

**MCWHIRTER REEVES**  
ATTORNEYS AT LAW

TAMPA OFFICE:  
400 NORTH TAMPA STREET, SUITE 2450  
TAMPA, FLORIDA 33602  
P. O. BOX 3350 TAMPA, FL 33601-3350  
(813) 224-0866 (813) 221-1854 FAX

PLEASE REPLY TO:

TALLAHASSEE

TALLAHASSEE OFFICE:  
117 SOUTH GADSDEN  
TALLAHASSEE, FLORIDA 32301  
(850) 222-2525  
(850) 222-5606 FAX

September 11, 2002

**VIA HAND DELIVERY**

Blanca S. Bayo, Director  
Division of Records and Reporting  
Betty Easley Conference Center  
4075 Esplanade Way  
Tallahassee, Florida 32399-0870

Re: Docket No: 000121A-TP

Dear Ms. Bayo:

On behalf of the ALEC Coalition, I am filing the original and 15 copies of Corrected Exhibit 1 to the Comments that the Coalition submitted on August 30, 2002 in the above docket. Exhibit 1 is a document entitled "Response to Staff Request for a Severity Component to the BellSouth Performance Plan," which was prepared by Dr. George Ford of Z-Tel Communications, Inc. and supported by all members of the Coalition. The purpose of this Corrected Exhibit 1 is to correct certain erroneous values that were contained in Tables 1-5 of the original exhibit. **Please substitute this Corrected Exhibit 1 for the exhibit that was attached to the comments that were filed on August 30, 2002.**

Please acknowledge receipt and filing of the above by stamping the duplicate copy of this letter and pleading by returning the same. Thank you for your assistance in this matter.

Thank you for your assistance in this matter.

Yours truly,



Joseph A. McGlothlin

JAM/mls  
Enclosure  
cc: Parties of Record

McWHIRTER, REEVES, MCGLOTHLIN, DAVIDSON, DECKER, KAUFMAN, & ARNOLD, P.A.

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## Response to Staff Request for a Severity Component to the BellSouth Performance Plan

George S. Ford, Ph.D., Chief Economist, Z-Tel Communications, Inc., 601 S. Harbour Island Blvd, Tampa, Florida 33602, [gford@z-tel.com](mailto:gford@z-tel.com).

### I. Executive Summary

In this paper, a severity component for the SEEM Plan, based on the directions of the Florida Public Service Commission's staff, is set forth. The severity plan consists of two components: 1) a disparity level and 2) a payment function. The *disparity level* measures how different the service levels between BellSouth and the alternative local exchange carrier (ALEC) are. This measure of disparity is defined consistently across all measures, so that a disparity level of two implies service to the ALEC is "twice as bad" as that received by BellSouth regardless of the measure.

Payments are calculated based on the size of the disparity level using the *payment function*. The payment function computes the payment level between a minimum payment and maximum payment depending on the disparity level. Following the direction of staff, the minimum and maximum payment are based on the sample size of the ALEC (either linearly or non-linearly). Further, the relationship between the payment and disparity (severity) can be linear or non-linear. Repeated non-conformance increases the minimum and maximum payment levels until equality of performance is attained.

Specific values for the parameters of the payment function are proposed herein, but the function is so general that other values can be used without altering the underlying structure of the disparity level or payment function. Initial payment levels are based on the current payment levels of the BellSouth Plan, but need not be as a practical matter.

### Introduction and Background

The current performance plan (SEEM) does not compute penalty payments based on the severity of performance failure. The Florida Public Service Commission is now seeking to incorporate severity into the SEEM plan. This document describes, in detail, an economically rational severity component for the SEEM plan. Formulas and rationale for all computations are provided. The procedures described here are very flexible, thereby giving the Commission staff sufficient room to make any adjustments deemed necessary. A spreadsheet illustrating all the calculations is provided at [www.telepolicy.com](http://www.telepolicy.com).

While specific values for key parameters are provided in this document, these values can be changed without disturbing the underlying payment calculation. This flexibility and robustness is important, since parties likely will disagree on the specific values of the key parameters. Examples are provided that illustrate the effects of altering the key parameters of the payment calculation.



