

1 **BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION**

2 **FLORIDA POWER & LIGHT COMPANY**

3 **TESTIMONY OF WILLIAM E. AVERA**

4 **DOCKET NO. 050045-EI**

5 **MARCH 22, 2005**

6 **Q. Please state your name and business address.**

7 A. William E. Avera, 3907 Red River, Austin, Texas, 78751.

8 **Q. By whom are you employed and in what capacity?**

9 A. I am a principal in Financial Concepts and Applications, Inc. (FINCAP), a firm
10 engaged in financial, economic, and policy consulting to business and government.

OVERVIEW

11 **Q. What is the purpose of your testimony?**

12 A. The purpose of my testimony is to present to the Florida Public Service Commission
13 (FPSC) my independent assessment of the fair rate of return on common equity
14 (ROE) for FPL's jurisdictional electric utility operations. In addition, I also examined
15 the reasonableness of FPL's capital structure, considering both the specific risks faced
16 by FPL and other industry guidelines.

17 **Q. How is your testimony organized?**

18 A. I first reviewed the operations and finances of FPL and the general conditions in the
19 utility industry and the economy. With this as a background, I developed the
20 principles underlying the cost of equity concept and then conducted various
21 quantitative analyses to estimate the cost of equity for a group of reference utilities.
22 These included discounted cash flow (DCF) analyses and risk premium methods
23 encompassing alternative approaches and studies. From the cost of equity range

1 indicated by my analyses, a fair rate of return on equity was selected taking into
2 account the economic requirements and specific risks and potential challenges for
3 FPL, as well as other factors (e.g., flotation costs) that are properly considered in
4 setting a fair rate of return on equity.

5 **Q. Are you sponsoring an exhibit in this case?**

6 A. Yes. I am sponsoring an exhibit consisting of twelve documents, Document WEA-1
7 through Document WEA-12, which are attached to my direct testimony.

8 **Q. Please describe your educational background and professional experience.**

9 A. A description of my background and qualifications, including a resume containing the
10 details of my experience, is attached as Document WEA-1.

11 **Q. Please summarize the basis of your knowledge and conclusions concerning the
12 issues to which you are testifying in this hearing.**

13 A. As is common and generally accepted in my field of expertise, I have accessed and
14 used information from a variety of sources. I am familiar with the organization,
15 operations, finances, and operation of FPL from my participation in prior proceedings
16 before the FPSC. In connection with the present filing, I obtained information
17 through discussions with corporate management and from my review of numerous
18 documents relating to FPL, including bond rating agency reports, financial filings,
19 and prior regulatory proceedings and orders. I also reviewed information relating
20 generally to capital markets and specifically to investor perceptions, requirements,
21 and expectations for regulated utilities. These sources, coupled with my experience
22 in the fields of finance and utility regulation, have given me a working knowledge of
23 FPL and are the bases for my conclusions.

1 **Q What is the role of the return on equity in setting a utility's rates?**

2 A. The rate of return on common equity compensates shareholders for the use of their
3 capital to finance the plant and equipment necessary to provide utility service.
4 Investors commit capital only if they expect to earn a return on their investment
5 commensurate with returns available from alternative investments with comparable
6 risks. To be consistent with sound regulatory economics and the standards set forth
7 by the United States Supreme Court in the *Bluefield Water Works & Improvement Co.*
8 *v. Pub. Serv. Comm'n* [262 U.S. 679 (1923)] and *Fed. Power Comm'n v. Hope*
9 *Natural Gas Co.* [320 U.S. 591 (1944)] cases, a utility's allowed return on common
10 equity should be sufficient to (1) fairly compensate capital invested in the utility, (2)
11 enable the utility to offer a return adequate to attract new capital on reasonable terms,
12 and (3) maintain the utility's financial integrity.

SUMMARY OF CONCLUSIONS

13 **Q. What are your findings regarding the fair rate of return on equity for the 2006**
14 **test year?**

15 A. Based on the results of my analyses and the economic requirements necessary to
16 support continuous access to capital, I determined that a fair rate of return on equity
17 for FPL is currently in the range of 11.3 to 12.3 percent, with a midpoint of 11.8
18 percent. The bases for my conclusion are summarized below:

- 19 • *Applications of DCF and risk premium approaches to the reference*
20 *group of electric utilities implied a cost of equity in the range of 10.0*
21 *to 12.0 percent;*
- 22 • *Incorporating a 30 basis-point allowance for equity flotation costs*
23 *resulted in a fair rate of return range for the electric utility proxy*

1 *group of 10.3 to 12.3 percent;*

2 • *Considering the potential exposures associated with FPL's resource*
3 *mix and service area and the need to support FPL's ability to attract*
4 *capital under adverse circumstances, I recommend a rate of return for*
5 *FPL in the range of 11.3 to 12.3 percent, which corresponds to the*
6 *upper half of the proxy group results.*

7 • *The 11.8 percent midpoint of my recommended fair rate of return on*
8 *equity range does not explicitly incorporate any allowance for*
9 *superior results. An incentive to recognize and encourage exemplary*
10 *performance, such as that documented in the testimony of FPL's*
11 *witnesses, is an appropriate consideration in establishing a fair rate of*
12 *return:*

13 • *Consumers in FPL's service area have benefited from efficient*
14 *and cost-effective operations, excellent customer service,*
15 *improved reliability, and prices that have declined in real*
16 *terms;*

17 • *Providing the opportunity to earn an incremental return offers*
18 *an appropriate incentive for FPL to continue to innovate and*
19 *take risks in pursuit of superior performance;*

20 • *Incorporating the 50 basis-point ROE incentive proposed by*
21 *FPL to my 11.8 percent recommended cost of equity for FPL*
22 *results in a fair rate of return on equity of 12.3 percent.*

- 1 • *Finally, giving effect to the 100 basis-point range typically allowed by*
2 *the FPSC for regulatory purposes results in an appropriate fair rate of*
3 *return on equity range for FPL of 11.3 to 13.3 percent.*

4 My analyses of the cost of equity focused on a comparable group of 21
5 electric utilities with an average bond rating of single-A. My evaluation indicated
6 that, after taking into account risks specific to FPL and the offsetting effect of FPL's
7 relatively higher equity ratio, investors view FPL's overall investment risks as
8 equivalent to those of the benchmark group of electric utilities. This conclusion was
9 based on the following findings:

- 10 • *In evaluating FPL's relative risks, investors consider the implications*
11 *of its relatively greater reliance on nuclear and purchased power,*
12 *increased exposure to uncertainties regarding natural gas prices and*
13 *supplies, and the characteristics of its service area economy;*
- 14 • *While these factors suggest that FPL may be somewhat riskier than the*
15 *firms in the benchmark group, they are mitigated by FPL's financial*
16 *strength;*
- 17 • *FPL's corporate credit rating, which provides the most objective and*
18 *encompassing measure of overall investment risk, is identical to that*
19 *maintained by the average firm in the electric utility proxy group.*

20 **Q. What is your conclusion as to the reasonableness of FPL's capital structure?**

21 A. Based on my evaluation, I concluded that the approximately 55 percent common
22 equity ratio (as adjusted for off balance sheet obligations) maintained by FPL
23 represents a reasonable mix of capital sources from which to calculate FPL's overall
24 rate of return. This conclusion was based on the following findings:

- 1 • *While FPL's adjusted common equity ratio falls above the average*
2 *maintained by the electric utility operating companies contained in the*
3 *proxy group, it is well within the range of individual results for these firms*
4 *and in-line with the lower leverage expected for the industry going*
5 *forward;*
- 6 • *While FPL's total debt ratio is slightly above rating agency guidelines for*
7 *a single-A rating, this relatively conservative financial posture has not*
8 *been sufficient to warrant an upgrade to FPL's credit standing, with S&P*
9 *continuing to maintain a "negative" outlook, warning investors of the*
10 *potential for further deterioration;*
- 11 • *Absent its relatively conservative capital structure, FPL's debt rating*
12 *would undoubtedly be lower than present levels and the resulting greater*
13 *investment risk would imply an increase in investors' required rate of*
14 *return for FPL's securities;*
- 15 • *For an electric utility with an obligation to provide reliable service,*
16 *uncertainties associated with FPL's resource mix and service area*
17 *highlight the necessity of preserving flexibility, even during periods of*
18 *adverse capital market conditions.*

19 Considering investors' heightened awareness of the risks associated with the
20 electric power industry and the damage that results when a utility's financial
21 flexibility is compromised, supportive regulation is perhaps more crucial now than at
22 any time in the past. Indeed, the investment community is intensely focused on the
23 actions of the FPSC, and if FPL's ongoing request to recover storm repair costs in
24 Docket No. 041291-EI were to be denied, this would imply a significant increase in

1 investment risk and required rate of return, and my recommended ROE would need to
2 be adjusted upward accordingly. The cost of providing FPL an adequate return is
3 small relative to the potential benefits of having a financially sound utility that can
4 provide reliable service at reasonable rates and a platform for economic growth;
5 especially when compared against the extreme burden imposed by a financially
6 troubled service provider.

FUNDAMENTAL ANALYSES

7 **Q. What is the purpose of this section?**

8 A. As a predicate to subsequent quantitative analyses, this section briefly reviews FPL's
9 operations and finances. In addition, it examines the risks and prospects for the
10 electric utility industry and conditions in the capital markets and the general
11 economy. An understanding of the fundamental factors driving the risks and
12 prospects of electric utilities is essential in developing an informed opinion of
13 investors' expectations and requirements, and form the basis of a fair rate of return.

Florida Power & Light Company

14 **Q. Briefly describe FPL and its parent, FPL Group, Inc.**

15 A. Headquartered in Juno Beach, Florida, FPL is engaged in the generation,
16 transmission, and distribution of electric power throughout 34 counties located
17 principally along the east and lower west coasts of Florida. FPL's service territory
18 includes a population of more than 8 million, with service being provided to
19 approximately 4.2 million customers. FPL is the principal subsidiary of FPL Group,
20 Inc. (FPL Group). In addition to the electric utility operations of FPL, FPL Group is
21 involved in the development, construction, and management of independent power

1 generation facilities through FPL Energy, LLC. Through a subsidiary, FPL Energy
2 buys and sells wholesale energy commodities, such as natural gas, oil and electric
3 power and owns and operates a fiber-optic network that interconnects major cities
4 within Florida (FPL FiberNet, LLC). As of December 31, 2004, FPL Group had total
5 assets of approximately \$28.3 billion, with consolidated revenues totaling
6 approximately \$10.5 billion for the most recent fiscal year.

7 **Q. Please describe FPL's electric utility operations.**

8 A. In addition to an economic base dominated by tourism, principal industries in FPL's
9 service area include agriculture, manufacturing, and international trade. FPL employs
10 approximately 10,000 individuals, with energy sales amounting to over 103 million
11 megawatt hours during 2004. Approximately 51 percent of 2004 retail electric
12 revenues were attributable to residential customers, with 41 percent from commercial
13 and 4 percent from industrial users. With a combined capacity of approximately
14 18,940 megawatts (MW), FPL's generating facilities include the four nuclear units of
15 the St. Lucie and Turkey Point generating stations, with a total capacity of 2,939 MW.
16 In 2004, nuclear generation accounted for 21 percent of the electric energy provided
17 by FPL, with natural gas at 37 percent, oil at 18 percent, and coal at 6 percent.

18 The remaining 18 percent of FPL's 2004 energy requirements were obtained
19 through purchased power contracts. Take-or-pay purchased power contracts with the
20 Jacksonville Electric Authority (JEA) and with subsidiaries of The Southern
21 Company (Southern Company) provide approximately 1,300 MW of power through
22 mid-2015 and 381 MW thereafter through 2021. FPL also has various firm contracts
23 to purchase approximately 900 MW of capacity and energy from certain cogenerators
24 and qualifying facilities. In addition, FPL has various agreements with several other

1 electricity suppliers to purchase an aggregate of up to approximately 1,900 MW of
2 power with expiration dates ranging from 2005 through 2009. FPL estimates that
3 capacity and minimum payments under these agreements will average approximately
4 \$640 million annually through 2009.

5 FPL's transmission and distribution facilities consist of over 500 substations
6 and include almost 47,000 miles of overhead lines and approximately 24,300 miles of
7 underground and submarine cables. At December 31, 2004, FPL's investment in net
8 utility plant was approximately \$14.0 billion. Capital expenditures for the
9 construction or acquisition of additional facilities to meet customer demand are
10 estimated to be approximately \$8.5 billion for the years 2005 through 2009.

11 FPL's retail electric operations are subject to the jurisdiction of the FPSC, with
12 the interstate jurisdiction regulated by Federal Energy Regulatory Commission
13 (FERC). Additionally, FPL's nuclear facilities are subject to licensing and oversight
14 by the Nuclear Regulatory Commission (NRC). The operating licenses for Turkey
15 Point Units Nos. 3 and 4 received extensions in 2002, which gives FPL the option to
16 operate these units until 2032 and 2033, respectively. The NRC extended the
17 operating licenses for St. Lucie Units Nos. 1 and 2 during 2003, which give FPL the
18 option to operate these units until 2036 and 2043, respectively. FPL's latest
19 decommissioning studies indicate that FPL's portion of the cost of decommissioning
20 its four nuclear units, including costs associated with spent fuel storage, to be \$6.4
21 billion. At December 31, 2004, the accumulated provision for nuclear
22 decommissioning totaled approximately \$2.2 billion.

1 **Q. What credit ratings have been assigned to FPL?**

2 A. FPL has been assigned an issuer credit rating of “A1” by Moody’s Investors Service
3 (Moody’s), with its senior secured debt being rated “Aa3”. Similarly, Fitch Ratings
4 has assigned a long-term credit rating of “A+” to FPL, while rating its first mortgage
5 bonds “AA-”. Standard & Poor’s Corporation (S&P), meanwhile, has assigned FPL
6 an “A” rating with a negative outlook, indicating the possibility of a further reduction
7 in FPL’s credit standing going forward.

Electric Utility Industry

8 **Q. What are the general conditions in the electric utility industry?**

9 A. The industry is characterized by structural changes resulting from market forces,
10 deregulation initiatives, and judicial decisions.

11 **Q. Please describe these structural changes.**

12 A. At the federal level, the FERC has been an aggressive proponent of regulatory driven
13 reforms designed to foster greater competition in markets for wholesale power supply.
14 The National Energy Policy Act of 1992, which reformed both the Public Utility
15 Holding Company Act of 1935 and the Federal Power Act, greatly increased
16 prospective competition for the production and sale of power at the wholesale level.
17 In April 1996, FERC adopted Order No. 888, mandating “open access” to the
18 transmission facilities of jurisdictional electric utilities. FERC also has pushed for the
19 regionalization of transmission system control by establishing frameworks for
20 creation of RTOs in its Order No. 2000 [*Regional Transmission Organizations*, Order
21 No. 2000 (Dec. 20, 1999), 89 FERC ¶ 61,285]. In 2002 FERC issued a notice of
22 proposed rulemaking proposing a framework to address alleged discrimination in
23 providing interstate transmission services and in other industry practices.

1 Subsequently, in April 2003 FERC issued a White Paper refining its vision for a
2 wholesale power market platform, taking into account developments in market design
3 and comments filed in response to the earlier SMD NOPR [FERC White Paper,
4 *Wholesale Power Market Platform*, April 28, 2003]. “Open access” has, in the view
5 of most market observers, resulted in more competition and competitors in wholesale
6 power markets, but not without the introduction of substantial risks – particularly for
7 utilities that depend on wholesale power markets for a portion of their resource
8 requirements.

9 **Q. What impact did the western power crisis have on investors' risk perceptions for**
10 **firms involved in the electric power industry?**

11 A. Events of last several years caused investors to rethink their assessment of the relative
12 risks associated with the electric power industry. A well-publicized energy crisis
13 throughout the west wreaked havoc on the customers, utilities, and policymakers. It
14 also had dramatic repercussions for western wholesale power markets and investors
15 and utilities nationwide. State regulators and legislators have re-evaluated
16 restructuring initiatives for the retail sector of the electric industry and the financial
17 implications of the western power crisis experience demonstrated the risks facing all
18 segments of the electric power industry.

19 The massive debts owed by California's retail utilities to banks, power
20 producers and other creditors shattered their financial integrity and the subsequent
21 bankruptcy filing of Pacific Gas and Electric Company (PG&E) brought the
22 uncertainties associated with today's power markets into sharp focus for the
23 investment community. Enron's, and later Mirant Corporation's, bankruptcies only
24 served to magnify the risks associated with the power sector and increased investors'

1 reluctance to commit capital in the energy industry, as former FERC Commissioner
2 Massey succinctly recognized:

3 Investor confidence has been shaken by these events, by a declining
4 national economy, indictments of energy traders, accounting
5 irregularities, downgrades by rating agencies, and continuing
6 investigations by the FERC, CFTC, the SEC, and the Justice
7 Department. ...The flight of capital from the industry has been severe
8 since the collapse of Enron. [*Remarks by William L. Massey, Center*
9 *for Public Utilities Advisory Council, "The Santa Fe Conference"*
10 *(March 17, 2003)*]

11 While the case of California and PG&E represents an extreme example, there is every
12 indication that investors' risk perceptions for electric utilities shifted sharply upward
13 in response to events in the western U.S..

14 **Q. What was the impact of these capital and credit market conditions on the ability**
15 **of electric utilities to raise funds?**

16 **A.** Combined with economic and global uncertainties, the dramatic upward shift in
17 investors' risk perceptions and the weakened financial picture of most industry
18 participants, combined to produce a severe liquidity crunch in the electric power
19 industry. S&P cited the debilitating impact of these developments on investors'
20 willingness to provide capital:

21 The last 24 months have witnessed extraordinary turmoil for power
22 and energy debt, unprecedented since Samuel Insull's utility empire
23 collapsed during the 1930s. Events ranging from the credit collapse of
24 the California utilities, through the Enron bankruptcy and subsequent

1 market disruptions for U.S. energy merchant companies have
2 destroyed billions of dollars of value for investors. Wall Street has
3 virtually shut down new investment in this sector. ["U.S. Power
4 Industry Experiences Precipitous Credit Decline in 2002; Negative
5 Slope Likely to Continue", *RatingsDirect* (Jan. 15, 2003)]

6 S&P went on to recognize that the end result of investors' waning confidence in the
7 industry led to reduced access to capital:

8 Increasingly constrained capital market access as a result of investor
9 skepticism over accounting practices and disclosure, more and more
10 federal and state investigations and subpoenas, audits, and failing
11 confidence in future financial performance has created a liquidity
12 crisis.

13 The challenges faced by electric utilities resulted in reduced financing activity, with
14 many utilities being forced to rely on bank debt. Access to the commercial paper
15 markets, long the low-cost staple of high-grade utilities for meeting working capital
16 needs, virtually disappeared for certain companies. S&P went on to note that the
17 falloff in financing activity was partly attributable to "capital market jitters, especially
18 for those firms that are most in need of capital market access." As a result, at the
19 same time that industry uncertainty and market volatility increased the importance of
20 financial flexibility, S&P observed in a July 24, 2003 report that constrained access to
21 capital markets and investor skepticism was contributing to the bleak credit picture.

1 **Q. How were western utilities impacted by conditions in the electric power**
2 **industry?**

3 A. The financial integrity of many utilities in the region was severely damaged by the
4 maelstrom of the western energy crisis. While a full description of the western power
5 crisis and its effects is beyond the scope of this testimony, the chaotic market
6 conditions were felt directly and with full force. Utilities were forced to use cash
7 flows from operations, various bank borrowings, and short- and long-term debt to
8 fund unrecovered energy supply costs. This led to a sharp deterioration in financial
9 condition, a severe liquidity crunch, and a dramatic increase in credit risk. As a
10 result, commercial banks were highly reticent to extend financing for ongoing
11 operations or new construction and counterparties involved in meeting the utilities'
12 energy needs became unwilling to transact business absent special credit terms. To
13 varying degrees, utilities throughout the western U.S. were confronted with the
14 difficult task of maintaining reliable service and financial integrity in a power market
15 characterized by short supply and unprecedented price volatility.

16 Even for electric utilities like FPL that have permanent fuel and purchased power
17 adjustment mechanisms in place, there can be a significant lag between the time the
18 utility actually incurs the expenditure and when it is recovered from customers. One
19 example of the risk of regulatory lag was noted by The Value Line Investment Survey
20 (Value Line) in a November 17, 2000 report:

21 **A lag in the recovery of sharply higher power costs is hurting**
22 **Sierra Pacific Resources.** Power prices in the West have soared since
23 the second quarter of 2000, and until recently, SPR's two utilities
24 lacked a mechanism for recovering these increases. The Nevada

1 Commission has granted one, but it won't solve the utilities' problem
2 right away. That's because the mechanism tracks power costs over a
3 trailing 12-month period and because the amount by which the utilities
4 can raise rates each month is capped.

5 The continuing prospect of further challenges in power markets cannot be
6 discounted, with S&P reporting continued spikes in wholesale market prices:

7 For 2003, record-high wholesale power prices were the defining
8 feature of the U.S. merchant power markets. ...Power prices across
9 the U.S. continent generally rose on the order of 50% or more in 2003.
10 ...Prices in the western regions were also the highest on record outside
11 of the 2000-2001 California energy crisis. ["Energy Commodity
12 Report: U.S. Power Prices Record High in 2003," *RatingsDirect* (Jan.
13 15, 2004)]

14 Investors recognize that volatile markets and inopportune reliance on wholesale
15 purchases to meet resource needs can constitute a dangerous combination, exposing
16 the utility to the risk of reduced cash flows and unrecovered power supply costs.

17 **Q. What are the implications of the power outages experienced in the upper**
18 **Midwest and Northeast during August 2003?**

19 A. These events underscore the continuing risks inherent in the industry and the
20 uncertain state of affairs with respect to the industry's structure. The massive
21 blackout, which stretched from New York to Detroit and from Ohio into Canada, was
22 the largest power outage in U.S. history. This event sharpened the focus of industry
23 stakeholders – utilities, consumers, regulators, and investors – on the need to improve
24 the nation's electricity infrastructure, especially in light of the additional stress that

1 deregulated wholesale markets have placed on the network. The importance of
2 rapidly stimulating investment in electric power infrastructure has been almost
3 universally cited as the key to ensuring that further outages are avoided. As FERC
4 Chairman Wood noted in an August 15, 2003 press release:

5 If we draw any conclusions from this blackout, it is the urgent need for
6 more investment in the nation's transmission grid to serve broad
7 regional needs.

