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September 21, 2007

HAND DELIVERED

Ms. Ann Cole, Director
Office of Commission Clerk
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

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Re: Petition to determine need for Polk Unit 6 electrical power plant by Tampa Electric Company; FPSC Docket No. 070467-EI

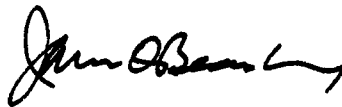
Dear Ms. Cole:

Enclosed for filing in the above docket on behalf of Tampa Electric Company are the original and fifteen (15) copies of Rebuttal Testimony of Howard T. Bryant.

Please acknowledge receipt and filing of the above by stamping the duplicate copy of this letter and returning same to this writer.

Thank you for your assistance in connection with this matter.

Sincerely,



James D. Beasley

CMP _____

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08670 SEP 21 0

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Ms. Ann Cole
September 21, 2007
Page 2

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true copy of the foregoing Rebuttal Testimony of Howard T. Bryant, filed on behalf of Tampa Electric Company, has been furnished by hand delivery(*) or U. S. Mail on this 21st day of September 2007 to the following:

Ms. Jennifer S. Brubaker*
Staff Counsel
Office of General Counsel
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2540 Shumard Oak Boulevard
Tallahassee, FL 32399-0850

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ATTORNEY



BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION

DOCKET NO. 070467-EI
IN RE: TAMPA ELECTRIC'S
PETITION TO DETERMINE NEED FOR
POLK POWER PLANT UNIT 6

REBUTTAL TESTIMONY
OF
HOWARD T. BRYANT

DOCUMENT NUMBER-DATE

08670 SEP 21 8

FPSC-COMMISSION CLERK

1 **BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION**

2 **PREPARED REBUTTAL TESTIMONY**

3 **OF**

4 **HOWARD T. BRAYNT**

5
6 **Q.** Please state your name, address, occupation and employer.

7
8 **A.** My name is Howard T. Bryant. My business address is 702
9 North Franklin Street, Tampa, Florida 33602. I am
10 employed by Tampa Electric Company ("Tampa Electric" or
11 "company") as Manager, Rates in the Regulatory Affairs
12 Department.

13
14 **Q.** Are you the same Howard T. Bryant who submitted prepared
15 direct testimony in this proceeding?

16
17 **A.** Yes, I am.

18
19 **Q.** What is the purpose of your rebuttal testimony?

20
21 **A.** The purpose of my rebuttal testimony is to address the
22 statements and conclusions of Mr. David Nichols and Dr.
23 Stephen A. Smith testifying on behalf of the Southern
24 Alliance for Clean Energy.

25

1 Q. Please provide an overall assessment of Mr. Nichols's
2 testimony.

3
4 A. Mr. Nichols's testimony primarily fails to demonstrate a
5 clear understanding of the impact of incentives on
6 customer participation in demand-side management ("DSM")
7 programs. He has erroneously assumed that there is a
8 direct correlation of customer participation to increased
9 incentives; therefore, his claim that simply increasing
10 customer incentives by a certain ratio above the
11 company's current levels will provide a commensurate
12 increase in savings is incorrect.

13
14 Further, Mr. Nichols asserts that the Rate Impact Measure
15 ("RIM") Test has been and will continue to be a hindrance
16 to the company in delivering cost-effective DSM in its
17 service area. This assertion is difficult to accept
18 given the Energy Information Administration's ("EIA")
19 ranking of Tampa Electric's 2001-2005 DSM results as high
20 as the 96th percentile nationally on conservation and
21 energy efficiency accomplishments and as high as the 90th
22 percentile nationally on load management accomplishments.
23 These EIA rankings have been achieved through the
24 delivery of cost-effective DSM programs as measured by
25 the RIM Test.

