

BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION

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In the Matter of:

COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS (FLORIDA POWER & LIGHT COMPANY). DOCKET NO. 080407-EG

COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS (PROGRESS ENERGY FLORIDA, INC.). DOCKET NO. 080408-EG

COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS (TAMPA ELECTRIC COMPANY). DOCKET NO. 080409-EG

COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS (GULF POWER COMPANY). DOCKET NO. 080410-EG

COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS (FLORIDA PUBLIC UTILITIES COMPANY). DOCKET NO. 080411-EG

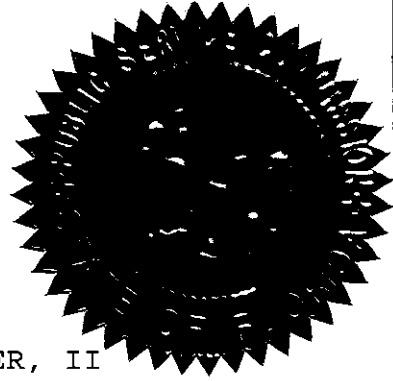
COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS (ORLANDO UTILITIES COMPANY). DOCKET NO. 080412-EG

COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS (JEA). DOCKET NO. 080413-EG

PROCEEDINGS: DSM GOALS WORKSHOP

BEFORE: CHAIRMAN MATTHEW M. CARTER, II
COMMISSIONER LISA POLAK EDGAR
COMMISSIONER KATRINA J. McMURRIAN
COMMISSIONER NANCY ARGENZIANO
COMMISSIONER NATHAN A. SKOP

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TIME: Commenced at 1:00 p.m.
Concluded at 3:52 p.m.

PLACE: Betty Easley Conference Center
Room 148
4075 Esplanade Way
Tallahassee, Florida

REPORTED BY: JANE FAUROT, RPR
Official FPSC Reporter
(850) 413-6732

P R O C E E D I N G S

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CHAIRMAN CARTER: I know that was only 40 seconds, but I'd like to call this workshop to order. I want to welcome everyone this afternoon. I hope you had a safe weekend. Good to see everybody, all of these smiling faces here; we have our Commission workshop on numeric conservation goals.

Counsel, would you please read the notice.

MR. SAYLER: Pursuant to the notice issued by the Commission Clerk, this time and place has been set for the purpose of conducting a Commission workshop regarding the review of the numeric conservation goals in Docket Numbers 080407 through 080413. The purpose of the workshop is set forth more fully in the notice.

CHAIRMAN CARTER: Today, Commissioners, and those that are participating, we and our staff may ask questions during the workshop. We will also provide an opportunity for comments from other interested parties. And without further ado, we are set to begin.

So at this time we have the presentation from the results of the technical potential study from Itron and KEMA, and let's go with the technical potential study results.

Who's on first, staff?

Okay. You may proceed.

MR. RUFO: Thank you, Chairman. Thank you, Commissioners.

1 My name is Mike Rufo, I'm Co-managing Director of
2 Itron's consulting and analysis group. I know many people may
3 be familiar with Itron as a metering and software company, but
4 we also have a consulting practice, and this consulting
5 practice is very focused on energy efficiency, demand response,
6 and distributed generation. We have got about 50 people in
7 this group, economists, engineers, those types of folks.

8 I've been doing these kind of energy efficiency
9 potential studies myself for about 20 years. I've worked with
10 utilities all over the country and all over the world, as well
11 as government agencies. And I really want to commend Florida,
12 the utilities and the Commission for initiating this study. I
13 think it is a very timely study, and it is a very comprehensive
14 effort. We have been involved in dozens and dozens of these
15 studies over the years, and this is one of the more
16 comprehensive efforts that we have seen capturing the economies
17 of scale across utilities in a collaborative environment
18 engaging in some primary data collection, which is very
19 important. So we want to commend the PSC and the utilities and
20 the collaborative for this effort.

21 So our project manager on this effort is Mike Ting.
22 I'm going to turn it over to Mike, who's going to do most of
23 the talking today. I'm going to speak a little bit about the
24 methodology in a few minutes and also a little bit about the DR
25 and other questions that may come up. So with that, I'm going

1 to hand it over to Mike.

2 **CHAIRMAN CARTER:** Good afternoon and welcome.

3 **MR. TING:** Thank, you Chairman. Good afternoon,
4 everyone. I will just get right into it. We have a lot of
5 material to cover, and I will try to go quickly but not too
6 quickly.

7 This first slide is just an overview of what we are
8 going to go -- what we are going to touch on schematically. We
9 are going to introduce some of the objectives of the study at a
10 high level. I'll give an overview of the concepts and
11 terminology used in potential studies to make sure everyone is
12 speaking the same language and highlight some of the key points
13 in the methodologies and the tech potential studies.

14 The bulk of the presentation is going to be showing
15 everybody a review of the input data sources, the data
16 development effort that went on in the front end of this study,
17 then we're going to highlight some of the key baseline results
18 from an end-use building type perspective and move on to the
19 tech potential results for energy efficiency.

20 We are also going to kind of go through the same
21 pattern for the demand response analysis, although at probably
22 a lower level of detail. A little bit more high level overview
23 on the concepts, terminology, methods, data development, and
24 then, again, at the end hit on the results for the DR analysis.

25 So just a few slides on the background of the study.

1 This is really hard to read. I apologize for that. The
2 primary objective of the study was to assess the technical
3 potential for reducing or avoiding electricity use in peak
4 demand by implementing a wide range of end-use efficiency and
5 demand response measures as well as rooftop PV installations in
6 the seven FEECA utilities in Florida, which begs the question
7 why do we do these types of studies.

8 And, you know, the bottom line is that in order to
9 get a good idea of what the achievable potential is from
10 running actual utility programs, the very first step in that
11 type of study is estimating technical potential, so this is the
12 foundation for moving forward into the economic and achievable
13 potential forecasting parts of the study.

14 Very quickly, the seven FEECA utilities that funded
15 this collaborative project were Florida Power and Light,
16 Progress Energy, Gulf Power, Tampa Electric, JEA, OUC, and the
17 Florida Public Utilities Company. Also part of the
18 collaborative in an advisory role were the Southern Alliance
19 for Clean Energy and the National Resource Defense Council.
20 They have been involved in all the meetings and plannings and a
21 lot of the review and active planning and execution of the
22 study.

23 Real quickly on the scope of the study, and this
24 slide is just to get some understanding of the bounds of the
25 study, of the analysis. At the highest level, the highest

1 level boundary is we are looking at just electricity
2 consumption and peak demand in the service territories of the
3 seven FEECA utilities. Again, those utilities account for
4 90-plus percent of the total consumption and peak demand in the
5 state of Florida.

6 What we presenting in this first part is the energy
7 efficiency potential analysis, however, there are -- which is
8 energy efficiency measures at the end-use level. There are two
9 actual renewable distributed generation technologies that are
10 included in this EU potential analysis, and it's mostly because
11 they are at the end-use level specifically, so solar water
12 heating and PV powered pool pumps. And they lend themselves to
13 the end-use treatment that we will describe that applies to the
14 energy efficiency analysis.

15 That said, there is also -- we also did an analysis
16 of demand response, which includes direct load control and
17 advanced metering infrastructure, as well as rooftop solar PV.
18 Those two analyses for tech potential were done outside of the
19 energy efficiency analysis framework and were done in a
20 scenario-based framework which we will describe towards the
21 latter half of the presentation. So those were covered in the
22 scope of our study, but they were done in a different analysis
23 framework.

24 The sectors, the demand sectors that were included in
25 the analysis are the residential, commercial, and industrial

1 sectors. We point that out to mention the sectors that were
2 excluded from the energy efficiency potential analysis, and
3 those sectors are the agriculture, what we refer to as
4 transportation, communications, and utilities sector. This
5 includes anything like rail, telecom, power demand and
6 consumption by the water, gas, or electric utilities
7 themselves, as well as the construction and outdoor street
8 lighting.

9 In this slide, you know, we are kind of giving the
10 primary reason why these sectors are typically excluded from
11 energy efficiency potential analyses. For agriculture and TCU,
12 there is a relative lack of primary research on end-use
13 baselines and efficiency opportunities in those two sectors.
14 Constructions are temporary service loads, so they don't --
15 it's very difficult to receive predictable energy efficiency
16 benefits from efficiency interventions in the construction
17 sector.

18 In the case of outdoor street lighting, that market
19 tends to transform and has mostly transformed on its own.
20 Meaning that, for example, the saturation of LED traffic lights
21 has really taken off and been a natural market force in traffic
22 lighting over the past ten years. And the same is true in
23 street lights with the movement towards pulse-start metal
24 halide lamps, which are one of the most efficiency options for
25 street lighting.

1 So to put an idea of what that means in terms of the
2 amount of sales and peak demands that are covered in the study,
3 about 84 percent of the total sales of the seven FEECA
4 utilities are quote, unquote, in-scope, were in-scope for the
5 efficiency potential analysis, and those out-of-scope sectors
6 accounted for about 16 percent of total sales in 2007. So,
7 bottom line, we are capturing the lion's share of consumption
8 in peak demand in the scope of the study.

9 I'm going to quickly turn back to Mike Rufo to go
10 over the concepts and methodology and some of the terminology
11 used in efficiency potential studies.

12 Does the Commission have any questions just on the
13 study scope?

14 **CHAIRMAN CARTER:** Commissioners, do you want to wait
15 until the complete presentation?

16 Yes. Let's proceed.

17 **MR. RUFO:** Okay. Thanks, Mike.

18 Okay. I'm going to walk us through some of the
19 methodological and approach background slides for the study.
20 And, I don't know, you may have seen some of this before in
21 your previous meeting. I'm not positive from the transcript.

22 But the basic framework that we used for this study
23 is what we call bottom-up methodology. And in this bottom-up
24 methodology, we model and characterize individual energy
25 efficiency measures within different customer market segments.

1 So, we have several hundred measures -- Mike, I don't know the
2 -- 276 measures, and dozens of different customer segments.
3 For example, within the commercial sector we will break up into
4 office and retail and those kinds of things. When you combine
5 the measures and the segments, you know, we will have several
6 thousand combinations of measure applications and customer
7 segments for each utility.

8 It is a very data intensive process, but it is a very
9 useful process for these kinds of studies because, you know, it
10 really allows us to provide a lot of transparency and
11 information for resource planning and for program planning.
12 When you aggregate the data a lot more than that, a lot of
13 things kind of become muddied; but when you drive things down
14 to the measure level characterizing the cost and the savings
15 and the market saturation, you can have, I think, a more
16 fruitful conversation about what some of the issues are and
17 what some of the opportunities and challenges are.

18 So in this approach we are going to be developing
19 annual impacts, energy and demand, summer and winter demand, as
20 well as cumulative impacts over a ten-year period at the
21 utility service territory building type, by vintage, by
22 end-use, and by measure.

23 The next slide. So types of efficiency potential.
24 This is one set of nomenclature in the industry. It is fairly
25 standard, but I won't say completely standard. Different

1 authors at different points of time may have different
2 definitions of these things. There is not a Mount Olympus in
3 the industry upon which there is perfect consensus on these
4 terms, but there is mostly consensus on how these terms get
5 used.

