



**BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION
PETITION FOR APPROVAL OF NUMERIC CONSERVATION GOALS
DOCKET NO. 040035-EG
ORLANDO UTILITIES COMMISSION**

JUNE 1, 2004

TESTIMONY AND EXHIBITS OF:

THOMAS A. GROSS

DOCUMENT NUMBER DATE

06128 MAY 28 3

FPSC-COMMISSION CLERK

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7
8 **Q Please state your name and address.**

9 A My name is Thomas A. Gross. My business address is 500 South Orange
10 Avenue, Orlando, Florida 32801.

11
12 **Q By whom are you employed and in what capacity?**

13 A I am employed by the Orlando Utilities Commission (OUC) as a Commercial
14 Account Executive as well as the Conservation Services Coordinator.

15
16 **Q Please describe your responsibilities in that position.**

17 A As a Commercial Account Executive and Conservation Services Coordinator I am
18 responsible for overseeing the accounts of OUC's major customers in the hotel,
19 restaurant, office, and services market segments. Within this role I develop
20 relationships, determine customer needs, find or develop products and services to
21 meet client needs, and negotiate long-term contracts. I also serve as the
22 coordinator for OUC's Conservation Services and as the OUC liaison to the
23 Florida Municipal Power Agency (FMPA) Energy Services (ESCO) project.

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1 **Q Please state your professional experience and educational background.**

2 A. I received an Associate of Science degree in HVAC (heating, air conditioning,
3 refrigeration, and ventilation) from the Santa Fe Community College. I also
4 received a Bachelors of Science degree in Business Management from the
5 University of Phoenix. I am a state certified auditor, a state certified building and
6 residential rater, and a certified energy manager.

7

8 I have been employed by the Orlando Utilities Commission since 1990, initially
9 as an Energy Analyst, and have served in my current capacity since 1995. Prior
10 to joining the Orlando Utilities Commission, I spent ten years as an Energy
11 Analyst with Gainesville Regional Utilities.

12

13 **Q Please describe the overall process leading to the determination of the**
14 **proposed numeric conservation goals for OUC?**

15 A Determination of OUC's proposed numeric conservation goals consisted of a
16 number of steps. Initially, a list of demand-side management (DSM) measures
17 was compiled. Second, information on the avoided generating unit was
18 developed. Next, the DSM measures compiled in the initial step were analyzed
19 for cost-effectiveness using the Florida Integrated Resource Evaluator (FIRE)
20 model. Once the cost-effectiveness analysis was complete, the results of the three
21 FIRE model benefit to cost ratio tests were reviewed. Based on these results, the
22 proposed numeric conservation goals for 2005 through 2014, and the
23 corresponding Demand-Side Management Plan, were developed.

24

25

1 **Q What is the purpose of your testimony in this proceeding?**

2 A The purpose of my testimony in this proceeding is to discuss the results of the
3 cost-effectiveness analysis, as well as the numeric conservation goals proposed by
4 OUC. I will also discuss the existing conservation and demand-side management
5 programs currently offered by OUC to its customers, and any planned changes to
6 these programs or implementation of new programs.

7

8 **Q Were the OUC 2004 Numeric Conservation Goals: Demand-Side**
9 **Management Measure Evaluation (Exhibit OUC-1) and the OUC 2004**
10 **Numeric Conservation Goals: Demand-Side Management Plan (Exhibit**
11 **OUC-2) prepared by you or under your direct supervision?**

12 A Yes, OUC's 2004 Numeric Conservation Goals: Demand-Side Management
13 Measure Evaluation (Exhibit OUC-1) and OUC's 2004 Numeric Conservation
14 Goals: Demand-Side Management Plan (Exhibit OUC-2) were prepared by Black
15 & Veatch under my direct supervision.

16

17 **Q Are you adopting Sections of the OUC 2004 Numeric Conservation Goals:**
18 **Demand-Side Management Measure Evaluation (Exhibit OUC-1) and the**
19 **OUC 2004 Numeric Conservation Goals: Demand-Side Management Plan**
20 **(Exhibit OUC-2) as part of your testimony?**

21 A Yes, I am adopting Sections 4 and 5 and Appendices D and E of OUC's 2004
22 Numeric Conservation Goals: Demand-Side Management Measure Evaluation
23 (Exhibit OUC-1), as well as Sections 2 and 3 of OUC's 2004 Numeric
24 Conservation Goals: Demand-Side Management Plan (Exhibit OUC-2) as part of
25 my testimony.

