

**REQUEST TO ESTABLISH DOCKET**

(Please Type)

**Date:** 10/28/2004      **Docket No.:** 041262-TT

**1. Division Name/Staff Name:** Division Of Competitive Markets & Enforcement/Isler

**2. OPR:** Division Of Competitive Markets & Enforcement

**3. OCR:** Office Of The General Counsel

**4. Suggested Docket Title:** Acknowledgment of name change on IXC Registration No. T1684 from Southwestern Bell  
d/b/a Pacific Bell Long Distance d/b/a SBC Long Distance to SBC Long Distance, Inc.,  
*effective 10/27/04.*

**5. Suggested Docket Mailing List (attach separate sheet if necessary)**  
**A. Provide NAMES OR ACRONYMS ONLY if a regulated company.**  
**B. Provide COMPLETE NAME AND ADDRESS for all others. (Match representatives to companies.)**

**1. Parties and their representatives (if any):**


**2. Interested persons and their representatives (if any):**


**6. Check one:**  
 Documentation is attached.  
 Documentation will be provided with recommendation.

DOCUMENT NUMBER-DATE

11672 OCT 28 3



Regulatory Department

T 04 1 099

SBC Long Distance  
5850 W. Las Positas Blvd.  
Pleasanton, CA 94588

October 20, 2004

Ms. Beth Salak, Director  
Division of Competitive Markets; and Enforcement  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399

Re: Advice Letter 131 of SBC Long Distance, Inc.

Dear Ms. Salak:

Enclosed are an original and three (3) copies of revisions to Florida Tariff No. 2 of SBC Long Distance. These revisions have an issue date of October 20, 2004. SBCS, Inc. requests an effective date of October 27, 2004. The purpose of this tariff filing is change to new corporate name SBC Long Distance, Inc. for the state of Florida. The following tariff sheets are being revised:


- 121<sup>st</sup> Revised Sheet 2
- 4th Revised Sheet 1

*received*  
*[Signature]*

So that our records will be complete, please date stamp the extra copy of the Advice Letter and return in the envelope provided. Any questions regarding this tariff filing should be referred to Todd Lowe, Visiology, Inc., 16061 Carmel Bay Drive, Northport, Alabama 35475 who may be reached via telephone at (205) 330-1701, via fax at (205) 330-1705 or via email at [toddlowe@visiology.com](mailto:toddlowe@visiology.com).

Thank you for your assistance in this matter.

Yours truly,



Patti Anderson  
Project Administrator

Enclosures

COMPANY IDENTIFICATION

T041099

Printed on 10/26/2004 at 10:05:24 by TJB

Complete Name: Southwestern Bell Communications Services, Inc. dba Southwestern Bell  
Long Distance dba Nevada Bell dba Pacific Bell Long Distance dba SBC  
Mailing Name: Long Distance  
SBC Long Distance  
Company Code: TI684 FEID Number: 74-2746907

MAILING INFORMATION

Attention: Ms. Amy Berlin  
Address Line 1: 5850 West Las Positas Blvd.  
Address Line 2:  
City: Pleasanton State: CA Zip Code: 94558-8522  
E-mail Address: ab2364@camail.sbc.com  
Web Address:  
Liaison 1: Amy Berlin Title: Administrator - Regulatory  
Phone: (925) 468-5923  
E-mail: ab2364@camail.sbc.com  
Fax 1: (707) 435-6600  
County:  
Liaison 2: Norm Descoteaux Title: Associate Director  
Phone: (925) 468-6209  
E-mail: nd1639@camail.sbc.com  
Fax 2: (707) 435-6640

COMPANY IDENTIFICATION  
Printed on 10/26/2004 at 10:05:27 by TJB

T041099

Complete Name: Southwestern Bell Communications Services, Inc. dba Southwestern Bell  
Long Distance dba Nevada Bell dba Pacific Bell Long Distance dba SBC  
Mailing Name: Long Distance  
SBC Long Distance  
Company Code: TI684 FEID Number: 74-2746907

