



BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION

DOCKET NO. 030001-EI
IN RE: FUEL & PURCHASED POWER COST RECOVERY
AND
CAPACITY COST RECOVERY

PROJECTIONS
JANUARY 2004 THROUGH DECEMBER 2004

TESTIMONY
OF
BRENT DIBNER
ON BEHALF OF
TAMPA ELECTRIC COMPANY

DOCUMENT NO. 030001-EI

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1 **BEFORE THE PUBLIC SERVICE COMMISSION**

2 **PREPARED DIRECT TESTIMONY**

3 **OF**

4 **BRENT DIBNER**

5 **ON BEHALF OF**

6 **TAMPA ELECTRIC COMPANY**

7
8 **Q.** Please state your name and business address.

9
10 **A.** My name is Brent Dibner. My business address is Dibner
11 Maritime Associates, LLC, 151 Laurel Road, Chestnut Hill,
12 Massachusetts 02467.

13
14 **Q.** By whom are you employed and in what capacity?

15
16 **A.** I am President of Dibner Maritime Associates, LLC,
17 ("DMA") a firm that I founded in 2002. I am responsible
18 for directing DMA as it provides management consulting
19 services to the maritime industry.

20
21 **Q.** Please describe your educational background and business
22 experience.

23
24 **A.** I earned a Bachelor of Science in Engineering degree in
25 Naval Architecture and Marine Engineering from the

1 University of Michigan in 1973. In 1977 I graduated from
2 the Harvard Graduate School of Business Administration
3 with a Master's of Business Administration degree.
4

5 My professional experience in the maritime industry began
6 during my undergraduate engineering studies. In 1971 I
7 served an apprenticeship in the Small Ship Division of
8 Swan Hunter Shipbuilders in England, and in 1972 I was
9 employed as a trainee engineer at John J. McMullen
10 Associates in New York City. After graduation I worked
11 between 1973 and 1975 as a naval architect and marine
12 engineer at John J. McMullen Associates in New York City
13 and at Israel Shipyards in Haifa, Israel. I was involved
14 in the design of commercial cargo ships and military
15 ships at both employers.
16

17 In 1975 I entered the Harvard Business School, and during
18 the summer of 1976 I was employed as a management
19 consultant in the Maritime Group of Temple, Barker &
20 Sloane ("TBS") of Wellesley, Massachusetts, working on
21 various maritime matters. Upon graduation, I joined TBS
22 as a consultant in its Maritime Group. Between 1977 and
23 2002, I advanced to the position of Vice President and
24 Senior Partner of TBS and its successor, Mercer
25 Management Consulting. Throughout this time, I was

1 responsible for a substantial portion of the management
2 consulting services that TBS or Mercer provided. I
3 directed the firms' services in the areas of maritime and
4 bulk logistics, with emphasis on bulk shipping and energy
5 production and processing. During the course of my
6 career, I was frequently involved in diverse aspects of
7 maritime transportation and bulk logistics including
8 ocean transportation, bulk port and terminal facility
9 development, inland river transportation, port operations
10 and vessel operations for many clients in the United
11 States and throughout the world.

12
13 In 2002, after 25 years at Mercer, I decided to leave the
14 company to continue my focus on the maritime industry. I
15 founded DMA with the support of Mercer and permission to
16 continue to serve past and current clients with the
17 intellectual capital developed during my career. DMA's
18 team of associates serves clients throughout the world.

19
20 **Q.** What is the purpose of your testimony?
21

22 **A.** The purpose of my testimony is to address the
23 reasonableness and appropriateness of Tampa Electric's
24 Request for Proposals ("RFP") and to present my
25 evaluation of the RFP process. I describe the current

1 state of the waterborne transportation market. My
2 testimony also presents my findings and recommendations
3 to Tampa Electric, to date, as to how to fulfill its
4 needs for waterborne transportation services. Finally,
5 my testimony addresses the issue of whether Tampa
6 Electric's benchmark for waterborne coal transportation
7 costs is still useful and sufficient for evaluating the
8 reasonableness of the company's transportation costs.