8 **Q. Have these events affected utilities' credit standing?**

9 A. Yes. The last several years have witnessed steady erosion in credit quality throughout
10 the utility industry, both as a result of revised perceptions of the risks in the industry
11 and the weakened finances of the utilities themselves. For example, in its January 15,
12 2003 edition of *RatingsDirect*, S&P noted that it had recorded 182 downgrades in the
13 utility industry during 2002, versus only 15 upgrades, while Moody's reported in its
14 July 14, 2003 *Credit Perspectives* that it had downgraded 109 utility issuers and
15 upgraded only 3 – an acceleration of the trend in bond rating changes during the
16 previous two years. Moreover, credit quality continued to decline during 2003. S&P
17 observed the utility industry “continued its downward credit slide that began in early
18 2000,” reporting 139 downgrades during 2003, compared with just 8 upgrades, with
19 downgrades outpacing upgrades by more than 15 to one in the fourth quarter of 2003
20 [*RatingsDirect*, Jan. 29, 2004]. While the pace and scale of negative ratings actions
21 has since diminished, S&P reported that 44 percent of the utility sector now falls in
22 the triple-B rating category, with 20 percent of issuers being rated below this
23 investment grade threshold, and noted little likelihood for any significant upturn in
24 credit outlook [*RatingsDirect*, Jul. 29, 2004].

1 **Q. Are all of the risks associated with the restructuring of the electric industry**
2 **known at this time?**

3 A. No. My experience with deregulation in the transportation and natural gas industries
4 demonstrates that the structural changes associated with deregulation produces
5 consequences that no one can predict. As prices become primarily market-driven,
6 future changes in prices become inherently uncertain. Much of this uncertainty
7 simply reflects the superior ability of markets to adjust continually both to changing
8 customer needs and to the changing costs of meeting those needs. This point was
9 succinctly stated in the 1997 *Economic Report of the President*:

10 An insufficiently appreciated property of markets is their ability to
11 collect and distribute information on costs and benefits in a way that
12 enables buyers and sellers to make effective, responsive decisions.
13 ...As tastes, technology, and resource availability change, market
14 prices will change in corresponding ways to direct resources to the
15 newly valued ends and away from obsolete means. It is simply
16 impossible for governments to duplicate and utilize the massive
17 amount of information exchanged and acted upon daily by the millions
18 of participants in the marketplace. (p. 191)

19 If structural evolution in the electric utility industry ultimately provides benefits for
20 both consumers and producers, these benefits come at a cost. Namely, all participants
21 will become exposed to new uncertainties, such as the threat of new entrants and
22 technologies and the threat of price volatility in wholesale markets. It will be the
23 challenge of regulators and policymakers to establish markets that capture the

1 benefits of competition for consumers while mitigating the impacts of its inherent
2 risks.

3 **Q. Are investors likely to consider the impact of market restructuring in assessing**
4 **their required rate of return for FPL?**

5 A. Absolutely. While restructuring of the electric utility industry has not been
6 implemented in Florida, the final report of the Energy 2020 Study Commission
7 established by the Governor identified the transition to an effective competitive
8 wholesale generation market as one objective, along with encouraging the
9 development of merchant power plants. Similarly, the FPSC has announced that it
10 favors an eventual transition to effective competition in the wholesale power market.
11 While investors recognize that potential wholesale competitors could find FPL's
12 market attractive, deregulation of electric generation will ultimately require
13 legislative action, which is not considered likely in the near-term.

14 Despite the fact that electric utilities in Florida continue to operate in a
15 regulated environment, FPL nevertheless faces the prospect of changes in the
16 transmission function of their business, as well as more fundamental reforms in how
17 utilities operate to optimize their assets for the benefit of retail customers. Policy
18 evolution in the transmission area has been wide-reaching and investors' focus on
19 regulatory change in their assessment of risks and prospects was exemplified by
20 S&P's remarks in "Electric Transmission at the Starting Gate", *RatingsDirect* (May
21 10, 2002):

22 The FERC is in the process of changing every aspect of the electric
23 utility landscape, with industry sages anticipating further transmission
24 and wholesale market development guidance, which could affect the

1 segment's credit prospects and quality. ...Significant uncertainty still
2 exists for transmission companies that may operate under an RTO or
3 ISO structure, which will significantly impact the full scope of capital
4 expenditures necessary to ensure reliability and increase capacity in
5 the future. Uncertainty will exist until operating rules are in place and
6 have stabilized.

7 Virtually all industry stakeholders have recognized that regulatory uncertainties
8 increase the risks associated with the electric industry. Former FERC Commissioner
9 Massey has noted that regulatory uncertainty is “part of the problem” explaining
10 under-investment in electric utility infrastructure [9th Annual Spring Conference for
11 the New England Energy Industry (May 21, 2002)] The Department of Energy
12 (DOE) identified “reducing regulatory uncertainty” as critical in stimulating increased
13 investment in the power industry and has noted that lack of clarity in the regulatory
14 structure was inhibiting planning and investment [*National Transmission Grid Study*
15 (May 2002)]. The DOE also recognized the impact that this regulatory uncertainty
16 has on investors' required rates of return for electric utilities:

17 Because transmission assets are long lived, regulatory uncertainty
18 increases the risks to investors and, therefore, increases the returns
19 they need to justify transmission system investments.

20 **Q. Is there any indication that the importance of these considerations have**
21 **diminished in the eyes of investors?**

22 A. No. The 2003 blackout only served to reinforce the importance of regulatory risks for
23 investors. The Wall Street Journal [“Overloaded Circuits Blackout Signals Major
24 Weakness in U.S. Power Grid,” The Wall Street Journal (Aug. 18, 2003)] cited the

1 debilitating impact of an “unsteady regulatory environment” and the “chaotic
2 combination of regulated and deregulated markets” in explaining inhibitions to
3 increased investment in the electric utility system. Similarly, in an August 21, 2003
4 comment on the blackout, S&P warned investors that the partial reforms presently
5 characterizing wholesale power markets invites dysfunction and that elevated risks
6 will discourage new capital, “or at least make it more expensive.” S&P observed:

7 Investors should not expect that such risk will dissipate any time soon.

8 Instead, credit risk could actually intensify if the politically charged
9 debate over reform continues for years, as it might very well do. And
10 even if policy makers succeed in crafting a comprehensive solution to
11 the problems of the nation’s energy grid, the regulatory treatment of
12 the costs needed to upgrade the infrastructure remains uncertain.

13 Even before the establishment of any transition to competition, market trends and
14 federal policies will continue to impact FPL and its investors. Moreover, as the
15 Energy 2020 Study Commission recognized in its February 2001 *Interim Report*, lack
16 of restructuring legislation does not leave industry stakeholders immune from
17 adversity, concluding that “[t]he environment ... will be replete with uncertainty and
18 risk.” Because of potential exposure to wholesale markets, the risks of transmission
19 uncertainties and potential market volatility are intensified for utilities that depend
20 heavily on purchased power. Reliance on purchased power to meet resource needs or
21 fill potential shortfalls in generation magnifies the importance of maintaining the
22 financial flexibility necessary to fund an adequate and reliable utility system. At the
23 same time, it also exposes utilities and their investors to the ongoing regulatory
24 uncertainties and other risks imposed by restructuring of wholesale power markets.

1 Already, FPL has confronted the uncertainties associated with the
2 establishment of regional transmission organizations (RTOs), pursuant to FERC's
3 policy initiatives. In October 2000, together with Progress Energy Florida and Tampa
4 Electric Company, FPL proposed the formation of an independent entity, GridFlorida,
5 to own and operate the transmission system. Since that time, there have been
6 numerous regulatory and legal proceedings concerning the formation of GridFlorida
7 and the framework underlying operation and oversight of the transmission system.
8 Thus, while a competitive wholesale market has not been implemented for FPL's
9 service territory, investors undoubtedly consider these factors in assessing the
10 required rate of return on long-term capital, such as common equity.

11 **Q. Are the uncertainties associated with structural changes the only risks being**
12 **faced by electric utilities?**

13 A. No. Apart from these factors, a number of electric utilities, once considered the
14 paragon of financial stability, have experienced difficult financial straits. In part to
15 avoid the risks associated with building additional base-load generating capacity,
16 electric utilities have pursued a variety of options, such as increased reliance on
17 power purchases from wholesale suppliers and non-utility generators, although these
18 entail additional risks in and of themselves. The industry continues to face the risks
19 inherent in operating electric utility systems. Electric utilities are confronting
20 increased environmental pressures that could impose significant costs on utilities that
21 rely on coal as a boiler fuel. S&P's *Corporate Ratings Criteria* recognized the
22 potential financial challenges posed by such uncertainties:

1 Pension obligations, environmental liabilities, and serious legal
2 problems restrict flexibility, apart from the obligations' direct financial
3 implications.

4 While FPL has demonstrated leadership within its industry in protecting the
5 environment, it remains exposed to uncertainties regarding emissions and potential
6 contamination. Nuclear risk persists for those utilities involved in nuclear plants,
7 although the exposure has shifted from construction to operating and
8 decommissioning uncertainties.

Economy and Capital Markets

9 **Q. What has been the pattern of interest rates over the last decade?**

10 A. Average long-term public utility bond rates, the monthly average prime rate, and
11 inflation as measured by the consumer price index since 1990 are plotted in the graph
12 at the top of Document WEA-2. After rising to approximately 10 percent in mid-
13 1990, the average yield on long-term public utility bonds generally fell as economic
14 conditions weakened in the aftermath of the 1991 Gulf war, with rates dipping below
15 7 percent in late 1993. Yields subsequently rose again in 1994, before beginning a
16 general decline, with investors requiring approximately 5.8 percent from average
17 public utility bonds in January 2005.

18 **Q. Are investors likely to anticipate any substantial decline in interest rates going**
19 **forward?**

20 A. No. While interest rates are currently at relatively low levels, investors are unlikely
21 to expect any further significant declines going forward. The general expectation is
22 that interest rates will begin to rise with strengthening economic growth, with Value

1 Line citing “the strong possibility of rising interest rates in 2005” in its December 17,
2 2004 report (p. 459). Indeed, the Federal Reserve on February 2, 2005 raised interest
3 rates for the sixth time since June 2004 and signaled it was likely to continue to act at
4 a "measured" pace. The latest quarter-point increase raised the federal funds rate to
5 2.5 percent, more than double the 46-year low of 1.00 percent in effect when the Fed
6 began its credit-tightening campaign in 2004. Meanwhile, the Wall Street Journal
7 reported (Jan. 5, 2005 at A2) expectations of a steady rise in rates:

8 The minutes suggest that the Fed is less likely to pause in its interest-
9 rate increases this year than the markets may have expected. In the
10 wake of the minutes’ release, long-term bond prices fell sharply, and
11 yields, which move in the opposite direction, rose.

12 Consistent with these general expectations for higher interest rates, the most
13 recent forecast of the Energy Information Administration (EIA), a statistical agency
14 of the DOE, anticipates that the double-A public utility bond yield will increase from
15 approximately 6.23 percent in 2004 to 7.07 in 2005, increasing to 7.42 percent over
16 the next five years. [Annual Energy Outlook 2005, Table 19] Similarly,
17 GlobalInsight (formerly DRI/WEFA), a widely referenced forecasting service, calls
18 for double-A public utility bond yields to average 6.69 percent in 2005, reaching 7.62
19 percent by 2009. [“The U.S. Economy, The 25-Year Focus”, Table 33 (Summer
20 2004)]. The February 1, 2005 edition of Blue Chip Financial Forecasts (Blue Chip)
21 also anticipates that bond yields will rise significantly over the 2005-2006 period
22 covered by its projections.

1 **Q. How has the market for common equity capital performed?**

2 A. Between 1990 and early 2000 stock prices pushed steadily higher as the longest bull
3 market in United States history continued unabated. While the S&P 500 had
4 increased over four times in value by August 2000, mounting concerns regarding
5 prospects for future growth, particularly for firms in the high technology and
6 telecommunications sectors, pushed equity prices lower, in some cases precipitously.
7 While common stock prices have recovered strongly from their lows, the market
8 remains volatile, with share values routinely changing in full percentage points during
9 a single day's trading. The graph at the bottom of Document WEA-2 plots the
10 performances of the Dow-Jones Industrial Average, the S&P 500, and the Dow Jones
11 Utility Average since 1990 (the latter two indices were scaled for comparability).

12 **Q. What is the outlook for the United States economy?**

13 A. During the decade through the first quarter of 2001, the United States economy
14 enjoyed the longest peacetime expansion in history. Monetary and fiscal policies
15 resulted in modest inflation during this period, with unemployment rates falling to
16 their lowest levels since the 1960s. A revolution in information technology, rising
17 productivity, and vibrant international trade all contributed to strong economic
18 growth. However, even before the events of September 11, 2001, there were
19 increasing signs that the economic expansion would not be sustainable. Concerns
20 regarding the slowing pace of economic activity were exemplified by the Federal
21 Reserve's sequential lowering of interest rates. The economic picture has brightened
22 more recently. Gross domestic product surged in the last half of 2003 and is
23 expanded at roughly a 3-4 percent rate for 2004, with Florida's economy expected to
24 outpace the nation in the near term. Manufacturing activity has rebounded and

1 construction spending and retail sales have both increased. Nevertheless, businesses
2 have been reluctant to expand hiring and uncertainties over the durability of the
3 economic recovery continue to be magnified by overhanging government and trade
4 deficits, as well as continued conflict and instability in Iraq and the ongoing threat of
5 terrorism, which undermines consumer confidence and contributes to global
6 economic uncertainty. These factors cause the outlook to remain tenuous, with
7 persistent stock and bond price volatility providing tangible evidence of the
8 uncertainties faced by the United States economy.

9 **Q. How do these capital market uncertainties affect electric utilities?**

10 A. Uncertainties over the extent and durability of the economic recovery have combined
11 to heighten the risks faced by utilities. A return to stagnant economic growth would
12 undoubtedly mean flat sales, while the potential for higher inflation and interest rates
13 that will likely accompany the current economic rebound place additional pressure on
14 the adequacy of existing service rates. While the national economy may ultimately
15 return to a path of steady growth and the volatility in the capital and energy markets
16 may abate, the underlying weaknesses now present cause considerable uncertainties
17 to persist, which increase the risks faced by the utility industry.

CAPITAL MARKET ESTIMATES

18 **Q. What is the purpose of this section of your testimony?**

19 A. In this section, capital market estimates of the cost of equity are developed for a
20 benchmark group of electric utilities. First, I examine the concept of the cost of
21 equity, along with the risk-return tradeoff principle fundamental to capital markets.
22 Next, I describe DCF and risk premium analyses conducted to estimate the cost of
23 equity for the reference group of electric utilities.

Economic Standards

1 **Q. What role does the rate of return on common equity play in a utility's rates?**

2 A. The return on common equity is the cost of inducing and retaining investment in the
3 utility's physical plant and assets. This investment is necessary to finance the asset
4 base needed to provide utility service. Competition for investor funds is intense and
5 investors are free to invest their funds wherever they choose. They will commit
6 money to a particular investment only if they expect it to produce a return
7 commensurate with those from other investments with comparable risks. Moreover,
8 the return on common equity is integral in achieving the sound regulatory objectives
9 of rates that are sufficient to: 1) fairly compensate capital investment in the utility, 2)
10 enable the utility to offer a return adequate to attract new capital on reasonable terms,
11 and 3) maintain the utility's financial integrity. Meeting these objectives allows the
12 utility to fulfill its obligation to provide reliable service while meeting the needs of
13 customers through expansion of the electric system.

14 **Q. What fundamental economic principle underlies this cost of equity concept?**

15 A. Unlike debt capital, there is no contractually guaranteed return on common equity
16 capital since shareholders are the residual owners of the utility. Nonetheless,
17 common equity investors still require a return on their investment; with the cost of
18 equity being the minimum "rent" that must be paid for the use of their money. This
19 cost of equity typically serves as the starting point for determining a fair rate of return
20 on common equity.

21 The cost of equity concept is predicated on the notion that investors are risk
22 averse, and will willingly bear additional risk only if they expect compensation for
23 doing so. In capital markets where relatively risk-free assets are available (e.g., U.S.

1 Treasury securities) investors can be induced to hold more risky assets only if they
2 are offered a premium, or additional return, above the rate of return on a risk-free
3 asset. Since all assets compete with each other for investors' funds, more risky assets
4 must yield a higher expected rate of return than less risky assets in order for investors
5 to be willing to hold them.

6 Given this risk-return tradeoff, the required rate of return (k) from an asset (i)
7 can be generally expressed as:

$$8 \quad k_i = R_f + RP_i$$

9 where: R_f = Risk-free rate of return; and

10 RP_i = Risk premium required to hold risky asset i .

11 Thus, the required rate of return for a particular asset at any point in time is a function
12 of: 1) the yield on risk-free assets, and 2) its relative risk, with investors demanding
13 correspondingly larger risk premiums for assets bearing greater risk.

14 **Q. Does the risk-return tradeoff principle actually operate in the capital markets?**

15 **A.** Yes. The risk-return tradeoff is readily observable in certain segments of the capital
16 markets where required rates of return can be directly inferred from market data and
17 generally accepted measures of risk exist. Bond yields, for example, reflect investors'
18 expected rates of return, and bond ratings measure the risk of individual bond issues.
19 The observed yields on government securities, which are considered free of default
20 risk, and bonds of various rating categories demonstrate that the risk-return tradeoff
21 does, in fact, exist in the capital markets.

1 **Q. Does the risk-return tradeoff observed with fixed income securities extend to**
2 **common stocks and other assets?**

3 A. It is generally accepted that the risk-return tradeoff evidenced with long-term debt
4 extends to all assets. Documenting the risk-return tradeoff for assets other than fixed
5 income securities, however, is complicated by two factors. First, there is no standard
6 measure of risk applicable to all assets. Second, for most assets – including common
7 stock – required rates of return cannot be directly observed. Nevertheless, it is a
8 fundamental tenet that investors exhibit risk aversion in deciding whether or not to
9 hold common stocks and other assets, just as when choosing among fixed income
10 securities. This has been supported and demonstrated by considerable empirical
11 research in the field of finance and is confirmed by reference to historical earned rates
12 of return, with realized rates of return on common stocks exceeding those on
13 government and corporate bonds over the long-term.

14 **Q. Is this risk-return tradeoff limited to differences between firms?**

15 A. No. The risk-return tradeoff principle applies not only to investments in different
16 firms, but also to different securities issued by the same firm. Debt, preferred stock,
17 and common equity vary considerably in risk because they have different
18 characteristics and priorities.

19 When investors loan money in the form of debt (*e.g.*, long-term bonds), they
20 enter into a contract whereby the utility agrees to pay the bondholders a specified
21 amount of interest and to repay the principal of the loan in full. The bondholders
22 have a senior claim on available cash flow for these payments, and if the utility fails
23 to make them, they may force it into bankruptcy and liquidation for settlement of
24 unpaid claims. Similarly, when a utility sells investors preferred stock, the utility

1 promises to pay preferred stockholders specified dividends and, typically, to retire the
2 preferred stock on a predetermined schedule. While the rights of preferred
3 stockholders to available cash flow for these payments are junior to creditors, and
4 preferred stockholders cannot compel bankruptcy, their claims are senior to those of
5 common shareholders.

6 The last investors in line are common shareholders. They only receive the
7 cash flow, if any, that remains after all other claimants – employees, suppliers,
8 governments, lenders, and preferred stockholders – have been paid. As a result, the
9 rate of return that investors require from a utility's common stock, the most junior and
10 riskiest of its securities, is considerably higher than the yield on the utility's long-term
11 debt or preferred stock, which have more certain, senior claims.

12 **Q. What does the above discussion imply with respect to estimating the cost of**
13 **equity?**

14 A. Although the cost of equity cannot be observed directly, it is a function of the returns
15 available from other investment alternatives and the risks to which the equity capital
16 is exposed. Because it is unobservable, the cost of equity for a particular utility must
17 be estimated by analyzing information about capital market conditions generally,
18 assessing the relative risks of the company specifically, and employing various
19 quantitative methods that focus on investors' required rates of return. These various
20 quantitative methods typically attempt to infer investors' required rates of return from
21 stock prices, interest rates, or other capital market data.

22 **Q. Have you relied on a single method to estimate the cost of equity for FPL?**

23 A. No. In my opinion, no single method or model should be relied upon to determine a
24 utility's cost of equity because no single approach can be regarded as wholly reliable.

1 As the Federal Communications Commission recognized in Report and Order 42-43
2 (CC Docket No. 92-133, 1995):

3 Equity prices are established in highly volatile and uncertain capital
4 markets... Different forecasting methodologies compete with each
5 other for eminence, only to be superceded by other methodologies as
6 conditions change... In these circumstances, we should not restrict
7 ourselves to one methodology, or even a series of methodologies, that
8 would be applied mechanically. Instead, we conclude that we should
9 adopt a more accommodating and flexible position.

10 Therefore, in addition to the DCF model, I applied the risk premium method based on
11 data for utilities and using forward-looking estimates of required rates of return. In
12 addition, I also evaluated my results using a comparable earnings approach based on
13 investors' current expectations in the capital markets. In my opinion, comparing
14 estimates produced by one method with those produced by other approaches ensures
15 that the estimates of the cost of equity pass fundamental tests of reasonableness and
16 economic logic.

Discounted Cash Flow Analyses

17 **Q. How are DCF models used to estimate the cost of equity?**

18 A. The use of DCF models is essentially an attempt to replicate the market valuation
19 process that sets the price investors are willing to pay for a share of a company's
20 stock. The model rests on the assumption that investors evaluate the risks and
21 expected rates of return from all securities in the capital markets. Given these
22 expected rates of return, the price of each stock is adjusted by the market until
23 investors are adequately compensated for the risks they bear. Therefore, we can look

1 to the market to determine what investors believe a share of common stock is worth.
2 By estimating the cash flows investors expect to receive from the stock in the way of
3 future dividends and capital gains, we can calculate their required rate of return. In
4 other words, the cash flows that investors expect from a stock are estimated, and
5 given its current market price, we can “back-into” the discount rate, or cost of equity,
6 that investors presumptively used in bidding the stock to that price.

