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November 20, 2002

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Blanca S. Bayo, Director  
Division of Commission Clerk & Administrative Services  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Re: **Docket No. 020384-GU -- Petition for rate increase by PEOPLES GAS SYSTEM**

Dear Ms. Bayo:


Enclosed for filing in the above docket on behalf of Peoples Gas System, please find the original and 20 copies of the Surrebuttal Testimony of Dr. Roger A. Morin, together with a certificate of service with respect to such testimony.

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SEC  
OTH

Please acknowledge your receipt and the date of filing of the enclosures on the duplicate copy of this letter, and return the same to me in the enclosed preaddressed envelope.

Thank you for your assistance.

Sincerely,



ANSLEY WATSON, JR.

AWjr/a  
Enclosures

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**Blanca S. Bayo, Director**  
**November 20, 2002**  
**Page 2**

**cc: Parties of Record**  
**Ms. Angela Llewellyn**  
**Matthew R. Costa, Esquire**

**BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION**

In Re: Petition for rate increase by :  
Peoples Gas System :

Docket No. 020384-GU

Submitted for Filing:  
11-21-02

**CERTIFICATE OF SERVICE**

I HEREBY CERTIFY that a true and correct copy of the Surrebuttal Testimony of Dr. Roger A. Morin has been furnished to the following by Federal Express\*\* or hand delivery\* to the following, this 20th day of November, 2002:

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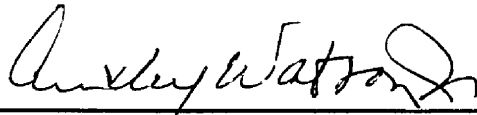
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**PEOPLES GAS SYSTEM**  
**BEFORE THE**  
**FLORIDA PUBLIC SERVICE COMMISSION**

**Docket No. 020384-GU**

**In Re: Petition of Peoples Gas  
System, For Authority to  
Increase Its Rates and Charges**

**Submitted for Filing:  
11/21/2002**

**SURREBUTTAL TESTIMONY:**

**DR. ROGER A. MORIN**  
**On Behalf of Peoples Gas System**

1 **Q. PLEASE STATE YOUR NAME, ADDRESS AND OCCUPATION.**

2 **A.** My name is Dr. Roger A. Morin. My business address is  
3 Georgia State University, Robinson College of Business,  
4 University Plaza, Atlanta, Georgia, 30303. I am  
5 Professor of Finance at the College of Business, Georgia  
6 State University and Professor of Finance for Regulated  
7 Industry at the Center for the Study of Regulated  
8 Industry at Georgia State University. I am also a  
9 principal in Utility Research International, an  
10 enterprise engaged in regulatory finance and economics  
11 consulting to business, regulators, and government.

12 **Q. ARE YOU THE SAME DR. R. A. MORIN WHO HAS FILED RATE OF**  
13 **RETURN AND REBUTTAL TESTIMONIES IN THIS PROCEEDING?**

14 **A.** Yes, I am.

15 **Q. WHAT IS THE PURPOSE OF YOUR SURREBUTTAL TESTIMONY?**

16 **A.** This testimony is in surrebuttal to Mr. Cicchetti's  
17 (Office of the Public Counsel) cost of capital rebuttal  
18 testimony. The objectives of my surrebuttal testimony  
19 are to demonstrate that 1) my rebuttal comments of Mr.  
20 Cicchetti's testimony remain unscathed, 2) Mr.  
21 Cicchetti's attempts to rebut my testimony are

1 ineffectual, and 3) his criticisms of my rate of return  
2 estimates are without foundation.

3 **Q. HAS MR. CICHETTI MADE ANY ARGUMENTS IN HIS REBUTTAL THAT**  
4 **WOULD CAUSE YOU TO ALTER YOUR TESTIMONY AND/OR ANY OF**  
5 **YOUR REBUTTAL COMMENTS?**

6 A. No, he has not. My rebuttal comments are necessarily  
7 brief as I have dealt with several of the issues raised  
8 by Mr. Cicchetti in my rebuttal testimony. I shall  
9 confine my surrebuttal comments to reinforcing and  
10 clarifying my stand on the issues raised by Mr.  
11 Cicchetti.

