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FPL

February 20, 2004

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Ms. Blanca S. Bayó, Director  
Division of the Commission Clerk  
and Administrative Services  
Florida Public Service Commission  
Capital Circle Office Center  
2540 Shumard Oak Boulevard  
Tallahassee, FL 32399-0850

Re: FPL's Green Power Pricing Research Project (Docket 030752-EI)

Dear Ms. Bayó,

Pursuant to Order PSC-03-1442-TRF-EI issued on December 22, 2003 in the above referenced docket, enclosed is FPL's proposed timeline. This timeline reflects the availability of extending FPL's Green Power Pricing program to its commercial customers.

If you have any questions, please do not hesitate to contact me at (305) 552-3833.

Sincerely,

Dennis Brandt  
Director, Product Development and Management

DB/mg  
Enclosures

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# **Green Energy Project - Commercial Timeline**

## **Stage I - Identify Customer Needs**

Gather data and research on commercial customer needs and drivers. Identify differences between various commercial customer sizes and requirements and stakeholder concerns. Determine general program structure.

1. Identify commercial customer needs
2. Identify participation parameters
3. Identify financial options and requirements
4. Identify stakeholder requirements for support

*Stage I - Estimated Start: April 2004; Estimated Finish: December 2004*

## **Stage II - Program Design and Requirements**

Identify renewable resource needs, technical, system, and resource requirements. Determine detailed program design and criteria.

1. Determine required system enhancements and supply needs.
2. Identify resource needs and requirements
3. Finalize business model design.
4. Determine whether to proceed with Stage III - Program Development and Launch

*Stage II - Estimated Start: September 2004; Estimated Finish: June, 2005*

## **Stage III - Program Development and Launch**

Implement system and marketing requirements and proceed with applicable regulatory activities.

1. Implement system enhancements
2. Secure and prepare marketing, supply, and care center resources
3. Proceed with necessary, regulatory-approval activities
4. Proceed with commercial customer launch

*Stage III - Estimated Start: July 2005; Estimated Program Launch: June 2006*