COMPANY INFORMATION

Address Line 1: 5850 West Las Positas Blvd.  
Address Line 2:  
City: Pleasanton State: CA Zip Code: 94588-8522  
Reg. Date: 09/03/1997 Inactive Date:  
Transferred To:  
Trans. From:  
Certificate 1: 5210 Certificate 2:  
Corporate Type: Corporation  
Service 1: OSP - Operator Service Provider  
Service 2: FBC - Facility Based Carrier  
Service 3:  
Service 4:  
Class (WAW):  
Phone Count:  
County 1: County 2:  
County 3: County 4:  
Bankruptcy: No

COMPANY IDENTIFICATION

Printed on 10/26/2004 at 10:05:33 by TJB

T041099

Complete Name: Southwestern Bell Communications Services, Inc. dba Southwestern Bell  
Long Distance dba Nevada Bell dba Pacific Bell Long Distance dba SBC  
Mailing Name: Long Distance  
SBC Long Distance  
Company Code: TI684 FEID Number: 74-2746907

CONSUMER LIAISON INFORMATION

Address Line 1: 5850 West Las Positas Blvd.  
Address Line 2:  
City: Pleasanton State: CA Zip Code: 94588  
E-mail Address: regucomplaints@camail.sbc.com  
Web Address:  
Consumer Liaison: Ann Kwong  
Title:  
Phone: (925) 468-5685 ( )  
Fax: (707) 427-7772  
Warm Transfer:



Regulatory Department

T 04 1 099

SBC Long Distance  
5850 W. Las Positas Blvd.  
Pleasanton, CA 94588

October 20, 2004

Ms. Beth Salak, Director  
Division of Competitive Markets; and Enforcement  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399

Re: Notice of Corporation name change of Southwestern Bell Communications Services, Inc. d/b/a SBC Long Distance to SBC Long Distance, Inc. and Advice Letter(s) for Title Page(s).

Dear Ms. Salak:

Enclosed is our original and three (3) copies of the letter notifying the commission of the adoption of SBC Long Distance, Inc. as the new legal name of Southwestern Bell Communications Services, Inc. d/b/a SBC Long Distance, and Advice Letter(s) revising filed Tariff Title page(s). So that our records will be complete, I would appreciate it if you would please date stamp the extra copy of this transmittal letter and mail it in the envelope provided.

Please direct any questions regarding this application to Lee Johnson, Associate Director Regulatory, SBC Long Distance, 5850 W. Las Positas Blvd., Rm. NE139, Pleasanton, CA, 94583. Lee may be reached at (925) 468-5906.

Your assistance in this matter is greatly appreciated.

Yours Truly,

Joe Carrisalez  
Executive Director-Regulatory

Enclosure

01 20 04  
10 10 09



Regulatory Department

T 0 4 1 0 9 9

SBC Long Distance  
5850 W. Las Positas Blvd.  
Pleasanton, CA 94588

October 20, 2004

Ms. Beth Salak, Director  
Division of Competitive Markets; and Enforcement  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399

Re: Southwestern Bell Communications Services, Inc., d/b/a SBC Long Distance Notice of Corporate Name Change for authorities granted under Order No. PSC-97-0965-FOF-TI and Order No. PSC-04-0458-CO-TX..

Dear Ms. Salak:

Southwestern Bell Communications Services, Inc., d/b/a SBC Long Distance ("Company") hereby notifies the Commission that Company has adopted its fictitious d/b/a name of "SBC Long Distance" as its new legal corporate name, "SBC Long Distance, Inc." in the State of Florida. This name change is to be reflected in all company references including operating authority granted to Company by the Commission.

The sole purpose of this name change is to enable Company to align its legal corporate name with how the company is today identified to, and recognized by, its customers and the general public. Customers more readily recognize the "SBC Long Distance" trade name as this name, and not the previous legal name, which currently appears on all customer correspondence, invoices, marketing materials, and contracts. The name change exclusively entails a change in legal corporate name and is not sought



in conjunction with any merger, acquisition, consolidation or other change in corporate structure or ownership that would require separate Commission authority.