12 **Q. WHAT IS THE MAIN CONCLUSION OF YOUR SURREBUTTAL**  
13 **TESTIMONY?**

14 A. The main conclusion of my surrebuttal testimony is that  
15 Mr. Cicchetti's rebuttal comments are erroneous and  
16 largely without foundation.

17 **Q. DO YOU HAVE ANY GENERAL COMMENTS ON MR. CICHETTI'S**  
18 **REBUTTAL TESTIMONY?**

19 A. Yes, I do. Before responding specifically to the more  
20 technical issues raised in Mr. Cicchetti's rebuttal, I  
21 was astonished and disappointed with Mr. Cicchetti's  
22 opening salvo in his rebuttal, questioning my degree of  
23 objectivity and independence in this proceeding and

1       accusing my testimony of being client-dependent.     I must  
2       admit that I have never been the recipient of such  
3       unprofessional remarks in my 25-year career participating  
4       in hundreds of regulatory proceedings.     I am strongly  
5       tempted to quote from Mr. Cicchetti's own testimony (Page  
6       2    lines 9-11) which unprofessionally and unfairly  
7       describes my testimony as "*not unbiased - particularly if*  
8       *that person is being paid by one of the adversaries in*  
9       *the proceeding*", and to characterize Mr. Cicchetti's own  
10      objectivity in similar language.     I am reminded of the  
11      old adage "what is good for the goose is good for the  
12      gander".     Unlike Mr. Cichetti's highly unprofessional  
13      remarks questioning my integrity and degree of  
14      independence, however, I will resist such indecorous  
15      temptation and say that one's methodology should be  
16      guided by what is theoretically and empirically correct  
17      and not by the direction and magnitude of the numbers  
18      produced by choice of method or by the identity of the  
19      client. My own methodologies have always been guided by  
20      that overriding principle, regardless of outcome and  
21      regardless of client identity.

22                   **1.    HISTORICAL RISK PREMIUM**



1 Q. DO YOU AGREE WITH MR. CICHETTI'S CRITICISM OF HISTORICAL  
2 RISK PREMIUM STUDIES?

3 A. No, I do not. On page 3 of his rebuttal testimony, Mr.  
4 Cicchetti challenges my use of the historical difference  
5 between realized stock and bond returns as a proxy for  
6 the expected difference, because historical risk premiums  
7 may be biased estimates of expected risk premiums.

8 Had I performed this calculation over a short time  
9 period, Mr. Cicchetti's argument would have some merit.  
10 The danger with relying on annual risk premiums measured  
11 over short time periods involves the distinction between  
12 expected and realized return. The historical risk premium  
13 approach fundamentally assumes that average realized  
14 return is an appropriate surrogate for expected return,  
15 or in other words that investor expectations are  
16 realized. Realized returns can be substantially  
17 different from prospective returns anticipated by  
18 investors especially over short time periods, and  
19 therefore constitute a hazardous benchmark on which to  
20 base the risk premium between stocks and bonds.

21 I have therefore ignored the realized risk premiums  
22 measured over short time periods, since they are heavily  
23 dependent on short term market movements. I have instead

1       relied on the long-term results, since periods of such  
2       length are long enough to smooth out short-term  
3       aberrations, and to encompass several business and  
4       interest rate cycles. Over such long periods, surely  
5       investor expectations and realizations converge, or else  
6       no one would ever invest any money. Thus, Mr.  
7       Cicchetti's concern is unwarranted.

8           I remind Mr. Cicchetti that to guard against the  
9       possibility that the historical average is not  
10      representative of the current risk premium, I also  
11      developed a forward-looking risk premium estimate for the  
12      market which produced almost the same answer.

