

ORIGINAL

CK 8322  
\$250.00  
ml

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September 21, 2001

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Florida Public Service Commission  
Division of Records and Reporting  
2540 Shumard Oak Blvd.  
Tallahassee, FL 32399-0850

DEPOSIT                      DATE  
**D120**                      **SEP 25 2001**

REF: Application to Provide Interexchange Telecommunications Service

In response to Section 23 regarding managerial, technical and financial responsibility – we are a small family-owned business with my wife, my son and myself as officers. We have been in business since 1973, first as Florida Map Company in Fern Park, FL. This corporation was sold in 1986 to Universal Map Company in Orlando FL; and at that time, we reincorporated as Map Masters, Inc. We moved to Gainesville and started over again in the map business. In 1998, we merged the map business with Premier Map Company in North Carolina. This was a transition year, closing down the sale of wholesale maps.

On January 1, 1999, we went into the communications field, selling prepaid phone cards to our map accounts throughout Florida and Georgia. Over the past three years, we have been running routes throughout these areas and servicing over 500 stores. During these three years, we absorbed approximately \$250,000 losses of prepaid phone cards, for which we had paid up front. The companies we lost from are Global One, 20/20 – Shemesh Eldad, Siesta Telecom, American Prepaid out of Texas, 1<sup>st</sup> American – Rick Nye – out of Miami, and a few others.

We made a commitment six months ago that, if we were going to exist in this business, we had to protect our supply from the type of people from which we were purchasing. We have gone through the process of doing this with activation programs, then first-use programs and now getting into leasing our own switch through Radiant Telecom, for which at this time, we pay for usage. Our main objective is to keep our products working, and this is the only way to do that. So, at the present time, we will be supplying our own routes with our own cards. Our Bank is Bank of America, and our contact is with Julie Todd at Bank of America, 352-338-6607.

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- CAF \_\_\_\_\_
- CMP \_\_\_\_\_
- COM \_\_\_\_\_
- CTR \_\_\_\_\_
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