060554-TL, Embarq's Post Workshop Comments

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То:	Filings@psc.state.fl.us
Cc:	Masterton, Susan S [LTD]
Subject:	060554-TL, Embarq's Post Workshop Comments
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October 5, 2006

Ms. Blanca S. Bayó, Director Division of Commission Clerk and Administrative Services Florida Public Service Commission 2540 Shumard Oak Blvd. Tallahassee, FL 32399-08050

RE: Docket No. 060554-TL – Embarq's Post Workshop Comments Regarding Proposed adoption of Rule 25-4.084, F.A.C., Carrier-of-Last-Resort; Multitenant Business and Residential Properties

Dear Ms. Bayó:

Enclosed for filing on behalf of Embarq Florida, Inc. is Embarq's Post Workshop Comments regarding Proposed adoption of Rule 25-4.084, F.A.C., Carrier-of-Last-Resort; Multitenant Business and Residential Properties.

Copies have been served as per the attached Certificate of Service.

If you have any questions, please do not hesitate to call me at 850/599-1560.

Sincerely,

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Susan S. Masterton

Enclosures

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CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true and correct copy of the foregoing has been served via electronic mail, except as noted with asterisk, to the parties listed below this 5th day of October, 2006.

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Susan S. Masterton

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

IN RE: Carrier-of-Last Resort; Multitenant) Business and Residential Property) DOCKET NO: 060554-TL FILED: October 5, 2006

EMBARQ FLORIDA, INC.'S POST-WORKSHOP COMMENTS

In accordance with the schedule for filing comments established at the workshop held on September 14, 2006, Embarq Florida, Inc. ("Embarq") files its post-workshop comments in this docket. In addition to the comments provided herein, Embarq is jointly filing, with BellSouth Telecommunications, Inc. and Verizon Florida, Inc., proposed revisions to the rule ("Joint Rule Proposal") and a copy of a report on the status of communications competition in Florida that has been previously filed as part of the information provided to Commission staff for its annual competition report.¹

The status of competition

As reflected in the NERA report and the Commission's 2005 Report on the Status of Competition in the Telecommunications Industry, competition to provide voice and broadband services is flourishing in Florida. Alternatives for voice service take the form of alternative wireline providers (e.g., competitive local exchange carriers or CLECs), wireless providers and providers using broadband facilities to deliver voice services (including cable companies and voice over Internet protocol or VoIP providers). Providers, particularly cable providers, are marketing their voice services as an adjunct to broadband (i.e., high speed internet) services, as well as video services in many cases. The advent of this robust competition has provided an incentive to owners and developers of multitenant properties, including single-family subdivisions, to seek advantages in the

¹NERA Economic Consulting, Intermodal Competition in Florida, July 2006

provision of these services to their properties, largely in the form of exclusive contracts with providers either for individual services (e.g., voice, broadband or video service) or for all such services provided to the multitenant property. Often (if not usually), these contracts provide some sort of financial sharing of the revenue obtained from residents for these services (e.g., in the form of door fees, percentages of monthly recurring charges, etc.) Frequently the developer will include the monthly recurring fees for these services in the rent or homeowners association dues, resulting in residents being forced to pay for the services from the contracted providers regardless of whether they actually desire or intend to use the services. These situations amount essentially to exclusive contracts, even if the developer does not formally exclude other providers from placing facilities or marketing their services in this area.

ILEC COLR Obligation

Section 364.025, F.S., requires ILECs, such as Embarq, to act as the "carrier of last resort" in their respective service territories. Historically the COLR obligation has been interpreted to mean that Embarq must provide service to anyone in its service territory who requests it, subject to only a few narrow conditions related to obtaining appropriate rights-of-way to place the necessary facilities and to allowing cost-recovery for extraordinary costs.