13   **Q.   WHAT DOES PROFESSOR BRIGHAM HAVE TO SAY ON THE USE OF**  
14   **HISTORICAL RISK PREMIUMS?**

15   A.   On page 3 lines 19-22, Mr. Cicchetti cites a working  
16   paper authored by Professor Brigham where he concludes  
17   that risk premiums must be based on expectations rather  
18   than realized returns. I draw Mr. Cichetti's attention  
19   to Professor Brigham's best-selling corporate finance  
20   textbook (Financial Management: Theory and Practice, 10<sup>th</sup>  
21   ed., South-Western, 2001) where he clearly recommends the  
22   use of both historical risk premium studies and  
23   prospective risk premium studies as I have done in my

1 direct testimony and as I recommend in my own textbook,  
2 Regulatory Finance. The relevant passage from Professor  
3 Brigham's book is cited below. Mr. Cichetti should  
4 have heeded Professor's Brigham's advice in that regard.

5 *"The market risk premium,  $RP_M$ , is the expected market*  
6 *return minus the risk-free rate,  $k_M - k_{RF}$ . It can*  
7 *be estimated on the basis of (1) historical data or*  
8 *(2) forward-looking data."*

9  
10 Professor Brigham goes on to describe both  
11 approaches in much the same way in which I have applied  
12 them in my own testimony.

13 **Q. DR. MORIN, WHAT DO YOU CONCLUDE ON THE USE OF HISTORICAL**  
14 **RISK PREMIUM STUDIES?**

15 A. Historical return studies over long periods do indeed  
16 provide a useful guide for the future. This is because  
17 over long periods investor expectations and realizations  
18 converge. Otherwise, investors would never commit  
19 investment capital. Investor expectations are eventually  
20 revised to match historical realizations, as market  
21 prices adjust to bring anticipated and actual investment  
22 results into conformity. In the long-run, the difference  
23 between expected and realized risk premiums will decline  
24 because short-run periods during which investors earned a  
25 lower risk premium than they expected are offset by

1 short-run periods during which investors earned a higher  
2 risk premium than they expected. The use of historical  
3 achieved risk premium to determine cost of equity capital  
4 would be incorrect only if the historical risk premiums  
5 are measured over short periods, but correct if long  
6 periods are utilized. Long-term results (1926-2001)  
7 should be relied upon, since periods of such length are  
8 long enough to smooth out short-term aberrations, and to  
9 encompass several business and interest rate cycles.  
10 Over long periods, it is clear that investor expectations  
11 are realized, for no one would ever invest any funds.

## 12 2. DCF GROWTH RATES: EARNINGS VERSUS DIVIDENDS

13 **Q. DO YOU AGREE WITH MR. CICHETTI'S CRITICISM OF YOUR DCF**  
14 **GROWTH RATES?**

15 **A.** No, I do not. On page 4 of his rebuttal, Mr. Cicchetti  
16 argues that it is inappropriate to rely on earnings  
17 growth as a proxy for expected dividend growth when  
18 implementing the DCF model. I disagree.

19 DCF proponents have variously based their growth  
20 computations on earnings per share, dividends per share,  
21 and book value per share. Because the ability to pay  
22 dividends stems from a company's ability to generate

1 earnings, growth in earnings per share exerts a powerful  
2 influence on the market's dividend growth expectations.  
3 Dividend growth can only be sustained if there is growth  
4 in earnings.

5 There is another convincing practical reason for  
6 employing earnings growth forecasts rather than dividend  
7 growth forecasts, namely, the extreme scarcity of  
8 dividend forecasts compared to the wide availability of  
9 earnings forecast. Given the paucity and variability of  
10 dividend forecasts, using the latter would produce  
11 unreliable DCF results. From a practicality and  
12 reliability point of view, there are considerably more  
13 earnings growth estimates available than there are  
14 dividend growth estimates.

15 In any event, Mr. Cicchetti's concern is unwarranted  
16 because the use of the DCF model prospectively assumes  
17 constant growth in both earnings and dividends.

18 **Q. SHOULD DCF CALCULATIONS RELY ON REGULATED UTILITIES'**  
19 **PROJECTED DIVIDEND GROWTH RATES AT THIS TIME?**

20 A. No, they should not. It is inappropriate to use the  
21 projected dividend growth of energy utilities at this  
22 time in the DCF model. The problem with the use of  
23 dividend growth forecasts is that they are largely

1 dominated by the anticipated dividend performance over  
2 the next few years, a period of transition to  
3 competition.

