

ORIGINAL

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Investigation into appropriate methods)
to compensate carriers for exchange of traffic)
subject to Section 251 of the Telecommunications)
Act of 1996.)

Docket No. 000075-TP

**DIRECT TESTIMONY OF
HOWARD LEE JONES**

ON BEHALF OF

VERIZON FLORIDA INCORPORATED

DECEMBER 1, 2000

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FPSC-RECORDS/REPORTING

1 **DIRECT TESTIMONY OF HOWARD LEE JONES**

2

3 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

4 A. My name is Howard Lee Jones and my business address is 600
5 Hidden Ridge, Irving, Texas 75038.

6

7 **Q. BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?**

8 A. I am employed by Verizon Corporation as Group Marketing Manager
9 – Wholesale Network Services.

10

11 **Q. PLEASE SUMMARIZE YOUR EDUCATIONAL BACKGROUND AND**
12 **EXPERIENCE IN THE TELECOMMUNICATIONS INDUSTRY.**

13 A. I graduated from Ripon College in Ripon, Wisconsin with a B.A. in
14 Economics in 1973. I also obtained an M.B.A. from the University of
15 Wisconsin - Whitewater in 1978.

16

17 I began my career with GTE (now Verizon) in March 1979 as a
18 Forecast Analyst in Marketing Services and continued through various
19 assignments in Information Systems and Economic Analysis/Pricing
20 until 1989. At that time, I became Product Manager - Special Access
21 /Data Services, and have since proceeded through various
22 promotions to my current position of Senior Group Marketing Manager
23 for the Internet Service Provider Market Segment.

24

25 **Q. HAVE YOU TESTIFIED PREVIOUSLY?**

1 A. Yes. I have testified before the California, Florida, Michigan, Missouri,
2 Texas, Wisconsin, Washington, Oregon and Tennessee public utility
3 commissions on various matters, and in private contract arbitrations
4 in Pennsylvania and North Carolina. I have also been active in many
5 federal access charge proceedings since 1989.

6

7 **Q. PLEASE SUMMARIZE YOUR RESPONSIBILITIES AS SENIOR**
8 **GROUP MARKETING MANAGER - DATA INFRASTRUCTURE.**

9 A. With regard to reciprocal compensation for ISP-bound traffic, my
10 duties are to coordinate the testimony and case preparation on behalf
11 of the Company's Wholesale Markets department in both Federal and
12 State proceedings. I am also a member of several Verizon internal
13 working committees on intercarrier compensation and participate in
14 industry forums and standards bodies on the issue of future
15 technological network designs.

16

17 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

18 A. I will address two issues in this docket that require a technical and
19 functional perspective. These are: issue 6, concerning what factors
20 the Commission should consider in setting the compensation
21 mechanisms for delivery of ISP-bound traffic; and issue 7, which asks
22 if compensation for ISP-bound traffic should be limited to circuit-
23 switched technologies. Policy and economic matters are addressed
24 by the other Verizon witness, Dr. Beauvais.

25

1 **Q. SHOULD THE COMMISSION SET A RATE FOR ISP BOUND**
2 **TRAFFIC?**

3 **A.** No, for the reasons stated in Dr. Beauvais' testimony. However, if the
4 Commission makes a contrary decision it should be aware that there
5 are major cost differences between ILEC and CLEC networks that
6 would make the CLEC cost much lower.

7

8 **Q. WHY ARE THE COSTS LOWER?**

9 **A.** The stunning growth in Internet usage in the past five years or so has
10 produced extraordinary volumes of unidirectional traffic aggregated
11 at discrete locations, as well as extended call holding times. The
12 public switched telephone network was not designed to handle this
13 unprecedented traffic load. The Commission should keep in mind that
14 such traffic causes changes to the load patterns in the network, thus
15 necessitating design modifications to the network to handle this traffic.

16

17 **Q. WHY DOES NETWORK DESIGN MATTER IN THE DISCUSSION OF**
18 **ISP-BOUND TRAFFIC COSTS?**

19 **A.** The costs for the exchange of local traffic were based on a network
20 design that is not strictly applicable to ISP-bound traffic. Voice traffic
21 is typically widely dispersed across the local calling area, requiring
22 equivalent infrastructure at both the originating and terminating points.

23 In contrast, ISP traffic tends to be convergent (i.e., concentrated
24 terminating points) with widely dispersed points of origination.

25 Additionally, the sheer volumes of convergent traffic, coupled with an

1 aggregation modem functional requirement for telephony switch trunk-
2 type termination of ISP-bound calls make the typical termination
3 design for ISP traffic different than the *line-side termination of voice*
4 traffic. Since the infrastructure required to handle this traffic is
5 different, the cost determination needs to recognize these different
6 network designs.