9
10 **Q.** By what experience or knowledge are you qualified to
11 assist Tampa Electric in developing its RFP, evaluating
12 solicitation responses and modeling the market for
13 waterborne coal transportation services?

14
15 **A.** In addition to the responsibilities and experience I
16 described above, in the course of my professional work I
17 have advised and supported shippers and consignees in
18 structuring a variety of transportation arrangements,
19 including coal transportation for electric utilities such
20 as Tampa Electric, Seminole Electric, Houston Power and
21 Light, New England Electric and Virginia Electric Power.
22 My work has included assisting electric utilities
23 estimate coal transportation costs, examine the
24 performance and marine operations of companies that
25 deliver coal to utilities, request and evaluate bid

1 responses, evaluate the potential costs of specific
2 inland barge routes and specific ocean routes, evaluate
3 the costs of specific ocean-going vessels and design
4 services to compete with railroad transportation
5 services. I have also helped carriers successfully bid
6 on long-term business, including a bid for more than
7 three million tons per year of municipal solid waste
8 business for the City of New York.

9
10 I have prepared testimony and testified before various
11 state and federal bodies. On two prior occasions, my
12 reports pertaining to Tampa Electric's coal movements
13 have been provided to this Commission. I have appeared
14 before federal courts, the Federal Maritime Commission,
15 the Florida State Pilotage Board and the United States
16 Senate to present my findings on matters related to the
17 maritime industry, economic impacts, economics, antitrust
18 behavior, contract damages and other issues.

19
20 **Waterborne Transportation Market**

21 **Q.** What is the current status and economic health of the
22 waterborne coal and dry bulk transportation and terminal
23 industry?

24
25 **A.** I will structure my answer in three parts. First, I will

1 address the inland river industry with an emphasis on the
2 dry bulk sector in general and coal transportation in
3 particular. Secondly, I will address the dry bulk
4 terminal services activity on the lower Mississippi River
5 given the location of the company's sources of coal.
6 Finally, I will address the U.S.-flag Jones Act dry bulk
7 transportation segment.

8
9 **Q.** What is the current status and economic health of the
10 inland river dry bulk or coal transportation segment?

11
12 **A.** This inland river dry bulk or coal transportation
13 industry generally finds itself experiencing soft barge
14 demand utilization, which has been created by weaker than
15 expected demand and higher than desired supply.
16 Consequently barge rates and earnings have suffered. The
17 largest and presumably strongest and most stable inland
18 barge company, American Commercial Lines, entered into
19 Chapter 11 bankruptcy re-organization in late 2002, which
20 is indicative of the state of earnings for companies in
21 this industry.

22
23 While no solvent barge lines with barge and towboat
24 ownership and operations are currently filing public
25 financial statements with the Securities and Exchange

1 Commission, spot rate levels for grain and coal have
2 generally reflected difficult operating conditions. For
3 example, barge earnings tracked through 2001 for the
4 largest coal carrier do not indicate any upward movement
5 during the past eight years.

6
7 The overall situation for cargo transportation has been
8 very challenging for barge lines. United States grain
9 exports have been restrained this year by strong exports
10 from China. Low farm prices continue to reduce domestic
11 fertilizer demand, which affects northbound barge
12 traffic. United States industrial activity that supports
13 northbound activity has also been weaker than in past
14 years. High utility coal stocks have also reduced the
15 demand for some coal transportation.

16
17 These forces for weaker barge demand have been compounded
18 by continued growth of the size of covered and open
19 hopper barge fleets. As deliveries of new barges have
20 exceeded scrapping in recent years, the supply of inland
21 barges has increased relative to stagnant or declining
22 demand.

