

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

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In re: Commission review of numeric conservation goals (Florida Power & Light Company).	DOCKET NO. 080407-EG
In re: Commission review of numeric conservation goals (Progress Energy Florida, Inc.).	DOCKET NO. 080408-EG
In re: Commission review of numeric conservation goals (Tampa Electric Company).	DOCKET NO. 080409-EG
In re: Commission review of numeric conservation goals (Gulf Power Company).	DOCKET NO. 080410-EG
In re: Commission review of numeric conservation goals (Florida Public Utilities Company).	DOCKET NO. 080411-EG
In re: Commission review of numeric conservation goals (Orlando Utilities Commission).	DOCKET NO. 080412-EG
In re: Commission review of numeric conservation goals (JEA).	DOCKET NO. 080413-EG

Filed: July 6, 2009

DIRECT TESTIMONY AND EXHIBIT OF
JEFFRY POLLOCK

ON BEHALF OF
THE FLORIDA INDUSTRIAL POWER USERS GROUP

Vicki Gordon Kaufman
Jon C. Moyle, Jr.
Keefe, Anchors, Gordon and Moyle, P.A.
The Perkins House
118 N. Gadsden St.
Tallahassee, Florida 32301
Telephone: 850-681-3828
Facsimile 850-681-8788

John W. McWhirter, Jr.
McWhirter Law Firm
400 N. Tampa St., Ste. 2450
P.O. Box 3350
Tampa, Florida 33601-3350
Telephone: 813-505-8055
Facsimile: 813-221-1854

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J. POLLOCK
INCORPORATED

DOCUMENT NUMBER-DATE

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Direct Testimony of Jeffrey Pollock

2 Q PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

3 A Jeffrey Pollock; 12655 Olive Blvd., Suite 335, St. Louis, MO 63141.

4 Q WHAT IS YOUR OCCUPATION AND BY WHOM ARE YOU EMPLOYED?

5 A I am an energy advisor and President of J. Pollock, Incorporated.

6 Q PLEASE STATE YOUR EDUCATIONAL BACKGROUND AND EXPERIENCE.

7 A I have a Bachelor of Science Degree in Electrical Engineering and a Masters in
8 Business Administration from Washington University. Since graduation in 1975, I
9 have been engaged in a variety of consulting assignments including energy and
10 regulatory matters in both the United States and several Canadian provinces. I have
11 participated in regulatory matters before this Commission since 1977. More details
12 are provided in Appendix A to this testimony.

13 Q ON WHOSE BEHALF ARE YOU TESTIFYING IN THIS PROCEEDING?

14 A I am testifying on behalf of the Florida Industrial Power Users Group (FIPUG).
15 Participating FIPUG companies take power from various utilities throughout the state,
16 such as Florida Power and Light, Progress Energy Florida and Tampa Electric
17 Company. These customers require a reliable low-cost supply of electricity to power
18 their operations. Therefore, FIPUG companies have a direct and significant interest
19 in the outcome of this proceeding.

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1 Q WHAT IS THE PURPOSE OF YOUR TESTIMONY?

2 A I will address what the Commission should consider when determining what
3 conservation programs are cost-effective and the balance that must be achieved
4 between encouraging conservation and increasing customers' rates. I will also briefly
5 address the fact that revenue decoupling is not the answer to conservation.

6 Q WOULD YOU PLEASE SUMMARIZE YOUR FINDINGS AND CONCLUSIONS?

7 A First, conservation is an important aspect of every utility's portfolio. Conservation has
8 become even more important in recent times as all consumers – residential,
9 commercial and industrial – face challenging economic times. However, the
10 importance of pursuing conservation programs must be balanced against their cost
11 and the impact of that cost on ratepayers. It is important that rate impact not be
12 overlooked when conservation goals and programs are evaluated.

13 Second, load management programs continue to play an important role in
14 conservation and should be encouraged.

15 Third, decoupling revenues from sales is not the way to increase cost-effective
16 conservation.

17 Q WHAT IS THE NATURE OF CONSERVATION PROGRAMS?

18 A In general terms, conservation programs are designed to reduce or reshape load.
19 (For discussion purposes only, I am including both load management and energy
20 efficiency as representative of conservation programs.) Traditionally, electric utilities
21 have matched supply and demand by increasing supply whenever necessary. It
22 could be less expensive, though, to reduce demand. Conservation may be an
23 alternative to supply-side additions.

1 If conservation programs result in lower costs and lower rates than supply-
2 side additions, they are worthwhile. Problems can arise, however, because the
3 apparent effect is the opposite of new supply. With a new generation plant, the utility
4 invests money to sell the electricity demanded by its customers. These sales pay for
5 at least part of the cost of the new facility. With conservation, the utility invests
6 money and *reduces* sales. New supply can be used to serve all customers—
7 residential, commercial, industrial or street lighting. A conservation measure,
8 however, provides service *only* to a specific customer.

9 **Q WHAT SHOULD THE COMMISSION CONSIDER WHEN DETERMINING IF A**
10 **CONSERVATION PROGRAM IS COST EFFECTIVE?**

11 **A** When the Commission determines the cost-effectiveness of a proposed conservation
12 program, it must weigh the costs and benefits of the program. Thus, the Commission
13 must balance the desire to increase conservation against increases in rates which
14 may result from approval of a particular program. The Commission must also ensure
15 that the cost-effectiveness tests are properly and uniformly implemented.

16 **Q HOW HAS THE COMMISSION JUDGED THE COST-EFFECTIVENESS OF**
17 **CONSERVATION PROGRAMS IN THE PAST?**

18 **A** The Commission has traditionally used the Rate Impact Measure (RIM) test to
19 perform this balancing. The RIM cost-effectiveness test looks at the costs of an
20 energy efficiency program from the customers' perspective and provides information
21 on whether rates will need to be adjusted if a conservation program is implemented.
22 A program with a RIM benefit/cost ratio greater than one means that rates will be

1 lower with the program than with an alternative resource option. Thus, all customers
2 would benefit.

3 **Q IS THERE ANY CONTROVERSY ABOUT THE APPLICATION OF THE RIM TEST?**

4 A Yes. Some controversy has arisen regarding this test, because it is unclear that each
5 utility is applying the RIM test in the same way, especially regarding what is included
6 in the category of "lost revenues." FIPUG currently has discovery outstanding asking
7 the major investor-owned utilities what each includes in the lost revenue category. If
8 the Commission continues to utilize RIM, it should make it clear what is to be included
9 in the lost revenue category so that all utilities are calculating the RIM values in the
10 same way.

11 **Q IS IT IMPORTANT TO CONSIDER THE RATE IMPACTS ASSOCIATED WITH**
12 **IMPLEMENTING CONSERVATION PROGRAMS?**

13 A Yes. Consideration of rate impacts in the evaluation of conservation programs helps
14 to minimize both rates and costs for ratepayers.

15 **Q DO YOU HAVE ANY COMMENTS ON THE E-RIM DISCUSSED IN MR. SIM'S**
16 **DIRECT TESTIMONY?**

17 A As I understand it, the E-RIM methodology includes in its calculation the
18 environmental cost of compliance for certain emissions, including sulfur dioxide
19 (SO₂), nitrogen oxide (NO_x), and carbon dioxide (CO₂). Including all costs which are
20 avoided as a result of a conservation program, including environmental compliance
21 costs, is appropriate. It is essential that the impact of these emissions is both known
22 and reasonably measurable using readily available and objective information.

1 Q DO YOU HAVE ANY COMMENTS ON THE TOTAL RESOURCE (TRC) TEST?

2 A The TRC test assumes that any program that costs less than an equivalent supply
3 side resource would benefit all ratepayers. This is not necessarily the case, as
4 illustrated in Exhibit JP-1.

5 I have assumed that a utility serves three customers, each using 100 kW. The
6 cost of existing resources is assumed to be \$100/kW (Case 1).