## II. The Disparity Level

The directives of staff for the computation of disparity are as follows:<sup>1</sup>

1. Consider number of disparate transactions subject to penalty payments. (e.g., For measures found to be out of compliance, use a 50% confidence level to achieve a statistically neutral result on the 2<sup>nd</sup> compliance test. Assess penalties on transactions estimated to be beyond the 50% confidence level.)
2. Consider ratio, as opposed to the difference, of ALEC to ILEC means, proportions or rates (as applicable) (e.g., The X-Plan (Hybrid Performance Assurance Plan for the Multi-State Workshop) - Late filed Exhibit 2, Part I).

These directives are followed in this analysis to the greatest extent possible. The issue of “transactions” subject to penalties is reserved for the penalty calculation section (Section III).

### 1. THE QUALITY STANDARD

Staff describes precisely the standard from which to measure disparity (“Assess penalties on transactions estimated to be beyond the 50% confidence level”). In the X-Plan, I defined the level of disparity as

$$X^* = X_I \pm z^* \cdot s_I \cdot \sqrt{1/n_I + 1/n_C} \quad (1)$$

where  $X^*$  is the *quality standard*,  $X_I$  is the ILEC mean,  $s_I$  is the ILEC standard deviation,  $n_I$  is the ILEC sample size,  $n_C$  is the CLEC sample size, and  $z^*$  is the critical z-value associated with the chosen significance level of the test ( $\alpha$ ). Note that the *confidence level* of the hypothesis test equals  $(1 - \alpha)$ . If the significance level of the test were 5%, then the confidence level is 95%. For a 5% significance level, the critical z-score is 1.65.

Staff requests that the disparity calculation use a 50% confidence level. The associated z-score for a 50% confidence level (and 50% significance level) is 0.00. Following the staff's recommendation, Equation (1) simplifies substantially, and the quality standard  $X^*$  is simply equal to the ILEC mean:

$$X^* = X_I. \quad (2)$$

Defining the quality standard at the 50% confidence level has a number of beneficial properties. First, by selecting the 50% confidence level, the calculation of disparity is free of the statistical hypothesis test. This fact is important, since the “[s]taff agrees with BellSouth's Witness Taylor's assessment that the statistical decision rule is not helpful in assessing severity (Staff Rec., p. 184).”

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<sup>1</sup> Florida Public Service Commission Memorandum, July 29, 2002 (Jason Fudge to All Parties of Record, Docket No. 000121A-TP).

Second, disparity is computed in a manner consistent with the null-hypothesis of the statistical test as specified by the Staff:

... parity means no difference in the quality of service provided by an ILEC to its retail customers and the quality of the corresponding service that it provides to ALECs; BellSouth should be required to provide access to a competing carrier in substantially the same time and manner as it provides to itself (Staff Recommendation, Docket 00121-TP, August 2, 2001, p. 167, 170)."

Third, using this confidence level, the calculation of disparity is consistent across retail analog and benchmark measures. Recall that for benchmark measures,  $X^*$  is equal to the benchmark because benchmarks are measured on a "stare-and-compare" basis (Staff Rec. p. 167).

## 2. THE DISPARITY INDEX

Staff was also clear regarding the measure of disparity, telling parties to "[c]onsider ratio, as opposed to the difference, of ALEC to ILEC means, proportions or rates ...." This directive motivates the definitions of disparity for the various measure types. The following definitions of disparity are different due to the differences in the manner in which measures are defined (interval, rate, proportion), but are consistent. When the disparity index is equal to 2, for example, the level of service provided to the CLEC is twice as bad as the quality standard regardless of the type of measure.

### *Disparity Index for Interval and Rate Measures*

The following formula is used to measure the magnitude of the disparate service for both benchmark and parity interval measures:

$$d = \frac{X_c}{X^*} \quad (3)$$

where  $d$  is the disparity level and  $X_c$  is the CLEC mean. Penalties are paid only if  $d > 1.00$  (i.e., CLEC service quality is "worse" than the quality standard).<sup>2</sup> Note that when  $d = 2$ , the level of service received by the CLEC is twice as bad as the quality standard,  $X^*$  (if  $d = 3$ , then service is three times as bad as  $X^*$ , and so forth).

### *Disparity Index for Percent Measures*

The following formula is used to both detect discrimination and determine the magnitude of the disparate service for both benchmark and parity percent and rate measures:<sup>3</sup>

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<sup>2</sup> Note that this disparity calculation assumes higher values of  $X$  are less desirable. If larger values of  $X$  are more desirable, then the inverse of Equation (3) measures disparity.

