BEFORE THE

FLORIDA PUBLIC SERVICE COMMISSION

DOCKET NO. 030867-TL DOCKET NO. 030868-TL DOCKET NO. 030869-TL

DIRECT TESTIMONY OF DR MARK N. COOPER ON BEHALF OF AARP

REDACTED

October 31, 2003

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STATEMENT OF QUALIFICATIONS

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2 3 Q. PLEASE STATE YOUR NAME. My name is Mark N. Cooper. I am Director of Research of the Consumer Federation 4 A. 5 of America (CFA). I am also President of Citizens Research. 6 7 Q. PLEASE DESCRIBE YOU EXPERIENCE. Prior to founding Citizens Research, a consulting firm specializing in economic, 8 A. 9 regulatory and policy analysis, I spent four years as Director of Research at the Consumer Energy Council of America. Prior to that I was an Assistant Professor at Northeastern 10 11 University teaching courses in Business and Society in the College of Arts and Sciences and the School of Business. I have also been a Lecturer at the Washington College of Law of the 12 American University co-teaching a course in Public Utility Regulation. 13 I have testified on various aspects of telephone and electricity rate making before the 14 Public Service Commissions of Arizona, Arkansas, California, Colorado, Connecticut, 15 Delaware, the District of Columbia, Florida, Georgia, Hawaii, Illinois, Indiana, Iowa, 16 17 Kentucky, Manitoba, Maryland, Missouri, Montana, New Jersey, New York, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Vermont, Virginia, 18 19 Washington, Wisconsin, and Wyoming, as well as the Federal Communications Commission (FCC), the Canadian Radio-Television, Telephone Commission (CRTC) and a number of 20 state legislatures. 21 For two decades I have specialized in analyzing regulatory reform and market 22 23 structure issues in a variety of industries including telecommunications, railroads, airlines, 24 natural gas, electricity, medical services and cable and broadcast television. This includes 25 approximately 250 pieces of testimony split fairly evenly among state regulatory bodies,

1 federal legislative bodies, and federal administrative bodies.

2 I have participated in several §271 proceedings under the Telecommunications Act of 3 1996 (hereafter, "the Act" or "the 1996 Act"). For the Consumer Federation of America I 4 have filed comments at the FCC in the proceedings involving Ameritech-Michigan, 5 BellSouth South Carolina and Louisiana, SBC California, Texas and Missouri, Bell Atlantic-6 New York, and Verizon Massachusetts. I have also participated as an expert witness on 7 behalf of others in several §271 and related proceedings as follows: Oklahoma Attorney 8 General in the early arbitrations in that state and I assisted that office in its preparations for 9 the second §271 proceeding in that state; Texas Office of Public Utility Counsel; Public 10 Counsel Section of the Washington State Attorney General's Office; Office of Consumer 11 Advocate of Pennsylvania; Office of Consumers Counsel of Ohio; and, Citizens Utility

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Board of Wisconsin.

Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

A. I have been asked by AARP to evaluate the proposals for rate rebalancing put before the Florida Public Service Commission (hereafter the "Commission") by BellSouth, Verizon and Sprint (hereafter "the Companies"). In my testimony I provide a comprehensive framework for evaluating the Companies' proposals on rate rebalancing that is consistent with the statute but leads to a very different conclusion than the ones provided by the Companies. The Companies have proposed a radical and rapid rate rebalancing based on a narrow, theoretical view of the ancient history of the telecommunications industry. The statute, on the other hand, requires the Commission to base its decision on the contemporary telecommunications marketplace.

I show in my testimony that the rebalancing proposed by the Companies fails to meet the conditions laid out in the statute on every major point. The rate increases will cause a

dramatic increase in the contribution of basic residential local service to the common costs of the company without significantly enhancing competitive entry. The rate increases will not benefit residential ratepayers. On the contrary, it will cost them dearly as a class. Even if residential ratepayers made a substantial number of intrastate toll calls qualifying for savings under the rates alleged to be reduced, there is absolutely no evidence of how intrastate toll rates will be reduced and, more importantly, how they will be reduced in programs available to residential customers. Moreover, my clients, older Floridians, will be particularly hard hit by this rate rebalancing. Thus, on these three grounds – elimination of a subsidy,

stimulation of competition, and delivery of benefits to consumers – the proposed rate rebalancing fails the test set out by the legislature.

I also point out in my testimony that the pursuit of parity between intrastate and interstate access rates, which the legislature has set as a fourth condition, is a bad public policy. The federal authorities have decided to allow long distance companies to have a free ride on the telephone network. Following their example will not benefit consumers.

Q. WHAT DO YOU RECOMMEND?

A. Given that the rebalancing does not meet the goals of the statute, the Commission should reject each of the Companies' petitions. If the Commission determines that rebalancing should be implemented, I believe it should require that the increase in monthly rates be allocated between residential and business customers in proportion to their access minutes. It should also spread the rebalancing over four years to minimize the negative impact on older Floridians, who tend to make fewer long distance calls and are likely to suffer negative effects of rate rebalancing over the long term.

THE STATUTORY TEST

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2	O.	HOW DID	YOU DETERMINE	WHAT TI	HE STATUTORY	TEST IS?
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- 3 A. I read the statute but found that while portions of the statutory test to warrant
- 4 Commission approval of the rebalancing petitions of the Companies are clear, the meaning,
- 5 or intent, of other portions of the statute are unclear without reference to the legislative
- 6 debates in the Florida House and Florida Senate. Therefore, I reviewed the legislative record.

8 Q. WHICH PORTIONS OF THE STATUTE DO YOU FEEL ARE RELATIVELY

CLEAR AND STRAIGHTFORWARD?

- 10 A. The test the Companies acknowledge they must pass in order to increase their
- residential and single-line business customers' monthly rates is laid out in Section 364.(1),
- 12 F.S., which states:

13 364.164 Competitive market enhancement.--

- 14 (1) Each local exchange telecommunications company may, after July 1,
- 15 2003, petition the commission to reduce its intrastate switched network access
- rate in a revenue-neutral manner. The commission shall issue its final order
- granting or denying any petition filed pursuant to this section within 90 days.
- In reaching its decision, the commission shall consider whether granting the
- 19 petition will:
- 20 (a) Remove current support for basic local telecommunications services that
- 21 prevents the creation of a more attractive competitive local exchange market
- for the benefit of residential consumers.
- (b) Induce enhanced market entry.
- 24 (c) Require intrastate switched network access rate reductions to parity over a
- period of not less than 2 years or more than 4 years.
- 26 (d) Be revenue neutral as defined in subsection (7) within the revenue
- category defined in subsection (2).
- 28 Subsections (c) and (d) are seemingly straightforward enough, although I have been advised

that not only did each of the Companies apparently renege on the terms of years promised to 1 the Legislature for implementing the rate increases (three years for BellSouth and four each 2 for Verizon and Sprint, purportedly to "reduce the 'rate shock' to their customers"), they also 3 had their petitions dismissed by the Commission for trying to institute the second, and final, 4 round of rate increases a mere 367 days after the first round. 5 6 IS THE INTENT OF SUBSECTION (b) TOTALLY CLEAR (b)? 7 Q. 8 No. While this subsection is seemingly more clear, the legislative debate and A. 9 statements by the legislation's supporters appear to state that the Florida Legislature intended 10 that "competition would have to be proven to result" as opposed to merely being more likely to result from residential and single-line business rates being increased at the levels 11 12 requested. 13 WHAT SUPPORT DO YOU HAVE FOR THIS VIEW? 14 Q. In his introduction of the House bill to the full House on April 30, 2003, 15 A. Representative Mayfield said the following at Pages 5 and 6 of the excerpted transcript of 16 17 those proceedings, which is attached as Exhibit MNC-7: 18 Now, members, let me tell you what the bill does not do, does not do. 19 It does not raise rates. It does not contain any mandatory language that requires rate increases. It does not require the PSC to grant any petition from 20 21 any company unless the Commission is completely satisfied that two conditions are met: Competition has to be created, and residential customers 22 23 have to benefit. The PSC is going to be responsible for sitting in judgment 24 and making sure that those two things take place before it will grant any 25 petition. 26 27 (Emphasis supplied.) 28

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MNC-7:

Representative Ritter, co-sponsor of the House bill, said the following at Pages 8 and 9 of

1 This bill is better than last year's bill. And I was fortunate to work on that 2 one as well, but this is a better piece of legislation, more consumer friendly, 3 more competitive, will bring competition in, will lower our rates. 4 5 And Representative Mayfield did a fabulous job of explaining it, so I just 6 want to say this. My parents live on a fixed income. They are basic single-7 service residential customers. They are also my most vocal constituents. I am 8 fortunate to have my mother and father living in my district. They know 9 where and when to reach me any day, any hour, any time. If I thought that 10 this bill would raise my parents' local rates, I wouldn't be supporting it here 11 today. This bill does not do that, which is why I'm able to give it my full 12 support today. 13 14 (Emphasis supplied.) 15 16 Then, on the next day when the House voted out the Senate bill, Representative Mayfield 17 said the following in response to a question from Representative Clarke, at Pages 4 and 5 18 of MNC-8: 19 Representative Clarke, that's exactly what it does. It moves the political 20 process one step away from rate changes or possible rate changes. It sets forth 21 provisions which will require the Public Service Commission to sit in 22 judgment and to determine two factors: One, will the petition to change rates 23 create competition in the local marketplace; and two, will it be beneficial to 24 residential customers. Before any changes can take place, that has to be 25 determined by the PSC. 26 27 (Emphasis supplied.) 28 29 Representative Littlefield stated within his remarks in support of the legislation, at Page 30 24 of MCN-8: 31 And I think that it's important to create competition so that consumers have the benefit of choice. And we have heard over and over again in our policy 32 33 that when you give people choice, you empower them. And I simply say, 34 power to the people, vote for this bill. And this bill -- let me -- just one more 35 point, and I'm finished. And I promise I also will not go as long as the first 36 one who spoke in opposition. 37 38 This bill, when you look closely at it, you will find that the Public Service 39 Commission is serviced or given a clear blueprint as to how to make the 40 residential market more competitive while protecting the residential

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consumer.

1	(Emphasis supplied.)
2 3 4	Representative Garcia, in his remarks supporting the legislation, said the following at Page. 32 of MNC-8:
5 6 7 8 9 10 11	This is what this bill does. It gives the ability for more competition. Forget about the phone ringing. I'm getting rid of my local landline right now because I don't use it anymore. It's always on the cell phone. And when the time comes, we're going to have more wireless services going all around the place. And this is what we're trying to do with this bill, is promote more competition.
13	(Emphasis supplied.)
14 15	And, lastly from the House side, while closing on the bill and urging a vote for it,
16	Representative Mayfield said the following at Page 45 of MCN-8:
17 18 19	But, members, look, this bill is <u>about creating competition</u> . It's <u>about creating competition</u> .
20 21	(Emphasis supplied.)
	Q. THE HOUSE SEEMS TO HAVE BEEN EMPHATIC THAT ACTUAL
22	Q. THE HOUSE SEEMS TO HAVE BEEN EMPHATIC THAT ACTUAL COMPETITION MUST BE SHOWN TO RESULT BEFORE THE COMMISSION
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22 23	COMPETITION MUST BE SHOWN TO RESULT BEFORE THE COMMISSION
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222 23 224 225 226 227	COMPETITION MUST BE SHOWN TO RESULT BEFORE THE COMMISSION CAN INCREASE LOCAL RESIDENTIAL RATES, DID THE SENATE EXPRESS SIMILAR REQUIREMENTS? A. Yes, in fact, the Senators seemed even more insistent than the House members that competition would have to be shown to actually occur before the Commission could raise
222 223 224 225 226 227 228	COMPETITION MUST BE SHOWN TO RESULT BEFORE THE COMMISSION CAN INCREASE LOCAL RESIDENTIAL RATES, DID THE SENATE EXPRESS SIMILAR REQUIREMENTS? A. Yes, in fact, the Senators seemed even more insistent than the House members that competition would have to be shown to actually occur before the Commission could raise local rates. For example, Senator Haridopolos, the legislation's Senate sponsor said the

