

Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, DC 20554

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In the Matter of )  
)  
Section 63.71 Application of )  
)  
SBC Long Distance, LLC )  
dba AT&T Long Distance )  
For Authority Pursuant to Section 63.71 of the )  
Commission's Rules, 47 C.F.R. § 63.17, )  
To Discontinue the Provision of Service )

**SECTION 63.71 APPLICATION OF  
SBC LONG DISTANCE, LLC dba AT&T LONG DISTANCE**

SBC Long Distance LLC dba AT&T Long Distance (AT&T LD) requests authority under Section 63.71 of the Commission's rules, 47 C.F.R. §63.71, to discontinue PremierSERV Frame Relay and PremierSERV Asynchronous Transfer Mode (ATM) services. As required by Section 63.71(a) and (b) of the Commission's rules, AT&T LD provides the following information in support of its discontinuance request:

**Name and Address of Carrier (47 C.F.R. §§ 63.71(a)(1), (b)(2)):**

AT&T Long Distance, 208 South Akard Street, Dallas, Texas 75202

**Date of Planned Service Discontinuance (47 C.F.R. §§ 63.71(a)(2), (b)(2)):**

AT&T LD intends to discontinue offering PremierSERV Frame Relay and PremierSERV ATM services to new customers on or after January 14, 2011, subject to Commission authorization to discontinue the service pursuant to 47 C.F.R. § 63.71(c). AT&T LD plans to provide these services to existing customers until customers migrate to a different service or December 31, 2014, whichever occurs first.

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**Points of Geographic Areas of Service Affected (47 C.F.R. §§ 63.71(a)(3), b(2)):**

AT&T LD will discontinue PremierSERV Frame Relay and PremierSERV ATM services in the continental United States, Alaska, Hawaii, Puerto Rico and the U.S. Virgin Islands.

**Brief Description of Type of Service Affected (47 C.F.R. §§ 63.71(a)(3), b(2)):**

PremierSERV<sup>SM</sup> Frame Relay Service is a public, metropolitan and wide-area data service. It utilizes packet switching technology and digital transmission facilities to provide a data delivery service.

PremierSERV<sup>SM</sup> Asynchronous Transfer Mode (ATM) Service is a high-speed, packet switched transport service that combines disparate applications, from separate locations, using a common network access device and physical network connection.

The AT&T family of companies continues to streamline its product portfolio as a result of the acquisition of AT&T Corp. and its subsidiaries by SBC Communications Inc. If this Application is approved, the services described above, currently provided by AT&T LD, will cease to be provided. Instead, AT&T will offer similar frame relay, ATM and next generation data networking services, such as Virtual Private Network services, through its affiliate AT&T Corp.

**Brief Description of the Dates and Methods of Notice to All Affected Customers (47 C.F.R. § 63.71(b)(3)):**

AT&T LD notified its customers by letter sent via US Mail on October 5, 2010. A copy of the customer notification is appended hereto as Attachment A.

Copies of this Application are being sent, first class U.S. Mail, to the public utilities commission and governor of each state in which discontinuance is proposed and also to the

Special Assistant for Telecommunications to the Secretary of Defense, as required by Section 63.71(a) of the Commission's rules.

**Regulatory Classification of Carrier (47 C.F.R. § 63.71(b)(4)):**

AT&T LD is considered a non-dominant carrier in its provision of PremierSERV Frame Relay and PremierSERV ATM services.

Questions about this application may be addressed to Toni Acton, AT&T Services, Inc., Director – Federal Regulatory, 1120 20<sup>th</sup> Street, NW, Suite 1000, Washington, DC 20036, (202) 457-3039.

**Conclusion:**

The public convenience and necessity will not be adversely affected by the discontinuance of AT&T LD's PremierSERV Frame Relay and PremierSERV ATM services because there are many providers of competing services, including by not limited to AT&T Corp. AT&T respectfully requests that the Commission approve its Section 63.71 Application to discontinue PremierSERV Frame Relay and PremierSERV ATM.