Company maintains that the name change is entirely transparent to subscribers, and will have no impact to customers or the general public. Because Company has for a period of approximately two years identified itself by its d/b/a trade name of SBC Long Distance to customers through customer correspondence, invoices, and contracts and to customers and the general public through advertising and marketing materials, customers and the general public readily recognize SBC Long Distance as a service provider. No customer or public confusion will result from the requested name change authority. Moreover, the corporate name change will in no way affect service rates, terms, conditions, or otherwise impact Company's operations, which remain unchanged. No action is required by customers to implement a corporate name change.

Evidence of corporate name change registration with Florida's Office of the Secretary of State is attached hereto.

Thank you for your attention to this matter. Questions should be addressed to Lee Johnson – Associate Director Regulatory on 925-468-5906.

Sincerely,

A handwritten signature in black ink, appearing to read "Joe Carrisalez". The signature is fluid and cursive, with a large loop at the beginning and end.

Joe Carrisalez  
Executive Director - Regulatory



Department of State

I certify the attached is a true and correct copy of the Amendment, filed on August 24, 2004, for SOUTHWESTERN BELL COMMUNICATIONS SERVICES, INC. changing its name to SBC LONG DISTANCE, INC., a corporation organized under the laws of Delaware, authorized to transact business in the State of Florida, as shown by the records of this office.

The document number of this corporation is F96000005225.

Given under my hand and the  
Great Seal of the State of Florida  
at Tallahassee, the Capitol, this the  
Second day of September, 2004



CR2EO22 (2-03)

*Glenda E. Hood*  
Glenda E. Hood  
Secretary of State

AUG-24-2004 11:03

CT CORPORATION

**PROFIT CORPORATION**  
**APPLICATION BY FOREIGN PROFIT CORPORATION TO FILE AMENDMENT TO**  
**APPLICATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA**  
(Pursuant to s. 607.1504, F.S.)

**SECTION I**  
(1-3 MUST BE COMPLETED)

F96080005725

(Document number of corporation (if known))

Southwestern Bell Communications Services, Inc.

(Name of corporation as it appears on the records of the Department of State)

Delaware

(Incorporated under laws of)

3/10/1996

(Date authorized to do business in Florida)

**SECTION II**  
(4-7 COMPLETE ONLY THE APPLICABLE CHANGES)

4. If the amendment changes the name of the corporation, when was the change effected under the laws of its jurisdiction of incorporation? 8/9/04

5. SBC Long Distance, Inc.

(Name of corporation after the amendment, adding suffix "corporation," "company," or "incorporated," or appropriate abbreviation, if not contained in new name of the corporation)

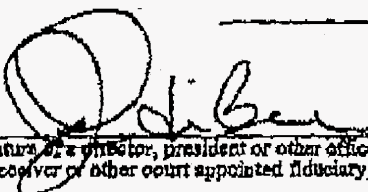
(If new name is unavailable in Florida, enter alternate corporate name adopted for the purpose of transacting business in Florida)

6. If the amendment changes the period of duration, indicate new period of duration.

(New duration)

7. If the amendment changes the jurisdiction of incorporation, indicate new jurisdiction.

(New jurisdiction)

  
(Signature of a director, president or other officer - If in the hands of a receiver or other court appointed fiduciary, by that fiduciary)

John di Bene, VP, Gen. Counsel and Secretary

(Typed or printed name of person signing)

7-27-04

(Date)

VP, Gen. Counsel and Secretary

(Title of person signing)

04 AUG 24 PM 3:40  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

FILED

AUG-24-2004 11:03

CT CORPORATION

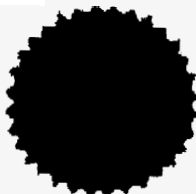
P.03

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "SOUTHWESTERN BELL COMMUNICATIONS SERVICES, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "SBC LONG DISTANCE, INC.", THE NINTH DAY OF AUGUST, A.D. 2004, AT 3:53 O'CLOCK P.M.



2511936 8320

040610187

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3307343

DATE: 08-20-04