1 **Q Are there any corrections to these Sections?**

2 A No, there are no corrections to any of these Sections.

3

4 **Q Have you prepared any exhibits?**

5 A Yes. I have prepared Exhibit TAG-1, Proposed Numeric Conservation Goals,
6 which is incorporated as part of my testimony.

7

8 **Q Please describe how the results of the cost-effectiveness evaluation for the
9 DSM measures were analyzed.**

10 A Of the three DSM cost-effectiveness tests performed by the FIRE model, which
11 are each designed to measure costs and benefits from a different perspective,
12 OUC utilizes the Rate Impact Test as its primary criterion for determining
13 whether or not a DSM measure is cost-effective. In other words, OUC generally
14 will not implement DSM measures that cause rates to increase, which is the
15 parameter measured by the Rate Impact Test.

16

17 The Rate Impact Test is a measure of the expected impact on customer rates
18 resulting from a DSM measure. The test statistic is the ratio of the utility's
19 benefits (avoided supply costs and increased revenues) compared to the utility's
20 costs (program costs, incentives paid, increased supply costs, and revenue losses).

21 A value of less than one indicates an upward pressure on rate levels as a result of
22 the DSM measure. Stated otherwise, a measure with a Rate Impact Test result of
23 less than 1.0 would not be considered cost-effective from the utility's perspective.

24

25

1 **Q Please describe the selection of DSM measures for evaluation.**

2 A Approximately 200 DSM measures, consisting of measures applying to the
3 residential, commercial, and industrial sectors, were evaluated for cost-
4 effectiveness using the FIRE model. The multitude of measures evaluated
5 ensures that potentially cost-effective measures have been considered. Various
6 sources were relied upon in developing the demand-side management measures
7 carried forward to the cost-effective analysis. Sources used to develop which
8 DSM measures should be evaluated included the Florida Public Service
9 Commission (FPSC) suggested measures for evaluation (Document No. 12017-97
10 in Docket Nos. 971004, 971005, 971006, 971007), existing OUC conservation
11 measures, FPSC filings from other Florida utilities, and various other sources.
12 For each measure analyzed, measure-specific assumptions and characteristics
13 were developed as well. A listing of the sources utilized for each measure is
14 presented in Appendix B of Exhibit OUC-1, and the measure assumptions are
15 available in Appendix C of Exhibit OUC-1.

16

17 **Q Please describe the DSM measures tested for cost-effectiveness.**

18 A Approximately 200 measures were evaluated for cost-effectiveness across various
19 OUC rate classes. Due to the multitude of measures analyzed, I would request
20 that you refer to Section 4 and Appendices D and E of Exhibit OUC-1, which is
21 the OUC 2004 Numeric Conservation Goals: Demand-Side Management Measure
22 Evaluation.

23

24

25

1 **Q Please describe the results of the analysis undertaken to evaluate the cost-**
2 **effectiveness of potential DSM measures.**

3 A Based on the Rate Impact Test, which is OUC's test for determining the cost-
4 effectiveness of a DSM measure, none of the measures evaluated were cost-
5 effective.

6

7 **Q Please describe the development of OUC's proposed numeric goals for 2005**
8 **through 2014.**

9 A Since none of the measures passed the Rate Impact Test, OUC's proposed
10 numeric conservation goals are zero for 2005 through 2014. The proposed
11 numeric goals are presented in Exhibit TAG-1, Proposed Numeric Conservation
12 Goals.

13

14 **Q Given OUC's proposed numeric goals of zero for 2005 through 2014, does**
15 **OUC plan on offering any of the DSM programs evaluated?**

16 A Yes. OUC plans to continue to voluntarily offer its existing conservation
17 programs that have shown high customer interest and participation. Descriptions
18 of these programs are presented in Exhibit OUC-2, the OUC 2004 Numeric
19 Conservation Goals: Demand-Side Management Plan.

20

21 **Q Does this conclude your testimony?**

22 A Yes.

Proposed Numeric Conservation Goals – Orlando Utilities Commission						
Year	Residential Reduction			Commercial/Industrial Reduction		
	Summer kW	Winter kW	MWh	Summer kW	Winter kW	MWh
2005	0	0	0	0	0	0
2006	0	0	0	0	0	0
2007	0	0	0	0	0	0
2008	0	0	0	0	0	0
2009	0	0	0	0	0	0
2010	0	0	0	0	0	0
2011	0	0	0	0	0	0
2012	0	0	0	0	0	0
2013	0	0	0	0	0	0
2014	0	0	0	0	0	0