

State of Florida



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COMMISSION CLERK

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DATE: December 17, 2007
TO: Adam J. Teitzman, Senior Attorney, Office of the General Counsel
Victor S. McKay, Research Assistant, Office of the General Counsel
FROM: Patricia S. Lee, Senior Analyst, Division of Competitive Markets & Enforcement
RE: AT&T Florida's Request for Confidential Classification of Document No. 10865-07 in Docket No. 070646-TP: Petition for approval to revise customer contact protocol by BellSouth Telecommunications, Inc. d/b/a AT&T.

On December 12, 2007, pursuant to Section 364.183, Florida Statutes, and Rule 25-22.006, Florida Administrative Code, AT&T Florida filed a request for confidential classification and treatment of the information contained in Document Number 10865-07 (X-Ref. DN 10485-07), AT&T Florida's Response to Staff's First Set of Interrogatories Nos. 3 and 9 and Staff's First Request for Production of Documents Nos. 1 and 6. AT&T Florida states that the information contained in this response should be classified as proprietary, confidential business information pursuant to Section 364.183(3)(e), and Section 364.24, Florida Statutes, and exempt from public disclosure requirements of Section 119.07, Florida Statutes.

AT&T Florida states that the information contained in the above responses includes business information related to the competitive interests of AT&T Florida that is considered confidential and proprietary. Specifically, this information contains 1) percentages and numbers of customers purchasing selected types of local and long distance bundles, and 2) AT&T Florida's internal policies and procedures in dealing with customer selection of local long distance carriers. Such marketing information is used by AT&T Florida in conducting its business, and is information not commonly known by or available to the public. AT&T Florida considers the information for which confidential classification is sought valuable and strives to keep it confidential. AT&T Florida states that public disclosure of this information would cause it competitive harm and provide competitors with an unfair advantage.

CMP Upon review of the aforementioned documents, technical staff concurs with AT&T Florida that the information in the discovery responses meet the requirements for confidential classification pursuant to Section 364.183(3)(e) and Section 364.24, Florida Statutes; and Rule 25-22.006(5), Florida Administrative Code. Accordingly, this information should be treated as GCL confidential.

- OPC cc: Ann Cole, Commission Clerk-PSC, Office of Commission Clerk
RCA Marguerite Lockard, Commission Deputy Clerk III, Office of Commission Clerk
SCR Timolyn Henry, Deputy Clerk, Office of the General Counsel
SGA Brenda Merritt, Statistician II, Division of Competitive Markets & Enforcement

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