

State of Florida



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# Public Service Commission

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TALLAHASSEE, FLORIDA 32399-0850

COMMISSION  
CLERK

-M-E-M-O-R-A-N-D-U-M-

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**DATE:** May 27, 2009  
**TO:** Ann Cole, Commission Clerk - PSC, Office of Commission Clerk  
**FROM:** Nancy E. Pruitt, Regulatory Analyst III, Division of Regulatory Compliance *z*  
**RE:** Docket No. 090082-TL - Petition of BellSouth Telecommunications, Inc. d/b/a AT&T Florida d/b/a AT&T Southeast for waiver of Rule 25-4.040(2), Florida Administrative Code.

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Please place in the above referenced docket file this memorandum and the attached 17 pages of e-mails between Commission staff and AT&T that request clarifying information concerning the requested rule waiver.

DOCUMENT NUMBER-DATE

05249 MAY 27 08

FPSC-COMMISSION CLERK

**Nancy Pruitt**

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**From:** Greer, Stan L [sg7766@att.com]  
**Sent:** Monday, April 13, 2009 1:59 PM  
**To:** Nancy Pruitt  
**Subject:** Re: White Page Petition

Thanks

-----  
Sent from my BlackBerry Wireless Handheld (www.BlackBerry.net)

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**From:** Nancy Pruitt  
**To:** Greer, Stan L  
**Sent:** Mon Apr 13 13:57:49 2009  
**Subject:** RE: White Page Petition

Stan, the rec will be filed 5/7 with agenda 5/19.

---

**From:** Greer, Stan L [mailto:sg7766@att.com]  
**Sent:** Monday, April 13, 2009 12:42 PM  
**To:** Nancy Pruitt  
**Subject:** White Page Petition

Hey Nancy,

When did you all decide to try and take a recommendation on this? Just trying to determine what to do with some of the directories that are coming up - whether to send CDs or not consistent with our letter. Thanks

Stan L. Greer  
AT&T Florida  
Area Manager - Regulatory Relations  
Phone - (850) 577-5552

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**Nancy Pruitt**

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**From:** Nancy Pruitt  
**Sent:** Wednesday, May 06, 2009 9:27 AM  
**To:** 'Greer, Stan L'  
**Subject:** RE:

This afternoon will be fine. Thank you.

---

**From:** Greer, Stan L [mailto:sg7766@att.com]  
**Sent:** Wednesday, May 06, 2009 9:01 AM  
**To:** Nancy Pruitt  
**Subject:**

Hey Nancy,

If you need the final Jacksonville covers before this afternoon you can bring me a CD and i can copy them from my computer. Otherwise i will send them this afternoon as soon as i get back to the office.

-----  
Sent from my BlackBerry Wireless Handheld (www.BlackBerry.net)

\*\*\*\*\*

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**Nancy Pruitt**

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**From:** Greer, Stan L [sg7766@att.com]  
**Sent:** Wednesday, May 06, 2009 2:07 PM  
**To:** Nancy Pruitt  
**Subject:** Covers  
**Attachments:** 012319\_ClayCountyFL\_Front\_09.pdf; 012434\_JaxBchsFL\_Front\_09.pdf;  
012423\_Jacksonville FL\_Front\_09.pdf; 012435\_JaxYulee\_WP\_Special\_front\_09.pdf

Hey Nancy,

Here are the final covers for the Jacksonville Area.

<<012319\_ClayCountyFL\_Front\_09.pdf>>  
<<012434\_JaxBchsFL\_Front\_09.pdf>> <<012423\_Jacksonville  
FL\_Front\_09.pdf>> <<012435\_JaxYulee\_WP\_Special\_front\_09.pdf>>

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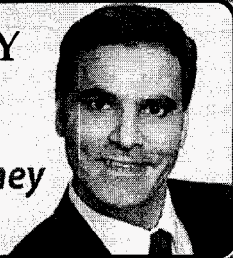
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Includes customer listings for all local telecommunications companies.

For more information on how to obtain a free copy of your Jacksonville residential white pages, please refer to the Customer Guide.