6 Technical potential is a theoretical construct that
7 is -- if you could wave the magic wand and swap out all of the
8 less efficient with all the most efficient equipment, what
9 would the potential look like regardless of economics and
10 regardless of the timing of when those opportunities might
11 actually become available.

12 Economic then applies an economic filter to the
13 technical potential, and those filters can vary. Different
14 types of economic filters can be applied from the utility
15 perspective, or from the customer perspective, or other
16 perspectives, but economic is basically the technical potential
17 of all the measures and segments that pass that filter,
18 whatever it may be.

19 Achievable and naturally occurring have to do with
20 adoption in the real world. So given that pool of potential,
21 what's a likely forecast of adoption both with and without
22 program intervention. So naturally occurring is the forecast
23 of adoption without any program intervention, and achievable is
24 the forecast of adoption with the program interventions. And
25 those take into account the availability of measures over time.

1 For example, a chiller may only become available once every
2 20 years at the end of its service life. So it takes into
3 account those phasing issues with capital equipment; it takes
4 into account barriers and preferences that customers have about
5 what they adopt and why, and what their discount rates are, and
6 what they see as the benefits and the nonbenefits of each of
7 the measures.

8 So today that's all well and good. We're talking
9 about -- oops, where's my button -- the technical potential, so
10 this is what we really consider an interim step. It is an
11 important step on the path to getting to achievable and
12 naturally occurring estimates of potential which are useful for
13 forecasting and goal setting and program design. But we are
14 here today to focus on this interim step, the technical
15 potential, because, you know, this is a funnel in the
16 downstream types of potential which are, you know, really the
17 ones of primary interest flow somewhat from the technical.
18 Although, as I think you will see through the course of the
19 study, the factors that come into play down at the achievable
20 and naturally occurring level are just as big if not bigger
21 than the factors that are influencing the technical potential.

22 Okay. So technical potential tends to provide an
23 upper bound on potential from a technical feasibility point of
24 view. The primary filter there is an engineering filter. You
25 know, is it feasible from an engineering point of view to apply

1 this measure and in what percentage of the building stock. So,
2 an example might be automated perimeter dimming for commercial
3 lighting systems that interact with daylight. Well, the
4 technical potential for that measure is going to be constrained
5 to the portion of commercial floor space that's within ten
6 feet, or whatever the number is, of a daylighting source. So
7 the technical potential would be restricted. It wouldn't
8 include all commercial floor space, it would be restricted to
9 the floor space that is applicable, technically feasible for
10 perimeter dimming. But it would not then consider other
11 factors, such as customer acceptance.

12 Now, that is the way it is defined. You know, you do
13 get into gray areas with these things between what is an
14 engineering constraint and what is a customer adoption or
15 market constraint or a supply constraint.

16 I think I covered most of these points already. We
17 will just motor along to the next slide. So this is just a
18 simple mathematical identity that we use in the technical
19 potential. It flows from the baseline work that we do in these
20 studies. So before we can estimate potential we have to really
21 characterize how the energy is currently being used. So we
22 need to go to a lower level of detail in these studies than is
23 typically needed for other applications of utility data. We
24 need to go well below the system level and well below the
25 sector level. We need to develop baseline data for building

1 types and end-uses within building types. So we need
2 information. In the commercial sector we typically normalize
3 the analysis on a per square foot basis, and in residential per
4 household, and so what we need to do, thinking about the --
5 well, maybe residential first because that's easier. We need
6 to work off of estimates of, you know, what is the average
7 kilowatt hour per home for central air conditioning. What's
8 the average kilowatt hour per home consumption for lighting,
9 for water heating, et cetera.

10 And then we need to make sure that when we take all
11 of these, this aggregated estimates of baseline consumption and
12 we multiply by the saturation of equipment and the number of
13 households, that we take care to ensure that some of that is
14 not more nor less than what the observed total consumption for
15 the system is. And it sounds maybe a little obvious, but there
16 have been studies done in the past in this area that didn't go
17 through that fundamentally important control step, and hence
18 significantly underestimated potential just because they got
19 the baseline wrong.

20 Fortunately, here in Florida we have a lot of very
21 good baseline data. Many other jurisdictions where we have
22 worked we have had little to no baseline data to work with.
23 So, again, I commend the work that has been done in the state
24 in the past and on the study to focus on that, and I think
25 there has been a recognition of the importance of that kind of

1 information all along here in Florida.

2 So what we do here is we take the total baseline
3 consumption and we estimate the total square footage, say, in
4 the commercial sector, and then we look at what the different
5 saturation levels are. What is the saturation of electric
6 heat, what is the saturation of electric water heat, cooking,
7 all of those things. And then we have to confirm and sometimes
8 refine any estimates of what that baseline consumption is, and
9 then we can start applying the energy efficiency estimates to
10 that.

11 So once we have a handle on, okay, the average
12 consumption for commercial lighting in the typical office
13 building is 4.5-kilowatt hours per square foot, that's the
14 number that we are going to start then saving off of. So then
15 we move on to applying our estimates of what the engineering
16 feasibility of the measure is, what the percent savings
17 opportunity is, and another critical variable, what percent of
18 the market has already adopted the measure.

19 So take compact fluorescent lamps, or T8 high
20 efficiency fluorescent fixtures, a chunk of the market has
21 already adopted those measures. We don't want to double count
22 that, so we remove the portion of the market that has already
23 adopted those measures.

24 So that is fairly straightforward, but very data
25 intensive. That equation is being operationalized on these

1 couple of thousand combinations that, as I mentioned before,
2 have measures in market segments. And we do that for both
3 energy and summer and winter peak demand.

4 Now, when we do that, though, that's what we call our
5 basic, our nonadditive. That's the first step. Because there
6 are a lot of energy efficiency measures that compete with each
7 other for the same kind of application, or interact with each
8 other, and I'll explain that in a minute, you can't sum the
9 results of that first calculation that I just showed you,
10 because you will have double counting.

11 The simple example of this kind of double-counting or
12 problem that has to be addressed is with respect to
13 interaction. Say you are looking at the potential of a
14 high-efficiency chiller, which is a central air conditioner for
15 large commercial facilities, and a shell measure that reduces
16 the load on the building, say you are applying window film.
17 Well, if you take the savings of the window film measure as
18 applied to an inefficient cooling system, and then you take the
19 savings from the efficient cooling system, you don't want to
20 add those together, because that's not the same as applying the
21 window film to reduce the load and then applying the
22 high-efficiency air conditioner to the reduced load so the
23 savings will be slightly less. So that's just a step that has
24 to be gone through.

25 The other cases of competition interaction is you may

1 have two or three different ways to get to the same efficiency
2 level in the market. And in a technical potential study we
3 have got to kind of simplify. We are not going to try to model
4 every possible measure and decision in the economy, so there
5 are some decisions that get made between Flavor A, Flavor B,
6 and Flavor C that really get you to the same place.

7 So what we do to handle this interaction to avoid a
8 lot of this double counting is we develop what is called an
9 energy efficiency supply curve. Sometimes it's called a
10 conservation supply curve, which is fairly analogous to
11 supply-side resource curves. And basically what we do is we
12 have to determine in ordering for these measures from --
13 usually we do it in terms of the economics, so we will
14 typically apply the most economic measures first in this
15 sorting order and the least economic measures last. So we
16 apply them in a sequential order to deal with these interactive
17 effects. And I can take questions on that later, if you want.
18 But the result of that is that it gives us a controlled
19 estimate of technical potential that doesn't have this
20 double-counting problem.

21 So I think I am just going to go on and show you a
22 little example here. This table just shows what we actually do
23 is we start with, as I mentioned before, an estimate of the
24 total consumption in a particular segment, so this could be
25 commercial lighting, and in this example this segment has 425

1 gigawatt hours of base consumption associated with commercial
2 lighting. And the EUI, the kilowatt hours per square foot, the
3 normalized characterization of that consumption, its intensity,
4 the energy intensity of that load is 4.3-kilowatt hours per
5 foot. From there we start to apply these different measures,
6 and every time we apply a measure we recompute what the sector
7 level EUI now is that we have applied this technical potential.

8 So, the first row, the T-8 with electronic ballast
9 starts with the starting seed value of the current consumption
10 of 4.3-kilowatt hours per square foot. The second measure now
11 is an occupancy sensor which is the control technology that is
12 going to turn the lights off when the room is unoccupied is an
13 example of that interaction. If you took those savings as
14 compared to the original consumption of 4.3, you would get a
15 higher technical potential than if you took those savings after
16 you have applied the more cost-effective high-efficiency
17 fluorescent measure, the T-8.

18 So the recomputed EUI after the T-8 measure, the
19 first measure that is applied is the 3.4-kilowatt hours per
20 square foot, because now we have saved 20-something odd percent
21 of the energy by first applying the high-efficiency fluorescent
22 fixture. So the base case upon which the next measure of
23 savings is calculated is reduced, and so on. So that's how we
24 start with the total consumption, and we make sure that we are
25 always sharing down from that in a way that is internally

1 consistent and avoids this double counting problem.

2 The next slide just shows after you have done that
3 for all of these different combinations of hundreds of measures
4 and dozens of market segments you can compile all of those
5 results into an energy efficiency supply curve. And this is
6 not the results for this study. We have those later in the
7 presentation, this is just illustrative.

8 So it shows on the left axis, which is what we call
9 the levelized cost of conserved energy, so that's taking the
10 incremental cost of the measure and levelizing it over the
11 measure life with a particular discount rate and then dividing
12 it by the energy savings. So those are dollars per kilowatt
13 hour saved.

14 And then on the bottom axis we have the cumulative
15 savings in gigawatt hours, and you can also look at that as a
16 percentage basis. So that's showing that for less than five
17 cents a kilowatt hour in this example there is a little bit
18 over 9,000-gigawatt hour of technical potential. So that's the
19 background on the technical potential.

20 I'm not presenting -- we're not presenting today on
21 the methods unless you want to later in the day, or whenever
22 you would want. We can also present a little bit on how
23 achievable potential gets handled. But the focus for today was
24 technical, so that's what we have on that. And we will move on
25 to some of the initial results, unless you want to do interim

1 questions.

2 **CHAIRMAN CARTER:** Commissioners, at this point do we
3 have any questions, or do you want to proceed further? Let's
4 proceed. Just as an FYI to those that are participating,
5 again, there may be other interested persons, when we do the
6 questions and answers we will obviously give an opportunity for
7 those questions, as well.

8 Thank you. You may proceed.

9 **MR. TING:** For this next section we are going to
10 review the data development, development of the inputs for the
11 study. And I think Mike mentioned that most of the heavy
12 lifting in the tech potential analysis is really on this front
13 end in data development, and we wanted to spend some time
14 reviewing the data sources that we used because there were
15 many, and a fortunate part of this study is that there is a lot
16 of primary data available in the state of Florida through the
17 utility efforts over time in R&D and program administration as
18 well as organizations like the Florida Solar Energy Center and
19 the University Research Group.

