

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Petition for Determination)
of Need for an Electrical Power)
Plant in Okeechobee County)
by Okeechobee Generating)
Company, L.L.C.)
_____)

DOCKET NO. 991462-EU

FILED: MARCH 3, 2000

ORIGINAL

REBUTTAL TESTIMONY

OF

GERARD J. KORDECKI

ON BEHALF OF

OKEECHOBEE GENERATING COMPANY, L.L.C.

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FPSC-RECORDS/REPORTING

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

**IN RE: PETITION FOR DETERMINATION OF NEED FOR
THE OKEECHOBEE GENERATING PROJECT,
FPSC DOCKET NO. 991462-EU**

REBUTTAL TESTIMONY OF GERARD J. KORDECKI

1 **Q: Please state your name, address and occupation.**

2 A: My name is Gerard J. Kordecki. My business address is
3 10301 Orange Grove Drive, Tampa, Florida 33618. I am
4 self-employed as an energy and regulatory consultant.

5 **Q: Have you previously filed testimony in this docket?**

6 A: Yes. I filed direct testimony on October 25, 1999 in
7 support of the need application of Okeechobee Generating
8 Company, L.L.C. ("OGC") for the Okeechobee Generating
9 Project ("Okeechobee Project" or "Project").

10 **Q: What is the purpose of your rebuttal testimony?**

11 A: My testimony rebuts the testimonies of Florida Power &
12 Light's ("FPL") witnesses Samuel S. Waters and John H.
13 Landon on the following matters: (1) their conclusions
14 concerning the appropriate information and evaluation
15 methodologies necessary to evaluate the Project; (2)
16 their contentions that the plant will be sub-optimal in
17 reducing Florida ratepayers' electric costs; (3) Mr.
18 Waters' belief that the Project should not be included

1 in calculating the reserve margin for Peninsular
2 Florida; (4) Dr. Landon's statements concerning
3 wholesale competition, market concentration and market
4 power; and (5) various statements by both witnesses in
5 which they improperly characterized my direct testimony.

6 **Q: Mr. Kordecki, please describe how the FPL witnesses**
7 **would have the Florida Public Service Commission**
8 **("Commission") evaluate the Okeechobee Generating**
9 **Project.**

10 **A:** Both witnesses believe the Commission should require OGC
11 to furnish the same data, analysis of alternatives,
12 conservation mitigation, risk analyses, and optimal
13 reserve margin studies that the Commission would or
14 should require of the incumbent retail-serving
15 utilities. In fact, it would appear that FPL proposes
16 that this plant should be evaluated against FPL's or
17 another retail-serving utility's building the same plant
18 to determine the comparative revenue requirement effects
19 on FPL and the comparative impacts on wholesale prices
20 in the regulated Florida market.

21 **Q: Why isn't the approach suggested by FPL's witnesses**
22 **reasonable?**

23 **A:** If FPL or other retail-serving entities were evaluating
24 mutually exclusive alternatives to reduce their native

1 load customers' fuel and purchased power costs, this
2 process would seem proper. This is the type of
3 evaluation that FPL and the other investor-owned
4 utilities ("IOUs") in Florida typically use to evaluate
5 alternatives once they have identified a capacity or
6 reliability need for additional generation resources,
7 and this methodology is appropriate for the IOUs because
8 their analyses are conducted to choose between mutually
9 exclusive alternatives. For example, once FPL
10 identifies a need for an additional 1,000 MW of
11 capacity, that's basically all it will add to its
12 system; the choice is whether to add 1,000 MW of
13 combined cycle capacity, 1,000 MW of coal capacity,
14 1,000 MW of combustion turbines, 1,000 MW of generation
15 using some other technology, or some combination of
16 technologies to produce approximately the 1,000 MW of
17 needed capacity. I am sure that this is the type of
18 evaluation that FPL used to determine the need for its
19 current repowering projects (at its Ft. Myers and
20 Sanford plants) even though these projects did not
21 require need hearings to determine if other alternatives
22 were more cost-effective. The significant difference
23 between FPL's fuel displacement benefit analyses for its
24 repowering projects and the Okeechobee Project is that
25 the costs and benefits of repowering are internalized to
26 FPL whereas this merchant plant will be selling on a
27 Peninsula-wide basis.

1 Moreover, the decision for the Commission in this
2 docket is not a mutually exclusive choice of approving
3 the Okeechobee Generating Project at the expense of
4 rejecting any other proposed power plant. Because no
5 utility can be required to buy from the Project,
6 purchases will only be made when they are cost-effective
7 to the purchasing utility. This is true in the short
8 term for as-available and other short-term (e.g., hour-
9 ahead, day-ahead, or week-ahead firm or non-firm energy)
10 purchases. It is also true for potential long-term
11 purchases. In fact, the Okeechobee Project will only
12 displace a plant that might be built by a retail-serving
13 utility if the particular utility were to contract to
14 buy firm capacity and energy from the Project instead of
15 building its own plant, and this will only happen when
16 the capacity and energy purchase is cost-effective to
17 the purchasing utility--otherwise, the utility would
18 build its own unit. Thus, mutual exclusivity--upon
19 which Dr. Landon's whole argument depends--only applies
20 when the utility determines that purchasing from the
21 Project is cost-effective as compared to building its
22 own unit, and accordingly, both Dr. Landon's analytical
23 framework and his analysis are inappropriate and
24 inapplicable to the decision facing the Commission in
25 this case.

26 **Q: What does Mr. Waters have to say about the Commission's**

1 application of a statewide approach to evaluating need
2 for a proposed power plant, such as the Commission used
3 in the recent Duke New Smyrna need determination case?

4 A: Mr. Waters argues that the statewide approach won't work
5 for the individual utility. In the following passage,
6 Mr. Waters attempts to describe the difficulty of
7 determining the "most" cost-effective option when
8 applied to Peninsular Florida:

9 When all these factors are combined into
10 Peninsular Florida, there can be a mismatch
11 between what is the most cost-effective option
12 for Peninsular Florida's utilities in the
13 aggregate and what is the most cost-effective
14 option for the specific utility with the need.
15 It was this repeated mismatch that led the
16 Commission to abandon using a statewide avoided
17 unit for cogeneration pricing and to quit using
18 APH findings as a surrogate in need
19 determination proceedings.

20 (Direct testimony of Samuel S. Waters at 14.)

21 Q: Is this an appropriate critique to the application of a
22 statewide (or Peninsula-wide) approach to evaluating
23 need for a merchant power plant?

24 A: No, although there are some problems, in certain
25 contexts, with statewide planning. Though Mr. Waters'

1 quote is specific to cogeneration pricing, it does
2 reflect the problems with statewide planning. I agree
3 with Mr. Waters that the Commission adopted individual
4 utility-specific need criteria to be applied in
5 determinations of need for a utility in meeting its load
6 growth or its economic needs. However, I strongly
7 disagree if his statement is meant to be interpreted
8 that statewide cost-effective planning cannot be done.
9 The most significant problems are the allocations of
10 need (or capacity), especially in the context where a
11 qualifying cogeneration facility can force utilities to
12 purchase its capacity and energy, and which utility or
13 utilities are going to pay for the resource.

14 However, these problems are not present in
15 evaluating the need for a merchant power plant such as
16 the Okeechobee Generating Project. The statewide (or
17 Peninsula-wide) approach presented by OGC, which is
18 effectively the same as the approach used by the
19 Commission in the Duke New Smyrna case, helps solve the
20 problems described by Mr. Waters--the alleged mismatch
21 of needs, costs, existing system resource configuration,
22 and so forth. OGC does so by assuming the construction,
23 financial, market and operational risks associated with
24 developing, constructing, and operating the power plant--
25 the Project will not be in any utility's rate base, nor
26 will it have any ability to force any captive utility
27 customers to either pay for the plant or even to buy the

1 plant's output. The Project will sell into the
2 Peninsular Florida wholesale market to any willing
3 purchasers. The purchasing utilities or entities are
4 expected to act rationally and purchase only when their
5 incremental costs are higher than the prices being
6 quoted by OGC. Based on my experience in the Florida
7 electric industry, and with the Commission's regulation,
8 this is consistent with the Commission's expectations as
9 to how retail-serving utilities will (and should) behave
10 in attempting to provide service to their customers at
11 lowest cost.

12 The Project becomes the most cost-effective solution
13 to economic fuel displacement because it will operate on
14 a Peninsula-wide basis without requiring a statewide
15 allocation process, which Mr. Waters describes as being
16 unmanageable. In contrast to the allocation problem
17 posed by Qualifying Facilities ("QFs"), no utility has
18 to buy the Project's output; the "allocation" of the
19 Project's output will be the result of an ongoing series
20 of economic transactions that occur only when cost-
21 effective to the purchasing utilities.

22 The Okeechobee Project would not change the
23 requirements for adequate installed and operating
24 reserves for the load-serving utilities. Their retail
25 service obligations remain the same. Each utility would
26 continue to develop and pursue its least-cost plan as it
27 has done in the past. The Project would simply become

1 another economic resource.

2 Q: What, if anything, do FPL's witnesses have to say about
3 the information required to evaluate the Okeechobee
4 Generating Project?

5 A: Both Mr. Waters and Dr. Landon attempt to attribute to
6 the Project requirements for data, studies and analyses
7 which are used in need determination hearings for
8 retail-serving utility petitioners, who require their
9 native load customers to directly bear the costs of the
10 resource.

11 Q: Please give some examples.

12 A: For instance, Mr. Waters in his testimony talks about
13 the need for reliability analyses. He states: "The
14 first type of reliability analysis is a reserve margin
15 analysis. This analysis is usually done for a load
16 serving utility. . . ." (Direct Testimony of Samuel S.
17 Waters at 6.) In this instance, Mr. Waters says, and I
18 agree, that the Project should not be included as part
19 of an individual utility's reserve margin unless that
20 power has been contracted for on a firm basis. After a
21 lengthy discussion on individual utility reserve margins
22 and their calculation, he concludes the "OGC project
23 cannot defer or avoid a single MW of planned utility
24 capacity." (Direct Testimony of Samuel S. Waters at

1 11.) Mr. Waters further opines that individual utility-
2 specific needs cannot be ignored and that evaluation
3 from a Peninsular Florida perspective alone is not
4 sufficient. As far as individual utility need is
5 concerned, I agree with Mr Waters. Until and unless its
6 output is contracted for, the Okeechobee Generating
7 Project should be regarded as an available, "as-needed"
8 plant which will not be part of any individual utility's
9 reserves without a firm contract.

