1	BEFORE THE			
2	FLOR	IDA PUBLIC SERVICE COMMISSION		
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5	In the Matte	er of : DOCKET NO. 990517-TL		
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7	Request for review proposed numbering relief for the 9	ng plan :		
8	code.			
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15	PROCEEDINGS:	LAKE CITY SERVICE HEARING		
16	7,770			
17	BEFORE:	CHAIRMAN JOE GARCIA COMMISSIONER J. TERRY DEASON COMMISSIONER E. LEON JACOBS, JR.		
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## PROCEEDINGS

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CHAIRMAN GARCIA: Good morning. We only have a few people to speak, and Commissioner Jacobs has seen most of what we are going to do. And the cold weather has gotten into his bones, he is running a little bit late. So what we are going to do is let me explain what you have before you. I know there are a few citizens here.

This designates some of the plans that our staff is looking at. One of the things I would ask you when you come before us is to tell us if you have a preference or a question, because that will be very helpful to us.

Let me have the counsel read the notice.

MS. KEATING: By notice issued January 12th, 2000, this time and place have been set for a service hearing in Docket No. 990517. The purpose is as set forth in the notice.

CHAIRMAN GARCIA: And what we are going to do now is Mr. Beck, as soon as Mr. Foley finishes his presentation, is going to call the witnesses. And before then Mr. Beck will remind me to swear them in because I always forget to swear in the witnesses that are going to be speaking here.

If you are thinking about speaking but aren't sure, go ahead and swear in, that way it avoids us going through it twice. But we will do it each time if you

1 would rather do it that way. 2 Mr. Foley, though, we are going to ask him some 3 questions as he is doing the presentation to give you a better understanding. To be quite honest, I didn't 4 5 understand all of these maps, so it will help me understand them better, also, as we go through it. 6 7 that said, Mr. Foley. 8 Do I need to swear in Mr. Foley or not? 9 MS. KEATING: I believe you probably want to 10 swear in all the witnesses, and Mr. Foley is a witness. 11 CHAIRMAN GARCIA: Okay. Let's go ahead and do 12 If you are here to speak, and you have signed up to speak, or even if you haven't signed up to speak but are 13 thinking about speaking, I would appreciate it if you 14 15 would stand and raise your right hand. 16 (Witnesses sworn.) 17 CHAIRMAN GARCIA: Mr. Foley 18 19 THOMAS FOLEY appeared as a witness and, swearing to tell the truth, 20 testified as follows: 21 DIRECT STATEMENT 22 CHAIRMAN GARCIA: Mr. Foley. 23 MR. FOLEY: Good morning. Thank you, Chairman 24 Garcia, Commissioner Deason. I would like to start out 25

this morning and explain to the people who are here very briefly what NANPA, which is the North American Numbering Plan Administration, and just what we do and what role we play in this process.

Back in '95, the FCC took an important step and came up with the North American Numbering Plan

Administration which was to be an independent entity. We were formed because of the North American Numbering

Council's recommendation to have an independent administrator. Lockheed Martin originally was named as the neutral administrator, and because of some changes in corporate structures, Lockheed Martin divested themselves of the CIS portion of the business and we became an independent company called Newstar.

I am an employee of Newstar, and we are acting on behalf of the North American Numbering Plan administration. I am an NPA relief planner, and my duties are as follows: I perform relief coordination to determine the need for, identify possible alternatives and timing for any NPA or area code relief. We take the lead in preparing options and we convene an industry meeting to discuss with the industry and have the industry reach consensus on a plan to recommend to this Commission.

We also compile documents and file the necessary papers with the Commission with the industry

recommendation, which essentially starts this whole process. We also handle jeopardy issues, which means at a point when the NPA is nearing exhaust we get with the industry to determine how we can make it last until NPA relief can be accomplished, and then we coordinate initial industry activities for implementation.

Basically, there are three types of NPA relief that we consider. There is one called the geographic split, and that is the most common one. That is where the existing area code or NPA is divided into two or more separate geographic areas, each one with its own distinctive NPA. In that particular case, one area gets a new NPA, one area retains the old one.

An overlay, which is becoming more and more common nowadays is where more than one NPA serves the same geographic area. In the State of Florida, this is happening right now in the Miami area and it is happening in the Orlando area.

The third kind of relief that is considered sometimes is something called a boundary realignment, and this is where a portion of an adjacent NPA, which is not growing as fast, or is underutilized, is extended into the faster growing area. And then, of course, we have several combinations of any of the above that can be applied.

The industry has gotten together and come up

with several attributes for the different types of plans. For a split, the attributes are as follows: They provide a single area code to each geographic area, this could minimize confusion for customers outside the area when identifying a geographic area that they are calling.

Future splits will reduce the geographic size of the of the area code. Splits require an area code change for approximately one-half of the customers if you have a two-way splint, and two-thirds of the customers with a three-way split. Stationary, business cards, advertising needs to be revised. Geographic splits permits seven-digit local dialing within the smaller home area code. However, local dialing across the NPA boundary will become ten digits.

For an overlay there will be multiple area codes for each geographic area, and will end further shrinkage of the geographic area assigned to the area code.

Overlays avoid the need for public and political involvement concerning split boundaries and which side should retain the existing area code. An overlay will not require any telephone numbers to be changed for existing customers. However, if the stationery and signage does not already include the area code it will have to include the area code. And an overlay will require the customers to dial ten digits for all calls within that geographic

area.

A concentrated growth overlay is the third alternative that is considered. Special and unique monitoring methods not currently available are required to exhaust the area outside the concentrated area. When you see a concentrated growth area here shortly you will understand what that means. It is very difficult to predict the exhaust in the nonoverlay area.

Customer confusion pertaining to dialing patterns for concentrated overlays could exist. In order to preserve the existing NXX or the exchange codes, the NPA must be identified as needing relief and the relief plans put in place much earlier than otherwise would be considered in a nonconcentrated type overlay.

Concentrated growth overlay minimizes the implementation of ten-digit dialing for customers and only places ten-digit dialing on the areas that are growing the fastest. Normally no existing customers will be required to change their seven-digit telephone number.

Specifically for the 904 area code right now, it is shown on the map up here and basically includes the 16 counties for the most part in northeast Florida. Next one, please.

Basically, what has happened in the planning history for the 904 NPA, is jeopardy was declared in April

of '99, at which point the code administration people who assign the NXX codes to an NPA determined that the supply of codes was less than necessary to meet a relief interval.

The industry held a planning meeting on

June 30th, and the results of that planning meeting were

filed with the Florida Public Service Commission on

August 16th. The projected exhaust date for this NPA,

including the rationing, is fourth quarter 2001.

This part is going to get a little tricky with the slides because it will call for the different slides at the time, if you would like to do that. The industry considered six relief plans during the industry meeting. The first alternative was a distributed overlay and the new NPA code would be assigned to the same geographic area as the existing 904. Customers would retain their customer current telephone numbers, however they would have to start dialing ten digits for local calls.

The area code life is estimated to be 10.1 to 20.3 years, and that span is given because NANPA and the industry realizes that there are some conservation methods that may be put into place, we don't know what they are yet, we don't know the impact, but we know that it will have an impact. Under traditional methods the life of alternative one is 10.1 years.

Alternative two --

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CHAIRMAN GARCIA: So that I understand fully, this is ten-digit dialing. In essence, what we are talking about here is that everybody keeps their existing area code, new area codes at some point in the future are laid into this same pattern. So in particular cell phones as they come on line in some of the faster growing neighborhoods start getting the new area codes, but everyone is required to dial ten digits throughout the entire area?

MR. FOLEY: Yes.

CHAIRMAN GARCIA: Thank you, Mr. Foley.

MR. FOLEY: Alternative two is a concentrated growth overlay, and a new NPA code would be assigned to the rate centers -- and a rate center is a geographic area that has the same calling plan within it -- in Nassau, Duval, and St. Johns Counties, which is called Area A in the map, with an effective date of the third quarter of 2000. Any unassigned 904 NXXs would be only used to extend the life outside of that green shaded area.

Customers in the concentrated overly would retrain their current telephone numbers, however, they would require ten digits for local calling. Outside the area would require seven digits for local calling and would exhaust at some point in the future. The area code

life is 11.4 years for Area A, which is then combined with the new area code. And for Area B, which would remain the 904 area code is only 4.1 years. At that 4.1 years then the remainder of the area in Area B would be absorbed into the new area code.

Alternative three is a geographic split. The split boundary runs along rate center boundaries in Nassau, Duval, and St. Johns Counties, which is shown in Area A up here on the map. The life for Area A would be seven years, Area B would be about 14.3 years. And in this case the Public Service Commission would decide which side got the new area code and which side would keep the 904.

