## ORIGINAL

## Filings@psc.state.fl.us

From:

Fatool, Vicki [Vicki.Fatool@BellSouth.com]

Sent:

Friday, April 09, 2004 12:50 PM

To:

Filings@psc.state.fl.us

Subject:

Docket No. 031132-TP (Key Customer Docket) Status Report Letter

Importance: High

<<031132-TP>>

A. Vicki Fatool

Legal Secretary to Nancy White BellSouth Telecommunications, Inc. 150 West Flagler Street Suite 1910 Miami, Florida 33130 (305) 347-5560

vicki.fatool@bellsouth.com

B. Docket No. 031132-TP - Petition for Suspension of or Stay of Effective Date of BellSouth Telecommunications, Inc.'s 2004

Key Customer Promotional Tariff Filing of December 17, 2003 by Florida Digital Network, Inc. d/b/a FDN Communications

- C. BellSouth Telecommunications, Inc. on behalf of Nancy H. Sims
- D. 9 pages total (includes letter, certificate and Attachments A, B, and C)
- E. Letter to Blanca Bayo from Nancy H. Sims
   Re: 30 Day status report following the conference call held on March 10, 2004

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04429 APR-93

BellSouth Telecommunications, Inc. -Regulatory Relations

150 South Monroe Street Suite 400 Tallahassee, FL 32301

nancy sims@bellsouth.com

Nancy H. Sims Director

850 222 1201 FAX 850 222 8640



April 9, 2004

Mrs. Blanca S. Bayó
Director, Division of the Commission Clerk and
Administrative Services
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, FL 32399-0850

RE: 031132-TP – Petition for Suspension of or Stay of Effective Date of BellSouth Telecommunications, Inc.'s 2004 Key Customer Promotional Tariff Filing of December 17, 2003 by Florida Digital Network, Inc. d/b/a FDN Communications

Dear Ms. Bayo:

As a result of the conference call held between the Staff and the parties in the above captioned matter on March 10, 2004, BellSouth has agreed to the following:

- (1) BellSouth has revised the 2004 Key Customer term agreement to clarify that tariffed rates will resume at the end of the original term if the contract is not renewed or at the end of the renewal term. See Attachment A, paragraph 6.
- (2) BellSouth has drafted a renewal reminder letter that include provisions that the renewal letter must be "dated by" 60 days prior to the expiration of the original agreement. Note that this is a draft only and subject to change. See Attachment B.
- (3) BellSouth has revised the 2004 Key Customer term agreement and tariff to reflect that renewal reminders will be provided beginning approximately 180 days from the expiration of the term agreement, based on the billing cycle. See Attachment A, Paragraph 6 and Attachment C.

DOCUMENT NUMBER-DATE

04429 APR-93

- (4) BellSouth has revised the 2004 Key Customer term agreement and tariff to clarify that the service that must be left behind in order to avoid termination liability must be service included in the Key Customer plan. See Attachment A, paragraph 7 and Attachment C.
- (5) BellSouth has revised the 2004 Key Customer tariff to include the definition of "Special Promotional Awards". See Attachment C.

At this time, BellSouth does not plan to make any of the above described modifications in states other than Florida. Moreover, the start date of the 2004 Key Customer term agreement will remain the date BellSouth's systems accept the agreement.

As information, please be advised that the start date for all long term agreements is listed on the Customer Service Record. While the end date is not so listed, BellSouth's term agreements are either 24 or 36 months in length and, therefore, the end date can be calculated easily. BellSouth's billing system does not automatically generate termination liability notices if some level of service remains on the plan.