7 In Case 2, Customer C increases usage by 100 kW. The utility must add 100
8 kW of new resources. I have assumed that the cost of the new 100 kW of supply is
9 \$180/kW. Therefore, the plant addition will increase rates from \$100 to \$120 per kW.
10 Customer C, whose usage increases, would pay \$14,000 for the additional 100 kW of
11 usage or 78% of the added cost to the system. Under the assumption that the
12 incremental supply costs more than the average existing supply, other customers
13 would pay somewhat more, too, as a consequence of the rate increase.

14 Q WHAT WOULD HAPPEN IF A LESS-COSTLY CONSERVATION PROGRAM
15 WERE SUBSTITUTED FOR THE 100 KW OF GROWTH?

16 A A conservation program that is less costly than an equivalent supply side resource
17 would pass the TRC. Case 3 considers what happens when a utility invests in
18 conservation at Customer C's premises that costs \$150 per kW, which is less than
19 the cost of an equivalent supply-side resource. This investment would allow
20 Customer C to increase output while maintaining the existing level of usage. In
21 effect, Customer C would receive the *equivalent* of 100 kW of service, though in a
22 different form.

23 If the utility were to simply add the cost of this service to its rates, the rates
24 would increase from \$100 to \$150 per kW. The rates with conservation would be

1 significantly higher than with new supply (**Case 2**), because, in **Case 3**, more cost
2 must be recovered from the existing sales base. This outcome occurs because, with
3 conservation, there would not be incremental energy sales and corresponding
4 revenues to defray the incremental cost. Thus, despite passing the TRC test, this
5 program would fail the RIM test.

6 **Q WOULD THE USE OF THE TRC IN THIS INSTANCE TREAT ALL CUSTOMERS**
7 **FAIRLY?**

8 **A** No. Customer C, who received the "kW substitute" through the conservation
9 program, would pay only \$5,000 or one-third of the cost. Two-thirds of the
10 conservation cost would be borne by Customers A and B. This result is unfair,
11 particularly if the other customers have invested in their own conservation measures.

12 **Q WOULD THE RESULT BE FAIR EVEN IF THE CONSERVATION MEASURE WERE**
13 **LESS COSTLY THAN THE UTILITY'S EXISTING RESOURCES?**

14 **A** Not necessarily. An example is illustrated in **Case 4** shown in **Exhibit JP-1**. As can
15 be seen, the non-participants (Customers A and B) would still experience higher
16 costs than if a more expensive supply side resource were added. In other words, the
17 conservation measure would still fail the RIM test. Customer C, though, would still
18 pay only one-third of the actual cost of the conservation program.

19 **Q WHAT DOES THE ILLUSTRATION DEMONSTRATE?**

20 **A** The illustration demonstrates that the TRC test has the potential to harm those
21 customers that are not participating in utility-funded conservation programs. This
22 result is unfair, particularly for those customers that have implemented self-funded
23 conservation programs. Further, if the conservation measures were chosen instead

1 because they were less costly than adding new supply, then the impact of
2 conservation on *all* customers should be lower than if new supply had been added.

3 **Q SHOULD NON-ECONOMIC OR SOCIETAL COSTS BE INCLUDED IN A COST-
4 EFFECTIVENESS ANALYSIS?**

5 **A** No. Societal costs are often difficult to quantify so these costs should be excluded.

6 **Q DO YOU HAVE ANY FURTHER COMMENTS ON THE COST-EFFECTIVENESS
7 TESTS?**

8 **A** Yes. Regardless of which cost-effectiveness test the Commission ultimately deems
9 appropriate, what is most important is that the Commission encourage conservation
10 programs that strike a reasonable balance between the advantages of the programs
11 to program participants and other rate payers and that these conservation programs
12 are fairly evaluated.

13 **Q IS THERE A SOLUTION TO THIS PROBLEM?**

14 **A** First, the Commission should continue to give significant weight to the results of the
15 RIM test in determining cost-effectiveness. Second, customers that choose to
16 participate in utility-sponsored conservation programs should be required to pay a
17 greater share of the cost if these payments are needed to make the programs cost
18 effective to customers not participating in the programs. Since conservation is not a
19 natural monopoly, the utility should not be given a competitive advantage by providing
20 a service below its actual cost. That way the program is not subsidized entirely by
21 other customers. And in fact, Section 366.82(3)(b) of the Florida Statutes and the
22 Cost Effectiveness Manual for Demand Side Management Services requires the
23 Commission to consider "participant contributions" to programs.

1 Q HOW DO LOAD MANAGEMENT PROGRAMS FIT INTO THE CONSERVATION
2 PICTURE?

3 A Load management programs, including interruptible programs, play an important role
4 in the state. Interruptible rates, in particular, are used effectively by many large
5 consumers to minimize demand when the utility requires resources to maintain
6 service to its firm customers. Thus, interruptible power is a lower quality of service
7 than firm power. The utilities do not include interruptible and other non-firm load in
8 determining the need for additional capacity. Thus, non-firm load has allowed utilities
9 to avoid building more expensive capacity. Further, some non-firm load is also
10 capable of providing contingency reserves. The Florida Reliability Coordinating
11 Council (FRCC) defines contingency reserves as resources needed to replace
12 reserve capacity that is no longer available due to sudden forced outages of major
13 generating facilities or the loss of transmission facilities. Using non-firm load as
14 contingency reserves would allow the utility to avoid keeping some generation on-
15 line, thereby reducing fuel costs and emissions.

16 For these reasons, these types of programs should be encouraged by the
17 Commission, and the utilities and the Commission should encourage their growth.

18 Q ARE THERE OTHER TYPES OF ACTIVITIES THE COMMISSION SHOULD
19 ENCOURAGE?

20 Yes, for example, the Commission should more strongly encourage cogeneration,
21 particularly for industrial processes that generate substantial waste heat. Many
22 Florida cogeneration facilities use waste heat from industrial processes; thereby
23 producing no environmental emissions, consuming no fossil fuel, and requiring no
24 additional water consumption. These cogeneration facilities allow the utilities to avoid

1 the purchase and consumption of expensive fossil fuels associated with operating
2 utility-owned generating units and the emissions associated with these units.

3 **Q ARE THERE CURRENT BARRIERS THAT PREVENT THE EFFICIENT USE OF**
4 **COGENERATION FACILITIES?**

5 A Yes. In most instances, an industrial customer cannot fully utilize the additional
6 electricity from cogeneration because the cogeneration facility is at a separate
7 location from the customer's other energy-consuming facilities. Consequently, the
8 customer must either (1) bypass the utility by constructing privately-owned
9 transmission lines (to interconnect the customer's cogeneration and other load
10 consuming facilities) or (2) "put" the excess energy on the grid. In situations where a
11 customer transmission bypass is not a viable option, payment for cogenerated energy
12 is at the utility's hourly avoided energy cost. As a result, viable projects cannot pass
13 the necessary economic hurdles to reach fruition.

14 **Q ARE THERE ALTERNATIVES THAT CAN LOWER THESE HURDLES?**

15 A Yes. There are alternatives that should be considered to encourage additional
16 cogeneration and to allow customers to more fully utilize existing cogenerated
17 capacity/energy. For example, multiple load management (MLM) would allow a
18 customer to centrally manage power and energy usage at multiple locations (owned
19 and controlled by the customer) throughout the utility's service area. This could be
20 expanded to include using surplus capacity/energy from cogeneration to displace
21 utility capacity/energy purchases at other locations (*i.e.*, self-service wheeling). MLM
22 is currently allowed by rule only in certain circumstances. Such circumstances should
23 be expanded to include self-service wheeling so that cogenerated power can be

1 economically developed and fully utilized. Combining the two options would
2 encourage more widespread (and more efficient) use of cogeneration provided that it
3 is found to be cost-effective.

4 **Q WHAT DO YOU RECOMMEND?**

5 A I recommend that the Commission open an investigation to consider MLM as
6 described above and to audit how avoided costs are being calculated (1) in applying
7 the RIM test and (2) in determining the real-time hourly payments for cogenerated
8 energy. One of the objectives of the audit should be to ensure that the avoided cost
9 calculations are both consistent and transparent. This would help to ensure that
10 viable cogeneration projects are developed.

