### AUSLEY & MCMULLEN

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TALLAHASSEE, FLORIDA 32301
(850) 224-9115 FAX (850) 222-7560

April 9, 2001

### **HAND DELIVERED**

010423-E1

Ms. Blanca S. Bayo, Director Division of Records and Reporting Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 3239-0850

Re: Petition by Tampa Electric Company for Approval of a Modification to the Pilot

Green Energy Rate Rider and Program

Dear Ms. Bayo:

Enclosed for filing in the above docket are the original and fifteen (15) copies of Tampa Electric Company's Petition for Approval of a Modification to the Pilot Green Energy Rate Rider and Program.

Please acknowledge receipt and filing of the above by stamping the duplicate copy of this letter and returning same to this writer.

Thank you for your assistance in connection with this matter.

Sincerely,

James D. Beasley

JDB/pp Enclosures

DOCUMENT NUMBER-DATE

04361 APR-95

### BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Petition by Tampa Electric	)	DOCKET NO.
Company for Approval of a	)	FILED: April 9, 2001
Modification to the Pilot Green	)	-
Energy Rate Rider and Program	)	
	)	

## PETITION BY TAMPA ELECTRIC COMPANY FOR APPROVAL OF A MODIFICATION TO THE PILOT GREEN ENERGY RATE RIDER AND PROGRAM

Tampa Electric Company ("Tampa Electric" or "the company") pursuant to Chapter 366.075 and 25-17.015 (4 and 5), Florida Administrative Code, files this petition with the Florida Public Service Commission ("the Commission") for approval of a modification to the company's three-year pilot green energy rate rider ("GE rate rider") and program and in support thereof states:

1. The name, address and telephone number of the petitioner are as follows:

Tampa Electric Company Post Office Box 111 Tampa, FL 33601 (813) 228-4111 (813) 228-1770 (fax)

2. Tampa Electric requests that copies of all pleadings, orders, notices and other documents submitted in this proceeding be furnished to the following:

Angela Llewellyn
Administrator, Regulatory Coordination
Tampa Electric Company
Post Office Box 111
Tampa, FL 33601
(813) 228-1752
(813) 228-1770 (fax)
Lee L. Willis
James D. Beasley
Ausley & McMullen
Post Office Box 391
Tallahassee, FL 32302
(850) 224-9115
(850) 222-7952 (fax)

- 3. In this petition, Tampa Electric seeks approval of a modification to the pilot GE rate rider and program which will provide its residential, commercial and industrial customers an opportunity to purchase more than five 50 kWh blocks of renewable, environmentally friendly ("green") energy from a portfolio of green energy sources. The proposed tariff sheet is provided in standard and legislative formats as Exhibit "A" and Exhibit "B", respectively.
- 4. Tampa Electric publicly announced the three-year pilot green energy program offering in November 2000. Marketing and educational efforts have focused on residential customers and have included a variety of media such as bill inserts, direct mail, printed advertisements, press releases, trade shows, internal publications, direct customer contact, and utilization of the company's Interactive Voice Response Unit.
- 5. Tampa Electric has received residential customer subscriptions, although the number of participating customers is less than expected. In seeking new alternative marketing and educational opportunities, the company has identified commercial customers that are willing and able to participate in the pilot program but wish to subscribe to more than the current five block limit associated with the existing GE rate rider.
- 6. Tampa Electric is requesting that the current subscription limitation of five blocks be removed for all customers. The company believes that increased participation by local businesses will improve the visibility of the program and increase public awareness of renewable energy technologies.
- 7. With the approval of this requested modification, Tampa Electric will continue to focus marketing and educational efforts towards residential customers to promote the advancement of renewable energy technologies and to recognize participating commercial customers for involvement in the program.

WHEREFORE, Tampa Electric respectfully requests that the Commission grants approval of this modification to the pilot green energy rate rider and program.

DATED this 9 day of April, 2001.

Respectfully submitted,

JAMES D. BEASLEY Ausley & McMullen

Post Office Box 391

Tallahassee, FL 32302

(850) 224-9115

ATTORNEYS FOR TAMPA ELECTRIC COMPANY

Tampa Electric Company
Exhibit A
Proposed Tariff Sheet

## GREEN ENERGY RIDER - PILOT PROGRAM (OPTIONAL)

**SCHEDULE: GE** 

RATE CODE: 910

**AVAILABLE:** To all customers served throughout the Company's service area. Pilot Program available until December 31, 2003.

<u>APPLICABLE</u>: Applicable, upon request, to all customers in conjunction with all standard rates. Customer billing will start on the next billing cycle following receipt of the service request.

<u>CHARACTER OF SERVICE</u>: Green Energy Rider customers will be served from the existing electrical system. Customers may purchase 50 kWh blocks of green energy produced at or purchased from photovoltaic facilities, facilities utilizing biomass fuel, and/or specifically delivered other clean, renewable energy sources. The green energy may not be to the customer, but will displace energy that would have otherwise been produced from traditional fossil fuels.

<u>LIMITATION OF SERVICE</u>: Customers requesting service under the rider will be accepted on a first-come first-served basis subject to availability of green energy. If additional green energy is not available, customers requesting service under the optional rider may request their to be put on a waiting list until additional green energy can be secured to serve request.

**MONTHLY RATE**: \$5.00 per 50 kWh premium in addition to charges applied under otherwise applicable rate schedules.

<u>TERM OF SERVICE</u>: Service under the GE rider shall be for a term of one (1) year and may be terminated by the customer with two (2) months notice. Such two months notice to terminate can be given at any time following the tenth month of service. After completion of the initial 12-month term, service will be provided thereafter on a month-to-month basis. Changes in the number of blocks purchased will not initiate a new term of service nor be counted as a termination of service.

ISSUED BY: J. B. Ramil. President

DATE EFFECTIVE:

Tampa Electric Company
Exhibit B
Proposed Tariff Sheet – Legislative Format

#### TAMPA ELECTRIC COMPANY

# GREEN ENERGY RIDER - PILOT PROGRAM (OPTIONAL)

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RATE CODE: 910

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CHARACTER OF SERVICE: Green Energy Rider customers will be served from the existing electrical system. Customers may purchase 50 kWh blocks of green energy produced at or purchased from photovoltaic facilities, facilities utilizing biomass fuel, and/or specifically delivered other clean, renewable energy sources. The green energy may not be to the customer, but will displace energy that would have otherwise been produced from traditional fossil fuels.

<u>LIMITATION OF SERVICE</u>: <u>Multiple 50 kWh blocks up to a maximum of 5 blocks per customer per month</u>. Customers requesting service under the rider will be accepted on a first-come first-served basis subject to availability of green energy. If additional green energy is not available, customers requesting service under the optional rider may request their to be put on a waiting list until additional green energy can be secured to serve request.

**MONTHLY RATE:** \$5.00 per 50 kWh premium in addition to charges applied under otherwise applicable rate schedules.

<u>TERM OF SERVICE</u>: Service under the GE rider shall be for a term of one (1) year and may be terminated by the customer with two (2) months notice. Such two months notice to terminate can be given at any time following the tenth month of service. After completion of the initial 12-month term, service will be provided thereafter on a month-to-month basis. Changes in the number of blocks purchased will not initiate a new term of service nor be counted as a termination of service.

ISSUED BY: J. B. Ramil, President DATE EFFECTIVE: September 5, 2000