1	Again, at Page 3 of MNC-9, Senator Haridopolos sought to reassure Senator Campbell that	
2	"the Public Service Commission [would] have the authority to deny or condition a rate	
3	rebalancing requested by the companies" saying:	
4 5 6 7	Yes, Senator from the 32nd. They have this very strict language in Section 15 of the bill which says that the the language as outlined making sure that it must be in the best interests of residential customers and bring local competition to the market before they would look at the rates.	
8 9 10	SENATOR CAMPBELL: Are there any other criteria for the petition?	
11 12	SENATOR KING: Senator Haridopolos to respond.	
13 14 15 16 17 18	SENATOR HARIDOPOLOS: Throughout Section 15 they outline, specifically in Sections 1 through 9, each of the criteria. But the main criterion I thought we were looking at most closely would be again for the PSC to decide is there increased competition and will this benefit local customers.	
20	Q. IS THERE ADDITIONAL DEBATE FROM THE SENATE DISCUSSING TH	łF
21	REQUIREMENT THAT COMPETITION BE SHOWN TO RESULT AND THAT	
22	RESIDENTIAL CUSTOMERS MUST BE SHOWN TO BENEFIT?	
23	A. Yes, actually there is a very significant dialogue showing that the Senate sponsor an	ıd
24	Senate supporters of the legislation fully intended both that (1) competition must be shown	to
25	result and (2) that residential customers be shown to benefit by the petitions being granted.	I
26	would like to pinpoint a number of the additional examples of this intent, starting with	
27	Senator Haridopolos assuring Senator Siplin that the legislation would not "impose an	
28	automatic increase on our customers, on our citizens in the State of Florida:"	
29 30 31 32	SENATOR SIPLIN: Thank you. Senator from the 26th, will your bill impose an automatic increase on our customers, on our citizens in the State of Florida?	
33 34 35 36	SENATOR HARIDOPOLOS: That's a very good question. Absolutely not. As I think I know you worked on the bill with me. This is very clear that the Public Service Commission has absolute control over costs and prices. And again, to make it clear to the members, the only way that a rate increase	

1 2 3	could take place is only if the mandates or conditions are met, and that is that it must be in the best interests of residential customers and must bring local competition before they can look at rates.
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5 6	Pages 8 and 9 of MNC-9. (Emphasis supplied.)
7	Later, Senator Haridopolos attempts to reassure Senator Cowin, who is concerned about how
8	granting these petitions will affect her rural constituents, who, she says of: "It's obvious, it
9	seems to me, that their local rates will go up. And I don't know where that competition will
10	come from. Senator Haridopolos responds, saying, starting at Page 18 of MNC-9:
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12	SENATOR HARIDOPOLOS: Senator Cowin, I think you bring up a very
13	legitimate issue and an issue of concern to a lot of persons. I think what gives
14	me comfort as I read through the bill, especially in Section 15, it clearly
15	delineates, it clearly mandates that it says to the areas we're hoping to open
16	up to competition that there must be a benefit to residential customers and
17	there must be competition in the market before they can adjust these rates.
18	That's the comfort level that I have in the bill. If there is no competition, if it's
19	not in the best interests of the customer, their rates cannot be increased. And
20	again, we're giving that discretion to the Public Service Commission, and
21	we're going to have persons from the background of Jack Shreve and others
22	defend before the Public Service Commission saying that this is not the right
23	thing to do, raise rates in this area. Also, you have a provision which was not
24	in the previous bill of having the carrier of last resort. That's expanded all the
25	way now to 2009, and I think that will also benefit the rural areas which
26	have legitimate concerns about this bill.
27	
28	But I think those two key points, saying there must be competition
29	and it must benefit the local customer, is really the key provision. And I think
30	you might see it might take longer for competition, but that also means that
31	the rates will not go up in these noncompetitive areas.
32	the faces will het go up in these honeompetitive areas.
33	Seeking to tie Senator Haridopolos to the specifics of the bill regarding the
34	necessity of finding both actual competition and residential benefits, Senator Cowin
35	puts this question to him, at Page 19 of MNC-9:
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30 37	SENATOR COWIN: A follow up and then enother question. So I guess I'm
	SENATOR COWIN: A follow-up and then another question. So I guess I'm
38	hearing you say that in a rural community, that if the telephone rates don't
39	have competition or the rates don't go and the rates won't go up if there isn't
40	competition for those people that don't have any long distance, or are you
41	looking at it as a total picture and saying overall, there will be parity,

1	because overall the long distance rates where is the geographic region for
2	competition for rural communities? Is that a separate entity?
3	
4	(Emphasis supplied.)
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6	Senator Haridopolos reassured Senator Cowin, saying. starting at Page 19 of MNC-9:
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8	SENATOR HARIDOPOLOS: I believe, Senator Cowin, as the bill clearly
9	states, that what you're going to have here is simply, as the PSC looks at each
0	as the company asks in a particular jurisdiction to raise rates, they're going
1	to look at the parameters of the area they're looking at specifically, and they're
2	going to ask those two basic questions, will it benefit customers, and is there
3	true competition. And I think that's what we want to hand to the professionals
4	at the PSC, this very type of question.
5	
6	Later in the debate, Senator Haridopolos addresses Senator Sebesta's concerns about the
17	extent of the Commission's authority and discretion to approve or reject requested local rate
8	increases, as well as the fate of families earning above the Lifeline eligibility level that might
19	"suffer" as a result of the large rate increases. Senator Sebesta asked:
20	SENATOR SEBESTA: Thank you, Mr. President. Senator, I voted no on this
	bill last year and was, as you know, leaning no this year. I've been listening
22	very intently to what you and our fellow Senators have been saying. I guess I
23	have two questions for you.
21 22 23 24 25	
25	One, can you tell me beyond a shadow of a doubt that whether these rates will
26	go up or down is subject to the Public Service Commission and how they
27	decide?
27 28	
29	SENATOR KING: Senator Haridopolos to respond.
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31	SENATOR HARIDOPOLOS: I can say without a doubt it will be the
32	complete job of the Public Service Commission to decide the rates one way or
33	the other, without question.
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35	SENATOR SEBESTA: Okay. Follow-up, Mr. President?
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37	SENATOR KING: Follow-up.
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39	SENATOR SEBESTA: Number two, the folks that I am most concerned
40	about here now, the Lifeline project is wonderful, and the telephone
11	companies are to be commended for that. That's really wonderful. But that
12	takes it to \$23,000 a year for a family of four. What I'm most concerned
13	about is that next chunk, let's say the next 20,000, because even at \$43,000 a
14	year, for a family of four, man, they're still struggling. And if they're looking

1 2	at an up to \$7 a month rate increase, that's 100 bucks a year in pre-tax. That's a chunk for a family that's really suffering. What do we do about them?
3	GENTATOR HARDOROLOG WILLIAM 14 41 11 41 4 1 14 4 1
4	SENATOR HARIDOPOLOS: Well, I believe with this bill. the true intent of
5	the bill is true competition. We've been waiting for a long time for this true
6	competition. We've been at it since 1995. And I think with this bill, we've
7	already heard testimony in our committee about how companies are ready to
8	come in <u>now that there's going to be true competition</u> . And I think you're
9	going to see the phone rates not go anywhere near these increases that you've
10	spoken about.
11	• -
12	SENATOR SEBESTA: One last follow-up, Mr. President?
13	p,
14	SENATOR KING: You're recognized.
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16	SENATOR SEBESTA: Thank you, sir. So as you said a minute ago, rates
17	will not be allowed to go up unless there is new competition in the area?
18	will not be anowed to go up amess there is new competition in the area.
19	SENATOR KING: Senator Haridopolos to respond.
20	SENATOR KING. Schalol Handopolos to respond.
21	SENATOR HARIDOPOLOS: That is correct. There must be competition,
22	and it must be in the benefit of residential customers.
23	and it must be in the benefit of residential customers.
24 25	SENATOR SEBESTA: I think you just sold me.
26 27	SENATOR HARIDOPOLOS: Thank you, sir.
28 29	Pages 22-24, MNC-9. (Emphasis supplied.)
30	Finally, in closing on his bill and in urging his fellow Senators to approve it, Senator
31	Haridopolos issued his final assurances regarding the safeguards of the legislation, saying,
32	beginning at Page 43 of MNC-9:
33 34	SENATOR KING: Senator Haridopolos to close.
35	SENATOR HARIDOPOLOS: Thank you, Mr. President. I appreciate the
36	spirited debate. I think the most important thing is this political football game
37	is finally over.
38	is illustry over.
39	I remember when I filed this bill two years ago in the House, there were
40	lobbyists lined up on both sides. And what we have finally done is, the
41	Legislature I think has come together and looked at an issue to finally increase
42	competition, but with the important ingredient of oversight. I think everyone
43	in this room understands the professionals we have at the Public Service
44	Commission, and that's where we're going to put this political football to bed.
45	We're going to take it out of the Legislature and put it in the professionals'

1 2 3	hands where citizen groups and persons alike can make sure that if there is any discussion about rates, the persons can be there to defend the right of the consumer.					
4						
5 6	I think this bill is <u>all about competition</u> and innovation, and I think that's what America is all about, <u>competition</u> and innovation.					
7 8	I want to thank Senator Siplin for his good work on this bill, as well as					
9	Senator Smith and others, and, of course, the Chairman, Senator Bennett, for					
10	bringing all sides together. This has been a long time in coming, as Senator					
11	Smith has said. And I think that we have finally put this political football to					
12	bed, and I think it's time for us to move forward					
13	and <u>trust competition</u> in the same way we trusted <u>competition</u> to make the					
14	United States.					
15						
16	Thank you.					
17						
18	(Emphasis supplied.)					
19						
20	Q. WHAT DO YOU CONCLUDE THE LEGISLATURE INTENDED FROM THE					
21	STATEMENTS QUOTED ABOVE?					
22	A. While all the quoted statements by the legislation's sponsors and supporters might					
23	seem a little tedious, their specificity and repetition leave me with two clear conclusions:					
24	One, the Florida Legislature intended that the Commission must find that actual local					
25	competition will result in specific geographic areas (meaning individual rural versus					
26	individual urban rate zones) before it can consider raising basic local residential rates, and					
27	two, the Companies must also prove that their residential customers will benefit before their					
28	local rates can be increased as requested.					
29						
30	Q. DO YOU BELIEVE THAT THE COMPANIES HAVE PROVEN THAT					
31	LOCAL COMPETITION IN ALL OF THEIR GEOGRAPHIC SERVICE AREAS					
32	WILL RESULT IF LOCAL RATES ARE INCREASED AS REQUESTED?					
33	A. No, none of the Companies have remotely provided such proof for any of their					
34	geographic service areas, let alone all such rural and urban areas. Rather, as I discuss below,					

1	the most the Companies have accomplished is to have presented an unfounded theory that					
2	increa	asing their residential customers' rates from 35 to 90 percent over the course of two				
3	years	and a day will automatically increase the level of local competition by some undefined				
4	amou	nt. The Companies attempted proof does not begin to meet the Legislature's test.				
5						
6	Q.	WHAT ABOUT THE REQUIREMENT THAT RESIDENTIAL CUSTOMERS				
7	MUS	T RECEIVE DEMONSTRABLE BENEFITS BEFORE THEIR RATES CAN BE				
8	INCI	REASED AT THE UNPRECEDENTED LEVELS DEMANDED BY THE				
9	COM	IPANIES?				
10	A.	Well, Subsection (a) of 364.164, F.S. is clearly perplexing and more than a little				
11	obtuse in what is intended to be proven before the Commission can increase local rates. I					
12	suspect that there are more technical objections to the sentence structure, but it strikes me					
13	that i	t is some type of "run on sentence" with more than one misplaced modifier.				
14						
15	Q.	WHAT DO YOU MEAN?				
16	A.	Just look at the language:				
17 18		In reaching its decision, the commission shall consider whether granting the petition will:				
19 20 21		(a) Remove current support for basic local telecommunications services that prevents the creation of a more attractive competitive local exchange market for the benefit of residential consumers.				
22	As discussed below, I have concluded that there is no "current support for basic local					
23	telecommunications services," which means the petitions should be denied outright. If there					
24	is no support or subsidy for local service, then it is impossible for such support to be removed					
25	by rat	te increases. However, even if there were some level of support for local service and it				
26	was r	emoved to some degree by rate increases, the test for meeting the remaining				

- 1 requirements of Subsection (a) is far from clear. For example, what does "prevents the
- 2 creation of a more attractive competitive local exchange market" mean? And, what did the
- 3 Florida Legislature intend by the phrase "for the benefit of residential consumers?" That the
- 4 language is so awkward is likely the result of the industry drafting the entire bill. Despite
- 5 the confusion necessitated by the wording of this factor, I am confident that the Florida
- 6 Legislature intended that residential customers be shown to receive actual net financial
- 7 benefits in the form of lower overall monthly bills through offsetting reductions in intrastate
- 8 toll rates required by the new law.