7 **Q. What market valuation process underlies DCF models?**

8 A. DCF models are derived from a theory of valuation which assumes that the price of a
9 share of common stock is equal to the present value of the expected cash flows (i.e.,
10 future dividends and stock price) that will be received while holding the stock,
11 discounted at investors’ required rate of return, or the cost of equity. Notationally, the
12 general form of the DCF model is as follows:

13
$$P_0 = \frac{D_1}{(1+k_e)^1} + \frac{D_2}{(1+k_e)^2} + \dots + \frac{D_t}{(1+k_e)^t} + \frac{P_t}{(1+k_e)^t}$$

14 where: P_0 = Current price per share;

15 P_t = Expected future price per share in period t;

16 D_t = Expected dividend per share in period t;

17 k_e = Cost of equity.

18 That is, the cost of equity is the discount rate that will equate the current price of a
19 share of stock with the present value of all expected cash flows from the stock.

20 **Q. Has this general form of the DCF model customarily been used to estimate the**
21 **cost of equity in rate cases?**

22 A. No. In an effort to reduce the number of required estimates and computational
23 difficulties, the general form of the DCF model has been simplified to a “constant

1 growth” form. But converting the general form of the DCF model to the constant
2 growth DCF model requires a number of strict assumptions. These include:

- 3 • A constant growth rate for both dividends and earnings;
- 4 • A stable dividend payout ratio;
- 5 • The discount rate exceeds the growth rate;
- 6 • A constant growth rate for book value and price;
- 7 • A constant earned rate of return on book value;
- 8 • No sales of stock at a price above or below book value;
- 9 • A constant price-earnings ratio;
- 10 • A constant discount rate (i.e., no changes in risk or interest rate levels
11 and a flat yield curve); and
- 12 • All of the above extend to infinity.

13 Given these assumptions, the general form of the DCF model can be reduced to the
14 more manageable formula of:

$$15 \quad P_0 = \frac{D_1}{k_e - g}$$

16 where: g = Investors’ long-term growth expectations.

17 The cost of equity (K_e) can be isolated by rearranging terms:

$$18 \quad k_e = \frac{D_1}{P_0} + g$$

19 This constant growth form of the DCF model recognizes that the rate of return to
20 stockholders consists of two parts: 1) dividend yield (D_1/P_0), and 2) growth (g). In
21 other words, investors expect to receive a portion of their total return in the form of
22 current dividends and the remainder through price appreciation.

1 **Q. Are the assumptions underlying the constant growth form of the DCF model met**
2 **in the real world?**

3 A. In practice, none of the assumptions required to convert the general form of the DCF
4 model to the constant growth form are ever strictly met. Nevertheless, where
5 earnings are derived from stable activities, and earnings, dividends, and book value
6 track fairly closely, the constant growth form of the DCF model offers a reasonable
7 working approximation of stock valuation that provides useful insight as to investors'
8 required rate of return.

9 **Q. How did you implement the DCF model to estimate the cost of equity for FPL?**

10 A. As described above, application of the DCF model to estimate the cost of equity
11 requires an observable stock price. Because FPL is a wholly-owned subsidiary of
12 FPL Group and has no publicly traded stock, its cost of equity cannot be estimated
13 directly using the DCF model. As an alternative, the cost of equity for an untraded
14 firm is often estimated by applying the DCF model to publicly traded companies
15 engaged in the same business activity. In order to reflect the risks and prospects
16 associated with FPL's jurisdictional utility operations, my DCF analyses focused on a
17 reference group of other electric utilities. This electric utility proxy group was
18 composed of companies included in Value Line's Electric Utilities Industry group
19 with an S&P corporate credit rating of "BBB+" or higher and total revenues
20 exceeding \$1.0 billion. Finally, one company – ALLETE – was eliminated due to the
21 recent spin-off of its non-regulated automotive services division. These criteria
22 resulted in the reference group of 21 electric utilities shown on Document WEA-3,
23 including FPL Group. The average consolidated corporate credit rating for this group
24 of electric utilities is single-A, the same as for FPL.

1 **Q. What other considerations support the use of a proxy group in estimating the**
2 **cost of equity for FPL?**

3 A. Apart from recognizing the inherent risks and prospects for comparable risk utilities,
4 reference to a proxy group of utilities is essential to insulate against vagaries that can
5 result when the stochastic process involved in estimating the cost of equity is applied
6 to a single company. The cost of equity is inherently unobservable and can only be
7 inferred indirectly by reference to available capital market data. To the extent that the
8 data used to apply the DCF model does not capture the expectations that investors
9 have incorporated into current stock prices, the resulting cost of equity estimates will
10 be biased and fail to reflect investors' required rate of return. Indeed, using even a
11 limited group of companies increases the potential for error, as the FERC noted in its
12 July 3, 2003 *Order on Initial Decision* in Docket No. RP00-107-000:

13 Both Staff and Williston agreed that a proxy group of only three
14 companies presented problems because "a single company will have a
15 magnified influence on the group results." It was with those changing
16 market dynamics in mind that witnesses of both Staff and Williston
17 proposed to expand the group of proxy companies to determine a zone
18 of reasonableness.

19 The 21-company proxy group composed of utilities is consistent not only with shared
20 investment risks, but also with the need to ensure against the potential that a single
21 cost of equity estimate may not reflect investors' required rate of return.

1 Q. **How is the constant growth form of the DCF model typically used to estimate the**
2 **cost of equity?**

3 A. The first step in implementing the constant growth DCF model is to determine the
4 expected dividend yield (D_1/P_0) for the firm in question. This is usually calculated
5 based on an estimate of dividends to be paid in the coming year divided by the current
6 price of the stock. The second, and more controversial, step is to estimate investors'
7 long-term growth expectations (g) for the firm. Since book value, dividends,
8 earnings, and price are all assumed to move in lock-step in the constant growth DCF
9 model, estimates of expected growth are sometimes derived from historical rates of
10 growth in these variables under the presumption that investors expect these rates of
11 growth to continue into the future. Alternatively, a firm's internal growth can be
12 estimated based on the product of its earnings retention ratio and earned rate of return
13 on equity. This growth estimate may rely on either historical or projected data, or
14 both. A third approach is to rely on security analysts' projections of growth as proxies
15 for investors' expectations. The final step is to sum the firm's dividend yield and
16 estimated growth rate to arrive at an estimate of its cost of equity.

17 Q. **How was the dividend yield for the reference group of electric utilities**
18 **determined?**

19 A. Estimates of dividends to be paid by each of these electric utilities over the next
20 twelve months, obtained from Value Line, served as D_1 . This annual dividend was
21 then divided by the corresponding stock price for each utility to arrive at the expected
22 dividend yield. The expected dividends, stock price, and resulting dividend yields for
23 the firms in the electric utility proxy group are presented on Document WEA-3. As

1 shown there, dividend yields for the 21 firms in the electric utility proxy group ranged
2 from 2.5 percent to 5.4 percent, with the average being 4.1 percent.

3 **Q. What are investors most likely to consider in developing their long-term growth**
4 **expectations?**

5 A. In constant growth DCF theory, earnings, dividends, book value, and market price are
6 all assumed to grow in lockstep and the growth horizon of the DCF model is infinite.
7 But implementation of the DCF model is more than just a theoretical exercise; it is an
8 attempt to replicate the mechanism investors used to arrive at observable stock prices.
9 Thus, the only “g” that matters in applying the DCF model is that which investors
10 expect and have embodied in current market prices.

11 **Q. Are historical dividend growth rates likely to provide a meaningful guide to**
12 **investors' growth expectations for electric utilities?**

13 A. No. In response to more accentuated business risks in the industry, electric utilities
14 adopted dividend policies that were much more conservative than in the past. As a
15 result, dividend growth in the electric utility industry has remained largely stagnant in
16 recent years as utilities conserved financial resources to provide a hedge against
17 heightened uncertainties. Responding to this trend, investors' focus increasingly
18 shifted from dividends to earnings as a measure of long-term growth, as payout ratios
19 for firms in the electric utility industry trended downward from approximately 80
20 percent historically to on the order of 60 percent. [See, *e.g.*, The Value Line
21 Investment Survey (Sep. 15, 1995 at 161, Sep. 5, 2003 at 154)].

1 **Q. What are investors likely expecting in the way of growth for the electric utility**
2 **proxy group?**

3 A. While historical trends in electric utility dividends provide little guidance as to future
4 expectations, investors have recently expressed renewed interest in dividend
5 payments. As the industry recovers from the financial challenges of the last several
6 years, electric utilities have begun to reevaluate their dividend policies and reinstate
7 increases to their quarterly payout. As a result, projected growth in dividends per
8 share may provide guidance as to investors' expectations.

9 The dividend growth projections for each of the firms in the electric utility
10 proxy group reported by Value Line are displayed in the first column of Document
11 WEA-4. As shown there, these security analysts' projections suggested average
12 growth the order of 5.6 percent for the reference group of electric utilities.

13 **Q. What other trends do investors consider in developing growth expectations?**

14 A. Trends in earnings, which ultimately support future dividends and share prices, are
15 likely to play a pivotal role in determining investors' long-term growth expectations.
16 Indeed, the importance of earnings in evaluating investors' expectations and
17 requirements is well accepted in the investment community. As noted in *Finding*
18 *Reality in Reported Earnings* published by the Association for Investment
19 Management and Research:

20 [E]arnings, presumably, are the basis for the investment benefits that
21 we all seek. "Healthy earnings equal healthy investment benefits"
22 seems a logical equation, but earnings are also a scorecard by which
23 we compare companies, a filter through which we assess management,
24 and a crystal ball in which we try to foretell the future. (p. 1)

1 Value Line's near-term projections and its Timeliness Rank, which is the principal
2 investment rating assigned to each individual stock, are also based primarily on
3 various quantitative analyses of earnings. As Value Line explained in its *Subscribers*
4 *Guide*:

5 The future earnings rank accounts for 65% in the determination of
6 relative price change in the future; the other two variables (current
7 earnings rank and current price rank) explain 35%. (p. 53)

8 The fact that investment advisory services, such as Value Line and I/B/E/S
9 International, Inc. (IBES), focus on growth in earnings indicates that the investment
10 community regards this as a superior indicator of future long-term growth. Indeed,
11 "A Study of Financial Analysts: Practice and Theory," published in the Financial
12 Analysts Journal (July/August 1999), reported the results of a survey conducted to
13 determine what analytical techniques investment analysts actually use. Respondents
14 were asked to rank the relative importance of earnings, dividends, cash flow, and
15 book value in analyzing securities. Of the 297 analysts that responded, only 3 ranked
16 dividends first while 276 ranked it last. The article concluded:

17 Earnings and cash flow are considered far more important than book
18 value and dividends. (p. 88)

19 **Q. What are security analysts currently projecting in the way of earnings growth**
20 **for the firms in the electric utility proxy group?**

21 A. The earnings growth projections for each of the firms in the electric utility proxy
22 group reported by IBES and published in S&P's *Earnings Guide* are also displayed
23 on Document WEA-4. Also presented are the EPS growth projections reported by
24 Zacks Investment Research (Zacks), Value Line, and First Call Corporation (First

1 Call). As shown there, these security analysts' projections suggested growth the order
2 of 4.9 to 5.3 percent for the reference group of electric utilities:

Electric Utility Proxy Group

<u>Service</u>	<u>Growth Rate</u>
<i>IBES</i>	5.1%
<i>Value Line</i>	5.3%
<i>First Call</i>	5.1%
<i>Zacks</i>	4.9%

3 **Q. What considerations are relevant in evaluating these near-term growth rates for**
4 **electric utilities?**

5 A. Short-term projected growth rates may be colored by lingering uncertainties regarding
6 the near-term direction of the economy in general and the spate of challenges recently
7 faced in the electric power industry specifically. Consider the example of Value Line
8 (Feb. 11, 2005), which has assigned its Utilities sector the lowest ranking of all 10
9 sectors it covers for year-ahead stock price performance. Value Line noted
10 (December 31, 2004) that “[t]he electric utility industry carries one of our lowest
11 industry Timeliness ranks.” While this cautious outlook may be indicative of
12 relatively low near-term growth projections, it does not necessarily reflect investors’
13 long-term expectations for the industry.

14 **Q. How else are investors' expectations of future long-term growth prospects often**
15 **estimated for use in the constant growth DCF model?**

16 A. In constant growth theory, growth in book equity will be equal to the product of the
17 earnings retention ratio (one minus the dividend payout ratio) and the earned rate of
18 return on book equity. Furthermore, if the earned rate of return and payout ratio are
19 constant over time, growth in earnings and dividends will be equal to growth in book
20 value. Although these conditions are seldom, if ever, met in practice, this approach

1 may provide investors with a rough guide for evaluating a firm's growth prospects.
2 Accordingly, conventional applications of the constant growth DCF model often
3 examine the relationships between retained earnings and earned rates of return as an
4 indication of the sustainable growth investors might expect from the reinvestment of
5 earnings within a firm. The sustainable growth rate is calculated by the formula, $g =$
6 $br + sv$, where "b" is the expected retention ratio, "r" is the expected earned ROE, "s"
7 is percent of common equity expected to be issued annually as new common stock,
8 and "v" is the equity accretion rate.

9 **Q. What is the purpose of the "sv" term?**

10 A. Under DCF theory, the "sv" factor is a component of the growth rate designed to
11 capture the impact of issuing new common stock at a price above, or below, book
12 value. When a company's stock price is greater than its book value per share, the per-
13 share contribution in excess of book value associated with new stock issues will
14 accrue to the current shareholders. The higher book value per share leads to higher
15 expected earnings and dividends, with the "sv" factor incorporating this additional
16 growth component.

17 **Q. What growth rate does the earnings retention method suggest for the reference**
18 **group of electric utilities?**

19 A. The sustainable, "br + sv" growth rates for each firm in the reference group are shown
20 on Document WEA-5. For each firm, the expected retention ratio (b) was calculated
21 based on Value Line's projected dividends and earnings per share. Likewise, each
22 firm's expected earned rate of return (r) was computed by dividing projected earnings
23 per share by projected average net book value. Meanwhile, percent of common
24 equity expected to be issued annually as new common stock (s) was equal to the

1 product of the projected market-to-book ratio and growth in common shares
2 outstanding, while the equity accretion rate (v) was computed as 1 minus the inverse
3 of the projected market-to-book ratio. As shown there, after incorporating this
4 method resulted in an average expected growth rate for the group of electric utilities
5 of 5.6 percent.

6 **Q. What did you conclude with respect to investors' growth expectations for the**
7 **reference group of electric utilities?**

8 A. These observable benchmarks suggest that investors currently expect growth on the
9 order of 4.9 to 5.6 percent for the average firm in the electric utility proxy group.

10 **Q. What cost of equity was implied for the reference group of electric utilities using**
11 **the DCF model?**

12 A. Combining the 4.1 percent average dividend yield with the 5.3 percent midpoint of
13 my representative growth rate range implied a DCF cost of equity for this group of
14 electric utilities of approximately 9.4 percent. As explained earlier, however, no
15 single method or model should be relied upon to determine a utility's cost of equity.
16 In light of anticipated capital market trends, and the recent challenges experienced in
17 the electric utility industry, caution should be exercised in interpreting the results of
18 DCF applications.

Risk Premium Analyses

19 **Q. What other analyses did you conduct to estimate the cost of equity?**

20 A. As I have mentioned previously, because the cost of equity is inherently
21 unobservable, no single method should be considered a solely reliable guide to
22 investors' required rate of return. Accordingly, I also evaluated the cost of equity for

1 FPL using risk premium methods. My applications of the risk premium method
2 provide alternative approaches to measure equity risk premiums that focused
3 specifically on data for electric utilities and forward-looking estimates of investors'
4 required rates of return.

5 **Q. Briefly describe the risk premium method.**

6 A. The risk premium method of estimating investors' required rate of return extends to
7 common stocks the risk-return tradeoff observed with bonds. The cost of equity is
8 estimated by first determining the additional return investors require to forgo the
9 relative safety of bonds and to bear the greater risks associated with common stock,
10 and by then adding this equity risk premium to the current yield on bonds. Like the
11 DCF model, the risk premium method is capital market oriented. However, unlike
12 DCF models, which indirectly impute the cost of equity, risk premium methods
13 directly estimate investors' required rate of return by adding an equity risk premium
14 to observable bond yields.

15 **Q. How did you implement the risk premium method?**

16 A. The actual measurement of equity risk premiums is complicated by the inherently
17 unobservable nature of the cost of equity. In other words, like the cost of equity itself
18 and the growth component of the DCF model, equity risk premiums cannot be
19 calculated precisely. Therefore, equity risk premiums must be estimated, with
20 adjustments being required to reflect present capital market conditions and the relative
21 risks of the groups being evaluated.

22 I based my estimates of equity risk premiums for electric utilities on (1)
23 surveys of previously authorized rates of return on common equity, (2) realized rates
24 of return, and (3) alternative applications of the CAPM. Authorized returns

1 presumably reflect regulatory commissions' best estimates of the cost of equity,
2 however determined, at the time they issued their final order, and the returns provide
3 a logical basis for estimating equity risk premiums. Under the realized-rate-of-return
4 approach, equity risk premiums are calculated by measuring the rate of return
5 (including dividends, interest, and capital gains and losses) actually realized on an
6 investment in common stocks and bonds over historical periods. The realized rate of
7 return on bonds is then subtracted from the return earned on common stocks to
8 measure equity risk premiums. The CAPM approach measures the market-expected
9 return for a security as the sum of a risk-free rate and a risk premium based on the
10 portion of a security's risk that cannot be eliminated by holding a well-diversified
11 portfolio. Under the CAPM, risk is represented by the beta coefficient (β), which
12 measures the volatility of a security's price relative to the market as a whole. While
13 controversy surrounds the use of beta to measure a utility's investment risk, the
14 CAPM is routinely referenced in the financial literature and in regulatory
15 proceedings.

16 While these methods are premised on different assumptions, each having their
17 own strengths and weaknesses, they are widely accepted approaches that have been
18 routinely referenced in estimating the cost of equity for regulated utilities.

19 **Q. How did you implement the risk premium approach using surveys of allowed**
20 **rates of return?**

21 A. While the purest form of the survey approach would involve querying investors
22 directly, surveys of previously authorized rates of return on common equity are
23 frequently referenced as the basis for estimating equity risk premiums. The rates of
24 return on common equity authorized utilities by regulatory commissions across the

1 U.S. are compiled by Regulatory Research Associates (RRA) and published in its
2 Regulatory Focus report. In Document WEA-6, the average yield on public utility
3 bonds is subtracted from the average allowed rate of return on common equity for
4 electric utilities to calculate equity risk premiums for each year between 1974 and
5 2004. Over this 31-year period, these equity risk premiums for electric utilities
6 averaged 3.17 percent, and the yield on public utility bonds averaged 9.59 percent.

7 **Q. Is there any risk premium behavior that needs to be considered when**
8 **implementing the risk premium method?**

9 A. Yes. There is considerable evidence that the magnitude of equity risk premiums is
10 not constant and that equity risk premiums tend to move inversely with interest rates.
11 In other words, when interest rate levels are relatively high, equity risk premiums
12 narrow, and when interest rates are relatively low, equity risk premiums widen. To
13 illustrate, the graph shown in Document WEA-7 plots the yields on public utility
14 bonds (solid line) and equity risk premiums (shaded line) shown on Document WEA-
15 6.:

16 The graph clearly illustrates that the higher the level of interest rates, the
17 lower the equity risk premium, and vice versa. The implication of this inverse
18 relationship is that the cost of equity does not move as much as, or in lockstep with,
19 interest rates. Accordingly, for a 1 percent increase or decrease in interest rates, the
20 cost of equity may only rise or fall, say, 50 basis points. Therefore, when
21 implementing the risk premium method, adjustments may be required to incorporate
22 this inverse relationship if current interest rate levels have changed since the equity
23 risk premiums were estimated. Finally, it is important to recognize that the historical
24 focus of the risk premium studies almost certainly ensures that they fail to fully

1 capture the significantly greater risks that investors now associate with providing
2 electric utility service. As a result, they are likely to understate the cost of equity for
3 a firm operating in today's electric power industry.

4 **Q. What cost of equity is implied by surveys of allowed rates of return on equity?**

5 A. As illustrated above, the inverse relationship between interest rates and equity risk
6 premiums is evident. Based on the regression output between the interest rates and
7 equity risk premiums displayed at the bottom of page 1 of Document WEA-6, the
8 equity risk premium for electric utilities increased approximately 43 basis points for
9 each percentage point drop in the yield on average public utility bonds. As illustrated
10 there, with the yield on average public utility bonds in January 2005 being 5.80
11 percent, this implied a current equity risk premium of 4.80 percent for electric
12 utilities. Adding this equity risk premium to the January 2005 yield on single-A
13 public utility bonds of 5.78 percent produces a current cost of equity for the utilities
14 in the benchmark group of approximately 10.6 percent.

15 **Q. What else should be considered in applying risk premium methods?**

16 A. As noted earlier, there is widespread consensus that interest rates will increase
17 materially as the economy continues to strengthen, with the Federal Reserve's recent
18 actions indicative of tighter credit conditions in the months ahead. As a result, current
19 bond yields are likely to understate capital market requirements at the time the
20 outcome of this proceeding becomes effective. Accordingly, I also applied the
21 alternative risk premium methods based on a forecasted bond yield for the 2006 test
22 year developed based on an average of the projections published by EIA,
23 GlobalInsight, and Blue Chip. This is analogous to the approach adopted by the
24 FPSC staff in applying the CAPM in its May 20, 2004 *Memorandum* in Docket No.

1 040006-WS, as well as the methodology employed by FPSC staff witness Andrew L.
2 Maurey in Docket No. 000824-EI.

3 **Q. What cost of equity was produced by the authorized rate of return approach**
4 **after incorporating the 2006 bond yield forecast?**

5 A. As shown on page 2 of Document WEA-6, after incorporating a forecasted yield for
6 2006 and adjusting for changes in interest rates since the study period, this implied a
7 current equity risk premium of 4.29 percent for electric utilities. Adding this equity
8 risk premium to the implied yield on single-A public utility bonds for the 2006 test
9 year of 7.0 percent resulted in an implied cost of equity of approximately 11.3
10 percent.

11 **Q. How did you apply the realized-rate-of-return approach?**

12 A. Widely used in academia, the realized-rate-of-return approach is based on the
13 assumption that, given a sufficiently large number of observations over long historical
14 periods, average realized market rates of return will converge to investors' required
15 rates of return. From a more practical perspective, investors may base their
16 expectations for the future on, or may have come to expect that they will earn, rates of
17 return corresponding to those realized in the past. Indeed, average realized rates of
18 return for historical periods are widely reported to investors in the financial press and
19 by investment advisory services as a guide to future performance. By focusing on
20 data for utilities specifically, my realized rate of return approach avoided the need to
21 make assumptions regarding relative risk (*e.g.*, beta) that are often embodied in
22 applications of this method.