1 Q. Do you agree with Mr. Nichols's statements that Tampa
2 Electric has not identified all potential cost-effective
3 DSM measures?
4

5 A. No, I do not. Tampa Electric has identified all cost-
6 effective DSM measures through the process established
7 and repeatedly utilized since 1995 by the Florida Public
8 Service Commission ("Commission") for its DSM goals
9 setting dockets, which entails the evaluation by
10 utilities of a comprehensive list of DSM measures for
11 potential program development. Tampa Electric has taken
12 steps to go beyond the list by including: 1) the
13 evaluation of measures that have evolved from research
14 and development efforts, 2) measures that have savings
15 potentials beyond those prescribed by building codes and
16 3) measures promoted by other utilities in the company's
17 geographic region. This comprehensive effort required
18 over 1,000 individual cost-effectiveness evaluations to
19 be performed. After identifying cost-effective measures
20 with potential for program inclusion, new DSM goals for
21 the 2007-2014 period were established and program
22 development commenced. The culmination of this effort
23 produced the company's requested DSM program changes
24 brought before the Commission in Docket Nos. 070056-EG
25 and 070375-EG. The Commission found the company's

1 request in Docket No. 070056-EG to be cost-effective and
2 appropriate and voted to approve the company's request at
3 its August 28, 2007 Agenda Conference. In addition, the
4 Commission Staff has completed its analysis of the
5 company's request in Docket No. 070375-EG and has
6 recommended Commission approval of all but two of the
7 company's proposed programs, with one recommended for
8 approval on an interim four year basis and the other
9 recommended for denial based on Staff's conclusion that
10 it does not qualify on the basis of cost-effectiveness.

11

12 **Q.** What cost-effectiveness methodology has the Commission
13 employed in its DSM goals setting and program approval
14 processes?

15

16 **A.** Since the 1980s, the methodology employed by the
17 Commission to determine DSM program cost-effectiveness has
18 been the RIM Test.

19

20 **Q.** Why has the RIM Test and not the Total Resource Cost
21 ("TRC") Test been utilized by the Commission as the
22 correct methodology to set DSM goals and determine the
23 cost-effectiveness of DSM programs?

24

25 **A.** The Commission clearly articulated the basis for its

1 decision to employ the RIM Test in setting DSM goals in
2 Docket No. 930551-EG, Order No. PSC-94-1313-FOF-EG, issued
3 October 25, 1994 when it stated,
4

5 "We will set overall conservation goals for
6 each utility based on measures that pass
7 both the participant and RIM tests. The
8 record in this docket reflects that the
9 difference in demand and energy savings
10 between RIM and TRC portfolios are
11 negligible. We find that goals based on
12 measures that pass TRC but not RIM would
13 result in increased rates and would cause
14 customers who do not participate in a
15 utility DSM measure to subsidize customers
16 who do participate. Since the record
17 reflects that the benefits of adopting a TRC
18 goal are minimal, we do not believe that
19 increasing rates, even slightly, is
20 justified." (Emphasis added)
21

22 Simply stated, the Commission determined that if a DSM
23 program only passed the TRC Test, it would be unfair for
24 customers who did not participate in the DSM program to
25 "pay the freight" for those who did. That would create a

1 subsidy which violates the principles of utility rate
2 making. In this regard, Section 366.03, Florida Statutes,
3 provides:

4
5 "...No public utility shall make or give any
6 undue or unreasonable preference or advantage to
7 any person or locality, or subject the same to
8 any undue or unreasonable prejudice or
9 disadvantage in any respect...."

10
11 To the contrary, utilizing the RIM Test to determine DSM
12 goals and program cost-effectiveness is fair to both
13 participants and non-participants. Therefore, the RIM
14 Test has been correctly termed the "no losers" test. This
15 means that a cost-effective DSM program under the RIM Test
16 evaluation provides benefits to all customers by the
17 deferral or avoidance of new capacity which would thereby
18 result in lower rates than would otherwise occur in the
19 absence of the program.

20
21 **Q.** How do incentives impact the RIM Test?

