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Also Admitted in New York
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COMMISSION
CLERK
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February 22, 2007

VIA OVERNIGHT DELIVERY

Florida Public Service Commission
Commission Clerk & Administration Services
2540 Shumard Oak Blvd.
Gunter Bldg.
Tallahassee, Florida 32399-0850
(850) 413-6770

Re: Cause Based Commerce Incorporated d/b/a The Sienna Group

070125-TI

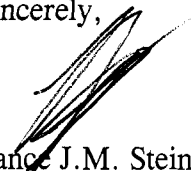
To Whom It May Concern:

Enclosed please find one original and six (6) copies of Cause Based Commerce Incorporated d/b/a The Sienna Group's (The Sienna Group) Joint Petition for Authority to Acquire Certain Assets.


Please return a stamped copy of the extra copy of this letter in the enclosed preaddressed prepaid envelope.

If you have any questions regarding this matter, please do not hesitate to call me. Thank you for your attention to this matter.

Sincerely,


Lance J.M. Steinhart, Esq.
Attorney for Cause Based Commerce Incorporated
d/b/a The Sienna Group

Enclosures
cc: Tim Bischel

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FPSC-BUREAU OF RECORDS

DOCUMENT NUMBER-DATE

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FPSC-COMMISSION CLERK

BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION

Joint Petition For Authority For)
Cause Based Commerce Incorporated)
d/b/a The Sienna Group)
To Acquire Certain Assets of)
PowerNet Global Communications)

Docket No. 070125 - TI

**JOINT PETITION FOR APPROVAL TO ACQUIRE ASSETS AND REQUEST FOR
EXPEDITED APPROVAL**

NOW COMES Cause Based Commerce Incorporated d/b/a The Sienna Group (“TSG” or “Buyer”) and PowerNet Global Communications (“PNG” or “Seller”) collectively (the “Parties”), by and through their attorneys, pursuant to the rules and regulations of the Florida Public Service Commission (“Commission”), and hereby request that the Commission approve the acquisition by Buyer of a portion of the telecommunications customer base of Seller and to grant such relief on an expedited basis to allow for the consummation of the transaction without undue delay. Expeditious approval of this Joint Petition will allow Seller to promptly assume responsibility for the provision of telecommunications services to the affected Florida customers and bestow the benefit to such customers from this transaction. The Parties therefore respectfully request that the approval of this Joint Petition be granted on an expedited basis and not later than March 10, 2007.

I. The Applicants

Cause Based Commerce Incorporated d/b/a The Sienna Group

TSG, a Ohio Corporation, holds authorization under Section 214 of the Communications Act of 1934, as amended, to provide domestic interstate and international telecommunications service.

TSG is authorized to and is providing interexchange telecommunications services in Illinois, Indiana, Iowa, Kentucky, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Montana, New Hampshire, New Jersey, North Carolina, Ohio, Oregon, Texas, Virginia, Washington, Wisconsin and Wyoming, and has certifications pending to provide such services in Louisiana, New York,

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Arizona, Connecticut, Kansas and Georgia. By year end, TSG expects to be certified in the 48 contiguous states.

The principal office of TSG is located at:

6460 Harrison Avenue, Suite 302
Cincinnati, Ohio 45247
Telephone No.: (513) 923-9003

PowerNet Global Communications

PNG, an Ohio Corporation, provides resold local, intraLATA toll and long distance services in 48 states to approximately 400,000 customers, both business and residential.

II. Designated Contacts

The designated contact for questions concerning this Joint Petition for TSG is as follows:

Lance J.M. Steinhart, Esq.
Lance J.M. Steinhart, P.C.
1720 Windward Concourse
Suite 250
Alpharetta, GA 30005
(770) 232-9200/Phone
(770) 232-9208/Fax
lsteinhart@telecomcounsel.com/Email

The designated contact for questions concerning this Joint Petition for PNG is as follows:

Dennis Packer
General Counsel
PowerNet Global Communications
100 Commercial Drive
Fairfield, OH 45014
(513) 645-4932/Phone
(513) 645-4960/Fax
dpacker@pngmail.com/Email

III. The Transaction

Pursuant to the Agreement between TSG and PNG, TSG will purchase certain customers from PNG.