23 Stock price and dividend data for the electric utilities included in the S&P 500
24 Composite Index (S&P 500) are available since 1946. Document WEA-8 presents

1 annual realized rates of return for these utilities in each year between 1946 and 2003.
2 As shown there, over this 58-year period realized rates of return for these utilities
3 have exceeded those on single-A public utility bonds by an average of 3.87 percent.
4 In contrast to other risk premium approaches, the realized-rate-of-return method
5 assumes that equity risk premiums are stationary over time; therefore, no adjustment
6 for the inverse relationship between equity risk premiums and interest rates was
7 made. Adding the 3.87-percent equity risk premium to the January yield of 5.78
8 percent on single-A public utility bonds produces a current cost of equity of
9 approximately 9.7 percent.

10 Once again, however, this does not consider the anticipated increase in bond
11 yields through the test year. Adding this 3.87 percent equity risk premium to the 7.0
12 percent forecasted yield on single-A public utility bonds for 2006 implies cost of
13 equity of approximately 10.9 percent.

14 **Q. Please describe your application of the CAPM.**

15 A. The CAPM is a theory of market equilibrium that measures risk using the beta
16 coefficient. Under the CAPM, investors are assumed to be fully diversified, so the
17 relevant risk of an individual asset (*e.g.*, common stock) is its volatility relative to the
18 market as a whole. Beta reflects the tendency of a stock's price to follow changes in
19 the market. A stock that tends to respond less to market movements has a beta less
20 than 1.00, while stocks that tend to move more than the market have betas greater
21 than 1.00. The CAPM is mathematically expressed as:

1
$$R_j = R_f + \beta_j(R_m - R_f)$$

2 Where: R_j = required rate of return for stock j ;

3 R_f = risk-free rate;

4 R_m = expected return on the market portfolio; and,

5 β_j = beta, or systematic risk, for stock j .

6 I applied the CAPM to the 21 companies in the electric utility proxy group using
7 market risk premiums ($R_m - R_f$) based on (1) forward-looking estimates of investors'
8 required rates of return and (2) historical realized rates of return.

9 **Q. Please describe your forward-looking application of the CAPM.**

10 A. Application of the CAPM to the utilities in the proxy group based on a forward-
11 looking estimate for investors' required rate of return from common stocks is
12 presented on Document WEA-9. Rather than using historical data, the expected
13 market rate of return was estimated by conducting a DCF analysis on the firms in the
14 S&P 500. The dividend yield was obtained from S&P, with the growth rate equal to
15 the average of the composite earnings growth projections published by IBES for each
16 firm. Based on the average of the individual IBES growth rates for the firms in the
17 S&P 500, as reported in S&P's Earnings Guide (Feb. 2005), current estimates imply
18 an average projected growth rate for the firms in the S&P 500 over the next five years
19 of 12.1 percent. Combining this average growth rate with a contemporaneous yield
20 of 1.8 percent results in a current cost of equity estimate for the market as a whole of
21 approximately 13.9 percent. Subtracting a 4.6 percent risk-free rate based on the
22 February 2005 average yield on 20-year Treasury bonds from the 13.9 percent
23 forward-looking rate of return produced a market equity risk premium of 9.3 percent.
24 Multiplying this risk premium by the average Value Line beta of 0.77 for the electric

1 utilities in the proxy group, and then adding the resulting 7.2 percent risk premium to
2 the February 2005 average long-term Treasury bond yield, resulted in a current cost
3 of equity of approximately 11.8 percent.

4 **Q. What cost of equity is implied by this forward-looking application of the CAPM
5 after incorporating 2006 projected government bond yields?**

6 A. As shown on page 2 of Document WEA-9, interest rate projections published by EIA,
7 GlobalInsight and Blue Chip imply a projected yield on 20-year Treasury bonds of
8 5.8 percent for the 2006 test year, which results in a market risk premium of 8.1
9 percent. Once again multiplying the market risk premium by the average Value Line
10 beta of 0.77 for the electric utilities in the proxy group, and then adding the resulting
11 6.2 percent risk premium to the 5.8 percent long-term Treasury bond yield for 2006,
12 implied a cost of equity of approximately 12.0 percent.

13 **Q. What other CAPM analyses did you conduct to estimate the cost of equity?**

14 A. I also applied the CAPM using risk premiums based on historical realized rates of
15 return. This approach to estimating investors' equity risk premiums is premised on
16 the assumption that, given a sufficiently large number of observations over long,
17 historical periods, average realized market rates of return will converge to investors'
18 required rates of return.

19 **Q. What CAPM cost of equity is produced based on historical realized rates of
20 return for stocks and long-term government bonds?**

21 A. I applied the CAPM using data published by Ibbotson Associates, which is perhaps
22 the most exhaustive and widely referenced annual study of realized rates of return.
23 Application of the CAPM based on historical realized rates of return is presented in
24 Document WEA-10. In their *2004 Yearbook, Valuation Edition*, Ibbotson Associates

1 reported that, over the period 1926 through 2003, the arithmetic mean realized rate of
2 return on the S&P 500 exceeded that on long-term government bonds by 7.2 percent.
3 Multiplying this historical market risk premium by the average Value Line beta of
4 0.77 produced an equity risk premium of 5.5 percent for the electric utility proxy
5 group. As shown on page 1 of Document WEA-10, adding this equity risk premium
6 to the February 2005 average yield on 20-year Treasury bonds of 4.6 percent resulted
7 in an implied cost of equity of 10.1 percent. As shown on page 2 of Document WEA-
8 10, after incorporating a projected government bond yield for 2006, application of the
9 CAPM based on historical realized rates of return implied a cost of equity of 11.3
10 percent for the test year.

11 **Q. What else should be considered in applying the CAPM using historical realized**
12 **rates of return?**

13 A. The CAPM model, like the DCF approach, is an *ex-ante*, or forward-looking model
14 based on expectations of the future. As a result, in order to accurately estimate
15 required returns the CAPM must be applied using data that reflects the expectations
16 of actual investors. While reference to historical data represents one way to apply the
17 CAPM, these realized rates of return reflect, at best, an indirect estimate of investors'
18 current requirements. As a result, applications of the CAPM that look directly at
19 investors' expectations in the capital markets are apt to provide a more meaningful
20 guide to investors' required rate of return. Accordingly, because the historical
21 approach does not incorporate forward-looking estimates, it was given less weight in
22 arriving at my recommended return on equity.

Proxy Group Cost of Equity

1 **Q. What did you conclude with respect to the cost of equity for the proxy group of**
2 **utilities?**

3 A. The cost of equity estimates implied by my quantitative analyses are summarized in
4 WEA-11. In light of anticipated capital market trends, and the recent challenges
5 experienced in the electric utility industry, caution should be exercised in interpreting
6 the results of DCF and risk premium applications. Considering FPL's 2006 test year,
7 accelerating economic growth and expectations for higher interest rates suggest that
8 test year estimates should receive more weight. Accordingly, based on the results of
9 my quantitative analyses, and my assessment of the relative strengths and weaknesses
10 inherent in each method, I concluded that the cost of equity for the proxy group is in
11 the range of 10.0 to 12.0 percent.

12 **Q. What other considerations are relevant in setting the return on equity for a**
13 **utility?**

14 A. The common equity used to finance the investment in utility assets is provided from
15 either the sale of stock in the capital markets or from retained earnings not paid out as
16 dividends. When equity is raised through the sale of common stock, there are costs
17 associated with "floating" the new equity securities. These flotation costs include
18 services such as legal, accounting, and printing, as well as the fees and discounts paid
19 to compensate brokers for selling the stock to the public. Also, some argue that the
20 "market pressure" from the additional supply of common stock and other market
21 factors may further reduce the amount of funds a utility nets when it issues common
22 equity.

1 **Q. Is there an established mechanism for a utility to recognize equity issuance**
2 **costs?**

3 A. No. While debt flotation costs are recorded on the books of the utility, amortized over
4 the life of the issue, and thus increase the effective cost of debt capital, there is no
5 similar accounting treatment to ensure that equity flotation costs are recorded and
6 ultimately recognized. Alternatively, no rate of return is authorized on flotation costs
7 necessarily incurred to obtain a portion of the equity capital used to finance plant. In
8 other words, equity flotation costs are not included in a utility's rate base because
9 neither that portion of the gross proceeds from the sale of common stock used to pay
10 flotation costs is available to invest in plant and equipment, nor are flotation costs
11 capitalized as an intangible asset. Unless some provision is made to recognize these
12 issuance costs, a utility's revenue requirements will not fully reflect all of the costs
13 incurred for the use of investors' funds. Because there is no accounting convention to
14 accumulate the flotation costs associated with equity issues, they must be accounted for
15 indirectly, with an upward adjustment to the cost of equity being the most logical
16 mechanism.

17 **Q. What is the magnitude of the adjustment to the "bare bones" cost of equity to**
18 **account for issuance costs?**

19 A. There are any number of ways in which a flotation cost adjustment can be calculated,
20 and the adjustment can range from just a few basis points to more than a full percent.
21 One of the most common methods used to account for flotation costs in regulatory
22 proceedings is to apply an average flotation-cost percentage to a utility's dividend
23 yield. Based on a review of the finance literature, Roger A. Morin concluded in
24 *Regulatory Finance: Utilities' Cost of Capital* (1994):

1 The flotation cost allowance requires an estimated adjustment to the
2 return on equity of approximately 5% to 10%, depending on the size
3 and risk of the issue. (p. 166)

4 Applying these expense percentages to a representative dividend yield for a utility of
5 4.1 percent implies a flotation cost adjustment on the order of 20 to 40 basis points.
6 Similarly, staff witness Mr. Maurey utilized a 26 basis point adjustment in Docket No.
7 000824-EI, with the FPSC incorporating a 4 percent flotation cost adjustment in its
8 June 10, 2004 Order No. PSC-04-0587-PAA-WS.

9 **Q. What then is your conclusion regarding a fair rate of return on equity for the**
10 **companies in your proxy group?**

11 A. After incorporating an adjustment for flotation costs of 30 basis points to my “bare
12 bones” cost of equity range, I concluded that a fair rate of return on equity for the
13 proxy group of utilities is currently in the range of 10.3 to 12.3 percent.

RETURN ON EQUITY FOR FPL

14 **Q. What is the purpose of this section?**

15 A. This section addresses the economic requirements for FPL's rate of return on equity.
16 It examines other factors properly considered in determining a fair rate of return,
17 including FPL's relative risk exposure and an ROE reward for exemplary results.
18 This section also discusses the regulatory policy reasons for avoiding a return on
19 equity that is not sufficient to maintain FPL's financial integrity and ability to attract
20 capital. Finally, this section presents my conclusions regarding the fair rate of return
21 and evaluates the reasonableness of FPL's capital structure.

Relative Risks

1 **Q. How can the overall investment risks of FPL be compared with the electric**
2 **utility proxy group?**

3 A. Perhaps the most objective guide to a utility's overall investment risk is its bond
4 rating. Bond ratings are assigned by independent rating agencies for the purpose of
5 providing investors with a broad assessment of the creditworthiness of a firm. The
6 ratings assigned to a utility by the rating agencies are typically based on an evaluation
7 of the utility's business and financial risks. The evaluation of business risk tends to be
8 fairly qualitative, and involves an examination of the utility's relative markets and
9 service area economy, competitive position, operations, regulation, management,
10 supply position, and asset concentration. Meanwhile, the evaluation of financial risk
11 tends to be more quantitative and involves an examination of financial data
12 concerning earnings protection, capital structure, cash flow adequacy, and financial
13 flexibility. Because the rating agencies' evaluation includes virtually all of the factors
14 normally considered important in assessing a firm's relative credit standing, bond
15 ratings provide the most all-encompassing measure of investment risk readily
16 available to investors. Ratings generally extend from triple-A (the highest) to D (in
17 default). Other numerical designations (*e.g.*, "A1") or symbols (*e.g.*, "A+") are used
18 to show relative standing within a category. Within the investment grade categories
19 (triple-A through triple-B), the distinctions between these refined ratings designations
20 tend to reflect a very modest gradation in risk.

21 Bond ratings are widely cited in the investment community and referenced by
22 investors as an objective measure of risk. While the bond rating agencies are
23 primarily focused on the risk of default associated with the firm's debt securities,

1 bond ratings and the risks of common stock are closely related. As noted in
2 *Regulatory Finance: Utilities' Cost of Capital:*

3 Concrete evidence supporting the relationship between bond ratings
4 and the quality of a security is abundant. ... The strong association
5 between bond ratings and equity risk premiums is well documented in
6 a study by Brigham and Shome (1982). (p. 81)

7 Indeed, bond ratings are frequently used as a primary risk indicator in establishing
8 proxy groups to estimate the cost of equity

9 **Q. What does a comparison of bond ratings indicate with respect to FPL's relative**
10 **investment risks?**

11 A. The average consolidated corporate debt rating for the utility proxy group is "A-",
12 with ratings for the individual firms ranging from "BBB+" to "A". Considering that
13 the "+" and "-" designations tend to reflect very modest gradations in risk, this
14 average single-A rating for the proxy group is essentially identical to FPL's corporate
15 credit rating. On the other hand, S&P has assigned a "negative" outlook to FPL's
16 senior debt, informing investors of the potential for reduced credit standing and
17 further downgrades going forward. Given that FPL's corporate credit rating is
18 essentially identical to that of the reference group, and considering FPL's "negative"
19 outlook, investors would likely conclude that the overall investment risks for FPL are
20 comparable to those of the firms in the electric utility proxy group.

21 **Q. What other factors would investors likely consider in evaluating the relative**
22 **investment risks of FPL?**

23 A. Approximately 21 percent of FPL's total energy requirements are provided by its four
24 nuclear units located at the St. Lucie and Turkey Point generating stations.

1 Meanwhile, of the 20 firms other than FPL Group included in the benchmark group
2 used to estimate the cost of equity, 9 have no nuclear generation, with the average
3 share of total generation from nuclear sources amounting to approximately 13 percent
4 for the proxy group during 2003.

5 As discussed in the testimony of FPL's witnesses, consumers have realized
6 considerable savings in energy costs as a result of FPL's effective management of its
7 nuclear generating facilities. While nuclear power confers advantages in terms of fuel
8 cost savings and diversity, investors also associate nuclear facilities with risks that are
9 not encountered with other sources of generation. S&P has long recognized the
10 additional risks posed by nuclear facilities. As S&P noted in an August 8, 1994
11 *CreditWeek* article entitled "Measuring Nuclear Risk in a Competitive Environment":

12 Operating and maintaining [nuclear plants] is more complex compared
13 with fossil plants because of safety considerations and the additional
14 safety equipment and operational controls required. (p. 41)

15 Moreover, while FPL's nuclear operations are widely regarded as exemplary, it
16 remains exposed to impacts from operational or security failures throughout the
17 domestic industry, which could trigger increased regulatory scrutiny and
18 requirements. As the investment firm of Natexis Bleichroeder Inc. noted in a
19 December 1, 2004 research report:

20 Any significant radiological or security event at any nuclear facility in
21 the U.S. would likely result in additional costs for unscheduled
22 shutdowns, inspections, and potentially higher insurance reserves.

1 FPL's nuclear facilities represent a significant portion of its generating capability, and
2 this concentration exposes FPL to substantial additional costs for repairs and
3 replacement power in the event of a disruption.

4 Longer-term uncertainties regarding the disposal of spent fuel and the ultimate
5 costs of decommissioning continue to accompany any investment in nuclear
6 generating facilities, even for a firm with an exemplary history of operational success
7 like FPL. As of year-end 2004, for example, FPL had paid \$520 million to the DOE
8 for transportation and disposal of spent fuel; but the DOE has failed to meet its
9 statutory obligations. As a result, FPL has been forced to store spent fuel on site and,
10 absent expanded capabilities, it will lose its ability to accommodate additional spent
11 fuel storage at St. Lucie Unit Nos. 1 and 2 by 2008 and 2007, respectively. In
12 addition, security risks have been heightened since the September 11th terrorist
13 attacks, mandating increased security measures and oversight. The exposure to
14 potential new threats and additional security-related costs are undoubtedly considered
15 in investors' assessment of the uncertainties surrounding FPL's nuclear plants.

16 FPL's relatively greater reliance on nuclear power relative to the majority of the
17 other firms in the electric utility proxy group used to estimate the cost of equity
18 implies that it faces additional risks. While a precise quantification of the impact of
19 these uncertainties on the cost of equity is problematic, investors undoubtedly
20 consider them in establishing their required rate of return. Given the benefits that
21 consumers have realized as a result of FPL's investment in nuclear facilities, fairness
22 dictates that the corresponding risks be considered in establishing FPL's allowed rate
23 of return on equity.

1 **Q. What other operational factors are of concern to investors?**

2 A. In order to meet rising demand for electricity across its service territory, FPL has
3 sought to acquire additional power resources to ensure its ability to maintain adequate
4 reserve margins and provide reliable service. In addition to the planned addition of
5 new natural gas-fired facilities at its Martin and Manatee plants (in June 2005) and
6 the additional combined-cycle unit planned for Turkey Point plant (June 2007), FPL
7 also added approximately 2,700 MW of new generation between 2001 and 2003,
8 primarily through repowering existing oil-fired units, thereby converting smaller, less
9 efficient oil-fired generators to larger, very efficient natural gas units. This expansion
10 of gas-fired generation has increased concerns over fuel diversity and exposure to
11 fluctuations in natural gas prices or supply interruption. S&P noted investors'
12 concerns in a July 1, 2004 *RatingsDirect* report:

13 By 2009, about half of the energy consumed by the utility will be
14 produced from natural gas, raising concerns about fuel concentration,
15 especially considering Florida's limited supply of gas and dependence
16 on the Gulf of Mexico through two interstate pipelines for its supply.

17 While FPL continues to explore alternative fuel sources and generation technologies,
18 such as liquefied natural gas (LNG), renewable technologies and advanced coal
19 generation, the potential exposure remains of concern to investors.

20 **Q. How does the nature of the economy in FPL's service territory impact its relative**
21 **risks?**

22 A. Past experience indicates that the economy in FPL's service territory can be highly
23 vulnerable to any conditions that cause a decline in tourism. In the early 1970s, for
24 example, the Florida economy was experiencing strong growth with the opening of

1 major tourist attractions, a vibrant real estate market, and a residential construction
2 boom. Then came the Arab oil embargo that choked the flow of tourists, who at that
3 time mostly arrived by car, and higher interest and inflation rates that contributed to a
4 collapse of the construction industry. Just as the skyrocketing gas prices of the 1970s
5 dampened consumers' willingness to travel, the 2001 terrorist attacks had a
6 significant and sustained impact on Florida's tourism industry and the state's
7 economy. FPL was one of five utilities singled out by S&P as being particularly
8 vulnerable to a decline in tourism (*RatingsDirect*, October 5, 2001), a viewpoint that
9 was confirmed in the aftermath of the September 11th terrorist attacks. As a
10 contemporaneous commentary on Florida's economy (Florida Trend, "Where We
11 Stand," November 1, 2001) noted:

12 Tourism, the linchpin of Florida's economy, unquestionably took the
13 heaviest blow in the fallout from the terrorist attacks. Slightly more
14 than half of all visitors to Florida come by plane (one in 10 comes
15 from New York); the interruption and subsequent reduction in airline
16 service and the public's reluctance to travel turned what had been a
17 soft slide in tourism into a free-fall, with central Florida and south
18 Florida suffering the most. (p. 7)

19 And while the Florida economy has achieved a degree of diversification that was not
20 present during the tourism-led decline in the 1970s, Floridians are aware that the
21 combined effect of a general business slowdown and a plunge in tourism can result in
22 a particularly severe economic double-whammy, which heightens the risks of an
23 economic downturn for FPL's investors and customers. Investors are undoubtedly

1 positive on the future outlook for Florida's economy, but they nonetheless recognize
2 the additional volatility introduced by the state's dependence on the tourism industry.

3 **Q. What is your conclusion regarding the relative investment risks of FPL, as**
4 **compared with the average firm in the electric utility proxy group?**

5 A. FPL's corporate credit rating, which provides the most objective and encompassing
6 measure of overall investment risk, is identical to that maintained by the average firm
7 in the electric utility proxy group. Moreover, investors view FPL's relatively high
8 reliance on nuclear generation, evolving exposure to natural gas markets, and the
9 dependence of its service area economy on tourism as significant risks. Based on my
10 evaluation, and considering the mitigating benefits of FPL's relatively conservative
11 capital structure discussed subsequently, I concluded that investors would be unlikely
12 to distinguish between the investment risks of FPL and those of the benchmark group
13 of electric utilities.

Capital Structure

14 **Q. Is an evaluation of the capital structure maintained by a utility relevant in**
15 **assessing its return on equity?**

16 A. Yes. Other things equal, a higher debt ratio, or lower common equity ratio, translates
17 into increased financial risk for all investors. A greater amount of debt, and preferred
18 stock, means more investors have a senior claim on available cash flow, thereby
19 reducing the certainty that each will receive his contractual payments. This increases
20 the risks to which lenders and preferred stockholders are exposed, and they require
21 correspondingly higher rates of interest and dividends, respectively, for their risk
22 bearing. From common shareholders' standpoint, higher debt and preferred stock

1 ratios mean that there are proportionately more investors ahead of them, thereby
2 increasing the uncertainty as to the amount of cash flow, if any, that will remain.

