



210 N. Park Ave.
Winter Park, FL
32789

P.O. Drawer 200
Winter Park, FL
32790-0200

Tel: 407-740-8575
Fax: 407-740-0613
tmi@tminc.com

August 25, 2000
Via Overnight Delivery

Ms. Blanca S. Bayo
Director, Division of Records and Reporting
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0870

RE: 2000 ALEC Data Request Responses;
IDS Long Distance, Inc.

Dear Ms. Bayo:

Enclosed are the responses to the 2000 Florida ALEC Data Requests of IDS Long Distance, Inc., which are being submitted at the request of Kevin Bloom in the Division of Competitive Services. The enclosed material is confidential and should be treated accordingly pursuant to Chapter 364.183(1), Florida Statutes. Pursuant to the requirements of Rule 25-22.006(5)(a), enclosed is one copy of the subject material with the confidential portions highlighted. Also enclosed are two redacted copies of the same material.

Please acknowledge receipt of this filing by date-stamping the extra copy of this cover letter and returning it in the self-addressed, stamped envelope enclosed for this purpose.

Any questions regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Robin Norton
Consultant to IDS Long Distance

cc: Debbie Farhat - IDS
Kevin Bloom - FPSC
Mark Lammert - TMI
file: IDS Long Distance - FL ALEC
tms: FLL000x

This claim of confidentiality was filed by or on behalf of a "telco" for Confidential DN 10594-00. The document is in locked storage pending advice on handling. To access the material, your name must be on the CASR. If undocketed, your division director must obtain written EXD/Tech permission before you can access it.

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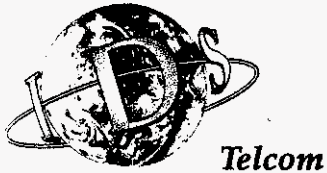
FPSC BUREAU OF RECORDS

Letter
DOCUMENT NUMBER-DATE
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Confidential
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Redacted
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FPSC-RECORDS/REPORTING

FPSC-RECORDS/REPORTING



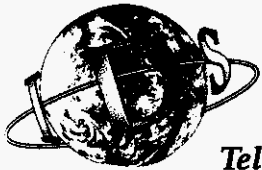
What Total "T" Can Do For You

Since IDS began service in 1989, our corporate philosophy has been to be the one-stop-shop for our customers telecommunication needs. From that philosophy came our slogan "The Total Solution" for telecommunications.

IDS now offers the *Total Solution "T"* featuring:

- › Local Dial Tone
- › Reduced Local Line Charges
- › Reduced Long Distance Rates
- › PRI / ISDN Feature
- › Merging Voice and Data on a Single Line
- › Extraordinary International Rates

The Total Solution "T". The best choice for your company's telecommunication needs.



Telcom

It's Simple

How can IDS Total Solution "T" improve quality, add services and reduce cost?

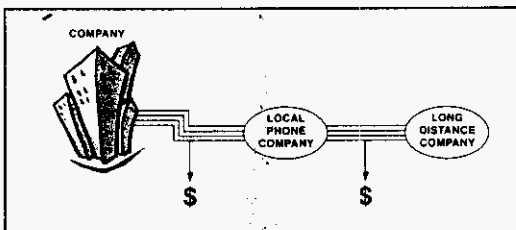
Simple. IDS has added state of the art switching equipment which allows us to provide local service with lower rates than BellSouth®, and eliminates costly access charges (the charges BellSouth® imposes on long distance companies like IDS).

IDS delivers our service to your company through high speed digital fiber optic lines, the fastest, clearest connections possible.

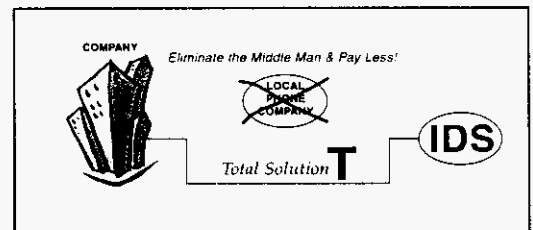
Because we replace your need for BellSouth®, IDS can provide your company local and long distance service with added features, at a cost much lower than ever before.

Because your company is provided long distance through the local phone company such as BellSouth®, you pay for: the local phone lines and a charge per minute from the local company for every long distance call you make which is passed on by the long distance company, referred to as access charges.