After the closing, Buyer will provide telecommunications services to Seller's customers pursuant to its own telecommunications authorizations. After consummation of the transactions, Seller will retain its telecommunications authorizations in order to continue to provide telecommunications services apart from the business being acquired by Buyer. Seller does not seek to surrender its authorization. The Parties also are not requesting permission to adopt Seller's existing tariff. Buyer will amend its existing tariff to establish rates, terms, and conditions identical to those in the Seller's tariff for the purchased customers, thus providing a seamless transaction for existing customers of Seller.

The proposed transfer of customers to Buyer will have no adverse impact on customers. Seller's customers will continue to receive their existing services at the same rates, terms, and conditions that they have prior to the transfer and any future changes in the rates, terms, and conditions of service will be made consistent with Seller's regulations. To avoid customer confusion and ensure a seamless transition, the Parties will provide advance written notice to the affected customers at least thirty (30) days prior to the transfer, explaining the change in service provider in accordance with applicable Commission and state regulations for changing a customer's presubscribed carrier. A copy of the sample notice of the transfer is attached as EXHIBIT A.

IV. Public Interest Analysis

The transaction contemplated by the Agreement will serve the public interest. Buyer is a strong company that will continue to provide high quality services to Seller's customers. The purchase of Seller's assets will strengthen Buyer, enable it to expand and better ensure that it remains a viable long-term competitor in the telecommunications market.

The proposed transfer does not present any competitive issues. The Parties note that there are a number of other carriers operating in each market, including the incumbent carrier, which controls a substantial market share.

Further, Buyer has extensive experience offering interexchange telecommunications services. Consequently, the former Seller customers will continue to receive these services from an experienced and qualified carrier. These customers will also be given sufficient notification of the proposed transaction and their rights. As such, the Parties anticipate that customers will experience a seamless transition of service provider.

Approval of the Joint Petition will serve the public interest by strengthening the competitive position of Buyer without negatively impacting either Seller customers or competition in the markets in which the Parties operate.

V. Expedited Treatment Requested

The Parties hereby respectfully requests that this Joint Petition be considered on an expedited basis.

WHEREFORE, Buyer and Seller, for the reasons stated in this Joint Petition, respectfully request that the Commission approve the acquisition of assets of Seller described herein.

Cause Based Commerce Incorporated
d/b/a The Sienna Group

By: 

Lance J.M. Steinhart

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PowerNet Global Communications

By: 

Dennis Packer
General Counsel
100 Commercial Drive
Fairfield, OH 45014
Tel: (513)645-4932
Fax: (513)645-4960
Email: dpacker@pngmail.com

BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION

Joint Petition For Authority For)
Cause Based Commerce Incorporated) Docket No. _____
d/b/a The Sienna Group)
To Acquire Certain Assets of)
PowerNet Global Communications)

REQUEST FOR WAIVER

Pursuant to rule 25-4.118(1), Florida Administrative Code, the local, local toll call, or long distance provider of customers shall not be changed without the customer's authorization. Rule 25-4-118(2) provides that a certified interexchange shall submit a change request only if at least one of the following actions has occurred: (a) the provider has a letter of agency; (b) the provider has received a customer-initiated call; or (c) a third party firm has verified the customer's requested change. The Parties ask the Commission to waive the conditions in 25-4.118(2) in order to allow the transfer of customers of record. The Parties have made the necessary filing with the Federal Communications Commission in accordance with the streamlined procedures currently effective.

WHEREFORE, Cause Based Commerce Incorporated d/b/a The Sienna Group ("TSG") and PowerNet Global Communications ("PNG") respectfully request that the Commission authorize the sale of assets from PNG to TSG. In addition, the Parties respectfully request expedited processing of this Joint Petition so that the transaction may proceed without undue delay, and that the Commission grant such other relief deemed necessary or proper.