7

8 **Q. HOW COULD THE COMMISSION RECOGNIZE NETWORK**
9 **DESIGN?**

10 **A.** First of all, the Commission should recognize that ISP traffic is not the
11 same as standard two-way local voice traffic. Dr. Beauvais discusses
12 the differences between these two types of traffic in his Direct
13 Testimony. There are a number of ways the Commission could
14 recognize these differences. One way is to separate ISP-bound traffic
15 from voice traffic and devise a separate metric for each type.
16 However, the process of separating the traffic types may be difficult
17 given that the enhanced service provider (ESP) exemption has
18 resulted in *mingled traffic facility over the years.*

19

20 **Q. DOES THE COST OF AN INTERNET CALL VARY DEPENDING**
21 **UPON WHICH CARRIER HANDLES THE ORIGINATING AND/OR**
22 **TERMINATING PORTIONS OF THE CALL?**

23 **A.** Yes, there are several reasons why the cost of an Internet call can
24 vary depending on whether the carrier is originating or terminating the
25 call.

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First, the cost can vary because the network of an originating carrier must necessarily be constructed to handle significant volumes of both voice and Internet calls. This is due to the dual use of the originator lines, as well as the geographic economies of scale of serving both kinds of traffic with a common network design. Generally, the cost of originating an Internet call would not be expected to vary between CLECs and ILECs, as long as both networks were constructed to collect originating traffic from numerous originating end users. However, the terminating cost can vary significantly by carrier, according to whether the terminating carrier has constructed a ubiquitously terminating network to mirror the originating side, or has constructed a convergent network that terminates to a significantly smaller number of end points than originating points. Historically, as well as currently, ILEC networks would be mirrored for originating and terminating calls. This characteristic reflects the bi-directional use of the ILEC network. On the other hand, CLECs have the choice of becoming majority originating or majority terminating carriers. Since the efficiencies of convergent networks, i.e., fewer points to collect from or terminate to, are realized only when a CLEC builds a majority terminating network for Internet dial access, the result is that CLECs would generally have less costly networks than ILECs.

Second, after an end user originates a call on a line switched basis, most carriers switch Internet-destined calls in trunk-to-trunk, or

1 tandem-like, configurations simply because it is more efficient with the
2 call volume and holding time involved. Trunk-to-trunk handling is also
3 driven by the fact that 56K modems will only deliver 33.6 Kbps
4 maximum speed if switched any other way. Under trunk-to-trunk
5 switching, there are several scenarios that might occur. A diagram
6 showing a CLEC trunk-to-trunk switching scenario is attached as
7 Exhibit HLJ-1. When some carriers receive Internet calls, they directly
8 interconnect the calls to modem pool equipment rather than telephony
9 switching equipment. When other carriers receive Internet calls, they
10 may switch the calls for routing purposes to subscriber ISPs who have
11 different telephone directory number service. In other words, the
12 CLEC may be the sole owner of the destination telephone number
13 (NNX-XXXX) and all the CLEC does is route that traffic to unrelated
14 trunks of the ISP(s). In many cases, numerous ISP retail suppliers
15 are "switched" by the carrier to the same wholesale ISP trunk group
16 and the traffic is divided between ISPs by the security servers of the
17 wholesaler. The Internet traffic may or may not be mingled with the
18 voice traffic because some carriers deal only with ISP traffic, and
19 some carriers trunk the ISP traffic separately even if they handle both
20 voice and Internet traffic. Since the network design for ISP bound
21 traffic is different than for standard voice traffic, an inter-company cost
22 study should recognize this difference.

23

24 **Q. IF INTERCARRIER COMPENSATION FOR DELIVERY OF ISP-**
25 **BOUND TRAFFIC IS ORDERED, SHOULD IT BE LIMITED TO**

1 **CARRIER AND ISP ARRANGEMENTS INVOLVING CIRCUIT**
2 **SWITCHED TECHNOLOGIES?**

3 **A.** Yes. The intent of reciprocal compensation is to provide a
4 compensation mechanism for the joint function of call handling, which
5 is a function of telephony class 5 and, if applicable, telephony class
6 4 switching equipment – i.e., fully line side capable Lucent 5ESS and
7 Nortel DMS series circuit switch equipment. These devices have a
8 core switching cost in the \$2-10 Million range. Internet SS7 signaling
9 gateways alleviate the presence of Class 5 and class 4 devices
10 altogether and cost between 100 and 300 thousand dollars to serve
11 as many trunks as 30-40 Class 5 devices. If a carrier is a subtending
12 carrier of another--in other words, a receiving entity--it can
13 interconnect Internet traffic without using a telephony circuit switch at
14 all. Technology has been available for two years that allows the direct
15 intercarrier interconnection of full SS7 trunks to modem pools. This
16 technology is called the Internet call gateway, or SS7 signaling
17 gateway, technology. A diagram showing industry configurations of
18 the SS7 model are attached as Exhibit HLJ-2. This technology is
19 highly advertised by vendors to both CLECs and ILECs, but only
20 CLECs can take advantage of the cost savings in most instances,
21 because a carrier must be a subtending receiver of ubiquitous
22 exchange traffic to architecturally qualify for benefits. These benefits
23 are realized as cost savings even before reciprocal compensation
24 payments are considered.