10 If, however, Mr. Waters means there is no
11 reliability value, I disagree. Although the Project
12 never claimed it was deferring any individual utility
13 capacity, at least not at the present time when it has
14 not entered into any firm capacity and energy contracts,
15 Mr. Waters' categorical statement is at best overly
16 broad. The presence of the Project will enhance the
17 reliability of bulk power supply in Peninsular Florida
18 and should be treated as any other unit in the
19 calculation of potential assistance in meeting load. I
20 will discuss Peninsular Florida reliability in more
21 detail later in my rebuttal testimony.

22 **Q: Are there other examples of FPL's witnesses arguing that**
23 **the statewide or Peninsula-wide approach applied by the**
24 **Commission in the Duke New Smyrna case is inappropriate?**

25 **A: Yes. Mr. Waters maintains that "[a]ttempting to address**

1 the need criteria solely from a Peninsular Florida basis
2 rather than from a utility specific basis risks
3 substantial error and confusion." (Direct Testimony of
4 Samuel S. Waters at 13.) Mr. Waters further states:
5 "There cannot be a Peninsular Florida need, either due
6 to reliability or economics, unless there is a utility
7 specific need of one or more utilities. However, there
8 can be a utility specific need for a power plant when
9 there is not a Peninsular Florida need." (Direct
10 Testimony of Samuel S. Waters at 13.) I agree with the
11 last statement as it pertains to need for reliability.
12 This situation occurs because each individual load
13 serving entity is responsible to meet its own load and
14 energy requirements with its own least cost plan. There
15 is no requirement for Peninsular Florida to have an
16 overall most cost-effective plan. When each utility
17 does its planning studies and expansion plans,
18 mismatches on a statewide basis can occur.

19 **Q: What is your response to this argument?**

20 **A:** I believe that Mr. Waters is wrong in his contention
21 that there cannot be an economic need on a statewide
22 basis. First there is the potential for mismatches
23 caused by the individual utilities expanding their
24 systems independent of each other. Compounding the
25 problem is the fact that a number of megawatts of
26 combustion turbine capacity, small fossil steam plants

1 (probably not a factor) and repowering of existing units
2 do not require a need hearing or any type of cost
3 effectiveness determination. In fact, using FPL's most
4 recent 10-year site plan plus recent announcements, it
5 was calculated that 60 percent of FPL's net capacity
6 additions over the next nine years will come from units
7 not requiring a need hearing.

8 The most important reason that there may be--and
9 apparently is--the potential for additional power plants
10 justified on the basis that they will provide statewide
11 economic benefits are changes associated with combined
12 cycle technology and significantly improved heat rates
13 on gas turbines. Load serving utilities built the types
14 of units which were the most economical at the time of
15 construction. Many of those units use oil and gas.
16 Many are still running today, although some are running
17 at relatively low capacity factors, and contributing to
18 meeting native load requirements. Most are not sitting
19 on ready in order to make off-system sales when the
20 opportunity arises. Most of the repowering projects are
21 probably devoted to displacing these less efficient
22 plants coupled with some increases in capacity in most
23 instances as an added benefit. Not all of the older and
24 less efficient units are being displaced through
25 repowering. Many of the IOUs have these older units
26 running on their systems. Plants like the Okeechobee
27 Generating Project operating on a non-firm basis can

1 take advantage of diversity of needs among the various
2 utility systems. An individual load serving utility in
3 its least cost planning may not capture these non-firm
4 off-system purchase potentials as part of its most cost-
5 effective analysis. OGC is willing to accept the risk
6 to serve this economic potential.

7 **Q: How about Dr. Landon's approach?**

8 **A:** Dr. Landon apparently wants the Okeechobee Project to be
9 dealt with on some comparative basis. For example, he
10 asserts that OGC does not present a comparative analysis
11 of the impact on customers of alternate generation
12 projects. He describes what he feels the Commission
13 should require in its "comparative analysis": OGC
14 apparently should compare the effects of its plant with
15 alternative plants which the incumbent utilities have
16 not identified and may not be willing to build. Dr.
17 Landon also goes through a litany of what he calls
18 defects in information submitted regarding construction
19 costs, he questions availability factors, and the like.
20 His plan apparently would be to compare the Project with
21 a theoretical plant on FPL's system. He states similar
22 analyses would be done for other utilities. I do not
23 believe that Dr. Landon's example proves that the
24 Project should not be built. What Dr. Landon's
25 theoretical example proves is that FPL should be
26 building a plant to displace less efficient plant on its

1 system.

2 This cost effectiveness on FPL's system is, I am
3 sure, the basis of its repowering projects. If FPL had
4 already done this analysis for its system and it showed
5 that no more cost-effective fuel substitution is
6 available, FPL should have presented such a study in
7 this docket.

8 Dr. Landon answers the question of why FPL might not
9 build such a project--in his view it is the potential
10 for uneconomic duplication. But if the new FPL unit had
11 positive economic benefits to its customers, then there
12 can be no "uneconomic duplication." What better party
13 than FPL, who, one might reasonably assume, is examining
14 its system very frequently, to submit to the Commission
15 that there are no economic fuel displacements left on
16 FPL's system. The key question that still may be left
17 unanswered is: Are there fuel displacement benefits
18 which are available on a statewide basis which are not,
19 or cannot be, captured by an evaluation of an individual
20 utility system?

21 Another interesting question is: If a new unit would
22 be cost-effective to all electric customers in
23 Peninsular Florida, but not an individual utility,
24 should that project be deemed not to be cost-effective?
25 This is essentially the argument that FPL and its
26 witnesses are making in opposition to the Okeechobee
27 Generating Project. (Of course, it is fairly obvious

1 that such a project should be recognized as being cost-
2 effective.)

3 **Q: Mr Kordecki, Mr. Waters admits that the Okeechobee**
4 **Project will add to reliability but argues that it may**
5 **not be needed to meet the Peninsular Florida reliability**
6 **criterion. What is your response?**

7 **A: My basic response is that Mr. Waters is correct that the**
8 **Project will enhance reliability of the Peninsula's bulk**
9 **power supply system, and that his apparent criticism--**
10 **that the Project may not be needed to meet the**
11 **Peninsular Florida reliability criterion--is**
12 **meaningless. The real point is that the State, and the**
13 **electric customers in the Peninsula, will be better off**
14 **with the Project than without it, and they will not have**
15 **to bear any of the typical risks associated with retail-**
16 **serving utility-built power plants. I understand that**
17 **the Peninsular Florida reliability criterion was being**
18 **met with a 15 percent reserve margin as late as last**
19 **fall. Since that time three utilities have signed a**
20 **stipulation that they will increase their reserve**
21 **margins to 20 percent. This is to be accomplished by**
22 **2004. Apparently there were a number of industrial**
23 **customers and the Commission Staff who felt that a**
24 **larger reserve margin would give more comfort even if it**
25 **was not the optimal reliability level. The addition of**

1 the Okeechobee Project should help to improve even more
2 customers' comfort levels. This plant will also provide
3 an additional alternative for third party "buy-through"
4 purchases (where customers' retail-serving utilities buy
5 power from other sources and re-sell it to those
6 customers at cost plus an administrative fee of
7 approximately \$2 or \$3 per MWH) for those large
8 commercial and industrial customers who are on
9 interruptible rates or load management tariffs. If
10 purchases from the Okeechobee Project were made for this
11 purpose, this would enhance these customers' reliability
12 in a cost-effective manner. In fact, there may be a
13 number of other innovative arrangements for the use of
14 this non-firm power.

15 **Q: Mr. Waters states "I hardly think that a resource that**
16 **is available under circumstances that have never**
17 **occurred [capacity emergency declared by the Governor**
18 **and the Cabinet] is reasonably characterized as a firm**
19 **resource properly available for inclusion in a reserve**
20 **margin." (Direct Testimony of Samuel S. Waters at 31.)**
21 **What is your response?**

22 **A:** First, the reason that Florida has adopted the capacity
23 emergency plan was because the Florida Peninsular
24 utilities couldn't serve their firm customers during the
25 Christmas of 1989. Second, much of the pressure recently

1 brought to bear on the utilities to increase their
2 reserve margins was predicated on the fear of more
3 potential occurrences similar to Christmas of 1989.

4 Mr. Waters' rationale, that you should not count the
5 Okeechobee Project in the reserve margin because
6 emergency conditions are the only time the Project can
7 be forced to sell in the grid, reminds me of something
8 that happened to me recently when looking at a piece of
9 property near the Gulf of Mexico. I knew getting
10 insurance had become difficult so I asked the realtor if
11 there was going to be a problem procuring insurance.
12 She said she could get a homeowners policy from someone
13 she knew and I shouldn't worry about flood insurance
14 because the area in question hadn't been hit by a
15 hurricane since 1961.

16 Practically speaking, the Project can be considered
17 as free insurance that Florida electric customers will
18 not be required to pay for in their base rates. This
19 makes it very cost-effective insurance.

20 It is my belief that OGC would not be in this
21 hearing if they were not considered to be a proper
22 applicant by this Commission. As a Florida utility, if
23 the Governor issues an emergency order, OGC would be
24 required to generate into the grid. It is my opinion
25 that if capacity situations were in effect which would
26 warrant even an inkling of some level of capacity
27 shortfall in Florida, any merchant plant that has

1 generation available would be selling. I believe that
2 these are the situations that the merchant plant
3 builders were anticipating when they made commitments to
4 construct generating units.

5 Q: In your direct testimony did you state that OGC would
6 only sell in the State of Florida as indicated by Mr.
7 Waters and Dr. Landon in their testimonies?

8 A: No, I did not state that output from the Project would
9 only be sold in Florida. I stated that "I do not
10 believe that any significant amount of merchant power
11 would be sold outside of Florida . . ." (Direct
12 Testimony of Gerard J. Kordecki at 17.) The context of
13 my direct testimony was to indicate that, contrary to
14 the testimonies of FPL's witnesses, the economics of the
15 Project are not based on out-of-state sales. My
16 rationale was based on the fact that average production
17 costs are higher in Florida than in SERC and other
18 adjoining regions. Second, OGC would have to purchase
19 transmission service from FPL (which significantly adds
20 to cost) and reserve service across the Georgia/Florida
21 Interface, the rights to which are contractually owned
22 by four utilities. If FPL were exercising all of its
23 entitlement, OGC would have to purchase from one of the
24 other three utilities (if available) which further
25 increases OGC's costs. Third, most of the transactions

1 across the interface appear to be driven by short-term
2 capacity shortages in other regions of the country. If
3 OGC's financial motivation is to serve these short term
4 fluctuations, it would make more economic sense to
5 construct a peaking unit (with combustion turbines only)
6 in the SERC region.