22
23 **A.** Incentives are one of the components of utility cost in
24 the RIM Test. Incentives are offered by the utility to
25 encourage customer participation; however, as the

1 incentive is increased, the cost-effectiveness measured by
2 the RIM Test decreases. Therefore, incentives are
3 established at a level that will encourage customer
4 participation while maintaining DSM program cost-
5 effectiveness.

6
7 **Q.** Do you agree with Mr. Nichols's assertion on page 7 of
8 his testimony where he states that an increase in
9 incentives will result in an increase of customer
10 participation?

11
12 **A.** No, I do not. Tampa Electric's extensive DSM experience
13 does not support Mr. Nichols's claim of a direct one for
14 one correlation of incentive level to customer
15 participation. Tampa Electric has experienced decreased
16 customer participation in its Heating and Cooling Program
17 as incentives were increased. Specifically, during the
18 early 1990s, the customer incentive for installing a
19 qualifying heat pump was \$350 and participation was
20 approximately 6,000 to 7,000 customers annually. In the
21 mid-1990s, the customer incentive was increased to \$750
22 for qualifying units but participation decreased to
23 approximately 6,000 in 1996 and only 3,800 in 1997.

24
25 Additionally, the company has offered free audits to

1 residential and commercial customers since 1981; through
2 1996, 345,600 residential and 16,800 commercial customers
3 have participated. Yet Tampa Electric's residential
4 customer base was 575,100 and its commercial customer
5 base was 70,200. So even offering a free opportunity for
6 customers to have their residences or facilities audited
7 to learn about measures and practices to help reduce
8 electric bills has not persuaded all customers to
9 participate.

10
11 **Q.** On page 8 of Mr. Nichols's testimony, he states that the
12 benefit/cost ratio for the RIM Test, "...should be at 1.0,
13 and not above that level." Do you agree?
14

15 **A.** No, I do not. The RIM Test is comprised of several
16 assumptions regarding utility cost and benefit and DSM
17 program demand and energy reductions. Cost assumptions
18 include estimates for DSM program administration,
19 marketing, advertising, delivery, incentives and revenue
20 losses. Benefit assumptions include estimates for the
21 cost of the avoided unit, its fixed and variable costs,
22 operational characteristics and the fuel forecast for the
23 avoided unit as well as for the utility's other generators
24 in its fleet. Additionally, DSM program demand and energy
25 reductions assumptions are based on the efficiency level

1 of the new measure and the baseline measure, the hours of
2 measure operation and when those hours will occur during
3 the day, the anticipated temperatures throughout the
4 heating and cooling seasons, and various of other
5 assumptions depending on the end-use measure. All of
6 these assumptions - costs, benefits and demand and energy
7 reductions - are made with the best knowledge available at
8 the time the cost-effectiveness analysis of a DSM program
9 is conducted. However, to assume the assumptions are
10 perfect, year after year, is not realistic but is exactly
11 the underlying premise when a RIM Test value of 1.0 is
12 sought. Only a novice DSM program designer would attempt
13 this lofty feat.

14
15 Finally, if a utility initially designed a DSM program to
16 be exactly 1.0 RIM cost-effective, the very moment it
17 became non-cost-effective due to a change in any of the
18 various program assumptions or parameters, the utility
19 would be required to discontinue the program until such
20 time it was cost-effective again. This inconsistent "on
21 again, off again" approach to providing DSM programs to
22 customers would not produce ongoing, long-term results
23 necessary for system planning and certainly would not
24 endear the utility to its customers in such a manner so as
25 to be correctly viewed as a resource to be trusted for

1 information on the efficient use of electricity - a
2 position held and cherished by Tampa Electric for a number
3 of years.

4
5 **Q.** Do you agree with Mr. Nichols's discussion of the Total
6 Resource Cost ("TRC") Test as the appropriate test to be
7 used for DSM cost-effectiveness evaluations?

8
9 **A.** No. For reasons I have previously stated, Tampa Electric
10 agrees with the Commission's longstanding principle that
11 the appropriate test for determining the cost-
12 effectiveness of DSM programs is the RIM Test. It
13 provides the proper safeguard against the subsidization by
14 a non-participant in a DSM program to a participant.