23
24 Finally, weak conditions in the industry have led to
25 continued consolidations of barge lines, as some owners

1 seek to exit the industry or avoid massive investments
2 that will be needed to replace aging equipment that was
3 delivered during building booms in the 1970's and early
4 1980's. Many barges are approaching the end of their
5 useful lives and must be replaced to avoid very high
6 maintenance costs and operating problems.

7
8 **Q.** What is the current status and economic health of the dry
9 bulk terminal services segment?

10
11 **A.** For the dry bulk terminals on the lower Mississippi
12 River, the conditions described above are affecting
13 export and import volumes. Coal exports have declined.
14 Imports of coal have remained stable but without
15 substantial growth.

16
17 **Q.** What is the Jones Act and the current status and economic
18 health of the U.S.-flag Jones Act dry bulk ocean shipping
19 segment?

20
21 **A.** The Jones Act is a federal law that requires that all
22 domestic cargo be carried in vessels that are owned by
23 U.S. citizens, built and registered in the United States
24 and crewed by U.S. citizens. The U.S.-flag Jones Act
25 transportation market consists of the demand to move dry

1 bulk cargoes within the country, and the market for those
2 movements has contracted. The larger ships and barges of
3 the types that are most efficient for the trade between
4 Florida and the U.S. Gulf coast were especially affected.
5 Most notably, the volumes of phosphate rock and related
6 fertilizers shipped from Florida to the Mississippi River
7 have dropped sharply. This has led to the liquidation of
8 one fleet of three large dry bulk tug-barge units. Some
9 bright spots for the industry have been increasing tons
10 of petroleum coke moving from several crude oil refining
11 centers to Tampa and Jacksonville and some increased
12 movements of scrap steel towards a new electric furnace
13 in North Carolina.

14
15 U.S.-flag Jones Act vessels may also compete to provide
16 transportation for U.S. government-impelled grain export
17 programs (the cargo "preference trades") that donate
18 grain, expedite grain donations or finance grain
19 purchases to developing and less-developed nations.
20 Seventy-five percent of the grain is required to be
21 transported by U.S.-flag vessels. In the past decade,
22 the emphasis of the preference trades has shifted toward
23 Asia and away from Central and South America. This has
24 tended to favor larger ships and barges with a cargo
25 capacity greater than 30,000 tons. As a consequence,

1 three new ships have been added--two 50,000 ton capacity
2 ships by Liberty Maritime and one 36,000 ton capacity
3 ship by TECO Transport, all built abroad and modified to
4 meet more rigorous U.S. safety standards. In addition,
5 TECO Transport and one other tug-barge operator modified
6 the connection systems between tugs and barges to permit
7 the tugs to continuously push the barges in all sea states
8 at higher speeds. These modifications have markedly
9 increased the efficiency and capacity of the U.S.-flag
10 Jones Act fleet, while also improving the ability of the
11 largest tug-barge units to compete with ships. The
12 preference trade tonnages have been volatile but have
13 generally supported the existing fleet of barges and
14 ships that participate in that trade, with attractive
15 earnings being realized by vessels. These returns
16 supported the investments described above.

17
18 Because of the additional capacity of the previously
19 described new ships and the upgrading of more than
20 150,000 tons of cargo capacity of large tug-barge units,
21 no new dry bulk barges or ships over 20,000 tons have
22 been ordered from U.S. shipyards in more than 20 years.
23 In addition, there is no near-term prospect for new
24 construction. In 2001, the demand for the domestic
25 market transportation totaled approximately 800,000 tons

1 cargo capacity of ship and barge capacity. Supply of
2 dry bulk barges over 10,000 tons capacity and dry bulk
3 ships amounted to approximately 880,000 tons capacity,
4 and four barges totaling 80,000 tons capacity were
5 inactive. Consequently the market was in almost perfect
6 balance. Since then, the petroleum coke trade to
7 Jacksonville, Florida increased substantially, and the
8 fertilizer trades stabilized. Consequently, the Jones
9 Act fleet is in full employment.