20 So this slide just kind of reviews at a high level
21 the types of input data that go into a bottom-up baseline
22 analysis and an energy efficiency measure analysis. So kind of
23 the key parts of baseline data are counts of actual number of
24 customers, or housing counts in the residential sector,
25 estimates of floor area, square footage by building type in the

1 commercial sector. The end-use energy intensities, these could
2 be kilowatt hour per dwelling in residential or kilowatt hours
3 per square foot in the commercial sector. The saturation of
4 different types of end-use equipment, for example, central air
5 conditioners versus central heat pumps. The load shape of
6 end-use equipment, that refers to how the load changes over the
7 course of the day and over the course of the year typically by
8 hour. And then, of course, the other key piece in the baseline
9 analysis are the actual utility sales and peak demand from a
10 top-down perspective based on sales. And, you know, in these
11 studies these serve as the top-down control totals so that we
12 make sure that our bottom-up baselines are reconciling within
13 reason to actual top-down utility sales numbers.

14 On the measure side, we had a couple of slides kind
15 of summarizing this earlier, but we need data on the measure
16 costs, the dollars per unit, the amount of labor dollars per
17 widget needed to install the measure, the relative savings that
18 the measures provide on a percentage basis, estimates of the
19 feasible market shares of measures from an engineering and
20 practicality point of view, and then, finally, the saturation
21 of those measures in the current stock in time zero, meaning
22 today, so that we don't double count a potential resource.

23 This next slide, and this is much better to read on
24 the handouts, I apologize for the people that don't have a
25 handout. I probably tried to put too much information on here.

1 But, again, it's expressing the level of segmentation that was
2 used in this analysis and most bottom-up frameworks. And, you
3 know, at the high level we have residential, commercial, and
4 industrial sectors. Within each of those, three different
5 building types in the residential sector, about eleven building
6 types in the commercial sector, and I think about 15 or 16
7 different industrial subsectors, existing and new construction,
8 and then in each one of these sectors 10 or 12 main end-uses.
9 So we slice and dice across all of these dimensions in the
10 analysis. A lot of little numbers as we like to say.

11 This is a table just summarizing the units of some of
12 these baseline data and how it varies a little bit between
13 sectors. Numbers of household, square feet of floor space,
14 share of households with technology X installed, et cetera.

15 So on the residential side we're just going to go
16 over where these data came from for this particular study.
17 Customer counts and total annual sales to residential
18 customers. These came directly from the utility Customer
19 Information System and billing data. The end-use saturations
20 and technology densities, the primary source for this study, we
21 leveraged the results of the Home Energy Survey, the 2006
22 statewide Home Energy Survey, which I believe was mandated by
23 the Commission, I think. And that was about 1,200 residential
24 on-site surveys statewide and six of the seven utilities that
25 were in the scope of this study. That gave us a tremendous

1 starting point for the residential end-use baseline analysis.
2 These were done on a utility specific level. The sample sizes,
3 however, in some of the utilities were too small to get a
4 statistically significant result. So what we actually did, we
5 had about 800 points, seven or 800 points in the FPL service
6 territory, and then for the rest of the utilities we actually
7 aggregated them together and did a population weighting to come
8 up with a statewide average result. And we did some
9 comparisons between the utility-specific results, and there
10 wasn't a tremendous amount of variation, so we felt more
11 comfortable with using statewide averages for the equipment
12 saturation and some of the baseline end-use inputs.

13 Gulf Power and JEA also provided the really detailed
14 results of a couple of internal saturation studies that they
15 had done recently, and both of those surveys had sufficient
16 sample sizes to support using utility-specific estimates for
17 those two service territories to supplement the 2006 statewide
18 results from the home energy survey.

19 Now, on the end-use energy intensity side for
20 residential households, for HVAC and water heating these are
21 the kWh per household numbers. Itron has been supporting FPL's
22 program research and development as well as evaluation
23 activities for about the past ten years, and so we were able to
24 leverage a lot of the previous work that Itron had done for FPL
25 in support of their programs estimating in-situ energy and peak

1 demand for heating, cooling, and water heating loads.

2 Those analyses were done at the climate zone level,
3 by building type, and by different base technologies. So, for
4 example, central air conditioners versus heat pump systems,
5 separately for those. We did make some adjustments to those
6 previous estimates that Itron developed for FPL for space
7 heating and water heating in particular. And the logic behind
8 that was that for the northern and central climate zones of
9 Florida, FPL's service territory in northern and central
10 Florida actually has slightly different weather patterns than
11 the rest of northern Florida and the rest of central Florida.

12 And so we used heating degree-day data for each of
13 the other utility service territories in northern and central
14 Florida to construct some scalars for the space heating and
15 water heating UECs that were developed specifically for FPL in
16 the past, and so we had to do some weather adjustments for the
17 other service territories because of significant differences in
18 heating degree-days.

19 Similarly for water heating. The inlet ground
20 temperatures and the water temperatures in the FPL service
21 territory are pretty high, usually around 80 degrees. And
22 based on some data, ground water temperature data that we had
23 for the other service territories, we also constructed some
24 scalars to account for lower average inlet water temperatures
25 in the other service territories in Florida. Both of these

1 adjustments resulted in slight increases in the space heating
2 and water heating UECs in the other service territories.

3 For lighting and appliances we used a variety of
4 Florida-specific sources. We leveraged the study that is being
5 done by the Florida Solar Energy Center for Progress Energy.
6 I'm sorry, that was done by FSET for Progress Energy a couple
7 of years ago. They actually monitored a couple hundred homes
8 in the Progress Energy service territory. We also leveraged
9 some results that were Florida-specific results that were
10 available from the Energy Information Administration's
11 residential Energy Consumption Survey in 2001.

12 For electronics, which is a growing -- you know,
13 electronics plug loads in households, which is a growing
14 end-use in general nationwide hasn't been the subject of a lot
15 of analysis in these types of technical potential studies in
16 the past. For this one we were actually fortunate to leverage
17 some recent work that has come out in the past couple of years.
18 These are kind of at the national and regional levels. They
19 are not Florida-specific, but these studies are definitely one
20 of a kind and very good.

21 One was an actual field measurement. Some plug load
22 monitoring that was done in California recently for the
23 California Energy Commission, and the second one was a
24 nationwide study that was done by Curt Roth (phonetic) from
25 TIAC LLC (phonetic), and Curt has been doing assessments of

1 consumer electronics saturation consumption in the U.S. for the
2 past six or seven years. He is probably the best at what he
3 does in that area. So we were able to leverage these
4 relatively recent studies to be able to specifically treat
5 things like TVs, PCs, DVD players, VCRs, set top boxes.

6 On the commercial side, to get at the baseline
7 customer counts and annual sales, the first task was to create
8 that baseline for the 11 building types and to get those
9 top-down control totals, but by building type rather than for
10 the total commercial sector. And to do that, what we used was
11 the information on SIC codes. SIC refers to the Standard
12 Industrial Classification. And we used a mapping that we have
13 developed over the years that maps detailed SIC codes to
14 building types. And so the customer billing data contains
15 these SIC codes and allowed us to map commercial sales into
16 these 11 commercial building types.

17 Now, this level of SIC data wasn't available for a
18 few of the utilities, and this presented a bit of a challenge.
19 What we did to deal with that is that we actually matched, we
20 leveraged -- the census produces data on full-time equivalents,
21 this is kind of employment statistics by SIC code by zip code.
22 And so we were actually able to use census data at the zip code
23 level to be able to come up with these estimates of FTE by SIC
24 type, and then we matched that to kWh per FTE estimates that
25 are available from the EIAs commercial building energy

1 consumption survey. This was the 2003 version of the survey.
2 So we used this matching between FTE by business type by zip
3 code with the kWh per FTE by business type to be able to
4 distribute total commercial sales across these 11 building
5 types for the utilities that didn't have complete SIC data.

6 So using that method we got to a complete baseline by
7 building type for all the utilities. On the end-use energy
8 side in terms of EUIs and saturations and load shapes, again,
9 we were fortunate to be able to leverage some previous work
10 that was done for FPL. This was done by a consulting group
11 formerly known as RER, which is actually part of Itron now, but
12 they did a pretty extensive, about a thousand point on-site
13 survey of commercial and industrial customers in FPL's service
14 territory circa 1996, and it was pretty -- it was a significant
15 effort. A thousand on-sites, building energy simulations for
16 each site, and then they scaled those results and population
17 levels. So we were able to leverage that data significantly
18 for this study for the commercial baseline, and we also
19 supplemented that with some more recent information and market
20 assessments in California available from FPL's commercial and
21 industrial programs.

22 Now that said, the utilities for this project
23 realized early on that even though we have this data source
24 available circa 1996, that commercial markets are pretty
25 dynamic, and they agreed to collect some primary data for

1 commercial customers, and that takes the form of a 600-point
2 on-site survey that is now wrapping up. The survey was
3 conducted in the service territories specifically of FPL,
4 Progress, and Gulf Power. That survey is being administered by
5 KEMA, who's a subcontractor to Itron for this study. These
6 surveys are going to provide, you know, refreshed data on
7 building characteristics, end-use baselines, and in particular
8 for this study the current saturation of energy efficiency
9 measures since the commercial markets for commercial lighting,
10 for example, have been very dynamic since 1996.

11 And the way that this is going to impact the
12 technical potential study and this study going forward, as I
13 said before, it is wrapping up, it is not quite out of the
14 field. They are going to be out of the field by, before
15 Christmas, so in the next ten days or so. All the data entry
16 and analysis is scheduled to be completed by mid-January. At
17 that point what's going to happen is that we are going to use
18 the results of the survey to basically true-up the baselines
19 that we have constructed based on this 1996 vintage data.

20 The impact that that is most likely to have on the
21 current set of results that we have for the commercial sector
22 is -- probably affect the distribution of the efficiency
23 potential a little bit more than the total level, so kind of a
24 shifting around between end-uses and between measures.

25 What will affect the level, the total aggregate level

1 of potential will be any revisions to the current penetration
2 of energy efficiency measures. So we have developed some
3 estimates for the current penetration of measures, but it is
4 largely based on anecdotal evidence. So any significant
5 differences between what we have developed now and what we are
6 applying now and what comes out from this survey work, that
7 will affect both the distribution and the level since that is a
8 pretty strong filter in the technical potential analysis. This
9 is just to give you an idea of how the survey work is going to
10 affect the numbers that you are about to see later on.

11 On the industrial side, again, we use customer-level
12 data on SIC code on business activity type to map sales into 16
13 industrial subsectors. And, again, these subsectoral totals
14 serve as the top-down control totals for calibration purposes.
15 End-use shares for the industrial sector came from a national
16 source, the Manufacturing Energy Consumption Survey, again run
17 by the EIA. And, you know, the manufacturing sector, in
18 general, tends to -- within subsectors tends to be more
19 homogenous and less regional specific compared to residential
20 commercial sectors. And, in general, there is not a whole lot
21 of region-specific end-use data for industrial customers. This
22 is a national source that is being applied to actual sales in
23 the Florida service territories.

24 We are also able to leverage large customers that
25 have interval meters in Florida. That is sometimes 15-minute

1 data, sometimes hourly data, but that gives us very
2 customer-specific load profiles that we are able to integrate
3 into the analysis. And we had interval data, I think, for four
4 of the seven utilities, so it was a pretty large set of
5 interval data to use to develop industry-specific load
6 profiles. So that's the baseline kind of data development and
7 sources in a nutshell.

8 Now I'm going to talk about the measure data side.
9 This slide is, again, just a review of the units that are
10 associated with each of these variables, and the variables
11 being cost savings, saturation, and feasibility. These are all
12 pretty straightforward. Dollars per unit on the cost side,
13 percent savings for energy and peak savings, saturations are,
14 again, a percentage in terms of percent of households or
15 percent of floor space. Feasibility is also a percentage.