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O. HOW DO YOU COME TO THIS CONCLUSION DESPITE THE

11 CONFUSING LANGUAGE OF SUBSECTION (a)?

- A. Again, as with the "actual competition" requirement, it is clear from the floor debate in both the Florida House and Florida Senate that the Legislature intended that residential customers receive actual financial benefits and that they result primarily from the potential of "breaking even" or even "winning" on the total monthly telephone bill as a result of taking advantage of the promised lower intrastate toll rates. Although she clearly confused the fact that only <u>intrastate</u> toll rates, not <u>interstate</u> tolls, must be reduced for some period in sync with the local rate increases, the House bill's co-sponsor, Representative Ritter, tried to make the point that residential customers might see financial benefits from the legislation when she said:
- In closing, let me say this. If you are worried about the politics of this bill, let me suggest that many of the things that have been done on the floor of this house during this session are far more damaging than what is being done in

¹ Statement of Representative Richardson at the April 9, 2003 meeting of the House Committee on Business Regulation: "As you all know, this has been a very delicate process to come to where we are now. It's involved a lot of negotiation. The industry has worked together in good faith to provide us with the product that we are looking at this morning Representative Attkisson. This is not a bill that was written by legislators. It was a proposal brought to us by the industry, that they agreed upon. And they have done an excellent job and it certainly is a product that I can support. (Emphasis supplied.)

this particular piece of legislation. If you are worried, please do not worry about this piece of legislation. You are lowering rates for your constituents.

And as for those of us who live in South Florida and have elderly constituents, first of all, might I suggest that many of our constituents have computers, and they are e-mailing us on many things, including prepaid tuition. And might I also suggest that many of our elderly constituents have families who live out of state, and our constituents make numerous long distance phone calls to those people who live in the Northeast predominantly, and those constituents will see a direct reduction in their phone bills as a result of this piece of legislation.

Page 22 of MNC-8. (Emphasis supplied.) There are many references to the absolute necessity of the Commission finding "a benefit for residential customers" in the above-cited floor debates in both chambers. Furthermore, both the industry and the legislation's sponsors and supporters made numerous statements in committee meetings to the effect that residential customers would have to benefit and that the chief way they would be able to benefit would be by making intrastate toll calls at the promised lower rates.²

O. IS IT POSSIBLE TO DETERMINE WHETHER RESIDENTIAL

- 21 CUSTOMERS CAN "BREAK EVEN" OR "WIN" BY MAKING A CERTAIN LEVEL
- 22 OF INTRASTATE TOLL CALLS AT THE REDUCED RATES PROMISED BY THE
- 23 LEGISLATION'S SUPPORTERS?
 - A. No, it is, in fact, impossible for anyone, including this Commission, to make such a determination for the very reason that there is not one word of testimony in any of the three cases stating at what levels intrastate toll rates will be reduced in IXC programs or products available to residential customers. The costs, or detriments, to the residential customers are specifically known in the event the petitions are granted. If the petitions are granted, we
- 29 know that all of BellSouth's local residential rates will increase by as much as \$3.86 a month,

² AARP is now in the process of having portions of both House and Senate committee meetings transcribed with the intention of supplementing the statements by supporters of the legislation that lowered intrastate toll rates could lead to "break even" or "winning" total monthly telephone bills.

- or by \$46.32 a year. Verizon's residential rates will increase by \$4.61 a month, or \$55.32 a
- 2 year, and Sprint's will dwarf the others' and increase by \$6.86 a month, or by \$82.32 a year.
- 3 Those are increases of from 35 to 51 percent for BellSouth's residential customers,
- 4 depending upon their rate group, from 38 to 47 percent for Verizon's residential customers
- 5 and increases of from 60 to 90 percent for Sprint's customers. These increases do not
- 6 include the significant taxes and fees that accelerate as a percentage of the base bill. By
- 7 contrast, the purported "residential benefits." at least as they relate to lower intrastate toll
- 8 rates are not stated and are unknowable because the major IXCs serving the state are not
- 9 parties to these cases and have not disclosed how they will apportion the access fee
- reductions between their products available to residential or large business customers.³
- Even if it were possible to calculate potential net financial savings from the promised
- reductions in intrastate toll calls, which is not the case, it is likely that many residential
- consumers, especially the elderly, would not make a sufficient number of "qualifying"
- intrastate toll calls to achieve overall net savings on their monthly bills.⁴

16 O. ARE THERE OTHER REASONS TO BELIEVE THAT RESIDENTIAL

17 CUSTOMERS WILL NOT RECEIVE ANY ACTUAL BENEFITS IF THESE

18 MASSIVE RATE INCREASES ARE APPROVED?

- 19 A. Yes. I discuss a number of additional reasons why residential customers will not
- benefit from these increases in a later section of my testimony dealing with the "distribution"
- 21 of benefits and costs of rebalancing."

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³ The absence of the IXCs as parties to this case and the inability to calculate potential residential savings as a result of lowered intrastate toll rates is the basis for AARP's Motion to dismiss for failure to join indispensable parties, which motion had not been ruled upon when this testimony was filed.

⁴ To date, the overwhelming number of residential consumers testifying before the Commission in its series of customer service hearings have testified that they make few, if any, qualifying intrastate toll calls.

THE LOOP AS A COMMON COST

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the same loop to come into existence.

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3	Q. IS THE LOOP A SHARED FACILITY WHOSE COSTS ARE COMMON TO
4	A NUMBER OF SERVICES?
5	A. Yes, the loop is a common facility to many services and should be considered a
6	common cost of those services. One can readily see this by applying Dr. Taylor's mind
7	experiment to long distance calling.
8	Dr. Taylor asked the Commission to think about an incumbent local exchange
9	company that chooses to drop long distance service and only provide local service. Would
10	the company need a loop to provide that service? The answer is obviously yes. Therefore,
11	he says the loop is a cost of local service.
12	I agree, but the problem is that he never performs the same mind experiment for long
13	distance service. Think about an incumbent local exchange company that chooses to drop
14	local and only provide long distance service. Would it need a loop to provide service? The
15	answer is obviously yes.
16	When you conduct both experiments, you discover that the loop is a shared cost of
17	both services. The same is true of DSL service, which has lately become a focal point of
18	much incumbent local exchange company (ILEC) attention. This debate has been going on
19	almost since the beginning of the industry.
20	Much the same is true of the mind games played by other witnesses. Caldwell (p. 9)
21	states that when a customer contacts the telephone company and asks for local service, the
22	customer causes the loop to come into existence. But, if the customer contacted the phone
23	company and asks for long distance, but not local, the desire for long distance would cause

Cost causation cannot be resolved by asking only one question, or by deciding which

- 1 question to ask first. The telecommunications network is a multi-service network that enjoys
- 2 substantial economies of scale and scope (falling average cost as more products are added to
- 3 share joint and common costs). It has been that way from its inception. The loop is a
- 4 telecommunications facility used to complete all telephone calls -- local, intraLATA long
- 5 distance, and interLATA long distance. It is also used to provide enhanced services. Today,
- 6 it is also used for DSL services. It is impossible to complete an interLATA long distance call
- 7 without a loop. Moreover, when the loop is in use to complete an interLATA long distance
- 8 call, it cannot be used simultaneously to complete another call.

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Q. DO HISTORIC PATTERNS OF INVESTMENT AND CONTEMPORARY

ECONOMIC BEHAVIOR REVEAL THE FALLACY OF ATTRIBUTING LOOP

12 COSTS TO ONLY BASIC LOCAL SERVICE?

- 13 A. Yes. History shows that the integration of the long distance network into the local
- 14 network (they actually started as two separate networks) raised the cost of the integrated
- 15 network. Since the integrated network costs more as a result of the addition of long distance.
- 16 it is reasonable to assume that long distance causes costs in the integrated network.
- 17 Historical analysis of why telecommunications investments were actually made shows that
- 18 most telecommunications technologies were deployed for and used by business customers
- 19 first. Hence, it is more reasonable to assume that those customers caused the investment. In
- 20 other words, complaints that business customers and long distance users pay too much
- 21 actually ignore the historic pattern of cost causation.
- In truth, since the first decade of the last century, the network, including the loop, has
- 23 been consciously designed to provide local and long distance service and business and
- 24 residential service. Long distance was not an afterthought; it was always a forethought.
- 25 included in the design, development and deployment of the network. Vertical services have

1 been included in economic analyses of network design and architecture for over two decades.

Now that the Companies are intensely competing to sell bundles of services, the fiction that local service causes the loop cost should be put to rest once and for all. The economic evidence that the telecommunications network is a multi-product enterprise

- 5 enjoying economies of scale and scope is overwhelming.
 - ◆ On the supply-side all long distance calls use the network exactly the same way local calls do. Vertical services (like Call Waiting, Call Forwarding and Caller ID) and new digital services (like DSL) are supported by all parts of the network. Basic service accounts for about one-quarter of total revenues generated per line because the line is shared by an ever-increasing array of services.

◆ On the demand-side, customers expect to receive long distance service when they order telephone service. Vertical services are strong complements of basic service. If a provider sells basic service to a customer, competitors are very unlikely to sell that customer Call Waiting.

 ◆ Companies are eager to sell local service and long distance service bundled together.⁵ One-stop shopping is an integral part of providers' business plans. In such a bundle, why is local service the "cost causer," as the LECs and IXCs claim, and long distance the free rider?

A reasonable basis to determine the allocation of shared costs is to analyze the facilities and functionalities necessary and actually used in the production of goods and services. In order to produce a long distance call IXCs need distribution plant, as well as switching plant and transport plant. Instead of basing economic analysis on a guess about what consumers really wanted when they purchased a bundle of services, the Commission should rely on a "service pays" principle. That is, services that use facilities should be considered to benefit from the deployment of those facilities and every service that uses a facility should help pay for it.

⁵ Providers are also intensely interested in bundling many more services, such as Internet and data services, in addition to local and long-distance calling.

I	Q. IS THERE A LEGAL BASIS FOR TREATING THE LOOP AS A COMMON
2	COST?
3	A. The Telecommunications Act of 1996 certainly understood the economics of the
4	industry and sought efficient entry across a broad range of services.
5 6 7 8	• The Act promotes the deployment of advanced telecommunications services and information technologies and insists on a sharing of joint and common costs.
9 10 11	 The Act repeatedly recognizes that advanced services and basic service are linked.
12 13 14	 The Act recognizes that competitive and non-competitive services will be commingled on the network and its purpose is to advance this multi- product network.
16	The law directly addresses the revenue responsibility of these various services. The
17	cross-subsidy and joint cost language of 47 USC 254 (k) addresses this point:
18 19 20 21 22 23 24 25 26	Subsidy of Competitive Service Prohibited – A telecommunications carrier may not use services that are not competitive to subsidize services that are subject to competition. The Commission, with respect to interstate services, and the States, with respect to intrastate services, shall establish any necessary cost allocation rules, accounting safeguards, and guidelines to ensure that services included in the definition of universal service bear no more than a reasonable share of the joint and common costs of facilities used to provide those services.
27	This policy recognizes two distinct steps that are necessary to have fair and efficient
28	pricing in an emerging, partially competitive environment a strict prohibition on below
29	cost pricing for competitive services and a reasonable recovery of joint and common costs
30	across services that share facilities. The Conference Report states this principle more
31	vigorously. The Conference Committee Report clarifies the standard for cost allocation by
32	adopting the Senate report language

The Commission and the states are required to establish any necessary cost allocation rules, accounting safeguards, and other guidelines to ensure that universal service bears no more than a reasonable share (and may bear less than a reasonable share) of the joint and common facilities used to provide

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both competitive and noncompetitive services. ⁶

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- 3 In pursuit of universal basic service, this language establishes a reasonable share of joint and
- 4 common costs allocated to basic service as an *upper* limit.
- The FCC, the states, and the courts have found consistently and repeatedly that the
- 6 loop is a common cost. The courts recognized this almost three quarters of a century ago in
- 7 Smith v. Illinois. Many of the states have formally recognized this in comments in federal
- 8 proceedings⁸ and in their own cost dockets.⁹

⁶ Conference Report, p. 129, emphasis added.