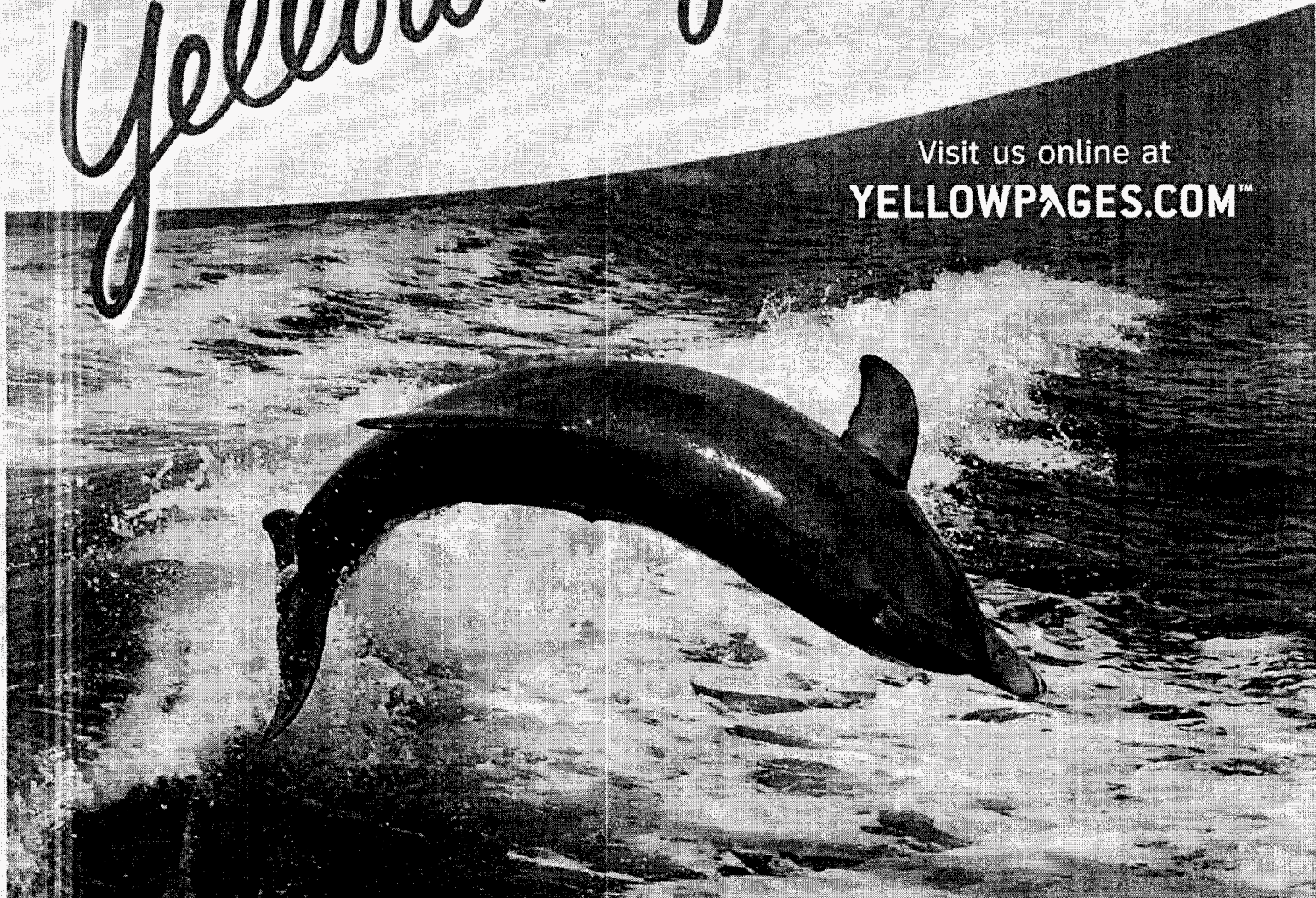
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Komodo Dragon

## Jacksonville

Including Baldwin, Ft. George, and Julington

Includes customer listings for all local telecommunications companies.