<sup>3</sup> Assuming the rates are always less than 1.00.

$$d = \frac{w - X_c}{w - X^*}, \quad (4)$$

where  $w$  equals 1.00 if 100% is the ideal performance, and  $w$  equals 0.00 if 0% is the ideal performance level. Penalties are paid only when  $d > 1.00$ . As with the interval/rate measures,  $d = 2$  when the CLEC's service is twice as bad as the quality standard.

A few examples may help understand the disparity index for percent measures. Let the benchmark/ILEC mean be 0.90 (90%) of service provided in 3 days, with 100% being perfect service. This level of service implies that 10% of orders get service provided in longer than 3 days. If the CLEC service is 80%, then 20% of its orders get service provided in longer than 3 days. This level of service is twice as bad as the benchmark (or ILEC service level). For this example, the disparity index is  $(1 - 0.80)/(1 - 0.90) = 2.00$  (service is twice as bad as the standard).

Alternately, if the benchmark is 10% and 0% is perfect service, then a CLEC service level of 20% is twice as bad as the benchmark (or ILEC service level). In this case, the disparity index is  $(0 - 0.20)/(0 - 0.10) = 2.00$  (service is twice as bad).

### III. The Payment Function

Payments are computed using the following (general) function:

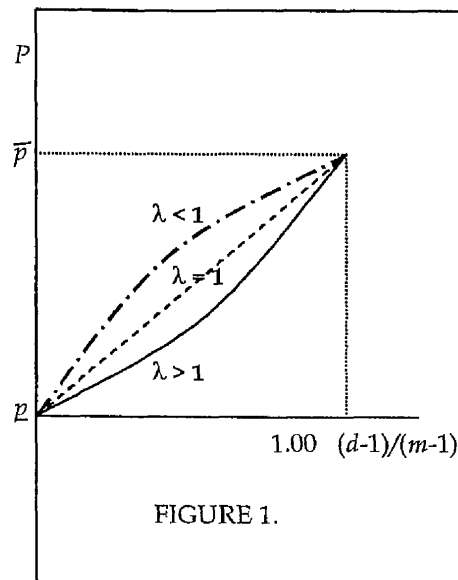
$$P = p_{min} + (p_{max} - p_{min})[(d - 1)/(m - 1)]^\lambda \quad (5)$$

where  $p_{min}$  is the minimum payment,  $p_{max}$  is the maximum payment,  $(d - 1)/(m - 1)$  is the *disparity scale* that is bound (by assumption) on the unit interval ( $0 \leq (d - 1)/(m - 1) \leq 1.00$ ),  $m$  is the disparity index level that generates the maximum payment, and  $\lambda$  is a factor that determines the shape of the payment curve between the minimum payment ( $(d - 1)/(m - 1) = 0.00$ ) and the maximum payment ( $(d - 1)/(m - 1) = 1.00$ ). Note that the minimum payment can be set equal to zero without altering the remaining elements of the payment function.

Importantly, note that  $(d - 1)/(m - 1) = 0.00$  when service levels are identical ( $d = 1$ ), yet the payment function requires the minimum payment to be made. However, since payments are made only when a statistically significant difference in service quality is found, penalties will never be paid when service quality is equal. In other words,  $(d - 1)/(m - 1)$  will always exceed 0.00 in relevant cases.

The conversion of the disparity index into the disparity scale (by dividing by  $m - 1$ ) is required to simplify the payment function. The disparity scale is defined on the unit interval, so that when the disparity scale is equal to 0.00 the minimum payment is made, and when it is equal to 1.00 the maximum payment is made. Further, the disparity scale allows payments to differ among measure types for a given level of the disparity index (if desirable). The  $m$  variable of the disparity scale is the disparity level at which the maximum payment applies. For example, if  $m = 2$ , then the maximum payment is paid when CLEC service is twice as bad as ILEC service. If  $m = 3$ , then the maximum payment is paid when CLEC service is three times as bad as ILEC service.