7 Interestingly, Dr. Landon adds two "additional
8 factors" which I believe, would support OGC looking for
9 locations outside of the Florida Reliability
10 Coordinating Council ("FRCC") Region, if, in fact, OGC
11 was targeting making sales in that region. First, there
12 is the opportunity to sell ancillary services at market-
13 based rates which is not generally available in the FRCC
14 Region and cannot be easily or practically exported from
15 the Peninsular Florida region. Second, Dr. Landon
16 states that some of Florida's neighboring utilities may
17 experience environmental plant emission problems in the
18 near future which could increase the prices relative to
19 their historic levels and relative to those in Florida.
20 If this is true, or if OGC thought it probable, plant
21 locations in the SERC region would be more attractive to
22 OGC and its affiliates since competing costs would be
23 higher and transmission costs would be lower. Under such
24 a hypothetical situation, OGC could still export into
25 Florida even though there may be reduced transmission
26 capacity available traveling north to south across the
27 Georgia/Florida Interface.

1 Q: Dr. Landon and Mr. Waters lament over the possibility
2 that the OGC plant will reduce the level of out-of-
3 state, off-system sales that could be made by FPL. Do
4 you believe that the OGC plant will affect FPL's out-of-
5 state sales significantly?

6 A: As I stated earlier, I do not believe there will be a
7 significant effect. Most reductions in FPL's off-system
8 sales will not be because of the construction of the OGC
9 plant. Dr. Landon's and Mr. Waters' concerns ignore the
10 fact that utilities will contract with OGC.

11 In fact, the presence of the Okeechobee Project has
12 the potential to increase FPL's off-system sales. For
13 example, if FPL had a medium or long-term power purchase
14 contract with OGC, it would then have more economic
15 resources to use in pursuing off-system sales.
16 Essentially, OGC may thus provide the opportunity for
17 FPL both to reduce the cost of serving its native load
18 and to increase FPL's ability to make off-system sales.

19 Q: Please explain.

20 A: FPL's out-of-state sales to marketers have increased
21 significantly from 1995 through 1998. In 1995, FPL sold
22 to two out-of-state utilities and three power marketers
23 only. The total sales were approximately 339,000 MWH.
24 In 1998, FPL sold to 13 out-of-state utilities and 14
25 power marketers. Total sales reached approximately

1 1,713,000 MWH or an increase of over 500 percent.

2 I'm sure that some of this increase can be
3 attributed to FPL's expanded trading activities, which I
4 understand include most or all of the trading of power
5 from the FPL Energy plants all across the country.

6 Some of this increase is due to the increase in the
7 number of potential buyers, particularly power marketers
8 buying for resale or to cover previous sales. The
9 primary reason for the increase in sales is there are
10 more shortages of capacity particularly on a spot basis
11 in areas of the midwest and southeast.

12 Will these off-system sales levels continue for FPL?
13 Probably not. FPL should shift its focus on OGC as a
14 competitor for resales outside the Florida market to new
15 competitors building in the SERC Region. Three
16 announcements of new wholesale only plants located in
17 Georgia and Alabama have been made official since
18 testimony was filed in this docket. Two units are
19 proposed by Calpine (one wholesale only, the other will
20 be a QF with most of the output going into the wholesale
21 market). These two plants total 1400 megawatts. The
22 third plant will be built by Georgia Power (Southern).
23 It will total 500 megawatts and will be for wholesale
24 only sales. All three of these plants will be using
25 similar technology (natural gas-fired combined cycle
26 plants) and all are located closer to out-of-Florida
27 markets than OGC. It appears obvious that these new

1 wholesale additions will compete with FPL substantially
2 and significantly more effectively for out-of-state
3 sales than the Okeechobee Project.

4 Thus, the continuation of profits and ratepayer
5 gains from off-system sales is speculative anyway
6 because of the development of these new power plants in
7 Georgia and Alabama that will reduce prospective out-of-
8 state sales by FPL and other Florida utilities,
9 including OGC. These developments will also reduce the
10 profits from such sales as may be made. Also, as
11 discussed elsewhere in my rebuttal testimony, FPL's (and
12 the other utilities') requests for increased incentives
13 for their shareholders would further reduce these
14 likely-diminishing off-system sales gains.

15 Q: Mr. Kordecki, at pages 31-32 and 48 of his testimony,
16 Dr. Landon has testified that FPL's off-system sales
17 produce benefits to FPL's ratepayers because the profits
18 from such sales are "passed through the fuel clause to
19 customers." Are there any additional factors that the
20 Commission should consider in evaluating this assertion?

21 A: Yes. The Commission should note that all four of
22 Florida's major investor-owned utilities, including FPL,
23 have filed testimony asking the Commission to expand the
24 range of off-system sales for which their respective
25 shareholders will receive part of the gains. Some,

1 including FPL, have also advocated increasing the
2 percentage of gains that flow to the utilities'
3 shareholders as an incentive. This testimony has been
4 submitted in Docket No. 991779-EI, In Re: Review of the
5 Appropriate Application of Incentives to Wholesale Power
6 Sales by Investor-Owned Electric Utilities, by Korel M.
7 Dubin and Joseph P. Stepenovitch on behalf of FPL; by
8 M.W. Howell on behalf of Gulf Power Company; by Karl H.
9 Wieland on behalf of Florida Power Corporation; and by
10 W. Lynn Brown and Deirdre A. Brown on behalf of Tampa
11 Electric Company. For example, at pages 1-2 of Mr.
12 Dubin's testimony, he states "The purpose of my
13 testimony is to request Commission approval to extend
14 the shareholder incentive set forth in Order No. 12923,
15 issued January 24, 1984 in Docket No. 830001-EU-B to
16 other opportunity sales. Additionally, my testimony
17 requests that consideration be given to increasing the
18 percentage for shareholder incentives to provide further
19 encouragement to utilities." The other witnesses
20 advocate similar changes. I have included all six
21 witnesses' testimonies as Composite Exhibit _____ (GJK-R-
22 1) to my rebuttal testimony.

23 The point here is that while FPL's witness Landon is
24 touting these benefits in this docket, two other FPL
25 witnesses are advocating reducing these ratepayer
26 benefits to the benefit of FPL's shareholders. In other
27 words, if the Commission gives FPL what it requests in

1 Docket No. 991779-EI, it will reduce ratepayer gains
2 that FPL is proclaiming proudly in this need
3 determination proceeding.

4 Q: Dr. Landon states that "[I]t seems unlikely" that
5 Florida utilities can exercise market power in the
6 Florida wholesale market. (Direct Testimony of John H.
7 Landon at 58.) Do you agree?

8 A: The question of market power potential for the larger
9 Florida utilities has not been decided. It is evident,
10 however, that resource ownership in Florida is highly
11 concentrated with the two largest generating utilities
12 combining for approximately 65 percent of the resources,
13 with the larger having 44 percent. Dr. Landon does
14 agree that the addition of merchant plants such as the
15 Project will reduce concentration.

16 Both FPL and FPC have market-based rate authority
17 outside of Peninsular Florida and cost-based caps on
18 their wholesale sales in Florida. These cost-based caps
19 are significantly higher than their average system cost,
20 so there is room for significant profits on Florida
21 sales. The one remaining Peninsular Florida investor-
22 owned utility (Tampa Electric Company) and its sister
23 company, Hardee Power Partners, both have market-based
24 rate authority both inside and outside of Florida. The
25 municipals and the generation and transmission

1 organizations have the ability to sell at market level
2 rates. Only FPL and FPC cannot. FPL and FPC claim they
3 are "required" to sell at regulated, cost-based prices.
4 Actually FPL and FPC volunteered to sell at cost-based
5 rates. In FPC's initial filing to FERC for market-based
6 rates, it requested market-based rate authority for all
7 areas including Florida. After interventions, protests
8 of market power and settlement discussions, FPC withdrew
9 its request for market-based rates in Florida and
10 limited the authority to out-of-state. FPL's request
11 followed FPC's. After interventions and protests, FPL
12 limited their market-based rate authority to sales
13 outside of Peninsular Florida. These two companies have
14 the largest geographical exclusion of market-based rate
15 authority that I have encountered. They cannot sell at
16 market-based rates in their most natural markets, namely
17 in the Florida Reliability Coordinating Council Region.
18 I know of no such restrictive limitation(s) placed on
19 other utilities in the country.

20 By opposing new entrants into the Peninsular Florida
21 market, FPL and others are maintaining this highly
22 concentrated market in Peninsular Florida at a minimum.

23 **Q: Mr Kordecki, do you have any other comments to Dr.**
24 **Landon's or Mr Waters' testimonies?**

25 **A:** Yes, Mr. Waters concludes that customers will pay more
26 because there is a higher risk with the OGC plant than

1 with a plant built by FPL or another utility. Mr.
2 Waters is wrong. The risks might be the same if FPL
3 were to build this unit independent of their rate base
4 and absorb all risks and have no obligated customer
5 base, as OGC is doing. Then, of course, I would expect
6 that FPL's shareholders would want a higher return than
7 the protected return of the regulated utility.

8 OGC's returns on capital may or may not be higher
9 than FPL's regulated return. Since purchases from OGC
10 will only be made when the purchase price of OGC's power
11 is lower than the purchaser's incremental cost of other
12 resource options, it matters not if OGC's return is
13 higher or lower or the same as a regulated utility,
14 because the kilowatt-hour costs will be lower to
15 customers.

16 Q: Mr Kordecki, does this conclude your rebuttal testimony?

17 A: Yes, it does.

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Petition for Determination) DOCKET NO. 991462-EU
of Need for an Electrical Power)
Plant in Okeechobee County) FILED: MARCH 3, 2000
by Okeechobee Generating)
Company, L.L.C.)

REBUTTAL EXHIBITS

OF

GERARD J. KORDECKI

ON BEHALF OF

OKEECHOBEE GENERATING COMPANY, L.L.C.

ORIGINAL

**BEFORE THE FLORIDA
PUBLIC SERVICE COMMISSION**

DOCKET NO. 991779-EI

**REVIEW OF THE APPROPRIATE
APPLICATION OF WHOLESALE POWER SALES BY
INVESTOR-OWNED UTILITIES**

MARCH 1, 2000

TESTIMONY OF K. M. DUBIN

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BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

FLORIDA POWER & LIGHT COMPANY

TESTIMONY OF KOREL M. DUBIN

DOCKET NO. 991779-EI

March 1, 2000

Q. Please state your name, business address, employer and position.

A. My name is Korel M. Dubin, and my business address is 9250 West Flagler Street, Miami, Florida, 33174. I am employed by Florida Power & Light Company (FPL) as Manager of Regulatory Issues in the Rates and Tariffs Department.

Q. Have you previously testified in this docket or a related docket?

A. Yes, I have testified in Docket No. 990001-EI, the Fuel and Purchase Power Cost Recovery Docket. Docket No. 991779-EI is a spin off from the Fuel Docket.

