

Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, DC 20554

ORIGINAL

DISTRIBUTION CENTER  
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In the Matter of )  
)  
Section 63.71 Application of )  
SBC Long Distance, LLC d/b/a AT&T ) File No.  
Long Distance )  
)  
For Authority Pursuant to Section 214 of )  
The Communications Act of 1934, As Amended, )  
To Discontinue the Provision of Service )

**SECTION 63.71 APPLICATION OF SBC LONG DISTANCE, LLC. d/b/a  
AT&T LONG DISTANCE**

SBC Long Distance, LLC, d/b/a AT&T Long Distance Service ("AT&T LD"), applies for authority under Section 214(a) of the Communications Act, as amended ("the Act"), 47 U.S.C. § 214, and Section 63.71 of the Federal Communications Commission's ("Commission") rules, 47 C.F.R. §63.71, to discontinue Enhanced Toll Free Service ("ETFS").

As required by Section 63.71(a) and (b) of the Commission's rules, AT&T LD is providing the following information:

**Name and Address of Carrier (47 C.F.R. §§ 63.71(a)(1), (b)(2)):**

CMP \_\_\_\_\_  
COM \_\_\_\_\_ SBC Long Distance, LLC, d/b/a AT&T Long Distance  
CTR \_\_\_\_\_ 1010 N Saint Mary's Street, #13L  
ECR \_\_\_\_\_ San Antonio, TX 78215

**Date of Planned Service Discontinuance (47 C.F.R. §§ 63.71(a)(2), (b)(2)):**

OPC \_\_\_\_\_ AT&T LD will no longer offer ETFS to new customers on or after July 9, 2007, subject  
RCA \_\_\_\_\_  
SCR \_\_\_\_\_ to Commission authorization of the discontinuance pursuant to 47 C.F.R. § 63.71(c).

SGA \_\_\_\_\_ AT&T LD will continue to provide ETFS to its existing customers until their existing  
SEC \_\_\_\_\_ contracts expire or are terminated.

OTH \_\_\_\_\_

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**Points of Geographic Areas of Service Affected (47 C.F.R. §§ 63.71(a)(3), b(2)):**

AT&T LD will discontinue ETFS throughout the continental United States.

**Brief Description of Type of Service Affected (47 C.F.R. §§ 63.71(a)(3), b(2)):**

Enhanced Toll Free Service is a suite of advanced toll free service features that allows the customer to specifically define how incoming calls are handled, routed and billed.

As a result of the acquisition of AT&T Corp. and its affiliated companies by SBC Communications Inc., the combined entity, AT&T Inc., is streamlining its service portfolio. If this Application is approved, the service described above, currently provided by AT&T LD, will be provided by another affiliate of AT&T Inc.

The public convenience and necessity will not be impaired by this service discontinuance because there are many alternative providers of toll free services, including but not limited to AT&T Corp. Furthermore, none of the affected customers should experience a loss in service as AT&T Inc. plans to offer comparable services to these customers through another AT&T affiliate.

**Brief Description of the Dates and Methods of Notice to All Affected Customers (47 C.F.R. § 63.71(b)(3)):**

AT&T LD notified customers by letter sent via U.S. Mail on May 25, 2007. A copy of the letter is attached hereto as Attachment A.

Copies of this Application are being sent, first class U.S. Mail, to the public utilities commission and governor of the states where AT&T LD will discontinue this service and also to the Special Assistant for Telecommunications to the Secretary of Defense, as required by 63.71(a) of the Commission's rules.

**Regulatory Classification of Carrier (47 C.F.R. § 63.71(b)(4)):**

AT&T LD is considered non-dominant with respect to the services to be discontinued.

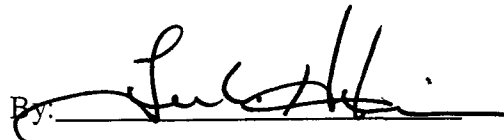
Questions about this application may be addressed to Toni Acton, AT&T Services, Inc., Director – Federal Regulatory, 1120 20<sup>th</sup> Street, NW, Suite 1000, Washington, DC 20036, (202) 457-3039.

**Conclusion:**

The public convenience and necessity will not be adversely affected by the discontinuance of this service since there are alternative providers of toll free services and AT&T Inc. will offer comparable service through another AT&T affiliate.

AT&T LD respectfully requests that the Commission approve its Section 63.71 Application to discontinue ETFS.

Respectfully submitted,

By: 

Terri L. Hoskins  
Gary L. Phillips  
Paul K. Mancini

AT&T Inc.  
1120 20<sup>th</sup> Street, N.W.  
Washington, D.C. 20036

(202) 457-3047 – Tel. No.  
(202) 457-3073 – Fax. No.

*Its Attorneys*

May 31, 2007

# **Attachment A**



1010 N. Saint Mary's Street, #13L  
San Antonio, TX 78215

May 25, 2007

Dear Valued AT&T Business Customer,

Thank you for using AT&T for your voice service needs. We value your business and want to be sure you are kept aware of changes being made that may affect your service.

Effective July 9, 2007, AT&T Enhanced Toll Free Service (formerly CMRsa) provided by SBC Long Distance, LLC d/b/a AT&T Long Distance (ATTLD) will no longer be offered or available to new customers in the Continental United States. As an existing customer of this service, you may retain your service and continue to make moves and administrative changes pursuant to the terms and conditions of your term plan agreement.

Upon expiration of your term plan agreement, please be advised that this service will no longer be available to you. You may be interested in switching to AT&T Toll Free Advanced Features (TFAF), a comparable service, which is available to you from AT&T. Please contact your AT&T Account Representative if you have questions about your account or to obtain more information about AT&T TFAF, or other service options available to you.