The impact of the choice of  $\lambda$  is indicated in Figure 1, where the illustration shows a linear curve ( $\lambda = 1$ ), a convex curve ( $\lambda > 1$ ), and a concave curve ( $\lambda < 1$ ). My recommendation is to set  $\lambda = 1$ , but I believe non-linear specifications of the payment function should be (at least) considered.



#### 1. ADDING TRANSACTIONS TO THE PAYMENT FUNCTION

So far, Equation (5) looks more like a measure-based approach than it does a transaction-based system. However, by defining the minimum and maximum payments as a function of transactions, the payment calculation becomes a transactions-based approach where transactions determine the minimum and maximum payment amounts. This specification of a transaction-based system bounds the payments at both the minimum and maximum level, allowing the payments to be specified in a manner consistent with any level of aggregation/disaggregation.

The transactions-based payment system specifies the minimum and maximum payments as

$$pmin = f \cdot n_A^{0.25} \quad pmax = \phi \cdot f \cdot n_A^{0.25} \quad (6)$$

where  $f$  is a chosen parameter that sets the minimum payment for an ALEC sample size of  $n_A$ . The maximum payment will be  $\phi$  times the minimum payment. For example, the maximum payment may be specified to be ten-times the minimum payment ( $\phi = 10$ ). By raising the ALEC sample size to the 0.25 power, a non-linear relationship between the payments and sample size is created. Thus, the maximum and minimum payment will increase as ALEC transactions increase, but not linearly. The effect of this specification is illustrated in Table 1.

$n_A$	$\phi = 10, f = 500, n_A^{0.25}$		$\phi = 10, f = 500, n_A^{0.15}$	
	Minimum	Maximum	Minimum	Maximum
1	500	5,000	500	5,000
50	1,330	13,296	899	8,991
100	1,581	15,811	998	9,976
500	2,364	23,643	1,270	12,700
1,000	2,812	28,117	1,409	14,092
5,000	4,204	42,044	1,794	17,940
10,000	5,000	50,000	1,991	19,905
100,000	8,891	88,910	2,812	28,117

Combining Equations (5) and (6) produces the final form of the payment function:

$$P = fn_A^{0.25} + (\phi \cdot fn_A^{0.25} - fn_A^{0.25}) \cdot [(d-1)/(m-1)]^\lambda \quad (7)$$

where the values of  $f$ ,  $m$ , and  $\lambda$  must be specified. A  $\lambda$  of 1.00 and  $m$  of 2.00 are recommended, creating a linear relationship between severity and payments and levying the maximum payment when the CLEC's service quality is twice as bad as the ILECs. The choice of  $f$  and  $\phi$  are important, and may vary by measure/sub-measure and the level of aggregation (if desirable). Selected values for these terms is described in the following sections.

Note that the relationship between the minimum (and maximum) payment and sample size (as shown in Table 1) is determined by the power term on  $n_A$  (i.e., 0.25). If faster (slower) escalation of payments with sample size is desired, then the power function of  $n_A$  should be increased (decreased), with 1.00 being a linear relationship (payments with a power term of 0.15 are illustrated in Table 1).

## 2. SETTING THE MINIMUM PAYMENT

The minimum payments are established using the current payment levels of the BellSouth plan, as directed by Staff and the Order ("approximates the \$2,500 minimum payment recommended by the ALEC Coalition (Staff Rec., p. 186).") These payments are adjusted to account for the transaction element of the payment function by establishing an average minimum payment equal to the average payment of the BellSouth plan at a sample size of 10.<sup>4</sup> Tables 2 and 3 illustrate the minimum payment calculations. For Tier II payments, the recommendation is that  $f$  be increased by the factors outlined in Table 4. These factors are derived from BellSouth's Tier II markups.

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<sup>4</sup> It may make sense to compute the actual median sample size in Florida and adjust the payment levels to some level that corresponds to that sample size.