Q. What is the purpose of your testimony in this proceeding?

A. The purpose of my testimony is to request Commission approval to extend the shareholder incentive set forth in Order No. 12923, issued January 24, 1984 in Docket No. 830001-EU-B to other opportunity sales. Additionally, my testimony requests that consideration be given to increasing the percentage

1 for shareholder incentives to provide further encouragement to utilities.

2

3 **Q. Please describe the 20 percent shareholder incentive set forth in Order**
4 **No. 12923, issued January 24, 1984, in Docket No. 830001-EU-B?**

5 A. In Order 12923 the Commission established an incentive to share the gains
6 on broker sales between the retail customers and the utility shareholders.
7 The objective of establishing this incentive was to maximize economy sales
8 and provide a net benefit to customers.

9

10 **Q. Should the Commission eliminate the 20 percent shareholder incentive**
11 **set forth in Order No. 12923?**

12 A. No. The objective of this order to maximize economy sales and provide a net
13 benefit to customers continues to be and may even be more valid today. As
14 stated in the testimony of FPL witness J. Stepenovitch, the market has
15 changed significantly since 1984; there is more competition. And, since there
16 is more competition, on the surface it may appear that incentives are no
17 longer needed but just the opposite is true. Competition affects each end of
18 the transaction in different ways. It may be easier to buy if there is more
19 competition but it is also harder to sell. In this more competitive environment,
20 when it is harder to make sales, it does not make sense to eliminate
21 shareholder incentives. On the contrary, when it is harder to make sales,
22 utilities should be encouraged to make them. Although utilities are motivated

1 to make these sales to keep rates as low as possible, a shareholder incentive
2 compensates the utility for the disincentives (such as increased O & M and
3 wear and tear on the generating assets) associated with making these sales.
4

5 **Q. Should the Commission extend the 20 percent shareholder incentive set**
6 **forth in Order No. 12923, issued January 24, 1984, in Docket No. 830001-**
7 **EU-B to other types of sales?**

8
9 A. Yes. As described in the testimony of FPL witness J. Stepenovitch, the broker
10 system is being used much less than in the past and utilities are now making
11 the majority of sales outside of the broker network, particularly outside of the
12 state. Therefore, the shareholder incentive should be extended to these non-
13 broker opportunity sales to provide an incentive for utilities to maximize these
14 off system sales, which will benefit customers even more. Consideration
15 should also be given to increasing the percentage for shareholder incentives
16 to provide further encouragement to the utilities and to compensate for the
17 associated disincentives.

18
19 **Q. What types of economy energy sales should be eligible for a**
20 **shareholder incentive?**

21
22 A. In addition to the current treatment of Schedule C, Broker Sales, FPL

1 believes that sales transactions made pursuant to Tariff No. 1 and the Market
2 Based Rates Tariff should also be eligible for a shareholder incentive. Both
3 of these types of transactions are commonly referred to as opportunity sales.
4 Although FPL recommends that the shareholder incentive should be
5 extended to other opportunity sales, FPL believes that the shareholder
6 incentive should not be applied to Emergency Sales such as Schedules AF
7 and DF.

8

9 **Q. How should the incentive be structured?**

10 A. FPL believes that consideration should be given to increasing the percentage
11 for shareholder incentives. For example, a sliding scale could be used where
12 the shareholder incentive on the first \$20 million in gains on sales could be
13 shared 80% to retail customers and 20% to shareholders. The next \$20
14 million could be shared 60% to retail customers and 40% to shareholders,
15 and any gains over \$40 million could be shared 50%/50%. By using a sliding
16 scale, the utility is compensated and the customer benefits by a lower fuel
17 charge.

18

19 **Q. Does this conclude your testimony?**

20 A. Yes, it does.

ORIGINAL

**BEFORE THE FLORIDA
PUBLIC SERVICE COMMISSION**

DOCKET NO. 991779-EI

**REVIEW OF THE APPROPRIATE
APPLICATION OF WHOLESALE POWER SALES BY
INVESTOR-OWNED UTILITIES**

MARCH 1, 2000

TESTIMONY OF J. P. STEPENOVITCH

DOCUMENT NUMBER-DATE

02774 MAR-18

FPSC-RECORDS/REPORTING

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Review of the appropriate)
application of incentives to) DOCKET NO. 991779-EI
wholesale power sales by)
investor-owned electric utilities.)
_____)

PREPARED DIRECT TESTIMONY
OF
JOSEPH P. STEPENOVITCH

1 Q. Please state your name and business address.

2 A. My name is Joseph P. Stepenovitch. My business address is 11770 U.S.
3 Highway One, North Palm Beach, Florida 33408.

4 Q. Please state your position and the nature of your responsibilities at FPL.

5 A. I am the Director of Wholesale Operations in FPL's Energy Marketing & Trading
6 Division. My primary function in that position is to oversee the overall generation
7 asset optimization. This function oversees fuel purchases/sales, power
8 purchase/sales, and transportation for fuel and power.

9 Q. Please describe your educational background, and work experience.

10 A. I received a Bachelor of Science degree in Business Administration in 1989 from
11 Barry University in Miami, Florida. I have been employed by FPL since 1980. In
12 that time, I have held various positions within FPL's Power Supply Department;
13 (1) System Operation Senior Specialist from October 1980 through February
14 1982; (2) Interchange Coordinator from February 1982 through February 1986;
15 (3) Operational Planning Supervisor from February 1986 through May 1991; (4)

1 Manager of Interchange Operations from May 1991 through April 1997; and (5)
2 my current position since April 1997. Prior to my employment with FPL, I worked
3 for New England Power Service Company for twelve years in a variety of
4 positions in power delivery and systems operations areas.

5 **Q. In addition to your position at FPL, do you participate in any related**
6 **organizations?**

7 A. Yes. I am currently FPL's representative to the Florida Energy Broker Network,
8 Inc., FRCC Market Interface Committee, and the Board of Directors for NESA
9 (National Energy Services Association).

10 **Q. What is the purpose of your testimony?**

11 A. The purpose of my testimony is to describe why incentives are appropriate and
12 how incentives benefit both the customers and the stockholders. I will describe
13 the dramatic changes which have taken place in the wholesale energy market
14 over the past several years and also describe how FPL's wholesale operations
15 are changing in order to be a well equipped participant in this new and evolving
16 market.

17 **Q. Why should the Commission approve a stockholder incentive?**

18 A. In Order 12923, the objective of establishing the incentive was to maximize
19 economy sales and provide a net benefit to customers. This objective to
20 maximize economy sales, which could provide significant benefits to customers,
21 continues to be valid today. However, due to the changes in the market, as

1 described later in my testimony, the economy sales which were the subject of
2 Order 12923 are practically non-existent.

3 Utilities are now making more opportunity sales outside of the broker network,
4 particularly outside of the state. This increases FPL's costs. Therefore, the
5 shareholder incentive should be extended to all opportunity sales to provide
6 adequate incentive for utilities to maximize these off-system sales which will
7 benefit customers to a greater extent. FPL believes incentives would also apply
8 to capacity sales made with a utility's "temporary" excess generating capability.
9 These opportunity sales allow Florida utilities to reduce overall costs through
10 greater asset utilization. The more efficient use of capacity will help minimize
11 retail rates for all Florida customers. Applying incentives to all opportunity sales
12 also will protect against disincentives such as increased O & M costs, which
13 includes the wear and tear on generation assets required to make these sales.

14 To maximize opportunity sales, additional effort is required on the part of the
15 utility to utilize additional manpower and equipment. Therefore, a sharing of
16 non-fuel revenues between retail customers and stockholders is fair, and would
17 provide an incentive for utilities to pursue these sales even further. This will allow
18 the retail customers to more fully realize the benefits of existing generating
19 resources in Florida. Structured properly, incentives will motivate a utility to
20 pursue the maximum amount of savings possible. Incentives will serve to
21 promote management's willingness to allocate additional resources and funds to
22 its energy marketing and trading functions. This in turn will serve to increase the

1 market publications. In order to transact in different regions and with new
2 parties, we have had to become members of various power pools. FPL also
3 added a new phone system to handle the increased volume of transactions and
4 expanded its trading floor. All of these changes have added to FPL's cost
5 structure. However, customers have received a more than commensurate
6 benefit from these investments as gains on off-system sales have increased from
7 \$5.5 million in 1996 to approximately \$59.1 million in 1999.

8 **Q. Please summarize your testimony.**

9 A. The Commission's objective of establishing the incentive was to maximize
10 economy sales and provide a net benefit to customers. This objective continues
11 to be valid today. Utilities are now making more opportunity sales outside of the
12 broker network, particularly outside of the state. The wholesale market has
13 become more complex, making wholesale sales transactions more competitive,
14 difficult, and challenging to make. Therefore, the shareholder incentive should be
15 extended to all opportunity sales to provide an incentive for utilities to maximize
16 these off-system sales which will benefit customers.

17 **Q. Does that conclude your testimony?**

18 A. Yes it does.

~~ORIGINAL~~

FLORIDA POWER CORPORATION

DOCKET NO. 991779-EI

DIRECT TESTIMONY OF
KARL H. WIELAND

1 Q. Please state your name and business address.

2 A. My name is Karl H. Wieland. My business address is Post Office Box
3 14042, St. Petersburg, Florida 33733.

4

5 Q. By whom are you employed and in what capacity?

6 A. I am employed by Florida Power Corporation as Manager of Financial
7 Analysis.

8

9 Q. Please state your educational background and professional
10 experience.

11 A. I received a Bachelor of Science degree in Electrical Engineering from the
12 University of South Florida in 1968 and a Master's Degree in Engineering
13 Administration, also from the University of South Florida, in 1975. I have
14 also attended the Management Development Program at Georgia State
15 University and the Public Utility Financial Seminar sponsored by the Irving
16 Trust Company in New York. I am a registered Professional Engineer in
17 the state of Florida and I have been employed by Florida Power
18 Corporation on a full time basis since 1972. During the first seven years
19 of my career, I worked as a Transmission Planning Engineer in the System

DOCUMENT NUMBER-DATE

02710 MAR-18

FPSC-RECORDS/REPORTING

1 Planning Department and as an Economic Research Analyst in the
2 Economic Research Department. I became Manager of Generation
3 Planning in 1979, Manager of Economic Research in 1983, and Director of
4 Business Planning in 1990. I assumed my present position in 1998.

