ORIGINAL

State of Florida

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Jublic Serbice Commission -M-E-M-O-R-A-N-D-U-M-

- **DATE:** April 26, 2002
- TO: Blanca Bayo, Commission Clerk and Administrative Service Director
- FROM: Bob Casey, Regulatory Analyst Supervisor, Competitive Markets and Enforcement Division Party
- **RE:** Docket No. 011077-TP, Generic Investigation into whether competitive practices of Incumbent Local Exchange Companies comply with Section 364(4)(g), Florida Statutes

Please place a copy of the attached April 10, 2002 memo from BellSouth Telecommunications, Inc in the above official docket file. Thank you.

AUS _____ CAF _____ COM _____ CTR _____ CTR _____ GCL ____ OPC ____ SEC ____ OTH ____

DOCUMENT NI MOLE PATE 04665 APR 298

FPSC-COMMISSION CLERK

BELLSOUTH

BellSouth Telecommunications, Inc. Suite 400 150 South Monroe Street Tallahassee, FL 32301-1556

marshall.criser@bellsouth.com

DATE: April 10, 2002

MEMO TO:

Walter D'Haeseleer, Director Competitive Markets & Enforcement

Richard Tudor, Director Office of Public Information

> Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

FROM: Marshall Criser

SUBJECT: Minimum waiting period for sales contacts

I am writing to advise you that BellSouth has recently implemented a region wide minimum 10 calendar days waiting period for sales contacts made to any customer who has placed an order to disconnect his/her retail local service from BellSouth. This waiting period will be effective on the date the disconnect order completes and the customer is no longer billed as a retail BellSouth customer. When an end user has placed an order to disconnect his/her BellSouth local service, BellSouth will not attempt to contact this customer until 10 calendar days after the disconnect order has been completed. Our sales personnel are being advised and trained on the appropriate application of the waiting period.

2002 APR 11 PM 4:36

DIVISION OF COMPETITIVE SERVICES

As you know, marketing issues are part of the original Competitive Issues Forum (Collaborative) agenda and have yet to be discussed in detail. We believe any such contact standards are best applied voluntarily and reciprocally. However, we believe it is also important to manage our business in a manner that best serves our wholesale and retail customers. We are therefore implementing this policy.

If you have any questions, please feel free to contact me.

Marshall M. Criser III Vice President Regulatory & External Affairs

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