Sincerely,

Nancy H. Sims

**Director - Regulatory Relations** 

Maney H. Sime MRS

cc: Parties of Record

Beth Salak

Marshall M. Criser III R. Douglas Lackey Nancy B. White

# CERTIFICATE OF SERVICE Docket No. 031132-TP

I HEREBY CERTIFY that a true and correct copy of the foregoing was served via

Electronic Mail and First Class U. S. Mail this 9th day of April, 2004 to the following:

Felicia Banks
Linda Dodson
Staff Counsels
Florida Public Service
Commission
Division of Legal Services
2540 Shumard Oak Boulevard
Tallahassee, FL 32399-0850
(850) 413-6212
fbanks@psc.state.fl.us
idodson@psc.state.fl.us

Matthew Feil FDN Communications 390 North Orange Avenue Suite 2000 Orlando, FL 32801 Tel. No. (407) 835-0460 mfeil@floridadigital.net

Nancy H. Sims



## **Attachment A**

## BellSouth® Key Customer Program Subscriber Election - Florida

The unders	signed Subscriber desires to participate in the BellSoc	uth KeyCustomer Program (the "Program"), and	agrees to the following
Frame Rela Services Ta Subscriber month or the reward in a	Charges" (as defined in the applicable BellSouth tarif ay and MegaLink charges. Subscriber agrees to leep ariff for a minimum of twenty-four (24) or thirty-six (36) commits to a term election and BellSouth accepts (u	f) at each such location between \$75 and \$3,000 local services with BellSouth under its General months from the enrollment date in the Program less voided byBellSouth). Depending upon the completes the Subscriber's term election agreen multiplied bythe Subscriber's Monthly Billed BellSting Service equal to the applicable reverd percent	
	Monthly Billed BellSouth Regulated Charges*	Twenty-Four (24) Month Term	☐ Thirty-six (36) Month Term
	\$75 - \$3,000.00	10%	20%
3	tariffs, charges collected on behalf of municipalities ( services provided byother companies	s or surcharges, taes, late payment charges, cha including, but not limited to services for 911 ser	arges billed pursuant to federal or state access service
(Hunting is 4.	also defined as RotaryLine Service) Complete Choi Subscribers who participate in the promotion and als	ice for Business customers are not eligible to re o subscribe to newservice during the promotion	ceive the hunting reard.  al period will not be billed for the line connection charges
5. period, usu applicable i not be appl	ially within one or two billing cycles. Subscriber will red BellSouth tariffs) for the respective month in each sta	as a credit in the Other Charges and Credits (O ceive the reward associated with Subscriber's M te white this term election is in effect. If such cha	realents and trums).  C&C) section of the Subscriber's bill in a subsequent billing onthly Billed BellSouth Regulated Charges' (as defined in targes fall belowthe minimum charges per month, revards will only receive the maximum reward allowed under this
to the Subs the Subscr tariffed cha	of the initial term the term election agreement shall a scriber of the term election agreement epiration date liber's billing cycle. If the Subscriber does not renewth arges for services (Initial)	utomaticallyenew for another term as initiallyse and the automatic reneval provision beginning a e Agreement for another term or at the expiration	r the Program at least 60 days prior to expiration, then upon lected. BellSouth will provide written and/or verbal reminde approximately 180 days prior to its expiration depending on an of the renewed term, the Subscriber agrees to payfull
Subscriber	r of months remaining on the term. These charges w	il appear on the Subscriber's final bill as a char- dellSouth under this agreement for the agreed u	idated damages to BellSouth as provided belowbased upo ge in the OC&C section. No charge will be assessed if the pon term. Pagnent of this charge does not release the
	Monthly Billed BellSouth Regulated Charges* \$75 - \$3,000	Set charge to be multiplied bynumber of months remaining on term \$30	
8. service loc		r business local service, Subscriber shall notify i	ts BellSouth Small Business Office to advise of the change
9. continue th	In the event Subscriber is switched without authorizate Program once the improperlyswitched account has		, Subscriber must call its BellSouth Small Bu\$iness Office
10. this progra	m	,	is or fees will be added to the amount of anyreward under
11. time	•	•	luding anychanges therein as maybe made from time to
12. agreement	I understand that mysignature constitutes mycompa t and the applicable tariffs; Ihave authority to commit r		outh KeyCustomer Program under this term election
SUBSCR	IBER:		
Ву:	(Business Nam e on account)	(Business Address)	
	(Signature)	City/State	
Print Nar	me	(Business Telephone Numb	er)
Title		(Additional Business Telepl	none Number(s))
Date		E-Mail Address (optional)	
Version 0	040904		