Alternative four is called the north and northwest. It is called that just because that was a name to give it. It is also a geographic split. The split boundary includes Nassau, Duval, Baker, Bradford, Union, Alachua, Columbia, Gilchrist, Lafayette, Suwannee and Hamilton Counties in one geographic area, the area green in A up there, okay. These 11 counties would have a life of approximately six years. And Area B, which would be the -- I think they were yellow originally, but the yellowish brown color would have a life of about 17.3 years.

Alternative five, which is Nassau --

CHAIRMAN GARCIA: This one violates the guidelines that NANPA established, right?

MR. FOLEY: Correct.

COMMISSIONER GARCIA: The 17.3 years.

MR. FOLEY: The 17.3 years. NANPA has established some established some -- the industry has established some guidelines that NANPA follows unless there is no other alternatives, and it has to do with no life should be longer than 15 years, and it should not be necessarily in the case of a split an unbalanced life where one side has one year and the other side has 10 or 11 years. They try to balance them so they are relatively equal.

Alternative five, which is called Nassau/Duval Counties, again, is a geographic split, and the boundary line includes Nassau and Duval Counties in one geographic area with the life being 9.5 and 10.7 years as shown in the area. All right. There would be seven-digit local dialing within each of the colored zones, and ten-digit local dialing across the boundary.

Alternative number six, which was the last one considered at the meeting and was presented by an industry member at the meeting, basically is a geographic split with the lines running along the rate center boundaries in Nassau, Duval, Clay, St. Johns Counties as depicted with Area A, okay. Area B would have a life of 17 years and

Area A would have a life of 5.8 years. Again, this is, as Chairman Garcia indicated, not with necessarily the guidelines that we have laid down.

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At the industry meeting in June, the industry participants reached consensus to eliminate the geographic split plans, alternatives three, four, five and six. The reasons given were the alternatives divide numerous local calling areas and cause too many customers to undergo telephone number changes. At least their telephone area code changes.

In addition, alternatives three and four result in NPAs of unbalanced lives as what we indicated earlier, and alternative six produces a noncontiguous NPA as well as an NPA with an unbalanced life.

When we said noncontiguous -- if you put that slide back up for alternative six -- it basically cuts the NPA into three parts. The two parts that are the yellow part, Area B would remain as one area code, and Area A would be another. There is not a continuous geographic presence across all of them.

Industry participants reached consensus to eliminate alternative two, the concentrated growth overlay, for several reasons. The portion of the 904 without the overlay has a very short life, only four years. No administrative tool has been developed to

monitor exhaust in concentrated overlay, and it divides local calling areas. It would also create customer confusion from outside the area of the concentrated overlay. And if competitive local exchange carriers request codes in rate centers, the life of the relief could suddenly and significantly be reduced outside of the concentrated overlay.

Participants reached consensus to recommend alternative one, the all services distributed overlay to the Florida Public Service Commission. The Florida Public Service Commission was served notice by a filing by NANPA on behalf of the industry on August 16, 1999. Subsequent to the filing, the Florida Public Service Commission staff on their own developed six additional alternatives, and they are called alternative seven through twelve. These plans have not been reviewed by NANPA or the industry, and I think if you would want a detailed explanation of them, because some of the things involve timing and things, I would have to call on the staff to do that.

Does anyone have any questions for me?

CHAIRMAN GARCIA: Do me a favor, Mr. Foley, give

me an idea of what -- with one fell swoop you wiped out

the ones I had a good understanding of.

Tell me how many number changes are we talking about for those alternatives that the industry felt --

MR. FOLEY: The industry would have to address that as to specific numbers.

CHAIRMAN GARCIA: Okay. Anyone in the industry want to address that, or maybe staff knows the rationale?

MS. KEATING: Could you repeat the question?

CHAIRMAN GARCIA: Yes, I'm sorry. Mr. Foley said that alternatives two -- which ones were discounted, two, three, four, and five?

MR. FOLEY: Yes, sir. And six. The industry reached consensus on one. They eliminated the others for various reasons. The elimination of areas three, four, and five were primarily because of the number changes, the area code changes for the participants involved, and the boundaries lying across local calling areas which would necessitate great volumes of local ten-digit dialing.

They eliminated six because it is noncontiguous and has unbalanced life. And number two was eliminated, the concentrated overlay, because of some administrative problems with it, and the difficulty that the industry felt that customers would have understanding how it was going to grow and the short life of the B side of the alternative.

CHAIRMAN GARCIA: This is a bad time to take testimony. I just want to make sure that staff makes sure that is validated on the record somehow and that we have

an understanding of why it is --1 2 MR. ILERI: Commissioner Garcia, we need to know about the projections. 3 4 CHAIRMAN GARCIA: Identify yourself for the 5 record. 6 MR. ILERI: This is Levent Ileri from the 7 Florida Public Service Commission and I'm am engineer with the Division of Telecommunications. These predictions 8 9 were based on the information that was gathered from the 10 data base that NANPA prepared. MR. FOLEY: The projections of the exhaust dates 11 is based upon the last official COCUS taken prior to the 12 time that the plans were put together. The COCUS is the 13 14 Central Office Code Utilization Survey, it is basically 15 the beginning of a forecasting tool to estimate the lives of the various NPAs. 16 So they can predict that if an area 17 MR. ILERI: code exhaust shall be more than 15 years, they can 18 19 actually be in existence for at least 15 years. 20 MR. FOLEY: Yes, that is true. 21 MR. ILERI: You do have 17 years and less than 22 17 years.

MR. FOLEY: As with all forecasting tools that

are available, they are subject to a lot of error,

especially out in the later years. This is the best tool

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that we have. It is the tool that the industry has used for quite awhile for forecasting. It does have its shortcomings, but this is the only tool that the industry has approved for use right know as far as forecasting goes. And, yes, there could be discrepancies in the later years.

MR. ILERI: So can we say that the elimination that we have discussed during the June 30th meeting for the alternatives may be invalid.

CHAIRMAN GARCIA: The thing may be invalid.

MR. FOLEY: It may be, yes.

COMMISSIONER DEASON: I have a question, and if it can't be answered now, that's fine, but I want an explanation at some point.

Mr. Foley, you have indicated that there are some problems with some of the geographic split offerings. You indicated that there were some problems with the number of customers who would be receiving new area codes and the fact that some of the local calling areas would be split.

Well, that seems to be a generic problem with any geographic split. By definition that is going to happen. What I need to know is if there is anything particularly unique about some of the options that were rejected which makes them unworkable in comparison to

other geographic splits which have occurred. I need to know why those specific options were rejected for specific reasons as opposed to just general reasons why perhaps industry doesn't like a geographic split.

MR. FOLEY: The reasons that were given were the ones provided by the industry for eliminating them, and we could go to the industry and ask them to give you the detail, or you could ask them directly.

COMMISSIONER DEASON: Perhaps at the hearing we can get that information.

CHAIRMAN GARCIA: And that is precisely what I was asking staff in the first place.

Very good, Mr. Foley, we will probably call you up for some technical question at some point.

Let me introduce us. This is Chairman -Commissioner Deason to my right, my former Chairman. And
to my left is future Chairman Mr. Jacobs, Leon Jacobs. By
the way, both of them are North Florida folks, so you are
in good hands to some degree. And I'm from South Florida.

We are going to now start calling up witnesses.

Let me ask you when you come up if you, again, have those maps, something that we can't appreciate because we don't live in this part of the state, is precisely those boundaries. We are going to ask you since you have an understanding of your community of interest how those

boundaries effect you.

Because I've got to tell you, from a philosophical point of view whenever possible this Commission has preferred to go to geographic splits. From a philosophical point the industry prefers an overlay. So we end up -- that's why we are having hearings on these things, because we found that citizens are very helpful in their input and have thus far been very helpful throughout the process of changing area codes.

So we may ask you a few questions. If you don't know, don't worry about it. We are just trying to get a better understanding from those who live here who tend to have a much better understanding than we will what exactly those boundaries mean to you.

That said, Mr. Beck, if you will call the first witness.

MS. KEATING: Actually, Mr. Chairman, I was just going to make a suggestion. Since the staff proposed alternative seven through twelve, we wondered if it might be helpful we gave a brief description of those just to let customers know --

CHAIRMAN GARCIA: Absolutely. That would be a good idea.

Mr. Beck, if you will give Mr. Ileri a chance at it.

## LEVENT ILERI

appeared as a witness and, swearing to tell the truth, testified as follows:

## DIRECT STATEMENT

MR. ILERI: Good morning. I would like to go over Alternative 7 through 12. Alternative Number 7 is a geographic split in which the coastline will get one area code that will last 2.3 years and the remainder area will get one area code that will last 26.2 years.

And Alternative Number 8 is an overlay and geographic split in which the northern region will get two area codes to last 15.4 years in which every call will be ten digits. And the southern region, Flagler and Volusia Counties will get one area code that will last 39 years. So we are talking about two area codes through this alternative.

Alternative Number 9 is a split overlay and geographic split in which three dark regions which are shown on this plat will get two area codes. All the calls will be ten digits, and the remainder, the white or the yellow area on the transparency will get one additional area code to last 36.3 years.