3 **Q. What capital structure is reflected in FPL's MFR filings?**

4 A. The capital structure reflected in FPL's MFR filings (excluding deposits, deferrals,
5 and cost-free sources) for test year ended December 31, 2006 is as follows (\$000):

6 **13-Month Average Jurisdictional Balance**

7 <u>Component</u>	<u>Amount</u>	<u>%</u>
8 Short-term Debt	\$ 61,631	0.61%
9 Long-term Debt	3,751,548	37.47%
10 Common Equity	<u>6,200,049</u>	<u>61.92%</u>
11 Total	\$10,013,049	100.00%

12 **Q. Do the ratios shown above provide a representative basis on which to evaluate**
13 **FPL's capital structure?**

14 A. No. As discussed earlier, a significant portion of FPL's power requirements are
15 obtained through long-term purchased power contracts. Because these agreements
16 obligate FPL to make certain capacity and minimum contractual payments akin to
17 those associated with traditional debt financing, investors consider these
18 commitments in evaluating FPL's financial risks. The implications of purchased
19 power commitments for a utility's financial risks have been repeatedly cited by major
20 bond rating agencies. As early as 1990, Moody's recognized the financial risk
21 imposed by the off-balance-sheet liabilities associated with purchased power and the
22 resulting erosion of the utility's financial flexibility (*Electric Utility Week*, October 8,
23 1990). Similarly, S&P observed in a 1992 ratings report for FPL that "a utility incurs
24 certain risks when entering into a long-term contract with fixed-cost capacity

1 component" (*CreditWeek*, April 6, 1992). As S&P observed in "Buy Versus Build
2 Debate Revisited" (*CreditWeek*, May 24, 1993):

3 When a utility enters into a long-term purchased power contract with a
4 fixed-cost component, it takes on financial risk. Heavy fixed charges
5 reduce a utility's financial flexibility and long-term contractual
6 arrangements represent – at least in part – off balance sheet debt
7 equivalents. (pp. 1-2)

8 More recently, in reviewing its evaluation of the credit implications of purchased
9 power, S&P reaffirmed its position that such agreements are "debt-like in nature" and
10 that the increased financial risk must be considered in evaluating a utility's credit
11 risks ("Buy Versus Build": Debt Aspects of Purchased-Power Agreements", *Utilities*
12 *& Perspectives*, May 12, 2003).

13 Because the capacity and minimum contractual payment obligations under power
14 purchase agreements are analogous to those associated with traditional debt
15 financing, investors consider these commitments in evaluating FPL's financial risks.
16 Accordingly, incorporating the debt equivalent of FPL's obligations under its
17 purchased power contracts in the Company's capital structure would have the effect
18 of increasing its financial leverage.

19 **Q. What implications do relatively greater amounts of purchased power have for a
20 utility's financial flexibility?**

21 A. Because investors perceive additional financial risks with obligations under
22 purchased power contracts, as reliance on these sources increases, the utility must
23 offset the associated debt equivalent by incorporating a higher equity component in
24 the capital structure to neutralize the effect on leverage. As S&P has recognized,

1 because of purchased power, it has been necessary for FPL to maintain a relatively
2 greater proportion of equity capital in order to maintain its credit standing. In a
3 December 3, 1998 report in *RatingsDirect*, S&P noted that:

4 Florida Power & Light has a sizeable amount of fixed payment
5 purchased-power contracts, a portion of which is imputed by Standard
6 & Poor's as an off-balance-sheet obligation, and has maintained a
7 higher amount of equity capital on the balance sheet to counter this
8 off-balance-sheet debt obligation. (p. 2)

9 More recently, S&P noted that it "includes about \$1.3 billion as a debt equivalent"
10 because of FPL's purchased power obligations (*Research: FPL Group, Inc.*, Oct. 21,
11 2003). Absent financial policies that recognize the leverage implicit in purchased
12 power contracts, the associated investment risks would place downward pressure on
13 utilities' creditworthiness and debt ratings and the greater leverage implied by a lower
14 common equity ratio would increase investors' required rate of return for both debt
15 and equity securities.

16 Apart from the immediate impact the debt-equivalent portion of purchased power
17 costs has on the utility's financial risk, heavy fixed charges also reduce ongoing
18 financial flexibility, and the utility may face other uncertainties, such as potential
19 replacement power costs in the event of supply disruption. Moreover, investors' focus
20 on the financial ramifications and other uncertainties of purchased power is magnified
21 as the utility's reliance on purchased power increases.

1 **Q. Is the full amount of FPL's purchased power obligations typically treated as debt**
2 **in evaluating its financial leverage?**

3 A. No. The present value of the fixed obligations associated with FPL's purchased
4 power contracts amounts to approximately \$3.83 billion, which is roughly 1.4 times
5 the \$2.8 billion in long-term debt reflected on its balance sheet at December 31, 2004.
6 While arguments could be made to consider the full amount as debt equivalents, the
7 major bond rating agencies typically include only a portion of this present value as
8 debt in analyzing relative financial risks. While other rating agencies have expressed
9 similar concerns regarding the financial impacts of purchased power commitments,
10 S&P is largely unique in having a defined quantitative analysis to account for the
11 additional risks associated with these contractual commitments. This methodology
12 begins by quantifying the potential off-balance sheet obligation attributable to long-
13 term power purchase contracts. The first step in this process involves calculating the
14 net present value of the remaining capacity payments over the life of the agreement,
15 determined using a discount rate of 10 percent.

16 Next, S&P evaluates the characteristics of a utility's purchased power
17 contracts, placing each agreement on a risk spectrum according to the degree to which
18 payments under the contract resemble the fixed obligations of traditional debt
19 instruments, such as long-term bonds. Within the S&P analytical framework, this
20 difference in the relative debt characteristics of purchase power obligations is
21 accommodated using a risk spectrum ranging from 0 to 100 percent. This risk factor
22 represents the proportion of the obligations' net present value to be considered off-
23 balance sheet debt. For example, if S&P determines that the risk factor for a specific
24 purchased power contract is 50 percent, S&P considers 50 percent of the net present

1 value of the related capacity payments as a debt equivalent and adds this to reported
2 obligations.

3 In determining the risk factor S&P considers a variety of qualitative factors
4 related to the purchased power contract. Previously, contracts that were relatively
5 more firm in terms of their delivery and payment obligations were generally
6 considered more debt-like than others. However, in a May 12, 2003 report (“Buy
7 Versus Build’: Debt Aspects of Purchased-Power Agreements,” *Utilities &*
8 *Perspectives*), S&P explained that it had revised its approach to recognize significant
9 structural changes in the electric power industry. Rather than evaluating the
10 likelihood of payment under purchased power contracts, S&P has revised its
11 assessment to place particular emphasis on the method under which the utility
12 recovers of purchased power costs. For example, assuming adequate regulatory
13 treatment, S&P now assigns a 50 percent risk factor where payments under long-term
14 purchased power commitments are included in a utility’s base rates. S&P concluded
15 (*Utilities & Perspectives*, May 12, 2003) that a risk factor as low as 30 percent could
16 be justified for utilities with supportive regulation that recover purchased power costs
17 via a fuel adjustment clause (FAC), as opposed to base rates:

18 For utilities in supportive regulatory jurisdictions with a precedent for
19 timely and full cost recovery of fuel and purchased power costs, a risk
20 factor of as low as 30% could be used.

21 By evaluating the characteristics of a utility’s purchased power contracts, S&P places
22 each agreement on a risk spectrum according to the degree to which payments under
23 the contract resemble the fixed obligations of traditional debt instruments, such as
24 long-term bonds. Obligations on the lower end of the scale would have fewer debt-

1 like characteristics and would be considered less firm than the obligations placed at
 2 the high end of the scale. Based on this ranking, a risk factor is assigned that
 3 indicates the portion of the present value of fixed payments that are considered as
 4 debt-equivalents. For example, obligations under take-or-pay contracts that are
 5 unconditional as to both acceptance and availability of power are considered
 6 relatively firm (risk factors between 40 percent and 80 percent), while agreements
 7 that require capacity payments only if power is available are considered less debt-like
 8 (risk factors between 10 percent and 50 percent). *S&P* assigns each of FPL's
 9 purchased power commitments a risk factor in the 10 to 50 percent range.

10 **Q. What capital structure is implied for FPL's 2006 test year once the off balance**
 11 **sheet obligations associated with purchased power contracts are incorporated?**

12 A. As S&P has recognized, because of purchased power, it has been necessary for FPL to
 13 maintain a relatively greater proportion of equity capital in order to maintain its credit
 14 standing. Based on S&P's methodology described above, a \$1.1 billion upward
 15 adjustment to long-term debt was incorporated for 2006 to account for the debt
 16 equivalent attributed to FPL's off balance-sheet obligations. This results in the
 17 adjusted capital structure ratios shown in the following table (\$000):

18 **Adjusted 13-Month Average Jurisdictional Balance**

19	<u>Component</u>	<u>Amount</u>	<u>%</u>
20	Short-term Debt	\$ 61,631	0.55%
21	Long-term Debt	4,843,682	43.62%
22	Common Equity	<u>6,200,049</u>	<u>55.83%</u>
23	Total	\$11,105,362	100.00%

1 These calculations not only reflect the investment community's evaluation of FPL's
2 financial risks, they are also consistent with 55.83 percent adjusted equity ratio that
3 forms the surveillance cap specified under the terms of the Revenue Sharing
4 Agreement approved in Docket No. 001148-EI. Moreover, as discussed in Mr.
5 Dewhurst's testimony, past decisions of the FPSC have acknowledged that an
6 adjustment is appropriate to address the capital structure impact associated with
7 purchased power.

8 **Q. Have similar adjustments for the financial impact of purchased power been**
9 **recognized by other state regulators?**

10 A. Yes. For example, the staff of the Public Service Commission of Wisconsin (PSCW)
11 recommended, and the Commission concurred, that an adjustment to reflect the debt
12 leverage implicit in purchased power obligations was appropriate for Madison Gas
13 and Electric Company in Docket No. 3270-UR-112. Similarly, in a settlement
14 agreement involving Public Service Company of Colorado (Docket No. 04-A-214E),
15 the staff of the Colorado Public Utilities Commission also recognized that a higher
16 equity ratio was required "to offset the debt equivalent of existing purchased power
17 agreements and to improve the Company's overall financial strength."

18 **Q. How can FPL's adjusted capital structure be evaluated?**

19 A. It is generally accepted that the norms established by comparable firms provide one
20 valid benchmark against which to evaluate the reasonableness of a utility's capital
21 structure. The capital structure maintained by other electric utilities should reflect
22 their collective efforts to finance themselves so as to minimize capital costs while
23 preserving their financial integrity and ability to attract capital. Moreover, these

1 industry capital structures should also incorporate the requirements of investors, both
2 debt and equity, as well as the influence of regulators.

3 **Q. What capitalization ratios are maintained by other electric utilities?**

4 A. Document WEA-12 displays capital structure data at year-end 2003 for the group of
5 electric utility operating companies owned by the firms in the proxy group (excluding
6 FPL) used to estimate the cost of equity. As shown there, the permanent, long-term
7 capitalization for this group of other electric utility operating companies was
8 composed of 45.3 percent long-term debt, 2.5 percent preferred, and 52.1 percent
9 common equity. While S&P does not routinely publish data quantifying any off-
10 balance sheet liabilities that might be attributable to these operating companies, in
11 contrast to FPL, such amounts would be unlikely to have a significant impact on the
12 capitalization of most utilities.

13 The individual common equity ratios for the group of electric utility operating
14 companies ranged from a low of 36.3 percent (PECO Energy) to a high of 77.6
15 percent (Union Light, Heat, and Power Co.). Incorporating the same short-term debt
16 ratio reflected in FPL's adjusted 2006 capitalization of approximately 0.55 percent
17 results in the average capital structure ratios for this group of other utilities
18 summarized below:

1 **Electric Utility Operating Companies**

2 **Capital Component** **% of Total**

3 Short-term Debt 0.6%

4 Long-term Debt 45.1%

5 Preferred Securities 2.5%

6 Common Equity 51.8%

7 Total 100.0%

8 **Q. What implication does the increasing risk of the electric power industry have for**
9 **the capital structures maintained by utilities?**

10 **A.** In response to heightened uncertainties in the industry, bond rating agencies have
11 recognized that utilities must adopt a more conservative financial posture if credit
12 ratings are to be maintained. Similarly, the FPSC has also recognized that a more
13 conservative financial policy is consistent with increasing risk in the electric utility
14 industry, observing that “equity ratios in the electric utility industry are increasing,
15 reflecting the increased business risk.” [97FPSC 4:320-321] Accordingly, higher
16 levels of business risk imply that utilities will be required to incorporate relatively
17 greater amounts of equity in their capital structures. More recently, Value Line
18 reported in its December 3, 2004 edition (p. 154) that the average common equity
19 ratio for all firms in the electric utility industry is expected to increase significantly
20 over the next three to five years. Indeed, the fact that there has been little moderation
21 in the risks of the electric utility industry since the FPSC approved the Revenue
22 Sharing Agreement in Docket No. 001148-EI supports the continued reasonableness
23 of the 55.83 equity ratio benchmark specified in the stipulation.

1 **Q. How does FPL's capital structure compare with other widely cited financial**
2 **benchmarks for electric utilities?**

3 A. The financial ratio guidelines published by S&P specify a range for a utility's total
4 debt ratio that corresponds to each specific bond rating. Widely cited in the
5 investment community, these ratios are viewed in conjunction with a utility's *business*
6 *profile* ranking, which ranges from 1 (strong) to 10 (weak) depending on a utility's
7 relative business risks. Thus, S&P's guideline financial ratios for a given rating
8 category (e.g., triple-B) vary with the business or operating risk of the utility. In other
9 words, a firm with a *business profile* of "2" (*i.e.*, relatively lower business risk) could
10 presumably employ more financial leverage than a utility with a business profile
11 assessment of "9" while maintaining the same credit rating. S&P has assigned FPL a
12 *business profile* ranking of "4".

13 S&P recently published revised financial guideline ratios, with its capital
14 structure benchmarks being presented in the form of total debt ratios, with the
15 remainder of capital structure being composed of equity. ["New Business Profile
16 Scores Assigned for U.S. Utility and Power Companies: Financial Guidelines
17 Revised," *RatingsDirect* (Jun. 2, 2004)]. Consistent with S&P's current ratings
18 criteria and FPL's S&P *business profile* ranking of "4", a ratio of total debt to total
19 capital in the range of 45 to 52 percent is specified for a single-A bond rating. FPL's
20 2006 adjusted capital structure shown earlier implies a total debt ratio of
21 approximately 44.2 percent, composed of short-term and long-term debt.

22 **Q. What did you conclude regarding the reasonableness of FPL's capital structure?**

23 A. Based on my evaluation, I concluded that the approximately 55.8 percent common
24 equity ratio maintained by FPL continues to represent a reasonable mix of capital

1 sources from which to calculate FPL's overall rate of return. Although FPL's adjusted
2 common equity ratio falls above the average currently maintained by the proxy group
3 of electric utility operating companies, it is well within the range of individual results
4 for this reference group and consistent with the trend towards lower financial leverage
5 expected for the industry. It is also consistent with the relatively greater uncertainties
6 associated with FPL's exposure to nuclear generation and the South Florida economy.
7 Moreover, while the total debt ratio of 44.2 percent implied by FPL's adjusted capital
8 structure falls slightly below the guidelines that S&P specifies for a single-A bond
9 rating, this relatively conservative financial posture did not forestall S&P from
10 maintaining a "negative" outlook, indicating the potential for further declines in credit
11 ratings.

12 **Q. If FPL's debt ratio exceeds the guidelines for a single-A rating, why wouldn't the**
13 **utility qualify for an upgrade?**

14 A. As noted earlier, the bond rating agencies consider a plethora of factors relevant to
15 their assessment of a company's overall credit standing. S&P, and investors generally,
16 clearly recognize that the benefits of a strong financial position are offset by a variety
17 of other considerations affecting FPL's relative risk. First, apart from the immediate
18 impact that the debt-equivalent portion of purchased power costs has on FPL's
19 financial risks, other uncertainties are associated with these sources, such as potential
20 replacement power costs in the event of supply disruption. The heavy fixed charges
21 associated with these obligations also reduce FPL's ongoing financial flexibility.
22 Second, investors are undoubtedly sensitive to FPL's relatively greater reliance on
23 nuclear power, which entails significant uncertainties not associated with other forms
24 of generation. FPL's southern location on the Florida peninsula, which dictates that

1 any power flows from outside the region must come from the north, also contributes
2 to FPL's risks, as does increasing concerns over limited gas supplies and potential
3 price volatility. Finally, as the events of 2001 made abundantly clear, the exposure of
4 FPL's service area economy to tourism-led volatility heightens the risks perceived by
5 investors, especially in the midst of an economic downturn. While industry averages
6 provide one benchmark for comparison, each firm must select its capitalization based
7 on the risks and prospects it faces. In this regard, FPL has chosen to maintain a
8 relatively high equity ratio due to the unique challenges posed by its heavy reliance
9 on purchased power and nuclear generation, the burden of its significant capital
10 spending requirements, and the circumstances of its service area economy. Absent
11 these financial policies, FPL's debt ratings would undoubtedly be lower than present
12 levels and the greater investment risks implied by a lower common equity ratio would
13 increase investors' required rate of return for FPL's debt and equity securities. A
14 lower equity ratio for FPL would also imply that its investment risks exceed those of
15 the proxy group used to estimate the cost of equity, implying a cost of equity above
16 that reflected in my recommendations.

17 **Q. What other indications confirm the reasonableness of FPL's capital structure**
18 **policies?**

19 A. In response to the challenges experienced in the utility industry, debt levels have
20 come under increased scrutiny by bond rating agencies and investors. For those firms
21 with higher leverage, this focus can lead not only to ratings downgrades, but to
22 reduced access to capital and increased borrowing costs. While financial flexibility
23 plays a crucial role in ensuring the wherewithal to meet the needs of customers,

1 utilities with higher leverage may be foreclosed from additional borrowing, especially
2 during times of stress.

3 FPL's capital structure is just one reflection of FPL's ongoing efforts to
4 maintain access to capital on reasonable terms in order to ensure its ability to meet the
5 demands of its obligations to customers. The reasonableness of FPL's requested
6 capital structure is reinforced by the ongoing uncertainties associated with the electric
7 power industry, FPL's unique risks and geographic position, the need to support
8 continued system expansion, and the imperative of maintaining continuous access to
9 capital, even during times of adverse industry and market conditions.

Implications for Financial Integrity

10 **Q. Why is it important to allow FPL an adequate rate of return on equity?**

11 A. Given the social and economic importance of the electric utility industry, it is
12 essential to maintain reliable and economical service to all consumers. While a utility
13 may be committed to deliver reliable electric service at the lowest possible price, its
14 ability to fulfill this mandate can be compromised if it lacks the necessary financial
15 wherewithal.

16 **Q. What lessons can be learned from recent events in the energy industry?**

17 A. While Florida clearly does not face a California-style power crisis, events in the
18 western U.S. provide a dramatic illustration of the high costs that all stakeholders
19 must bear when a utility's financial integrity is compromised. California's failed
20 market structure led to unprecedented volatility in wholesale power costs throughout
21 the entire western region. For many utilities, recovery of purchased energy costs that
22 they were forced to buy to serve their customers was either prevented and/or
23 postponed. As a result, they were denied the opportunity to earn risk-equivalent rates

1 of return and access to capital was cut off. Regional economies have been jolted and
2 consumers have suffered the results of higher cost power and reduced reliability.
3 Moreover, while the impact of the utilities' deteriorating financial condition was felt
4 swiftly, stakeholders have discovered first hand how difficult and complex it can be to
5 remedy the situation after the fact.

6 For an electric utility with an obligation to provide reliable service, investors'
7 increased reticence to supply additional capital highlights the necessity of preserving
8 flexibility, even during periods of adverse capital market conditions. *Moody's*
9 affirmed this concern in a January 2001 *Special Comment*:

10 [C]areful attention to ensure adequate liquidity, central to any good
11 credit story, is heightened because unexpected increases in demand for
12 capital can occur at any time when so much change is happening. (p.

13 6)

14 As the plight of utilities such as PG&E and Sierra Resources makes clear, the
15 consequences of inadequate financial resources can be sudden and severe.

16 **Q. Do you have any personal experience regarding the damage to customers that**
17 **can result when a utility's financial integrity deteriorates?**

18 A. Yes. I was a staff member of the Public Utility Commission of Texas (PUCT) when
19 the financial condition of El Paso Electric Company (EPE) began to suffer in the late
20 1970s. I later observed first-hand the difficulties in reversing this slide as a
21 consultant to Asarco Mining, EPE's largest single customer, and later as a consultant
22 to the utility during its struggle recover its financial health. EPE's ultimate
23 bankruptcy imposed enormous costs on customers and absorbed an undue amount of
24 the PUCT's resources, as well as those of the Attorneys General and other state

1 agencies. Some twenty-five years later, EPE has only recently managed to recover an
2 investment grade bond rating and has yet to pay common dividends. There is no
3 question that customers and other stakeholders would have been far better off had
4 EPE avoided bankruptcy by maintaining its financial resilience.

5 **Q. Do the exposures peculiar to FPL highlight the need for ongoing support of the**
6 **company's financial strength and ability to attract capital?**

7 A. Most definitely. As discussed earlier, FPL faces a number of potential challenges that
8 might require the relatively swift commitment of considerable capital resources in
9 order to maintain the high level of service to which its customers have become
10 accustomed. For example, while FPL's nuclear program is universally regarded as
11 exemplary, mandated shutdowns in response to security threats or a catastrophic event
12 elsewhere in the U.S. would impose significant reliance on wholesale power markets
13 to meet energy shortfalls. FPL's reliance on purchased power for a significant portion
14 of its power requirements also imposes increased vulnerability to supply disruptions,
15 especially in light of its relative geographic isolation on the Florida peninsula.
16 Similarly, any interruption of gas supplies due to deliverability constraints imposed
17 on FPL's suppliers could also result in the need for a considerable financial
18 commitment for an alternative fuel source or replacement power. Given the potential
19 for significant volatility in wholesale energy markets and FPL's lack of control over
20 the timing of such events, FPL must have the wherewithal to meet these challenges
21 even when capital and energy market conditions are unfavorable.

22 Apart from this exposure to the vagaries of capital and energy market
23 conditions, FPL must simultaneously meet the needs of a fast-growing service area.

1 Indeed, customer accounts grew by more than 2.6 percent during 2004, with Moody's
2 recognizing in an October 2004 analysis that:

3 One of the most important factors driving FP&L's business strategy is
4 the rising demand for electricity across the company's service
5 territory, fueled in large part by the high rate of growth in FP&L's
6 residential customer base. In 2003, FP&L's customer accounts grew
7 by more than 2.4% and electricity sales (excluding interchange sales)
8 hit an all-time high of 100.85 billion kWh, representing a healthy 4.2%
9 increase over 2002 levels.