BEFORE

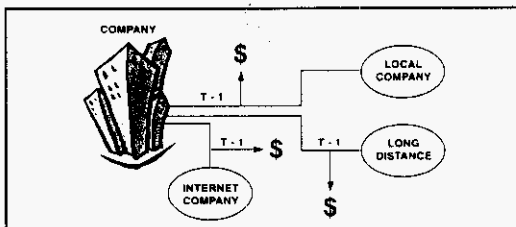


AFTER

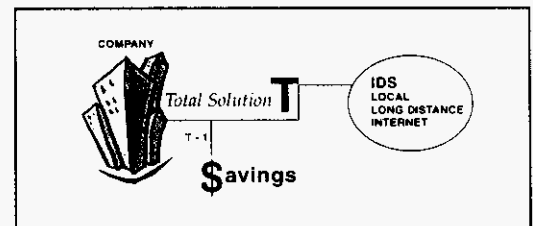


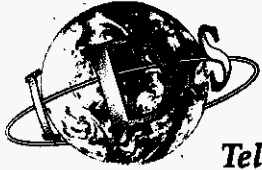
Complex services with DATA and Internet requirements

BEFORE



AFTER





Telcom

It's Your Choice

OPTION 1

TST / LD Bundled • Extended Measured Local Service

\$250.00 per DS1 + \$20.95 per circuit / DSO (monthly recurring charge)
16 circuit minimum

Long Distance

Inter-State
Intra-State
Intra-LATA (outbound)
International Rate Plan 637

Outbound & Inbound Continental USA

5.9 cents per minute
5.9 cents per minute
One penny per minute*

OPTION 2

TST / LD Bundled / Analog

(Local Line Features Included)

\$250.00 per DS1 + \$250.00 per channel bank + \$20.95 per circuit / DSO (monthly recurring charge)
16 circuit minimum

Long Distance

Inter-State
Intra-State
Intra-LATA
International Rate Plan 637

Outbound & Inbound Continental USA

5.9 cents per minute
5.9 cents per minute
One penny per minute*

OPTION 3

TST / Primary Rate Interface / LD Bundled

Full T-1 / Only \$895.00 per month

Long Distance

Inter-State
Intra-State
Intra-LATA (outbound)
International Rate Plan 637

Outbound & Inbound Continental USA

5.9 cents per minute
5.9 cents per minute
One penny per minute*

- One penny per minute is rated at a full minute rounding.

See Long Distance Commitment Level Plans



Telcom

Direct Service

LONG DISTANCE DOMESTIC DISCOUNT LEVEL
(Outbound, Inbound Continental USA calls only)

<i>Base</i>	<i>Monthly Usage</i>	
<u>Rate / minute 5.9</u>	<u>Commitment Level</u>	<u>Average Rate / Minute</u>
<i>Interstate / Intrastate</i>	\$ 500.00	.059
	\$ 1000.00	.055
	\$ 2000.00	.050
	\$ 3000.00	.045
	\$10,000.00	.040

Outbound domestic service billed at 6 second increments.
International and Inbound domestic service billed at 6 second increments,
30 second minimum.
Mexico-whole minute billing.

INSTALLATION CHARGE FOR TST

1 year contract
\$650.00
Installation Charge

2 year contract
\$350.00
Installation Charge

3 year contract
\$200.00
Installation Charge

D.I.D.'S

1st Block of 20 \$4.00 per month \$500.00 Installation charge
2nd Block of 20 \$4.00 per month \$15.00 Installation charge



What Total "1" Can Do For You

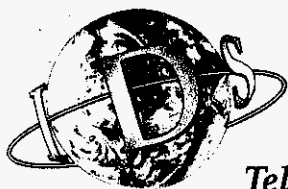
Since IDS began service in 1989, our corporate philosophy has been to be the one-stop-shop for our customer's telecommunication needs. That's why our mission statement says we are "*The Total Solution*" for telecommunication.

Now, IDS offers the **Total Solution "1"** program featuring:

- *1 low outbound rate - 4.95 cents per minute**
- *6-second increment billing*
- *1 monthly bill for both local and long distance*
- *1 customer care center*
- *1 application to fill out*
- *Up to 20% off local line charges*
- *1 experienced company to do it all*

The Total Solution 1 offers the best choice for your company's telecommunication needs.
IDS - We are Local to the World.