Alternative Number 10 is a geographic split boundary extension overlay in which Nassau, Duval, and St. Johns Counties will get two area codes to last 10.1 years

and it will have a ten-digit dialing pattern. And the southern region will use some of the prefixes from either the existing or the new area code on this side to last 10.2 years.

Alternative number 11 is an overlay and geographic split in which the coastline will get two area codes to last 15.5 years. And remainder of the area will get one area code, additional area code to last 36.2 years.

Alternative Number 12 is similar to Alternative Number 11 except that there is only one additional area code, and the coastline counties will get two area codes to last ten years and of the south and eastern counties will get some of the prefixes from either the old or the new area code to last 10.6 years. And in all of these alternatives when you see a split it means each area code has seven-digit dialing in their local area, and if it says overlay it means there will be ten-digit dialing. And toll charges will be the same as local, nothing will change.

CHAIRMAN GARCIA: Levent, If I could ask you a few questions. I noticed that in several of these plans you threw the NANPA guidelines out the window in there, 36 years -- 9 has 36.3, 11 has 36.2, and Plan 7 has 36.2, and Plan 8 has 39 years. I would like to throw NANPA out the

window, but I was wondering why exactly you did that and what drove you to do that.

MR. ILERI: There are two reasons. Sometime in late 1999, the staff made a data request of the county officials, county representatives, and we received input from some of the customers and some of the county officials, and they had indicated a plan that will work for them. And we used that information and we also used our own information to come up with different alternatives and this is the reason we have six additional alternatives.

CHAIRMAN GARCIA: All right. That is comforting. So some of these coastal designs are because they were requested by local officials and local government people?

MR. ILERI: Some of them, and some of them are due to our previous area code hearings. Sometimes we prefer to have an area code just on the coastline because of the population growth.

CHAIRMAN GARCIA: Right. Because that is where you have most of the growth.

MR. ILERI: Right.

All right, very good.

COMMISSIONER DEASON: I have a question. If I understand some of these scenarios correctly, they would

necessitate the use of two new area codes in conjunction with the existing area code.

MR. ILERI: That's correct.

COMMISSIONER DEASON: My question is I thought that that was rejected as against federal policy back several years ago when the 904 area code was split the last time which was just a few short years ago. In fact, there was a proposal that would use two new area codes and have a three-way geographic split at that time for the very reason of extending the period of time before we would be back again doing this whole exercise again.

And there was a 3-2 vote on that. But as I understand the majority the reason was we could not get another area code because it was against federal policy. How is it now that you can propose using an additional area code when it wasn't feasible two years ago?

MR. ILERI: Commissioner Deason, I'm not familiar with the 904 case because I wasn't working for the Commission at the time. But from what I heard is that there were some special events that occurred during that time period. But I know from the past history that some of the states were able to get two additional area codes through three-way splits, and they have done it like last year in Texas state and other states, as well.

COMMISSIONER DEASON: So if we hadn't done it

two years ago we might have gotten away with it. 1 MR. ILERI: Right. But I will ask maybe 2 Mr. Foley to address this issue. 3 COMMISSIONER DEASON: That is something else 4 that we need to explore. 5 COMMISSIONER JACOBS: Mr. Ileri, I have two 6 7 questions. One on Option 12. I didn't quite understand your explanation as to what would happen. 8 MR. ILERI: Alternative Number 12 will be using 9 10 one area code and using it in the coastline. And you get 11 another area code and you would split the number of prefixes into other areas and use it on those. 12 13 COMMISSIONER JACOBS: And then this overlay, 14 tell me how it works. 15 MR. ILERI: The way it works is we will get two additional area codes and we are going to use --16 17 CHAIRMAN GARCIA: Which one are you on? MR. ILERI: Alternative Number 9, in which the 18 19 shaded areas, which are the green areas on the transparency, will have overlay. The population is higher 20 21 in density. So people who live in those areas will get 22 ten-digit dialing because they will have two area codes. 23 But the remainder, the yellow area, or the white area on 24 this map, will have seven-digit dialing with the new area

code and to last 36.3 years. And all those other shaded

areas will have a life of 15.5 years. 1 COMMISSIONER JACOBS: I noticed Flagler is not 2 in there. I was under the impression that Flagler was a 3 4 very high growth area. MR. ILERI: It is something we did not consider, 5 but if it is something that you would like us to put it as 6 7 an alternative, I will have to --COMMISSIONER JACOBS: Well, you may want to look 8 at it. If your criteria is that the overlays would go to 9 10 the high growth areas, did I understand that correctly? 11 MR. ILERI: That is correct. 12 COMMISSIONER JACOBS: You may want to look at Flagler, because I know Flagler for one or two years has 13 14 been the highest growth county in the state. So you may 15 want to look at that. 16 MR. ILERI: Okay. So can I include that as 17 Alternative Number 13 in addition to this? 18 COMMISSIONER JACOBS: We can probably do that more accurately when we hear testimony from that area, but 19 20 I think we ought to consider drawing something up with 21 that option.

CHAIRMAN GARCIA: Just real quick, Alternative

10 does not require a new area code, correct?

MR. ILERI: Alternative Number 10 will require

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one additional area code.

CHAIRMAN GARCIA: So it is two new area codes? 1 MR. ILERI: Just one new area code. 2 CHAIRMAN GARCIA: Okay, great. Thank you. 3 Mr. Beck. 4 MR. BECK: Thank you. Good morning. My name is 5 Charlie Beck for the office the Public Counsel. I am 6 7 going to call everybody who indicated they wish to speak when you signed up this morning. I will go through 8 everybody who did that first and then there will be an 9 10 opportunity for anybody else if you have changed your mind 11 or if you wish to speak, as well. 12 When I call your name, if you would, please come up to the podium here and state your name before starting 13 14 testimony. 15 Our first witness is Mayor Ray Kirkland. 16 17 RAY KIRKLAND 18 appeared as a witness and, swearing to tell the truth, 19 testified as follows: 20 DIRECT STATEMENT 21 CHAIRMAN GARCIA: While the mayor walks up, I 22 just want to let you know Mr. Beck is your attorney here, the citizens' attorney representing you. If you have any 23 24 additional questions, how this proceeding goes or how you 25 can have some additional input, he represents you before

the Commission.

MR. KIRKLAND: Good morning. My name is Ray
Kirkland, Mayor of the City of Lake City. I come as a
witness, but more so I come for information. I am not the
fastest citizen in the State of Florida, and I'm not sure
I understand what we are about.

Let me give you a little bit of a feeling of this. Citizens in our area, as in any area of the state, appear to relate to the market centers in which they operate and live and play. For years and years Lake City has been a market center for about five counties, which also speaks to the result of our growth at the present time. Certain things cause that, of course. This can be shopping facilities, hospital, doctors. Gainesville, for instance, is the one that we have related to for years. A couple of years ago you changed that to 352, which has caused some concern.

An observation is that we know that the numbers are too few to cover the numbers of phones that are coming into use today. But, number two, we know that we can't always be associated with someone like Gainesville, which is probably more our market center, secondly would be Jacksonville. Thirdly, I would say that we don't want to go to the ten-digit dialing. Obviously we are going to have to go, is that correct?

CHAIRMAN GARCIA: No, sir, Mayor. We have a bunch of options here that don't require ten-digit dialing. The only thing I would tell you is that certain large areas, at least if Florida is an indicator as well as the rest of the nation, certain large commercial areas like Orlando and Miami have already been forced to go to ten-digit dialing. That does not mean that you will be forced to go to ten-digit dialing. It is one of the options.

MR. KIRKLAND: I understand that. And it is not based on numbers of people who would have to change their calling cards, or advertising, or those sort of things.

Sometimes it is, Mayor. What we do is usually the largest area keeps the area code. For example, when we did the area code change of this area. If you will recall there was a great struggle between Tallahassee keeping 904 and Jacksonville. Certain people held onto their guns, but it changed at the end. And the fastest growing area, which was the Jacksonville area. And that's why we back you, because you fall within that area.

MR. KIRKLAND: The most populous.

CHAIRMAN GARCIA: Right, the most populous. The one that is growing faster required a change quicker. And so that is -- that doesn't necessarily mean that your area is the one that has to change. Usually it is the small

area that has to change. But sometimes when we see too much growth in a particular area we can do a concentrated overlay and keep an area seven-digit and then do ten-digit in another area. But you are still related by area code.

MR. KIRKLAND: Well, obviously I would speak for the citizens of this area that we would like to retain the 904. It appears that there are two lines of reasoning and lines of -- maybe 13 if we are talking about the various alternatives.

If I could interrupt you just one second. Let me give you a philosophy that at least -- and,

Commissioners, you can correct me -- except for this area code, we generally end up pretty near each other on some of these votes. It comes out unanimous except on some particular instances.