4 **Q. WHAT IS THE IMPACT OF CHANGING DIVIDEND POLICIES ON THE**  
5 **RELIABILITY OF DIVIDEND GROWTH PROJECTIONS?**

6 A. The reason for skepticism about dividend growth  
7 projections is that it is widely expected that energy  
8 utilities will lower their dividend payout ratio over the  
9 next several years in response to the gradual penetration  
10 of competition in the revenue stream. In other words,  
11 earnings and dividends are not expected to grow at the  
12 same rate in the future. According to the latest edition  
13 of Value Line, the expected dividend growth for the both  
14 the natural gas and the electric utility industry is far  
15 less than the expected earnings growth over the next few  
16 years.

17 Whenever the dividend payout ratio is expected to  
18 change, the intermediate growth rate in dividends cannot  
19 equal the long-term growth rate, because  
20 dividend/earnings growth must adjust to the changing  
21 payout ratio. The assumptions of constant perpetual  
22 growth and constant payout ratio are clearly not met.

1 The implementation of the standard DCF model is of  
2 questionable relevance in this circumstance.

3 Because the dividend payout ratio of utilities is  
4 expected to decline to more sustainable levels, so that  
5 near-term dividend growth is not representative of long-  
6 term growth prospects, only earnings growth forecasts  
7 should be given any weight.

8 **3. ALLOWED RISK PREMIUMS**

9 **Q. PLEASE RESPOND TO MR. CICHETTI'S CRITICISM OF YOUR**  
10 **ALLOWED RISK PREMIUM ANALYSIS.**

11 A. On page 5 of his rebuttal testimony, Mr. Cicchetti  
12 criticizes my allowed risk premium analysis on the  
13 grounds that it is circular and that one should not rely  
14 on returns allowed in other jurisdictions when  
15 determining the cost of capital. I disagree.

16 First, as I stated in my direct and rebuttal  
17 testimonies, allowed returns, while certainly not a  
18 precise indication of a company's cost of equity capital,  
19 are nevertheless important determinants of investor  
20 growth perceptions and investor expected returns, and  
21 they provide a useful perspective on Mr. Cicchetti's  
22 recommendation. The fact remains that Mr. Cicchetti's

1 recommended return on equity would be among the lowest,  
2 if not the lowest, in the country.

3 Second, and more importantly, I did not rely on  
4 allowed returns contrary to Mr. Cicchetti's assertion but  
5 on allowed risk premiums. The latter is the difference  
6 between the allowed return on equity and the  
7 contemporaneous return on level of interest rates.  
8 Presumably, allowed risk premiums are based on cost of  
9 capital expert testimonies presented before regulatory  
10 bodies and, as such, reflect the cost of capital, that  
11 is, investors' risk premium requirements over and above  
12 the prevailing level of the risk-free rate. Allowed risk  
13 premiums as opposed to allowed returns reflect economic  
14 conditions. For example, to the extent that there is an  
15 expected inflation premium embedded in both the return on  
16 stocks and the return on bonds, the difference between  
17 them is unaffected by inflation. Thus, I disagree with  
18 Mr. Cicchetti's claim that allowed risk premiums are  
19 irrelevant.

#### 20 4. CURRENT CAPITAL MARKET CONDITIONS

21 Q. DO YOU AGREE WITH MR. CICCHETTI'S VIEWS ON RECENT CAPITAL  
22 MARKET TRENDS?



1 A. Yes, I do in part. Long-term interest rates have  
2 certainly declined since the preparation of my testimony  
3 to the 5% level, and not the 4.7% level cited in Mr.  
4 Cicchetti's rebuttal. However, dividend yields (stock  
5 prices) have increased in recent months, offsetting the  
6 lower interest rate levels. It is not clear at this  
7 time as to the net effect of all these changes on my  
8 recommendation. I suspect it is minimal. It is my  
9 intention to fully update all my cost of capital studies  
10 with current data sometime prior to formal hearings.

11 **Q. DOES THIS CONCLUDE YOUR SURREBUTTAL TESTIMONY?**

12 A. Yes, it does.