The FCC will normally authorize this proposed discontinuance of service (or reduction or impairment) unless it is shown that customers would be unable to receive service or a reasonable substitute from another carrier or that the public convenience and necessity is otherwise adversely affected. If you wish to object, you should file your comments as soon as possible, but no later than 15 days after the Commission releases public notice of the proposed discontinuance. Address your comments to the Federal Communications Commission, Wireline Competition Bureau, Competition Policy Division, Washington, DC 20554 and include in your comments a reference to the §63.71 Application of SBC Long Distance, LLC d/b/a AT&T Long Distance. Comments should include specific information about the impact of this proposed discontinuance (or reduction or impairment) upon you or your company, including any inability to acquire reasonable substitute service.

We appreciate your business and look forward to continuing to support your business' telecommunications needs.

Sincerely,

AT&T Long Distance

Please do not send inquiries or payments to the return address on this notice. If you have comments or questions, please contact AT&T Customer Service at the toll-free number on your bill.

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SL13773

CERTIFICATE OF SERVICE

I do certify that I have, this 31st day of May 2007, served a copy of the foregoing Section 63.71 Application via U.S. Mail postage prepaid to the parties listed on the attached sheets.

/s/Lacretia Hill  
Lacretia Hill

**Alabama Public Service Commission  
100 N. Union Street  
Suite 850  
Montgomery, AL 36130**

**Governor Bob Riley  
State Capitol  
600 Dexter Avenue  
Montgomery, AL 36130**

**The Honorable Janet Napolitano  
Governor of Arizona  
1700 West Washington  
Phoenix, Arizona 85007**

**Arizona Corporation Commission  
Commissioners Wing  
1200 West Washington  
Phoenix, AZ 85007-2996**

**Arkansas Public Service Commission  
1000 Center Street  
Little Rock, AR 72201**

**Governor Mike Beebe  
Governor's Office  
State Capitol Rm. 250  
Little Rock, AR 72201**

**Governor Arnold Schwarzenegger  
Governor's Office  
State Capitol Building  
Sacramento, California 958 14**

**Michael R. Peevey  
President, California Public Utilities  
Commission  
Headquarters Office  
505 Van Ness Avenue  
San Francisco, CA 94 102**

**Colorado Public Utilities Commission  
1560 Broadway  
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Denver, CO 80202**

**Governor Bill Owens  
1580 Logan Street  
Suite 410  
Denver, CO 80203**

**Governor M. Jodi Rell  
Office of the Governor  
State Capitol  
2 10 Capitol Avenue  
Hartford, Connecticut 06106**

**Connecticut Department of Public Utilities  
Control  
Ten Franklin Square  
New Britain, CT 06051**

**Delaware Public Service Commission  
861 Silver Lake Boulevard  
Cannon Building, Suite 1000  
Dover, DE 19904**

**Governor Ruth Ann Minner  
Tatnall Building  
William Penn Street, 2<sup>nd</sup> fl  
Dover, DE 19901**

**District of Columbia  
Public Service Commission  
1333 H Street, NW  
Suite 200, West Tower;  
Washington, DC 20005**

**Mayor Adrian Fenty  
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John A. Wilson Building  
1350 Pennsylvania Avenue, NW  
Washington, DC 20004**

**Florida Public Service Commission  
2540 Shumard Oak Blvd.  
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Office of the Governor  
The Capitol  
Tallahassee, FL 32399-0001**

**Office of the Governor  
Georgia State Capitol  
Atlanta, GA 30334**

**Georgia Public Service Commission  
244 Washington Street, SW  
Atlanta, GA 30334**



**Idaho Public Utilities Commission  
472 W. Washington Street  
Boise, ID 83720-0074**

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Boise, Idaho 83720**

**Governor Rod R. Blagojevich  
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207 State House  
Springfield, Illinois 62706**

**Illinois Commerce Commission  
527 East Capitol Ave  
Springfield, IL 62701**

**Governor Mitch Daniels  
Office of the Governor  
Statehouse  
Indianapolis, Indiana 46204**

**Indiana Utility Regulatory Commission  
Indiana Government Center South  
302 West Washington St.  
Suite E-306  
Indianapolis, IN 46204**

**Office of the Governor & Lt. Governor  
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1007 East Grand Ave.  
Des Moines, IA 50319**

**Iowa Utilities Board  
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Des Moines, IA 50319**

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Carriers, Pipeline Safety and Energy  
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Topeka, KS 66604-4027**

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Frankfort, KY 40602**

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Galvez Building, 12th Floor  
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Baton Rouge, LA 70821**

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**Office of Consumer Affairs and Business  
Regulation  
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Boston, MA 02116**

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Annapolis, MD 21401**

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Baltimore, MD 21202**

**Office of the Governor  
1 State House Station  
Augusta, ME 04333**

**Maine Public Utilities Commission  
242 State Street, State House Station 18  
Augusta, ME 04333**

**Michigan Public Service Commission  
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Lansing, MI 48909**

**Governor Jennifer M. Granholm  
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Lansing, Michigan 48909**

**Minnesota Public Utilities Commission  
121 7th Place East  
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Saint Paul, MN 55101**

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130 State Capitol  
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Saint Paul, MN 55155**

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Jackson, MS 39201**

**Missouri Public Service Commission  
Public Information Office  
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**Tennessee Regulatory Authority  
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Cheyenne, WY 82002-0010**

**Public Service Commission of Wisconsin  
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Madison, WI 53707**

**Secretary of Defense  
Attn: Special Asst. for Telecommunications  
Pentagon  
Washington, D.C. 20301**