**Table 2. Proposed Minimum Payments at Submeasure Level**

	BellSouth Proposed Month 1 Payments	Divided by 10 <sup>0.25</sup>	Initial Value of <i>f</i>
Billing	\$450	\$253	\$250
Trunks	\$1,150	\$647	\$650
LNP	\$1,700	\$956	\$960
Maint. Repair	\$1,500	\$844	\$840
Maint. Repair UNE	\$4,550	\$2,559	\$2,600
Ordering	\$450	\$253	\$250
Provisioning	\$1,150	\$647	\$650
Provisioning UNE	\$4,550	\$2,559	\$2,600
Pre-Ordering	\$250	\$141	\$140

**Table 3. Minimum Payments for ALEC Sample Sizes at Submeasure Level**

	<i>f</i>	$n_A = 1$	$n_A = 50$	$n_A = 100$	$n_A = 1,000$	$n_A = 10,000$
Billing	\$250	\$250	\$665	\$791	\$1,406	\$2,500
Trunks	\$650	\$650	\$1,728	\$2,055	\$3,655	\$6,500
LNP	\$960	\$960	\$2,553	\$3,036	\$5,398	\$9,600
Maint. Repair	\$840	\$840	\$2,234	\$2,656	\$4,724	\$8,400
Maint. Repair UNE	\$2,600	\$2,600	\$6,914	\$8,222	\$14,621	\$26,000
Ordering	\$250	\$250	\$665	\$791	\$1,406	\$2,500
Provisioning	\$650	\$650	\$1,728	\$2,055	\$3,655	\$6,500
Provisioning UNE	\$2,600	\$2,600	\$6,914	\$8,222	\$14,621	\$26,000
Pre-Ordering	\$140	\$140	\$372	\$443	\$787	\$1,400

**Table 4. Tier II Payments at Submeasure Level**

	BellSouth Proposed Tier I Payments	BellSouth Tier II Payment	Markup over Tier I	Tier I <i>f</i> Multiplied by Markup	Tier II <i>f</i>
Billing	\$450.00	\$700.00	1.56	\$389	\$390
Trunks	\$1,150.00	\$5,700.00	4.96	\$3,222	\$3,200
LNP	\$1,700.00	\$5,700.00	3.35	\$3,219	\$3,200
Maint. Repair	\$1,500.00	\$3,450.00	2.30	\$1,932	\$1,900
Maint. Repair UNE	\$4,550.00	\$10,000.00	2.20	\$5,714	\$5,700
Ordering	\$450.00	\$700.00	1.56	\$389	\$390
Provisioning	\$1,150.00	\$3,450.00	3.00	\$1,950	\$2,000
Provisioning UNE	\$4,550.00	\$10,000.00	2.20	\$5,714	\$5,700
Pre-Ordering	\$250.00	\$250.00	1.00	\$140	\$140

BellSouth also specifies payments for Colocation (\$5,000) and Change Management (\$1,000), but these measures should be treated differently than the others given the nature of their definitions. Thus, I propose (at this time) no adjustments, but that does not imply that adjustments are not warranted.



### 3. SETTING THE MAXIMUM PAYMENT

As defined in the Payment function, the maximum payment is a multiple ( $\phi$ ) of the minimum payment. In order to provide sufficient incentive to comply with performance standards, I propose that  $\phi = 15$  so that the maximum payment is 15-times the minimum payment. Table 5 summarizes the minimum and maximum payments for two levels of  $f$ .

$n_A$	$n_A = 1$		$n_A = 100$	
	Minimum	Maximum	Minimum	Maximum
Billing	\$250	\$3,750	\$791	\$11,859
Trunks	\$650	\$9,750	\$2,055	\$30,832
LNP	\$960	\$14,400	\$3,036	\$45,537
Maint. Repair	\$840	\$12,600	\$2,656	\$39,845
Maint. Repair UNE	\$2,600	\$39,000	\$8,222	\$123,329
Ordering	\$250	\$3,750	\$791	\$11,859
Provisioning	\$650	\$9,750	\$2,055	\$30,832
Provisioning UNE	\$2,600	\$39,000	\$8,222	\$123,329
Pre-Ordering	\$140	\$2,100	\$443	\$6,641

### 4. SELF ADJUSTING PAYMENTS

The initial payment levels of the performance plan will be little more than guesses of the effective payment level. In light of this fact, an effort to specify relatively low payments was made in this document. Thus, it is important to incorporate into the plan self-adjusting payments that iterate to the effective level and discourage large disparity levels when the initial level is set too low.