Clearly in areas -- there are certain areas that really want to be identified with a number. One of the areas where we found this to be true is in Orlando. Everybody felt that they needed to be associated with the sort of Disney World or downtown Orlando area. And all the businesses came in and said I need the 407. And whether they were in the southern part of the counties or the northern counties, they all wanted that number. And all the hotels wanted that number. They wanted everyone else to change. They didn't want ten-digit dialing, but

they all wanted the same number.

In that particular case, and I think

Commissioner Deason might have dissented on that one, but

I think we agreed that it was best to go to ten digit

dialing because everybody felt the strong need to identify

with that number.

In other areas we haven't found that to be the case. In that same hearing we had the Brevard area, or the coastal area, and they -- at one of those hearings someone in the audience came up with the 321 Countdown and he got a standing ovation. We thought it was a great idea and they said, "Give us our own identity." And, of course, we want to be associated, but we are fine with our own identity. And so they were willing to break off. So in that case they got a new area code and then the people of Orlando went to ten digit dialing.

I know that all these maps must seem confusing if you don't work on it, because they seem confusing and I do work on it, but clearly it is our way to try to resolve some of those local areas of interest debates that are out there.

What we are trying to do is put something in place that will be most responsive to you. And then, finally, I want to tell you that this Commission through a formal inquiry of the FCC asked for special permission to

try to work out some different solutions. Because believe it or not, although area code growth -- number utilization is a big problem, it really isn't as big of a problem as it would seem.

The bigger problem is competition and people using up numbers or taking numbers from the administrator, the numbering administrator without having a real need for those large blocks of numbers. And we are -- and, Levent, correct me if I'm wrong -- even in this docket trying to consider some alternative that will not require an area code change.

MR. ILERI: That is correct.

CHAIRMAN GARCIA: Which will require some of those competitors that are in the field that have 20, 30, 40,000 numbers assigned to them that are really only using 5,000 or 6,000 numbers to give back some of those numbers. And then some of those that are out there that are going to be taking new numbers, to take them in blocks of 1,000. And that could give us years under the present system, which is the first -- and I think everyone would agree, is the best alternative if we can get the FCC to see it our way.

But we want to make sure we study all the possibilities so that when we come to a decision, if we can't implement something that is acceptable to the

federal authorities, we have something that is acceptable in the worst-case scenario, which is a change, at least it is the best of the alternatives for those areas that we are going to propose.

MR. KIRKLAND: Thank you, Mr. Chairman. And I will make one other observation, and I think I would speak for all the citizens in our area, we would like to keep the 904. Understanding that the numbers are short, we certainly would understand that if you have to, you have to. If you are going to do that we suggest that you do it quickly. Because this area of Lake City and Columbia County is probably the last county in the state to go to the 911 street address changes, and we would like our citizens not to have to have several changes in their calling cards and advertising. So with that in mind, we appreciate any consideration we can get.

CHAIRMAN GARCIA: May I ask you a few quick questions?

MR. KIRKLAND: Yes, sir.

CHAIRMAN GARCIA: Mr. Mayor, in particular I look at -- and, again, I'm going to ask you for more global, maybe a little bit outside of your direct jurisdiction. I want to ask you about the spotted one. That seems confusing to me, and I hope you will agree with me, but I just want to get an idea. Staff came up with a

spotted one, which basically takes your area and separates 1 it from all the surrounding counties, and gives you 2 ten-digit dialing, but it is to keep you in the high 3 growth areas. Would you think that that is workable or is 4 5 that a bit confusing? 6 MR. KIRKLAND: Mr. Chairman, I don't know that I 7 can answer that. It is an opinion, it is a personal 8 opinion. 9 CHAIRMAN GARCIA: That's fine, and that's what 10 we are looking for. And, trust me, we are not married to any of these, none of us. 11 12 MR. KIRKLAND: I certainly wouldn't want to be 13 in an area that had to be changed again in 2.6 years. 14 CHAIRMAN GARCIA: Okay. Look at Page 14, if 15 you've got it with you, and that is Alternative 9. 16 MR. KIRKLAND: Okay. CHAIRMAN GARCIA: What that one does is it 17 takes -- and, Levent, correct me if I'm wrong here -- it 18 19 takes Lake City, Columbia County, it takes all of the coastal northern area and then all the southern coastal 20 21 area and gives them -- is it two area codes, Levent? 22 MR. ILERI: That's correct. CHAIRMAN GARCIA: And then the surrounding area 23 would stay seven-digit and a different area --24

MR. ILERI: That's correct.

1 MR. KIRKLAND: The surrounding area surrounding Columbia County would go to seven-digit, or would stay as 2 seven? 3 4 CHAIRMAN GARCIA: You would get ten. 5 MR. KIRKLAND: Of course, nobody wants to wear 6 out their finger. 7 CHAIRMAN GARCIA: Especially people in Miami. 8 MR. KIRKLAND: You're familiar with it. 9 CHAIRMAN GARCIA: I used to think about running 10 for mayor until I gave them ten digits. MR. KIRKLAND: I would like to counsel with you 11 12 before you make that decision. My opinion, my personal 13 opinion is, of course, number one, we would like to stay 14 with the 904. Number two, we would like to stay with 15 seven digit. Number three, I like the 15.5 years with the two area codes. You get used to mostly anything, and you 16 17 can program these little dudes to do the dialing for you. CHAIRMAN GARCIA: The next page over, which to 18 19 me initially seems pretty workable. Does that comprehend at least from this area of the state a good area of 20 21 interest? And you will see, of course, your county and your city right in the center of it. But, in essence, 22 what would happen is all of that area, which is Area B, 23 which is the light area, would stay, Levent, seven digits? 24

MR. ILERI: That's correct, seven digits.

CHAIRMAN GARCIA: It would stay seven digits, 1 they would have an area code change. They would keep 2 3 their area codes, right? 4 MR. ILERI: Actually, in the record in this docket, and we are not really sure if 904 would stay in 5 the Jacksonville area or another area. 6 7 CHAIRMAN GARCIA: This is a particular case where both -- but let's say we change your area code. 8 9 does that area seem in terms of community of interest to 10 you? MR. KIRKLAND: It certainly holds our market 11 I mean, we as the market center embrace most of 12 center. 13 these counties. Northeast, south and west. So that is 14 certainly a viable option. I think it would be 15 appreciated and embraced by the citizens. CHAIRMAN GARCIA: Very good. Mr. Mayor, hang on 16 17 a second. 18 Commissioners, any questions? COMMISSIONER DEASON: I will ask the staff, and 19 20 it may help. Of course, on Alternative 10, what is in the northeast section, the Duval, Nassau, St. Johns region, 21 that would be an overlay? 22 MR. ILERI: That is correct. 23 COMMISSIONER DEASON: Okay. And down in the 24

southern section, Volusia and Flagler, that would -- what

would that be, how would that work?

MR. ILERI: They would get the new area code over 904 area code, and they will get -- the local calls will still be seven digits.

COMMISSIONER DEASON: Then that would be the same for all of the territory other than Nassau, Duval, and St. Johns?

MR. ILERI: That's correct.

CHAIRMAN GARCIA: Thank you, Mayor.

MR. KIRKLAND: Thank you very much. I appreciate it.

CHAIRMAN GARCIA: Thank you for coming out.

MR. BECK: The next witness is Kent Donahue.

CHAIRMAN GARCIA: Let me ask, as Mr. Donahue comes up, I just wanted to mention because Commissioner Deason talked about this. Originally when we did this area code split, I think Commissioner Jacobs wasn't with us, and Commissioner Deason tried to get us to consider an additional area code. And at the time he fought hard for it. He wasn't in the majority.

And in looking at this we may now be finding the wisdom of his dissent back there. But the idea was to try to address this. We felt that NANPA would be -- we would be violating NANPA and the FCC wouldn't be too friendly with that concept. As you can see this is something that

is happening all across the state, so it does put us in an on-going controversy to try to solve it.

I'm sorry, sir, go right ahead.

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## KENT DONAHUE

appeared as a witness and, swearing to tell the truth, testified as follows:

#### DIRECT STATEMENT

MR. DONAHUE: Good morning. My name is Kent
Donahue from the City of Port Orange. I'm grants
coordinator. And today and this afternoon and tomorrow
you will see our mayor, our council member, and our city
manager and assistant city manager. So I'm first.

I was wondering if I can have this placed into the record, if you don't mind, without reading it. Just a few statements along with some other Volusia County delegates coming over here. I just want to focus on Volusia County, if I can. I like that proposal of Number 10 there, but I certainly can't speak for our mayor and our city council.

Having grown up in Kissimmee, born and raised in Kissimmee before Disney came in, I remember the area code being 305. And, of course, 305 is your nice little county there. So things do change, and we understand in Volusia County.

But I want to talk a little bit about the growth we are experiencing in Volusia County. As Commissioner Jacobs mentioned, Flagler County is a rapidly growing area. Right now, if you remember the wildfires from '98, there were only 30,000 people in that county. And we, the City of Port Orange are reaching 50,000 this year.