10 Similarly, Fitch noted (Sep. 23, 2004) that "significant ongoing capital expenditure
11 requirements for new generating resources to meet customer and usage growth" were
12 a significant credit concern for FPL. Providing the infrastructure necessary to support
13 a buoyant and growing economy is certainly necessary and desirable, but it also
14 imposes considerable responsibilities on FPL. To continue to meet these challenges
15 successfully and economically, it is crucial that FPL receive adequate support for its
16 credit standing. The pace of growth in the Company's service area heightens the
17 critical need to maintain quality of service and accentuates the importance, and the
18 burden, of FPL's obligation to serve, especially in light of the potential challenges
19 discussed above.

20 While providing an ROE that is sufficient to maintain FPL's ability to attract
21 capital, even under duress, is consistent with the economic requirements embodied in
22 the Supreme Court's *Hope* and *Bluefield* decisions, it is also in customers' best
23 interests. Ultimately, it is customers and the service area economy that enjoy the
24 benefits that come from ensuring that the utility has the financial wherewithal to take

1 whatever actions are required to ensure a reliable energy supply. By the same token,
2 customers also bear a significant burden when the ability of the utility to attract
3 necessary capital is impaired and service quality is compromised.

4 **Q. What evidence illustrates the benefits of maintaining FPL's ability to attract**
5 **capital?**

6 A. FPL's consistent ability to keep pace with the growing needs of its customers
7 demonstrates the advantage that accrues to all stakeholders when the utility is able to
8 maintain a strong financial position. In recent years, FPL has spent billions of dollars
9 in order to implement the ambitious investment program required to add the new
10 generation and transmission capacity dictated by the demands of a vibrant service
11 area. The relatively large concentration of residential customers in FPL's service area
12 also heightens the critical need to maintain quality of service and accentuates the
13 importance, and the burden, of FPL's obligation to serve. Despite the associated
14 complexities, FPL has effectively and economically responded to these challenges, in
15 part due to its strong financial position. As Fitch concluded in a September 23, 2004
16 ratings credit report:

17 FP&L has continued to improve operational performance and
18 customer satisfaction during a period of considerable growth in its
19 customer base.

20 The unprecedented hurricane season in 2004 also illustrates the benefits that
21 accrue to a utility that has the financial wherewithal to respond to unforeseen events.
22 After being hit by Hurricanes Charley, Frances, and Jeanne within two months, FPL's
23 service territory experienced significant outages and damage, principally to the
24 distribution system and some transmission lines. FPL restored service to nearly 5.4

1 million customers, which entailed replacement of approximately 13,200 poles, 11,100
2 transformers, and 1,700 miles of wire. While the balance in the dedicated storm
3 reserve fund totaled about \$354 million, \$211 million of which consisted of cash,
4 total expenses for FPL's storm recovery effort were estimated to be approximately
5 \$890 million, excluding power plant damage that was covered by insurance. Despite
6 the extent of the damage and lack of sufficient reserves, FPL's strong financial and
7 liquidity position ensured its ability to respond quickly and effectively to these
8 unprecedented events. To meet such challenges successfully and economically, it is
9 crucial that FPL continue to receive adequate support for its credit standing.

10 **Q. What danger does an inadequate rate of return pose to FPL?**

11 A. While FPL has been successful in maintaining its financial flexibility, experience
12 demonstrates that investor confidence can evaporate almost overnight. Moreover, it
13 is difficult to recover and the damage is not easily reversible. Consider the example
14 of bond ratings. To restore a company's rating to a previous, higher level, rating
15 agencies generally require the company to maintain its financial indicators above the
16 minimum levels required for the higher rating over a period of time. Given the
17 negative outlook currently assigned to FPL's long-term debt ratings, the perception of
18 a lack of regulatory support would almost certainly lead to further downgrades.
19 Moreover, the negative impact of declining credit quality on a utility's capital costs
20 and financial flexibility becomes more pronounced as debt ratings move down the
21 scale from investment to non-investment grade.

22 As discussed in the testimony of FPL's witnesses, FPL has done an
23 outstanding job of meeting customers' power requirements reliably, efficiently, and at
24 rates that compare favorably with other utilities. While FPL's conservative posture

1 has benefited customers and provided a strong platform for continued success, actions
2 that serve to erode financial strength or impair financial flexibility could have swift
3 and damaging consequences. The cost of providing FPL an adequate return is small
4 relative to the potential benefits that a strong utility can have in providing reliable
5 service and fostering growth.

6 **Q. What role does regulation play in ensuring FPL's access to capital is**
7 **maintained?**

8 A. Considering investors' heightened awareness of the risks associated with the electric
9 power industry and the damage that results when a utility's financial flexibility is
10 compromised, supportive regulation remains crucial to maintaining FPL's access to
11 capital. Investors recognize that constructive regulation is a key ingredient in
12 supporting utility credit ratings and financial integrity, particularly during times of
13 adverse conditions. In a *RatingsDirect* report entitled "Regulation and Credit Quality
14 in the U.S. Utility Sector" (Jan. 30, 2003), S&P noted that:

15 When examining the quality of regulation, Standard & Poor's factors
16 in what level of support the utility might get in times of distress, when
17 its needs are most acute.

18 S&P went on to note the importance of financial flexibility, especially considering the
19 capital markets' ability to constrict access to capital when investors' confidence is
20 compromised. As S&P concluded, "[a]ttributes of a successful firm will include the
21 ability withstand volatility and access to multiple sources of capital."

22 Investors recognize that regulation has its own risks. Considering the
23 magnitude of the events that have transpired since the third quarter of 2000, investors'
24 sensitivity to market and regulatory uncertainties has increased dramatically. As S&P

1 noted in an August 21, 2003 *RatingsDirect* report (“Electric Utility Blackout Puts
2 Spotlight on Political and Regulatory Credit Risk”), the 2003 blackout is unlikely to
3 ease investors’ concerns:

4 Clearly, the blackout has highlighted the complexity of the system, the
5 diversity of its many stakeholders and the susceptibility of the industry
6 to political and regulatory risk.

7 While investors recognize that the regulatory environment in Florida has been
8 supportive, in some circumstances regulatory uncertainty can eclipse all of the other
9 risk factors facing particular utilities. Indeed, the investment community has
10 expressed concern that one outcome of the California crisis may be the perception
11 that utility bankruptcy in times of distress is not an unreasonable outcome. But as
12 S&P recognized in its January 30, 2003 *RatingsDirect* report, if such an attitude were
13 to take hold, “the utility industry would be exposed to capital market pressures” and
14 investors “would either flee the industry or demand steep returns,” which would
15 ultimately drive up the cost of capital to customers.

16 **Q. What other considerations highlight the need for supportive regulation?**

17 A. Consider Docket No. 041291-EI, FPL’s request to recover extraordinary storm-related
18 costs, where the Office of Public Counsel (“OPC”) has recommended disallowing
19 reasonable and necessary expenses by forcing FPL’s ROE to the 10 percent floor
20 specified in the stipulation. In the aftermath of the crisis in western power markets in
21 2000-2001, perhaps the preeminent issue of concern to investors is the potential that
22 regulators will prevent utilities from recovering reasonable and necessary expenses
23 incurred to provide customers with reliable service. Investors perceive the expiration
24 of the current stipulation and the resulting rate proceeding as one of the key risks

1 confronting FPL. Because of the overhang of this impending rate case, investors'
2 sensitivity to regulatory risks are particularly heightened, with the FPSC's actions
3 being interpreted as a gauge of future regulatory support.

4 Moody's Investors Service noted in a February 1, 2005 *Credit Opinion* report
5 that "[r]egulatory risk this year related to the 12/31/05 expiration of current rate
6 agreement and hurricane cost recovery" posed challenges and observed that a
7 "negative regulatory development" could lead to a ratings downgrade. Thus, while
8 FPL's conservative posture and ongoing regulatory support have benefited customers
9 and provided a strong platform for continued success, actions that serve to erode
10 financial strength or impair financial flexibility could have swift and damaging
11 consequences.

12 **Q. Does your recommended cost of equity consider the impact that the potential for**
13 **storm cost disallowances would have on investors' required rate of return?**

14 A. No. The investment community has cited the FPSC's January 18, 2005 decision to
15 permit the collection of deferred storm repair costs on an interim basis as a supportive
16 and reassuring development for FPL's financial position. Similarly, Value Line's
17 March 4, 2005 report informed investors that "[w]e think the regulators will grant full
18 recovery" of FPL's storm costs. On the other hand, OPC's proposal to engineer a
19 backdoor reduction in FPL's ROE through a novel reinterpretation of the stipulation
20 would send an alarming message to investors – and one that is at odds with their
21 current expectations.

22 The investment community is intensely focused on the actions of the FPSC,
23 and denying utilities the ability to recover extraordinary costs, such as those related to
24 the extreme storm season in 2004, would imply a dramatic increase in investment risk

1 and required rate of return to FPL. Accordingly, if the FPSC were to adopt OPC's
2 proposals in Docket No. 041291-EI, my recommended ROE would need to be
3 adjusted upward to account for this additional risk.

Return on Equity Recommendation

4 **Q. What then is your conclusion as to a fair rate of return on equity for FPL**
5 **applicable to the 2006 test year?**

6 A. As explained earlier, based on the various capital market oriented analyses described
7 in my testimony, after incorporating a minimum adjustment for flotation costs I
8 concluded that the fair rate of return on equity range for the electric utility proxy
9 group was 10.3 to 12.3 percent. Considering the potential exposures faced by FPL
10 and the economic requirements necessary to maintain access to capital even under
11 adverse circumstances, it is my opinion that the reasonable ROE range for FPL
12 coincides with the upper half of this range, or between 11.3 percent and 12.3 percent,
13 with the midpoint being 11.8 percent.

14 **Q. Does this recommended rate of return provide for or recognize any return for**
15 **other factors?**

16 A. No it does not. My 11.8 percent recommended fair rate of return does not explicitly
17 incorporate any allowance for exemplary performance or efficient and economic
18 management, as discussed in the testimony of FPL's witnesses. An incentive to
19 recognize such factors should be added to my fair rate of return on equity for FPL.

20 **Q. In evaluating the fair rate of return for FPL, is it appropriate to consider an**
21 **incentive to recognize and encourage exemplary management?**

22 A. Yes. As discussed in greater detail in the testimony of Mr. Dewhurst and other FPL
23 witnesses, FPL has distinguished itself in numerous measures of operating efficiency

1 and effectiveness while maintaining moderate electric rates. As a result, consumers
2 and the service area economy have benefited from a climate of rapidly expanding
3 service, efficient and cost-effective operations, excellent customer service, improved
4 reliability, and prices that have declined in real terms. To date, the FPSC has helped
5 to foster an environment in which customers are assured reliable service at reasonable
6 rates, stockholders are fairly treated, and stakeholders are not forced to commit
7 significant resources and bear the concomitant costs of multiple or annual rate cases.

8 Awarding an increment of return above the cost of equity, such as the 50 basis
9 points proposed by Mr. Dewhurst, recognizes that FPL's superior management
10 continues to be instrumental in achieving these results. Moreover, including an
11 incentive for exemplary management above the minimum fair rate of return required
12 by investors is entirely consistent with the incentive mechanism embodied in the
13 stipulation in Docket No. 001148-EI, which provides for revenue sharing between
14 FPL's customers and shareholders. As demonstrated in the testimony of Mr.
15 Dewhurst, the payoff from achieving efficiencies and stimulating investment in the
16 utility system is so large that the incremental impact of the reward for management
17 effectiveness on the total cost of electricity to consumers pales into insignificance.

18 **Q. What rate of return on equity is implied for FPL after incorporating an incentive**
19 **for effective management?**

20 A. Adding the 50 basis-point increment proposed by Mr. Dewhurst to my 11.8 percent
21 recommended cost of equity results in a fair rate of return on equity of 12.3 percent.
22 Giving effect to the 100 basis-point range typically allowed by the FPSC for
23 regulatory purposes, this results in an appropriate fair rate of return on equity range of
24 11.3 to 13.3 percent.

1 **Q. How does a return on equity of 12.3 percent compare with other benchmarks**
2 **that investors would consider?**

3 A. Reference to rates of return available from alternative investments of comparable risk
4 can also provide a useful guideline in assessing the return necessary to assure
5 confidence in the financial integrity of a firm and its ability to attract capital. This
6 comparable earnings approach is consistent with the economic underpinnings for a
7 fair rate of return established by the Supreme Court. Moreover, it avoids the
8 complexities and limitations of capital market methods and instead focuses on the
9 returns earned on book equity, which are readily available to investors.
10 The average value Line Safety Ranking for the firms in the electric utility
11 proxy group is "2". Value Line's projections (Jan. 28, 2005) indicate that its analysts
12 expect that rates of return on shareholders' equity for the 283 firms in Value Line's
13 universe assigned a Safety Rank of "1" or "2" will average 16.6 percent. Thus, the
14 12.3 percent rate of return on equity requested by FPL is well below the earned
15 returns that investors anticipate for other firms of comparable risk, as measured by
16 Value Line's Safety Rank.

17 **Q. Does this conclude your direct testimony?**

18 A. Yes.

QUALIFICATIONS OF WILLIAM E. AVERA

I received a B.A. degree with a major in economics from Emory University. After serving in the United States Navy, I entered the doctoral program in economics at the University of North Carolina at Chapel Hill. Upon receiving my Ph.D., I joined the faculty at the University of North Carolina and taught finance in the Graduate School of Business. I subsequently accepted a position at the University of Texas at Austin where I taught courses in financial management and investment analysis. I then went to work for International Paper Company in New York City as Manager of Financial Education, a position in which I had responsibility for all corporate education programs in finance, accounting, and economics.

In 1977, I joined the staff of the Public Utility Commission of Texas (PUCT) as Director of the Economic Research Division. During my tenure at the PUCT, I managed a division responsible for financial analysis, cost allocation and rate design, economic and financial research, and data processing systems, and I testified in cases on a variety of financial and economic issues. Since leaving the PUCT in 1979, I have been engaged as a consultant. I have participated in a wide range of assignments involving utility-related matters on behalf of utilities, industrial customers, municipalities, and regulatory commissions. I have previously testified before the Federal Energy Regulatory Commission, as well as the Federal Communications Commission, the Surface Transportation Board (and its predecessor, the Interstate Commerce Commission), the Canadian Radio-Television and Telecommunications Commission, and regulatory agencies, courts, and legislative committees in over 30 states, including the Florida Public Service Commission.

I was appointed by the PUCT to the Synchronous Interconnection Committee to advise the Texas legislature on the costs and benefits of connecting Texas to the national electric transmission

grid. In addition, I served as an outside director of Georgia System Operations Corporation, the system operator for electric cooperatives in Georgia.

I have served as Lecturer in the Finance Department at the University of Texas at Austin and taught in the evening graduate program at St. Edward's University for twenty years. In addition, I have lectured on economic and regulatory topics in programs sponsored by universities and industry groups. I have taught in hundreds of educational programs for financial analysts in programs sponsored by the Association for Investment Management and Research, the Financial Analysts Review, and local financial analysts societies. These programs have been presented in Asia, Europe, and North America, including the Financial Analysts Seminar at Northwestern University. I hold the Chartered Financial Analyst (CFA[®]) designation and have served as Vice President for Membership of the Financial Management Association. I also have served on the Board of Directors of the North Carolina Society of Financial Analysts. I was elected Vice Chairman of the National Association of Regulatory Commissioners (NARUC) Subcommittee on Economics and appointed to NARUC's Technical Subcommittee on the National Energy Act. I also have served as an officer of various other professional organizations and societies. A resume containing the details of my experience and qualifications is attached.

WILLIAM E. AVERA

FINCAP, INC.
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Economic and Financial Counsel

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Summary of Qualifications

Ph.D. in economics and finance; Chartered Financial Analyst (CFA[®]) designation; extensive expert witness testimony before courts, alternative dispute resolution panels, regulatory agencies and legislative committees; lectured in executive education programs around the world on ethics, investment analysis, and regulation; undergraduate and graduate teaching in business and economics; appointed to leadership positions in government, industry, academia, and the military.

Employment

Principal,
FINCAP, Inc.
(Sep. 1979 to present)

Financial, economic and policy consulting to business and government. Perform business and public policy research, cost/benefit analyses and financial modeling, valuation of businesses (over 100 entities valued), estimation of damages, statistical and industry studies. Provide strategy advice and educational services in public and private sectors, and serve as expert witness before regulatory agencies, legislative committees, arbitration panels, and courts.

*Director, Economic Research
Division,*
Public Utility Commission of Texas
(Dec. 1977 to Aug. 1979)

Responsible for research and testimony preparation on rate of return, rate structure, and econometric analysis dealing with energy, telecommunications, water and sewer utilities. Testified in major rate cases and appeared before legislative committees and served as Chief Economist for agency. Administered state and federal grant funds. Communicated frequently with political leaders and representatives from consumer groups, media, and investment community.

Manager, Financial Education,
International Paper Company
New York City
(Feb. 1977 to Nov. 1977)

Directed corporate education programs in accounting, finance, and economics. Developed course materials, recruited and trained instructors, liaison within the company and with academic institutions. Prepared operating budget and designed financial controls for corporate professional development program.

Lecturer in Finance,
The University of Texas at Austin
(Sep. 1979 to May 1981)
Assistant Professor of Finance,
(Sep. 1975 to May 1977)

Taught graduate and undergraduate courses in financial management and investment theory. Conducted research in business and public policy. Named Outstanding Graduate Business Professor and received various administrative appointments.

Assistant Professor of Business,
University of North Carolina at
Chapel Hill
(Sep. 1972 to Jul. 1975)

Taught in BBA, MBA, and Ph.D. programs. Created project course in finance, Financial Management for Women, and participated in developing Small Business Management sequence. Organized the North Carolina Institute for Investment Research, a group of financial institutions that supported academic research. Faculty advisor to the Media Board, which funds student publications and broadcast stations.

Education

Ph.D., Economics and Finance,
University of North Carolina at
Chapel Hill
(Jan. 1969 to Aug. 1972)

Elective courses included financial management, public finance, monetary theory, and econometrics. Awarded the Stonier Fellowship by the American Bankers' Association and University Teaching Fellowship. Taught statistics, macroeconomics, and microeconomics.

Dissertation: *The Geometric Mean Strategy as a Theory of Multiperiod Portfolio Choice*

B.A., Economics,
Emory University, Atlanta, Georgia
(Sep. 1961 to Jun. 1965)

Active in extracurricular activities, president of the Barkley Forum (debate team), Emory Religious Association, and Delta Tau Delta chapter. Individual awards and team championships at national collegiate debate tournaments.

Professional Associations

Received Chartered Financial Analyst (CFA) designation in 1977; Vice President for Membership, Financial Management Association; President, Austin Chapter of Planning Executives Institute; Board of Directors, North Carolina Society of Financial Analysts; Candidate Curriculum Committee, Association for Investment Management and Research; Executive Committee of Southern Finance Association; Vice Chair, Staff Subcommittee on Economics and National Association of Regulatory Utility Commissioners (NARUC); Appointed to NARUC Technical Subcommittee on the National Energy Act.

Teaching in Executive Education Programs

University-Sponsored Programs: Central Michigan University, Duke University, Louisiana State University, National Defense University, National University of Singapore, Texas A&M University, University of Kansas, University of North Carolina, University of Texas.

Business and Government-Sponsored Programs: Advanced Seminar on Earnings Regulation, American Public Welfare Association, Association for Investment Management and Research, Congressional Fellows Program, Cost of Capital Workshop, Electricity Consumers Resource Council, Financial Analysts Association of Indonesia, Financial Analysts Review, Financial Analysts Seminar at Northwestern University, Governor's Executive Development Program of Texas, Louisiana Association of Business and Industry, National Association of Purchasing Management, National Association of Tire Dealers, Planning Executives Institute, School of Banking of the South, State of Wisconsin Investment Board, Stock Exchange of Thailand, Texas Association of State Sponsored Computer Centers, Texas Bankers' Association, Texas Bar Association, Texas Savings and Loan League, Texas Society of CPAs, Tokyo Association of Foreign Banks, Union Bank of Switzerland, U.S. Department of State, U.S. Navy, U.S. Veterans Administration, in addition to Texas state agencies and major corporations.

Presented papers for Mills B. Lane Lecture Series at the University of Georgia and Heubner Lectures at the University of Pennsylvania. Taught graduate courses in finance and economics in evening program at St. Edward's University in Austin from January 1979 through 1998.

Expert Witness Testimony

Testified in over 200 cases before regulatory agencies addressing cost of capital, rate design, and other economic and financial issues.

Federal Agencies: Federal Communications Commission, Federal Energy Regulatory Commission, Surface Transportation Board, Interstate Commerce Commission, and the Canadian Radio-Television and Telecommunications Commission.

State Regulatory Agencies: Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Hawaii, Idaho, Illinois, Indiana, Kansas, Maryland, Michigan, Missouri, Nevada, New Mexico, North Carolina, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, Texas, Virginia, Washington, West Virginia, and Wisconsin.

Testified in over 30 cases before federal and state courts, arbitration panels, and alternative dispute tribunals (over 60 depositions given) regarding damages, valuation, antitrust liability, fiduciary duties, and other economic and financial issues.

Board Positions and Other Professional Activities

Audit Committee and Outside Director, Georgia System Operations Corporation (electric system operator for member-owned electric cooperatives in Georgia); Chairman, Board of Print Depot, Inc. and FINCAP, Inc.; Co-chair, Synchronous Interconnection Committee, appointed by Governor George Bush and Public Utility Commission of Texas; Operator of AAA Ranch, a certified organic producer of agricultural products; Appointed to Organic Livestock Advisory Committee by Texas Agricultural Commissioner Susan Combs; Appointed by Texas Railroad Commissioners to study

group for *The UP/SP Merger: An Assessment of the Impacts on the State of Texas*; Appointed by Hawaii Public Utilities Commission to team reviewing affiliate relationships of Hawaiian Electric Industries; Chairman, Energy Task Force, Greater Austin-San Antonio Corridor Council; Consultant to Public Utility Commission of Texas on cogeneration policy and other matters; Consultant to Public Service Commission of New Mexico on cogeneration policy; Evaluator of Energy Research Grant Proposals for Texas Higher Education Coordinating Board.

Community Activities

Board Member, Sustainable Food Center; Chair, Board of Deacons, Finance Committee, and Elder, Central Presbyterian Church of Austin; Founding Member, Orange-Chatham County (N.C.) Legal Aid Screening Committee.

Military

Captain, U.S. Naval Reserve (retired after 28 years service); Commanding Officer, Naval Special Warfare (SEAL) Engineering Support Unit; Officer-in-charge of SWIFT patrol boat in Vietnam; Enlisted service as weather analyst (advanced to second class petty officer).

