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October 14, 2009

-VIA HAND DELIVERY -

Ms. Ann Cole, Director
Division of the Commission Clerk and Administrative Services
Florida Public Service Commission
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Tallahassee, FL 32399-0850

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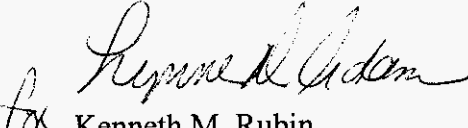
Re: Docket No. 090002-EG

Dear Ms. Cole:

I am enclosing for filing in the above docket the original and fifteen (15) copies of Florida Power & Light Company's prefiled rebuttal testimony of witness John R. Haney.

If there are any questions regarding this transmittal, please contact me at 561-691-2512.

Sincerely,


for Kenneth M. Rubin

Enclosure

cc: Counsel for Parties of Record (w/encl.)

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CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true and correct copy of Florida Power & Light Company's prefiled testimony of John R. Haney was served by hand delivery * or United States mail on this 14th day of October 2009, to the following persons:

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**BEFORE THE FLORIDA
PUBLIC SERVICE COMMISSION**

**DOCKET NO. 090002-EG
FLORIDA POWER & LIGHT COMPANY**

OCTOBER 14, 2009

**ENERGY CONSERVATION COST RECOVERY
FACTOR**

REBUTTAL TESTIMONY OF :

JOHN R. HANEY

DOCUMENT NUMBER-DATE

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BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION
FLORIDA POWER & LIGHT COMPANY
REBUTTAL TESTIMONY OF JOHN R. HANEY
DOCKET NO. 090002-EG
OCTOBER 14, 2009

Q. Please state your name and business address.

A. My name is John R. Haney, and my business address is 9250 West Flagler Street, Miami, Florida 33174.

Q. By whom are you employed and in what capacity?

A. I am employed by Florida Power & Light Company (FPL) as Director, Demand Side Management.

Q. Please describe your duties and responsibilities in that position.

A. I am responsible for the development and product management of Demand Side Management (DSM) programs for FPL's residential and business customers. This includes the development, implementation, on-going management, measurement and verification of DSM programs offered to FPL's customers.

Q. Please state your educational background.

A. I received a Bachelor of Science degree in Civil Engineering from Mississippi State University in 1981.

1 **Q. Please provide your employment history.**

2 A. I was hired by FPL in 1981 in the Marketing department to perform
3 residential and commercial/industrial (C/I) energy audits. In addition to
4 working with home and business owners, I had the opportunity to work
5 with builders to help them implement energy efficiency in new
6 construction. I also worked with FPL's participating independent
7 contractors to improve their participation in FPL's DSM programs. I was
8 then given the opportunity to move into a staff position within the
9 Marketing department as a program manager of FPL's DSM programs. My
10 responsibilities grew to managing the team responsible for residential
11 programs.

12
13 In 1996, I joined FPL Services to manage the implementation of energy
14 efficiency measures for large government and institutional customers. I
15 started as a project development engineer and was ultimately promoted to
16 General Manager of FPL Services. I served in that capacity until 2002,
17 when I became Director of Marketing for FPL. In 2008, I became FPL's
18 Director of DSM.

19 **Q. What is the purpose of your testimony?**

20 A. The purpose of my testimony is to rebut the testimony of the Florida
21 Industrial Power Users Group's (FIPUG's) witness Jeffrey Pollock. I will
22 address why FPL's incentive payments for the Commercial/Industrial Load

1 Control (CILC) and Commercial/Industrial Demand Reduction (CDR)
2 customers are appropriate and in the best interest of FPL's customers.

3 **Q. Please summarize your testimony.**

4 A. The issues raised by Mr. Pollock are not appropriate for the Energy
5 Conservation Cost Recovery (ECCR) Docket. The purpose of the ECCR
6 Docket is to determine the reasonable and prudent costs related to FPSC
7 approved DSM programs that will be recovered from customers through the
8 ECCR factor. There is a separate, distinct process in place by which
9 FEECA utilities such as FPL propose DSM goals, and the FPSC reviews
10 and approves DSM goals for those utilities. The utilities then develop plans
11 including incentive levels for CILC and CDR to meet the approved goals.
12 The FPSC reviews and approves those plans.