⁷ 282 U.S. 133 (1930)

⁸ The Texas Public Utility Commission, the Nebraska Public Service Commission, the New Hampshire Public Utilities Commission, the New Mexico State Corporation Commission, the Utah Public Service Commission, the Vermont Department of Public Service and Public Service Board, and the Public Service Commission of West Virginia. In the Matter of Federal-State Joint Board on Universal Service, Before the Federal Communications Commission, FCC 96-93, CC Docket No. 96-45, April 12, 1996 p. 18; "Comments of the Idaho Public Service Commission" In the Matter of Federal-State Joint Board on Universal Service, Before the Federal Communications Commission, FCC 96-93, CC Docket No. 96-45, April 12, 1996, p. 17; "Comments of the Public Utility Commission of Texas" In the Matter of Federal-State Joint Board on Universal Service, Before the Federal Communications Commission, FCC 96-93, CC Docket No. 96-45, April 12, 1996, p. ii; "Initial Comments of the Pennsylvania Public Utility Commission to the Notice of Proposed Rulemaking and Order Establishing Joint Board" In the Matter of Federal-State Joint Board on Universal Service, Before the Federal Communications Commission, FCC 96-93, CC Docket No. 96-45, April 12, 1996, p. 7; "Initial Comments of the Virginia Corporation Commission," In the Matter of Federal-State Joint Board on Universal Service, Before the Federal Communications Commission, FCC 96-93, CC Docket No. 96-45, April 12, 1996, p. 5; "Comments of the Staff of the Indiana Utility Regulatory Commission" In the Matter of Federal-State Joint Board on Universal Service, Before the Federal Communications Commission, FCC 96-93, CC Docket No. 96-45, April 12, 1996, p. 9.

⁹ "Report of Glenn P. Richardson, Senior Hearing Examiner <u>Application of GTE South Incorporated</u> For Revisions to Its Local Exchange, Access and IntraLATA Long Distance Rates, Commonwealth of Virginia State Corporation Commission, Case No. PUVC950019, March 14, 1997, p. 84; Application of the Mountain States Telephone and Telegraph Company dong Business as U.S. West Communications, Inc., for Approval of a Five-Year Plan for Rate and Service Regulation and for a Shared Earnings Program, Colorado Public Utilities Commission, Docket Nos. 90a-665T, 96A-281T, 96S-257T, Decision No. C97-88, January 5, 1997, pp. 42-43; Decision and Order Rejecting Tariff Revisions, Washington Utilities and Transportation Commission v. U.S. West Communications Inc., Docket No. UT-950200, April 11, 1996 pp. 83-84; Department of Utility Controls' Investigation Into the Southern New England Telephone Company's Cost of Providing Service, Department of Public Utility Control, Docket No. 94-10-01, June 15, 1995, pp. 24-25; Report and Order, In Re: US West Communications, Inc., Utah Public Service Commission, Docket No. 95-049-05, November 6, 1995, p. 95; Final Decision and Order. In Re US West Communications Inc., Iowa Utilities Board, Docket No. RPU-95-10, May 17, 1996, p. 295, 306; Final Decision and Order, In Re US West Communications Inc., Iowa Utilities Board, Docket No. RPU-94-1, November 21, 1994; In the Matter of the Application of GTE Southwest Incorporated and Contel of the West, Incorporated to Restructure Their Respective Rates, New Mexico State Corporation Commission, Docket NO. 94-291-TC, Phase II, December 27, 1995, pp. 11, 14-15; New England Telephone Generic Rate Structure Investigation, New Hampshire Public Utilities Commission, March 11, 1991, DR 89010, slip, op., pp. 39-40; Order No. 18598, Re: Investigation into Nontraffic-Sensitive Cost Recovery, Florida Public Service Commission, 1987; Docket No. 860984-TP, pp. 258, 265-266; Order No. U-15955, Ex Parte South Central Bell Telephone Company, Docket No. 1-00940035, Louisiana Public Service Commission,

LOOP IS A COMMON COST?

O. DID THE TELECOM ACT OF 1996 CHANGE THE FACT THAT THE

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- 3 A. No it did not. In a series of rulings to implement the 1996 Telecom Act, the FCC has
- 4 constructed a comprehensive paradigm that starts from the fundamentally correct premise
- 5 that the loop is a shared cost. The FCC began in the local competition docket by recognizing
- 6 that the loop is a shared cost of local, long distance and the other services that use the loop.
- 7 As discussed above, separate telecommunications services are typically provided over shared
- 8 network facilities, the cost of which may be joint or common with respect to some services.
- The costs of local loops and their associated line cards in local switches, for example, are common with respect to interstate access service and local
- exchange service, because once these facilities are installed to provide one
- service they are able to provide the other at no additional cost. 10

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- The FCC followed that decision with its proposed rulemaking on access charge
- reform, in which it reaffirmed the observation that the loop is a common cost.
- For example, interstate access is typically provided using the same loops and
- line cards that are used to provide local service. The costs of these elements
- are, therefore, common to the provision of both local and long distance
- 19 service. 11

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- In the reform of the separations process, the FCC has stated the economic reasoning
- 22 and analysis which underpins this treatment of the loop:

Nearly all ILEC facilities and operations are used for multiple services. Some

- portion of costs nonetheless can be attributed to individual services in a
- manner reflecting cost causation. This is possible when one service, using capacity that would otherwise be used by another service, requires the
- construction of greater capacity, making capacity cost *incremental* to the

September 5, 1995, p. 12; In Re Formal Investigation to Examine and Establish Updated Universal Service Principles and Policies for Telecommunications Services in the Commonwealth, Docket No. 1-00940035, September 5, 1995, p. 12; In the Matter of a Summary Investigation into IntraLATA Toll Access Compensation for Local Exchange Carriers Providing Telephone Services Within the State of Minnesota, Minnesota Public utilities Commission, Docket No. P-999/C1-85-582, November 2, 1987, p. 33.

¹⁰ Federal Communications Commission, First Report and Order: Implementation of the Local Competition Provisions of the Telecommunications Act of 1996, CC Docket No. 96-98, ¶678.

11 Federal Communications Commission, In the Matter of Access Charge Reform, Price Cap Performance Review for Local Exchange Carriers, Transport Rate Structure and Pricing, End User Common Line Charges: Notice of Proposed Rulemaking. CC Docket Nos. 96-262, 94-1, 91-213, 95-72, ¶237.

service. The service therefore bears a causal responsibility for part of the cost. The cost of some components in local switches, for example, is incremental (i.e. sensitive) to the levels of local and toll traffic engaging the switch. Most ILEC costs, however, cannot be attributed to individual services in this manner because in the case of joint and common costs, cost causation alone does not yield a unique allocation of such costs across those services. The primary reason is that shared facilities and operations are usually capable of providing at least one additional service at no additional cost. In such instances, the cost is *common* to the services. For example, the cost of a residential loop used to provide traditional telephony services usually is common to local, intrastate toll, and interstate toll services. In a typical residence, none of these services individually bears causal responsibility for loop costs because no service places sufficient demands on capacity to warrant installation of a second loop....

Both incremental cost and stand-alone cost (which are usually expressed per unit of output) are greatly affected by the way we choose to define the increment and the service class. The incremental cost of carrying an additional call from residences to end offices, for example, is zero if the residences are already connected to end offices, but the incremental cost of establishing such connections is the cost of the loops. ¹² (emphasis added)

Most importantly, the FCC's methodology for estimating costs of basic service for purposes of identifying high cost areas is consistent with its logic of properly allocating loop costs. Two of the ten criteria it establishes for specification of a cost model require similar treatment of joint and common costs:

27 (2) Any network functionality or element, such as loop, switching, transport, or signaling, necessary to produce supported services must have an associated

cost...

(7) A reasonable allocation of joint and common costs must be assigned to the cost of supported services. This allocation will ensure that the forward-looking economic cost does not include an unreasonable share of joint and common costs for non-supported services.¹³

As public policy has introduced more and more competition into the industry, the shared nature of the loop has become more evident, not less. Today the most vigorous competition is for bundles of service that include both local and long distance. That is where

¹² Federal Communications Commission, In the Matter of Jurisdictional Separations Reform and Referral to the Federal-State Joint Board. Notice of Proposed Rulemaking, CC Docket No. 80-286, November 10, 1997 (hereafter, Separations NPRM), pp. 14-15.

¹³ FCC, Universal Service Order, ¶ 250.

the action is for both the CLECs and ILECs. In fact, the FCC has declared it official policy 1 that the states in the Triennial Review proceedings should consider all the revenues 2 associated with the loop. 3 Despite relatively widespread agreement on such broad general statements 4 5 concerning implicit support flows, this area is more complex than it might initially appear. The existence of "below cost" residential local exchange 6 service rates does not mean that such customers are "unprofitable" to serve. 7 8 Determining whether a customer class is desirable to serve requires a 9 comparison of costs and all potential revenues from the class, which will substantially exceed the local exchange service rate. In addition, describing 10 certain rates as being "above or below cost" itself involves complex questions 11 concerning how costs should be defined. 14 12 13 14 15 0. DOES THE STATUTORY DEFINITION OF BASIC SERVICE REQUIRE THE COMMISSION TO TREAT THE LOOP AS A COST OF BASIC SERVICE? 16 Not at all. The fact that the statute lists the functionalities that should be made 17 Α. 18 available as part of basic service does not mean the cost of those functionalities must be 19 attributed to basic service. Several of the functionalities identified are required to be made available with other services as well. 20 21 WHAT ARE THE IMPLICATIONS FOR THE CURRENT PROCEEDING OF 22 Q.

23 TREATING THE LOOP AS A COMMON COST?

24 Once the loop is recognized as a shared cost and the total revenues from all the A. 25 services it supports are taken into account; once the nature of competition as it is actually 26 occurring in the marketplace is taken into account, it becomes quite evident that the 27 proposals to rebalance rates fails the first two tests under the new statute:

¹⁴ Report and Order on Remand and Further Notice of Proposed Rulemaking, In the Matter of Review of the Section 251 Unbundling Obligations of Incumbent Local Exchange Carriers; Implementation of the Local Competition Provisions of the Telecommunications Act of 1996; Deployment of Wireline Services Offering Advanced Telecommunications Capability, CC Docket No. 01-338; 96-98; 98-147, August 21, 2003, Para. 157.

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- Rate rebalancing does not eliminate a subsidy to basic local service; it simply increases the contribution of basic local service to the shared costs of the network.
- Rate rebalancing will not stimulate enhanced market entry and greater competition. The competitors treat local and long distance as a bundle. It will not affect their entry significantly.

Q. ON WHAT EVIDENCE DO YOU BASE THE STATEMENT THAT RATE REBALANCING MERELY INCREASES THE CONTRIBUTION FROM BASIC SERVICE TO COMMON COSTS?

A. The Companies' cost studies make it apparent (see Exhibit MNC-1). The loop is by far the largest cost that the Companies attribute to basic local service. Sprint declares that 90 percent of basic service costs are associated with the loop. While Sprint's claim about the share of loop costs in the total cost of basic service is the highest, the other Companies' cost studies show similarly high levels. If the loop is treated as a common cost, there is no doubt that the prices charged for basic service are far greater than the costs that are properly attributed to basic service. A comparison of UNE prices for all three companies with the average revenue for basic service leads me to conclude that while the precise level of contribution from basic service to common costs varies somewhat between the companies, there is no doubt that for all three basic service revenues more than cover costs, once the loop, network interface device and port are treated as a common cost.