5 My current responsibilities include financial planning and forecasting,
6 financial analysis of projects and proposals, cost benefit analyses, fuel
7 adjustment filings and other fuel-related regulatory activities. I have
8 testified before this Commission on numerous occasions regarding a
9 variety of regulatory policy issues, including the role of utility incentives as
10 a ratemaking tool -- most recently at the fuel adjustment hearings in
11 November 1999 which led to the establishment of this "spin-off" docket.

12
13 **Q. What is the purpose of your testimony?**

14 A. The purpose of my testimony is to urge that the Commission update its long
15 standing practice of providing utilities with an incentive for short-term
16 economy sales made on the Florida energy broker by applying the
17 incentive to short-term (non-separated) off-broker sales as well, in
18 recognition of current market conditions that have led to a drastic reduction
19 in the use of the broker as the vehicle for conducting the beneficial sales.

20
21 **Q. Do the reasons for the Commission's initial establishment of a**
22 **shareholder incentive in 1984 remain valid today?**

23 A. Yes. In Order No. 12923 issued January 24, 1984, the Commission
24 acknowledged that, in moving the treatment of economy sales out of base
25 rates where utilities retained 100% of the gain, establishment of an

1 incentive through the fuel adjustment clause was desirable to preserve the
2 then-current level of economy sales and that such an incentive would
3 provide a net benefit to ratepayers. Faced with the current level of
4 competition in the wholesale power market, the case for positive incentives
5 is stronger today than in 1984, when the Commission instituted the 80/20
6 sharing of gains on economy sales.

7
8 **Q. Why do you believe there is a greater need for incentives today than**
9 **there was in 1984 despite the fact that the industry has become more**
10 **competitive?**

11 **A.** The need for incentives is greater today than it was 10 to 20 years ago
12 *because of the fact that the industry has become more competitive. During*
13 *the early 1980s, wholesale markets for economy sales were simple. The*
14 *Florida broker system was the market, and the participants were the Florida*
15 *utilities. Each utility entered its hourly incremental and decremental*
16 *production costs into a computer that matched offers, notified buyers and*
17 *seller, and established transaction prices.*

18 Today's markets are much more complex and take significantly more
19 effort and resources in order to participate successfully. Transmission
20 paths and payments must be arranged by the seller in accordance with
21 complex FERC rules. Sales are no longer limited to hourly split-the-
22 savings transactions, rather, the transactions can span days, weeks, or
23 even months. Pricing is at the market and all deals are negotiated rather
24 than determined by set formula. The seller must manage additional risks
25 associated with transactions that take place at future times when costs are

1 not known with certainty. Finally, participants are more numerous and
2 sophisticated. They compete for a significant share of the market value
3 that historically has stayed within Florida, to the benefit of the retail
4 customer.

5 For all these reasons, today's marketing operations have grown from
6 a part-time activity for dispatchers to departments staffed with experienced
7 traders, risk managers, and sophisticated computer equipment. Current
8 marketing operations take significantly more effort and resources in order
9 to participate successfully. Incentives provide the Commission with the
10 most effective and efficient tool for ensuring that utilities extract the
11 maximum value from the market for the benefit of the customer.

12
13 **Q. Florida Power has significantly reduced the level of sales made**
14 **through the Florida broker, for which a shareholder incentive is**
15 **provided, and instead makes most of its non-separated sales through**
16 **tariffs that do not provide an incentive. Doesn't that indicate that**
17 **incentives are no longer needed to encourage these sales?**

18 **A.** No. One reason that Florida Power participates in the non-broker market
19 is to help reduce rates to its customers. That clearly is the obligation of
20 any utility. It is also true, however, that while 100% of the generation-
21 related gains on sales have been returned to customers through the fuel
22 or Capacity Cost Recovery (CCR) clauses, Florida Power has been
23 retaining 100% of transmission revenues from such sales. Except for sales
24 made through the broker, a separate transmission charge based on the
25 Company's open access tariff is added to the sales transaction. For the

1 current year, Florida Power projects \$2.7 million in additional transmission
2 revenues for non-separated sales. By comparison, 20% of projected
3 generation-related gains would yield an additional \$2.1 million. Prior to
4 January 2000, transmission revenues were credited to other operating
5 revenues in surveillance reports, thus benefiting customers in the long
6 term, but providing a strong shareholder incentive to increase sales in the
7 short term. At the November 1999 fuel adjustment hearings, however, the
8 Commission ordered 100% of these revenues to be flowed back to
9 customers via the CCR clause, thereby eliminating this incentive.
10 Therefore, like the situation in 1984 when the Commission eliminated the
11 base rate incentive for economy sales, a replacement incentive is needed
12 to encourage these sales for the benefit of ratepayers.

13
14 **Q. If the Commission approves an incentive, how should it be**
15 **structured?**

16 A. I recommend that the Commission apply the existing 80/20 sharing to all
17 non-separated economy transactions. Doing so would continue to apply
18 the incentive provision in the manner intended by Order 12923 which
19 stated "...economy energy sales profits are to be divided between
20 ratepayers and the shareholders on a 80% - 20% basis, respectively."

21
22 **Q. How you would define economy sales for purposes of applying an**
23 **incentive?**

24 A. In order to qualify for an incentive, a sale should meet three simple tests:

- 1 1. The sale is not separated, *i.e.*, less than one year in duration.
- 2 2. The sale is profitable (revenues exceed incremental fuel costs), *i.e.*,
- 3 provides a net benefit to ratepayers.
- 4 3. The seller must be able to influence whether or not the sale takes
- 5 place and the transaction price.
- 6

7 **Q. How would your proposed incentive mechanism treat "unprofitable"**
8 **sales?**

9 A. An unprofitable sale, *i.e.*, when incremental fuel costs exceed revenues,
10 can arise in many ways. A sale during the peak or off-peak hours of a day
11 could show a loss for an hour or two, or a sale for a week could contain one
12 or more unprofitable days. The risk of a sale turning out to be unprofitable
13 is inherent in any transaction whose profitability is based on estimates of
14 future costs.

15 Florida Power proposes a symmetrical treatment for both profitable
16 and unprofitable sales. In the same way that shareholders receive 20% of
17 the gain when sales are profitable, they would absorb 20% of the loss when
18 sales are unprofitable. For example, if incremental fuel costs exceed
19 revenues by \$10 per MWH during 2 hours of an 8-hour sale for 50 MWs,
20 the loss over this two-hour period would be \$1,000 and result in
21 recoverable fuel costs being reduced by \$200. In this manner, utilities
22 would be encouraged to aggressively seek out sales that produce the
23 greatest benefit to ratepayers by providing shareholders with a reward
24 commensurate with a sale's profit and a penalty commensurate with a
25 sale's loss.

1 **Q. Which of Florida Power's interchange schedules would qualify under**
2 **your definition of economy sales?**

3 A. With the exception of Schedule A (emergency), and Schedule B (short-term
4 firm), all sales reported on Fuel Adjustment Schedule A-6 should qualify.
5 Schedules A and B meet criteria 1 and 2 above, but are made upon request
6 by a buyer, not marketed by the seller.

7
8 **Q. Could your definition include firm sales?**

9 A. Yes, it could. The vast majority of non-separated sales Florida Power
10 makes are as-available or recallable. By including all sales, the
11 Commission eliminates having to define exactly what a firm sale is or risk
12 inconsistent interpretation and application. As long as a utility expects to
13 have adequate reserves over the period of the sale and the criteria
14 advocated above are met, there is no reason to exclude a sale from an
15 incentive provision simply because it is firm. Since firm sales generally
16 have more value and thus a higher price than non-firm sales, excluding
17 such sales would encourage a utility to engage in transactions that brings
18 less value to customers only because they qualify for an incentive.

19
20 **Q. How should the shareholder incentive be treated for regulatory**
21 **accounting purposes?**

22 A. The incentive should continue to be recorded below-the-line for ratemaking
23 and surveillance purposes, as it is today.

1 Q. Does this conclude your direct testimony?

2 A. Yes.



TAMPA ELECTRIC

ORIGINAL

TAMPA ELECTRIC COMPANY

BEFORE THE

FLORIDA PUBLIC SERVICE COMMISSION

DOCKET NO. 991779-EI

TESTIMONY
AND EXHIBIT OF
W. LYNN BROWN

DOCUMENT NUMBER-DATE

02771 MAR-18

FPSC-RECORDS/REPORTING

1 Q. What is the purpose of your testimony in this proceeding?

2

3 A. The purpose of my testimony is to describe Tampa
4 Electric's wholesale marketing activities, provide an
5 overview of the wholesale market within and external to
6 Florida, and explain the significance of company
7 incentives for non-separated, non-firm wholesale sales.

8

9 Q. Have you prepared an exhibit supporting your testimony in
10 this proceeding?

11

12 A. Yes. My Exhibit No. 1 (WLB-1) consists of one document
13 entitled "Glossary to Wholesale Schedules and Terms."

14

15 Q. Please describe Tampa Electric's Wholesale Marketing and
16 Sales Department.

17

18 A. Tampa Electric's Wholesale Marketing and Sales Department
19 ("Wholesale Marketing and Sales" or "department") is
20 comprised of 13 full-time employees and one part-time
21 employee. The department's general responsibilities
22 include monitoring the wholesale market, preparing
23 analyses and forecasts, and negotiating short-term and
24 long-term sales and purchases. The department is also
25 responsible for the consummation of all wholesale

1 transactions including negotiations of terms and
2 conditions, energy scheduling, OASIS reservation,
3 transaction tagging, transaction monitoring, and deal
4 documentation for billing and auditing.

5
6 Wholesale Marketing and Sales operates a trading floor 24
7 hours a day, seven days a week and has contractual
8 relationships with numerous utilities and power marketers
9 for sales and purchases of power. The department's
10 annual budget is approximately \$1.3 million.

11
12 Q. Please describe the types of wholesale transactions Tampa
13 Electric enters.

14
15 A. Tampa Electric enters into many types of wholesale
16 transactions depending on the needs of its wholesale
17 customers and Tampa Electric's available capacity and
18 energy. The company utilizes several types of wholesale
19 sales schedules as described in detail in my exhibit.

20
21 Q. For what types of wholesale sales is Tampa Electric
22 currently receiving an incentive?

23
24 A. Tampa Electric currently applies the 20 percent company
25 incentive on gains from all economy energy sales made

1 under FERC-approved Schedule C and Schedule X. This
2 includes sales made on and off the broker. The company
3 has consistently applied the incentive since April 1984
4 upon approval by the Florida Public Service Commission
5 ("Commission") in Docket No. 830001-EU-B.

6

7 Q. Please describe the types of wholesale sales to which
8 Tampa Electric believes an incentive should apply.

9

10 A. It is appropriate to retain an incentive for all non-
11 separated, non-firm wholesale sales. This should not
12 only include Schedules C and X sales, but it should also
13 include Service Schedule J and G sales and all non-firm,
14 market-priced wholesale sales.