15
16 **Q.** On pages 10, 11 and 15 of Mr. Nichols's testimony, he
17 suggests the level of incentives that could be paid under
18 the TRC Test would proportionately increase participation
19 and have no negative impact on rates. How do you respond?

20
21 **A.** I disagree. The TRC Test is indifferent to the level of
22 incentives. However, there are two issues. First, it
23 cannot be said that an increase in incentives will always
24 produce a proportionate increase in participation as Mr.
25 Nichols indicates on pages 10 and 11 of his testimony. As

1 I previously stated and discussed, Tampa Electric's
2 experience does not necessarily comport with his position.
3 Indeed, offering free energy audits has not resulted in
4 full participation indicating that increases in incentives
5 will not necessarily induce participation in a
6 conservation program. Additionally, Florida Power and
7 Light ("FPL") recently completed a pilot test of its
8 residential load management program to determine the
9 impact on customer participation relative to lowering
10 incentives. The company found there was no significant
11 decrease in new participation. The Commission agreed with
12 that finding and approved FPL's new incentive structure in
13 Docket No. 070350-EG, Order No. PSC-07-0720-TRF-EG, issued
14 September 4, 2007.

15
16 Second, the issue of increased incentives not having an
17 impact on rates is incorrect. Rates will be impacted less
18 than otherwise if and only if the RIM Test results are
19 considered. Once incentives are increased beyond what is
20 cost-effective, as measured by the RIM Test, rates will in
21 fact increase and subsidization by non-participants
22 begins.

23
24 **Q.** On several occasions throughout Mr. Nichols's testimony,
25 he promotes the idea of a financing program administered

1 by the utility to finance the installation of DSM
2 measures. Based on his proposal, how do you respond?
3

4 **A.** Tampa Electric has several fundamental concerns with the
5 financing proposal suggested by Mr. Nichols. First, Mr.
6 Nichols incorrectly states there will be no administrative
7 costs associated with providing a financing program to
8 customers beyond initial set up costs. The management and
9 ongoing facilitation of the program will entail monthly
10 payment processing, reporting requirements, late payment
11 arrangements, collection issues, and if a third party
12 lender is utilized for the program, contract management of
13 by Tampa Electric must occur.

14
15 Second, Mr. Nichols proposes that the payment for the DSM
16 measure installed on a premise stays linked to the premise
17 and not the customer who made the buying decision.
18 Therefore, if that customer moves, the next customer would
19 then carry the burden of continuing the payment for the
20 DSM measure. If the next customer did not want the DSM
21 measure (e.g., the customer prefers a gas measure and not
22 the electric DSM measure), the DSM measure might be
23 removed prior to the final payment of the measure. Who
24 then has responsibility for payment? How will total
25 payment of the DSM measure be made? These are important

1 questions, the answers to which impact all of Tampa
2 Electric's customers, but which are not addressed or
3 resolved in Mr. Nichols's testimony.

4
5 Third, collection issues will undoubtedly arise for the
6 payment stream associated with the DSM measure. When that
7 occurs, Rule 25-6.105(8), Florida Administrative Code
8 ("F.A.C.") does not allow the utility to discontinue
9 service to a premise for non-payment of merchandise or a
10 non-regulated service provided by the utility. Therefore,
11 a customer could purchase a DSM measure through a service
12 offered by the utility, the customer could then decide not
13 to pay for the DSM measure and the utility could not
14 discontinue service for the non-payment.