Deltona is over 60,000, Daytona Beach is over 60,000. I think roughly our county population is 440 or 450,000. So we are growing. And being a resident of Lake Marion in Seminole County, the Heathrow area, there has been tremendous growth. Our fourth quarter is just exploding.

In the last year I would roughly say seven multi-story buildings, office buildings have been constructed in Lake Marion/Heathrow area. So we are seeing this growth from Orlando up I-4 and towards -- will connect with I-95. And I-4 is Daytona Beach, and we are just south of Daytona Beach. So we were expanding and growing west. We have roughly right now 24 square miles of city limits in Port Orange, and we are seeing a tremendous growth in industrial growth.

So I just wanted to focus on that, and I certainly want to emphasize Volusia County's effort to get a unified area code right now. Of course, Deltona is in 407. And it is surprising. One day I was calling city hall in DeBary, and I had to call 407. So I just wanted

40 to emphasize that, and I thank you for your time. 1 2 appreciate it. 3 CHAIRMAN GARCIA: Let us ask you a few questions. Let's go to 10. 4 5 MR. DONAHUE: That is my own opinion. 6 CHAIRMAN GARCIA: That's good. That is exactly 7 why we wanted you to be here. Tell me if that Palm Coast 8 St. Johns County sort of -- Flagler, St. Johns County 9 split, is that reasonable? Is that an area where you see that -- I know that obviously there is a lot of back and 10 11 forth across that area. We have the same problems across 12 the state, but is that a reasonable dividing line?

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MR. DONAHUE: I would think so. There are, of course, pre-existing alliances with the counties and so forth. I would think with our growth in this area and, of course, Lake City and Columbia area, I think separating Duval County, Nassau, and St. Johns in the overlay like you were suggesting would be a good alternative and a good solution. Of course, they would have opinions themselves.

COMMISSIONER JACOBS: Do you agree -- I guess this would be on the next page, Alternative 11. That is to come up with a coast versus inland kind of dichotomy?

MR. DONAHUE: And would the coast be the overlay in that case?

COMMISSIONER JACOBS: Yes. What are your

opinions on that? 1 2 MR. DONAHUE: It certainly splits our county in 3 half there. And there are natural divisions within our 4 county; west and east Volusia County. At this time I have no opinion on that, on Alternative 11. 5 6 CHAIRMAN GARCIA: That is which one? 7 MR. DONAHUE: Number 11 on Page 16. CHAIRMAN GARCIA: And that area -- if I'm not 8 9 mistaken, that area already has a bunch of area code 10 problems. MR. DONAHUE: I like the solution of 321 like 11 Brevard County received with an overlay of --12 13 COMMISSIONER GARCIA: Excuse me, you have to 14 change numbers. We would do that and you would have to 15 change numbers and I don't know -- you may like it, but trust me. 16 17 COMMISSIONER JACOBS: Thank you. MR. DONAHUE: Thank you so much. 18 19 MR. BECK: Could I ask you a question before you leave? 20 MR. DONAHUE: Yes. 21 22 MR. BECK: You expressed personally you liked 23 Alternative 10. Could you compare that to Alternative 5? 24 MR. DONAHUE: 5 and 6? 25 MR. BECK: Just 5. Do you have any preference

1	between the two? Alternative 5 has no overlay at all.
2	MR. DONAHUE: Versus 9 or 10, which one?
3	MR. BECK: Number 10 is the one that you said
4	you personally liked, and that has an overlay in Duval and
5	so forth. Alternative 5 is just a straight split with no
6	overlays. Do you have a preference between those two?
7	MR. DONAHUE: Well, balancing out the years of
8	effectiveness with 10, 7, 9, and 5 versus 10, 1, and so
9	everybody would stay with their own seven-digit dialing,
10	is that correct? Yes.
11	MR. BECK: Yes, within their area.
12	MR. DONAHUE: Yes, I would prefer Number 5 over
13	10 looking at it. Certainly that is your call.
14	Thank you.
15	Our next witness is Glenn McKendree.
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17	GLENN McKENDREE
18	appeared as a witness and, swearing to tell the truth,
19	testified as follows:
20	DIRECT STATEMENT
21	MR. McKENDREE: Good morning. My name is Glenn
22	McKendree, I'm Associate Superintendent of Schools in
23	Baker County. I'm speaking on behalf of the six schools
24	in Baker County and approximately 5,000 students. We
25	would like for you to consider some things, and I would

like for you to -- if I understand you correctly, Mr.

Garcia, in regards to your overall plan, your best

proposal would be to pull -- not to change area codes, not

to go to ten digits, and to pull away from those high

populace areas -- or the low populace areas into the high

populace areas, is that correct?

CHAIRMAN GARCIA: No. The best alternative -you're close. The best alternative, the way the numbers
are distributed are very inefficient. There are ways to
try to find a system that is acceptable to the feds that
is a more efficient distribution which keeps things as
they are for a longer period of time.

MR. McKENDREE: Okay. We would probably support that due to the fact that as Mayor Kirkland said, our marketplace is in Jacksonville. Approximately 40 percent of the parents of the children we serve commute to the Jacksonville area. So for communication because of our principals we feel it would be very advantageous for us to keep things as is for as long as possible. It is in the best interest of the children.

We feel that the -- one of the things that creates this is the state legislation now that requires principals to contact parents when their children are truant on a daily basis. And since 40 percent of our children's parents work in Jacksonville, this makes it

advantageous for us to be tied to the Jacksonville area.

So we would support, probably looking at your alternative plans, something that would be along Alternative Number 4, okay. Although that -- we are also professionally tied with 14 rural districts in the Northeast Florida Education Consortium of which we do a lot of business with other districts. That would probably favor something like Number 8, but not the overlay, just the geographical split of that, what Number 8 would look like, okay. And that would be just another alternative. And, again, I must say I'm speaking totally for our best interest of our kids.

CHAIRMAN GARCIA: Let me ask you real quick.

Obviously you don't like that split, but I assume you are a Baker resident?

MR. McKENDREE: Yes.

CHAIRMAN GARCIA: Looking at Alternative 10, does that Baker, Nassau, Duval split, I understand a good percentage of the people work in the Orlando area, but is that -- I'm sorry in the Jacksonville area. I assume though that -- my question is, is that a well understood dividing area? Is that something that people conceptually understand?

MR. McKENDREE: Yes, I think they would understand that. But, again, I don't think it would serve

the interest of our county at its best interest.

CHAIRMAN GARCIA: Right. If I could ask you one other question. I notice that the Clay County area right there, as you see it is that, again, a good split into the Duval, St. Johns?

MR. McKENDREE: Which alternative are we talking about?

CHAIRMAN GARCIA: We are still on 10. In other words, do you see Clay having a similar community of interest with you, or do you think they are more a part of the Duval area?

MR. McKENDREE: They are probably more of the Duval area.

CHAIRMAN GARCIA: Thank you, sir. I appreciate it. Commissioners.

COMMISSIONER JACOBS: One question. Your preference would be that you have a connection with the Duval area. And, of course, the trade-off is going to be that because of the high growth that is occurring in Duval you are going to tie yourself to the continuing changes that might occur there because of the high growth that has occurred. Is that something that you see as reasonable for you?

MR. McKENDREE: I think so. I think so. I think we would, again, for as long as possible your plan

that Mr. Garcia explained would probably suit us best in 1 regards to keeping things the way they are as long as 2 3 possible. 4 Thank you, sir. CHAIRMAN GARCIA: 5 MR. BECK: Mr. Chairman, a number of witnesses 6 from Volusia County are here and they have expressed a 7 desire to go together at the end. I don't see anybody else who signed up from the Lake City area, so I was 8 9 wondering if there is anybody who would like to speak from the Lake City area before we call the other folks? 10 11 there anybody here that wants to speak? If you could -- sir, were you sworn in earlier 12 13 when the Chairman swore everybody in? 14 CHAIRMAN GARCIA: If there is anybody who is 15 going to speak from any other part of the state at all, if you could rise now we will swear you in. 16 17 (Witnesses sworn.) 18 MR. BECK: Would you please state your name to 19 begin with. 20 21 22 23

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## ERNEST L. MINKLEY

appeared as a witness and, swearing to tell the truth, testified as follows:

## DIRECT STATEMENT

MR. MINKLEY: Yes. My name is Earnest Minkley.

I'm retired. I live here in Lake City. Most of the discussion has been splitting by geographic areas. And my idea was that the majority of growth of telephone numbers is for computers and cell phones and machines of all descriptions. And that an area code be assigned to all of those users and leave the old-fashioned telephones, conventional telephones with the 904 with seven digits. Let those various uses besides home and business telephones use ten digits, and it will be an overlay system on them, but regular 904 on the rest of them. I don't know from a technical standpoint, but the industry will probably fight it.