Bibliography

Monographs

- Ethics and the Investment Professional* (video, workbook, and instructor's guide) and *Ethics Challenge Today* (video), Association for Investment Management and Research (1995)
- "Definition of Industry Ethics and Development of a Code" and "Applying Ethics in the Real World," in *Good Ethics: The Essential Element of a Firm's Success*, Association for Investment Management and Research (1994)
- "On the Use of Security Analysts' Growth Projections in the DCF Model," with Bruce H. Fairchild in *Earnings Regulation Under Inflation*, J. R. Foster and S. R. Holmberg, eds. Institute for Study of Regulation (1982)
- An Examination of the Concept of Using Relative Customer Class Risk to Set Target Rates of Return in Electric Cost-of-Service Studies*, with Bruce H. Fairchild, Electricity Consumers Resource Council (ELCON) (1981); portions reprinted in *Public Utilities Fortnightly* (Nov. 11, 1982)
- "Usefulness of Current Values to Investors and Creditors," *Research Study on Current-Value Accounting Measurements and Utility*, George M. Scott, ed., Touche Ross Foundation (1978)
- "The Geometric Mean Strategy and Common Stock Investment Management," with Henry A. Latané in *Life Insurance Investment Policies*, David Cummins, ed. (1977)
- Investment Companies: Analysis of Current Operations and Future Prospects*, with J. Finley Lee and Glenn L. Wood, American College of Life Underwriters (1975)

Articles

- "Should Analysts Own the Stocks they Cover?" *The Financial Journalist*, (March 2002)
- "Liquidity, Exchange Listing, and Common Stock Performance," with John C. Groth and Kerry Cooper, *Journal of Economics and Business* (Spring 1985); reprinted by National Association of Security Dealers

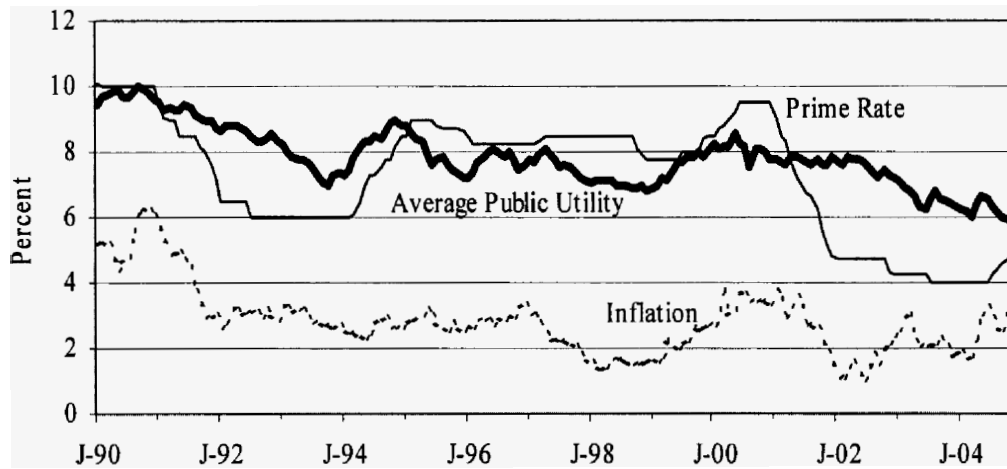
- "The Energy Crisis and the Homeowner: The Grief Process," *Texas Business Review* (Jan.-Feb. 1980); reprinted in *The Energy Picture: Problems and Prospects*, J. E. Pluta, ed., Bureau of Business Research (1980)
- "Use of IFPS at the Public Utility Commission of Texas," *Proceedings of the IFPS Users Group Annual Meeting* (1979)
- "Production Capacity Allocation: Conversion, CWIP, and One-Armed Economics," *Proceedings of the NARUC Biennial Regulatory Information Conference* (1978)
- "Some Thoughts on the Rate of Return to Public Utility Companies," with Bruce H. Fairchild in *Proceedings of the NARUC Biennial Regulatory Information Conference* (1978)
- "A New Capital Budgeting Measure: The Integration of Time, Liquidity, and Uncertainty," with David Cordell in *Proceedings of the Southwestern Finance Association* (1977)
- "Usefulness of Current Values to Investors and Creditors," in *Inflation Accounting/Indexing and Stock Behavior* (1977)
- "Consumer Expectations and the Economy," *Texas Business Review* (Nov. 1976)
- "Portfolio Performance Evaluation and Long-run Capital Growth," with Henry A. Latané in *Proceedings of the Eastern Finance Association* (1973)
- Book reviews in *Journal of Finance* and *Financial Review*. Abstracts for *CFA Digest*. Articles in *Carolina Financial Times*.

Selected Papers and Presentations

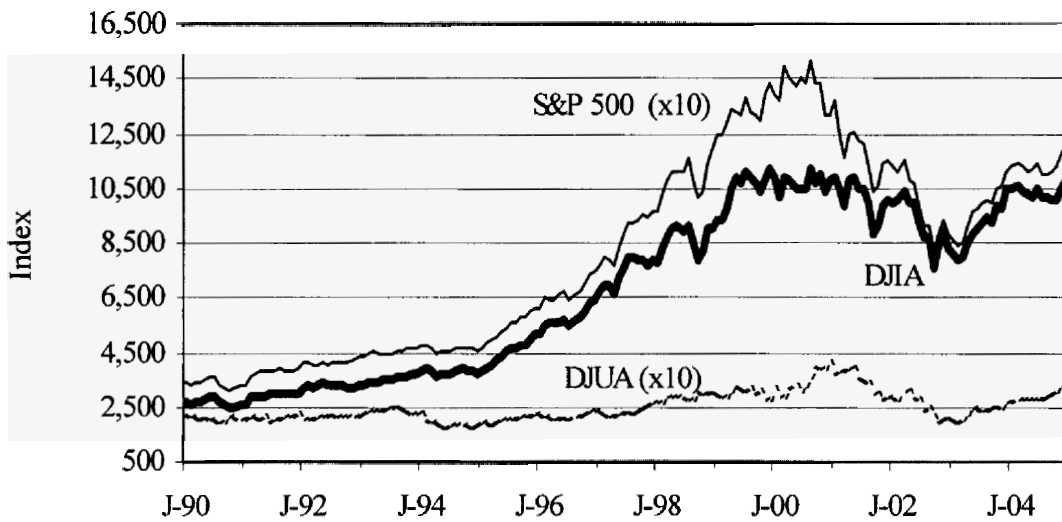
- "The Who, What, When, How, and Why of Ethics", San Antonio Financial Analysts Society (Jan. 16, 2002). Similar presentation given to the Austin Society of Financial Analysts (Jan. 17, 2002)
- "Ethics for Financial Analysts," Sponsored by Canadian Council of Financial Analysts: delivered in Calgary, Edmonton, Regina, and Winnipeg, June 1997. Similar presentations given to Austin Society of Financial Analysts (Mar. 1994), San Antonio Society of Financial Analysts (Nov. 1985), and St. Louis Society of Financial Analysts (Feb. 1986)
- "Cost of Capital for Multi-Divisional Corporations," Financial Management Association, New Orleans, Louisiana (Oct. 1996)
- "Ethics and the Treasury Function," Government Treasurers Organization of Texas, Corpus Christi, Texas (Jun. 1996)
- "A Cooperative Future," Iowa Association of Electric Cooperatives, Des Moines (December 1995). Similar presentations given to National G & T Conference, Irving, Texas (June 1995), Kentucky Association of Electric Cooperatives Annual Meeting, Louisville (Nov. 1994), Virginia, Maryland, and Delaware Association of Electric Cooperatives Annual Meeting, Richmond (July 1994), and Carolina Electric Cooperatives Annual Meeting, Raleigh (Mar. 1994)
- "Information Superhighway Warnings: Speed Bumps on Wall Street and Detours from the Economy," Texas Society of Certified Public Accountants Natural Gas, Telecommunications and Electric Industries Conference, Austin (Apr. 1995)
- "Economic/Wall Street Outlook," Carolinas Council of the Institute of Management Accountants, Myrtle Beach, South Carolina (May 1994). Similar presentation given to Bell Operating Company Accounting Witness Conference, Santa Fe, New Mexico (Apr. 1993)

- "Regulatory Developments in Telecommunications," Regional Holding Company Financial and Accounting Conference, San Antonio (Sep. 1993)
- "Estimating the Cost of Capital During the 1990s: Issues and Directions," The National Society of Rate of Return Analysts, Washington, D.C. (May 1992)
- "Making Utility Regulation Work at the Public Utility Commission of Texas," Center for Legal and Regulatory Studies, University of Texas, Austin (June 1991)
- "Can Regulation Compete for the Hearts and Minds of Industrial Customers," Emerging Issues of Competition in the Electric Utility Industry Conference, Austin (May 1988)
- "The Role of Utilities in Fostering New Energy Technologies," Emerging Energy Technologies in Texas Conference, Austin (Mar. 1988)
- "The Regulators' Perspective," Bellcore Economic Analysis Conference, San Antonio (Nov. 1987)
- "Public Utility Commissions and the Nuclear Plant Contractor," Construction Litigation Superconference, Laguna Beach, California (Dec. 1986)
- "Development of Cogeneration Policies in Texas," University of Georgia Fifth Annual Public Utilities Conference, Atlanta (Sep. 1985)
- "Wheeling for Power Sales," Energy Bureau Cogeneration Conference, Houston (Nov. 1985).
- "Asymmetric Discounting of Information and Relative Liquidity: Some Empirical Evidence for Common Stocks" (with John Groth and Kerry Cooper), Southern Finance Association, New Orleans (Nov. 1982)
- "Used and Useful Planning Models," Planning Executive Institute, 27th Corporate Planning Conference, Los Angeles (Nov. 1979)
- "Staff Input to Commission Rate of Return Decisions," The National Society of Rate of Return Analysts, New York (Oct. 1979)
- "Electric Rate Design in Texas," Southwestern Economics Association, Fort Worth (Mar. 1979)
- "Discounted Cash Life: A New Measure of the Time Dimension in Capital Budgeting," with David Cordell, Southern Finance Association, New Orleans (Nov. 1978)
- "The Relative Value of Statistics of Ex Post Common Stock Distributions to Explain Variance," with Charles G. Martin, Southern Finance Association, Atlanta (Nov. 1977)
- "An ANOVA Representation of Common Stock Returns as a Framework for the Allocation of Portfolio Management Effort," with Charles G. Martin, Financial Management Association, Montreal (Oct. 1976)
- "A Growth-Optimal Portfolio Selection Model with Finite Horizon," with Henry A. Latané, American Finance Association, San Francisco (Dec. 1974)
- "An Optimal Approach to the Finance Decision," with Henry A. Latané, Southern Finance Association, Atlanta (Nov. 1974)
- "A Pragmatic Approach to the Capital Structure Decision Based on Long-Run Growth," with Henry A. Latané, Financial Management Association, San Diego (Oct. 1974)
- "Multi-period Wealth Distributions and Portfolio Theory," Southern Finance Association, Houston (Nov. 1973)
- "Growth Rates, Expected Returns, and Variance in Portfolio Selection and Performance Evaluation," with Henry A. Latané, Econometric Society, Oslo, Norway (Aug. 1973)

Interest Rates



Stock Market



DISCOUNTED CASH FLOW MODEL

Docket No. 050045-EI
 W. Avera Exhibit No. _____
 Document WEA-3, Page 1 of 1
 Expected Dividend Yield

EXPECTED DIVIDEND YIELD

			(a)	(a)	
	Sym	Company	Stock Price	Estimated Dividends Next 12 Mos.	Implied Dividend Yield
1	LNT	Alliant Energy	\$ 26.70	\$ 1.08	4.0%
2	AEE	Ameren Corp.	\$ 50.11	\$ 2.54	5.1%
3	CIN	CINergy Corp.	\$ 39.94	\$ 1.92	4.8%
4	ED	Consolidated Edison	\$ 42.36	\$ 2.28	5.4%
5	CEG	Constellation Energy	\$ 50.72	\$ 1.34	2.6%
6	D	Dominion Resources	\$ 70.14	\$ 2.70	3.8%
7	DTE	DTE Energy	\$ 43.39	\$ 2.06	4.7%
8	EAS	Energy East Corp.	\$ 25.60	\$ 1.15	4.5%
9	EXC	Exelon Corp.	\$ 43.89	\$ 1.60	3.6%
10	FPL	FPL Group, Inc.	\$ 38.48	\$ 1.48	3.8%
11	MDU	MDU Resources Group	\$ 27.09	\$ 0.74	2.7%
12	NU	Northeast Utilities	\$ 18.66	\$ 0.67	3.6%
13	NST	NSTAR	\$ 55.10	\$ 2.34	4.2%
14	OGE	OGE Energy Corp.	\$ 25.83	\$ 1.33	5.1%
15	POM	Pepco Holdings	\$ 21.90	\$ 1.00	4.6%
16	SCG	SCANA	\$ 38.02	\$ 1.59	4.2%
17	SRE	Sempra Energy	\$ 39.65	\$ 1.16	2.9%
18	SO	Southern Company	\$ 31.84	\$ 1.46	4.6%
19	VVC	Vectren Corp.	\$ 26.44	\$ 1.19	4.5%
20	WEC	Wisconsin Energy	\$ 34.52	\$ 0.88	2.5%
21	WPS	WPS Resources	\$ 52.53	\$ 2.24	4.3%
		Average			<u>4.1%</u>

(a) The Value Line Investment Survey, *Summary and Index* (Mar. 4, 2005).

DISCOUNTED CASH FLOW MODEL

Docket No. 050045-EI

W. Avera Exhibit No. _____

PROJECTED EARNINGS GROWTH RATES

Document WEA-4, Page 1 of 1

Projected Earnings Growth Rates

	<u>Sym</u>	<u>Company</u>	<u>Projected</u>	<u>Projected Earnings Growth</u>			
			<u>Dividend Growth</u>	(b)	(a)	(c)	(d)
			(a) <u>Value</u> <u>Line</u>	<u>IBES</u>	<u>Value</u> <u>Line</u>	<u>First</u> <u>Call</u>	<u>Zacks</u>
1	LNT	Alliant Energy	NMF	4.0%	3.0%	5.8%	4.7%
2	AEE	Ameren Corp.	NMF	4.0%	NMF	3.0%	3.3%
3	CIN	CINergy Corp.	2.0%	5.0%	2.0%	5.0%	4.3%
4	ED	Consolidated Edison	1.0%	3.0%	NMF	3.0%	2.9%
5	CEG	Constellation Energy	14.5%	7.0%	13.0%	8.0%	9.0%
6	D	Dominion Resources	2.0%	6.0%	6.5%	6.0%	5.9%
7	DTE	DTE Energy	NMF	4.0%	7.5%	5.0%	3.7%
8	EAS	Energy East Corp.	6.0%	5.0%	3.0%	4.0%	4.6%
9	EXC	Exelon Corp.	11.0%	6.0%	6.5%	6.0%	5.4%
10	FPL	FPL Group, Inc.	7.5%	5.0%	4.0%	5.0%	5.1%
11	MDU	MDU Resources Group	5.5%	8.0%	7.5%	8.0%	7.9%
12	NU	Northeast Utilities	9.5%	4.0%	7.0%	4.0%	4.4%
13	NST	NSTAR	3.5%	4.0%	3.5%	5.0%	4.7%
14	OGE	OGE Energy Corp.	1.0%	3.0%	5.0%	3.0%	3.5%
15	POM	Pepco Holdings	13.5%	4.0%	4.5%	4.0%	3.8%
16	SCG	SCANA	5.5%	5.0%	5.0%	4.5%	4.5%
17	SRE	Sempra Energy	NMF	7.0%	5.0%	7.5%	4.9%
18	SO	Southern Company	3.0%	5.0%	4.5%	5.0%	4.4%
19	VVC	Vectren Corp.	3.0%	7.0%	5.0%	6.1%	6.2%
20	WEC	Wisconsin Energy	4.0%	7.0%	4.5%	5.0%	6.4%
21	WPS	WPS Resources	2.0%	4.0%	4.0%	4.0%	4.3%
		Average	5.6%	5.1%	5.3%	5.1%	4.9%

NMF -- No Meaningful Figure

NA -- Not Available

(a) The Value Line Investment Survey (Dec. 31, 2004, Feb. 11 & Mar. 4, 2005). Negative or Nil growth rates recorded as No Meaningful Figure.

(b) I/B/E/S International growth rates from Standard & Poor's *Earnings Guide*, (Feb. 2005).

(c) First Call Earnings Estimates from www.finance.yahoo.com (Feb. 17, 2005).

(d) Zacks Investment Research earnings growth rates from www.zacks.com (Feb. 17, 2005).

DISCOUNTED CASH FLOW MODEL

SUSTAINABLE GROWTH RATE

	(a)	(a)	(a)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Company	Proj. 2007-2010			2003/04	Annual Change	Mid-Year Adjustment Factor	"b"	Adjusted "r"	"b x r" growth	"sv" Factor	Sustainable Growth
	EPS	DPS	Net Book Value	Net Book Value							
1 Alliant Energy	\$2.05	\$1.26	\$25.55	\$21.37	3.6%	1.0179	38.5%	8.2%	3.1%	0.15%	3.3%
2 Ameren Corp.	\$2.95	\$2.54	\$32.30	\$26.73	3.9%	1.0189	13.9%	9.3%	1.3%	2.58%	3.9%
3 CINergy Corp.	\$2.80	\$2.04	\$26.10	\$20.74	4.7%	1.0230	27.1%	11.0%	3.0%	1.96%	4.9%
4 Consolidated Edison	\$2.95	\$2.36	\$32.60	\$28.44	2.3%	1.0114	20.0%	9.2%	1.8%	0.60%	2.4%
5 Constellation Energy	\$5.75	\$2.14	\$40.90	\$26.86	8.8%	1.0420	62.8%	14.6%	9.2%	0.16%	9.4%
6 Dominion Resources	\$6.00	\$3.00	\$47.75	\$32.42	6.7%	1.0323	50.0%	13.0%	6.5%	0.47%	7.0%
7 DTE Energy	\$4.50	\$2.06	\$38.00	\$31.36	3.9%	1.0192	54.2%	12.1%	6.5%	-0.47%	6.1%
8 Energy East Corp.	\$2.00	\$1.45	\$21.50	\$17.59	3.4%	1.0167	27.5%	9.5%	2.6%	0.25%	2.9%
9 Exelon Corp.	\$3.60	\$1.92	\$21.95	\$14.19	9.1%	1.0436	46.7%	17.1%	8.0%	0.03%	8.0%
10 FPL Group, Inc.	\$2.95	\$1.90	\$26.45	\$18.91	5.8%	1.0280	35.6%	11.5%	4.1%	0.82%	4.9%
11 MDU Resources Group	\$2.25	\$0.86	\$19.75	\$12.66	9.3%	1.0444	61.8%	11.9%	7.4%	1.15%	8.5%
12 Northeast Utilities	\$2.00	\$0.97	\$21.85	\$17.82	4.2%	1.0204	51.5%	9.3%	4.8%	-0.08%	4.7%
13 NSTAR	\$4.25	\$2.70	\$34.25	\$25.67	4.9%	1.0240	36.5%	12.7%	4.6%	0.18%	4.8%
14 OGE Energy Corp.	\$2.00	\$1.40	\$16.25	\$13.75	3.4%	1.0167	30.0%	12.5%	3.8%	0.26%	4.0%
15 Pepco Holdings	\$2.40	\$1.16	\$21.40	\$17.48	3.4%	1.0169	51.7%	11.4%	5.9%	0.43%	6.3%
16 SCANA Corp.	\$3.25	\$1.90	\$29.00	\$20.82	5.7%	1.0276	41.5%	11.5%	4.8%	0.90%	5.7%
17 Sempra Energy	\$3.75	\$1.00	\$31.25	\$17.17	12.7%	1.0598	73.3%	12.7%	9.3%	1.37%	10.7%
18 Southern Co.	\$2.50	\$1.70	\$18.65	\$13.13	6.0%	1.0292	32.0%	13.8%	4.4%	0.90%	5.3%
19 Vectren Corp.	\$1.95	\$1.31	\$16.35	\$14.18	2.9%	1.0142	32.8%	12.1%	4.0%	0.48%	4.5%
20 Wisconsin Energy	\$3.00	\$1.00	\$29.00	\$19.92	7.8%	1.0375	66.7%	10.7%	7.2%	-0.05%	7.1%
21 WPS Resources	\$3.45	\$2.36	\$33.05	\$27.18	4.0%	1.0196	31.6%	10.6%	3.4%	0.41%	3.8%
Average											5.6%

- (a) The Value Line Investment Survey (Dec 31, 2004, Feb. 11 & Mar. 4, 2005).
- (b) Annual growth in book value per share from 2003/04 to 2007/10.
- (c) Equal to $2(1+b)/(2+b)$, where b = annual change in net book value.
- (d) (EPS-DPS)/EPS.
- (e) (EPS/2007-10 Net Book Value) x Mid-Year Adjustment Factor.
- (f) (d) x (e).
- (g) "s" equals projected market-to-book ratio x growth in common shares. "v" equals $(1 - 1/\text{projected market-to-book ratio})$.
- (h) (f) + (g).