25

1 Due to the fact that this SS7 signaling gateway and call control
2 function does not bear or carry any circuit switched traffic, there
3 should be no intercarrier compensation for this non-circuit switched
4 function. All that an SS7 signaling gateway does is facilitate call set-
5 up to a modem that would otherwise be behind a CLEC Class 5
6 device.

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8 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

9 **A. Yes it does.**

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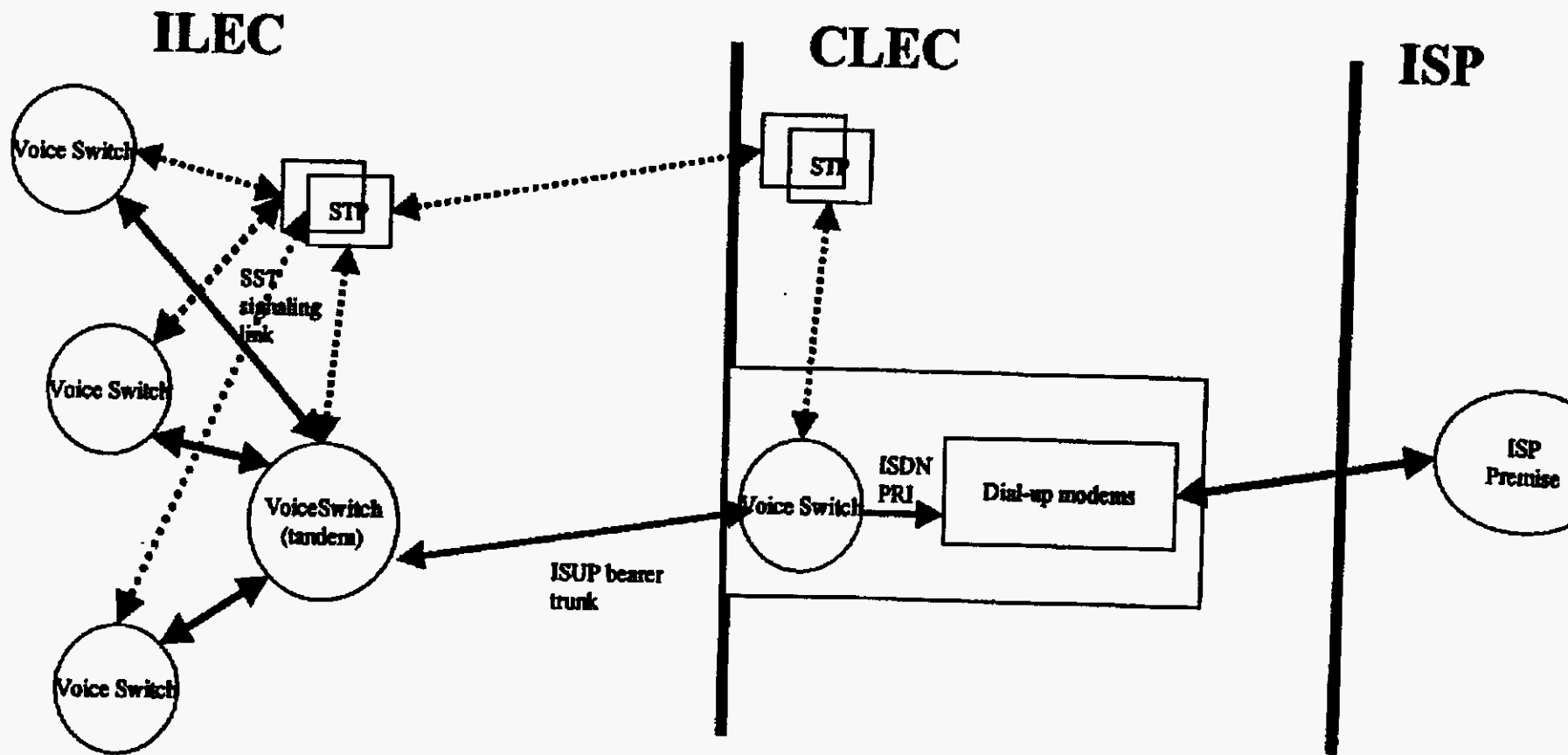
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CLEC PRI Model



TYPICAL INTERNET CALL