Representative Name CUID

#### Attachment B

## PROPOSED DRAFT – UNDER REVIEW AND SUBJECT TO CHANGE

## NOTICE: Your term election agreement will automatically renew.

XXX-XXX-XX-XXXX Sample A Sample ABC Company Suite 1-A 123 Any Street Anytown, US 12345-6789 \*\*\*\*BAR CODE \*\*\*\*

## TERM AGREEMENT AUTOMATIC RENEWAL NOTICE: Key Customer Rewards. Local Service Savings.

Key Customer term agreement expiration.[Month XX, 20XX] Current Key Customer local service reward:[XX%] Estimated continued Key Customer savings over the next [XX] months: [\$X,XXX].

Dear Sample A. Sample,

We hope you have enjoyed the savings that comes with your Key Customer term election agreement. As provided in the notice above, [ABC Company] can save up to \$X,XXX over the next XX months after the initial term ends by continuing to participate in this program — a decision that has clearly paid off in the past and will continue to do the same in the future.

We are pleased to automatically renew your participation in our BellSouth Key Customer Program — so you can continue receiving a [XX]% savings every month based upon your local tariffed BellSouth bill. No action is needed on your part to renew your Key Customer term election agreement. Your renewal occurs automatically.

As provided in the Key Customer term election agreement that you previously signed, if you choose not to have your term election agreement renewed, you will need to notify us in writing dated at least 60 days prior to the expiration date of [Month XX, 20XX].

If you have questions or prefer to discontinue your program membership, simply call your BellSouth Account Executive, Longfirstname LongLastname, at 1.XXX.XXX.XXXX to receive a form to terminate your participation in the Key Customer Program.

We look forward to providing you with more Key Customer rewards and more valuable communications solutions as your business prospers.

Thank you for choosing BellSouth.

Sincerely,

John Irwin Vice President of Marketing

**BellSouth Small Business Services** 

This rewards estimate is based on your average local phone bill for the past three months, your selection of a 36-month term election agreement and any hunting (rollover) rewards that apply. Available to BellSouth business customers without current volume and term contracts or other term agreements, unless otherwise noted. Participation in this offer requires monthly spend of \$75-\$3000 for local exchange regulated services and a 36-month term election agreement; reduced term available with reduced savings. Savings for multiple locations may differ. Certain service revenue exclusions apply and may vary by state, charges may apply for early termination other restrictions may apply. See Subscriber Election Conditions. Offer expires December 31,2004. Call for details. ©2004-BellSouth Corporation. All rights reserved.All BellSouth trademarks and service marks contained herein are the property of BellSouth Intellectual Property Corporation.

# Attachment B PROPOSED DRAFT – UNDER REVIEW AND SUBJECT TO CHANGE

Legal. .

1 This rewards estimate is based on your average local phone bill for the past three months, your selection of a 36-month term election agreement and any hunting (rollover) rewards that apply. Available to BellSouth business customers without current volume and term contracts or other term agreements, unless otherwise noted. Participation in this offer requires monthly spend of \$75-\$3000 for local exchange regulated services and a 36-month term election agreement; reduced term available with reduced savings. Savings for multiple locations may differ. Certain service revenue exclusions apply and may vary by state; charges may apply for early termination; other restrictions may apply. See Subscriber Election Conditions. Offer expires December 31,2004. Call for details. ©2004 BellSouth Corporation. All rights reserved.All BellSouth trademarks and service marks contained herein are the property of BellSouth Intellectual Property Corporation.