CHAIRMAN GARCIA: Believe it or not, technically it is doable, and it is something that we have looked at at this Commission before. The problem is that because we are in a competitive arena and cellphones today compete directly with land-line phones, and companies have interest in both areas, they want ubiquity of the systems, they want to be able to be head-to-head competitive. And if you add three numbers to one form of communication and

not to another -- originally when it first started, New York, as you can imagine, has -- the problems we have now New York had awhile back. And back then it was sort of chic to have a cell phone or a beeper and a different number and you wanted to distinguish that.

Today, of course, those marketers don't. So when New York did that they gave all the cell phones and beepers a different number. The cell phones and beeper companies were all too happy to accept a different number, and they agreed to it. Since then, however, they have challenged decisions that require them to have a different area code. And so the FCC has ruled to their advantage or ruled that we can't do that.

MR. McKENDREE: As long as it is under discussion, that's fine. I have every faith that you gentlemen will decide what is in the best interest of our city.

CHAIRMAN GARCIA: Thank you. It's a great idea. We don't discount it because it puts the burden on the area that is growing and taking numbers.

MR. McKENDREE: I see eventually that it is going have to go to 11 digits. Thank you.

CHAIRMAN GARCIA: You are very right. Thank you, sir.

MR. BECK: The next witness is Robert Weiss.

#### ROBERT M. WEISS

appeared as a witness and, swearing to tell the truth, testified as follows:

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## DIRECT STATEMENT

MR. WEISS: Mr. Chairman and Commissioners, my name is Bob Weiss from Volusia County. I'm the Director of Communications. I have come a number of times to Tallahassee and you have been very helpful to Volusia County in the past.

What we start this morning is we are going to -you are going to be seeing a number of officials from the
County of Volusia that I hope will show you a unified
position in what we are asking for. We hope that between
now and the time this finishes on Friday morning in
Deltona starting with a few of us this morning, but you
will see some of us at each of the five sessions and
hopefully you will see more and more of us as larger
tonight in Jacksonville and increasingly ing larger as we
go St. Augustine, Daytona, and Deltona to speak to you
about the telephone woes that we have in Volusia County
and a chance to strike a blow for us here in this area
code issue.

We will have representatives of Congress Mica's office speaking for us on the national level, some folks speaking for us from our state representation in the State

House of Representatives, county council, all of our major cities are represented, our Volusia Council of Governments which works with all the governments, the schools, the business community and the citizenry.

So I don't know how many total people from Volusia County before these hearings are over that you will hear from, but it will be a number. Sorry we are a little bit late this morning, we drove up from Volusia this morning.

Again, what we would like to do is paint a picture to you that what we are asking for, we have looked at these alternatives and to be honest with you they confuse us a little bit. It would appear like Number 10 is the best start for us, but what we are asking for very simply is a uniting of Volusia County with one area code.

As you well know now, or most of you are aware, Volusia Counsel is split by a LATA boundary and then by an NPA boundary, but the NPA boundary and the LATA boundary do not coincide. The Orange City exchange, which is in the 904 area code, is in the Orlando LATA, where the rest of the 904 area code is in the Daytona LATA.

You know we have come before you before for a great deal of relief. We have had since 1991 an open docket where we are trying to get some ECS across the LATA, interLATA and you all have been trying to champion

that cause for us before the FCC.

What we are hoping through this process is this is an opportunity to, number one, support a geographic split, we would like to see a geographic split as opposed to an overlay. And we would like to see one area code in all of Volusia County. So what I'm asking you to do, I guess, what we are asking you to do is to extend your thinking beyond what is currently 904 and include that little piece of 407, which is in Volusia County, and that includes the entire City of Deltona or about three-quarters of the City of Deltona, DeBary, and so forth.

There is precedent for this in that BellSouth -and I see Brother Stan Greer sitting over there -BellSouth has helped us, and Sprint-United as well in
coming up with an agreement some months ago that some of
you are familiar with where we were able to keep DeBary
and Deltona out of the 321 overlay. You all agreed to
that with the anticipation that when we tackle this 904
problem this would be a chance to unite Volusia County,
which it has never been in my time, at least in Volusia
County.

So what I would like to do is ask a number of our speakers to come up and I've also got a couple of letters to read before we quit this morning. And, again,

you will be seeing some of these folks as we go along.

What is not clear to me is whether we should get up and

speak at every one of these meetings if much of our

testimony is the same, or whether we should just introduce

what is different each time. But you will be seeing a

number of us at all five of these, and some different

faces at each. But, again, I hope you will hear one

position from Volusia County.

So, without any further ado, I would like to ask the Vice Mayor of New Symrna Beach, Mr. Rogers, if he would come forward and speak for one of our larger cities, New Symrna Beach.

CHAIRMAN GARCIA: Mr. Weiss, before he goes, I just wanted to ask, you feel relatively comfortable with 10, but your hope is that if we can work in your problems then --

MR. WEISS: The little 407 piece. But to be teemed with Flagler makes very good sense to us in one alternative. And one of our later speakers will speak to that a little bit more.

CHAIRMAN GARCIA: Great. And I wanted to ask

Levent, is that something that we are considering in this

option?

MR. ILERI: Chairman Garcia, in a prior docket we have investigated the issues regarding this area and we

have approved to do balloting in this area. However, the ballot failed. In fact, the ballot did not meet the 50 percent criteria. Therefore, the Commission approved the outcome and closed the investigation.

CHAIRMAN GARCIA: So we're not looking at that in this docket at all?

MR. ILERI: Not yet.

MR. WEISS: Mr. Chairman, if I may just clarify that. There were three areas involved in that issue. Two of them were very clean, the DeBary and Deltona exchanges were exempted from the overlay. Then there was a little piece of our county called Osteen, which is what you are referring to, Levent, which is served by the Sanford exchange, which is in another county, in Seminole County. So what we attempted to do with a ballot, you are correct, within the past year was cut that piece out and create a new exchange. That failed.

However, we are thinking and feeling that if you can support us on this single area code for Volusia County we can get that corrected, as well.

CHAIRMAN GARCIA: So maybe staff should be looking at that in this docket somewhere.

MR. ILERI: Yes, sir.

COMMISSIONER DEASON: Let me ask. That would necessitate DeBary and Deltona being changed to whatever

area code Volusia gets out of this proceeding, right? 1 Yes, sir, exactly. MR. WEISS: 2 COMMISSIONER JACOBS: And what I understand you 3 to be saying is that you would want to look to have that 4 5 balloted again? 6 MR. WEISS: For the Osteen piece only. But for 7 the DeBary and Deltona, give up the 407 numbers to Orlando and give them the same code that the rest of Volusia 8 9 County gets. 10 COMMISSIONER DEASON: Are we going to hear 11 from -- do you know if people that represent those 12 communities, are they going to be testifying? MR. WEISS: Absolutely. 13 CHAIRMAN GARCIA: Of course, I'm sure that the 14 15 industry doesn't think this is that easy to do. would require number of changes is what I understand. 16 17 MR. GREER: Full ten digits. 18 CHAIRMAN GARCIA: Number changes, yes. 19 problem there, of course, Mr. Weiss, is that we would have 20 to ballot that issue. That is one. And secondly, that it 21 would require a full ten-digit number change. In other 22 words, people would not only be changing their area code,

MR. WEISS: Would that be true if it was a new

but there are numbers within this area code that you would

be moving into that may conflict.

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1 area code, a brand new area code? 2 CHAIRMAN GARCIA: Yes, because they have been distributed in that area. The seven digits have probably 3 somehow been distributed, so it would require certain 4 people to change those numbers, correct, Mr. Greer? 5 MR. WEISS: I think the county's position is we 6 would be willing to do that to unite the county. 7 8 CHAIRMAN GARCIA: Stan, let me swear you in. 9 (Witness sworn.) 10 11 STAN GREER 12 appeared as a witness and, swearing to tell the truth, 13 testified as follows: 14 DIRECT STATEMENT 15 MR. GREER: My name is Stan Greer with 16 BellSouth. Essentially in DeBary it is my recollection 17 that there were two NXXs that were used in the 18 Jacksonville area. So depending on what proposal you come 19 up with, there may or may not be the requirement for full 20 ten-digits number change. So it depends. MR. BECK: Could I ask a question? 21 22 CHAIRMAN GARCIA: Sure. 23 MR. BECK: Mr. Greer, if a brand new area code was assigned to Volusia, there wouldn't be any problem 24 25 with DeBary or Deltona.