10
11 The handful of the largest barges and ships of 30,000 to
12 40,000 tons capacity qualified for the Jones Act are
13 generally focused on the preference trades, while
14 participating opportunistically in the coastal trades.
15 In recent years, larger, faster and more efficient diesel
16 ships and large tug-barges have been added to the U.S.-
17 flag Jones Act and U.S.-flag foreign-trading fleets,
18 improving efficiencies of the fleet. Older, less
19 efficient ships and barges have been scrapped, sold to
20 foreign owners or de-activated. Other than the Tampa
21 Electric, Progress Energy Florida and Jacksonville
22 Electric coal and petroleum coke trades, bulk movements
23 along the Atlantic Ocean and Gulf of Mexico coasts are
24 primarily composed of limestone, wheat, corn, animal
25 feeds, scrap iron and sugar. In the Pacific, rice and

1 sugar are the greatest bulk movements between Hawaii and
2 the Pacific Coast. Thus, the larger vessels that would
3 be the more efficient options for ocean coal shipping
4 from the Mississippi River to Florida and bulk commodity
5 shipping back to the Mississippi River area have
6 lucrative options to instead service the preference
7 trades described above.

8
9 **Q.** In summary, please provide an overall assessment of the
10 waterborne transportation market.

11
12 **A.** The inland market is recovering from a slowing economy
13 and increased supply. The largest carrier is in
14 bankruptcy and will either emerge or be liquidated.
15 Rates for this segment cannot fall further and be
16 maintained at lower levels for any sustained period of
17 time. The lower Mississippi River river-to-ocean barge
18 terminal services market is dominated by two major
19 companies that are adjusting to reduced demand, even as
20 many of their costs are fixed. Consequently they are
21 fighting aggressively for business. The ocean segment is
22 in balance, with full employment in the domestic sector
23 and additional demand created by the U.S. government's
24 preference trade programs.

25

1 **Bid Solicitation**

2 **Q** Please describe your activities in assisting Tampa
3 Electric with the preparation and issuance of its June
4 27, 2003 RFP for coal waterborne transportation services
5 commencing in January 2004.

6
7 **A.** My activities involved a review of the RFP and a review
8 of the list of companies that were to be directly invited
9 to bid. I provided Tampa Electric with the names of
10 several additional companies that I felt might be
11 interested in bidding.

12
13 **Q.** In your opinion, did Tampa Electric make the bid known to
14 a wide range of potential suppliers?

15
16 **A.** Yes, I believe so. In total, Tampa Electric directly
17 provided its RFP to 24 potential bidders. Tampa Electric
18 provided notice of the RFP to industry publications,
19 which served to notify other potentially interested
20 bidders who then received copies of the solicitation.

21
22 **Q.** Do you consider Tampa Electric's bid solicitation to be
23 fairly representative of bid solicitations commonly used
24 to secure waterborne coal transportation and terminal
25 services?

1 **A.** Yes, I do. The terminology, requirements, conditions,
2 rates of cargo handling, and other operating
3 specifications are ones that are common in the industry
4 and would be familiar and easily understood by
5 prospective bidders. The bid solicitation represents the
6 distinctive requirements of the necessary movements for
7 Tampa Electric's needs--inland barge, inland barge to
8 ocean vessel and U.S.-flag Jones Act ocean bulk vessel.

9
10 **Q.** Please describe the three segments of waterborne
11 transportation for which Tampa Electric requested
12 proposals from service providers.