It is in the context of the increasing competition and consequent actions of multitenant property owners and developers described above that the Legislature enacted ch. 2006-80, Laws of Florida, amending section 364.025, F.S., to provide relief to ILECs from their carriers of last resort obligations in certain circumstances beyond the narrow circumstances previously contemplated in the law and rules. The law provides ILECs

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automatic relief from their COLR obligations in various situations in which the ILEC is actually or effectively excluded from providing voice service because of an arrangement an owner or developer of a multitenant property has made with other voice service providers. In addition, the law allows ILECs to petition the Commission for relief from their COLR obligations based on a showing of "good cause." This "good cause" petition process is the subject of the rulemaking in this docket.

"Good Cause" for COLR Relief

Contrary to the positions asserted by multitenant owner and developer representatives at the September 14th workshop, in enacting this petition process, the Legislature clearly envisioned that certain circumstances, in addition to the automatic circumstances set forth in the law, would justify relieving ILECs of their carrier of last resort obligations. Embarq believes that the rules should address these additional circumstances in the manner set forth in the Joint Rule Proposal. Circumstances Embarg believes show "good cause" for COLR relief include actions by developers to restrict (either contractually or through limitations in easement documents) the services ILECs may provide in their developments (often including attempting to restrict Embard to providing only basic voice services) and actions to assess residents monthly fees to purchase another provider's broadband service, even though competition for such services is not explicitly prohibited. In these situations, developers or owners may argue that they have not technically excluded the ILEC from providing voice services, therefore the automatic COLR exemption criteria are not met. They may also argue that because the ILEC's COLR obligation goes only to basic services, restricting the ILEC to providing such services is compliant with the law. However, these arguments ignore that

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Embarq's statutory price cap regulatory regime in place today recognizes that Embarq's ability to provide low cost basic services is contingent on its ability to recover its costs by offering the full panoply of services that it is legally authorized to provide. In fact, the attempts by multitenant property owners and developers to restrict and condition Embarq's ability to provide the services it is legally entitled to provide amounts to a usurpation of this Commission's regulatory jurisdiction over telecommunications companies in contravention of the exclusive regulatory jurisdiction accorded the Commission in section 364.01(2), Florida Statutes.

In the situations described above, customers have access to and are likely to avail themselves of other options for voice services, reducing the likelihood that the customers will choose to obtain any services from Embarq, including voice services. Embarq is thereby relegated to the position of a "fall back" provider, a position that Embarq cannot economically sustain because it cannot recover the costs it incurs to "stand ready" to provide service to anyone who asks, regardless of how many or how few.

The potential for owners and developers to actually or effectively exclude Embarq from providing any or all of its services in a particular development also causes timing issues for Embarq in determining when and whether it should install facilities to serve the multitenant property. To avoid Embarq investing significant capital in a multitenant property it may ultimately be excluded from, Embarq needs certain information from owners and developers of multitenant properties in a timely fashion, so that Embarq can determine if the automatic criteria for relief from its COLR obligations are met, or if circumstances exist that would warrant Embarq petitioning the Commission for relief under section 364.025(6)(d), F.S. Embarq generally has found it difficult to obtain the

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necessary information from owners and developers, particularly when the owner or developer is, in fact, negotiating with other providers with the intent of ultimately either excluding or severely limiting Embarq's provision of services at the property.

Joint Rule Proposal

The Joint Rule Proposal includes language that sets forth certain circumstances that the Local Carriers believe clearly constitute "good cause" for relieving ILECs of their carrier of last resort obligations, in addition, to the automatic criteria set forth in ch. 2006-80, L.O.F. In addition, the proposal addresses the ILECs timely need for information to determine the course of action they should take based on a developer's plans for providing service that may justify the ILEC in seeking relief under the "good cause" provision. Embarq urges the Commission to adopt the Joint Rule Proposal, as it clearly reflects the intent of the Legislature to allow the Commission to recognize additional circumstances, other than those listed in the statute, that justify relieving ILECs of their carrier of last resort obligations as they relate to certain multitenant properties.

Respectfully submitted this 5th day of October 2006.

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