11 If the Commission decides to broaden energy efficiency measures, the utilities
12 should specifically address industrial programs that will increase efficiency, such as
13 the installation of premium efficiency motors. Such programs should be eligible for
14 modest incentives. This would encourage the replacement of less efficient equipment
15 with more efficient equipment thus resulting in demand reduction. Section 366.82(c)
16 directs the Commission to evaluate the need for incentives.

17 **Q DO YOU HAVE ANY COMMENTS ON REVENUE DECOUPLING?**

18 A I do have some brief comments. Though it is not clear to me if revenue decoupling
19 will be addressed in this case, I would like to comment on it in an abundance of
20 caution. Revenue decoupling essentially advocates separating utility revenues from
21 utility sales. It gives utilities a guaranteed return regardless of utility sales.

1 Q IS DECOUPLING A SOUND REGULATORY APPROACH TO ENCOURAGING
2 CONSERVATION?

3 A Decoupling, in my view, has many flaws and I will not attempt to provide a complete
4 review of them here. Generally, decoupling provides a utility with guaranteed
5 revenues despite its sales and has the potential to actually increase rates with greater
6 conservation. Thus, it penalizes consumers for successful conservation efforts.
7 Decoupling also removes the incentive for the utilities to cut costs and improve
8 operating efficiency as a necessary pre-requisite to earning its authorized return. And
9 finally, proper rate design can be a more effective tool to incent customers to be more
10 efficient, while providing utilities a more stable revenue stream.

11 Q HAS THE COMMISSION TAKEN A POSITION ON THE DECOUPLING ISSUE?

12 A It is my understanding that in December 2008, the Commission provided a report on
13 decoupling to the Florida Legislature. The Commission's conclusion in that report
14 was:

15 [T]he administrative complexity of decoupling mechanisms currently
16 implemented in other states, and the FPC revenue decoupling
17 experiment support the position that Florida is already paving a path
18 toward the objectives of decoupling without incurring the cost and
19 difficulties associated with design, implementation and maintenance of
20 a specific decoupling mechanism. (*Report to the Legislature on Utility*
21 *Revenue Decoupling* at 5).

22 I agree with the Commission's conclusion and do not believe the revenue decoupling
23 should be adopted.

24 Q DOES THIS CONCLUDE YOUR TESTIMONY?

25 A Yes, it does.

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APPENDIX A

Qualifications of Jeffry Pollock

Q PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

A Jeffry Pollock. My business mailing address is 12655 Olive Blvd., Suite 335, St. Louis, Missouri 63141.

Q WHAT IS YOUR OCCUPATION AND BY WHOM ARE YOU EMPLOYED?

A I am an energy advisor and President of J. Pollock, Incorporated.

Q PLEASE STATE YOUR EDUCATIONAL BACKGROUND AND EXPERIENCE.

A I have a Bachelor of Science Degree in Electrical Engineering and a Masters in Business Administration from Washington University. At various times prior to graduation, I worked for the McDonnell Douglas Corporation in the Corporate Planning Department; Sachs Electric Company; and L.K. Comstock & Company. While at McDonnell Douglas, I analyzed the direct operating cost of commercial aircraft.

Upon graduation in June 1975, I joined Drazen-Brubaker & Associates, Inc. (DBA). DBA was incorporated in 1972 assuming the utility rate and economic consulting activities of Drazen Associates, Inc., active since 1937. From April 1995 to November 2004, I was a managing principal at Brubaker & Associates (BAI).

During my tenure at both DBA and BAI, I have been engaged in a wide range of consulting assignments including energy and regulatory matters in both the United States and several Canadian provinces. This includes preparing financial and economic studies of investor-owned, cooperative and municipal utilities on revenue requirements, cost of service and rate design, and conducting site evaluation.

1 Recent engagements have included advising clients on electric restructuring issues,
2 assisting clients to procure and manage electricity in both competitive and regulated
3 markets, developing and issuing requests for proposals (RFPs), evaluating RFP
4 responses and contract negotiation. I was also responsible for developing and
5 presenting seminars on electricity issues.

6 I have worked on various projects in over 20 states and several Canadian
7 provinces, and have testified before the Federal Energy Regulatory Commission and
8 the state regulatory commissions of Alabama, Arizona, Colorado, Delaware, Florida,
9 Georgia, Indiana, Illinois, Indiana, Iowa, Louisiana, Minnesota, Mississippi, Missouri,
10 Montana, New Jersey, New Mexico, Ohio, Pennsylvania, Texas, Virginia,
11 Washington, and Wyoming. I have also appeared before the City of Austin Electric
12 Utility Commission, the Board of Public Utilities of Kansas City, Kansas, the
13 Bonneville Power Administration, Travis County (Texas) District Court, and the U.S.
14 Federal District Court. A partial list of my appearances is attached hereto.

15 **Q PLEASE DESCRIBE J. POLLOCK, INCORPORATED.**

16 **A** J.Pollock assists clients to procure and manage energy in both regulated and
17 competitive markets. The J.Pollock team also advises clients on energy and
18 regulatory issues. Our clients include commercial, industrial and institutional energy
19 consumers. Currently, J.Pollock has offices in St. Louis, Missouri and Austin and
20 Houston, Texas.

Appendix A
Testimony Filed in Regulatory Proceedings
by Jeffry Pollock

PROJECT	UTILITY	ON BEHALF OF	Docket	TYPE	Regulatory Jurisdiction	Subject	DATE
90201	ENTERGY TEXAS, INC.	Texas Industrial Energy Consumers	36931	Direct	TX	System restoration costs under Senate Bill 769	6/30/2009
90502	SOUTHWESTERN ELECTRIC POWER COMPANY	Texas Industrial Energy Consumers	36966	Direct	TX	Authority to revise fixed fuel factors	6/18/2009
80805	TEXAS-NEW MEXICO POWER COMPANY	Texas Industrial Energy Consumers	36025	Cross-Rebuttal	TX	Cost allocation, revenue allocation and rate design	6/10/2009
80805	TEXAS-NEW MEXICO POWER COMPANY	Texas Industrial Energy Consumers	36025	Direct	TX	Cost allocation, revenue allocation, rate design	5/27/2009
81201	NORTHERN STATES POWER COMPANY	Xcel Large Industrials	08-1065	Surrebuttal	MN	Cost allocation, revenue allocation, rate design	5/27/2009
90403	VIRGINIA ELECTRIC AND POWER COMPANY	MeadWestvaco Corporation	PUE-2009-00018	Direct	VA	Transmission cost allocation and rate design	5/20/2009
90101	NORTHERN INDIANA PUBLIC SERVICE COMPANY	Beta Steel Corporation	43526	Direct	IN	Cost allocation and rate design	5/8/2009
81203	ENTERGY SERVICES, INC	Texas Industrial Energy Consumers	ER008-1056	Rebuttal	FERC	Rough Production Cost Equalization payments	5/7/2009
81201	NORTHERN STATES POWER COMPANY	Xcel Large Industrials	08-1085	Rebuttal	MN	Class revenue allocation and the classification of renewable energy costs	5/5/2009
81201	NORTHERN STATES POWER COMPANY	Xcel Large Industrials	08-1065	Direct	MN	Cost-of-service study, class revenue allocation, and rate design	4/7/2009
81203	ENTERGY SERVICES, INC	Texas Industrial Energy Consumers	ER08-1056	Answer	FERC	Rough Production Cost Equalization payments	3/6/2009
80901	ROCKY MOUNTAIN POWER	Wyoming Industrial Energy Consumers	20000-333-ER-08	Direct	WY	Cost of service study; revenue allocation; inverted rates; revenue requirements	1/30/2009
81203	ENTERGY SERVICES	Texas Industrial Energy Consumers	ER08-1056	Direct	FERC	Entergy's proposal seeking Commission approval to allocate Rough Production Cost Equalization payments	1/9/2009
80505	ONCOR ELECTRIC DELIVERY COMPANY & TEXAS ENERGY FUTURE HOLDINGS LTD	Texas Industrial Energy Consumers	35717	Cross Rebuttal	TX	Retail transformation; cost allocation, demand ratchet waivers, transmission cost allocation factor	12/24/2008
70101	GEORGIA POWER COMPANY	Georgia Industrial Group and Georgia Traditional Manufacturers Association	27800	Cross Rebuttal	GA	Cost allocation, Demand Ratchet Waivers	12/22/2008
70101	GEORGIA POWER COMPANY	Georgia Industrial Group and Georgia Traditional Manufacturers Association	27800	Direct	GA	Cash Return on CWIP associated with the Plant Vogtle Expansion	12/19/2008
80505	ONCOR ELECTRIC DELIVERY COMPANY & TEXAS ENERGY FUTURE HOLDINGS LTD	Texas Industrial Energy Consumers	35717	Direct	TX	Revenue Requirement, class cost of service study, class revenue allocation and rate design	11/26/2008
80802	TAMPA ELECTRIC COMPANY	The Florida Industrial Power Users Group and Mosaic Company	080317-EI	Direct	FL	Revenue Requirements, retail class cost of service study, class revenue allocation, firm and non firm rate design and the Transmission Base Rate Adjustment	11/26/2008
80601	SOUTHWESTERN PUBLIC SERVICE COMPANY	Texas Industrial Energy Consumers	35763	Supplemental Direct	TX	Recovery of Energy Efficiency Costs	11/6/2008
80601	SOUTHWESTERN PUBLIC SERVICE COMPANY	Texas industrial Energy Consumers	35763	Cross-Rebuttal	TX	Cost Allocation, Demand Ratchet, Renewable Energy Certificates (REC)	10/28/2008
80601	SOUTHWESTERN PUBLIC SERVICE COMPANY	Texas Industrial Energy Consumers	35763	Direct	TX	Revenue Requirements, Fuel Reconciliation Revenue Allocation, Cost-of-Service and Rate Design Issues	10/13/2008
50106	ALABAMA POWER COMPANY	Alabama Industrial Energy Consumers	18148	Direct	AL	Energy Cost Recovery Rate (WITHDRAWN)	9/16/2008
50701	ENTERGY TEXAS, INC.	Texas Industrial Energy Consumers	35269	Direct	TX	Allocation of rough production costs equalization payments	7/9/2008