13
14 **A.** The three segments of waterborne coal transportation
15 requested by Tampa Electric are the inland river barging
16 segment, the inland river-to-ocean vessel terminal
17 segment and the ocean transportation segment. The inland
18 river barge movement takes place on one or more rivers in
19 the greater Mississippi River system. In each move, coal
20 is dumped at a coal-loading dock into a jumbo open hopper
21 barge designed to transit the rivers. A barge of this
22 type is 195 or 200 feet long by 35 feet wide and is
23 typically loaded to a minimum of eight feet of water
24 depth. Such barges have capacities of 1,450 tons at
25 eight-foot drafts and can be loaded with greater tonnages

1 and deeper drafts when river conditions and waterways
2 draft restrictions allow. The barge is pushed to an
3 unloading point on the lower Mississippi River by a
4 towboat. Typically a group of barges are assembled by
5 smaller pushboats into a "tow" of between four and 35
6 barges depending on the segment of the river being
7 transitted. On small rivers with small locks, tows of
8 four barges are common. On the Ohio River, tows of 15
9 barges are common. On the middle Mississippi River,
10 between its confluence with the Ohio River and St. Louis,
11 tows of 20 barges are common. On the lower Mississippi
12 River, below the Ohio River, tows of up to 35 barges are
13 common. Obviously, larger and more powerful towboats
14 with larger crews and fuel consumption rates push larger
15 tows. River conditions such as high or low water, ice or
16 fog dictate changes in tow size and speed. Locks in some
17 waterways may impose delays due to congestion or the
18 locking process.

19
20 Immediately after the hopper barge is loaded with coal,
21 it is shifted away from the coal dock and tied up at a
22 fleeting area by a shifting tug. From there the barge
23 may be shifted again into a tow that is being assembled
24 at a fleeting site or shifted out into the river to join
25 a passing tow. The barge may remain at a fleeting site

1 for hours or days, awaiting a passing tow or the assembly
2 of a tow. At each junction point between rivers, the
3 barge or the tow may be shifted and re-arranged into a
4 larger or smaller tow.

5
6 When the barge is near its destination, it is delivered
7 with other barges to the unloading dock's fleeting area.
8 From there the barge is shifted to the unloading dock for
9 unloading. After unloading, the barge is shifted back to
10 a nearby fleeting site, where it begins the voyage back
11 toward the coal-loading region. If the barge is to be
12 loaded with a northbound backhaul cargo, the barge may be
13 shifted to a cleaning dock and prepared for that voyage.

14
15 **Q.** Please describe the terminal segment.

16
17 **A.** When the hopper barge is delivered to the ocean terminal,
18 it awaits its turn to be unloaded, as described above.
19 At TECO Terminal's Davant location this is performed by a
20 continuous bucket unloader that can unload the barge in
21 less than an hour. The unloaded coal is conveyed by
22 conveyor belts to one of two places, either directly into
23 a waiting ocean ship or barge that is docked at an
24 adjacent pier or to a storage site where it will be
25 deposited in a specific pile according to its

1 characteristics. After storage, the coal is reclaimed by
2 a reclaimer that rotates to dig up the coal and place it
3 on conveyors for delivery to the ocean-going ship.
4 Custom coal blending that creates a coal type tailored to
5 meet operational and environmental requirements of
6 generating units can then be accomplished by reclaiming
7 coal from more than one pile simultaneously.

8
9 **Q.** Please describe the ocean transportation segment.

10
11 **A.** The ocean transportation segment begins when the coal is
12 delivered to an ocean-going ship or tug-barge unit.
13 Ships are propelled by their own engine while ocean-going
14 barges are pushed or towed by ocean-going tugs. The size
15 of these vessels may be as large as 45,000 short tons
16 capacity. The coal is dumped into one of several holds
17 in the vessel, and when full, the hold is covered with a
18 large steel hatch cover to prevent water from entering
19 the vessel. The vessel then sails down the Mississippi,
20 sets a course for Tampa Bay, arrives at Tampa Bay,
21 navigates the Tampa Bay channels and eventually docks at
22 Big Bend Station. The coal is used at Tampa Electric's
23 Big Bend and Polk Power Stations. Currently, coal is
24 also delivered by ocean vessel to Gannon Station for use
25 in the Gannon coal-fired units. However, the station is

1 undergoing a repowering to natural gas-fired generation
2 resulting in the complete elimination of coal-fired
3 generation.