In standard rate cases, this observation would lead to a debate over the relative level of contribution to common costs, and a variety of different approaches to marking up direct costs to ensure recovery of common costs would be discussed. Exhibit MNC-2 shows that if the loop is treated as a common cost between the three primary services being bundled in the market – local, vertical services and long distance – basic local service already makes a much

¹⁵ Sprint-Florida, Petition, p. 11.

1 larger contribution in absolute dollar terms than the other two services, but the rate of mark-2 up is higher on long distance. 3 In this proceeding, however, we do not have to proceed to that step, since the statute 4 lays out a simple standard. Rates are to be rebalanced only if they are removing support for 5 basic service. If the loop is treated as a common cost, that simply is not the case. 6 7 COMPETITION IN FLORIDA AND THE IMPACT OF REBALANCING 8 9 O. DO YOU AGREE WITH THE ANALYSIS OF COMPETITION PRESENTED 10 TO THE COMMISSION BY THE COMPANIES? 11 A. No. I disagree with both the depiction of the current status of competition and the 12 impact that the Companies claim their rate rebalancing proposals will have on it. 13 14 Q. WHAT FLAWS DO YOU FIND IN THE COMPANY ANALYSIS OF THE 15 **CURRENT STATE OF COMPETITION?** 16 The Companies have painted an unnecessarily negative picture of competition in A. 17 Florida at present and have vastly overestimated the impact that rate rebalancing will have on 18 competitive entry in Florida. 19 20 Q. IN WHAT WAYS HAVE THE COMPANIES PAINTED AN 21 UNNECESSARILY NEGATIVE PICTURE OF COMPETITION IN FLORIDA? A. The current status of competition is mixed. I have developed three measures of 22 23 competition for residential customers – intensity, balance and extensiveness (see Exhibit 24 MNC-3). I measure intensity as the percent of residential customers who have switched to

1 states for which residential numbers have been broken out by the FCC. Since most of the states for which the FCC does not give a residential breakdown are small and 2 noncompetitive, that is probably its overall national ranking. 3 I measure the extensiveness of competition as the percentage of zip codes without a 4 5 competitor (noncompetitive) and the percentage with six or more competitors (competitive). 6 Florida ranks first and eighth on these. 7 I measure balance as the ratio of the percentage of CLEC customers who are 8 residential to the percentage of ILEC customers who are residential. If CLEC competition 9 were balanced, we would expect them to be attracting residential customers in the same 10 proportion as ILECs and we would see a ratio of 1. For Florida, the ratio is .58 and it ranks 11 33 among the 39 states. 12 Compared to the national picture, Florida is high on some aspects of competition, low 13 on others and average on others. However, compared to the other BellSouth states, it is 14 doing very well. It beats all the other BellSouth states on extensiveness. It beats all the other 15 BellSouth states on intensity, except Georgia. It is in the middle of the BellSouth pack on 16 balance. 17 There is evidence that even on the measures where Florida is not leading the 18 BellSouth states, great strides have been made. The above analysis is based on FCC statistics through the end of 2002 and there are reasons to believe that things have gotten better since 19 20 then. Florida has only recently resolved the pricing of Unbundled Network Elements (UNEs). The reduction of the UNE-P rate in September of 2002 was substantial and its 21 22 impact is not fully reflected in these figures. In fact, there appears to have been a very 23 substantial effect of the new UNE rate on the balance of competition (see Exhibit MNC-4). 24 After the finalization of UNE rates, competitors made major strides in extending competition

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into the residential sector.

Moreover, in that same time frame, the penetration of CLECs into the residential market grew faster in Florida than in any other BellSouth state (see Exhibit MNC-5 above).

Q. HOW DOES THE COMPANY ANALYSIS OVERESTIMATE THE IMPACT

5 OF RATE REBALANCING ON COMPETITION?

- A. First, the Companies blame the weaknesses of competition on price, repeatedly
 asserting that increasing the price of basic local telephone service will make it more attractive
 and induce entry. Yet, other factors present barriers to entry. In fact the competitors in
 Florida were twice as likely to cite operating support systems and interconnection problems
 as barriers to entry as price.¹⁶
 - Second, it has become clear that competition for bundles is where the action is in telecom competition. Competitors have always been competing primarily to win customers for a bundle of local and long distance service. Lately they have begun to emphasize "all-you-can-eat" bundles of local, long distance and calling features. The shifting of costs from intraLATA long distance to basic service will have little, if any impact on this competition, since both are in the bundle.

As far back as the first §271 application approval in New York, competition has been about a bundle of services. MCI, which spearheaded competition in New York, offered a 5 percent discount off of local, worth about \$1.50. However, it offered an additional \$5 discount if the customer took both local and long distance from them. The customer could choose any long distance plan. Clearly, the emphasis was on the bundle of local and long distance.

¹⁶ Office of Market Monitoring and Strategic Analysis, Florida Public Service Commission, <u>Telecommunications Markets in Florida: Annual Report on Competition, as of June 30, 2002, December 2002, p. 44.</u>

The Neighborhood Program, rolled out earlier this year by MCI took this approach to another level. It offers unlimited local and long distance for a fixed price. Interestingly, the incumbents have responded with bundles of their own. We now have AT&T and Sprint also offering similar bundles. One leading industry analyst estimates that 30 million subscribers have switched to these bundles. A competitor who is focused on bundles of local and long distance is indifferent to rate rebalancing. Since both services are included in the bundle, the shifting of cost recovery from intraLATA long distance to basic service is irrelevant. As noted above, the FCC has recently concluded in the Triennial Review that all the revenues that can be captured must be considered. A glance at the development of competition from both the ILEC and the CLEC sides suggests the process. ILECs have captured a large share of the long distance market quickly after they are allowed to sell long distance in their service areas. By the end of this year, with virtually all incumbents allowed to sell in all their markets, they are likely to have almost one-third of the residential long distance accounts (see Exhibit MNC-6). It is almost certain that virtually all of these customers are taking both local and long distance from them. Competitors are likely to have about the same level of local accounts by the end of this year. The leaders in this competition are the long distance carriers, who are certainly capturing both local and long distance. The intermodal competitors about which the Companies make so much are even more heavily into bundles. Their packages include other services (video, high-speed Internet) and cost a great deal more. Rate rebalancing has little impact on the economics of their competitive position.

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1 Q. IS THERE DIRECT EVIDENCE ON THE IMPACT OF RATE

2 REBALANCING ON THE LEVEL OF COMPETITION?

- 3 A. The studies the companies relied upon cannot separate out the effects of rate
- 4 rebalancing on the level of competition. Moreover, most of the examples of rate rebalancing
- 5 discussed in Mr. Gordon's Testimony took place before the 1996 Act. 17 Therefore, it would
- 6 be difficult to separate out the effects of rate rebalancing as such from the effects of the
- 7 general level of rates. However, two of the states mentioned, Maine and Ohio did rebalance
- 8 rates after the 1996 Act. Exhibit MNC-7 shows the change in ILEC line counts for Florida
- 9 and these two states, since Florida began to lower its UNE rates. Cumulatively, competition
- 10 has grown faster in Florida than in these two rebalancing states. Moreover, Florida has
- grown just as fast as the nation, since it reformed UNE prices.

13 Q. IF RATE REBALANCING WILL NOT STIMULATE COMPETITION,

14 WHAT WOULD?

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- 15 A. The clear implication of this analysis is that lowering UNE prices are one of the keys.
- 16 Continuing to smooth out the operating support issues is also important.

18 DISTRIBUTION OF BENEFITS AND COSTS OF REBALANCING

20 Q. WILL RESIDENTIAL CUSTOMERS BENEFIT FROM RATE REBALANCING?

- 21 A. No. It is highly unlikely that residential consumers as a class will receive a direct
- benefit as a result of the rate rebalancing proposed by the Companies. Virtually all of the
- 23 rate increases for basic local service are imposed on residential consumers. The Companies
- 24 have allocated around 90 percent of the basic local service increases to residential consumers,

¹⁷ Gordon, pp. 38-43.

while single-line business customers take the remainder. Moreover, multi-line business, or 1 "big business" telephone customers will experience no local service rate increases at all if 2 these petitions are approved. However, business customers account for a substantial part of 3 intrastate long distance. Since the cost of all long distance minutes will be reduced, business 4 customers, in general, and big business customers, specifically, are likely to enjoy a 5 reduction in rates at least in proportion to their usage and totally out of proportion to the local 6 7 rate increases, if any, they will experience. 8 9 Q. ARE THERE OTHER PROBLEMS WITH THE DISTRIBUTION OF INSTATE ACCESS FEE REDUCTIONS BETWEEN RESIDENTIAL AND 10 **BUSINESS CUSTOMERS?** 11 12 Yes, as I mentioned earlier, the distribution of the savings in intrastate toll rates as A. between the residential and business programs, or products, to be offered by the IXCs has not 13 14 even been disclosed in these cases so that the ability of any given residential customer to calculate any potential "benefit" from breaking even on his or her total monthly bill is 15 16 precluded. As I said before, this is the basis for AARP's pending motion to dismiss the 17 cases. 18 The new law allows the IXCs to allocate the access fee reductions to their business 19 and residential customers in any way they wish so long as some part of the reductions goes to each class of customers. The worst case scenario would be that 99 percent of the flow-20 21 through access reductions would be applied to intrastate toll products targeted to multi-line 22 business customers, who receive no local rate increases, while only 1 percent would be made 23 available to residential customers, who will pay for the vast majority of the increases in local

24

rates.

- Many customers testifying at the public hearings held to date have stated that they 1 make few, if any, intrastate toll calls that would qualify them for potential savings, even if 2 the intrastate toll reductions were flowed through in a fair manner. 3 In order to ensure that residential consumers at least break even on the rate 4 rebalancing, the Commission should require that the increase in basic monthly charges be 5 6 allocated in proportion to access minutes of use between the classes. 7 Q. HOW WILL OLDER FLORIDIANS FARE UNDER THE RATE 8 9 **REBALANCING SCHEME?** My clients, older Floridians, are likely to be particularly hard hit by rate rebalancing. 10 Α. 11 Older consumers tend to make fewer long distance calls. In a recent survey conducted by AARP, 18 they reported making half as many calls as the rest of the population. This is 12 consistent with other research.¹⁹ 13 14 Given this distribution of usage, the Commission should spread the local rate 15 increases across four years, if at all. This will cushion the blow for older Floridians, the segment of the population that is least likely to benefit from the rebalancing. 16 17 BUT WOULDN'T LIFELINE ASSISTANCE HELP MRS. HOWTON BY 18 Q. PROVIDING FINANCIAL ASSISTANCE AND BY PROTECTING HER FROM THE 19
- 20 **RATE INCREASES?**
- Yes, for some customers it would provide temporary protection from the rate 21 A.
- 22 increases.

¹⁸ AARP, Consumer Understanding of Pricing Practices and Savings Opportunities in the Long Distance Telephone Industry, 2000

¹⁹ Division of Research and Regulatory Review, The Affordability of Residential Local Telephone Service in Florida, February 1999.

1

2 Q. WHY DO YOU SAY "TEMPORARY PROTECTION FROM THE RATE

3 INCREASES?"

- 4 A. Because the statute the rate increases are filed under provides that Lifeline recipients
- 5 can only be protected from the increases until parity is achieved, which will be in as few as
- 6 two years. After parity is achieved it would appear that these Companies would be allowed
- 7 to and perhaps forced to increase Lifeline monthly rates by the same amounts being sought
- 8 for all the rest of their residential customers, lest they be guilty of discriminatory rate
- 9 practices. It's true that BellSouth has proposed to "expand" the rate increase protection to
- four years and Sprint to three years, while Verizon proposes no additional protection, but it is
- 11 questionable whether the law will allow such an expansion.
- In any event, the protection against these rate increases is only temporary, irrespective
- of whether it is for two years or four, and the Lifeline recipients will have to eventually deal
- with these huge increases. The suggestion that increased competition will bring the rates
- back down to current levels or even lower in the next two to four years is not credible. Rate
- increases of this magnitude will impose significant hardship on low income households.