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Testimony Filed in Regulatory Proceedings
by Jeffrey Pollock

PROJECT	UTILITY	ON BEHALF OF	Docket	TYPE	Regulatory Jurisdiction	Subject	DATE
70703	ENERGY GULF STATES UTILITIES, TEXAS	Texas Industrial Energy Consumers	34800	Direct	TX	Non-Unanimous Stipulation	6/11/2008
50103	TEXAS PUC STAFF	Texas Industrial Energy Consumers	33672	Supplemental Rebuttal	TX	Transmission Optimization and Ancillary Services Studies	6/3/2008
50103	TEXAS PUC STAFF	Texas Industrial Energy Consumers	33672	Supplemental Direct	TX	Transmission Optimization and Ancillary Services Studies	5/23/2008
60104	SOUTHWESTERN ELECTRIC POWER COMPANY	Texas Industrial Energy Consumers	33891	Supplemental Direct	TX	Certificate of Convenience and Necessity	5/8/2008
70703	ENERGY GULF STATES UTILITES, TEXAS	Texas Industrial Energy Consumers	34800	Cross-Rebuttal	TX	Cost Allocation and Rate Design and Competitive Generation Service	4/18/2008
70703	ENERGY GULF STATES UTILITES, TEXAS	Texas Industrial Energy Consumers	34800	Direct	TX	Eligible Fuel Expense	4/11/2008
70703	ENERGY GULF STATES UTILITES, TEXAS	Texas Industrial Energy Consumers	34800	Direct	TX	Competitive Generation Service Tariff	4/11/2008
70703	ENERGY GULF STATES UTILITES, TEXAS	Texas Industrial Energy Consumers	34800	Direct	TX	Revenue Requirements	4/11/2008
70703	ENERGY GULF STATES UTILITES, TEXAS	Texas Industrial Energy Consumers	34800	Direct	TX	Cost of Service study, revenue allocation, design of firm, interruptible and standby service tariffs; interconnection costs	4/11/2008
41229	TEXAS-NEW MEXICO POWER COMPANY	Texas Industrial Energy Consumers	35038	Rebuttal	TX	Over \$5 Billion Compliance Filing	4/14/2008
71202	SOUTHWESTERN PUBLIC SERVICE COMPANY	Occidental Periman Ltd.	07-00319-UT	Rebuttal	NM	Revenue requirements, cost of service study, rate design	3/28/2008
61101	AEP TEXAS CENTRAL COMPANY	Texas Industrial Energy Consumers	35105	Direct	TX	Over \$5 Billion Compliance Filing	3/20/2008
51101	CENTERPOINT ENERGY HOUSTON ELECTRIC, LLC	Texas Industrial Energy Consumers	32902	Direct	TX	Over \$5 Billion Compliance Filing	3/20/2008
71202	SOUTHWESTERN PUBLIC SERVICE COMPANY	Occidental Periman Ltd.	07-00319-UT	Direct	NM	Revenue requirements, cost of service study (COS); rate design	3/7/2008
50701	ENERGY GULF STATES UTILITIES TEXAS	Texas Industrial Energy Consumers	34724	Direct	TX	IPCR Rider increase and interim surcharge	11/28/2007
70601	GEORGIA POWER COMPANY	Georgia Industrial Group/Georgia Traditional Manufacturers Group	25060-U	Direct	GA	Return on equity; cost of service study; revenue allocation; ILR Rider; spinning reserve tariff; RTP	10/24/2007
70303	ONCOR ELECTRIC DELIVERY COMPANY & TEXAS ENERGY FUTURE HOLDINGS LTD	Texas Industrial Energy Consumers	34077	Direct	TX	Acquisition; public interest	9/14/2007
80104	SOUTHWESTERN ELECTRIC POWER COMPANY	Texas Industrial Energy Consumers	33891	Direct	TX	Certificate of Convenience and Necessity	8/30/2007
61201	ALTAMAHA ELECTRIC MEMBERSHIP CORPORATION	SP Newsprint Company	25226-U	Rebuttal	GA	Discriminatory Pricing; Service Territorial Transfer	7/17/2007
61201	ALTAMAHA ELECTRIC MEMBERSHIP CORPORATION	SP Newsprint Company	25226-U	Direct	GA	Discriminatory Pricing; Service Territorial Transfer	7/6/2007
70502	PROGRESS ENERGY FLORIDA	Florida Industrial Power Users Group	070052-EI	Direct	FL	Nuclear uprate cost recovery	6/19/2007
70603	ELECTRIC TRANSMISSION TEXAS LLC	Texas Industrial Energy Consumers	33734	Direct	TX	Certificate of Convenience and Necessity	6/8/2007
60601	TEXAS PUC STAFF	Texas Industrial Energy Consumers	32795	Rebuttal Remand	TX	Interest rate on stranded cost reconciliation	6/15/2007
60601	TEXAS PUC STAFF	Texas Industrial Energy Consumers	32795	Remand	TX	Interest rate on stranded cost reconciliation	6/8/2007
50103	TEXAS PUC STAFF	Texas Industrial Energy Consumers	33672	Rebuttal	TX	CREZ Nominations	5/21/2007