4
5 Ships typically have crews of 25 persons and speeds of
6 about 14 or 15 knots (15 to 17 miles per hour). They
7 typically burn heavy fuel oil as their primary fuel.
8 Tug-barges have crews of between 7 and 10 persons, speeds
9 of 6 to 12 knots (7 to 12 miles per hour) and burn diesel
10 fuel. During the past decade, many large tugs and barges
11 have been equipped with connecting linkages to permit the
12 tug to push the barge at all times, increasing sea speed
13 and reliability.

14
15 **Q.** Tampa Electric's bid solicitation states "Tampa Electric
16 prefers proposals for integrated waterborne
17 transportation services, however proposals for segmented
18 services will be considered." Do you consider this to be
19 a reasonable provision of the bid solicitation?

20
21 **A.** Yes. The Tampa Electric solicitation expresses a
22 preference for an integrated response because such a
23 response is more efficient, simplifies accountability and
24 avoids complex claims within each segment. The Tampa
25 Electric solicitation does, however, also indicate that

1 consideration will be given to proposals for the three
2 segments described above: inland river barging, inland
3 river-to-ocean vessel terminal services and ocean
4 transportation. Bidders also had the option to combine
5 its segment services with the services of one or more
6 other bidders to create an integrated services package
7 managed by a single supplier.

8
9 A single provider provides a multitude of attributes and
10 efficiencies. These include:

- 11 • Priority scheduling and access to loading and
12 unloading facilities to ensure an uninterrupted,
13 reliable supply of coal;
- 14 • A single responsible party, with absolute control and
15 responsibility and no basis to transfer blame or
16 responsibility, that can delay or even prevent
17 remedial action to resolve long-term or short-term
18 problems, crises, or disruptions;
- 19 • A single point of contact for contract administration
20 that eliminates the need to maintain relationships
21 with one or more providers in each of the three major
22 elements of the supply chain (inland river, terminal,
23 and ocean bulk transportation) and the associated
24 costs of doing so;
- 25 • A single point for payment; and

- 1 • The elimination of complex claims amongst and between
2 the supply chain providers for interference, delay,
3 damage to key facilities, demurrage (delay of barges
4 and ships), despatch (expediting of barges and ships),
5 slow payment of freight or claims, expediting of late
6 or time-critical shipments and other operational
7 factors.

8
9 These attributes allow for cost-effective efficiencies
10 and flexibility for Tampa Electric to manage its fuel
11 inventory while balancing costs when all three segments
12 are needed to transport coal.

13
14 **Q.** The bid solicitation also states "terminal facilities
15 should be accessible to Mississippi River barge traffic
16 and capable of receiving and discharging inland river
17 barges from domestic suppliers in Panamax sized vessels
18 for offshore coal." What purpose is served by such a
19 provision?

20
21 **A.** Tampa Electric relies primarily on domestic coal for its
22 coal-fired units. Consequently, the receiving and
23 discharging of inland river barges from domestic
24 suppliers is logical. In addition, Tampa Electric
25 imports foreign coal for blending with domestic coal and

1 petroleum coke to meet the exacting needs of its Polk
2 Power Station. The primary size of coal shipment from
3 foreign locations is in Panamax-sized ships. These are
4 ships of 60,000 to 75,000 long tons cargo capacity with
5 full load drafts of about 42 feet. The blending process
6 for Polk Power Station is exacting and requires delivery
7 of domestic coals and petroleum coke to the same site as
8 imported coal. The solicitation's requirement is
9 consistent with Tampa Electric's needs.