RISK PREMIUM APPROACH

Docket No. 050045-EI
 W. Avera Exhibit No. _____
 Document WEA-6, Page 1 of 2
 Authorized Rates of Return

AUTHORIZED RATES OF RETURN -- CURRENT ESTIMATE

YEAR	(a)	(b)	RISK PREMIUM
	ALLOWED ROE	AVERAGE PUBLIC UTILITY BOND YIELD	
1974	13.10%	9.27%	3.83%
1975	13.20%	9.88%	3.32%
1976	13.10%	9.17%	3.93%
1977	13.30%	8.58%	4.72%
1978	13.20%	9.22%	3.98%
1979	13.50%	10.39%	3.11%
1980	14.23%	13.15%	1.08%
1981	15.22%	15.62%	-0.40%
1982	15.78%	15.33%	0.45%
1983	15.36%	13.31%	2.05%
1984	15.32%	14.03%	1.29%
1985	15.20%	12.29%	2.91%
1986	13.93%	9.46%	4.47%
1987	12.99%	9.98%	3.01%
1988	12.79%	10.45%	2.34%
1989	12.97%	9.66%	3.31%
1990	12.70%	9.76%	2.94%
1991	12.55%	9.21%	3.34%
1992	12.09%	8.57%	3.52%
1993	11.41%	7.56%	3.85%
1994	11.34%	8.30%	3.04%
1995	11.55%	7.91%	3.64%
1996	11.39%	7.74%	3.65%
1997	11.40%	7.63%	3.77%
1998	11.66%	7.00%	4.66%
1999	10.77%	7.55%	3.22%
2000	11.43%	8.14%	3.29%
2001	11.09%	7.72%	3.37%
2002	11.16%	7.50%	3.66%
2003	10.97%	6.61%	4.36%
2004	10.73%	6.20%	4.53%
Average		<u>9.59%</u>	<u>3.17%</u>

Regression Output	
Constant	0.07299
Std Err of Y Est	0.00557
R Squared	0.79192
No. of Observations	31
Degrees of Freedom	29
X Coefficient(s)	-0.43083
Std Err of Coef.	0.04101

Current Equity Risk Premium	
Avg. Yield over Study Period	9.59%
Jan. 2005 Avg. Utility Bond Yield (c)	5.80%
Change in Bond Yield	-3.79%
Risk Premium/Interest Rate Relationship	-43.08%
Adjustment to Average Risk Premium	1.63%
Average Risk Premium over Study Period	3.17%
Adjusted Risk Premium	4.80%

- (a) Regulatory Research Associates, Major Rate Case Decisions, January 1990 - December 2004, *Regulatory Focus* (January 2005); Major Rate Case Decisions, *Regulatory Focus*, (January 16, 1990); Argus, *UtilityScope Regulatory Service* (January 1986).
- (b) Moody's *Public Utility Manual* (2003); Moody's *Credit Perspectives* (various editions); Mergent Bond Record (various editions).
- (c) Mergent Bond Record (February 2005).

RISK PREMIUM APPROACH

Docket No. 050045-EI

W. Avera Exhibit No. _____

AUTHORIZED RATES OF RETURN -- TEST YEAR ESTIMATE

Document WEA-6, Page 2 of 2

Authorized Rates of Return

YEAR	(a)	(b)	RISK PREMIUM
	ALLOWED ROE	AVERAGE PUBLIC UTILITY BOND YIELD	
1974	13.10%	9.27%	3.83%
1975	13.20%	9.88%	3.32%
1976	13.10%	9.17%	3.93%
1977	13.30%	8.58%	4.72%
1978	13.20%	9.22%	3.98%
1979	13.50%	10.39%	3.11%
1980	14.23%	13.15%	1.08%
1981	15.22%	15.62%	-0.40%
1982	15.78%	15.33%	0.45%
1983	15.36%	13.31%	2.05%
1984	15.32%	14.03%	1.29%
1985	15.20%	12.29%	2.91%
1986	13.93%	9.46%	4.47%
1987	12.99%	9.98%	3.01%
1988	12.79%	10.45%	2.34%
1989	12.97%	9.66%	3.31%
1990	12.70%	9.76%	2.94%
1991	12.55%	9.21%	3.34%
1992	12.09%	8.57%	3.52%
1993	11.41%	7.56%	3.85%
1994	11.34%	8.30%	3.04%
1995	11.55%	7.91%	3.64%
1996	11.39%	7.74%	3.65%
1997	11.40%	7.63%	3.77%
1998	11.66%	7.00%	4.66%
1999	10.77%	7.55%	3.22%
2000	11.43%	8.14%	3.29%
2001	11.09%	7.72%	3.37%
2002	11.16%	7.50%	3.66%
2003	10.97%	6.61%	4.36%
2004	10.73%	6.20%	4.53%
Average		<u>9.59%</u>	<u>3.17%</u>

Regression Output	
Constant	0.07299
Std Err of Y Est	0.00557
R Squared	0.79192
No. of Observations	31
Degrees of Freedom	29
X Coefficient(s)	-0.43083
Std Err of Coef.	0.04101

Current Equity Risk Premium	
Avg. Yield over Study Period	9.59%
2006 Avg. Utility Bond Yield (c)	7.00%
Change in Bond Yield	-2.59%
Risk Premium/Interest Rate Relationship	-43.08%
Adjustment to Average Risk Premium	1.12%
Average Risk Premium over Study Period	3.17%
Adjusted Risk Premium	4.29%

- (a) Regulatory Research Associates, Major Rate Case Decisions, January 1990 - December 2004, *Regulatory Focus* (January 2005); Major Rate Case Decisions, *Regulatory Focus*, (January 16, 1990); Argus, *UtilityScope Regulatory Service* (January 1986).
- (b) Moody's *Public Utility Manual* (2003); Moody's *Credit Perspectives* (various editions); Mergent Bond Record (various editions).
- (c) Projected yield on public utility bonds for 2006 based on interest rate forecasts reported by EIA,

INVERSE RELATIONSHIP

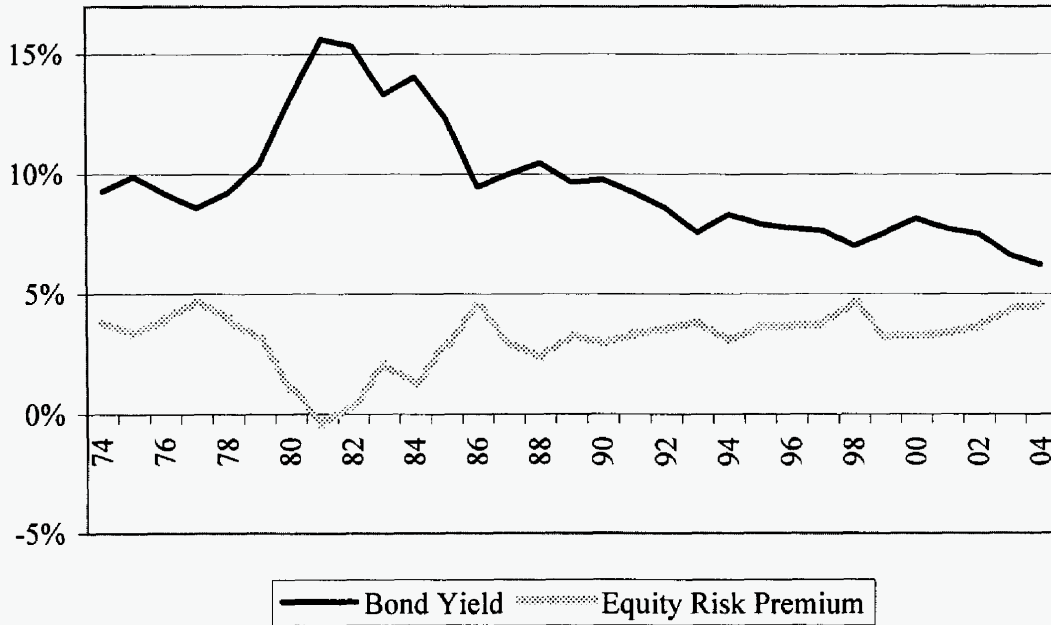
Bond Yields v. Equity Risk Premium

Docket No. 050045-EI

W. Avera Exhibit No. _____

Document WEA-7, Page 1 of 1

Bond Yields v. Equity Risk Premium



RISK PREMIUM APPROACH

Docket No. 050045-EI
 W. Avera Exhibit No. _____
 Document WEA-8, Page 1 of 1
 Realized Rates of Return

REALIZED RATES OF RETURN

<u>S&P ELECTRIC UTILITIES (a)</u>				<u>S&P SINGLE-A PUBLIC UTILITY BONDS (b)</u>		
	<u>CLOSE PRICE</u>	<u>DIV</u>	<u>ANNUAL REALIZED RETURN</u>	<u>CLOSE YIELD</u>	<u>PRICE</u>	<u>ANNUAL REALIZED RETURN</u>
1945	\$16.34		(c)	2.73%	(d)	
1946	\$15.53	\$0.73	-0.49%	2.72%	\$100.18	2.91%
1947	\$12.89	\$0.75	-12.17%	3.04%	\$94.87	-2.41%
1948	\$12.37	\$0.71	1.47%	3.05%	\$99.82	2.86%
1949	\$14.60	\$0.80	24.49%	2.70%	\$105.88	8.93%
1950	\$14.49	\$0.88	5.27%	2.81%	\$98.05	0.75%
1951	\$16.07	\$0.92	17.25%	3.31%	\$92.16	-5.03%
1952	\$18.28	\$0.95	19.66%	3.25%	\$101.06	4.37%
1953	\$18.97	\$0.99	9.19%	3.33%	\$98.68	1.93%
1954	\$22.39	\$1.03	23.46%	3.15%	\$102.85	6.18%
1955	\$24.06	\$1.09	12.33%	3.39%	\$96.23	-0.61%
1956	\$23.61	\$1.13	2.83%	4.19%	\$88.60	-8.01%
1957	\$24.85	\$1.19	10.29%	3.97%	\$103.20	7.39%
1958	\$33.14	\$1.24	38.35%	4.51%	\$92.42	-3.61%
1959	\$33.42	\$1.30	4.77%	4.80%	\$96.09	0.60%
1960	\$39.35	\$1.37	21.84%	4.64%	\$102.26	7.06%
1961	\$49.28	\$1.44	28.89%	4.66%	\$99.61	4.25%
1962	\$48.60	\$1.52	1.70%	4.33%	\$104.73	9.39%
1963	\$51.97	\$1.63	10.29%	4.51%	\$97.49	1.82%
1964	\$58.21	\$1.74	15.36%	4.47%	\$100.59	5.10%
1965	\$58.05	\$1.90	2.99%	4.86%	\$94.71	-0.82%
1966	\$53.49	\$2.04	-4.34%	5.61%	\$90.59	-4.55%
1967	\$49.90	\$2.16	-2.67%	6.50%	\$89.61	-4.78%
1968	\$51.95	\$2.27	8.66%	7.01%	\$94.25	0.75%
1969	\$42.65	\$2.33	-13.42%	8.43%	\$85.88	-7.11%
1970	\$45.62	\$2.40	12.59%	8.44%	\$99.91	8.34%
1971	\$44.18	\$2.47	2.26%	7.70%	\$107.78	16.22%
1972	\$43.50	\$2.53	4.19%	7.74%	\$99.66	7.37%
1973	\$32.85	\$2.51	-18.71%	8.10%	\$96.25	3.98%
1974	\$22.03	\$2.49	-25.36%	9.25%	\$89.27	-2.63%
1975	\$30.56	\$2.57	50.39%	9.63%	\$96.63	5.89%
1976	\$35.17	\$2.58	23.53%	8.37%	\$112.58	22.21%
1977	\$35.67	\$2.74	9.21%	8.81%	\$95.71	4.08%
1978	\$31.38	\$2.94	-3.78%	9.75%	\$91.55	0.36%
1979	\$28.44	\$3.10	0.51%	11.47%	\$86.31	-3.94%
1980	\$27.19	\$3.20	6.86%	13.39%	\$86.48	-2.05%
1981	\$29.33	\$3.42	20.45%	15.66%	\$86.06	-0.54%
1982	\$36.15	\$3.62	35.59%	12.21%	\$126.20	41.86%
1983	\$37.14	\$3.84	13.36%	12.95%	\$94.63	6.83%
1984	\$42.26	\$4.06	24.72%	12.39%	\$104.16	17.11%
1985	\$48.82	\$4.15	25.34%	10.54%	\$115.76	28.16%
1986	\$58.31	\$4.21	28.06%	9.12%	\$113.37	23.90%
1987	\$49.78	\$4.34	-7.19%	10.09%	\$91.49	0.61%
1988	\$53.87	\$4.37	16.99%	10.02%	\$100.62	10.71%
1989	\$66.55	\$4.28	31.48%	9.36%	\$106.11	16.13%
1990	\$63.47	\$4.45	2.06%	9.60%	\$97.82	7.18%
1991	\$77.25	\$4.57	28.91%	8.93%	\$106.41	16.01%
1992	\$76.78	\$4.68	5.45%	8.64%	\$102.84	11.77%
1993	\$81.71	\$4.71	12.56%	8.74%	\$99.03	7.67%
1994	\$66.30	\$4.65	-13.17%	8.68%	\$100.59	9.33%
1995	\$81.62	\$4.67	30.15%	7.97%	\$107.32	16.00%
1996	\$76.75	\$4.61	-0.32%	6.57%	\$116.22	24.19%
1997	\$91.49	\$4.47	25.03%	6.91%	\$96.17	2.74%
1998	\$100.86	\$4.39	15.04%	7.26%	\$96.18	3.09%
1999	\$77.42	\$4.35	-18.93%	8.41%	\$88.55	-4.19%
2000	\$113.00	\$4.42	51.67%	8.25%	\$101.61	10.02%
2001	\$99.70	\$3.56	-8.62%	8.30%	\$99.50	7.75%
2002	\$77.85	\$3.88	-18.02%	6.12%	\$126.26	34.56%
2003	\$92.63	\$3.52	23.51%	5.88%	\$102.95	9.07%
AVERAGE 1946-2003			10.55%			6.67%

REALIZED RATE OF RETURN

S&P ELECTRIC UTILITIES	10.55%
SINGLE-A PUBLIC UTILITY BONDS	6.67%
EQUITY RISK PREMIUM	3.87%

(a) S&P's Security Price Index Record (2002), The Analysts' Handbook (1967, 1999, 2001, 2002, Monthly Supplement January 2004).
 (b) S&P's Security Price Index Record (1996), S&P Bond Guide (Jan. ed. 1997-2004).
 (c) Computed by adding gain or loss (ending stock price - beginning stock price) to annual dividends and dividing by beginning stock price.
 (d) Computed as sum of capital gain or loss plus interest income, divided by beginning price.

CAPITAL ASSET PRICING MODEL

Docket No. 050045-EI
W. Avera Exhibit No. _____
Document WEA-9, Page 1 of 2
Forward Looking Risk Premium

FORWARD-LOOKING RISK PREMIUM - CURRENT ESTIMATE

Market Rate of Return

Dividend Yield (a)	1.8%	
Growth Rate (b)	<u>12.1%</u>	
Market Return (c)		13.9%

Less: Risk-Free Rate (d)

Long-term Treasury Bond Yield		<u>4.6%</u>
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<u>Market Risk Premium (e)</u>		9.3%
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<u>Utility Proxy Group Beta (f)</u>		<u>0.77</u>
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<u>Utility Proxy Group Risk Premium (g)</u>		7.2%
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Plus: Risk-free Rate (d)

Long-term Treasury Bond Yield		<u>4.6%</u>
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Implied Cost of Equity (h)		<u>11.8%</u>
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- (a) Average dividend yield for the S&P 500 at month-end February 2005 from www.standardandpoors.com
- (b) Average IBES growth rate for the firms in the S&P 500 based on data from Standard & Poor's *Earnings Guide* (Feb. 2005).
- (c) (a) + (b)
- (d) Average of the daily yields on 20-year Treasury bonds for February 2005 reported by the U.S. Department of the Treasury at www.treas.gov.
- (e) (c) - (d).
- (f) *The Value Line Investment Survey, Summary and Index* (Mar. 4, 2005).
- (g) (e) x (f).
- (h) (d) + (g).

CAPITAL ASSET PRICING MODEL

Docket No. 050045-EI
 W. Avera Exhibit No. _____
 Document WEA-9, Page 2 of 2
 Forward Looking Risk Premium

FORWARD-LOOKING RISK PREMIUM - TEST YEAR ESTIMATE

Market Rate of Return

Dividend Yield (a)	1.8%	
Growth Rate (b)	<u>12.1%</u>	
Market Return (c)		13.9%

Less: Risk-Free Rate (d)

Long-term Treasury Bond Yield		<u>5.8%</u>
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Market Risk Premium (e) 8.1%

Utility Proxy Group Beta (f) 0.77

Utility Proxy Group Risk Premium (g) 6.2%

Plus: Risk-free Rate (d)

Long-term Treasury Bond Yield		<u>5.8%</u>
-------------------------------	--	-------------

Implied Cost of Equity (h) 12.0%

- (a) Average dividend yield for the S&P 500 at month-end February 2005 from www.standardandpoors.com
- (b) Average IBES growth rate for the firms in the S&P 500 based on data from Standard & Poor's *Earnings Guide* (Feb. 2005).
- (c) (a) + (b)
- (c) Projected yield on 20-year Treasury bonds for 2006 based on interest rate forecasts reported by EIA, *Annual Energy Outlook* (2005), GloballInsight, *Review of the U.S. Economy: Long-term focus* (Summer 2004), Blue Chip Financial Forecasts (Feb. 1, 2005).
- (e) (c) - (d).
- (f) *The Value Line Investment Survey, Summary and Index* (Mar. 4, 2005).
- (g) (e) x (f).
- (h) (d) + (g).

CAPITAL ASSET PRICING MODEL

Docket No. 050045-EI

W. Avera Exhibit No. _____

HISTORICAL RISK PREMIUM -- CURRENT ESTIMATE

Document WEA-10, Page 1 of 2

Historical Risk Premium

Market Risk Premium

Long-Horizon Equity Risk Premium (a) 7.2%

Utility Proxy Group Beta (b) 0.77

Utility Proxy Group Risk Premium (c) 5.5%

Plus: Risk-free Rate (d)
Long-term Treasury Bond Yield 4.6%

Implied Cost of Equity (e) 10.1%

- (a) Arithmetic mean return on Large Company Stocks from 1926-2003 reported by Ibbotson Associates, *Stocks, Bonds, Bills, and Inflation, Valuation Edition, 2004 Yearbook*, at 252.
- (b) The Value Line Investment Survey, *Summary and Index* (Mar. 4, 2005).
- (c) (a) x (b).
- (d) Average of the daily yields on 20-year Treasury bonds for February 2005 reported by the U.S. Department of the Treasury at www.treas.gov.
- (e) (c) + (d).

CAPITAL ASSET PRICING MODEL

Docket No. 050045-EI

HISTORICAL RISK PREMIUM -- TEST YEAR ESTIMATE

W. Avera Exhibit No. _____

Document WEA-10, Page 2 of 2

Historical Risk Premium

Market Risk Premium

Long-Horizon Equity Risk Premium (a)	7.2%
<u>Utility Proxy Group Beta (b)</u>	<u>0.77</u>
<u>Utility Proxy Group Risk Premium (c)</u>	5.5%
<u>Plus: Risk-free Rate (d)</u>	
Long-term Treasury Bond Yield	<u>5.8%</u>
Implied Cost of Equity (e)	<u><u>11.3%</u></u>

- (a) Arithmetic mean return on Large Company Stocks from 1926-2003 reported by Ibbotson Associates, *Stocks, Bonds, Bills, and Inflation, Valuation Edition, 2004 Yearbook*, at 252.
- (b) The Value Line Investment Survey, *Summary and Index* (Mar. 4, 2004).
- (c) (a) x (b).
- (d) Projected yield on 20-year Treasury bonds for 2006 based on interest rate forecasts reported by EIA, *Annual Energy Outlook (2005)*, GlobalInsight, *Review of the U.S. Economy: Long-term focus* (Summer 2004), Blue Chip Financial Forecasts (Feb. 1, 2005).
- (e) (c) + (d).

COST OF EQUITY ANALYSES

SUMMARY OF RESULTS

<u>Method</u>	<u>Cost of Equity Estimate</u>
DCF	9.4%
Risk Premium	
<u>Authorized Returns</u>	
Current Estimate	10.6%
Test Year Estimate	11.3%
<u>Realized Rates of Return</u>	
Current Estimate	9.7%
Test Year Estimate	10.9%
<u>CAPM - Forward-looking</u>	
Current Estimate	11.8%
Test Year Estimate	12.0%
<u>CAPM - Historical</u>	
Current Estimate	10.1%
Test Year Estimate	11.3%

CAPITAL STRUCTURE

ELECTRIC UTILITY OPERATING COS.

Docket No. 050045-EI
 W. Avera Exhibit No. _____
 Document WEA-12, Page 1 of 1
 Electric Utility Operating Cos.

<u>Company</u>	<u>Long-term Debt</u>	<u>Preferred Stock</u>	<u>Common Equity</u>
Alabama Power Company	48.3%	8.3%	43.3%
Atlantic City Electric	47.6%	0.6%	51.8%
Baltimore Gas & Electric	49.7%	5.6%	44.7%
Boston Edison Company	50.4%	2.6%	47.0%
Central Illinois Light	39.6%	3.5%	56.9%
Central Illinois Public Service	47.7%	0.0%	52.3%
Central Maine Power	31.4%	3.3%	65.3%
Cincinnati Gas & Electric	44.9%	0.6%	54.5%
Commonwealth Edison	42.9%	0.1%	57.0%
Connecticut Light & Power	50.5%	7.1%	42.5%
Consolidated Edison	49.5%	1.9%	48.6%
Delmarva Power & Light	42.4%	2.1%	55.6%
Detroit Edison Co.	52.7%	0.0%	47.3%
Georgia Power	40.7%	10.3%	49.0%
Gulf Power	47.1%	6.2%	46.7%
Interstate Power & Light	40.7%	8.9%	50.3%
Mississippi Power	32.0%	7.6%	60.4%
New York State Elec. & Gas	52.3%	0.5%	47.2%
Oklahoma Gas & Electric	43.5%	0.0%	56.5%
Orange & Rockland	44.9%	0.0%	55.1%
PECO Energy	60.3%	3.4%	36.3%
Potomac Electric Power Co.	51.9%	1.6%	46.5%
PSI Energy	50.7%	1.2%	48.1%
Public Service Co. of New Hampshire	51.7%	0.0%	48.3%
Public Service Co. of North Carolina	36.3%	0.0%	63.7%
Rochester Gas & Electric	50.0%	4.4%	45.6%
San Diego Gas & Electric	46.2%	3.2%	50.6%
Savannah Electric & Power	58.6%	0.0%	41.4%
South Carolina Electric & Gas	49.1%	0.2%	50.7%
Southern Indiana Gas & Elec.	48.0%	0.0%	52.0%
Union Electric	41.8%	0.0%	58.2%
Union Light, Heat, & Power Co.	22.4%	0.0%	77.6%
Virginia Electric Power	52.0%	2.6%	45.3%
Western Massachusetts Elec	50.8%	0.0%	49.2%
Wisconsin Electric Power Co.	42.5%	0.8%	56.7%
Wisconsin Power & Light	27.1%	4.1%	68.8%
Wisconsin Public Service Corp.	39.6%	3.6%	56.7%
Average	<u>45.3%</u>	<u>2.5%</u>	<u>52.1%</u>

Source: At year-end 2003 from Form 10-K and Annual Reports.