Appendix A
Testimony Filed in Regulatory Proceedings
by Jeffrey Pollock

PROJECT	UTILITY	ON BEHALF OF	Docket	TYPE	Regulatory Jurisdiction	Subject	DATE
50701	ENTERGY GULF STATES UTILITES, TEXAS	Texas Industrial Energy Consumers	33687	Direct	TX	Transition to Competition	4/27/2007
50103	TEXAS PUC STAFF	Texas Industrial Energy Consumers	33672	Direct	TX	CREZ Nominations	4/24/2007
61101	AEP TEXAS CENTRAL COMPANY	Texas Industrial Energy Consumers	33309	Cross-Rebuttal	TX	Cost Allocation,Rate Design, Riders	4/3/2007
50701	ENTERGY GULF STATES UTILITIES TEXAS	Texas Industrial Energy Consumers	32710	Cross-Rebuttal	TX	Fuel and Rider IPCR Reconciliation	3/16/2007
61101	AEP TEXAS NORTH COMPANY	Texas Industrial Energy Consumers	33310	Direct	TX	Cost Allocation,Rate Design, Riders	3/13/2007
61101	AEP TEXAS CENTRAL COMPANY	Texas Industrial Energy Consumers	33309	Direct	TX	Cost Allocation,Rate Design, Riders	3/13/2007
50701	ENTERGY GULF STATES UTILITIES TEXAS	Texas Industrial Energy Consumers	32710	Direct	TX	Fuel and Rider IPCR Reconciliation	2/28/2007
41219	AEP TEXAS NORTH COMPANY	Texas Industrial Energy Consumers	31461	Direct	TX	Rider CTC design	2/15/2007
50701	ENTERGY GULF STATES UTILITIES TEXAS	Texas Industrial Energy Consumers	33586	Cross-Rebuttal	TX	Hurricane Rita reconstruction costs	1/30/2007
60104	SOUTHWESTERN ELECTRIC POWER COMPANY	Texas Industrial Energy Consumers	32898	Direct	TX	Fuel Reconciliation	1/29/2007
50701	ENTERGY GULF STATES UTILITIES TEXAS	Texas Industrial Energy Consumers	33586	Direct	TX	Hurricane Rita reconstruction costs	1/18/2007
60303	GEORGIA POWER COMPANY	Georgia Industrial Group/Georgia Textile Manufacturers Group	23540-U	Direct	GA	Fuel Cost Recovery	1/11/2007
60503	SOUTHWESTERN PUBLIC SERVICE COMPANY	Texas Industrial Energy Consumers	32766	Cross Rebuttal	TX	Cost allocation, Cost of service, Rate design	1/8/2007
60503	SOUTHWESTERN PUBLIC SERVICE COMPANY	Texas Industrial Energy Consumers	32766	Direct	TX	Cost allocation, Cost of service, Rate design	12/22/2006
60503	SOUTHWESTERN PUBLIC SERVICE COMPANY	Texas Industrial Energy Consumers	32766	Direct	TX	Revenue Requirements,	12/17/2006
60503	SOUTHWESTERN PUBLIC SERVICE COMPANY	Texas Industrial Energy Consumers	32766	Direct	TX	Fuel Reconciliation	12/17/2006
50701	ENTERGY GULF STATES UTILITIES TEXAS	Texas Industrial Energy Consumers	32907	Cross Rebuttal	TX	Hurricane Rita reconstruclon costs	10/12/06
50701	ENTERGY GULF STATES UTILITIES TEXAS	Texas Industrial Energy Consumers	32907	Direct	TX	Hurricane Rita reconstruction costs	10/09/06
60601	TEXAS PUC STAFF	Texas Industrial Energy Consumers	32795	Cross Rebuttal	TX	Stranded Cost Reallocation	09/07/06
60101	COLQUITT EMC	ERCO Worldwide	23549-U	Direct	GA	Service Territory Transfer	08/10/06
60601	TEXAS PUC STAFF	Texas Industrial Energy Consumers	32795	Direct	TX	Stranded Cost Reallocation	09/07/06
60104	SOUTHWESTERN ELECTRIC POWER COMPANY	Texas Industrial Energy Consumers	32672	Direct	TX	ME-SPP Transfer of Certificate to SWEPCO	8/23/2006
50503	AEP TEXAS CENTRAL COMPANY	Texas Industrial Energy Consumers	32758	Direct	TX	Rider CTC design and cost recovery	08/24/06
60503	SOUTHWESTERN PUBLIC SERVICE COMPANY	Texas Industrial Energy Consumers	32685	Direct	TX	Fuel Surcharge	07/26/06
60301	PUBLIC SERVICE ELECTRIC AND GAS COMPANY	New Jersey Large Energy Consumers	171406	Direct	NJ	Gas Delivery Cost allocation and Rate design	06/21/06
60303	GEORGIA POWER COMPANY	Georgia Industrial Group/Georgia Textile Manufacturers Group	22403-U	Direct	GA	Fuel Cost Recovery Allowance	05/05/06
50503	AEP TEXAS CENTRAL COMPANY	Texas Industrial Energy Consumers	32475	Cross-Rebuttal	TX	ADFIT Benefit	04/27/06

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50503	AEP TEXAS CENTRAL COMPANY	Texas Industrial Energy Consumers	32475	Direct	TX	ADFIT Benefit	04/17/06
41229	TEXAS-NEW MEXICO POWER COMPANY	Texas Industrial Energy Consumers	31994	Cross-Rebuttal	TX	Stranded Costs and Other True-Up Balances	3/16/2006
41229	TEXAS-NEW MEXICO POWER COMPANY	Texas Industrial Energy Consumers	31994	Direct	TX	Stranded Costs and Other True-Up Balances	3/10/2006
50303	SOUTHWESTERN PUBLIC SERVICE COMPANY	Occidental Periman Ltd. Occidental Power Marketing	ER05-168-001	Direct	NM	Fuel Reconciliation	3/6/2006
50701	ENTERGY GULF STATES UTILITIES TEXAS	Texas Industrial Energy Consumers	31544	Cross-Rebuttal	TX	Transition to Competition Costs	01/13/06
50701	ENTERGY GULF STATES UTILITIES TEXAS	Texas Industrial Energy Consumers	31544	Direct	TX	Transition to Competition Costs	01/13/06
50601	PUBLIC SERVICE ELECTRIC AND GAS COMPANY AND EXELON CORPORATION	New Jersey Large Energy Consumers Retail Energy Supply Association	BPU EM05020106 OAL PUC-1874-05	Surebuttal	NJ	Merger	12/22/2005
50705	SOUTHWESTERN PUBLIC SERVICE COMPANY	Occidental Periman Ltd. Occidental Power Marketing	EL05-19-002; ER05-168-001	Responsive	FERC	Fuel Cost adjustment clause (FCAC)	11/18/2005
50601	PUBLIC SERVICE ELECTRIC AND GAS COMPANY AND EXELON CORPORATION	New Jersey Large Energy Consumers Retail Energy Supply Association	BPU EM05020106 OAL PUC-1874-05	Direct	NJ	Merger	11/14/2005
50102	PUBLIC UTILITY COMMISSION OF TEXAS	Texas Industrial Energy Consumers	31540	Direct	TX	Nodal Market Protocols	11/10/2005
50701	ENTERGY GULF STATES UTILITIES TEXAS	Texas industrial Energy Consumers	31315	Cross-Rebuttal	TX	Recovery of Purchased Power Capacity Costs	10/4/2005
50701	ENTERGY GULF STATES UTILITIES TEXAS	Texas Industrial Energy Consumers	31315	Direct	TX	Recovery of Purchased Power Capacity Costs	9/22/2005
50705	SOUTHWESTERN PUBLIC SERVICE COMPANY	Occidental Periman Ltd. Occidental Power Marketing	EL05-19-002; ER05-168-001	Responsive	FERC	Fuel Cost Adjustment Clause (FCAC)	9/19/2005
50503	AEP TEXAS CENTRAL COMPANY	Texas Industrial Energy Consumers	31056	Direct	TX	Stranded Costs and Other True-Up Balances	9/2/2005
50705	SOUTHWESTERN PUBLIC SERVICE COMPANY	Occidental Periman Ltd. Occidental Power Marketing	EL05-19-00; ER05-168-00	Direct	FERC	Fuel Cost adjustment clause (FCAC)	8/19/2006
50203	GEORGIA POWER COMPANY	Georgia Industrial Group/Georgia Textile Manufacturers Group	19142-U	Direct	GA	Fuel Cost Recovery	4/8/2005
41230	CENTERPOINT ENERGY HOUSTON ELECTRIC, LLC	Texas Industrial Energy Consumers	30706	Direct	TX	Competition Transition Charge	3/16/2005
41230	CENTERPOINT ENERGY HOUSTON ELECTRIC, LLC	Texas Industrial Energy Consumers	30485	Supplemental Direct	TX	Financing Order	1/14/2005
41230	CENTERPOINT ENERGY HOUSTON ELECTRIC, LLC	Texas Industrial Energy Consumers	30485	Direct	TX	Financing Order	1/7/2005
8201	PUBLIC SERVICE COMPANY OF COLORADO	Colorado Energy Consumers	04S-164E	Cross Answer	CO	Cost of Service Study, Interruptible Rate Design	12/13/2004
8201	PUBLIC SERVICE COMPANY OF COLORADO	Colorado Energy Consumers	04S-164E	Answer	CO	Cost of Service Study, Interruptible Rate Design	10/12/2004
8244	GEORGIA POWER COMPANY	Georgia Industrial Group/Georgia Textile Manufacturers Group	18300-U	Direct	GA	Revenue Requirements, Revenue Allocation, Cost of Service, Rate Design, Economic Development	10/8/2004
8195	CENTERPOINT, RELIANT AND TEXAS GENCO	Texas Industrial Energy Consumers	29526	Direct	TX	True-Up	6/1/2004
8156	GEORGIA POWER COMPANY/SAVANNAH ELECTRIC AND POWER COMPANY	Georgia Industrial Group	17687-U/17688-U	Direct	GA	Demand Side Management	5/14/2004
8148	TEXAS-NEW MEXICO POWER COMPANY	Texas Industrial Energy Consumers	29206	Direct	TX	True-Up	3/29/2004