10
11 By co-locating the coal and petroleum coke supplies for
12 Big Bend and Polk Power Stations at a single location,
13 major efficiencies in inland barge and ocean barge
14 despatch are achieved in the following ways:

- 15 • Different types of domestic and imported coal and
16 petroleum coke can be delivered to a single site by
17 inland river and international bulk carriers in sizes
18 up to and including Panamax vessels;
- 19 • Domestic grades of coal and petroleum coke can be
20 placed directly into the holds of U.S.-flag Jones Act
21 ocean-going ships for movement to Big Bend Station;
- 22 • Blended import and domestic coal and petroleum coke
23 can be loaded into multiple holds of a single vessel
24 at a single berth for onward movement to Polk Power
25 Station; and

- 1 • Grades of domestic and imported coal and petroleum
2 coke can be placed in a series of co-located coal
3 storage piles for direct loading or blending.
4

5 Q. Could the coal blending process for Polk Power Station be
6 performed at a location other than at the terminal
7 facility?
8

9 A. I don't believe so. Logically, there are two options for
10 the site for coal and petroleum coke blending: utilize an
11 existing Tampa Electric coal storage site or use a
12 terminal services facility. Tampa Electric currently has
13 one operating coal storage site at the Big Bend Station.
14 Due to space and configuration limitations, it is not
15 possible to blend the coal for Polk Power Station at the
16 Big Bend coal storage area. Also, at Big Bend Station it
17 is not possible to receive a Panamax vessel, which
18 delivers the imported coal for blending. The storage
19 capacity and flexibility of the existing terminal is much
20 greater than the storage capacity and flexibility at Big
21 Bend Station, and Tampa Electric will need similar
22 capacity and flexibility at any terminal that it may
23 utilize in the future.
24

25 Blending domestic coals, imported coals and petroleum

1 coke at a terminal that is accessible to both domestic
2 suppliers from the Mississippi River and foreign
3 suppliers from the Gulf of Mexico provides a single point
4 for all blending. It is a point along the path the
5 domestic coal, which represents the bulk of Tampa
6 Electric's coal use, must travel to reach Tampa
7 Electric's generating stations, with the attendant
8 efficiencies of scheduling, supervision, planning and
9 storage.

10
11 **Q.** In addition, the bid solicitation states "proposals
12 should represent the entire requirements stated in the
13 solicitation of Tampa Electric's domestic waterborne
14 solid fuel transportation services." Do you consider
15 this to be a reasonable criterion and, if so, why?
16

17 **A.** Yes, I do. Because of the decision that Tampa Electric
18 must make regarding Big Bend Station's future fuel use
19 under Tampa Electric's Consent Decree, there is the
20 potential for significant declines in the volume of Tampa
21 Electric's future demands for coal transportation and
22 terminal services as represented in this solicitation.
23 The previously discussed advantages of dealing with a
24 single supplier of integrated services also apply to a
25 single supplier for a particular segment; and in

1 addition, planning for these potentially smaller volumes
2 is made more complex if more than one vendor provides
3 services for Tampa Electric's requirements. In that
4 situation, a supplier's perspective is likely to be that
5 the business is more uncertain. Therefore, the supplier
6 would likely charge a premium to provide services. In
7 addition, smaller volumes are unlikely to qualify for the
8 efficiencies or economies of scale that result from a
9 supplier managing greater volumes. Thus, dividing
10 requirements among vendors is likely to result in a
11 greater cost to Tampa Electric as well as increased
12 challenges to scheduling and planning fuel deliveries.
13

14 Q. Based on your knowledge of the waterborne coal and dry
15 bulk transportation and terminal industry, do you believe
16 that any of the above-described requirements or criteria
17 as stated in the bid solicitation would discourage
18 waterborne transportation providers from submitting
19 creative and innovative bids for all or portions of Tampa
20 Electric's coal transportation and terminal needs
21 beginning in 2004?
22

23 A. No, I do not. The requirements are straightforward and
24 pertain to volumes and tonnage, rates of loading and
25 discharge, amounts and types of storage, scheduling,

1 demurrage, standards of cargo hold clean up, and other
2 customary requirements for coal transportation for
3 utilities.