16 Now, I have a couple of slides just on kind of the
17 scope of the measures that were analyzed. They are kind of
18 three categories of measures, retrofits, replace-on-burnout,
19 and new construction with some examples. Retrofits are ones
20 that you can do immediately, like a screw-based CFL, or a
21 maintenance measure, or a control measure. Most types of
22 insulation measures are also retrofit. If you don't have
23 ceiling insulation, you can go up in the attic and put it in.
24 You don't have to wait for any other event.

25 Replace-on-burnout refers to types of measures that

1 are typically where the opportunity presents itself, typically
2 at the end of a useful life of a piece of equipment. So,
3 central AC, a chiller, a water heater, a pool pump, or windows.

4 New construction refers to opportunities that usually
5 happen in bundles and happen at the time of construction.
6 Including there are some packages like ENERGY STAR® homes,
7 which is a set of guidelines, or there are opportunities for
8 integrated system design. Those opportunities typically only
9 present themselves at the time of construction.

10 So in terms of the scope of the measures, in general
11 in these types of studies we try to limit the scope to measures
12 that are currently available in the market and that have some
13 kind of independently verified cost and savings estimates. We
14 tend not to use manufacturer claims as the sole source of cost
15 and savings data, and we also generally don't consider a whole
16 lot of emerging technologies, particularly ones that haven't
17 been commercialized yet.

18 For this study it's noteworthy to point out that we
19 did consider several measures that are likely to face some near
20 term constraints in terms of availability, product availability
21 in terms of capacity on the distribution and contractor supply
22 chains. These measures in particular are SEER 19 central AC
23 units, a system known as a hybrid desiccant-DX cooling system,
24 which is a replacement for package rooftop units in commercial
25 buildings. Solar water heating is certainly an advanced

1 technology. Its costs have not come down dramatically over the
2 past few years, so we still tend to think of it as emerging.
3 Heat pump water heaters, the same story. They have been around
4 for awhile, but the costs are still pretty high. There is
5 still some progress to be made in heat pump water heaters for
6 the mass market. But those are on the measure list.

7 So this slide just kind of quickly reviews the
8 process that we went through on the measure list, because it
9 was definitely a collaborative effort. The utilities
10 constructed -- had a minimum list that they wanted examined
11 that was itemized in the RFP for this project. Itron also
12 offered up additional measures that were not on that minimum
13 list on the RFP, and these were based on measures that we had
14 analyzed previously in other studies in other jurisdictions.
15 There were additions that came from current programs in Florida
16 that were additional to this measure list, and then there were
17 even additional measures that were provided just by members of
18 the collaborative.

19 So once we had this comprehensive list of measures
20 that we wanted to include in the study, Itron did the initial
21 assessment of the data availability for each of these measures
22 and the assessment of any modeling or data issues that might be
23 problematic, and this was a process where we went through our
24 assessment, we submitted that to the collaborative, we got
25 comments back, we had multiple conference calls. I think Kathy

1 was probably subjected to a couple of those. But it was a
2 fairly long and iterative process that got us to the end to
3 where we are now, and the end is that we are about 276 unique
4 measures in this study, 70 residential, 92 commercial,
5 114 industrial. Fifty-eight of those measures are quote,
6 unquote, new in the sense that our shop had not previously
7 included those measures in any recent studies. The bulk of
8 those are in commercial, but also a significant share in the
9 residential sector.

10 Now I'm going to kind of briefly go over the main
11 sources that we used for the residential, commercial, and
12 industrial sectors. And there's, again, too much information
13 on these slides for folks in the audience who don't have a
14 handout. I apologize. I will just go over this quickly.

15 On the measure cost side for the residential sector,
16 we used a lot of program data from FPL and other service
17 territories. In Florida, we leveraged the California DEER
18 database. DEER stands for the Database on Energy Efficient
19 Resources, which is a multi-year multi-million dollar effort
20 cofunded by the California PUC and the California Energy
21 Commission. That is developing measure cost and savings data
22 for hundreds of measures and keeping those. That has been
23 updated, I think, four times since 2001.

24 We used ENERGY STAR® calculators for ENERGY STAR®
25 related measures, and we also leveraged, to the extent

1 possible, estimates produced by the Florida Solar Energy
2 Center, particularly for some of these advanced shell measures
3 like radiant barriers and sealed attic measures.

4 On the savings side, a lot of the same sources. For
5 certain types of measures we were able to just use engineering
6 calculations. For example, for savings from a change in
7 fixture wattage from going from a T-12 to a T-8 fixture, for
8 example, or a change from an energy factor of .8 to an energy
9 factor -- of .6 to a .8 energy factor for a clothes washer, for
10 example. Those are fairly straightforward.

11 For window measures, we used the RESFEN model, which
12 is a fenestration model. RESFEN refers to residential
13 fenestration, which is windows, which is a building simulation
14 model that was built by Lawrence Berkeley National Lab. It is
15 publicly available and very easy to use for estimating impacts
16 from shading and advanced window measures. Again, we leveraged
17 the DEER database, ENERGY STAR® product specs, and the TIAX
18 study refers to the Curt Roth study on standby power for home
19 electronics.

20 For measure saturations, the 2006 Home Energy Survey
21 provided several key estimates of current measure saturation in
22 Florida. We also used some program tracking data. There were
23 some measure-specific, some measure saturation data available
24 from the 2005 REC survey that had Florida-specific estimates.
25 And, again, the saturation surveys done by Gulf and JEA over

1 the past couple of years we were able to leverage to do some
2 measure saturation estimates.

3 On the commercial side, a lot of the same sources. I
4 think I will just point out the main differences. Actually
5 these are all fairly similar. ADL refers to Arthur D. Little,
6 which was the firm that Curt Roth worked for before it was
7 acquired for TIAX, so the same author. Actually these are much
8 the same sources on commercial.

9 Just skip right to industrial. For industrial
10 measure data, most of the sources are, again, national sources.
11 So primarily there are some energy efficiency market
12 characterizations that were done by KEMA for the California
13 IOUs circa 2001, 2003. Those data coupled with these long
14 series of case studies, industrial case studies that were
15 published by Lawrence Berkeley National Lab from '98 to
16 approximately 2004, the market characterizations done by KEMA
17 plus these industrial case studies done by LBL form kind of the
18 lion's share of the measure cost and savings data that we
19 leveraged in the potential study. There are some other key
20 secondary sources, including the USDOE motor assessment and the
21 USDOE compressed air market assessments.

22 So that gets us through the data development part of
23 the presentation. It's 2:10, do -- just checking with the
24 Commissioners, do you feel like you can keep going?

25 **CHAIRMAN CARTER:** Man, this is about as exciting as

1 watching paint dry here. That was uncalled for, wasn't it?

2 Let's see if we have any questions from either the
3 bench, or staff, or any of the parties that are here today. I
4 guess Mr. Kelly as well.

5 You're it.

6 **MR. TING:** All right. So now we actually get to look
7 at some results now that we have talked about --

8 **CHAIRMAN CARTER:** Oh, exciting stuff. Woohoo.

9 **MR. TING:** We get to look at some actual results.
10 So, first, we are going to just go over the baseline, which is
11 where a lot of the effort went. This is slightly cut off. So
12 this just shows --

13 **CHAIRMAN CARTER:** I have a question.

14 **MR. TING:** Yes, go ahead.

15 **CHAIRMAN CARTER:** Michael and Michael, is that
16 coincidental, or is it just y'all's stage name? Is that how
17 you guys do it?

18 **MR. RUFO:** We spared you the last study we did. We
19 have another Mike in our group, plus we had a Mike client. We
20 published a paper at ACEEE with the four Mikes, so you guys
21 have it easy today. You have only got two.

22 **CHAIRMAN CARTER:** Wow. I feel honored. Mike square.
23 Okay.

24 **MR. TING:** Did you have a question?

25 **CHAIRMAN CARTER:** That was it. You missed it.

1 (Laughter.) You may proceed.

2 **MR. TING:** Okay. So here is a top-down look at the
3 baseline. These are really some basic disaggregations. The
4 chart on the left has the share of total sales, the in-scope
5 total sales by utility service territory. FPL makes up a
6 little more than half, Progress about a fifth, Tampa Electric
7 about 11 percent, and everyone else right around 5 or
8 6 percent.

9 By sector, the residential customers make up more
10 than half of the total sales in the seven utilities.
11 Industrial, pretty small relative to other studies that we have
12 done, 7 percent. These are the same type of chart by sector.
13 This time it is just breaking down the summer coincident peak,
14 the summer system peak, and the winter system peak, which are
15 fairly close to each other. I think they flip-flop actually
16 every year depending on the weather.

17 But, again, residential actually makes up a larger
18 share of the summer peak and the winter peak. On the summer
19 peak it is because of AC loads in the households. On the
20 winter peak it is because of space heating and water heating
21 loads in households. So that's probably stuff you have already
22 seen before.

23 Here is our value added. So here is the picture. On
24 the left this is the baseline for the residential sector. This
25 is just in terms of annual sales, annual kWh. On the left is

1 by building type, and this mostly reflects the structure of the
2 residential customer base. So it's about three-quarters single
3 family dwellings, and so energy consumption is almost
4 70 percent from single family homes, multi-family, 25. By
5 end-use, heating, cooling, and ventilation, which is the HVAC,
6 accounts for a little bit over a third of total annual sales,
7 water heating about 13 percent, and lighting 12 percent, and
8 then a whole slew of smaller end-uses.

9 I will point out that that other miscellaneous load
10 is 8 percent. That's a load that is growing nationwide across
11 the board.

12 **CHAIRMAN CARTER:** Michael, let me ask you a question.

13 **MR. TING:** Uh-huh.

14 **CHAIRMAN CARTER:** I notice with your residential
15 you're saying that it's pretty fairly standard. In the context
16 of the usage, is that standard as it is national?

17 **MR. TING:** The distribution of end-uses?

18 **CHAIRMAN CARTER:** Yes.

19 **MR. TING:** Is it is definitely kind of heavy on HVAC
20 demand and sales, mostly because of the cooling loads are just
21 almost year-round.

22 **CHAIRMAN CARTER:** Thank you.

23 **MR. TING:** And I just wanted to point out that what
24 is referred to as plug loads generically, but that includes
25 both other miscellaneous on this chart as well as the major

1 electronics. We are just able to track TVs and DVDs and VCRs
2 in that group separately from the rest of the plug loads, which
3 is a growing part of the total end-use picture.

4 The next slide is the same end-use diagram for summer
5 and winter peak. And here the story is pretty clear, on the
6 summer peak, air conditioning is 68 percent of the total
7 household peak demand. In the winter it says HVAC, it is
8 actually all heating. And most of this is heat pump and
9 resistance heating, so it's strip heaters, base board heaters,
10 and residential heat pumps.

11 The only other thing that pops out is on the winter
12 peak side the water heating load at winter peak is
13 significantly higher than at summer peak. The winter peaks
14 about 8:00 in the morning when water heating loads are ramping
15 up, everyone taking their showers in the morning.

16 **CHAIRMAN CARTER:** Is that just the volume or the
17 time?

