) nor other states
24 support the CLECs' extreme positions (or even the Staff's Rule) here.
25 Fresh look provisions for local exchange services are not popular

1 among the states. Where they do exist, they are very narrowly
2 tailored, with fresh look windows measured in days, not years, and
3 more reasonable termination liability provisions than any suggested
4 here.

5
6 **Q. IS THERE ANYTHING MORE ABOUT THE CALIFORNIA**
7 **COMMISSION'S THINKING ON FRESH LOOK THAT THIS**
8 **COMMISSION SHOULD KNOW?**

9 A. Yes. In its generic alternative regulatory framework (ARF) proceeding
10 sometime after the Commission had approved the above-discussed
11 settlement in Pacific Bell's MTS/WATS/800 proceeding, the
12 Commission refused to implement a broader fresh look policy to allow
13 customers to benefit from the rate changes resulting from the ARF
14 decision. It stated that, although it had allowed "fresh look contracts"
15 in the MTS/WATS/800 settlement:

16
17 "[W]e find no compelling reason to excuse other customers
18 who negotiated contracts from abiding by the terms of their
19 contracts. These contracts were freely negotiated by
20 commercially sophisticated parties, usually for the sole
21 purpose of obtaining service at less than the tariff rate that
22 would otherwise apply. These parties could have reduced the
23 risk that tariff rates would later be lower than the contract rate
24 by negotiating a short contract term or by including explicit
25 renegotiation or termination provisions. They entered into

1 these contracts on the basis of their business judgment that
2 they would receive lower rates overall under the contract. The
3 fact that the judgment may turn out to be wrong is an ordinary
4 risk inherent to business or any other human endeavor.”

5

6 (In re: Alternative Regulatory Frameworks for Local Exchange
7 Carriers and Related Matters, 56 CPUC 2d 117 (Sept. 15, 1994).

8

9 The California Commission’s logic applies here, as well. As I have said
10 before, large customers who knew competition was coming were well
11 able to protect themselves by negotiating appropriate contract terms.
12 This Commission has no obligation to ensure that they get the best
13 possible deal.

14

15 **Q. E.SPIRE RECOMMENDS THAT THE COMMISSION EXPAND THE**
16 **PROPOSED RULE TO INCLUDE ANY AND ALL ADVANCED**
17 **TELECOMMUNICATIONS SERVICES, INCLUDING WIRELINE**
18 **BROADBAND SERVICES, THAT RELY ON DIGITAL SUBSCRIBER**
19 **LINE TECHNOLOGY (xDSL) AND PACKET SWITCHED**
20 **TECHNOLOGY LIKE THAT USED FOR DATA TRAFFIC. (E.SPIRE**
21 **COMMENTS AT 2.) IS SUCH A RECOMMENDATION**
22 **APPROPRIATE?**

23 **A.** Emphatically no. The end users that have or would purchase such
24 advanced services are generally large businesses with keen
25 knowledge of competitive service provider options available to them.

1 Firms that are potential buyers of advanced service products,
2 especially those with large data transmission requirements, have
3 been primary targets of competitive service providers over the last
4 several years in Florida and the rest of the nation, because of the
5 shear volume of products and services they require. As such, these
6 large users have certainly had to review and decide on several
7 alternative providers and competitive bids for their particular needs.
8 Again, as I have stated before, fresh look is not required for the
9 breadth of telecommunications services that the Commission
10 indicated in the proposed rule and further, the suggestion made by
11 e.spire to further expand the subjected services is just a typical CLEC
12 attempt at gaming the reasonable bounds of the competitive arena in
13 their favor simply to have a second attempt to gain a customer that
14 has already made a competitive alternative based decision.

15
16
17 **Q. MS. MAREK MAKES THE COMMENT THAT THE PURPOSE OF A**
18 **FRESH LOOK RULE IS TO ENABLE CUSTOMERS TO CANCEL**
19 **EXISTING ILEC CONTRACTS AND AVOID "EXORBITANT"**
20 **TERMINATION LIABILITIES. (MAREK DT AT 3.) HAS THERE**
21 **BEEN ANY FINDING THAT THE TERMINATION LIABILITIES IN**
22 **THE CONTRACTS AT ISSUE ARE EXORBITANT?**

23 **A.** No. But to the extent that Ms. Marek's comments suggest that
24 termination liabilities must be deemed exorbitant before a fresh look
25 rule is triggered, then I agree. I have not reviewed all of GTE's

1 contract and term tariff arrangements. In my experience, though, the
2 termination liabilities in these arrangements are reasonable and in line
3 with acceptable industry and commercial practice. The termination
4 liability provisions, or, for that matter, other contract provisions, have
5 not been challenged as unconscionable or unlawful. These contracts
6 are lawful and validly executed. It would thus seem that there would
7 have to be some finding, on a contract-specific basis, that a
8 termination liability provision is, indeed, exorbitant and unreasonable
9 before the contract can be nullified. This is just a layman's
10 perspective; I expect that GTE's lawyers will discuss this point in the
11 posthearing comments.

12

13 **Q. SOME OF THE CLECS HAVE SUBMITTED LEGAL ANALYSES**
14 **GOING TO THE COMMISSION'S AUTHORITY TO ADOPT A**
15 **FRESH LOOK REQUIREMENT. DOES GTE BELIEVE THE**
16 **COMMISSION HAS SUCH AUTHORITY?**

17 A. As I stated in my Direct Testimony, GTE believes there are numerous
18 legal barriers— both statutory and consitutional—to the Commission's
19 adoption of a fresh look requirement. I am not qualified to discuss
20 those; the legal reasons prohibiting a fresh look rule in Florida will be
21 treated in detail in the Company's posthearing comments.

22

23 **Q. WOULD YOU PLEASE SUMMARIZE YOUR REBUTTAL**
24 **TESTIMONY?**

25 A. Yes. There is no need for a fresh look rule. Big business customers

1 do not need the Commission to help them protect their financial
2 interests. Likewise, the Commission should be assured that the
3 CLECs have been and will continue to make substantial strides in
4 obtaining business customers, especially since they enjoy the
5 regulatory advantage of a contract resale requirement.

6
7 If the Commission adopts any fresh look rule, the contract eligibility
8 cut-off date should be no later than February of 1996, and the fresh
9 look window should remain open for no more than six months. The
10 CLECs' extreme proposals to leave the fresh look window open until
11 2004, and to completely eliminate any termination liability are patently
12 unreasonable and unprecedented.

13

14 **Q. DOES THAT CONCLUDE YOUR REBUTTAL TESTIMONY?**

15 **A. Yes.**

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