13
14 FPL believes that we can and must achieve important energy efficiency
15 goals while also ensuring that electricity remains affordable for all of our
16 customers. These are not incompatible goals but they do require a balanced
17 approach.

18
19 To help ensure affordable rates to all customers, the objective of FPL's
20 DSM programs is to meet the FPSC-approved DSM goals in the most cost-
21 effective manner. This ensures that the costs customers pay through the
22 ECCR clause for achieving those goals are minimized. A key component
23 of the DSM program cost is the incentive amount paid to participants.

1 Incentives are developed to maximize program participation while
2 minimizing ECCR charges for **all** customers. If an increase in the incentive
3 payments is unnecessary to achieve the desired level of participation, then
4 FPL would not and should not increase the payments. Doing so would
5 simply increase the cost of the program to the general body of customers
6 with no additional cost-effective benefits.

7
8 Mr. Pollock's proposals run counter to this important principle of cost
9 minimization. He suggests that FPL should provide higher incentives for
10 the CILC and CDR customers, even though the CILC rate is closed and
11 participation in the CDR Rider is already above its goal. Again, FPL's
12 position is to maximize participation while minimizing DSM program
13 costs, thus resulting in lower electric rates for all customers.

14
15 In fact, following this principle has allowed FPL's Demand Side
16 Management Programs to become the largest in the United States according
17 to the United States Department of Energy.

18 **Q. Is this the appropriate docket in which to address incentive levels for**
19 **DSM Programs?**

20 A. No. Issues related to incentive levels are properly addressed during the
21 DSM Plan phase of the DSM Goals Docket. FPL currently has an open
22 DSM Goals Docket (Docket No. 080407-EG) before the Commission and
23 will address changes to existing DSM program incentive levels during the

1 DSM Plan phase in early 2010. It is premature to discuss incentive levels
2 for DSM programs. A DSM Plan will be developed after the DSM goals
3 have been approved by the FPSC, but that approval is still pending.

4 **Q. Is it appropriate to calculate higher incentive levels for CILC and**
5 **CDR?**

6 A. No. If a larger than needed incentive level is considered appropriate for
7 CILC and CDR customers, then logically the same methodology should be
8 applied to all DSM programs including Residential On-Call. This would
9 unnecessarily increase the ECCR costs with no additional cost effective
10 benefits to FPL's customers.

11 **Q. What has been FPL's recent experience with lowering the incentive**
12 **level for the Residential On-Call Program?**

13 A. In April 2003 FPL lowered its Residential On-Call incentive to its current
14 level which is significantly lower than the previous incentive level. FPL
15 has not experienced any decline in participation in its Residential On Call
16 programs as a result of the change. To the contrary, FPL has continued to
17 experience success and has added 400,000 customers to the Residential On-
18 Call Program since April 2003 which represents approximately 50% of
19 FPL's current participation. This experience suggests that, if anything, the
20 CILC and CDR incentives should be *reduced*, rather than increased as Mr.
21 Pollock argues.

1 **I. CILC PROGRAM COST**

2 **Q. Do you agree with FIPUG witness Pollock's assertion at page 18 that**
3 **the incentives for CILC customers should increase by \$22.6 million in**
4 **2010?**

5 A. No. The Commercial/Industrial Load Control program (Rate Schedule
6 CILC-1) has been closed to new customers since December 31, 2000.
7 Consequently, because no new customers can be signed up for CILC, no
8 additional MW or MWh savings will be obtained from the CILC Program.
9 There is no economic justification for increasing the incentives for a closed
10 rate, as the increased incentives will result in higher electric rates for all
11 customers while providing absolutely no additional benefits.

12 **Q. Has FPL understated the projected CILC payments?**

13 A. No. The CILC incentives estimated to be paid in 2010 are based on a
14 twelve-month rolling average of the actual monthly incentives paid for the
15 first half of 2009 and an estimate for the second half of 2009. The
16 estimated incentives for the second half of 2009 are based on a twelve
17 month rolling average of the prior actual twelve months.

18
19 The CILC incentives are calculated based on a methodology approved by
20 the FPSC in Docket No. 891045-EG, (Order Nos. 22747 and No. 22837).
21 Nothing in Mr. Pollock's testimony would justify a departure from that
22 approved methodology.