15
16 Fourth, Tampa Electric is concerned about the situation
17 where a payment stream for a DSM measure has been
18 established but the measure breaks prior to its estimated
19 useful life and before total payments have been made. At
20 this juncture, the customer is faced with: 1) a broken
21 piece of equipment, 2) an outstanding balance to be paid
22 on that broken equipment, 3) the need to replace the
23 broken equipment, and 4) the likelihood of a second loan
24 for the new replacement equipment. Under this
25 circumstance, the customer has payment options: 1)

1 continue paying for the broken piece of equipment while
2 establishing a new payment stream for the new equipment,
3 2) pay for the new piece of equipment only, or 3) not pay
4 for either one since the utility cannot discontinue
5 service for non-payment. Two of these three options are
6 not acceptable but are real possibilities. Furthermore,
7 the utility's administrative costs associated with this
8 event cannot be ignored. Resources will be used to assist
9 the customer through this process and to ultimately attain
10 a new, working piece of equipment as the desired end
11 result.

12
13 Fifth, Tampa Electric has some experience in attempting to
14 provide lower interest loans to customers investing in
15 energy efficiency equipment. The company developed a loan
16 program in partnership with a local bank. The interest
17 rate on the customer's loan was discounted four percent
18 and the customer made monthly payments directly to the
19 bank. During the development of the loan program, Tampa
20 Electric made numerous attempts to secure several bank
21 partners; however, the company was only able to attract
22 the assistance of one bank. Over the course of the
23 program, other banks were contacted for participation but
24 to no avail. Program activity was very modest. After
25 five years, the one participating bank made a decision to

1 terminate its involvement due to low customer
2 participation and Tampa Electric was not able to secure
3 another bank partner.

4
5 Finally, Tampa Electric does not have the expertise to
6 conduct the banking operation and procedures required by a
7 financing program.

8
9 With these many concerns and past experience, Tampa
10 Electric firmly opposes the establishment of a financing
11 program administered through its billing system as some
12 type of tariff arrangement or as a partnership with a
13 lending institution.

14
15 **Q.** How would you assess the American Council for an Energy-
16 Efficient Economy ("ACEEE") report entitled "Potential for
17 Energy Efficiency and Renewable Energy to Meet Florida's
18 Growing Energy Demands" utilized by Mr. Nichols?

19
20 **A.** The report from ACEEE was first published in February
21 2007. Once published, the investor-owned utilities
22 ("IOUs") of Florida conducted a review of the report and
23 then requested an opportunity to discuss the report's
24 results with the principal author. During the discussion,
25 the author acknowledged some errors, expressed concern

1 over some data sources utilized in the report and asked
2 the utilities to provide additional feedback. The IOUs
3 accommodated the request.
4

5 A second draft report was issued and some corrections had
6 been made; however, the IOUs still offered comments to
7 improve the accuracy of the report. The second report was
8 issued in June 2007 and the IOUs were disappointed to
9 discover that their comments and corrections had generally
10 not been incorporated. Therefore, concerns still exist
11 with the ACEEE report and the company does not believe it
12 should be used as the basis of the Commission's decision
13 in this case.
14

15 **Q.** How does the IOUs experience with ACEEE compare to the
16 Commission's process for DSM goals setting?
17

18 **A.** The Commission undertook a similar effort during a
19 previous DSM goals setting process. The utilities of the
20 state were among many contributors to the effort due to
21 their load research and other customer baseline
22 information that was necessary to achieve a reasonable
23 evaluation. It is my opinion the ACEEE organization
24 should have considered engaging the utilities from the
25 outset of its project.

1 Q. Should the Commission approve Mr. Nichols's
2 recommendations, as described on page 17 of his direct
3 testimony, for Tampa Electric to evaluate DSM measures
4 based on the TRC Test, to establish an energy efficiency
5 financing program and for the Commission to jettison the
6 RIM Test in favor of the TRC Test?

7
8 A. No. For the reasons identified in my rebuttal testimony,
9 the Commission should reject Mr. Nichols's
10 recommendations. The Commission should further reject
11 Mr. Nichols's general recommendation that the Commission
12 itself should abandon the RIM Test in favor of the TRC
13 Test. The RIM Test was adopted after many days of
14 hearing with full participation of the utility industry
15 and environmental groups and an exhaustive review and
16 thorough consideration by the Commission. It would be
17 entirely inappropriate to abandon that test in this
18 proceeding.