15

16 Q. Why should the company be incented to make non-separated,
17 non-firm wholesale sales?

18

19 A. It has been proven that incentives work. Incentives
20 provide a motivation to behave a certain way and to
21 achieve a desirable result. Tampa Electric's ratepayers
22 have benefited from the company making economy sales
23 through rate offsets from gains on these sales. Over the
24 last 16 years, the company has also benefited by being
25 able to retain 20 percent of the net gains.

1 The incentive has encouraged Tampa Electric to be
2 aggressive regarding the production and sale of economy
3 energy. The company has optimized generating unit
4 maintenance, operated generating units to make sales,
5 optimized economic generation dispatch, and devoted time,
6 effort and resources to consummating transactions. This
7 has resulted in a win-win for the company and its retail
8 ratepayers.

9
10 Conditions, however, have changed. The wholesale market,
11 especially the short-term energy market, has changed
12 considerably since 1984. Because of these changes, it is
13 appropriate for the Commission to extend a company
14 incentive to all non-separated, non-firm sales.

15
16 Q. Please describe the changes in the non-firm energy market
17 in Florida.

18
19 A. Florida's energy market has changed considerably in
20 recent years. Prior to 1997, most non-firm transactions
21 were cost-based, next-hour sales and purchases involving
22 two Florida utilities. Most transactions were
23 accomplished on the broker and the power was retained in
24 the state to benefit all Florida ratepayers. These
25 transactions were mostly "split-the-savings" transactions

1 providing equal economic benefits to the buyer and
2 seller.

3
4 Since 1997 the players and trading methods have changed.
5 FERC Orders 888 and 889 opened the wholesale power market
6 by requiring transmission owners to provide standardized
7 open access. This brought about new market participants,
8 including power marketers. Power marketers are now party
9 to many non-firm wholesale transactions nationwide.
10 These entities have market-based pricing freedom and use
11 it extensively to take advantage of supply and demand
12 imbalances.

13
14 Until recently, the broker facilitated only cost-based
15 transactions which marketers found to be too limiting.
16 Most transactions today are made via market-based power
17 exchanges and off-broker deals that are consummated via
18 telephone. Furthermore, the market has become volatile
19 due to regional generation shortages and transmission
20 constraints. The Florida market is influenced by a
21 transmission constraint at the Georgia border that limits
22 both purchases and sales across the state line and can
23 result in high in-state prices. Additionally, market
24 spikes in other regions of the country can place a high
25 demand on available power in Florida, which can result in

1 higher volumes of high-priced power exported from the
2 state or higher in-state prices. The combination of new
3 market participants, commodity-demand fluctuations,
4 transmission constraints and price volatility has
5 resulted in a very different non-firm wholesale market.
6

7 Q. What incentive structure is Tampa Electric proposing?
8

9 A. Tampa Electric is proposing that a company incentive of
10 40 percent be applied for all non-separated, non-firm
11 sales made within the state. A lower company incentive
12 of 20 percent should be applied for all non-separated,
13 non-firm sales made outside the state.
14

15 Q. What effect would this proposed company incentive have on
16 retail ratepayers?
17

18 A. This incentive will continue to lower rates to retail
19 ratepayers with enhanced system reliability. Eighty
20 percent of the margins for all non-separated, non-firm
21 sales made outside Florida and 60 percent of the margins
22 for all non-separated, non-firm sales made inside Florida
23 would be credited directly to retail ratepayers. The
24 company incentive will encourage selling utilities to
25 maximize transactions especially within the state.

1 Utilities that are willing to provide generation
2 resources to serve the needs of its ratepayers and the
3 Florida market due to changes in supply-side resources
4 and/or customer demand should receive a greater
5 incentive. Larger volumes of non-firm energy on the
6 wholesale market will result in a more robust and
7 competitive Florida market. Purchasers of energy benefit
8 by having more resource options that provide
9 competitively priced energy and increased reliability for
10 firm and non-firm retail customers. Therefore, all
11 Florida retail ratepayers (buyers and sellers) benefit by
12 these types of transactions.

13
14 Q. Would Tampa Electric continue making non-firm sales
15 absent an incentive?

16
17 A. Of course. Tampa Electric has always strived to provide
18 its retail ratepayers with reasonably priced, highly
19 reliable electric service and off-system sales have
20 helped achieve this goal. By having an incentive in
21 place, however, utilities are motivated to go above and
22 beyond the norm in transacting non-firm sales. The
23 incentive provides additional justification and
24 encouragement to maintain a professional staff that
25 understands and can track the highly competitive

1 wholesale market, and that knows how to optimize
2 transactions and maximize sales revenues.
3

4 Q. Please summarize your testimony.

5
6 A. Tampa Electric's Wholesale Marketing and Sales Department
7 is responsible for monitoring the wholesale market,
8 analyzing and forecasting the company's needs for
9 purchased power and ability to sell energy, and making
10 short-term and long-term sales and purchases. Because of
11 recent changes in the Florida wholesale market, it is
12 even more important to incent utilities to make off-
13 system sales.
14

15 Tampa Electric proposes that the Commission extends
16 company incentives to all non-separated, non-firm
17 wholesale sales. A higher company incentive of 40
18 percent should be applied to all non-separated, non-firm
19 sales made within the state and a lower incentive of 20
20 percent should be applied for all non-separated, non-firm
21 sales made outside the state. The incentive will
22 encourage utilities to retain knowledgeable marketers of
23 wholesale energy, maintain competitive and reliable
24 generation, and aggressively market excess non-firm
25 energy. Incentives benefit ratepayers by encouraging

1 wholesale sales and then sharing with retail ratepayers
2 the majority of profits from these off-system sales.
3 Purchasing utilities also benefit by obtaining
4 competitively priced energy for their customers at a cost
5 lower than other supply-side resources.

6

7 **Q.** Does this conclude your testimony?

8

9 **A.** Yes it does.

10

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TAMPA ELECTRIC COMPANY
DOCKET NO. 991779-EI
WITNESS: W. LYNN BROWN
EXHIBIT NO. _____ (WLB-1)

TAMPA ELECTRIC COMPANY
EXHIBIT OF W. LYNN BROWN

INDEX

DOCUMENT NO.	TITLE	PAGE
1	Glossary to Wholesale Schedules and Terms	1

Glossary of Wholesale Schedules and Terms

Schedule or Term	Description
Schedule A Emergency	Used to replace generation due to an unplanned deficiency (forced outage). Price is based on fuel plus an hourly adder from the highest cost on-line generating unit at the time of the sale. The sale is limited to a 72-hour period, and is and non-separated.
Schedule B Scheduled/ Short - Term	Scheduled for short-term use to cover capacity deficiencies due to a unit outage. Is often used after the 72-hour time limitation has expired for Schedule A. The price for capacity and non-fuel energy is based on the embedded cost of the unit(s) most likely to provide the service.
Schedule C Economy	Sold to buyers wanting to avoid use of their own higher cost generation. Is offered on an hourly basis and priced based on the mid-point between the seller's and buyer's cost for generation for incremental system energy. Buyer must have its own back-up generation available. Sales are non-separated.
Schedule D	Normally a one-year or longer commitment to provide a specified amount of capacity and energy at a forecasted level of availability. Price typically carries a non-negotiable capacity charge and an incremental energy charge. The most common types of Schedule D power sales are unit power sales, station power sales or system power sales. Sales are typically separated.
Schedule G Back-up	Allows the buyer to provide required reserve capacity margin by contracting for it rather than building it. The buyer pays a negotiated reservation fee for this service plus a negotiated capacity and incremental energy charge when capacity is actually called upon. Sales are typically short-term, non-separated.
Schedule J Negotiated	Normally a short-term commitment to provide a specified amount of capacity and energy at a forecasted level of availability. Price may include a negotiable capacity charge and negotiable energy charge. Energy charges are typically based on the type of generating resource used to serve the sale. Normally offered with less availability than Schedule D. Sales may be firm or non-firm and are typically non-separated.
Schedule X Extended Economy	Similar to Schedule C, but commitment is longer than one hour. A majority of Schedule X sales are packaged within one-hour blocks totaling up to 7 days. Sales are not separated.
Market-Based Sales	Market-based price rather than cost-based sale that is typically executed similar to Schedules J and G. Sales can be firm or non-firm for varying terms and are typically short-term and non-separated.
Schedule AR or PR All or Partial Requirements	All or a portion of the total buyer's load is served at the same availability level as the seller's firm retail load. Pricing is based on the seller's net embedded cost of providing the requirement service to the customer. Fuel is billed at the seller's system average fuel cost. These agreements are normally long-term, separated contracts.
Broker or EBN	Florida Energy Broker Network which utilizes hardware and software to match buyers and sellers. Transactions have historically been cost-based and "split the savings" in nature, however on October 7, 1999, broker members approved the use of for market-based pricing.
Economy Sales	Schedule C and X sales made on or off the broker.
Non-firm Sales	Sales that can be interrupted to serve firm and non-firm retail customers.
Non-separated Sales	Sales that are made and supported by the utility's retail jurisdictional assets.



TAMPA ELECTRIC

ORIGINAL

TAMPA ELECTRIC COMPANY
BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION

DOCKET NO. 991779-EI

TESTIMONY
OF
DEIRDRE A. BROWN

DOCUMENT NUMBER-DATE

02770 MAR-18

FPSC-RECORDS/REPORTING

TAMPA ELECTRIC COMPANY
DOCKET NO. 991779-EI
FILED: MARCH 1, 2000

1 BEFORE THE PUBLIC SERVICE COMMISSION

2 PREPARED DIRECT TESTIMONY

3 OF

4 DEIRDRE A. BROWN

5
6 Q. Please state your name, address and occupation.

7
8 A. My name is Deirdre A. Brown. My business address is 702
9 North Franklin Street, Tampa, Florida 33602. I am
10 employed by Tampa Electric Company ("Tampa Electric" or
11 "company") and am the Director of Electric Regulatory
12 Affairs.

13
14 Q. Please provide a brief outline of your educational
15 background and business experience.

16
17 A. I received a Bachelor of Science Degree in Accounting in
18 1982 from Florida State University and a Masters of
19 Business Administration in 1994 from the University of
20 South Florida. In 1990 I joined TECO Energy's Audit
21 Services Department as an Internal Auditor. I was
22 promoted to Senior Auditor in 1991 and to
23 Supervisor/Administrator in 1992. In 1994 I was promoted
24 to Administrator, Health Plans where I was responsible
25 for managing the administration of Tampa Electric's

1 health plans, employee assistance program, and health
2 fitness facilities. In 1995 I returned to Audit Services
3 as Director and was responsible for auditing all
4 functions of TECO Energy and for certain corporate
5 compliance and code of ethics activities. In June 1998,
6 I was promoted to my current position as Director,
7 Electric Regulatory Affairs, where I am responsible for
8 managing Tampa Electric's regulatory issues and policy
9 related to base pricing, fuel, environmental, system
10 planning, conservation, and wholesale transactions. I am
11 a Certified Public Accountant and a Certified Internal
12 Auditor.