18 **MR. TING:** It's the time of day. That happens to be
19 coincident with when water heating loads are -- I don't know if
20 it's the peak, actually, for water heating load, but it is
21 certainly -- that's when everybody is doing it at the same
22 time.

23 **CHAIRMAN CARTER:** Okay.

24 **MR. TING:** On the commercial side, again, the chart
25 to the left is showing the breakdown of annual sales by

1 building type, and on the right it is the breakdown of annual
2 sales by end-use. The breakdown of sales by building type,
3 again, largely reflects the distribution of floor area across
4 the different building types. So office buildings make up a
5 large share of total commercial floor area, and you see that in
6 the breakout in their share of total sales.

7 On the end-use side, lighting and cooling make up the
8 largest shares of total electricity consumption. The
9 miscellaneous category actually includes space heating in the
10 commercial analysis. It also includes things like compressed
11 air, motors, process energy, so it's a bit of a mishmash. The
12 heating load is actually fairly small within the miscellaneous
13 category, but you will see later that it has -- commercial
14 heating shows itself at winter peak, and that's about the only
15 time when it becomes a significant end-use in the commercial
16 sector. A lot of commercial buildings cool year-round. I
17 think this one is probably cooling right now.

18 Here is the same breakdown of commercial end-use this
19 time from the summer and winter peaks. Again, cooling takes up
20 a large share, a larger share of summer peak demand than annual
21 sales. Winter peak, again, as I mentioned, that miscellaneous
22 piece of the pie on the winter peak is actually mostly space
23 heating demand at winter peak. And the same is true actually
24 with the ventilation piece of the puzzle. At winter peak some
25 of that is related to heating demand.

1 Here is yet another breakout. This one is for the
2 industrial sector.

3 **CHAIRMAN CARTER:** Let me ask you this now. You said
4 that in Florida the industrial sector is smaller, but in the
5 components of the industrial sector in Florida are they fairly
6 consistent percentage-wise as they are in other states?

7 **MR. TING:** Yes. And the differences that you might
8 see in the aggregate for the industrial sector in Florida has
9 more to do with the mix of industrial activity that's in
10 Florida rather than any difference between, say, a paper mill
11 in Florida versus a paper mill in Washington. It has more to
12 do with the mix of paper mills and electronics, factories and
13 textiles and food production.

14 **MR. RUFO:** I would say the industrial mixes. You
15 have got a lot of food production as you can see there. It is
16 similar to California, whereas say in Texas you will see a lot
17 of petroleum and chemical.

18 **MR. TING:** So on the left you can see that food
19 production accounts for 17 percent of industrial sales,
20 electronics and chemicals make up about 10 percent each, some
21 paper and some minerals, stone-clay-glass. And the chart on
22 right, again, has the end-use breakout. A lot of these are
23 process end-uses on the industrial side, so you can see the
24 process drives pumps, fans, process heating and cooling make up
25 for significant shares, whereas the HVAC and lighting loads

1 make up a relatively small share, about 20 percent, 21 percent
2 over all.

3 Now, that changes quite a bit when we look at summer
4 and winter peak for industrial customers, then HVAC and
5 lighting account for the bigger -- well, HVAC accounts for a
6 bigger share in the summer peak. It's interesting in the
7 winter peak, the process drives and pumps make up significant
8 shares, and we looked into this and it appears to be mostly
9 scheduling of industrial processes as opposed to any
10 weather-sensitive type of phenomenon.

11 That was a quick review of the baseline, and now we
12 are going to roll through some of the results. And we are
13 presenting all of these in the aggregate level, and if we want
14 to drill down into more detail we can do that, but this is
15 still quite a lot of information to digest.

16 **CHAIRMAN CARTER:** Questions, Commissioners, at this
17 point?

18 Thank you. You may proceed.

19 **MR. TING:** So we are going to start with the
20 residential sector, and up top is kind of the high level
21 number. The tech potential estimate for residential energy
22 savings is about 36,000 gigawatt hours. We'll show you how
23 that relates to baseline demand in a little bit. The way that
24 is shared out by building type is pretty consistent with kind
25 of the overall share of single family versus multi-family

1 dwellings in the state. Single family is 71 percent of total
2 potential. By end-use is the chart on the right. This one
3 does not really reflect a one-to-one relationship with where
4 the baseline energy use is, and it's mostly reflective of kind
5 of the difference in the level of energy efficiency
6 opportunities that are available by end-use. So lighting
7 accounts for a significant share, central air conditioning and
8 heat pumps account for significant shares, water heating
9 accounts for a very significant share of energy savings
10 potential in the residential sector.

11 And these are, again, tech potential savings by
12 end-use for summer and winter peak in the residential sector.
13 Both of them are dominated by HVAC measures, and they are
14 actually labeled, unfortunately, central AC, but that includes
15 savings on the heating side in the winter peak. I apologize
16 for the mislabeling.

17 **MR. RUFO:** It's really resistance heating.

18 **MR. TING:** Resistance heating, yes. And so the
19 measures that are affecting that are both upgrades in the
20 efficiency of the AC or heat pump, going from a 13 SEER
21 standard efficiency all the way up to a 19 SEER central AC, or
22 a 17 SEER heat pump, as well as a whole host of measures
23 affecting the building envelope, advanced windows, double pane
24 low e windows, ceiling insulation, sealed attics, wall
25 insulation, a whole host of tune-up measures related to HVAC

1 systems. And you see here while lighting accounts for 16 or
2 17 percent of the energy side, it accounts for a much smaller
3 share for peak savings relative to the rest of tech potential.

4 This chart, this one is not going to be -- I don't
5 think it's in the handout, the version that you guys got, I'm
6 sorry, but we wanted to show this. This is the relative
7 savings by end-use. By relative savings we mean this is the
8 relationship between the level of tech potential that we
9 estimated by end-use compared to its baseline energy use. So,
10 within water heating, the total tech potential that we
11 estimated for water heating measures on the energy side
12 represents about 50 percent of baseline energy use. And on the
13 peak side it is about -- summer peak is about 70 percent and
14 winter peak is about 45 percent.

15 So the top line shows you where the total numbers are
16 for the residential sector, and it's about, I think it's
17 38 percent on energy, about 41 percent on-peak, summer peak,
18 and around 27 percent for winter peak. Again, I'll present
19 that number at the end on a table, but this gives you an idea,
20 and you can see how there is a lot of -- you know, by end-use
21 there is a lot of potential in water heating, a lot of
22 potential in lighting. A lot of that is CFLs. And the heat
23 pumps and central AC, like I said, those are the high SEER
24 units as well as a whole host of HVAC maintenance and building
25 envelope measures, insulation, windows, et cetera. Appliances,

1 there are a lot of ENERGY STAR® appliances, refrigerators,
2 dishwashers, clothes washers. And the plug loads area again
3 the ENERGY STAR® TVs and VCRs. So this is just to give a
4 little bit more depth to the picture that you saw earlier.

5 Now, at the end of the day, all that analysis
6 produces a supply curve. This is the supply curve for this
7 study, although we cut off the Y axis at 50 cents, so it
8 actually keeps going almost straight up after 50 cents there.
9 But we didn't want to get the axes -- we wanted to make them
10 readable. And this is just showing the results for this
11 specific study. I think the real take away point is that CFLs
12 are not only a significant part of the resource, but they are
13 the cheapest part of the resource. So all of the cheapest,
14 from a marginal cost perspective on the lower left-hand part of
15 the axis, and as you move to the right the resource gets
16 incrementally more expensive from a levelized costs dollar per
17 kWh perspective. So this is, again, for energy. We also have
18 supply curves for summer and winter peak demand.

19 On the commercial side. Again, on the left is
20 technical potential for energy savings by building type. This
21 does reflect, again, the kind of distribution of floor area. A
22 lot of potential in the office sector, restaurant and services
23 sector, and the retail sector.

24 The chart on the right is again by end-use. The
25 lion's share of tech potential savings in the commercial sector

1 are lighting. Mostly linear fluorescent lighting and cooling,
2 this includes high-efficiency packaged units as well as
3 high-efficiency chillers and other types of built up systems.

4 In terms of summer and winter peak, the technical
5 potential in the summer peak is almost entirely lighting and
6 cooling measures. On the winter peak, it says ventilation,
7 that's actually mostly space heating savings on the commercial
8 side. It's a ventilation measure, but they actually reduce
9 heating loads, so a bit of a misnomer on that label. And the
10 lighting share is high because lighting loads are high at
11 8:00 in the morning.

12 Again, here is another chart that you don't have in
13 your handouts, but this is showing the same thing as we did for
14 residential, and this is just the relative technical potential
15 by end-use in the commercial sector. Again, the water heating,
16 the relative potential in water heating is high, and that's
17 mostly kind of the upper bounds of what solar hot water can
18 provide, usually around 60 or 70 percent of load.

19 And the lighting savings on a relative basis are more
20 modest than in the residential sector. In the residential
21 sector the relative savings are mostly reflective of CFLs. In
22 the commercial sector, it is mostly reflective of T-8s, which
23 have a slightly lower savings percentage. CFLs typically save
24 60 or 70 percent relative to an incandescent bulb, whereas the
25 high-efficiency T-8s might save on the order of like

1 30 percent. So this is, again, just to show how that
2 potential, kind of the relative savings of the measures by
3 end-use kind of stack up.

4 The top bar is kind of the bottom line for commercial
5 sector. When you have energy savings potential of about
6 35 percent, I think, and a summer peak demand reduction
7 potential of around 40 percent.

8 And this is the supply curve for the commercial
9 sector. It is more dense than in the residential sector, and
10 that is just because there are 11 building types and 100-odd
11 measures per building type, so it gets a little dense. I think
12 the take away from here is, again, a lot of the resource is on
13 the lower part of the Y axis in terms of levelized costs, CFLs,
14 fluorescent lighting, certain parts of the cooling measures,
15 relatively low levelized costs per kWh saved. And this one is
16 also cut off at 50 cents per kWh, so that one keeps going up
17 and to the right.

18 And the industrial technical potential, again, the
19 same story by end-use. It is fairly reflective of the end-use
20 baseline consumption and demand. A lot of potential in pumps
21 and compressed air, and a lot of opportunities in lighting,
22 although lighting load in the industrial sector is fairly
23 small.

24 The summer and winter peak breakout of tech potential
25 in the industrial sector. Again, dominated by pumps. Lighting

1 accounts for a significant share, and that just reflects the
2 fact that lighting upgrades are readily available and
3 applicable to much of the industrial market, even though it's a
4 fairly small part of the baselines, but those opportunities are
5 there in abundance.

6 This is, again, showing where, you know, the really
7 significant opportunities just on an end-use by end-use
8 perspective of pumps and compressed air. The lighting
9 opportunities are also there, and these are again mostly
10 fluorescent linear fixture type of measures, high-efficiency
11 T-8s, high bay T-5s, which usually produce around 20 or
12 30 percent savings.

13 And the industrial supply curve. I'm just going to
14 skip that one.

15 I'm going to bring this all back in terms of the
16 total. The bottom line is about 58,000 gigawatt hours is our
17 estimate of tech potential for energy savings amongst all three
18 sectors across all seven utilities. By utility it's
19 distributed almost identical to their share of load. By
20 building type it's also fairly reflective of the distribution
21 of residential, commercial, and industrial, although I think
22 commercial accounts for a slightly larger share of potential
23 than it does for baseline energy.