17

18 Q. WHAT IS THE SUREST WAY TO PROTECT LIFELINE RECIPIENTS

- 19 FROM THE HARM REPRESENTED BY THESE HUGE MONTHLY RATE
- 20 INCREASES?
- 21 A. The most obvious and the surest way to avoid exposing Lifeline recipients to the
- 22 proposed rate increases is for this Commission to not approve them for any customers.
- 23 O. DO YOU THINK THERE WILL BE INDIRECT BENEFITS OF RATE
- 24 **REBALANCING?**

1 Α. From the residential consumer point of view some of the claims for indirect benefits 2 are a little far fetched. The notion that consumers will benefit from rebalancing because they 3 will substitute intraLATA or intrastate-interLATA calls for interstate calls does not ring true 4 for residential consumers. You cannot call your children in Sarasota when they live in 5 Saratoga. 6 Q. DO YOU HAVE AN OVERALL VIEW ON THE RELATIVE LIKELIHOOD 7 OF RESIDENTIAL CUSTOMERS RECEIVING "BENEFITS" FROM THE DENIAL 8 OF THE PETITIONS VERSUS THEM BEING APPROVED? 9 Yes. From any number of perspectives most, if not all, residential telephone A. 10 customers will benefit far more obviously if this Commission denies the rate increases than 11 they could conceivably benefit, at least on the evidence presented by the Companies, if the 12 increases are granted. For example, in the area of the maximum rate increase exposure, if the 13 Commission denies the increases in these petitions, then basic local residential service 14 increases are limited to the rate of inflation minus one percent, or a little above one percent 15 annually under current rates of inflation. By contrast, granting the petitions will result in 16 increases of from 35 to 90 percent in as few as two years, which can be followed by 20 17 percent per year increases, year after year, all of which can be imposed without obtaining 18 Commission approval. The choice should be obvious. 19 The expansion of Lifeline eligibility to 125 percent of the poverty level is 20 accomplished by the legislation becoming law and is not dependent upon the rate increases 21 being granted. As I said above, Lifeline recipients will eventually be harmed by the full level

of the requested rate increases unless the petitions are denied.

22

21

A.

Yes.

1 Q. IS THERE A RESIDENTIAL CUSTOMER DETRIMENT WITH RESPECT TO 2 QUALITY OF SERVICE IF THE RATE INCREASES ARE GRANTED? Yes there is and it could be significant for residential customers. Currently the 3 A. Commission has jurisdiction over the Companies' quality of service by statute and is 4 5 compelled to enforce minimal quality of service standards. Some of the largest settlements reached by the Office of Public Counsel have resulted from the demonstration of repeated 6 7 violations of quality of service standards. If the Commission grants the requested rate 8 increases, then the Companies may unilaterally deprive the Commission of its quality of 9 service jurisdiction once parity is reached and place the Commission in the position of trying 10 to reacquire the jurisdiction. However, on the other hand, if the Commission denies the 11 increases, then it automatically retains quality of service jurisdiction. Once again, the choice 12 for the benefit of residential customers appears obvious. 13 14 Q. WHY DO YOU BELIEVE THAT PARITY IS A BAD POLICY? 15 The FCC has allowed the long distance service to have a free ride on the A. 16 telecommunications network. Eliminating the carrier common line charge and all other 17 contributions to fixed costs violates the principle that services should pay for facilities they 18 use. Each of the proposals before the Commission zeros out all contributions to fixed costs. 19 20 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

Exhibit MNC-1 Page 1 of 3

EXHIBIT MNC-1: BASIC SERVICE COSTS AND CONTRIBUTION WHEN LOOP IS A SHARED COST

Exhibit MNC-1 Page 2 of 3

EXHIBIT MNC-1: DETAIL ON BELL SOUTH BASIC LOCAL RESIDENTIAL COST AND CONTRIBUTION

Sources: Bell South. Basic Local Service Cost Summary, p. 1; Exhibit DCC2, p. 1.; Response to Citizens 1st Interrogatories, 11.

Exhibit MNC-1 Page 3 of 3

EXHIBIT MNC-1: DETAIL ON SPRINT BASIC LOCAL RESIDENTIAL COST AND CONTRIBUTION

Sources: Sprint-Florida, Inc. Cost of Local Service Study, Residential Cost Summary, Exhibit KWD-2, p .2; Response to Citizens 1st Interrogatories, 10.

EXHIBIT MNC-2: BELLSOUTH BASIC LOCAL RESIDENTIAL COST, VERTICAL SERVICES AND ACCESS CONTRIBUTION

a/ See Exhibit MNC-1

b/ FCC composite for cost of switching (from Hendrix Exhibit JH-2, page 3 of 3); average residential usage (from Response to Citizens' First Request for Production of Documents, Item 3.

 \underline{c}' At system average, Response to Citizens' First Set of Interrogatories, Item No. 20, Complete Choice, Area Plus with Complete Choice, Contribution Analysis, Year 1.

EXHIBIT MNC-3: COMPETITION IN THE LOCAL TELEPHONE MARKET

STATE	INTEN CLEC RES		NO CLECS		ENSIVENESS 6 OR CLECS		RES RATIO	
		SHARE		CODE		CODE	CLEC%/II	
	% F	RANK	%	RANK	%	RANK	RATIO	RANK
New York	23.6	1	5.0	7	52.6	2	0.93	7
Rhode Island	21.2	2	2.8	5	0.0	34	0 97	6
Michigan	20.6	3	8.8	10	39.6	8	0.99	5
Illinois	19.2	4	32 6	27	22.8	13	1.04	2
Nebraska	16.7	5	66.9	38	0 0	38	0.93	8
Kansas	14.6	6	58.6	36	09	33	0 82	12
Iowa	14.3	7	36 3	30	0.0	35	1 10	1
Massachusetts	13.4	8	1.0	1	41.5	6	0 77	13
Colorado	13 3	9	26.4	20	19.2	20	0.84	9
Utah	13.1	10	32 3	26	10 9	25	0 83	10
Virginia	13.0	11	219	17	21.7	15	1 00	4
District of Columbia	12.6	12	11.1	12	44.4	4	0 76	14
Texas	12 4	13	17 9	15	47.3	3	0 70	23
Georgia	11.6	14	23 5	19	41.5	7	0 74	16
New Hampshire	11.4	15	3 2	6	1.4	32	0 74	17
Minnesota	11.1	16	33.7	28	8.8	26	0.59	32
Pennsylvania	10.7	17	19 5	16	28.9	11	0.61	30
Wisconsın	10.0	18	35 5	29	3.5	29	0 72	20
Arizona	8.9	19	27 5	22	28.9	12	0.71	22
New Jersey	8.6	20	1.5	3	41.7	5	0.83	11
California	8.3	21	10.1	11	37.3	9	0.72	21
Florida	7.7	22	6.7	8	60.9	1	0.58	33
Oklahoma	6.9	23	56.9	35	8.3	28	0.61	31
Arkansas	6.9	24	61.1	37	0 0	37	0 64	28
Ohio	6.9	25	30.0	25	19.3	18	0 73	18
Missouri	6.8	26	48.8	34	11.0	24	0 67	25
Washington	62	27	29.8	24	21.8	14	0 58	34
Oregon	5 9	28	17.4	13	2.1	30	0 67	26
Louisiana	5 7	29	26 8	21	20 9	17	0 75	15
Maryland	56	30	16	4	31.7	10	0.73	19
Mississippi	5.6	31	8 0	9	1.6	31	1.01	3
Indiana	5.4	32	39 8	32	0.0	36	0.70	24
Alabama	5.0	33	36.9	31	8.4	27	0.63	29
Connecticut	4.9	34	1.1	2	21.0	16	0.49	35
Nevada	3.7	35	22.4	18	11.2	23	0.32	37
South Carolina	3.2	36	29.0	23	17 5	21	0.45	36
Tennessee	3.1	37	42.2	33	16.3	22	0.31	38
Kentucky	2.9	38	79.1	39	0.0	39	0.67	27
North Carolina	22	39	17.7	14	192	19	0.27	39

SOURCE: Industry Analysis Division, *Local Telephone Competition: Status as of December 31, 2002* (Federal Communications Commission, June 2003)

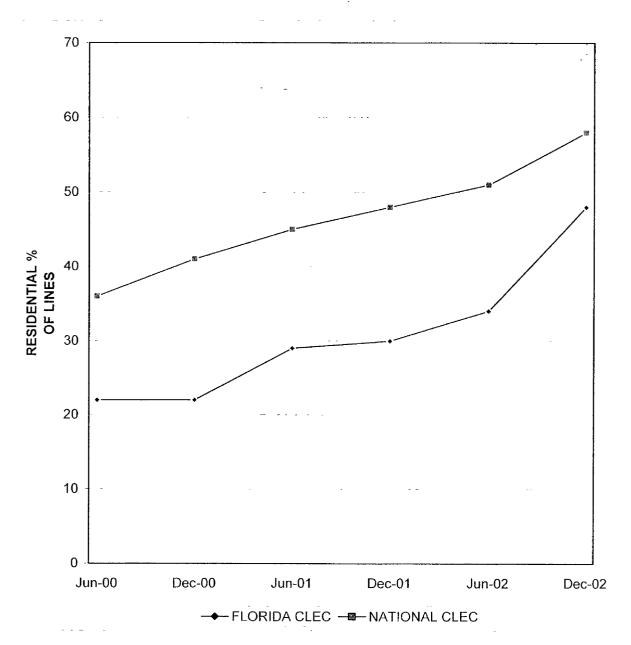
EXHIBIT MNC-4: BELLSOUTH STATES CLEC PENETRATION IN RESIDENTIAL/SMALL BUSINESS MARKET

(% of residential/Small Business Lines Served by CLECs, Ranked by Current Market Share; penetration at entry in bold)

STATE	RBOC	01/00	O6/OO	01/01	06/01	01/02	06/02	01/03
Georgia	BS	2 62	1.97	4.37	5.14	7.04	9.40	11.60
Florida	BS	2.15	2.19	2.25	2.68	2 94	3.87	7.74
Louisiana	BS	1.10	1.48	1.25	0.60	1 22	2.36	5.65
Mississippi	BS	2.60	*	2 66	2.21	2.81	1.98	5.59
Alabama	BS	0.51	0 40	0.46	0.46	0 77	1 13	5.01
South Carolina	BS	*	*	1.80	0.27	0 65	1.81	3.21
Tennessee	BS	0.76	1.34	1.40	1.57	2 05	2.36	3.14
Kentucky	BS	*	*	2.71	*	*	*	2.86
North Carolina	BS	0.82	0.59	0 65	1.67	1.20	1.06	2.23

SOURCE: Industry Analysis Division, Local Telephone Competition: Status as of December 31, 2002 (Federal Communications Commission, June 2003);

EXHIBIT MNC-5: RESIDENTIAL CLEC LINES AS A PERCENT OF CLEC LINES



Source: Industry Analysis Division, *Local Telephone Competition* (Federal Communications Commission, various issues)

Exhibit MNC-6 Page 1 of 4

EXHIBIT MNC-6: ALLOCATION OF RATE REBALANCING REVENUE INCREASES

RESIDENTIAL BUSINESS TOTAL

Exhibit MNC-6 Page 2 of 4

EXHIBIT MNC-6: DETAIL ON BELL SOUTH ALLOCATION OF REVENUE RATE REBALANCING REVENUE INCREASES

RESIDENTIAL BUSINESS TOTAL

Sources: Bell South, Market Basket Summary of Annual Revenue; Present and Proposed Rates and Revenues

Exhibit MNC-6 Page 3 of 4

EXHIBIT MNC-6: DETAIL ON SPRINT ALLOCATION OF REVENUE RATE REBALANCING REVENUE INCREASES

RESIDENTIAL BUSINESS TOTAL

Sources: Sprint-Florida, Exhibit JMF-12.