In this proposal, payments are set to rise with repeated non-conformance and those increased payments remain in place for some period of time, rather than return to their initial levels after a single month of compliance. Defining a duration factor for month  $N$  of repeated non-conformance as  $t_m$  for the minimum payment and  $t_x$  for the maximum payment, the payment function becomes

$$P = t_m f n_A^{0.25} + (\phi \cdot t_x f n_A^{0.25} - t_m f n_A^{0.25}) \cdot [(d-1)/(m-1)]^N. \quad (7)$$

Having unique duration factors for the minimum and maximum payment allows the payments to respond differently to repeated non-conformance. For the duration factors, I propose a conservative 50% increase in the payment level for each month of non-conformance and propose that the maximum payment increase by 50% more than the minimum payment. Generally, the duration factor in month  $N$  of non-conformance is

$$t_r = 1 + 0.50N \quad \text{and} \quad t_x = 1.5t_m, \quad (8)$$

where  $N$  is an unbounded integer value. Table 6 summarizes the duration factors  $t_r$ .

	Month 1	Month 2	Month 3	Month 4	Month N
$t_m$	1.50	2.00	2.50	3.00	$1 + 0.50N$
$t_x$	2.25	3.00	3.75	4.50	$1.5 \cdot (1 + 0.50N)$

If a payment is increased due to repeated failures, then the implication is that the initial payment level was too low. Thus, once the duration factors increase payments to a level where parity service is provided, there is no reason to reduce the payment back to its initial level. In other words, the duration factors should be "sticky."

With "stickiness" in mind, the following treatment of repeated discrimination is proposed. After  $N$ -months of non-conformance, the penalty level returns to its base level after  $N$ -months of conforming service. For example, after two months of non-conformance, two months of conformance are required before the payment returns to its base level. After four months of non-conformance, four months of conformance are required before the payment returns to its base level.

A return to the base payment level occurs only after the first episode of repeated non-conformance. The duration factors are "sticky" in that the base payment is adjusted upward permanently after a second episode of repeated non-conformance. In other words, after two-months of conformance during the second episode (or any subsequent episode), the base payment is reset to a level equal to the current base payment multiplied by the highest observed duration factor. For example, the duration factor for three-months of conformance is 2.50, so the new base payment becomes  $2.50f$  after a second episode of non-conformance. The base payment remains at this level for a period of six-months. After this six-month period, the base payment is reduced by 50% (1.25 in the example above) where it remains for the duration of the performance plan unless repeated non-conformance is observed again at which point the duration factors are applied as before to the higher base payment.

#### IV. Summary

In this paper, a severity component for the SEEM Plan, based on the directions of the Florida Public Service Commission's staff, is set forth. The severity plan consists of two components: 1) a disparity level and 2) a payment function. The *disparity level* measures how different the service levels between BellSouth and the alternative local exchange carrier (ALEC) are. This measure of disparity is defined consistently across all measures, so that a disparity level of two implies service to the ALEC is "twice as bad" as that received by BellSouth regardless of the measure.

Payments are calculated based on the size of the disparity level using the *payment function*. The payment function computes the payment level between a minimum payment and maximum payment depending on the disparity level. Following the direction of staff, the minimum and maximum payment are based on the sample size of the ALEC (either linearly or non-linearly). Further, the relationship between the payment and disparity (severity) can be linear or non-

linear. Repeated non-conformance increases the minimum and maximum payment levels until equality of performance is attained.

Specific values for the parameters of the payment function are proposed herein, but the function is so general that other values can be used without altering the underlying structure of the disparity level or payment function. Initial payment levels are based on the current payment levels of the BellSouth Plan, but need not be as a practical matter.

### Exhibit A. Key Parameters and Proposed Values

<b>Table A-1. Key Parameters of the Payment Function</b>		
<i>Parameter</i>	<i>Effect of the Parameter</i>	<i>Proposed Value</i>
$m$	Selects the disparity level where the maximum payment applies. For example, if $m = 2$ , then the maximum payment is paid when the ALEC's service is twice as bad as the ILEC's service.	2
$\lambda$	Determines whether or not the payment function is linear ( $\lambda = 1$ ) or non-linear ( $\lambda > 1, \lambda < 1$ ) in the disparity.	1
$\phi$	Determines the relationship between the minimum and maximum payment ( $p_{max} = \phi \cdot p_{min}$ ).	15
Power Term ( $n_A^z$ )	Determines the relationship between the minimum and maximum payment and the ALEC sample size. Smaller values of the power term weaken the relationship (and vice-versa).	0.25
$t_m$	Determines how much the minimum payment level increases with repeated non-conformance.	$1 + 0.50N$
$t_\lambda$	Determines how much the maximum payment level increases with repeated non-conformance.	$1.5t_m$