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8095	CONECTIV POWER DELIVERY	New Jersey Large Energy Consumers	ER03020110	Surrebuttal	NJ	Cost of Service	3/18/2004
8111	AEP TEXAS CENTRAL COMPANY	Texas Industrial Energy Consumers	28840	Rebuttal	TX	Cost Allocation and Rate Design	2/4/2004
8095	CONECTIV POWER DELIVERY	New Jersey Large Energy Consumers	ER03020110	Direct	NJ	Cost Allocation and Rate Design	1/4/2004
7850	RELIANT ENERGY HL&P	Texas Industrial Energy Consumers	26195	Supplemental Direct	TX	Fuel Reconciliation	9/23/2003
8045	VIRGINIA ELECTRIC AND POWER COMPANY	Virginia Committee for Fair Utility Rates	PUE-2003-00285	Direct	VA	Stranded Cost	9/5/2003
8022	GEORGIA POWER COMPANY	Georgia Industrial Group/Georgia Textile Manufacturers Group	17066-U	Direct	GA	Fuel Cost Recovery	7/22/2003
8002	AEP TEXAS CENTRAL COMPANY	Flint Hills Resources, LP	25395	Direct	TX	Delivery Service Tariff Issues	5/9/2003
7857	PUBLIC SERVICE ELECTRIC AND GAS COMPANY	New Jersey Large Energy Consumers	ER02050303	Supplemental	NJ	Cost of Service	3/14/2003
7850	RELIANT ENERGY HL&P	Texas Industrial Energy Consumers	26195	Direct	TX	Fuel Reconciliation	12/31/2002
7857	PUBLIC SERVICE ELECTRIC AND GAS COMPANY	New Jersey Large Energy Consumers	ER02050303	Surrebuttal	NJ	Revenue Allocation	12/16/2002
7836	PUBLIC SERVICE COMPANY OF COLORADO	Colorado Energy Consumers	02S-315EG	Answer	CO	Incentive Cost Adjustment	11/22/2002
7857	PUBLIC SERVICE ELECTRIC AND GAS COMPANY	New Jersey Large Energy Consumers	ER02050303	Direct	NJ	Revenue Allocation	10/22/2002
7863	DOMINION VIRGINIA POWER	Virginia Committee for Fair Utility Rates	PUE-2001-00306	Direct	VA	Generation Market Prices	8/12/2002
7718	FLORIDA POWER CORPORATION	Florida Industrial Power Users Group	000824-EI	Direct	FL	Rate Design	1/18/2002
7633	GEORGIA POWER COMPANY	Georgia Industrial Group/Georgia Textile Manufacturers Group	14000-U	Direct	GA	Cost of Service Study, Revenue Allocation, Rate Design	10/12/2001
7555	TAMPA ELECTRIC COMPANY	Florida Industrial Power Users Group	010001-EI	Direct	FL	Rate Design	10/12/2001
7658	SOUTHWESTERN ELECTRIC POWER COMPANY	Texas Industrial Energy Consumers	24468	Direct	TX	Delay of Retail Competition	9/24/2001
7647	ENTERGY GULF STATES, INC.	Texas Industrial Energy Consumers	24469	Direct	TX	Delay of Retail Competition	9/22/2001
7608	RELIANT ENERGY HL&P	Texas Industrial Energy Consumers	23950	Direct	TX	Price to Beat	7/3/2001
7593	GEORGIA POWER COMPANY	Georgia Industrial Group/Georgia Textile Manufacturers Group	13711-U	Direct	GA	Fuel Cost Recovery	5/11/2001
7520	GEORGIA POWER COMPANY SAVANNAH ELECTRIC & POWER COMPANY	Georgia Industrial Group/Georgia Textile Manufacturers Group	12499-U,13305-U, 13306-U	Direct	GA	Integrated Resource Planning	5/11/2001
7303	ENTERGY GULF STATES, INC.	Texas Industrial Energy Consumers	22356	Rebuttal	TX	Allocation/Collection of Municipal Franchise Fees	3/31/2001
7309	SOUTHWESTERN PUBLIC SERVICE COMPANY	Texas Industrial Energy Consumers	22351	Cross-Rebuttal	TX	Energy Efficiency Costs	2/22/2001
7305	CPL, SWPCO, and WTU	Texas Industrial Energy Consumers	22352, 22353, 22354	Cross-Rebuttal	TX	Allocation/Collection of Municipal Franchise Fees	2/20/2001
7423	GEORGIA POWER COMPANY	Georgia Industrial Group/Georgia Textile Manufacturers Group	13140-U	Direct	GA	Interruptible Rate Design	2/16/2001
7305	CPL, SWPCO, and WTU	Texas Industrial Energy Consumers	22352, 22353, 22354	Supplemental Direct	TX	Transmission Cost Recovery Factor	2/13/2001