24 The same picture both by summer and winter peak. And
25 this, again, is largely reflective of the share between

1 residential and industrial and commercial on-peak.

2 There is the table that kind of sums up all of those
3 high level numbers. Across all three sectors our estimate of
4 the total technical potential for energy savings is about
5 34 percent of current sales. I'm sorry, you don't have this
6 one in your handout either. About 34 percent of total sales,
7 that's from an energy perspective. Summer peak tech potential
8 of about 40 percent and winter peak tech potential of about
9 28 percent. There's a little bit of variation in these
10 relative savings across the utility service territories, but
11 fairly consistent.

12 And so those are the full set of high level results,
13 and we just have a couple of slides to kind of wrap up this
14 part of the presentation. In terms of kind of contextualizing
15 these results relative to everything that we've learned about
16 consumption and demand in Florida, the results reflect a couple
17 of key aspects of baseline consumption and demand in the
18 Florida utilities.

19 In the residential sector, it is nearly an
20 all-electric baseline in Florida, meaning the gas share on the
21 heating side is almost insignificant outside of Gulf Power's
22 service territory. So we're talking in the order of 95 or
23 98 percent all-electric systems for heating, cooling, and water
24 heating. That factor reflects itself in the results.

25 Another aspect of the results that's important to

1 take note of is that the measure list itself was fairly heavy
2 on HVAC measures, and so that also accounts for kind of the
3 large relative potential you see for HVAC measures particularly
4 for on-peak potential in summer and winter peak savings.

5 I think in general, at a higher level than those two
6 previous points is that the measure list, the scope of the
7 measure list was pretty wide for this study. It was pretty
8 ambitious. It certainly cast a wide net on the efficiency
9 side. I mentioned these technologies previously, SEER 19 AC
10 units, SEER 17 heat pumps, some advanced geothermal heat pumps,
11 and some other systems. It's likely that those advanced
12 technologies are going to face some near-term constraints in
13 terms of their supply from a manufacturing and distribution and
14 contractor perspective, and that is just a caveat to understand
15 as we move forward with the study.

16 We wanted to briefly mention uncertainty. There is
17 uncertainty associated with all of these studies no matter how
18 well they are done. It is an inevitable truth. I mean, there
19 is kind of three basic sources of uncertainty. It's in the
20 baseline data, the measure data, and in any type of forecasted
21 data. Forecast data refers to change in the customer base
22 going forward.

23 We are not quite sure how things are going to evolve
24 going forward in terms of end-use consumption and the demand
25 for energy services. Plug loads was one example that I

1 mentioned earlier, so that is an example of uncertainty in
2 forecasting.

3 In this study we were able to leverage a tremendous
4 amount of primary data, particularly for the baseline analysis.
5 So in that respect the relative uncertainty in the baseline
6 data for this study is likely to be a lot lower than any recent
7 study that we've done with this Itron/KEMA team. And so, you
8 know, it took a lot of manhours to be able to work through all
9 the primary data, but the payoff is that the certainty
10 surrounding the baseline is pretty good, and it's noteworthy
11 for this effort.

12 So that said, that was what we had prepared for the
13 energy efficiency potential analysis. What's left is to talk
14 about the demand response piece, which is about 10 or 12
15 slides.

16 **CHAIRMAN CARTER:** Hang on a sec, Mike. Cool your
17 jets for a second.

18 Let's do this. We have been going for a couple of
19 hours. Let's give the court reporter a break, Commissioners,
20 and we'll come back in about ten minutes. We're on recess.

21 (Recess.)

22 **CHAIRMAN CARTER:** We are back on the record. And
23 when we left, we were getting ready to get into the technical
24 potential for peak savings from demand response.

25 Mike, you're on the air.

1 MR. RUFO: Go ahead to the next slide. Okay, that's
2 me.

3 We'll talk about demand response. Here is a recent
4 FERC definition. Changes in electric usage by end-use
5 customers from normal consumption patterns in response to
6 changes in the price of electricity over time, or to incentive
7 payments designed to induce lower electricity use at times of
8 high wholesale market prices or when system reliability is
9 jeopardized. That's a definition.

10 Demand response has many different faces, many
11 different elements. This is a NERC characterization, and over
12 here we see this demand response broken up into dispatchable
13 and non-dispatchable elements. And under the dispatchable you
14 see controllable, direct load control there on the left. And
15 in the non-dispatchable area we have pricing elements. You
16 know, demand response is really a continuum of a lot of
17 different kinds of programs from interruptible programs for
18 large industrial to time-of-use pricing and everything in
19 between.

20 In the work that we have been doing so far, we have
21 been focusing on direct load control, critical peak pricing
22 with control technologies, and pricing time-of-use. I think
23 really a little bit more on the critical peak pricing side with
24 time-of-use an underlying aspect of the critical peak pricing.

25 So just some conceptual issues between energy

1 efficiency and demand response. Energy efficiency is sort of a
2 one stop, not really, but in this simple overview. The
3 customer adopts the technology or they don't. Oftentimes in DR
4 you have got this two-step process where step one is
5 participation in a program enrollment and step two is actually
6 taking an action as part of that program. So it's not always
7 the case that folks who enroll in the programs take action, or
8 take equivalent actions, or take even the same actions from one
9 demand response event to another. So it's a bit more variable.

10 Cost and benefits. Demand response is really a
11 function of customer behavior, which is in response to some
12 kind of economic signal. So, you know, technical potential for
13 demand response is sort of an odd concept because the whole
14 nature of demand response is really as an economic resource.
15 It's a willingness to play for pay. You could say the
16 technical potential for demand response could be 100 percent of
17 load, right? How much are you willing to pay me to reduce my
18 load. You know, for the right price, you know, if you'll pay
19 me more than I make in my every day business, I'll turn it all
20 off. But it gets a little bit absurd at those kind of prices.

21 So this concept of technical potential for demand
22 response is a little bit tricky. It's really an interim step,
23 again, on the way to estimating program potential. And in this
24 case even more than the energy efficiency, some assumptions
25 have to be made at this step that are, you know, probably

1 moving us towards the achievable side of the spectrum.

2 So how are we looking at DR? We are looking at DR in
3 these three kind of bundles. Communication technology, how the
4 messaging and information is carried to and from the customer,
5 so some of the different ways to do that are full scale
6 advanced metering infrastructure systems, two-way AMR systems,
7 one-way AMR systems, one-way just stand alone direct load
8 control systems. So this was sort of a utility communication
9 backbone element of the process.

10 And then once you are at the customer's site, then
11 you have a set of customer infrastructure technologies that
12 come into play. So they are the switches for cycling, or
13 shedding space heating or cooling, so-called smart thermostats,
14 other types of automated energy management systems, and such
15 that can turn off or shed load in response to a price signal,
16 or to just an event signal.

17 And then you have the economic part of it, what's the
18 motivation for the customer, whereas what is the price signal,
19 where is the incentive or the rate of return being generated.
20 Is it from an incentive program or is it embedded in the inner
21 price signal. And the price signals themselves are programs.
22 You can have demand response effects with no enabling
23 technologies, simply with prices. And what we are doing in
24 this analysis is we are interacting these things to try to
25 capture the whole spectrum of how the synergy between all of

1 those elements, because they are synergistic, the pricing and
2 the infrastructure.

3 So the engineering approach that we talked about with
4 the bottom-up analysis of energy efficiency, it's analog here
5 in our DR analysis. It's looking at the availability and roll
6 out and timing of when different communication networks might
7 be available, as well as when these customer, the trajectories
8 of penetration of some of these customer enabling technologies,
9 when they might be available to capture potential.

10 The economic potential when we get there and the
11 achievable will be a function of the economics from the
12 customer and the utility's perspective, and we'll take into
13 account like we will on the energy efficiency side other
14 factors that come into play that influence customer adoption,
15 besides just, you know, the direct economics, the satisfaction
16 with the technologies.

17 **CHAIRMAN CARTER:** Mike, let me ask you a question.

18 Is there a break point to where you get maximum
19 participation, and then a break point where people say, you
20 know, going back to your pay to play technologies, is there a
21 break point to where on an incline basis, because the economic
22 variables do provide incentives for that, but then you get to a
23 point of diminishing return where you have kind of captured all
24 that you can get from that. Is there kind of a break point for
25 that, or is that not part of what you did?

1 **MR. RUFO:** Well, when we get to the achievable part,
2 we'll be looking at those kinds of trade-offs on demand and
3 supply curves.

4 **CHAIRMAN CARTER:** If I forget it, would you remind me
5 at that time?

6 **MR. RUFO:** Yes. I mean, at this stage we are just
7 doing the technical, so I don't know when the -- I guess
8 sometime in the spring they will be --

9 **CHAIRMAN CARTER:** 1492. We'll do it again in 1492.

10 **MR. RUFO:** Well, my understanding is after we get
11 through this technical, then we will do the achievable and the
12 economic. But we could talk about that a little bit today. We
13 are happy to -- I think, hopefully we are going to wrap up here
14 soon, and we will have some extra time, and we can move into
15 some of those achievable methodologies and issues. Which, you
16 know, that is really where the rubber is going to meet the road
17 with all of this is when we start talking about, well, what are
18 customers going to do in response to all of this stuff.

19 So there's another way of looking at demand response
20 it just strictly from a price elasticity point of view. There
21 is a lot of econometric analysis that has been done about price
22 elasticity and you can calculate the price elasticity effects
23 of these alternative, you know, rate structures. But, you
24 know, econometric analysis that look backward are limited, too,
25 because they are based on the infrastructure and technologies

1 of the past. And what we want to do is kind of leverage the
2 useful information on price elasticity, but marry it to some
3 reasonably -- you know, some meaningful forecasts of changes in
4 technology infrastructure.

5 So here is just, again, an analog to the equation
6 that we put up before for energy efficiency. You know, pretty
7 similar. You have got your number of households, you have got
8 the saturation of the end-use that you are trying to estimate
9 potential for. Let's say cooling, or whatever it may be. You
10 have got the base demand, peak demand for that end-use or
11 equipment that you're targeting your program around, and then
12 you have got the demand response. That's all on the baseline
13 side.

14 On the DR side you have got what percent of the
15 market is tied to a particular communication network already,
16 or might have that network rolled out to them over some
17 reasonable time period. What percent of the market, you know,
18 has the choice of particular types of pricing options; what's
19 the customer DR technology penetration rate, so what percent of
20 the customers already have energy management systems or will
21 have energy management systems in five or ten years; and then
22 what's the percent savings associated with those price signals
23 and enabling technology combinations.

24 So there are a lot of issues that underlie forecasts
25 of demand response potential. We would like to kind of do the

1 DR work. The same with the energy efficiency, but maybe even
2 more so here as kind of a scenario analysis. So we have
3 developed some initial straw-man values, the Itron team has,
4 and has been getting feedback from the collaborative on those
5 values. And then we want to frame a high and a low forecast of
6 DR potential under a set of different assumptions about the
7 future.

8 So the work in progress, or the draft technical
9 potential, DR results we have here, we're looking at the
10 potential ten years out. So the reason that we're doing that
11 is to -- in the final analysis we'll show the potential
12 year-by-year, but for today we wanted to just show the end-year
13 potential after some of these infrastructures would have had
14 more time to roll out.