1 MR. GREER: Well, you would still have the 2 problem --3 MR. BECK: If it were different than Jacksonville. 4 5 MR. GREER: True. You could make the conversion 6 for the DeBary exchange, and the Orange City, I think, 7 Sprint -- well, Orange City is already in the 904. So for the DeBary exchange, yes, there would be no problem if 8 9 Volusia got their own area code. For the Osteen piece, you still would have problems. They would probably still 10 11 have to take a number change because they are served out 12 of Sanford, and there is about ten exchanges that are 13 intermingled in the Osteen area. MR. BECK: Where are the conflicts in 14 15 Jacksonville? Is it within Jacksonville, between DeBary and Jacksonville? 16 17 MR. GREER: If I recall right, there is two, and I can't remember exactly which ones. I have a list. 18 could look and see fairly quickly. I've got the data and 19 maybe tonight I could tell you what it would be. 20 21 CHAIRMAN GARCIA: I just want to make sure the 22 thing is -- I just wanted to make sure that staff includes at least an analysis of this piece so we can address it in 23

MR. ILERI: Okay.

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a later docket if we need to ballot this.

CHAIRMAN GARCIA: Thank you, Mr. Weiss. Next speaker.

# BILL ROGERS

5 appeared as a witness and, swearing to tell the truth,

testified as follows:

## DIRECT STATEMENT

MR. ROGERS: I'm Bill Rogers, Vice Mayor of the City of New Smyrna Beach in southeast Volusia County. As Mr. Weiss has said, the county as a whole has had several meetings from the different cities, and our consensus is that we would prefer to have our own area code, of course. Also, we don't like the idea of the ten-digit dialing.

We would like to unify Volusia County as much as possible. I personally looked at Alternative Number 8, which would include Flagler County and Volusia County together. And according to this, it should give us a 39-year working time before a potential another problem.

The area of Osteen has been a problem and we would like to have that unified into Volusia County with the single area code, and, of course, the other areas that we talked about, Deltona and DeBary in that area. I think that Volusia County is growing at a pace now that one area code for our area, possibly including Flagler County, would be very appropriate.

1	CHAIRMAN GARCIA: Thank you. I would ask the
2	same question, but you said it right from the start.
3	Looking at that split where you include Flagler County,
4	you think that is an actual area, that is an
5	understandable divider for the people in your part of the
6	state?
7	MR. ROGERS: I would think so, yes. I don't
8	think there would be any problem.
9	CHAIRMAN GARCIA: Thank you for coming out.
10	MR. WEISS: Our next speaker is from our county
11	seat, the City of DeLand, Jim McCroskey, our community
12	development director for the City of DeLand.
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14	JAMES A. McCROSKEY
15	appeared as a witness and, swearing to tell the truth,
16	testified as follows:
17	DIRECT STATEMENT
18	MR. McCROSKEY: Mr. Chairman, ladies and
19	gentlemen of the group, I understand your problem very
20	well. We have been fighting a conundrum in our city
21	called Wal-Mart and we don't know what to do with that, so
22	I understand. When you have no answers it makes it very
23	hard to come up with solutions, so we do respect your

I would like to try to direct my comments to

problem.

demographics and specifics that, of course, were not covered by the county. Being from DeLand, we are the county seat. And being the county seat, we have all the county services. That should be considered when you are doing the demographic socio-economic consideration. If you do make a split between Deltona/DeBary, you are segregating a large Hispanic and African-American population from county services. That is going to create two areas codes and be somewhat confusing to people, and this is an issue that I think we should consider.

The services for those areas are pretty high, and I think if you check with county employees they will give you the reasons why a lot of those services are provided for Deltona and DeBary in the City of DeLand. A lot of community services. So I would hope that you would take that into effect.

You also are splitting congressional districts, Coreen Brown's and Congressman John Mica. I want to give a little different twist to our honorable mayor from New Symrna. I would hope that he would say that he would prefer that DeBary and Deltona be added to us versus Flagler County. Flagler County is, of course, a good choice, and we do support Flagler County as having a lot of interplay with Volusia County, but at the same time I wouldn't think we would want to take Flagler over DeBary

and Deltona, but --

MR. ROGERS: I agree.

MR. McCROSKEY: Thank you, Mayor. The other issues I think we should consider as we are making our notes, you're splitting the Highway Patrol's regional district from Deltona and DeBary when you do this area code change. The regional headquarters is in DeLand.

COMMISSIONER GARCIA: When you area codes, when we do the coastal is what worries you, right, the one that splits --

MR. McCROSKEY: Well, I will address that. You have no alternative there for leaving DeBary and Deltona in with Volusia County. So you are splitting the Highway Patrol's district, you are splitting the State's transportation district, you are splitting MPO and the Regional East Coast Florida Regional Planning District as well as the water district, which is very important in our county because we are a sole source water district. We have one source of water for all of Volusia County. So that needs to be considered when you are making these demographic considerations.

Hopefully you have taken into account the City of DeLand has projected 5,500 new households. A group called Arvida (phonetic) that most of you are familiar with, St. Joe Paper Company has just completed a DRI for

4,500 new houses in the City of DeLand. That will project out to about 10,000 people. Then we have another 1,000 people with a development called Twelve Oaks and North Oaks, Dutch Antilles (phonetic) company. That is another 1,000 households that should be into your demographic projections.

In conclusion, I would like to say that no matter what we decide, 7, 11, and 12 alternatives do not look to be the best for the citizens of DeLand.

CHAIRMAN GARCIA: Great. And that is because that coastal plan sort of splits your community, right?

MR. McCROSKEY: Right. We already have a palmetto curtain as we affectionately call it, and, you know, we tried to secede during the war, the Civil War, but it seems like you all have accomplished that with Alternative 7, 11, and 12.

CHAIRMAN GARCIA: Very good. Commissioners.

MS. KEATING: Actually, staff has a question. We wondered if we could possibly get maps showing the splits where the Highway Patrol district is and water district is.

MR. McCROSKEY: Absolutely.

MS. KEATING: That might be very helpful to us.

MR. McCROSKEY: Anything like that, we will be glad to provide you maps, MPO, all of that information.

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COMMISSIONER JACOBS: I meant to ask this
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    earlier. Alternative 10, I guess, is the one you have
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    expressed preference for?
              MR. McCROSKEY: I'm going to defer to my county
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             Is that the one we all unitedly support?
 5
    expert.
              MR. WEISS: I think if we understand the
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7
    diagrams, I think 10 is the best. The mayor mentioned 8
    with the 39 years, but I think that is with an overlay.
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 9
    Am I understanding that correctly? Am I understanding the
10
     alternatives correctly? Maybe I'm not. But 10 would be
11
     the best one if it means no overlay and means a geographic
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    split.
13
              COMMISSIONER JACOBS: If we stick to my
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    questions, which would be Alternative 6 does not have the
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    overlay. It is just a split and it is not exactly the
16
     same.
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              MR. McCROSKEY: Why would we take 10 versus 8?
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              MR. WEISS: Because I think 8 -- that means an
    overlay.
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              Does that mean an overlay? Am I reading that --
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              COMMISSIONER JACOBS: Ten versus 6.
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              MR. WEISS: Ten versus 6. Six would be a little
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     longer.
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              MR. McCROSKEY: Eight would give us 39 years as
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    a group it seems to be kind of --
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              MR. WEISS: I guess what I don't understand is
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the dark color on the map. Does that indicate an overlay? 2 COMMISSIONER JACOBS: If the plan requires an 3 overlay, then I think generally the darker area is where the overlay would occur. 4 MR. WEISS: Okay. The overlay would be up 5 north. Then we would like Number 8. 6 7 MR. McCROSKEY: It seems like it gives us 39 years as a group. That is second to having DeBary and 8 9 Deltona part of us. 10 MR. WEISS: Just a few moments ago you heard 11 from Mr. Donahue representing Port Orange, so we put 12 DeLand, Port Orange, and New Symrna Beach in front of you 13 this morning. 14 This afternoon you will hear from Daytona Beach, 15 Deltona, and some of other major cities. What I would 16 like to do now is turn to the business community. We will 17 have all of our chamber of commerces represented over the five meetings. This morning we have Doctor John Outterson 18 19 from the DeLand Chamber of Commerce. 20 21

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## JOHN OUTTERSON

appeared as a witness and, swearing to tell the truth, testified as follows:

#### DIRECT STATEMENT

DR. OUTTERSON: I have been sworn in. I'm John Outterson of DeLand, Florida. Mr. Garcia, I appreciate the invitation to be here. We met with Mr. Garcia in Daytona Beach, and he said, "Well, if you want to be heard you have got to show up." And so we are here in force. And we want you to hear us, and we want to explain our positions of why we would like a certain arrangement.

I need to explain first that Volusia County is a growing county, and it has been changing. What has happened is that years ago the people along the river, DeBary and Deltona, identified more closely -- and Osteen -- identified more closely with Seminole County. But what has happened now is that Deltona has grown, DeBary has grown, Orange City has grown. And what has happened is that we have now sort of joined forces and identified more closely now with a total county as opposed to those areas identifying with Seminole County.

And so this is the reason we would like to bring them together into an area code that would embrace all of Volusia County. It is something that just has to happen, and people are now working together in the county, and the

area code would just seem to be the logical movement in that direction.