13
14 Q. What is the purpose of your testimony?

15
16 A. The purpose of my testimony is to explain the
17 appropriateness of incentives for utilities to make
18 certain types of wholesale sales and to describe how
19 these incentives should be structured.

20
21 Q. Does Tampa Electric currently receive incentives to make
22 certain wholesale sales?

23
24 A. Yes. Tampa Electric receives incentives to make certain
25 wholesale sales as approved by the Florida Public Service

1 Commission ("Commission") in Order No. 12923, issued
2 January 24, 1984, in Docket No. 830001-EU-B. This order
3 authorized utilities to retain 20 percent of the gains on
4 economy sales while flowing 80 percent of these net
5 benefits to ratepayers. In its order the Commission
6 agreed with Staff witness testimony that a positive
7 incentive is desirable for the purpose of maximizing the
8 benefits of the Energy Broker Network:
9

10 We believe Staff's witness was correct in stating
11 that "a positive incentive will preserve current
12 levels of economy sales and may result in
13 increased sales and that a 20 percent incentive
14 is large enough to maximize the amount of economy
15 sales and provide a net benefit to ratepayers."
16

17 The Supreme Court of Florida affirmed the Commission's
18 position in Citizens v. Public Service Commission, 464 So
19 2d 1194 (Fla. 1985). It was clear then as it is now that
20 positive incentives play an important role in maximizing
21 economy sales to provide net benefits to ratepayers.
22

23 Q. For what types of wholesale transactions is Tampa
24 Electric currently applying the approved incentive?
25

1 A. Tampa Electric is currently applying the incentive to
2 economy transactions as defined in the direct testimony
3 of the company's witness Lynn Brown.

4
5 Q. Please describe the regulatory treatment currently
6 applied to these types of transactions.

7
8 A. For generation costs associated with economy sales,
9 revenues sufficient to cover the incremental fuel costs
10 are credited through the Fuel and Purchased Power Clause
11 ("Fuel Clause") and revenues sufficient to cover the
12 associated incremental SO₂ costs are credited to the
13 Environmental Cost Recovery Clause ("ECRC"). Revenues
14 attributable to operating and maintenance costs ("O&M")
15 are credited to operating revenues. Eighty percent of
16 the gain on the sale, which is the difference between the
17 transaction price and the associated incremental fuel, SO₂
18 and O&M costs, is credited through the Fuel Clause with
19 the remaining 20 percent being retained by the company.

20
21 Transmission revenues from economy sales are separated on
22 an energy basis pursuant to Order No. PSC-98-0073-FOF-EI
23 issued January 13, 1998 and reconfirmed in Order No. PSC-
24 98-1080-FOF-EI. Specifically, 80 percent of transmission
25 revenues are credited to retail ratepayers through the

1 Fuel Clause. The company retains the remaining 20
2 percent.

3
4 Q. Should the Commission continue to provide for company
5 incentives to encourage non-firm wholesale sales?

6
7 A. Yes. Not only should the Commission continue to provide
8 company incentives for economy transactions, it should
9 include incentives for all non-separated, non-firm
10 wholesale sales as described by witness Mr. Brown and
11 should increase the level of these incentives for sales
12 made within Florida.

13
14 Q. How should the incentive be designed?

15
16 A. The incentive should be designed or accounted for in a
17 similar manner as described above for economy
18 transactions. Generally, the Commission should include
19 all non-separated, non-firm transactions rather than only
20 economy transactions. Specifically, the incentive should
21 be applied to both demand and energy components of any
22 gains from the transaction.

23
24 Gains from the transaction should be determined by taking
25 the overall transaction price less incremental fuel

1 costs, which should be credited to the Fuel Clause, less
2 incremental SO₂ costs, which should be credited to the
3 ECRC, and less O&M costs which should be credited to
4 operating revenues. The remaining amount is comprised of
5 reservation charges, call premiums, and associated
6 transmission revenues ("capacity revenues") and energy
7 revenues. According to Order No. PSC-99-2512-FOF-EI,
8 dated December 22, 1999 for Docket No. 990001-EI, energy
9 revenues for non-separated, non-firm transactions should
10 be credited to the Fuel Clause. The same order
11 acknowledged that if these sales include an identifiable
12 capacity component, the capacity revenue should be
13 credited to retail ratepayers through the Capacity Cost
14 Recovery Clause ("Capacity Clause"). Accordingly, Tampa
15 Electric proposes to credit 80 percent of the capacity
16 revenues to the Capacity Clause and 80 percent of the
17 energy revenues to the Fuel Clause for all sales made
18 outside the state. The company proposes to credit 60
19 percent of the capacity revenues to the Capacity Clause
20 and 60 percent of the energy revenues to the Fuel Clause
21 for all sales made within the state. The company will
22 retain the remaining 20 percent or 40 percent of the
23 capacity and energy revenues, depending on whether the
24 sales were made to customers within Florida.

25

1 Q. Why should utilities be incented to make non-firm
2 wholesale sales?

3
4 A. Utilities have a general obligation to make prudent
5 decisions and to take cost-effective actions to benefit
6 their ratepayers. Incentives serve as a means to
7 encourage beneficial actions above and beyond that
8 general obligation. If beneficial actions are achieved,
9 it is appropriate to reward the utility for its
10 performance. Not only does the utility benefit, but its
11 ratepayers benefit by these actions.

12
13 In the instance of non-firm wholesale sales, incentives
14 will encourage utilities to continue to enter into
15 prudent and cost-effective transactions and will
16 encourage increased efforts to optimize transactions. By
17 providing a greater incentive for utilities that make
18 non-firm sales within the state, the Commission is
19 recognizing those utilities that have acknowledged the
20 need for appropriate reserve margins that benefit their
21 own customers as well as all Florida ratepayers. These
22 transactions will be accomplished without placing retail
23 ratepayers at risk. In fact, incentives will encourage
24 more energy to be made available on the Florida wholesale
25 market, thereby increasing retail reliability.

1 Ratepayers of the selling utility will receive benefits
2 through lower rates by these additional efforts while the
3 utility also benefits. Ratepayers of the purchasing
4 utility will also benefit because more energy will be
5 made available to the Florida wholesale market,
6 increasing the competitiveness of the market.
7

8 Q. Is it appropriate for the Commission to establish a "bar"
9 or minimum level for non-firm sales whereby the incentive
10 applies only after the utility meets the minimum level?
11

12 A. No. In Order No. 12923, the Commission agreed with
13 Staff's testimony that establishing a "bar" or minimum
14 level is a difficult issue. Up until this time, the
15 selling utility was allowed to retain profits only from
16 economy sales that exceeded the level approved in the
17 company's last rate case. The Commission agreed to
18 remove economy sales transactions from general rate
19 proceedings and to include them in Fuel and Purchased
20 Power proceedings because:
21

22 Problems with the current treatment stem from
23 the difficulty in projecting economy sales and
24 the potential bias of a utility to under project
25 their economy sales profits. The difficulty in

1 projecting economy sales profits is due to
2 uncertainty associated with fuel prices,
3 weather, and forced outages of generating units
4 and transmission lines. These variables affect
5 not only how much a utility can sell and at what
6 price, but also how much other utilities will
7 buy at different prices.

8
9 For these same reasons, it is not appropriate to establish
10 a "bar" or minimum level for non-firm sales whereby the
11 incentive applies only after the utility meets the minimum
12 level.

13
14 Q. Theoretically, why should gains from non-firm sales
15 offset fuel and purchased power costs?

16
17 A. Gains from non-firm sales should offset fuel and
18 purchased power costs because the transactions are
19 primarily energy-based. These non-firm sales are made
20 when the company's generation is not needed to serve
21 retail ratepayers. If the generation were needed, the
22 sales would be terminated or recalled. Accordingly, it
23 is appropriate to offset fuel and purchased power costs
24 with these energy-based revenues.

25

1 Q. If the assets used to make non-firm sales are paid for by
2 retail ratepayers, why shouldn't 100 percent of the gains
3 be used to offset fuel and purchased power costs?
4

5 A. As described above, the use of positive incentives will
6 likely increase non-firm sales. Even if only 80 percent
7 or 60 percent of the gains associated with these sales
8 are used to offset fuel and purchased power expenses,
9 overall retail ratepayers will earn greater benefits
10 through increased sales.
11

12 Q. Should all Florida utilities account for these types of
13 transactions in the same manner?
14

15 A. Yes. Although utilities use different nomenclature when
16 differentiating between the types of wholesale
17 transactions, the nature of the sales are essentially the
18 same and they should be accounted for similarly among
19 Florida utilities.
20

21 Q. Does that conclude your testimony?
22

23 A. Yes, it does.
24
25

ORIGINAL

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

DOCKET NO. 991779-EI

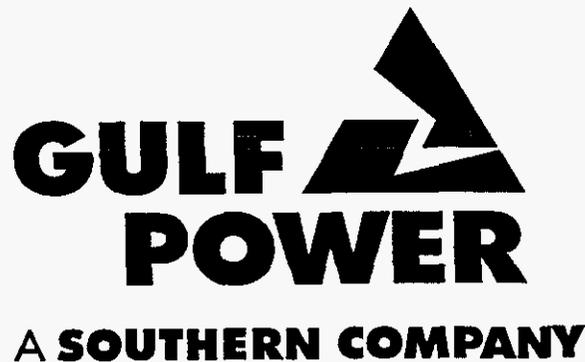
**REVIEW OF INCENTIVES FOR WHOLESALE
SALES BY INVESTOR-OWNED UTILITIES**

PREPARED DIRECT TESTIMONY

OF

M. W. HOWELL

MARCH 1, 2000



DOCUMENT NUMBER-DATE

~~02699 MAR-18~~

REPORTING

1 Manager of System Planning, Manager of Fuel and System
2 Planning, and Transmission and System Control Manager.
3 My experience with the Company has included all areas of
4 distribution operation, maintenance, and construction;
5 transmission operation, maintenance, and construction;
6 relaying and protection of the generation, transmission,
7 and distribution systems; planning the generation,
8 transmission, and distribution systems; bulk power
9 interchange administration; overall management of fuel
10 planning and procurement; and operation of the system
11 dispatch center.