19
20 Q. Do you agree with Mr. Nichols's statements that Tampa
21 Electric has not identified all potential cost-effective
22 DSM measures?

23
24 A. No. Tampa Electric employed an exhaustive process to
25 identify all cost-effective DSM by using the Commission-

1 prescribed methodology utilized in its DSM goals setting
2 processes during the last three DSM goals setting
3 proceedings. In those proceedings, the Commission has
4 consistently found that setting DSM goals and developing
5 DSM programs with the RIM Test will not result in
6 increased rates and will not cause customers who do not
7 participate in a utility DSM measure to subsidize
8 customers who do participate. Further, the Commission
9 found that the benefits of adopting a TRC goal over a RIM
10 goal are minimal; therefore, it did not believe that
11 increasing rates, even slightly, was justified.

12
13 **Q.** Can Tampa Electric reasonably and cost-effectively
14 increase impacts of its DSM programs and utilize
15 additional measures to further mitigate the need for Polk
16 Unit 6?

17
18 **A.** No. The additional DSM identified by Tampa Electric is
19 41 MW of summer demand and 48 MW of winter demand by the
20 time the Polk 6 unit is scheduled to come on line. This
21 demand is projected to be available to Tampa Electric
22 through the DSM program modifications requested by the
23 company in Docket Nos. 070056-EG and 070375-EG. The
24 Commission has approved the company's request in Docket
25 No. 070056-EG in Order No. PSC-07-0740-TRF-EG issued

1 September 17, 2007. The Commission is scheduled to
2 decide on Docket No. 070375-EG late in September.
3

4 **Q.** Do you have other concerns with SACE's proposals in this
5 proceeding?
6

7 **A.** Yes, I believe it would be risky, if not reckless, to
8 rely on unproven speculative assertions by SACE that the
9 programs it proposes will actually result in the levels
10 of reduced energy consumption and demand. The unfounded
11 reliance on these measures will limit Tampa Electric's
12 alternatives of adding new capacity to its system to
13 handle the energy and capacity needs of Tampa Electric's
14 customers.
15

16 Moreover, conservation measures do not and cannot produce
17 the same resources available to meet the demands by our
18 customers for electric power. This is because while
19 programs may induce conservation under some circumstances
20 these programs may not produce these savings at all times
21 of the day or at all times during the year. In such
22 instances, the company must be ready to provide service.
23 The only way to ensure that this service will be
24 available is to add generating units.
25

1 Q. Have you reviewed the prepared direct testimony of SACE
2 witness Dr. Steven Smith?

3

4 A. Yes, I have. Dr. Smith reiterates or adopts positions
5 taken by Mr. Nichols in his testimony. That being the
6 case, my rebuttal comments concerning Mr. Nichols's
7 testimony serves as my rebuttal to Dr. Smith's testimony,
8 as well.

9

10 Q. Please summarize your testimony.

11

12 A. Tampa Electric specifically rejects the proposals offered
13 by SACE's witness Nichols primarily because they are not
14 proven or based on actual experience derived from accurate
15 data. In addition, Mr. Nichols does not demonstrate a
16 thorough understanding of cost-effectiveness analyses and
17 their impacts on customer rates. Tampa Electric has
18 utilized a comprehensive approach to evaluating all
19 possible DSM programs available to negate the need for
20 Polk Unit 6. The company has employed longstanding
21 Commission approved principles to identify new DSM
22 programs as well as modifications to its existing programs
23 in an effort to put forth all DSM that is cost-effectively
24 available. Cost-effectiveness of DSM programs should be
25 measured on a RIM Test basis - a decision the Commission

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has previously reached and correctly applied in three DSM goals setting dockets as well as several other dockets involving the approval of specific utility DSM programs outside the goals setting process. The Commission has accurately found that any deviation from the RIM Test will create a subsidy being paid by the non-participating customers to the participating customers - an act prohibited by statute. Therefore, based on the aforementioned for reasons, the Commission should reject SACE's proposals.

Q. Does this conclude your testimony?

A. Yes, it does.