Exhibit MNC-6 Page 4 of 4

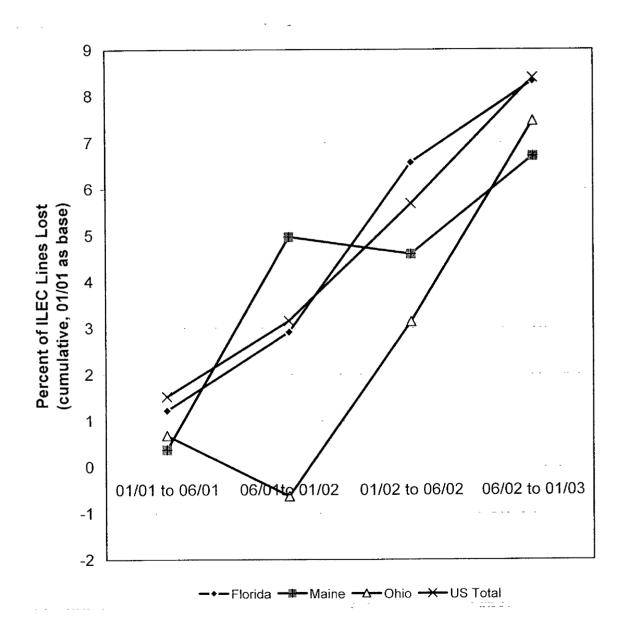
EXHIBIT MNC-6: DETAIL ON VERIZON ALLOCATION OF REVENUE RATE REBALANCING REVENUE INCREASES

RESIDENTIAL BUSINESS TOTAL

Sources: Verizon, Exhibit ODF-2

Exhibit MNC-6 Page 1 of 1

EXHIBIT MNC-7: COMPETITIVE PENETRATION IN FLORIDA, MAINE AND OHIO



Source: Industry Analysis Division, *Local Telephone Competition* (Federal Communications Commission, June 12, 2003), Table 9

EXHIBITS MNC-7, MNC-8 AND MNC-9 TO TESTIMONY OF DR MARK N. COOPER ON BEHALF OF AARP

OCTOBER 31, 2003

10845 OCT 318
FRSC-COLMISCION CLERK

BEFORE THE FLORIDA HOUSE OF REPRESENTATIVES

FLOOR DEBATE ON HOUSE BILL 1903



DATE:

April 30, 2003

LOCATION:

The Capitol

Tallahassee, Florida

TRANSCRIBED BY:

MARY ALLEN NEEL, RPR Notary Public, State of Florida at Large

ACCURATE STENOTYPE REPORTERS, INC. 2894-A REMINGTON GREEN LANE TALLAHASSEE, FLORIDA 32308 (850) 878-2221

this. It expands Lifeline opportunities, to include a stand-alone criterion of 125% of the federal poverty level.

And, members, this is the most exciting thing that the bill does. It fences off intrusive regulation from emerging technology like voice-over-internet. It also substantially frees long distance companies from regulation, while retaining PSC oversight, including the opportunity to implement fines, as I mentioned.

This bill will do a lot for our state, members. It will give our citizens the opportunity to experience the benefits of a competitive market, including lower costs. It has the needed protections for the PSC to control the pace of the transition, if any, if any, to competition. It allows the PSC to protect and nurture any newly created and enhanced residential marketplaces.

Now, members, let me tell you what the bill does not do, does not do. It does not raise rates. It does not contain any mandatory language that requires rate increases. It does not require the PSC to grant any petition from any company unless the Commission is completely satisfied that two conditions are met: Competition has to be created, and the

residential customers have to benefit. The PSC is going to be responsible for sitting in judgment and making sure that those two things take place before it will grant any petition.

1.8

It does not lower service quality standards. It does not. The PSC has absolute authority to veto any effort by any company to lower or relax service quality standards.

It does not provide for 20% annual increases in rates. It does not. Only the PSC can grant the petition if a company proves the two criteria that I indicated just a moment ago. By sparking competition, this bill will provide the very mechanism that will prevent annual rate increases.

Madam Speaker, as you know, there has been a lot of rhetoric by the opponents to this bill, and I am convinced that this bill moves Florida's telecommunications environment into the 21st Century. It will make us and our state a leader in reshaping the telecommunications landscape. It will nurture and foster the emergence of new technology. It will provide a better price regulator for service than the PSC could ever be, competition. That's the ultimate regulator, competition.

It is time for the PSC to use their broad

Representative Ritter, you're recognized to make some comments, opening remarks on the bill.

REPRESENTATIVE RITTER: Thank you, Madam Speaker, and thanks to Chairman Mayfield for allowing me the opportunity to participate in this legislation, which we've been working on for three years in this House.

And none of us were here in 1995 when that Legislature took the right away from the Public Service Commission and brought it here to the Legislature to set local and long distance phone rates. We are not a regulatory body. We are a policy making body. We should not be in the business of setting rates. And what House Bill 1903 does is, it moves the regulation of local and long distance rates where it rightfully belongs, to the Public Service Commission. It was a bad decision in 1995 that we are going to correct in the 2003 legislative session.

This bill is better than last year's bill.

And I was fortunate to work on that one as well, but
this is a better piece of legislation, more consumer
friendly, more competitive, will bring competition in,
will lower our rates.

And Representative Mayfield did a fabulous job of explaining it, so I just want to say this. My

parents live on a fixed income. They are basic single-service residential customers. They are also my most vocal constituents. I am fortunate to have my mother and father living in my district. They know where and when to reach me any day, any hour, any time. If I thought that this bill would raise my parents' local rates, I wouldn't be supporting it here today. This bill does not do that, which is why I'm able to give it my full support today.

Thank you, Madam Speaker.

THE SPEAKER: Okay. Okay, members. And I just caution that when we're making open remarks, it's to introduce the merits of the bills and not -- we'll get into debate when we're ready to do that.

Okay. They have explained the bill. There are questions of the sponsors.

Representative Prieguez, you're recognized for a series of questions.

REPRESENTATIVE PRIEGUEZ: Thank you very much, Madam Speaker.

Chairman Mayfield, assuming for a moment that the PSC must find that the consumers will benefit, who are the residential consumers who must benefit? In other words, can the PSC find that the people who make a lot of long distance phone calls

BEFORE THE FLORIDA HOUSE OF REPRESENTATIVES

GERT

FLOOR DEBATE ON
HOUSE BILL 1903 AND
SENATE BILL 654

DATE:

May 1, 2003

LOCATION:

The Capitol

Tallahassee, Florida

TRANSCRIBED BY:

MARY ALLEN NEEL, RPR Notary Public, State of Florida at Large

ACCURATE STENOTYPE REPORTERS, INC. 2894-A REMINGTON GREEN LANE TALLAHASSEE, FLORIDA 32308 (850) 878-2221

1 over vital customer protection. It's going to expand 2 the Lifeline program to 125% of the federal poverty 3 level and expand that Lifeline opportunity to 25% of 4 the subscriber base across the state. 5 And the most exciting thing I think about 6 this bill, members, what it does, it fences off 7 intrusive regulation from emerging technologies like 8 voice-over-internet. 9 Mr. Speaker, that's what the bill does. 10 THE SPEAKER: Are there questions? Are there amendments? 11 12 THE CLERK: None on the desk, Mr. Speaker. 13 THE SPEAKER: Show the bill --14 Representative Clarke has a question. 15 REPRESENTATIVE CLARKE: Thank you. 16 Mr. Speaker. 17 Representative Mayfield, I would like to 18 clarify that what this bill actually does is, it moves 19 the rate-setting authority back to the Public Service 20 Commission from the Legislature. 21 THE SPEAKER: Representative Mayfield. 22 REPRESENTATIVE MAYFIELD: Thank you, 23 Mr. Speaker. 24 Representative Clarke, that's exactly what 25 it does. It moves the political process one step away

MNC-8 Fage 2 of 6

1 from rate changes or possible rate changes. 2 forth provisions which will require the Public Service 3 Commission to sit in judgment and to determine two 4 factors: One, will the petition to change rates 5 create competition in the local marketplace; and two, 6 will it be beneficial to residential customers. 7 Before any changes can take place, that has to be 8 determined by the PSC. 9 THE SPEAKER: Representative Clarke for a 10 follow-up. 11 REPRESENTATIVE CLARKE: Thank you, 12 Mr. Speaker. Does this process with the Public 13 Service Commission involve public hearings and time 14 for the public to make their voices known? 15 THE SPEAKER: Representative Mayfield. 16 REPRESENTATIVE MAYFIELD: Absolutely, 17 Representative Clarke. It is a completely open 18 process which the Public Service Commission will 19 follow. It has to conduct hearings. It is completely 20 open. 21 THE SPEAKER: All right. Are there other 22 questions? Representative Allen for a question. 23 REPRESENTATIVE ALLEN: Thank you, 24 Mr. Speaker. 25 Representative Mayfield, it is my

of the world's leading telecom providers. This bill will help to eliminate unnecessary regulation of new technology and encourage those providers to invest in new technology that will give consumers new services, new products, not to mention all of the jobs that will be created in the State of Florida. The technology explosion that we have seen over the years is because there has been competition.

I remember the first cell phone that I bought. It was about the size and weight of a brick. Now all of us in this Chamber have cell phones or computers that we can put in our pocket. I was grateful when I bought my first computer that I had a pickup truck, because it took a pickup truck to carry all of the boxes that I had for that first computer that I bought. But because of competition, I now have a computer on my desk here that has more storage in it than ever before. My personal computer that I have at home is about half this size with as much memory on it because of competition.

And I think that it's important to create competition so that consumers have the benefit of choice. And we have heard over and over again in our policy that when you give people choice, you empower them. And I simply say, power to the people, vote for

MNC-8 Page 4016

this bill. And this bill -- let me -- just one more point, and I'm finished. And I promise I also will not go as long as the first one who spoke in opposition.

This bill, when you look closely at it, you will find that the Public Service Commission is serviced or given a clear blueprint as to how to make the residential market more competitive while protecting the residential consumer.

And so, members, I ask you to vote for this bill. And, Governor Bush, wherever you are, I ask and encourage you to sign this bill when it arrives at your desk.

Thank you, Mr. Speaker.

THE SPEAKER: Representative Fiorentino.

REPRESENTATIVE FIORENTINO: Thank you, Mr. Speaker. Most of us won't talk as long as Representative Prieguez because he knew the information. He read the bill, and he had a lot of facts.

I rise in disagreement with this bill. I understand your intentions of helping the telephone companies. They certainly were at my office and lobbying me too. I understand that there's a lot of reasons that they say they need it.

body and have some courage and look into the future and realize what that future is.

Representative Littlefield, you're absolutely right when you talk about the cell phones. Who would have thought that cell phones, that we were going to have laptop computers on our desktops? Who would have ever thought that?

This is what this bill does. It gives the ability for more competition. Forget about the phone ringing. I'm getting rid of my local landline right now because I don't use it anymore. It's always on the cell phone. And when the time comes, we're going to have more wireless services going all around the place. And this is what we're trying to do with this bill, is promote more competition.

At the end of the day, our seniors are going to be taken care of. They are. Don't let anyone tell you that our seniors are going to be thrown under the bus like a lot of people are saying in this Legislature. That's not going to happen. And that's why I feel comfortable in voting for this bill.

And you know what? If it is a mailer against me, I think I did the right thing. I did the right thing in looking at Florida and saying where

MNC-S Page 696

This bill is -- its objective is trying to depoliticize the process of ratemaking or rate changes or considerations for rate changes and move us one step back away from that. That's really what the goal of this bill is all about.

Technology is moving so fast in this state. Wireless phone numbers are -- the deployment of wireless phone numbers are going at a rate so fast, people five years from now won't even have a phone in their house. They'll be carrying their phone on their side just like we do.

But, members, look, this bill is about creating competition. It's about creating competition.

Members, I would ask for you to support the bill.

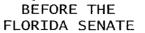
THE SPEAKER: The question now recurs on final passage of Senate Bill 654. The Clerk will unlock the machine and the members will proceed to vote.

All members voted? All members voted? All members voted?

The Clerk will lock the machine and announce the vote.