**CERTIFICATE OF SERVICE**

I **HEREBY CERTIFY** that a true and correct copy of ALEC Coalition's Comments Concerning Proposed Changes to BellSouth's Performance Measurement Plan has been furnished by hand delivery(\*) or U.S. mail on this 30<sup>th</sup> day of August 2002 to:

(\*) Jason Fudge  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, FL 3239-0850

Virginia C. Tate  
AT&T  
1200 Peachtree Street, Suite 8100  
Atlanta, Georgia 30309

Ms. Nancy B. White  
c/o Nancy H. Sims  
BellSouth Telecommunications, Inc.  
150 S. Monroe Street, Suite 400  
Tallahassee, FL 32301-1556

Michael A. Gross  
Florida Cable Telecommunications Assoc.  
246 E. 6<sup>th</sup> Avenue, Suite 100  
Tallahassee, FL 32302

Nanette Edwards  
Brian Musselwhite  
ITC Deltacom  
4092 South Memorial Parkway  
Huntsville, AL 35802

Donna C. McNulty  
MCI Worldcom  
The Atrium, Suite 105  
325 John Knox Road  
Tallahassee, FL 32302-4131

John D. McLaughlin, Jr.  
KMC Telecom, Inc.  
1755 North Brown Road  
Lawrenceville, GA 30043

Kelley Law Firm  
Jonathan Canis  
Michael Hazzard  
1200 19<sup>th</sup> St., NW, Fifth Floor  
Washington, DC 20036

Laura L. Gallagher, P.A.  
MediaOne Florida Telecommunications  
101 E. College Avenue, Suite 302  
Tallahassee, FL 32301

Messer Law Firm  
Floyd Self  
Norman Horton  
P.O. Box 1867  
Tallahassee, FL 32302

Pennington Law Firm  
Peter Dunbar  
Karen Camechis  
P.O. Box 10095  
Tallahassee, FL 32302-2095

Rutledge Law Firm  
Kenneth Hoffman  
John Ellis  
P.O. Box 551  
Tallahassee, FL 32302-0551

Susan Masterson  
Charles Rehwinkel  
Sprint Communications Company  
P.O. Box 2214  
MC: FLTLHO0107  
Tallahassee, FL 32316-2214

Anne Shefler  
Supra Telecom  
1311 Executive Center Drive, Suite 200  
Tallahassee, FL 32301

Suzanne F. Summerlin  
1311-B Paul Russell Road, Suite 201  
Tallahassee, FL 32301

Kimberly Caswell  
Verizon Select Services, Inc.  
P.O. Box 110, FLTC0007  
Tampa, FL 33601-0110

John Rubino  
George S. Ford  
Z-Tel Communications, Inc.  
601 S. Harbour Island Blvd.  
Tampa, FL 33602-5706

Renee Terry  
e.spire Communications, Inc.  
131 National Business Parkway, #100  
Annapolis Junction, MD 20702-10001

Jeffrey Wahlen  
Ausley Law Firm  
P.O. Box 391  
Tallahassee, FL 32302

Carol Paulsen  
SBC Telecom, Inc.  
5800 Northwest Parkway  
Suite 125, 1-Q-01  
San Antonio, TX 78249

William Weber  
Covad Communicatoins Company  
19<sup>th</sup> Floor, Promenade II  
1230 Peachtree Street, NE  
Atlanta, GA 30309-3574

Dulaney O'Roark, III  
Six Concourse Parkway, Suite 3200  
Atlanta, GA 30328

Richard Melson  
Hopping Law firm  
P.O. Box 6526  
Tallahassee, FL 32314

IDS Telcom, LLC  
Angel Leiro  
1525 N.W. 167<sup>th</sup> Street, Suite 200  
Miami, FL 33169-5131

Katz, Kutter Law Firm  
Charles Pellegrini/Patrick Wiggins  
106 East College Avenue, 12<sup>th</sup> Floor  
Tallahassee, FL 32301

Mpower Communications Corp.  
David Woodsmall  
175 Sully's Trail, Suite 300  
Pittsford, NY 14534-4558

  
Joseph A. McGlothlin