* Continental USA only.



Telcom

How Total "1" Works

The Telecommunications Act of 1996 requires Regional Bell Operating Companies to allow long distance companies equal opportunity to provide direct local service. As a result of this legislation, IDS now offers our customers services at a reduced rate because we no longer have to apply certain access charges that your current Regional Bell Operating Carrier imposes.

With Total 1 you can sign up a single line or multiple lines, depending on your needs. And we offer the same calling features as Regional Bell Operating Companies with up to 20% off local line charges and special discounts for contracts with one-year and two-year terms.

Line/Feature Charges

- \$50 installation fee per line.
- Minimum of \$19 per feature for additional features not included in the original order.

One-Year Term Commitment

- \$25 installation fee for the first line and \$15 for each additional line thereafter. The amount of the total installation charges will be amortized monthly over the length of the contract term.

Two-Year Term Commitment

- \$20 installation fee for the first line and \$10 for each additional line thereafter. The amount of the total installation charges will be amortized monthly over the length of the contract term.

For the One-Year and Two-Year contracts, all additional lines must be indicated on the initial order agreement in order to receive the discounted installation fee.

Additional Lines

- \$41.50 for each line. The customer will be charged for lines added after the initial order.
- Minimum of \$19 per feature for additional features not included in the original order.



Telcom

Total "1" Calling Features

The IDS Total 1 Program offers you the same, convenient features you have always had from your local phone service. We are also making your local toll calls easier by using an area-code specific calling pattern. For example, when you make a call from one part of a county to another part of the same county you won't have to follow any special dialing instructions as long as both parts of the county are within the same area code. Calls outside the area code but within the same LATA will be charged 3 cents per minute.

Features

- **Call Waiting**
Allows you to know someone else is calling while you are using the telephone.
- **Three-Way Calling**
Allows you to add a third party to your conversation.
- **Speed Dialing**
Allows you to reach frequently called numbers by programming your phone to dial them with one or two digits.
- **Call Forwarding**
Variable Call Forward – Allows you to control when your service is active and to where your number will ring. Busy and No Answer Call Forward – Allows you to automatically forward calls to another number when your line(s) are busy or when your line(s) have exceeded a designated number of rings with no answer.
- **Call Return**
Calls back the last number that called you regardless of whether or not you answered the phone.
- **Distinctive Ring**
Allows for two directory numbers to share the same line with two different sounding rings in order to differentiate between which line is ringing, i.e. fax line vs. phone line.
- **Repeat Dialing**
Automatically redials the last number dialed.
- **Call Tracing**
Allows you to initiate an automatic trace of the last call you received.
- **Call Blocking**
Allows you to block calls from up to six numbers.
- **Caller ID**
Displays the telephone number of the person calling.

Presenting . . .



Total Solutions

The "Total 1" Program

How much will it cost and how easy will it be to make a call – local or long distance? If these are the first and last questions you ask when choosing a telephone company, how does **4.95 cents** per minute and "**1**" company for both services sound? Still interested? Read on.

Finally, "**1**" place to go for all of your telecommunication needs:

- **1 low outbound rate – 4.95 cents per minute***
- **1 monthly bill for both local and long distance**
- **1 customer care center**
- **1 application to fill out**
- **1 company that does it all – established in Florida for over 10 years**
- **Up to 20% off local line charges**

* Continental USA only.

The "**1**" company that does it all? **IDS Telcom.**

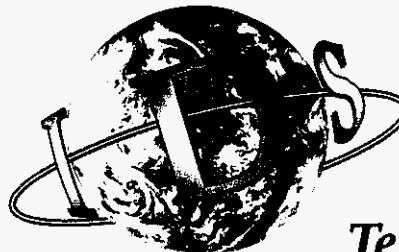
At IDS Telcom we understand the confusion over the prices, products and the quality of telecommunication services these days. The customer doesn't want to be confused – they just want a service that works, for the lowest possible price. So we came up with this program that offers you everything in "**1**" neat package. Come to IDS Telcom first and it will be the last time you choose a telecommunications company.

What do you call a program that offers you this kind of savings and all of the services you need rolled into "**1**"? We call it "**Total 1**".

*Local
to
the
World*

Call **IDS Telcom** to sign up for "Total 1". We want to be the total solution to all of your telecommunication needs.

Call us now! 1-800-335-4437



Telcom