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7310	TEXAS-NEW MEXICO POWER COMPANY	Texas Industrial Energy Consumers	22349	Cross-Rebuttal	TX	Rate Design	2/12/2001
7308	TXU ELECTRIC COMPANY	Texas Industrial Energy Consumers	22350	Cross-Rebuttal	TX	Unbundled Cost of Service	2/12/2001
7303	ENTERGY GULF STATES, INC.	Texas Industrial Energy Consumers	22356	Cross-Rebuttal	TX	Stranded Cost Allocation	2/6/2001
7308	TXU ELECTRIC COMPANY	Texas Industrial Energy Consumers	22350	Direct	TX	Rate Design	2/5/2001
7303	ENTERGY GULF STATES, INC.	Texas Industrial Energy Consumers	22356	Supplemental Direct	TX	Rate Design	1/25/2001
7307	RELIANT ENERGY HL&P	Texas Industrial Energy Consumers	22355	Cross-Rebuttal	TX	Stranded Cost Allocation	1/12/2001
7303	ENTERGY GULF STATES, INC.	Texas Industrial Energy Consumers	22356	Direct	TX	Stranded Cost Allocation	1/9/2001
7307	RELIANT ENERGY HL&P	Texas Industrial Energy Consumers	22355	Direct	TX	Cost Allocation	12/13/2000
7375	CENTRAL POWER AND LIGHT COMPANY	Texas Industrial Energy Consumers	22352	Cross-Rebuttal	TX	CTC Rate Design	12/1/2000
7375	CENTRAL POWER AND LIGHT COMPANY	Texas Industrial Energy Consumers	22352	Direct	TX	Cost Allocation	11/1/2000
7308	TXU ELECTRIC COMPANY	Texas Industrial Energy Consumers	22350	Direct	TX	Cost Allocation	11/1/2000
7308	TXU ELECTRIC COMPANY	Texas Industrial Energy Consumers	22350	Cross-Rebuttal	TX	Cost Allocation	11/1/2000
7305	CPL, SWEPSCO, and WTU	Texas Industrial Energy Consumers	22352, 22353, 22354	Direct	TX	Excess Cost Over Market	11/1/2000
7315	VARIOUS UTILITIES	Texas Industrial Energy Consumers	22344	Direct	TX	Generic Customer Classes	10/14/2000
7308	TXU ELECTRIC COMPANY	Texas Industrial Energy Consumers	22350	Direct	TX	Excess Cost Over Market	10/10/2000
7315	VARIOUS UTILITIES	Texas Industrial Energy Consumers	22344	Rebuttal	TX	Excess Cost Over Market	10/1/2000
7310	TEXAS-NEW MEXICO POWER COMPANY	Texas Industrial Energy Consumers	22349	Cross-Rebuttal	TX	Generic Customer Classes	10/1/2000
7310	TEXAS-NEW MEXICO POWER COMPANY	Texas Industrial Energy Consumers	22349	Direct	TX	Excess Cost Over Market	9/27/2000
7307	RELIANT ENERGY HL&P	Texas Industrial Energy Consumers	22355	Cross-Rebuttal	TX	Excess Cost Over Market	9/26/2000
7307	RELIANT ENERGY HL&P	Texas Industrial Energy Consumers	22355	Direct	TX	Excess Cost Over Market	9/19/2000
7334	GEORGIA POWER COMPANY	Georgia Industrial Group/Georgia Textile Manufacturers Group	11708-U	Rebuttal	GA	RTP Petition	3/24/2000
7334	GEORGIA POWER COMPANY	Georgia Industrial Group/Georgia Textile Manufacturers Group	11708-U	Direct	GA	RTP Petition	3/1/2000
7232	PUBLIC SERVICE COMPANY OF COLORADO	Colorado Industrial Energy Consumers	99A-377EG	Answer	CO	Merger	12/1/1999
7258	TXU ELECTRIC COMPANY	Texas Industrial Energy Consumers	21527	Direct	TX	Securitization	11/24/1999
7246	CENTRAL POWER AND LIGHT COMPANY	Texas Industrial Energy Consumers	21528	Direct	TX	Securitization	11/24/1999
7089	VIRGINIA ELECTRIC AND POWER COMPANY	Virginia Committee for Fair Utility Rates	PUE980813	Direct	VA	Unbundled Rates	7/1/1999
7090	AMERICAN ELECTRIC POWER SERVICE CORPORATION	Old Dominion Committee for Fair Utility Rates	PUE980814	Direct	VA	Unbundled Rates	5/21/1999

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7142	SHARYLAND UTILITIES, L.P.	Sharyland Utilities	20292	Rebuttal	TX	Certificate of Convenience and Necessity	4/30/1999
7060	PUBLIC SERVICE COMPANY OF COLORADO	Colorado Industrial Energy Consumers Group	98A-511E	Direct	CO	Allocation of Pollution Control Costs	3/1/1999
7039	SAVANNAH ELECTRIC AND POWER COMPANY	Various Industrial Customers	10205-U	Direct	GA	Fuel Costs	1/1/1999
6945	TAMPA ELECTRIC COMPANY	Florida Industrial Power Users Group	950379-EI	Direct	FL	Revenue Requirement	10/1/1998
6873	GEORGIA POWER COMPANY	Georgia Industrial Group	9355-U	Direct	GA	Revenue Requirement	10/1/1998
6729	VIRGINIA ELECTRIC AND POWER COMPANY	Virginia Committee for Fair Utility Rates	PUE960036,PUE960296	Direct	VA	Alternative Regulatory Plan	8/1/1998
6713	CENTRAL POWER AND LIGHT COMPANY	Texas Industrial Energy Consumers	16995	Cross-Rebuttal	TX	IRR	1/1/1998
6582	HOUSTON LIGHTING & POWER COMPANY	Lyondell Petrochemical Company	96-02867	Direct	COURT	Interruptible Power	1997
6758	SOUTHWESTERN ELECTRIC POWER COMPANY	Texas Industrial Energy Consumers	17460	Direct	TX	Fuel Reconciliation	12/1/1997
6729	VIRGINIA ELECTRIC AND POWER COMPANY	Virginia Committee for Fair Utility Rates	PUE960036,PUE960296	Direct	VA	Alternative Regulatory Plan	12/1/1997
6713	CENTRAL POWER AND LIGHT COMPANY	Texas Industrial Energy Consumers	16995	Direct	TX	Rate Design	12/1/1997
6646	ENTERGY TEXAS	Texas Industrial Energy Consumers	16705	Rebuttal	TX	Competitive Issues	10/1/1997
6646	ENTERGY TEXAS	Texas Industrial Energy Consumers	16705	Rebuttal	TX	Competition	10/1/1997
6646	ENTERGY TEXAS	Texas Industrial Energy Consumers	473-96-2285/16705	Direct	TX	Rate Design	9/1/1997
6646	ENTERGY TEXAS	Texas Industrial Energy Consumers	16705	Direct	TX	Wholesale Sales	8/1/1997
6744	TAMPA ELECTRIC COMPANY	Florida Industrial Power Users Group	970171-EU	Direct	FL	Interruptible Rate Design	5/1/1997
6632	MISSISSIPPI POWER COMPANY	Colonial Pipeline Company	96-UN-390	Direct	MS	Interruptible Rates	2/1/1997
6558	TEXAS-NEW MEXICO POWER COMPANY	Texas Industrial Energy Consumers	15560	Direct	TX	Competition	11/11/1996
6508	TEXAS UTILITIES ELECTRIC COMPANY	Texas Industrial Energy Consumers	15195	Direct	TX	Treatment of margins	9/1/1996
6475	TEXAS UTILITIES ELECTRIC COMPANY	Texas Industrial Energy Consumers	15015	DIRECT	TX	Real Time Pricing Rates	8/8/1996
6449	CENTRAL POWER AND LIGHT COMPANY	Texas Industrial Energy Consumers	14965	Direct	TX	Quantification	7/1/1996
6449	CENTRAL POWER AND LIGHT COMPANY	Texas Industrial Energy Consumers	14965	Direct	TX	Interruptible Rates	5/1/1996
6449	CENTRAL POWER AND LIGHT COMPANY	Texas Industrial Energy Consumers	14965	Rebuttal	TX	Interruptible Rates	5/1/1996
6523	PUBLIC SERVICE COMPANY OF COLORADO	Multiple Intervenors	95A-531EG	Answer	CO	Merger	4/1/1996
6235	TEXAS UTILITIES ELECTRIC COMPANY	Texas Industrial Energy Consumers	13575	Direct	TX	Competitive Issues	4/1/1996
6435	SOUTHWESTERN PUBLIC SERVICE COMMISSION	Texas Industrial Energy Consumers	14499	Direct	TX	Acquisition	11/1/1995
6391	HOUSTON LIGHTING & POWER COMPANY	Grace, W.R. & Company	13988	Rebuttal	TX	Rate Design	8/1/1995