Respectfully submitted,

Cause Based Commerce Incorporated d/b/a The Sienna Group and
PowerNet Global Communications

By: _____

Lance J.M. Steinhart

Lance J.M. Steinhart, P.C.
1720 Windward Concourse, Suite 250
Alpharetta, Georgia 30005
Telephone: 770/232-9200
Facsimile: 770/232-9208
Email: lsteinhart@telecomcounsel.com

Dated: _____

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VERIFICATION

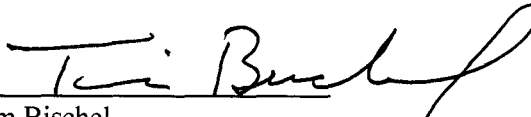
I, Tim Bischel, am the President of Cause Based Commerce Incorporated d/b/a The Sienna Group ("TSG") and am authorized to make this verification on its behalf. I do hereby verify that if a customer of PowerNet Global Communications files a complaint about the service provided or disputes an invoice that was received prior to the acquisition by TSG, then TSG will refer such customers to PNG and PNG will work with the customer and/or Commission to resolve the complaint within the following guidelines:

Adjustments to customers' bills shall be made to the extent that records are available and/or circumstances exist which reasonably indicate that such charges are not in accordance with approved rates or that an adjustment may otherwise be appropriate.

Liability arising out of mistakes, interruptions, omissions, delays, errors, or defects in the transmission occurring in the course of furnishing service or facilities, and not caused by negligence of its employees or its agents, in no event shall exceed an amount equivalent to the proportionate charges to the customer for the period during which the aforementioned faults in transmission occur, unless ordered by the Commission.

Executed on February 21, 2007.

Cause Based Commerce Incorporated
d/b/a The Sienna Group

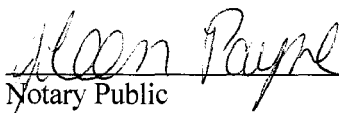


Tim Bischel
President

Sworn to before me, the undersigned Notary Public on this 21 day of Feb,
2007.



JOLEEN PAYNE
Notary Public, State of Ohio
My Commission Expires 07-23-11



Notary Public
Joleen Payne

Print or Type Name

My commission expires: 07-23-11

EXHIBIT A

Notice to Customers



IMPORTANT INFORMATION REGARDING YOUR TELECOMMUNICATIONS SERVICE.

Dear Customer:

February 9, 2007

We are pleased to share some exciting news about your long distance telephone service. We are proud to announce that, beginning on or about March 11, 2007 your long distance telephone service currently provided by PowerNet Global Communications ("PNG") will be provided by Cause Based Commerce Incorporated d/b/a The Sienna Group ("Sienna").

Recently, Sienna and PNG came to an agreement to transfer your long distance services to Sienna. Sienna is a telecommunications provider that offers its customers state-of-the-art technologies coupled with first-rate customer care.

What does this mean?

Your services will not be affected during the transition. Be assured this change in long distance service providers will be beneficial to you. There will be **NO** change in your telephone number, **NO** change to your long distance rates and **NO** interruption in your long distance service.

Sienna puts its customers first and you can count on us to deliver the right solutions with a personal touch. We can provide the attentive service and support much larger carriers cannot deliver. You will have access to knowledgeable Sienna representatives and our supportive customer care specialists.

Will I be charged for this change?

There will be no charge or fee from Sienna as a result of this transition. The only difference that you will notice will be the name of your long distance carrier and the look of your new monthly bill. However, if an inaccuracy in your billing does occur, or if you are notified of any charges being assessed by another carrier, please contact Sienna.

When will the change occur?

Sienna anticipates that the transfer will occur on or about March 11, 2007 once the regulatory approvals have been obtained. Beginning on or after that date, Sienna will be providing your long distance service and PNG will no longer be your long distance service provider. Sienna is confident that you will find that remaining with us is the smart choice to meet your telecommunications needs; however, we realize that you have a choice of service providers, and you may choose another carrier at any point.

All customers receiving this notice will be transferred to Sienna, unless they select a different long distance carrier before the transfer date.

If you have any questions or concerns regarding billing, repairs, complaints or service needs, please call Sienna at 1-877-474-3662. Notice of any future changes in rates, terms and conditions of service will be provided in accordance with applicable law.

Welcome to Sienna and thank you for your business.

Timothy J. Bischel
President
The Sienna Group