From a business standpoint, we would like to retain seven-digit dialing as long as possible. It is easier for people to identify with, it is easier for them to make telephone calls, and so as a result the business community is firmly behind the fact that we want to retain seven-digit dialing as long as possible.

Secondly, if you look at the 904 area as it is configured today, and you look down the coast there are three major business centers along the coast. They are the Nassau/Duval county area, the St. Johns and Putnam County area. And then you move on down to Flagler and Volusia County.

Mr. Jacobs, I think you mentioned something about the fact that Flagler County is one of the fastest growing counties in the State of Florida. It is. And as a result they have been closely identified with Volusia County. For example, our junior college embraces both Flagler and Volusia County. They are entering into a joint career education development center together. In fact, we even accept Flagler County's garbage.

We spoke of the water. Flagler County also draws from our water reservoir, our aquifer. And so Flagler and Volusia County really work very closely

together. We see a lot together, we do a lot together, and as a result if we had the same area code we could get that identification or continue that kind of identification.

I have written to all of you with regards to an alternative that I have not seen presented. I would like now to give you a copy of that again so that you might follow along with me. And while you are looking at that, let me just state that the Volusia County Chambers of Commerce and city governments, Volusia County Council, Volusia County school board and Volusia County Organization of Governments support the position to have a single area code serving all of Volusia County. The Volusia County Chambers of Commerce, city governments, Volusia County Chambers of Commerce, city governments, Volusia County Organization of Governments oppose any overlay area code solution which would require ten-digit dialing. It is the desire of these organizations to employ seven-digit dialing for as long as possible.

The Volusia County Chambers of Commerce, city governments, Flagler County Commission, Volusia County Council, Volusia County school board, Volusia County Council of Organization of Governments propose that the current 904 area be divided into three area codes using the economic business centers of Duval, Nassau, Volusia

and Flagler, and St. Johns and the other counties as a basis for the assignment of the new area codes.

This would retain seven-digit dialing in the

Duval area for about 9.5 years to 19.1 years before

adjustments would have to be made. Such a division would

provide for seven-digit dialing for the counties for over

twenty years in the new two area codes. This is the point

Mr. Deason was bringing out.

We have gone through the fear of getting a new area code now, this is the third time within ten years.

And from a business standpoint, when you do strategic planning and when you are working in an actual field, you plan, you program your activities years in advance, and when you are committed you have got to have something more stable than going through this transition every time.

And so from a business standpoint, and we do a lot of international business in Volusia County, and that is a growing area for us. We would like to have greater stability. And as a result, what we are suggesting is the area geographical split that I have suggested there where you have three area codes with the 904 being retained by the -- well, obviously the Duval/Nassau County would perhaps be the choice for the 904, and that the two other areas would be assigned area codes there.

I have suggested that these would last for about

twenty years. Well, you could argue that because these 1 2 are just prognostications and extrapolations, and as you 3 well know, the farther you get out on an extrapolation the greater you are subject to error. But at least we would 4 5 have twenty years security with seven-digit dialing in 6 these areas. We would have at least ten years in Duval 7 County before -- and ultimately I would imagine you would 8 have to go to ten-digit dialing in the Duval area. But at 9 this would extend it for as long as possible. 10 With that I will shut up. 11 COMMISSIONER DEASON: I have a question. 12 DR. OUTTERSON: Yes, sir. 13 COMMISSIONER DEASON: The business community, 14 assuming in your diagram that Area C received a new area code --15 16 DR. OUTTERSON: Yes, sir. 17 COMMISSIONER DEASON: -- the business community fully realizes that they would have to change advertising, 18 19 business cards, stationery, et cetera.

DR. OUTTERSON: Right.

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COMMISSIONER DEASON: But they are willing for that trade-off if they could be assured that they are not going to have to face this again for 20 years.

DR. OUTTERSON: Amen. That is exactly right.

Really that uncertainty, you know, really is a challenge

to a business, especially if you are doing any
international business where you are doing a projection of
four and five years and you are trying to get programs out
there and you have committed yourself. You have
contracted for advertising and everything else, and it all
has to be redone once you change the telephone number.
And It is just not stationary.

CHAIRMAN GARCIA: Levent, I don't want to leave ourselves with a precarious 13, let's make this 14.

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MR. ILERI: I have a question, Chairman Garcia. I responded to Mr. Outterson's January 7 letter, and evaluated the exhaust years, and these are as follows. For Area A it was 9.5 to 19.1 years, the same as depicted on the chart; Area B will have 25.4 to 50.9 years; and then Area C, 39 to 77.9 years.

DR. OUTTERSON: That is an extrapolation. And as you well know, on those extrapolations you have to be a little careful. Especially, I guess, I am concerned about

CHAIRMAN GARCIA: You shouldn't be worried about it. When we first came -- when we changed your number last time we said we wouldn't be back for ten years, and here we are.

DR. OUTTERSON: I know. Incidentally, one other thing I need to point out to you. Today, right today in

Volusia County, a child going to one of the schools to call his home has to make a long distance call living in Volusia County, and that is why we need have the single area code for all of Volusia County.

CHAIRMAN GARCIA: Very good.

DR. OUTTERSON: Any other questions?

I appreciate the opportunity and the invitation,  $\mbox{Mr. Garcia.}$ 

CHAIRMAN GARCIA: Thank you for taking me up on it.

MR. WEISS: Thank you, Commissioners. I would just like to make a couple of more points and I will address any questions you might have and be quiet, as John said.

We have some other folks here today representing the Cities of DeLand and of New Symrna Beach, and my boss from the county, but rather than put multiple speakers representing the same agency, we have one speaker from each of the agencies.

Later on you will be hearing directly in later hearings this afternoon and tomorrow from Daytona Beach, more from Port Orange, New Smyrna Beach, Deltona, Ormond Beach, et cetera.

I guess the picture we would like to leave you with is that we are truly one county. And maybe this

letter written to you folks from the City of Daytona best summarizes it. It says, "Honorable Commissioners, the purpose of this letter is to formally express the total support of the City of Daytona Beach for a single telephone area code for all of Volusia County. Our county is a diverse and yet unified county with a distinct populated coastal plain of which Daytona Beach is the hub, and our inland more rural western neighbors with whom we have a very significant and continuing community of interest.

"As you are aware, the county seat resides in DeLand, in the western portion, therefore, mandating constant flow of communications between the east side of the county and the west side of the county. Additionally, the growth in the southwestern portion of the county to include the City of Deltona has further increased this community of interest.

"Almost every area of life in Volusia County requires frequent interaction across the county to include governmental, business, support of the many events at the world's most famous beach, schools, medical, and other vital basic services and activities which make the quality of life in our part of Florida what it is.

"We, along with the rest of Volusia County, ask your assistance in approving our communications picture by

ensuring that all areas of the county are assigned the same single area code and permitted seven-digit dialing throughout as you deal with the relief plan for area code 904." And it is signed by the mayor.

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That probably summarizes what we are looking at here. Our two biggest cities, one is in 407, Deltona, one is in 904 in the coastal plain, 30 miles between, and we have got a great dilemma here as we have got right now two area codes, and as we have told you before, a LATA boundary, and we are looking for whatever relief you can give us.

CHAIRMAN GARCIA: Great. I think that concludes our witnesses. Is there anybody else who would like to speak? We promise not to ask questions. Go right ahead.

While you walk up, staff, the plan that I have sort of been looking at, Alternative 10, what would that look like as a geographic split? Is there anything that shows that? One of my concerns is if we were to implement 10, Plan 10 with the hope of bringing in DeBary and Deltona completely, because there is an overlay occurring that means that we are sharing an area code. That would put us at what Mr. Greer talked about, which is the mandated number change for a certain area.

MS. KEATING: I think Alternative 3.

CHAIRMAN GARCIA: You're right, perfect. Okay.

And then we are going to find out exactly why this is unacceptable under these?

Yes, sir.

MR. DONAHUE: Hello again. I just wanted to add a point to the gentleman from from DeLand. DeBary and Deltona are kind of unique. DeBary only has three city employees. And, of course, Deltona was incorporated in 1995, and thus was 60,000 just like that. They contract with Volusia County to do a lot of their services from animal control to road maintenance. So I just wanted to bring that in. So they work with the county in that aspect. Especially Deltona, they are all by themselves, the three employees, the city manager and two receptionists. So all of their functions, city functions are done by the County of Volusia. I just wanted to throw that in there.

CHAIRMAN GARCIA: Okay. I appreciate that. All right, I think that completes us.

Staff, our next meeting is in Jacksonville?
MS. KEATING: That is correct.

CHAIRMAN GARCIA: I know I've got it here somewhere. Here we go. It's at 6:00 o'clock at the Holiday Inn, 6082 Commonwealth Avenue, Jacksonville. And that will be at 6:00 p.m. today, and so we look forward to those of you who liked our performance today, or those you

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     want to add, we will see you there.
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               Thank you very much for coming.
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                (The customer hearing concluded at 11:35 a.m.)
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