

ORIGINAL

M E M O R A N D U M

September 29, 2000

TO: DIVISION OF RECORDS AND REPORTING

FROM: DIVISION OF LEGAL SERVICES (B. KEATING) *BK*

RE: DOCKET NO. 990455-TL - REQUEST FOR REVIEW OF PROPOSED  
NUMBERING PLAN RELIEF FOR THE 305/786 AREA CODE - DADE  
COUNTY AND MONROE COUNTY/KEYS REGION.

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Please file the attached documents in the above-referenced docket.

BK/anc  
Attachment

APP \_\_\_\_\_  
CAF \_\_\_\_\_  
CMP \_\_\_\_\_  
COM \_\_\_\_\_  
CTR \_\_\_\_\_  
ECR \_\_\_\_\_  
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SEC   |   \_\_\_\_\_  
SER \_\_\_\_\_  
OTH \_\_\_\_\_

DOCUMENT NUMBER-DATE

**12388** SEP 29 8

FPSC-RECORDS/REPORTING



KEY WEST

**HOTEL & MOTEL**  
ASSOCIATION

3152 Northside Drive, Suite 101  
Key West, FL 33040  
(305) 296-4959 • FAX 296-1408  
(305) 296-1009

September 8, 2000

Commissioner J. Terry Deason  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, FL. 32399-0867

Dear Commissioner Deason,

On behalf of the Board of Directors of the Key West Hotel and Motel Association I would like to express our concerns with regard to the possible overlay of area codes and 10 digit dialing in Monroe County.

This issue is critical in our county of only 80,000 residents and 2.5 million visitors annually and regulatory limitation that precludes any significant growth of these populations. Miami-Dade County has 2 million residents and 10 million visitors and is the reason for the depletion of 305 numbers.

Hopefully the extended authority granted by the FPSC in the fall of 1999 will facilitate the interests of this community. Such authority, per the PSC news release dated 9/16/99 allows state regulators the authority to issue 1,000 number blocks and reclaim and redistribute unused numbers.

Unfortunately, the continued distribution of these blocks wasn't halted early enough and the 305 numbering options are again considered to be at emergency low levels.

The options 1-13 in the March 2000 Special Report each have this community facing a changed, overlaid, or new area code and the potential for ten digit dialing. None of these are supported by the Key West Hotel and Motel Association. Previously, we here in Monroe County had been assured of 305 maintenance and seven digit dialing.

The importance of the status quo is very important to our tourism industry which is the sole underpinning of our economy.

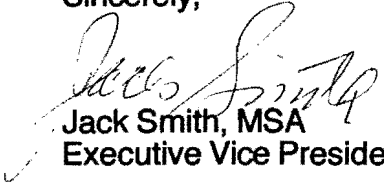
We strongly urge the PSC to consider one or more of the following steps to maintain the 305 area code and seven digit dialing in Monroe County:

1. Allocate all remaining 305 numbers for Monroe County.
2. As Miami-Dade faces one or more new area codes, eliminate the 305 area code from Miami-Dade and make it a Monroe-only area code.
3. Aggressively pursue the reclamation of unused numbers; if the rate centers are combined into two, it would seem logical to reclaim 50,000 blocks from those companies which are retaining 70,000 unused numbers -- practically one additional number for every resident of the Keys.

The Key West Hotel and Motel Association recognizes that much of your actions are governed by the Federal Communications Commission and we understand that the PSC seeks to fulfill the preference of the community within the regulatory parameters. Our association urges you to implement all measures necessary to preserve the 305 area code and seven digit dialing in Monroe County.

Thank you for your consideration of our community.

Sincerely,



Jack Smith, MSA  
Executive Vice President.

cc: FPSC Commissioners  
FPSC File  
Honorable Mayor and Commissioners, City of Key West  
Honorable Mayor and Commissioners, Monroe County BOCC  
The Honorable Ken Sorenson, Florida House of Representative  
The Honorable Daryl Jones, Florida Senate



September 20, 2000

Commissioner J. Terry Deason  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, FL 32399-0867

Dear Commissioner Deason:

On behalf of the Board of Directors of the Key West Business Guild, I would like to thank you for your commitment to public input on the issue of Monroe County retaining the 305 area code and seven digit dialing.

This issue is critical to maintaining a sense of community and is vital to the County. The maintenance of the status is very important to the tourist industry, which is the sole underpinning of our economy. Our office takes over 10,000 Gay and Lesbian tourist inquiry calls per year, takes more than half on 305 lines – the advertising for which is distributed globally.

Representing the Gay owned and Gay friendly business community of Key West, this organization strongly urges the PSC to consider one or more of the following steps to maintain the 305 area code and seven-digit dialing in Monroe County.

- ✓ Allocate all remaining 305 numbers for Monroe County
- ✓ As Miami-Dade faces one or more new area codes, eliminate the 305 area code from Miami-Dade and make it a Monroe-only area code.
- ✓ Effect toll-free calling by consolidating the Keys' seven rate centers into one or two, as long as the required increased cost for basic service is not prohibitive.
- ✓ Aggressively pursue the reclamation of unused numbers; if the rate centers are combined into two, it would seem logical to reclaim 50,000 blocks from those companies which are retaining 70,000 unused numbers – practically one additional number for every resident of the Keys.
- ✓ Limit new number distribution blocks to 1,000 where possible.

The Key West Business Guild recognizes that much of your actions are governed by the Federal Communications Commission and understands that the PSC seeks to fulfill the preference of the community within the regulatory parameters. Our organization urges you to implement all measures necessary to preserve the 305 area code and seven-digit dialing in Monroe County. I thank you for your consideration of our community.

Sincerely,



Lou Hernandez  
President

Cc: Key West Chamber of Commerce  
Honorable Mayor and Commissioners, City of Key West  
Monroe County Tourist Development Council



# Key West

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Innkeeper's Association

September 20,2000

J. Terry Deason, Chairman  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee FL 32399-0867

Dear Chairman Deason,

The Board of Directors of the Key West Innkeeper's Association thanks you for the opportunity to provide input on the issue of Monroe County retaining the 305 area code and seven digit dialing. This issue is of great importance to our community and our membership which is made of very small businesses in the County.

The maintenance of the 305 area code for Monroe County is critical to maintaining our tourist based economy which is the only economy in the Keys. Our membership lives and dies on their telephone lines through inquiries and advance reservations. Any change in the status quo will have severe negative impacts on these very small businesses that work on extremely narrow profit margins.

Very few phone numbers are used by each of these businesses and their growth is regulated to insure that future demand will be at a minimum. The regulatory limitations place on the County insures that our community and our businesses will be served by the 305 area code indefinitely.

We thank you for your time and hope that you consider any and all options that will allow our members to continue seven digit dialing in the County and maintain our current area code.

Sincerely,

  
For the Board of the Key West Innkeeper's Association

cc: Key West Chamber of Commerce