15 So here are some of the kinds of control technologies
16 that we're looking at so far. Residential space cooling and
17 heating switches for cycling and shedding, smart thermostats.
18 In-home displays, those are displays of -- realtime displays of
19 consumption that can sometimes affect -- there's a number of
20 pilot studies showing that consumers having access to realtime
21 information instead of just monthly bills on their consumption
22 will help them learn how to manage their energy use better.

23 We've got switching technologies for water heating
24 and pool systems. In the commercial and industrial there is
25 automated control and direct control for HVAC as well as

1 lighting and nonprocess loads. You know, one of the big issues
2 with demand response technologies is, you know, the extent to
3 which customers are willing to allow their equipment to be shed
4 or cycled and how noticeable that would be. So there has been
5 a fair amount of work over the last five years in the C&I
6 sector trying to develop automated demand response technologies
7 that try to be as invisible as possible to the end-user so that
8 the shedding that's taking place is very distributed and
9 strategic and done in such a way that it's not that the
10 customer suddenly feels a big loss of energy service.

11 But there are some customers who are, you know,
12 likely going to have concerns about any automated third-party
13 kind of demand response. And if you are in an industrial
14 setting and you are manufacturing a sensitive piece of
15 equipment, you are probably -- it's going to take a long time,
16 if ever, that you are going to get comfortable with a
17 third-party automatically, you know, shutting down your batch
18 processing.

19 However, you may be willing and have procedures in
20 place to do that yourself in response to a particular price
21 signal. So, again, there is a whole spectrum here between, you
22 know, very automated type of impact and an impact that's fully
23 controlled by the customer and varies from time to time in
24 response to their trade-off between the price signal and their
25 own production.

1 So, again, on the critical peak pricing, we looked at
2 two scenarios, a high scenario and a low scenario, representing
3 different levels of market penetration and availability of
4 dynamic pricing tariffs. So this shows a few of the underlying
5 assumptions in the estimates so far. These are the percent of
6 the applicable load associated with different end-uses in the
7 residential and nonresidential sectors and then with the
8 different types of control technologies.

9 So you can see in the first cell there that's saying
10 that 20 percent of the residential customers would be on some
11 kind of direct cycling strategy for their HVAC equipment. In
12 the commercial sector, 60 percent would be on some kind of
13 automated control strategy.

14 In the residential you can see there's competition in
15 the HVAC side. There's, you know, direct cycling, turning off
16 the air conditioner, there's shedding, just reducing the
17 cycling time for the air conditioner, and then there's the
18 smart thermostat, which does something similar, but it just --
19 it floats the temperature from the customer's set point a few
20 degrees. But they all accomplish the same thing, it's just
21 different ways of doing the same thing, although the level of
22 savings can typically vary.

23 So from those estimates, in addition to the
24 infrastructure penetration estimates, which were on the last
25 slide, these are the initial estimates of what the peak load

1 reduction opportunities are for each of these different
2 combinations of end-uses and control strategy.

3 As far as the different types, now here is how we
4 then start to combine those control strategies with the
5 pricing, so you can see the cycling and the shedding doesn't
6 require any special tariff, so you can do those with the flat
7 rate tariffs that are out there by and large for most customers
8 already. The smart thermostats are typically combined with a
9 critical peak pricing kind of program, so the incentive for the
10 customer is embedded in the price signal, so their willingness
11 to let that temperature float a little bit is in exchange to
12 their motivation to reduce that critical peak price effect.
13 The same thing for the water heating and the other preset
14 control strategies.

15 Automated control in the commercial sector similarly
16 tying that to critical peak pricing, because the price is its
17 own incentive for the customer to develop these custom
18 strategies, the ones that work best for that individual
19 customer, and that also creates a natural market for
20 third-party providers once that price signal is there. The
21 customer then has an incentive to reduce that on-peak cost and
22 that provides a natural price signal for them to work with
23 energy service companies or utilities, you know, whoever it may
24 object to come in and provide advanced energy management and
25 information systems that can be used to provide this reduction

1 in peak load in direct response to pricing, often in an
2 automatic way built into the software that does the building
3 automation.

4 This shows the initial distribution of customer load
5 on these various tariffs. So most of the residential and the
6 low penetration scenario for the pricing options -- is that in
7 their packet? Yes. Most of the customers remain on the flat
8 rate, 90 percent on the flat rate and only 10 percent on the
9 dynamic critical peak pricing rate. In the high penetration
10 scenario, it goes to 50/50 for residential and 65/35 for the
11 nonresidential. And, you know, these are assumptions that are
12 easy to change. We could pretty easily do more than two
13 scenarios on demand response varying these assumptions
14 accordingly.

15 So when you interact all of that information and
16 assumptions, and estimates of base load and infrastructure
17 penetration, and enabling technology, and tariff distributions,
18 these are the initial estimates we're coming up with for DR
19 potential for each of the utilities for summer and winter, and
20 we'll get to on a relative basis.

21 Then this shows for each utility how that potential
22 is breaking down among these different combinations of
23 technology, enabling technologies and tariffs. So you can see
24 there for FPL, most of the potential is in the AC cycling and
25 shedding with the flat rate, and I believe a lot of that

1 potential is already captured unless this is incremental. Yes,
2 this is not incremental, so those programs are the largest in
3 the country as far as I know. So most of that potential there
4 is already captured, but then some of the other potential that
5 is incremental, there's smart thermostats with critical peak
6 pricing, and some of the other CPP potentials.

7 On the C&I side, most of the potential showing up
8 under the automated control rather than the direct load
9 control. C&I is not a great application for direct load
10 control. You know, there are some applications there, but not
11 a lot. Most of the applications are going to be in these
12 automated customized control where the customer figures out
13 what they want to shed when and they program that themselves in
14 response to the price signal.

15 So from this initial set of assumptions we're seeing
16 a peak demand potential reduction of 5 to 6.5 percent under
17 those two, that range of scenarios. Most of the potential in
18 the cooling and heating, which is where most of the baseload
19 is.

20 Some the caveats on where we are at so far -- and
21 this work is not as far along as the energy efficiency work is,
22 but it's picking up speed. But some of the caveats special to
23 DR are that we have not yet incorporated the use of on-site
24 generation as another way of responding to DR events or price
25 signals, so that's something that can be done, I think we are

1 planning to do. So a number of customers have backup
2 generation.

3 Now in some jurisdictions you have got to make sure
4 that you only enable that backup generation to run, obviously,
5 within whatever constraints there might be on the running of
6 those units with respect to any pollutants, criteria pollutants
7 in particular basins and such. I'm not positive myself. Do
8 you know if we have those kind of constraints? I don't know
9 that there are any.

10 The DR potential that we have here is not including
11 the current large C&I interruptible programs yet and we need to
12 roll that in. The direct load for C&I assumes a 10 percent
13 reduction in peak demand. I think the other things here we
14 have already gone through what those assumptions are. You
15 know, there is certainly a lot of uncertainty about how these
16 technology infrastructures both on the utility backbone side
17 and on the customer side may or may not roll out over the next
18 ten years. You know, it's a little bit of a chicken and an
19 egg, because that's the thing that, you know, you want to
20 direct your policy objectives around.

21 But unlike energy efficiency -- there's a natural
22 market for energy efficiency that's out there every day, right,
23 there's all of this equipment that's for sale. With demand
24 response, the potential is very tied to the types of tariffs
25 and price signals that customers face, and the technologies

1 will -- there's some tariffs that are enabled by technologies
2 and there are some technologies that are enabled by the
3 pricing. So it's much more interactive and driven by policy, I
4 think, even than the energy efficiency. There's more of a
5 natural market for energy efficiency than there is for demand
6 response at this point.

7 That's pretty much it on where we are at with the DR
8 so far, and that's the end of our planned slides. We have
9 backup slides and are available to take questions on anything
10 that we have covered today.

11 **CHAIRMAN CARTER:** Thank you.

12 Also, staff, just make sure that we get a complete
13 set of all the slides to all the Commissioners' offices.

14 **MS. LEWIS:** Yes, Chairman, we'll have those slides
15 placed in the docket file, and we'll get a copy to your office.

16 **CHAIRMAN CARTER:** Okay. Commissioners, questions at
17 this point?

18 Commissioner Skop, you're recognized, sir.

19 **COMMISSIONER SKOP:** Thank you, Mr. Chairman.

20 Just a quick question with respect to Slides 67
21 through 70, and I apologize if they don't exactly match the
22 presentation, because I seem to be having some page problems.
23 But on Page 67 on my book, the slide was entitled DR technology
24 and applicable tariff in 2018, and it lists the various DR
25 control technologies and the respective proposed tariff.

1 And in terms of looking at the results on the
2 follow-on pages, would it be correct to understand that the
3 most potential exists in terms of the demand reduction that
4 would be AC load shedding and AC cycling?

5 **MR. RUFO:** Yes, that's what we are showing so far.

6 **COMMISSIONER SKOP:** Okay. And with respect to having
7 the smart metering infrastructure where it would -- or smart
8 thermostats which would allow the consumer to override settings
9 and turn on the AC, or program those appliances or air
10 conditionings accordingly due to critical peak pricing or
11 pricing signals, that would also facilitate the demand-side
12 reduction?

13 **MR. RUFO:** Yes.

14 **COMMISSIONER SKOP:** And just one more follow-up
15 question. In terms of implementing those areas on a
16 forward-going basis, and I know this is just a potential study,
17 but I just wanted to get your thoughts and feelings with
18 respect to a mechanism for implementing those type of
19 demand-side reduction initiatives. I know some of our
20 utilities or IOUs currently do that in terms of load shedding
21 on a voluntary basis, and I think that's a great thing, but for
22 that to continue would it be appropriate to, perhaps for new
23 construction, to require some sort of load shedding be
24 installed within the building code, or so forth and so on to
25 kind of leverage and take greater advantage of those

1 demand-side reduction technologies not only for the benefit of
2 the utilities, but for consumers?

3 **MR. RUFO:** Well, I think with respect to new
4 construction, you know, that's the classic lost opportunity
5 potential area with respect to, you know, any technologies of
6 interest from a public policy point of view. So we talk about
7 lost opportunities in new construction a lot in energy
8 efficiency, and now people are starting to talk about that more
9 with respect to things like demand response and PV for that
10 matter. You know, anything where there is an opportunity
11 for -- where it's going to be a lot less expensive to install
12 the technology or the infrastructure at the time of
13 construction than it will be to go back five or ten years later
14 and retrofit it. So I think that like some of the other
15 opportunities, there are costs saving opportunities to
16 incorporate these things, you know, right out of the gate in
17 new construction, and that there would be benefits for
18 utilities and consumers.

19 That begs a little bit of the question of, you know,
20 timing, when that infrastructure would be -- if you weren't
21 rolling out that infrastructure territory wide, you know, at
22 some point you still need to integrate it with your overall
23 strategy for your customer class.

24 **COMMISSIONER SKOP:** Thank you.

25 Just as a follow-up to that, I understand that with

1 respect to new construction, some of the technologies listed on
2 Page 67 such as the advanced smart metering and other
3 electronic load controls and various wizardry, you know,
4 certainly would drive costs, but I guess I was looking at it as
5 low-hanging fruit.