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6353	SOUTHWESTERN PUBLIC SERVICE COMPANY	Texas Industrial Energy Consumers	14174	Direct	TX	Costing of Off-System Sales	8/1/1995
6157	WEST TEXAS UTILITIES COMPANY	Texas Industrial Energy Consumers	13369	Rebuttal	TX	Cancellation Term	8/1/1995
6391	HOUSTON LIGHTING & POWER COMPANY	Grace, W.R. & Company	13988	Direct	TX	Rate Design	7/1/1995
6157	WEST TEXAS UTILITIES COMPANY	Texas Industrial Energy Consumers	13369	Direct	TX	Cancellation Term	7/1/1995
6296	GEORGIA POWER COMPANY	Georgia Industrial Group	5601-U	Rebuttal	GA	EPACT Rate-Making Standards	5/1/1995
6296	GEORGIA POWER COMPANY	Georgia Industrial Group	5601-U	Direct	GA	EPACT Rate-Making Standards	5/1/1995
6278	COMMONWEALTH OF VIRGINIA	VCFUR/ODCFUR	PUE940067	Rebuttal	VA	Integrated Resource Planning	5/1/1995
6295	GEORGIA POWER COMPANY	Georgia Industrial Group	5600-U	Supplemental	GA	Cost of Service	4/1/1995
6063	PUBLIC SERVICE COMPANY OF COLORADO	Multiple Intervenors	941-430EG	Rebuttal	CO	Cost of Service	4/1/1995
6063	PUBLIC SERVICE COMPANY OF COLORADO	Multiple Intervenors	941-430EG	Reply	CO	DSM Rider	4/1/1995
6295	GEORGIA POWER COMPANY	Georgia Industrial Group	5600-U	Direct	GA	Interruptible Rate Design	3/1/1995
6278	COMMONWEALTH OF VIRGINIA	VCFUR/ODCFUR	PUE940067	Direct	VA	EPACT Rate-Making Standards	3/1/1995
6125	SOUTHWESTERN PUBLIC SERVICE COMPANY	Texas Industrial Energy Consumers	13456	Direct	TX	DSM Rider	3/1/1995
6235	TEXAS UTILITIES ELECTRIC COMPANY	Texas Industrial Energy Consumers	13575 13749	Direct	TX	Cost of Service	2/1/1995
6063	PUBLIC SERVICE COMPANY OF COLORADO	Multiple Intervenors	941-430EG	Answering	CO	Competition	2/1/1995
6061	HOUSTON LIGHTING & POWER COMPANY	Texas Industrial Energy Consumers	12065	Direct	TX	Rate Design	1/1/1995
6181	GULF STATES UTILITIES COMPANY	Texas Industrial Energy Consumers	12852	Direct	TX	Competitive Alignment Proposal	11/1/1994
6061	HOUSTON LIGHTING & POWER COMPANY	Texas Industrial Energy Consumers	12065	Direct	TX	Rate Design	11/1/1994
5929	CENTRAL POWER AND LIGHT COMPANY	Texas Industrial Energy Consumers	12820	Direct	TX	Rate Design	10/1/1994
6107	SOUTHWESTERN ELECTRIC POWER COMPANY	Texas Industrial Energy Consumers	12855	Direct	TX	Fuel Reconciliation	8/1/1994
6112	HOUSTON LIGHTING & POWER COMPANY	Texas Industrial Energy Consumers	12957	Direct	TX	Standby Rates	7/1/1994
5698	GULF POWER COMPANY	Misc. Group	931044-EI	Direct	FL	Standby Rates	7/1/1994
5698	GULF POWER COMPANY	Misc. Group	931044-EI	Rebuttal	FL	Competition	7/1/1994
6043	EL PASO ELECTRIC COMPANY	Phelps Dodge Corporation	12700	Direct	TX	Revenue Requirement	6/1/1994
6082	GEORGIA PUBLIC SERVICE COMMISSION	Georgia Industrial Group	4822-U	Direct	GA	Avoided Costs	5/1/1994
6075	GEORGIA POWER COMPANY	Georgia Industrial Group	4895-U	Direct	GA	FPC Certification Filing	4/1/1994
6025	MISSISSIPPI POWER & LIGHT COMPANY	MIEG	93-UA-0301	Comments	MS	Environmental Cost Recovery Clause	1/1/1994
5971	FLORIDA POWER & LIGHT COMPANY	Florida Industrial Power Users Group	940042-EI	Direct	FL	Section 712 Standards of 1992 EPACT	1/1/1994

Illustration of the Impact of Conservation Programs

Base Case

	Customer			Total	
	A	B	C		
Usage kW	100	100	100	300	Existing resources have cost of \$100/kW
Cost/kW	\$ 100	\$ 100	\$ 100	\$ 100	
Cost	\$10,000	\$10,000	\$10,000	\$30,000	

Case 2: With Growth at \$180/kW Extra Cost = \$18,000

	Customer			Total	
	A	B	C		
Usage kW	100	100	200	400	Adding \$180/kW resources to meet greater usage causes all customers to pay more.
Cost/kW	\$ 120	\$ 120	\$ 120	\$ 120	
Cost	\$12,000	\$12,000	\$24,000	\$48,000	

Case 3: With Conservation at \$150/kW Extra Cost = \$15,000

	Customer			Total	
	A	B	C		
Usage kW	100	100	100	300	A and B pay more for \$150/kW Conservation than if \$180/kW resources had been added.
Cost/kW	\$ 150	\$ 150	\$ 150	\$ 150	
Cost	\$15,000	\$15,000	\$15,000	\$45,000	

Case 4: With Conservation at \$90/kW Extra Cost = \$9,000

	Customer			Total	
	A	B	C		
Usage kW	100	100	100	300	A and B still pay more than Case 2 – even though conservation is cheaper than existing supply.
Cost/kW	\$ 130	\$ 130	\$ 130	\$ 130	
Cost	\$13,000	\$13,000	\$13,000	\$39,000	

*100 kW of actual plus 100 kW of imputed usage

CERTIFICATE OF SERVICE

I **HEREBY CERTIFY** that a true and correct copy of the foregoing The Florida Industrial Power Users Group's Direct Testimony and Exhibit of Jeffrey Pollock has been furnished by U.S. Mail this 6th day of July, 2009, to the following:

John T. Burnett and R. Alexander Glenn
Progress Energy Service Company, LLC
P.O. Box 14042
St. Petersburg, FL 33733-4042
john.burnett@pgnmail.com

Gary V. Perko, Esquire
Hopping, Green & Sams, P.A.
P.O. Box 6526
Tallahassee, FL 32314
garyp@hgslaw.com

James D. Beasley, Esquire
Lee L. Willis, Esquire
Ausley & McMullen
P.O. Box 391
Tallahassee, FL 32302
jbeasley@ausley.com

Suzanne Brownless, Esquire
Suzanne Brownless, PA
1975 Buford Blvd.
Tallahassee, FL 32308
suzannebrownless@comcast.net

Jeffrey A. Stone, Esquire
Beggs & Lane
P.O. Box 12950
Pensacola, FL 32591-2950
srg@beggslane.com

Jeremy Susac
Florida Energy and Climate Commission
c/o Governor's Energy Office
600 South Calhoun Street
Suite 251
Tallahassee, FL 32399-0001
Jeremy.Susac@eog.myflorida.com

Carla Pettus and Wade Litchfield
Florida Power & Light Company
700 Universe Blvd.
Juno Beach, FL 33408
wade_litchfield@fpl.com

Erik L. Sayler, Esquire
Florida Public Service Commission
2540 Shumard Oak Blvd.
Tallahassee, FL 32399-0850
esayler@psc.state.fl.us

Norman H. Horton, Jr., Esquire
Messer Law Firm
2618 Centennial Place
Tallahassee, FL 32308
nhorton@lawfla.com

Katherine Fleming, Esquire
Florida Public Service Commission
2540 Shumard Oak Blvd.
Tallahassee, FL 32399-0850
kflemmin@psc.state.fl.us

Roy C. Young, Esquire
Tasha O. Buford, Esquire
Young vanAssenderp, P.A.
225 South Adams Street
Suite 200
Tallahassee, FL 32301
ryoung@yvlaw.net

E. Leon Jacobs, Jr., Esquire
Williams & Jacobs, LLC
1720 South Gadsden Street
MS 14, Suite 201
Tallahassee, FL 32301
Ljacobs50@comcast.net

George S. Cavros, Esquire, P.A.
120 East Oakland Park Blvd.
Suite 10
Ft. Lauderdale, FL 33334
george@cavros-law.com

Susan Clark, Esquire
Radey Law Firm
301 South Bronough Street
Suite 200
Tallahassee, FL 32301
sclark@radeylaw.com

Chris Browder
Orlando Utilities Commission
P.O. Box 3193
Orlando, FL 32802-3193
cbrowder@ouc.com

Paula K. Brown
Tampa Electric Company
Regulatory Affairs
P.O. Box 111
Tampa, FL 33601-0111
regdept@tecoenergy.com

s/ Vicki Gordon Kaufman
Vicki Gordon Kaufman