To advertise call 1-800-GET-REAL.  
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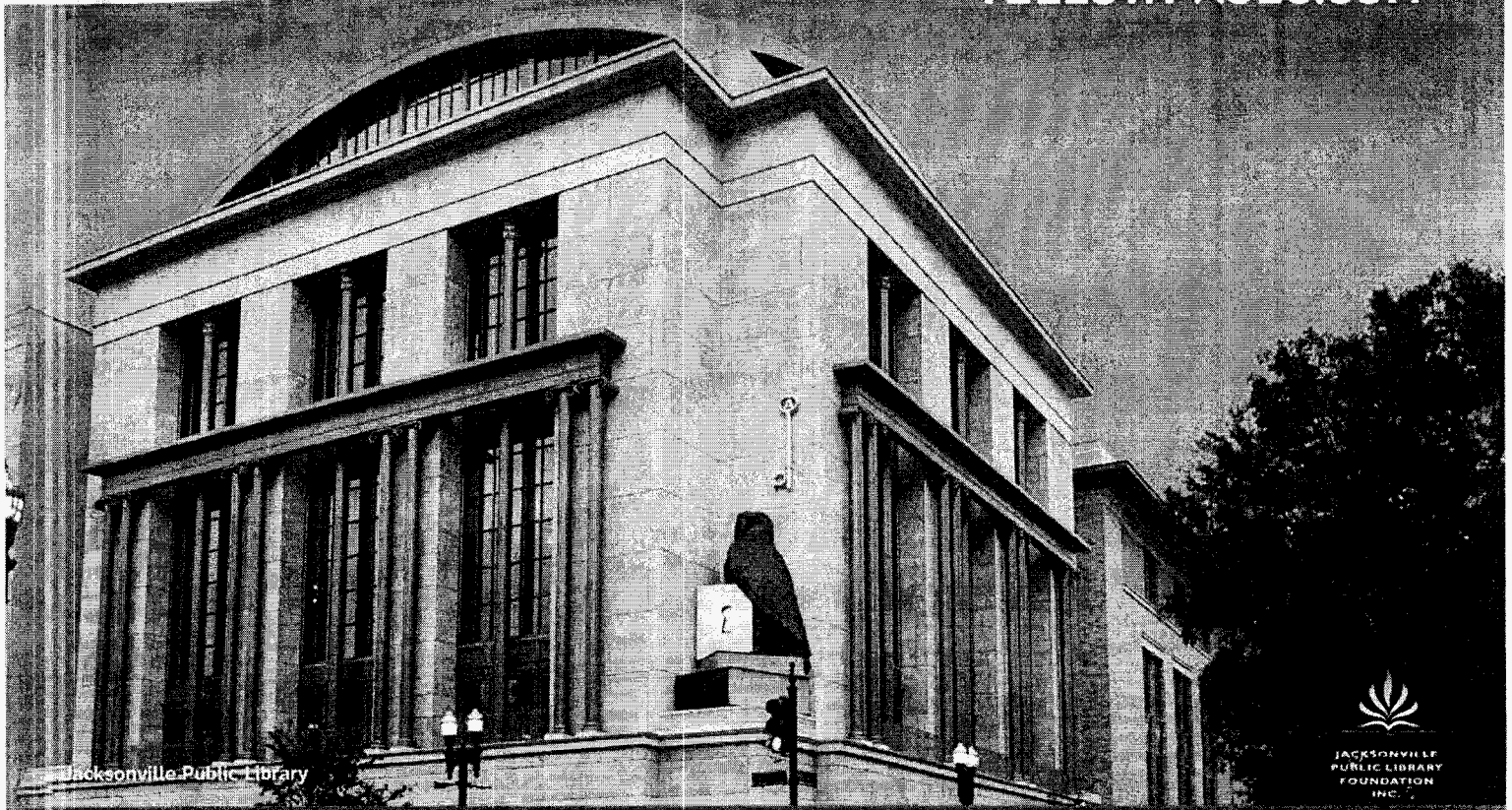




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Jacksonville Public Library



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Includes customer listings for all local telecommunications companies.



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For more information on how to obtain a free copy of your Jacksonville residential white pages, please refer to the Customer Guide.

**Nancy Pruitt**

---

**From:** Greer, Stan L [sg7766@att.com]  
**Sent:** Monday, May 18, 2009 4:35 PM  
**To:** Nancy Pruitt  
**Cc:** KELLY.JR  
**Subject:** White Page Listing Proceeding  
**Attachments:** MOCK-UP Free copy.pdf

Hey Nancy,

I wanted to let you know what we have agreed to do with OPC.

Essentially, for the 1st year of any book where AT&T removes the white page listings it will include the 800 number on the cover. Beginning with the 2nd book, AT&T will put the verbiage on the cover that it had provided with the last mock ups filed with the Commission. For the books that have the reference to the customer guide pages, AT&T will modify the customer guide pages to reflect changes agreed to with OPC. See Attached. Since Jacksonville did not have the 800 number on the cover, AT&T has agreed to put the 800 number on next book issued for the area and then move to the reference to the Customer Guide pages and the new customer guide pages. If you have any questions, please let me know.

<<MOCK-UP Free copy.pdf>>

Stan L. Greer  
AT&T Florida  
Area Manager - Regulatory Relations  
Phone - (850) 577-5552

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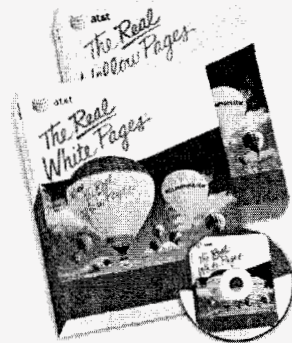


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The following four options are available to provide you with free access to West Palm Beach Residential White Pages listings:

- Load the enclosed CD-ROM for immediate access to all West Palm Beach Residential & Business listings
- Electronic access through [www.RealPagesLive.com](http://www.RealPagesLive.com)
- Electronic access through [YELLOWPAGES.COM](http://YELLOWPAGES.COM)
- Order a free printed directory by calling 1-800-422-1955



## About The Publisher

Welcome to the AT&T Advertising Solutions family of directories. A division of AT&T, we publish in excess of 1,250 Yellow Pages titles across the nation. We offer a wide range of services to both users and advertisers, beginning with traditional paper products. In some markets we also offer advertising on the internet and in specialty print products.