12 I am a member of the Engineering Committees and
13 the Operating Committees of the Southeastern Electric
14 Reliability Council and the Florida Reliability
15 Coordinating Council, and have served as chairman of the
16 Generation Subcommittee of the Edison Electric Institute
17 System Planning Committee. I have served as chairman or
18 member of many technical committees and task forces
19 within the Southern electric system, the Florida
20 Electric Power Coordinating Group, and the North
21 American Electric Reliability Council. These have dealt
22 with a variety of technical issues including bulk power
23 security, system operations, bulk power contracts,
24 generation expansion, transmission expansion,
25 transmission interconnection requirements, central

1 dispatch, transmission system operation, transient
2 stability, underfrequency operation, generator
3 underfrequency protection, and system production
4 costing.

5
6 Q. What is the purpose of your testimony in this
7 proceeding?

8 A. The purpose of my testimony is to address the issues in
9 this docket concerning the currently allowed 20 percent
10 shareholder incentive for certain non-separated
11 wholesale sales. At the November 1999 fuel hearing in
12 Docket No. 990001-EI, the Commission decided that the
13 incentive issues should be addressed in a separate
14 proceeding.

15
16 Q. Should the Commission continue its present policy and
17 provide for stockholder incentives to encourage non-
18 separated, non-firm, wholesale sales?

19 A. Yes. The Commission should, at a very minimum, continue
20 the existing direct 20% incentive to utilities for
21 participating in the wholesale, non-firm, economy energy
22 market. Retail customers of both a net purchasing
23 utility and a net selling utility benefit from a vibrant
24 economy energy market where selling utilities have both
25 direct and indirect incentives to satisfy the market's

1 demand for off-system economy energy. The lower cost of
2 economy energy available from sellers allows the net
3 purchasing utility to meet its customers' needs for
4 energy without having to generate the energy from its
5 higher priced units, while the 80% credit from economy
6 sales gains allows the net selling utility to lower its
7 retail customers' overall fuel cost.

8
9 Q. Were there any particular concerns which motivated the
10 Commission to institute the 80/20 split that is the
11 current incentive mechanism?

12 A. Definitely. In testimony filed on November 7, 1983 by
13 the Commission Staff in Docket No. 830001-EU, their
14 witness expressed a primary concern regarding the
15 "potential for over-recovery or under-recovery of
16 revenues associated with economy energy sales." Also,
17 the Staff suggested "that a specific incentive provision
18 be adopted to encourage utilities to maximize economy
19 sales." In Order No. 12923, issued January 24, 1984, in
20 Docket No. 830001-EU-B, the Commission adopted Staff's
21 proposal and established the existing 20% direct
22 shareholder incentive that recognized the need for and
23 overall benefit to all of our customers of increased
24 sales of economy energy.

25

1 The old system of including sales projections in
2 base rates presented utilities an incentive to maximize
3 economy sales by allowing them to keep 100% of the sales
4 profits above the level included in the rate case test
5 year. Therefore, the Commission's 1984 change in Order
6 No. 12923 did not initiate an incentive, but rather
7 improved the old incentive mechanism with one that also
8 allowed the Commission to eliminate any concern that
9 projections of economy sales might be manipulated to
10 "game the system". This highlights the point that
11 uncertainty regarding projections of economy sales
12 existed in the 1980s. This uncertainty is even more
13 pronounced in today's market. The current economy sales
14 incentive program has produced a win-win situation for
15 customers and stockholders of Florida's investor owned
16 utilities and should be retained.

- 17
- 18 Q. Would utilities engage in economy sales transactions
19 which benefit their customers but do not offer any
20 benefits to their stockholders?
- 21 A. Yes. Utilities did this well before the existence of
22 the 20% incentive, and they would continue to engage in
23 these sales if the incentive were removed by this
24 Commission. But the more important question is, "To
25 what degree would these sales occur?" With the

1 provision of the current shared direct incentives
2 associated with economy sales, a net selling utility is
3 motivated to closely monitor the wholesale power market
4 and proactively seek out opportunities for increased
5 economy energy sales in today's competitive wholesale
6 power market. Therefore, if the Commission maintains
7 its current policy and continues the direct incentive,
8 the degree to which utilities enter into these
9 beneficial market-based economy sales should be
10 maximized.

11

12 Q. What happens if the Commission reverses its current
13 incentive policy?

14 A. If the Commission were to reverse its current policy and
15 remove the incentive, the current motivation for
16 utilities to closely monitor the wholesale power market
17 would be reduced or lost. Any decrease in this ability
18 to track the market and know what opportunities are
19 available would lead to a reduction in a selling
20 utility's amount of economy energy sales, and thereby,
21 reduce the fuel cost credit for its retail customers.
22 Today, customers get to keep 80% of the profits of a
23 relatively large pie. If the direct stockholder
24 incentive is removed and the level of sales falls, that
25 results in the customers getting 100% of a smaller pie,

1 and the customers lose.

2

3 Q. Should this proceeding be focused exclusively on economy
4 sales incentive issues?

5 A. Absolutely not. The same incentive that motivates
6 utilities to know the market and be in a position to
7 increase sales also results in the utilities' discovery
8 of opportunities to purchase cheaper economy energy.
9 All of the savings produced by these purchases go to the
10 customer. Decreasing the incentive will also shrink the
11 pool of available sellers, which hits the customer smack
12 in the forehead with a double-whammy.

13

14 Q. If a stockholder incentive is maintained by the
15 Commission, what types of non-separated, non-firm,
16 wholesale sales should be eligible to receive the
17 stockholder incentive?

18 A. In Gulf's case, all of its non-separated, non-firm,
19 wholesale economy energy sales made under current FERC
20 wholesale tariffs that utilize cost-based and market-
21 based pricing should receive the stockholder incentive.
22 It is irrelevant whether or not such sales are made on
23 the Florida Energy Broker Network, because the benefits
24 to the customer of economy sales are independent of
25 whether or not they occur on the Broker. All non-firm

1 energy that is sold at a price that results in gains
2 above incremental production costs, regardless of
3 whether they are labeled as "economy", should receive
4 the incentive. In a discussion between the
5 Commissioners and the recommendation Staff at the
6 November 1999 fuel hearing, it was acknowledged that
7 today's wholesale market provides utilities an
8 opportunity to make market-based economy sales that
9 produce higher profit margins than are produced by
10 traditional "split-the-savings" transactions. Thus,
11 with market-based pricing for economy sales, the retail
12 customer receives a greater overall benefit than with
13 the traditional "split-the-savings" type of economy
14 sales because the customer receives 80% of these higher
15 margins as a fuel cost reduction.

16 If Gulf becomes a party to any new FERC schedules
17 that offer economy-type, non-firm energy for sale, the
18 resulting energy sales should also receive the 20%
19 stockholder incentive.

20
21 Q. If a stockholder incentive is maintained by the
22 Commission, how should the incentive be structured?

23 A. The existing system has well served the customers of
24 Florida's investor owned utilities for over 15 years.
25 The Commission's establishment of this incentive

1 mechanism has resulted in a much higher level of
2 wholesale transactions that have produced substantial
3 savings for Florida's electric customers. Therefore,
4 Gulf proposes that retail customers should continue to
5 receive 80% of the economy sales gains produced by all
6 non-separated, non-firm, wholesale economy sales as a
7 reduction to their overall fuel cost, while utility
8 stockholders should continue to keep 20% of the gains as
9 an incentive to develop and maintain the capability to
10 aggressively participate in the economy sales market.

11

12 Q. Should there be some minimum level of sales that do not
13 qualify for the incentive?

14 A. No. At the last fuel hearing, the utility witnesses,
15 and the Commission Staff during their recommendation,
16 made clear that the level of available sales is
17 dependent on buyers' needs, which vary widely depending
18 upon a number of factors, none of which can be
19 controlled or even determined in advance by the utility.
20 The Commission agreed with that conclusion. Setting the
21 "bar" either too low or too high would be unfair. Even
22 having such a "bar" ignores the unchangeable fact that
23 the incentive mechanism does just what the Staff said
24 seventeen years ago - it provides the motivation for
25 utilities to maximize such sales. The laws of human

1 behavior cannot be repealed by setting artificial
2 standards. An incentive provides a motivation.
3 Motivation influences behavior. If any party to this
4 docket wants to see sales and customer benefits
5 maximized, retaining the incentive mechanism is their
6 correct answer.

7
8 Q. Do the changes in the wholesale market over the last few
9 years have an effect on the investor-owned utilities'
10 ability to make economy sales?

11 A. Yes. The realities of the new wholesale market and of
12 competition have had a profound effect on the investor-
13 owned utilities in Florida. No one can really say what
14 level of transactions would have taken place without the
15 incentive, because it has been in place in recent years.
16 But everyone agrees that it would have been less. Also,
17 a new market exists today, with more players, many of
18 them selling out of merchant facilities, but almost all
19 of them selling under market-based tariffs. When there
20 were no market-based tariffs, only split-the-savings
21 opportunities, these new players were a small part of
22 the business. But the level of wholesale transactions
23 has literally exploded in the last few years, because
24 now they can maximize profit. These new players get to
25 keep 100% of their profits, so they have quite a

1 powerful incentive to maximize sales. Giving utilities
2 a 20% incentive at minimum allows them the motivation to
3 compete with the new players and at the same time share
4 these savings with customers.

5

6 Q. Why is this true?

7 A. If all incentive to make sales were removed, the
8 competition that is now provided by investor-owned
9 utilities will be diminished. The likely result would
10 be that prices for economy purchases will increase.
11 Thus, the customer risks not only being deprived of his
12 80% share of the profits on economy sales not made, but
13 also risks having to pay even higher prices during times
14 of economy purchases. This dual detriment to the
15 customer can be avoided by keeping the current
16 incentive.

17 I emphasize again that there now exists a win -
18 win situation in Florida. Any reduction in the
19 incentive will only hurt the customer. The Commission
20 should appropriately resist any move to send the wrong
21 market signals by such a major policy shift as
22 eliminating the incentive.

23

24 Q. Does this conclude your testimony?

25 A. Yes.

AFFIDAVIT

STATE OF FLORIDA)
)
COUNTY OF ESCAMBIA)

Docket No. 991779-EI

Before me the undersigned authority, personally appeared M. W. Howell, who being first duly sworn, deposes, and says that he is the Transmission and System Control Manager of Gulf Power Company, a Maine corporation, that the foregoing is true and correct to the best of his knowledge, information, and belief. He is personally known to me.

M. W. Howell

M. W. Howell
Transmission and System Control
Manager

Sworn to and subscribed before me this 28th day of
February, 2000.

Jackie L. Whipple
Notary Public, State of Florida at Large

Commission No.

My Commission Expires