THE CLERK: Ninety-three yeas and 20 nays,

Exh.b.+ MNC-8





FLOOR DEBATE ON COMMITTEE SUBSTITUTE FOR SENATE BILL 654

DATE:

April 30, 2003

LOCATION:

The Capitol

Tallahassee, Florida

TRANSCRIBED BY:

MARY ALLEN NEEL, RPR Notary Public, State of Florida at Large

ACCURATE STENOTYPE REPORTERS, INC. 2894-A REMINGTON GREEN LANE TALLAHASSEE, FLORIDA 32308 (850) 878-2221

1	PROCEEDINGS
2	SENATOR KING: Take up and read the next
3	bill.
4	THE SECRETARY: Committee Substitute for
5	Senate Bill 654, a bill to be entitled "An act related
6	to regulation of telecommunications companies."
7	SENATOR KING: Senator Haridopolos of the
8	26th, you're recognized to explain your bill.
9	SENATOR HARIDOPOLOS: Thank you,
10	Mr. President.
11	This legislation will build on the 1995
12	legislation bringing competition to local markets, and
13	this gives the PSC the absolute authority to set
14	prices and consumer protection.
15	SENATOR KING: You've heard the explanation
16	of the bill by the sponsor. Are there amendments?
17	THE SECRETARY: None on the desk,
18	Mr. President.
19	SENATOR KING: Are there questions here or
20	debate?
21	Senator Campbell, for what purpose?
22	SENATOR CAMPBELL: Just a couple of
23	questions.
24	SENATOR KING: You're recognized. He
25	yields.

SENATOR CAMPBELL: Senator, I just want to 1 verify some facts before I make a decision on how I'm 2 going to vote on this. Does the Public Service 3 Commission have the authority to deny or condition a 4 rate rebalancing requested by the companies? 5 SENATOR KING: Senator Haridopolos to 6 7 respond. SENATOR HARIDOPOLOS: Yes, Senator from the 8 32nd. They have this very strict language in Section 9 15 of the bill which says that the -- the language as 10 outlined making sure that it must be in the best 11 12 interests of residential customers and bring local competition to the market before they would look at 13 14 the rates. SENATOR CAMPBELL: Are there any other 15 criteria for the petition? 16 17 SENATOR KING: Senator Haridopolos to 18 respond. 19 SENATOR HARIDOPOLOS: Throughout Section 15 they outline, specifically in Sections 1 through 9, 20 each of the criteria. But the main criterion I 21 thought we were looking at most closely would be again 22 for the PSC to decide is there increased competition 23

SENATOR CAMPBELL: Can I have a series of

and will this benefit local customers.

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1 correct, your statement. 2 SENATOR CAMPBELL: Thank you, 3 Mr. President. 4 SENATOR KING: You bet. 5 Senator Siplin, I saw you from the 19th 6 first. You're recognized. 7 SENATOR SIPLIN: Thank you, Mr. President. 8 For a series of questions? 9 SENATOR KING: You're recognized. 10 yields. Remember, now, this is third reading. We're 11 supposed to be debating, but that's okay, because as I 12 recall, we had some problem the bill. You're right. 13 Go ahead. 14 SENATOR SIPLIN: Thank you. 15 Senator from the 26th, will your bill 16 impose an automatic increase on our customers, on our 17 citizens in the State of Florida? 18 SENATOR HARIDOPOLOS: That's a very good 19 question. Absolutely not. As I think -- I know you 20 worked on the bill with me. This is very clear that 21 the Public Service Commission has absolute control 22 over costs and prices. And again, to make it clear to 23 the members, the only way that a rate increase could 24 take place is only if the mandates or conditions are

met, and that is that it must be in the best interests

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of residential customers and must bring local competition before they can look at rates.

SENATOR KING: Senator from the 19th for a follow-up.

SENATOR SIPLIN: Before there's any type of increase from the Public Service Commission, will the public be advised and will they have participation in that process and that decision?

SENATOR KING: Senator Haridopolos to respond.

SENATOR HARIDOPOLOS: Again, excellent question. This is the opportunity, just like in any rate issue, whether it be water or electric. Now, by having the PSC, you will have your day in court, so to speak. If you're a consumer group or a person who's very concerned about the rates of phones, you can again go before the Commission just like in any trial and present your case. This is a true opportunity —

I know we had Jack Shreve here just the other day.

The Office of Public Counsel will have that opportunity so you can present the case and make sure the interest of the consumers is looked at first right there at the Public Service Commission.

SENATOR SIPLIN: One of the major reasons why I'm considering voting in favor for this bill is

competition will come from.

SENATOR KING: Senator Haridopolos to respond.

think you bring up a very legitimate issue and an issue of concern to a lot of persons. I think what gives me comfort as I read through the bill, especially in Section 15, it clearly delineates, it clearly mandates that -- it says to the areas we're hoping to open up to competition that there must be a benefit to residential customers and there must be competition in the market before they can adjust these rates. That's the comfort level that I have in the bill. If there is no competition, if it's not in the best interests of the customer, their rates cannot be increased.

And again, we're giving that discretion to the Public Service Commission, and we're going to have persons from the background of Jack Shreve and others defend before the Public Service Commission saying that this is not the right thing to do, raise rates in this area.

Also, you have a provision which was not in the previous bill of having the carrier of last resort. That's expanded all the way now to 2009, and

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I think that will also benefit the rural areas which have legitimate concerns about this bill.

But I think those two key points, saying there must be competition and it must benefit the local customer, is really the key provision. And I think you might see —— it might take longer for competition, but that also means that the rates will not go up in these noncompetitive areas.

SENATOR KING: Senator Cowin for a follow-up.

another question. So I guess I'm hearing you say that in a rural community, that if the telephone rates don't have competition or the rates don't go -- and the rates won't go up if there isn't competition for those people that don't have any long distance, or are you looking at it as a total picture and saying overall, there will be parity, because overall the long distance rates -- where is the geographic region for competition for rural communities? Is that a separate entity?

SENATOR HARIDOPOLOS: I believe, Senator

Cowin, as the bill clearly states, that what you're

going to have here is simply, as the PSC looks at each

-- as the company asks in a particular jurisdiction to

raise rates, they're going to look at the parameters of the area they're looking at specifically, and they're going to ask those two basic questions, will it benefit customers, and is there true competition.

And I think that's what we want to hand to the professionals at the PSC, this very type of question.

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SENATOR COWIN: And I have no problem with that.

As a follow-up, though, on another question, on the quality of service, let's say they find out that there's competition and they find out that they're going to reduce the access fees or eliminate them, and the local long distance will go down, and the local rates will go up, and you have this "kumbaya" on the telephone system in that particular area. What will happen if the quality of service is then poor and it's out under the regulation of the Public Service Commission? What recourse do people have, the average person, under this new world phenomena to protect against poor quality of service?

SENATOR KING: Senator Haridopolos to respond.

SENATOR HARIDOPOLOS: I think that's a very fair question. I think there will be two things. One is the Public Service Commission still has oversight

(Applause.)

SENATOR KING: Thank you very much for being here, and thank you very much for the sponsors and the troop leaders too. We appreciate everything that you all do on behalf of shaping the direction and the ideology of our young. Thank you very much for your time.

Okay. Wait a second. Senator Sebesta, you're recognized for a question.

SENATOR SEBESTA: Thank you, Mr. President.

Senator, I voted no on this bill last year
and was, as you know, leaning no this year. I've been
listening very intently to what you and our fellow
Senators have been saying. I guess I have two
questions for you.

One, can you tell me beyond a shadow of a doubt that whether these rates will go up or down is subject to the Public Service Commission and how they decide?

SENATOR KING: Senator Haridopolos to respond.

SENATOR HARIDOPOLOS: I can say without a doubt it will be the complete job of the Public Service Commission to decide the rates one way or the other, without question.

SENATOR SEBESTA: Okay. Follow-up,

Mr. President?

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SENATOR KING: Follow-up.

SENATOR SEBESTA: Number two, the folks that I am most concerned about here — now, the Lifeline project is wonderful, and the telephone companies are to be commended for that. That's really wonderful. But that takes it to \$23,000 a year for a family of four. What I'm most concerned about is that next chunk, let's say the next 20,000, because even at \$43,000 a year, for a family of four, man, they're still struggling. And if they're looking at an up to \$7 a month rate increase, that's 100 bucks a year in pre-tax. That's a chunk for a family that's really suffering. What do we do about them?

SENATOR KING: Senator Haridopolos, you're recognized.

SENATOR HARIDOPOLOS: Well, I believe with this bill, the true intent of the bill is true competition. We've been waiting for a long time for this true competition. We've been at it since 1995. And I think with this bill, we've already heard testimony in our committee about how companies are ready to come in now that there's going to be true competition. And I think you're going to see the

phone rates not go anywhere near these increases that 1 2 you've spoken about. 3 SENATOR SEBESTA: One last follow-up. Mr. President? 4 5 SENATOR KING: You're recognized. SENATOR SEBESTA: Thank you, sir. 6 7 you said a minute ago, rates will not be allowed to go 8 up unless there is new competition in the area? SENATOR KING: Senator Haridopolos to 9 10 respond. SENATOR HARIDOPOLOS: That is correct. 11 12 There must be competition, and it must be in the benefit of residential customers. 13 SENATOR SEBESTA: I think you just sold me. 14 15 SENATOR HARIDOPOLOS: Thank you, sir. 16 SENATOR KING: Are there other questions? 17 we're on questions. Are there questions? Now is there debate? Is there debate? 18 Senator from the 19th, you're recognized 19 for debate. 20 21 SENATOR SIPLIN: Thank you, Mr. President. 22 I want to just say a few words as to why I'm going to vote favorably for this what I believe 23 24 good bill. I'm very honored and blessed to be the 25 chairperson of the Black Business Caucus, whose

truth is, they didn't like the idea of deregulation when it first started. But we've made those decisions. We are on that path, and so far what we've done in technology in this country is unprecedented, and it's unprecedented because it has been based on what has always worked best for us, and that is competition.

And when you make your vote today, my view is -- and Senator Haridopolos will say it better, but my view is this is a simple idea about did we come up with a plan that says that that Commission that is to make the final decision is supposed to look to see one thing, and that is have we enhanced competition, and if we have enhanced competition, have we encouraged new entries into the market. Then in the long term, it won't be short-term winners and short-term losers. It will be that our state, this industry, and the whole concept of telecommunications will be a winner, and I support this bill for that reason.

SENATOR KING: Senator Haridopolos to close.

SENATOR HARIDOPOLOS: Thank you,
Mr. President. I appreciate the spirited debate. I
think the most important thing is this political
football game is finally over.

I remember when I filed this bill two years ago in the House, there were lobbyists lined up on both sides. And what we have finally done is, the Legislature I think has come together and looked at an issue to finally increase competition, but with the important ingredient of oversight. I think everyone in this room understands the professionals we have at the Public Service Commission, and that's where we're going to put this political football to bed. We're going to take it out of the Legislature and put it in the professionals' hands where citizen groups and persons alike can make sure that if there is any discussion about rates, the persons can be there to defend the right of the consumer.

I think this bill is all about competition and innovation, and I think that's what America is all about, competition and innovation.

I want to thank Senator Siplin for his good work on this bill, as well as Senator Smith and others, and, of course, the Chairman, Senator Bennett, for bringing all sides together. This has been a long time in coming, as Senator Smith has said. And I think that we have finally put this political football to bed, and I think it's time for us to move forward and trust competition in the same way we trusted

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1	competition to make the United States.
2	Thank you.
3	SENATOR KING: The Senator having closed on
4	his bill, the Secretary will unlock the machine and
5	members will prepare the vote.
6	Have all-members voted? Have all members
7	voted? Have all members voted?
8	The Secretary will lock the machine and
9	announce the vote.
10	THE SECRETARY: Twenty-seven yeas, 12 nays,
11	Mr. President.
12	SENATOR KING: And so by your vote,
13	Committee Substitute for Senate Bill 654 is passed.
14	(Conclusion of consideration of Committee
15	Substitute for Senate Bill 654 on April 30, 2003.)
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