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We appreciate the opportunity to serve you as your one-stop shop for telephone numbers, a shopping guide you can trust, and a showcase for your advertising needs. We're proud to have been serving your needs by publishing directories for over 100 years. We hope you will remember to turn to the AT&T Real Yellow Pages for real consumer and business solutions.



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- Visit 'Keep America Beautiful' on the Internet at [www.kab.org](http://www.kab.org), or call 1-877-88RECYCLE (1-877-887-3292).
- You may also find additional recycling information in the AT&T Real Yellow Pages under the heading "Recycling".

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**Call 1-800-GET-REAL (1-800-438-7325)**

**Nancy Pruitt**

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**From:** Laura King  
**Sent:** Tuesday, May 19, 2009 9:21 AM  
**To:** Nancy Pruitt  
**Subject:** RE: White Page Listing Proceeding

thanks

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**From:** Nancy Pruitt  
**Sent:** Tuesday, May 19, 2009 8:59 AM  
**To:** Laura King  
**Subject:** FW: White Page Listing Proceeding

I've called Stan for a cover with the 800 number.

---

**From:** Greer, Stan L [mailto:sg7766@att.com]  
**Sent:** Monday, May 18, 2009 4:35 PM  
**To:** Nancy Pruitt  
**Cc:** KELLY.JR  
**Subject:** White Page Listing Proceeding

Hey Nancy,

I wanted to let you know what we have agreed to do with OPC.

Essentially, for the 1st year of any book where AT&T removes the white page listings it will include the 800 number on the cover. Beginning with the 2nd book, AT&T will put the verbiage on the cover that it had provided with the last mock ups filed with the Commission. For the books that have the reference to the customer guide pages, AT&T will modify the customer guide pages to reflect changes agreed to with OPC. See Attached. Since Jacksonville did not have the 800 number on the cover, AT&T has agreed to put the 800 number on next book issued for the area and then move to the reference to the Customer Guide pages and the new customer guide pages. If you have any questions, please let me know.

<<MOCK-UP Free copy.pdf>>

Stan L. Greer  
AT&T Florida  
Area Manager - Regulatory Relations  
Phone - (850) 577-5552

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**Nancy Pruitt**

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**From:** Greer, Stan L [sg7766@att.com]  
**Sent:** Tuesday, May 19, 2009 3:53 PM  
**To:** Nancy Pruitt  
**Cc:** KELLY.JR  
**Subject:** 800 Mock Up  
**Attachments:** 43504-wp info miami.pdf

Hey Nancy,

Here is a mock up with the 800 number included. Let me know if you have any questions.

<<43504-wp info miami.pdf>>

Stan L. Greer  
AT&T Florida  
Area Manager - Regulatory Relations  
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Vea el directorio en español  
al final de esta guía

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**Nancy Pruitt**

---

**From:** Greer, Stan L [sg7766@att.com]  
**Sent:** Tuesday, May 19, 2009 3:58 PM  
**To:** Nancy Pruitt  
**Subject:** RE: White Page Listing Proceeding

I just attached it in an email. Let me know if you didn't get it.

Stan L. Greer  
AT&T Florida  
Area Manager - Regulatory Relations  
Phone - (850) 577-5552

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---

**From:** Nancy Pruitt [mailto:NPruitt@PSC.STATE.FL.US]  
**Sent:** Tuesday, May 19, 2009 3:56 PM  
**To:** Greer, Stan L  
**Subject:** RE: White Page Listing Proceeding

Many thanks. Will we be getting the cover page with the 800 number?  
We file in the morning.

---

**From:** Greer, Stan L [mailto:sg7766@att.com]  
**Sent:** Monday, May 18, 2009 4:35 PM  
**To:** Nancy Pruitt  
**Cc:** KELLY.JR  
**Subject:** White Page Listing Proceeding

Hey Nancy,

I wanted to let you know what we have agreed to do with OPC.

Essentially, for the 1st year of any book where AT&T removes the white page listings it will include the 800 number on the cover. Beginning with the 2nd book, AT&T will put the verbiage on the cover that it had provided with the last mock ups filed with the Commission. For the books that have the reference to the customer guide pages, AT&T will modify the customer guide pages to reflect changes agreed to with OPC. See Attached. Since Jacksonville did not have the 800 number on the cover, AT&T has agreed to put the 800 number on next book issued for the area and then move to the reference to the Customer Guide pages and the new customer guide pages. If you have any questions, please let me know.

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