## BellSouth® Key Customer Program Subscriber Non-Renewal Form

The undersigned Subscriber desires not to Program (the "Program") once the initial to	continue participation in the BellSouth Key Customer erm has expired.
not to renew the Key Customer Program f date. I understand by electing not to rene tariffed charges for services after the initial I understand that my signature constitutes	my company's (as set forth below) choice not to renew der the term election agreement and the applicable tariffs; I
SUBSCRIBER:(Business Name on account)	(Business Address)
(Signature)	(City/State)
Print Name	(Business Telephone Number)
Title	(Additional Business Telephone Number(s))
Date	(E-Mail Address (optional))
Representative Name	CUID
Telephone # for Questions -	

GENERAL SUBSCRIBER SERVICE TARIFF

BELL SOUTH

TELECOMMUNICATIONS, INC.

FLORIDA

ISSUED: December 17, 2003 BY: Joseph P. Lacher, President -FL

Miami, Florida

### **A2. GENERAL REGULATIONS**

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

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Original Page 33.22

EFFECTIVE: January 2, 2004

A. The following promotions are on file with the Commission: (Cont'd)

Service

Period
Charges Waived Authority

BellSouth's Service Territory 2004 Key Customer Promotion (Cont'd)
-- From Central Office where
services are available subscriber commits to a term election

Area of Promotion

subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth) Depending on the subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscriber's term election agreement order. Subscribers will earn for each such month of the term a reward in an amount equal to the applicable reward percentage times subscriber's Monthly Billed BellSouth Regulated Charges, in addition, if applicable, the subscriber will earn for each month of the term a reward for Hunting Service equal to the applicable reward percentage times subscriber's Hunting charge

-- In the event the subscriber terminates the term election agreement, the subscriber agrees to pay liquidated damages to Bell South as provided below based upon the number of months remaining on the term, plus any special promotional rewards received. Special promotional rewards apply to nonrecurring one-time rewards provided for signing up for the 2004 Key Customer Program These charges will appear on the subscriber's final bill as a charge in the Other Charges & Credits section. No charge will be assessed if the subscriber maintains some level of local regulated service with BellSouth, under this agreement, for the agreed upon term. Payment of this charge does

not release the subscriber from other previous amounts owned to BellSouth.

(T) (N)

<del>(N)</del>

DRAFT

DRAFT

BELL SOUTH TELECOMMUNICATIONS, INC. GENERAL SUBSCRIBER SERVICE TARIFF

Original Page 33.23

FLECOMMUNICAL FLORIDA

ISSUED: December 17, 2003 BY: Joseph P. Lacher, President -FL Miami, Florida EFFECTIVE. January 2, 2004

#### **A2. GENERAL REGULATIONS**

### A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)	
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A. The following promotions are on file with the Commission: (Cont'd)

<del>(N)</del>

Area of Promotion Service Charges Waived Authority
BellSouth's Service Ferritory 2004 Key Customer Promotion (Cont'd)
-- Izom Central Office where

services are available

Set charge to be multiplied by number of months remaining on term after disconnect

\$30

-- Subscribers with BellSouth Centrex service, BellSouth MultiServ service and BellSouth ESSX with Secondary Location Addresses not meeting the per location revenue requirement may have all locations participate as long as it is billed under the same account and at least one location is located in a specified wire center.

-- Once enrolled, if the subscriber moves to a location outside the specified wire center, the term election agreement will continue throughout the remaining term.

-- Unless the subscriber notifies BellSouth in writing of its intent not to renew for another like Term under the Promotion at least sixty days (60) prior to expiration, then upon expiration of the initial Term, the Agreement shall be automatically renewed for the same Term initially selected. <u>BellSouth will provide written anticipy varial remainless to the subscriber of the families to the subscriber of the families to the subscriber of the families to renewal provision beginning agricommately 180 days page to its expiration depending on the subscriber's bulling cycle.</u>

-- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this promotion.

-- The term election is subject to and controlled by the provisions of Bell South's lawfully filed tariffs, including any changes therein as may be made from time to time. <u>(T)</u> (<del>M)</del>

(14)

(N)

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