6 I know that for demand-side reduction that the
7 utilities currently are able to install those controls on AC
8 and so forth and retrofit rather easily, so to me the cost
9 would not seem to be substantial for those type of
10 technologies. And I guess I was looking just as a first order
11 of magnitude whether doing that on a preconstruction type of
12 thing would have value in terms of providing a benefit. But,
13 again, not resulting in a substantial cost because, again, that
14 type of technology is readily implemented and immediately
15 available.

16 **MR. RUFO:** I think there is definitely a cost
17 reduction opportunity there.

18 **COMMISSIONER SKOP:** Thank you.

19 **CHAIRMAN CARTER:** Thank you.

20 Commissioners, anything further? Staff. Any
21 questions from staff? Any questions from the participants?

22 Thank you so kindly. I do appreciate the perspective
23 that you presented on both DSM as well as the energy
24 efficiency. Very thorough. Thank you.

25 **MR. RUFO:** Thank you.

1 **CHAIRMAN CARTER:** Ms. Clark, good afternoon.

2 **MS. CLARK:** Good afternoon. Thank you, Mr. Chairman.

3 I only have four slides, and I think you'll get them
4 loaded in here pretty shortly.

5 I'm here on behalf of the seven FEECA utilities which
6 were listed in the Itron study, and you'll be happy to know our
7 presentation is very brief. I'm just here to give you an
8 overview of where we are in the next step of the goal-setting
9 process, and that is the status of the development of the
10 economic and achievable potential for the demand-side
11 management.

12 **CHAIRMAN CARTER:** We'll take a little break. I
13 thought we could kind of schmooze on into it. We're on break
14 for seven minutes.

15 (Recess.)

16 **CHAIRMAN CARTER:** We are back on the record.

17 **MS. CLARK:** Mr. Chairman, if I can digress from the
18 presentation for just a minute.

19 **CHAIRMAN CARTER:** Digression is always appreciated,
20 particularly at a time like this.

21 **MS. CLARK:** Well, I had two things I wanted to ask,
22 and ask for confirmation from the two Mikes from Itron.

23 First of all, as I understand it the study is not
24 final, so the numbers in there are not final. That will be
25 part of your final draft. Would that be correct?

1 **MR. RUFO:** Correct.

2 **MS. CLARK:** The other thing is the numbers that you
3 gave on the demand response, that represents total numbers
4 which include current programs, is that correct?

5 **MR. RUFO:** It includes the AC control, but not the
6 large interruptible programs.

7 **MS. CLARK:** So we just wanted you to be aware of that
8 when you are looking at the numbers in this draft report.

9 **CHAIRMAN CARTER:** You may proceed.

10 **MS. CLARK:** Well, I'm here to give you sort of the
11 status of where we are on the next step, which is the
12 development of the economic and achievable potential for
13 demand-side management.

14 The memorandum of understanding that was used for the
15 technical study has been amended now to address economic and
16 achievable potential. All the parties have agreed to the
17 amended MOU, and we are in the process of getting signatures.

18 The parties are working on the statement of work to
19 be done for the study, which should be finalized by this
20 Friday. Based on the scope of work, we estimate the
21 development of the economic potential will be done in January,
22 with the achievable done in April, and then the utilities will
23 finalize their DSM goals and start to prepare their goals
24 petitions by May. Starting in May, excuse me.

25 The utilities plan to use the results of the

1 technical potential study to determine the achievable
2 potential. As I indicated to you last workshop, this is a
3 multi-step time consuming process and we think by continuing
4 the existing collaborative and working through this process, we
5 believe it will be less contentious at the back end, and we are
6 hopeful that that will be the case.

7 However, by using a collaborative process, it has and
8 will impact the time required to complete the various studies.
9 As the gentleman from Itron indicated, it has been a
10 comprehensive study and they have had multiple conference calls
11 to work on a consensus. And reaching a consensus certainly
12 takes time, but we think it pays dividends by getting everyone
13 on board as we move through the process.

14 Now, next to each of the activities we have indicated
15 the time we anticipate it will take to complete each one. The
16 first step is to determine a supply resource plan with no DSM
17 beyond 2009. This becomes the basis for determining when the
18 generation needs are that the DSM will be compared to in
19 determining cost-effectiveness. Once the supply plan has been
20 determined, the economic potential is then developed. This
21 involves determining which DSM measures are cost-effective when
22 compared to the supply side alternatives.

23 The outcome of the economic potential analysis is a
24 set of measures that are cost-effective under each of the
25 Commission-approved cost-effectiveness tests. This provides

1 the input into the achievable analysis. This flow chart shows
2 the achievable potential analysis being done for the two
3 existing Commission-approved cost-effectiveness tests in
4 combination with the participant test. Those two tests are the
5 Rate Impact Measure test and the Total Resource Cost test.
6 These are key to determining participant levels which are key
7 inputs in the achievable potential analysis.

8 At the completion of the achievable potential
9 analysis, the individual portfolios are then compared to the
10 supply plan. And then the last step in the flow chart shows
11 the actual preparation of the utilities' goals.

12 The date you have on this flow chart is consistent
13 with what we requested at the November 3rd workshop. We have
14 since talked to staff and been given information about their
15 proposed schedule for getting the goals done and in effect by
16 2010. We understand that they could be comfortable with a
17 June 15th filing for the goals, and I have indicated to staff
18 that the utilities could as well be comfortable with that
19 June 15th deadline for filing. I think that's a Monday.

20 **CHAIRMAN CARTER:** Staff, just kind of give us a
21 layout of the schedule, please.

22 **MS. FLEMING:** As far as a layout, would you like all
23 the dates or just the utility filing date? Because I believe
24 initially the utilities were requesting a July 1st date which
25 would entail moving the hearing to a month later. Currently we

1 have hold dates in August, and that would require moving the
2 hearing to September. However, the Commission calendar doesn't
3 have any availability for a hearing of this nature in
4 September.

5 What we are comfortable with, based on the schedule,
6 with keeping the August hearing dates is to allocate -- allow
7 the utilities to file June 15th. Staff's initial proposal was
8 May 1st, and so we feel that the June 15th date is a good
9 compromise, and that should work for all parties involved,
10 including staff.

11 **CHAIRMAN CARTER:** And that would work -- that's
12 consistent with maintaining our current schedule as well as
13 being able to get things done?

14 **MS. FLEMING:** That's correct. With keeping the
15 hearing tentatively scheduled where it is in August, that will
16 afford an ample time for briefs as well as for staff to file
17 its post-hearing recommendation and have the order issued by
18 the end of the year.

19 **CHAIRMAN CARTER:** Okay.

20 Ms. Brownless, good afternoon. How are you?

21 **MS. BROWNLESS:** Fine, thank you. I'm Suzanne
22 Brownless here for the Florida Solar Coalition. We have filed
23 our intervention in these dockets today, Chairman. And if I
24 can understand, the June 15th date is the date that all
25 testimony and goals will be filed, is that correct?

1 **MS. FLEMING:** That is the date for the utilities'
2 direct testimony and goals, that's correct. There will be
3 separate dates for the intervenor as well as for staff
4 testimony, which will be -- we have those, but I would feel
5 more comfortable putting those in an OEP.

6 **CHAIRMAN CARTER:** Okay.

7 **MS. BROWNLESS:** And then the hearing date would be --
8 the tentative hearing date is when?

9 **MS. FLEMING:** The current hold date is August 24th,
10 the week of August 24th.

11 **MS. BROWNLESS:** So all parties would be conducting
12 discovery based upon the final testimony in a little bit more
13 than a month, 45 days, is that correct under the current
14 schedule?

15 **MS. FLEMING:** That is correct. However, staff has
16 already sent out discovery based on the utilities' information,
17 so parties are not precluded from sending out discovery as of
18 today.

19 **MS. BROWNLESS:** Thank you.

20 And as to that point, as I say, we did file our
21 petition for intervention today and that will be provided to
22 all the parties today electronically as well as by mail.

23 I know that the Southern Alliance for Clean Energy
24 also has a pending petition for intervention. I don't know if
25 the utilities will object or not. Of course that's their

1 prerogative, and they have ten days in which to do so. But if
2 we could get our interventions ruled upon quickly after the ten
3 days passes, then we would have the ability to ask our
4 interrogatories and do our discovery now. And if that comes to
5 pass, that's great, and I can live with the schedule.

6 I think without a formal order granting my
7 intervention, the utilities would be legitimately -- would be
8 able to legitimately say that they didn't wish to honor any
9 discovery that we put out ahead of time. So that's my only
10 concern.

11 **CHAIRMAN CARTER:** Okay. We will govern ourselves
12 accordingly with the dates that staff has given us, and with
13 all deliberate speed we will make things happen.

14 Staff, anything further?

15 **MS. FLEMING:** I believe with respect to -- as far as
16 the dates, staff will now -- with the consensus of the parties,
17 staff will move forward with the OEP and set forth all those
18 dates so all parties are on notice as quickly as possible.

19 **CHAIRMAN CARTER:** Okay. Ms. Clark, did I cut you
20 off?

21 **MS. CLARK:** No. She has covered the dates, and we
22 understand what they might be tentatively, and that the hearing
23 date is tentatively -- I guess it is the last week in August,
24 so we believe we can work with that.

25 **CHAIRMAN CARTER:** Staff, any procedural matters or

1 closing matters, concluding matters? Hang on a second.

2 Commissioners, is there anything further? Thank you.

3 Staff, any concluding matters, closing matters, or --

4 **MS. FLEMING:** Well, with respect to any procedural

5 matters, if any party would like to file any post-workshop

6 comments, we ask that they be filed by December 29th.

7 **CHAIRMAN CARTER:** Okay.

8 **MS. FLEMING:** And that's all we have.

9 **CHAIRMAN CARTER:** Okay. And you have already -- all

10 of you have been given the dates and all like that, and we'll

11 look at whatever pretrial orders that we need to deal with.

12 Staff, just get with the prehearing officer and all

13 things are possible. It's the holiday season.

14 Anything further, Commissioners? Staff?

15 Hearing none, we are adjourned.

16 **MS. CLARK:** Thank you, Mr. Chairman.

17 (The workshop concluded at 3:52 p.m.)

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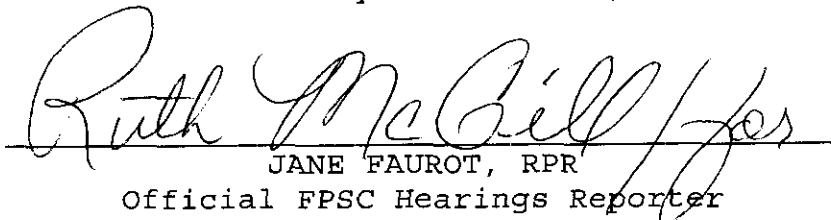
COUNTY OF LEON)

I, JANE FAUROT, RPR, Chief, Hearing Reporter Services Section, FPSC Division of Commission Clerk, do hereby certify that the foregoing proceeding was heard at the time and place herein stated.

IT IS FURTHER CERTIFIED that I stenographically reported the said proceedings; that the same has been transcribed under my direct supervision; and that this transcript constitutes a true transcription of my notes of said proceedings.

I FURTHER CERTIFY that I am not a relative, employee, attorney or counsel of any of the parties, nor am I a relative or employee of any of the parties' attorney or counsel connected with the action, nor am I financially interested in the action.

DATED THIS 23rd day of December, 2008.


JANE FAUROT, RPR
Official FPSC Hearings Reporter
(850) 413-6732