4
5 **Q.** Does Tampa Electric's bid solicitation fairly and
6 adequately inform those in the waterborne coal and dry
7 bulk transportation and terminal industry as to the needs
8 of Tampa Electric beginning in January 2004?

9
10 **A.** I believe that the bid adequately informs industry
11 participants, consistent with the limitations of Tampa
12 Electric's own knowledge of future coal consumption
13 levels and the specific docks at which coal will be
14 loaded.

15
16 **Bid Evaluation Process**

17 **Q.** How are you evaluating the bids that Tampa Electric
18 received in response to its bid solicitation?

19
20 **A.** Tampa Electric received two waterborne transportation
21 services bids and two rail transportation bids. DMA is
22 in the process of evaluating the two waterborne
23 transportation bids, while Tampa Electric is evaluating
24 the rail transportation bids. This is further described
25 in the prepared direct testimony of Tampa Electric

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witness J. T. Wehle.

One bid is for inland river barge transportation. I am currently evaluating it to determine the reasonableness of its rates for the one million tons per year, 20 percent of Tampa Electric's stated maximum annual inland river transportation requirements, that it offers to transport. DMA's evaluation has focused on the terms and rates offered, the ability of the supplier to perform and an evaluation of the bidder's financial condition.

The second bid is for terminal services. DMA is examining the response with respect to its terms, conditions, facility features, performance, conformance and capacity to meet Tampa Electric's requirements.

Tampa Electric did not receive any bids for the ocean transportation segment.

Q. In addition to evaluating the bid responses, what methodology are you using to establish the appropriate market rates for waterborne coal transportation services?

A. I am utilizing two customized proprietary simulations-- one for the inland river barge movements from various

1 coal loading points and the other to evaluate ocean coal
2 transportation between loading points on the Gulf of
3 Mexico and Tampa Bay to establish market rates, while
4 considering the freight rates for available equipment
5 during the next five years. I am not performing a
6 similar simulation of the terminal segment because the
7 company received a bona fide bid for its full
8 requirements of terminal services, and the rates quoted
9 can be viewed as representing the market for those
10 services. At the conclusion of my analysis I will
11 provide Tampa Electric with rate recommendations based on
12 Tampa Electric's overall coal transportation
13 requirements, the services offered in the bid responses,
14 along with my estimation of total rates and costs.

15
16 **Q.** Have you completed your analysis and, if so, what
17 deliverables will you provide to Tampa Electric?
18

19 **A.** No, as previously stated, I have not yet completed my
20 analysis. Upon the conclusion of my work, I will prepare
21 a report for Tampa Electric that summarizes my
22 recommendations. At that time I will also file
23 supplemental testimony in this docket that describes in
24 detail the results of my analysis and my resulting
25 recommendations.

1 **Transportation Benchmark**

2 **Q.** In your opinion, should the Commission continue to rely
3 upon an averaging of rail rates paid by Florida municipal
4 utilities as a form of benchmark or market surrogate to
5 assess the reasonableness of the costs that Tampa
6 Electric pays for coal transportation and terminal
7 services?

8
9 **A.** Yes. I agree that the rail rates utilized and the
10 calculation established by the Commission to evaluate
11 Tampa Electric's waterborne transportation costs serve as
12 a valid benchmark and should be relied upon for that
13 purpose, as has been done by Tampa Electric in prior
14 years. Rail transportation is the only competitive
15 alternative to waterborne transportation for Tampa
16 Electric to transport the volume of coal it requires.
17 The methodology in place utilizes rail rates as the
18 company's and the Commission's best available
19 approximation of the next best alternative. I am not
20 aware of a better alternative for comparison for the
21 purpose of evaluating Tampa Electric's actual waterborne
22 transportation costs.

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24 **Q.** Does this complete your testimony?
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1 **A.** Yes, it does.

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