1 **Q. Do you agree with Mr. Pollock's calculation of the incentive level for**
2 **CILC customers in 2010?**

3 A. No. The CILC incentive projections are based on a twelve month rolling
4 average which are derived from actual numbers that are based on a
5 Commission approved methodology. FPL's projections of \$28.8 million in
6 this Docket are reasonable. Therefore, Mr. Pollock's assertion that the
7 incentive level of the CILC program is \$53.2 million is grossly overstated.

8 **Q. Do you agree with Mr. Pollock's claim that CILC customers absorb**
9 **program costs above the incentive levels?**

10 A. No. FPL is currently providing the full amount of the incentive based on the
11 methodology authorized by the Commission, and the cost of the incentive is
12 allocated to all customer classes per the approved ECCR mechanism. Mr.
13 Pollock's argument on the CILC incentive is confusing. He incorrectly
14 calculates a larger amount of incentives than what FPL actually gives, then
15 claims that the incremental incentive amount is charged back to the CILC
16 customers. This is not at all what happens. In fact, the CILC customers
17 receive the full program incentive based on the Commission approved
18 methodology, and only that amount. The cost of the incentives is properly
19 recovered from the general body of customers through the ECCR factors.

20

21 **II. CDR RIDER**

22 **Q. Do you agree with Mr. Pollock's position that the CDR rider credit**
23 **should be increased?**

1 A. No. The CDR rider credit of \$4.68 was approved by the FPSC as cost-
2 effective during FPL's 2004 DSM Plan docket. Mr. Pollock provides no
3 valid basis for deviating from that approved level.

4 **Q. Should the CDR rider Credit remain at \$4.68/kW?**

5 A. Yes, at least until the new DSM Plan is approved. Once the FPSC
6 determines FPL's DSM Goals for 2010-2019, FPL will develop DSM
7 programs to meet those goals. As part of that process, the cost-effectiveness
8 of the CDR rider credit will be reevaluated. However, I should note that
9 FPL is currently above its 2004 cumulative goal and there are sufficient
10 potential program participants at the current incentive level to meet FPL's
11 proposed goals for at least several years. Based on these facts, there appears
12 to be no need to increase the CDR rider incentive level. However, the
13 appropriate level of the CDR rider credit will be established during the
14 DSM Plan phase of the DSM Goals docket.

15 **Q. Would it be prudent for FPL to increase the CDR rider credit as Mr.**
16 **Pollock proposes?**

17 A. No. FPL's customers should only have to pay incentives necessary to
18 encourage additional customer adoption of DSM measures to meet
19 approved goals. To do otherwise would unnecessarily enrich large
20 commercial and industrial customers at the expense of all others and not
21 produce any incremental benefits. As mentioned above, there is sufficient
22 participation and others have made it clear that they are prepared to enroll
23 at the current level of the CDR rider credit. Therefore, it would not be

1 prudent to increase the credit amount and increase the cost to the general
2 body of customers.

3 **Q. Do you agree with Mr. Pollock's assertion at page 20 that CDR Rider**
4 **customers receive a lower quality of service than firm service**
5 **customers?**

6 A. No. All customers, regardless of rate schedule or rider, receive the same
7 high quality of service. The difference between the firm and non-firm
8 customer is FPL's agreement with non-firm customers to interrupt their
9 service during a load control event. Non-firm customers have voluntarily
10 entered into a contractual obligation to participate in return for paying an
11 overall lower price for electricity.

12 **Q. What conclusions do you draw about Mr. Pollock's proposals?**

13 A. CILC and CDR are both approved programs, and thus should be treated as
14 all other load management and energy efficiency programs. The objective
15 of FPL's DSM programs is to meet FPSC goals in the most cost-effective
16 manner, while minimizing DSM program costs and ultimately, electric rates
17 for **all** of FPL's customers. Accordingly, it would not be appropriate to
18 increase the CILC incentive payment or CDR rider credit as Mr. Pollock
19 proposes. By doing so, all customers would experience an increase in their
20 electric bill without any additional benefits and the only customers that
21 would see a net bill reduction would be those that participate in the CILC
22 and CDR programs. FPL's customers should only have to pay customer

1 incentives necessary to encourage additional customer adoption of DSM
2 measures to meet approved goals.

3 **Q. Does this conclude your testimony?**

4 **A. Yes.**