Respectfully submitted,

/s/ Terri L. Hoskins

Terri L. Hoskins

Gary L. Phillips

Paul K. Mancini

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AT&T Southwest  
1120 20<sup>th</sup> Street, N.W.  
Washington, D.C. 20036  
Phone: (202) 457-3047  
Fax: (202) 457-3073

October 7, 2010

# **Attachment A**



**at&t**

530 McCullough Avenue  
6-M-01  
San Antonio, TX 78215

October 1, 2010

\*\* 00000002

Stephanie Lauricello  
Marketing Edge  
1555 Ruth Rd. Unit # 2  
North Brunswick, NJ 08902-4074



**Important Notice Regarding the Change in Service &  
Discontinuance of PremierSERV<sup>SM</sup> Frame Relay and Asynchronous Transfer Mode (ATM) Services  
Provided by SBC Long Distance LLC (d/b/a AT&T)**

Dear Stephanie Lauricello,

AT&T values your business, and we would like to update you on some important changes on your SBC Long Distance LLC PremierSERV<sup>SM</sup> Frame Relay and Asynchronous Transfer Mode (ATM) services. Effective on or about January 14, 2011, pending regulatory approval, the following AT&T services will no longer be available to new customers in the continental United States, Alaska, Hawaii, Puerto Rico and the U.S. Virgin Islands:

- SBC Long Distance PremierSERV<sup>SM</sup> Frame Relay Service
- SBC Long Distance PremierSERV<sup>SM</sup> Asynchronous Transfer Mode (ATM) Service

As a current AT&T customer with SBC Long Distance PremierSERV Frame Relay or ATM Service, you may retain your existing service(s) and continue to conduct moves, additions and administrative changes as needed, subject to the terms of your existing SBC Long Distance Service Agreement or AT&T Business Services Agreement (BSA).

We plan to withdraw the SBCLD Long Distance PremierSERV Frame Relay and ATM service offerings on December 31, 2014. For customers with SBC Long Distance Frame Relay or ATM Services, AT&T will support one extension of your existing contract past its current term for 12 months, provided the extension is signed on or before December 31, 2012. Upon expiration of your contract, we will continue to provide the service on a month-to-month basis until December 31, 2014.

If you do not select a new service plan prior to the end of your current or extended contract term, your service will be governed by the terms of the SBC Long Distance, LLC Guidebook, which can be found at [www.att.com/servicepublications](http://www.att.com/servicepublications) under the heading "SBC Long Distance (d/b/a AT&T Long Distance)".

AT&T is ready to provide **AT&T VPN Services as a replacement solution today!** AT&T VPN is our premier network-based Multi-Protocol Label Switching (MPLS) based service delivered via the world-class AT&T Global Network, with nearly \$1 Billion invested to expand our network reach, enhance performance and deliver new service capabilities.

(Continued)

With AT&T VPN, you will benefit from:

- Access to our reliable worldwide network, backed by service level agreements (SLAs) for on-time provisioning, site availability and performance (latency, data delivery, and jitter).
- Service capabilities, including native mode Multicast support, MultiLink PPP, multiple Class of Service (CoS) options, including support for VoIP; and robust Security Services, to mention a few.
- Extensive Support from dedicated customer care and technical marketing teams, including access to a powerful suite of online monitoring and management tools via our AT&T BusinessDirect® portal.

To ensure a smooth transition, AT&T will waive any applicable early contract termination fees on the legacy SBC Long Distance Frame Relay or ATM Service when customers migrate to an appropriate term plan for another AT&T solution, such as AT&T VPN service.

Your business is important to us. We want to ensure that you are obtaining the most suitable services for your needs. Please contact your Account Manager or other members of your Sales Team if you have any questions. If you do not know your Account Manager please refer to the customer service number on your invoice, or email us at: [rs0352@att.com](mailto:rs0352@att.com).

Thank you for choosing AT&T.

Sincerely,

Robert Schaefer  
Lead Product Marketing Manager  
Legacy S Packet Services

**AT&T is required by the FCC to provide the following statement:**

The FCC will normally authorize this proposed discontinuance of service (or reduction or impairment) unless it is shown that customers would be unable to receive service or a reasonable substitute from another carrier or that the public convenience and necessity is otherwise adversely affected. If you wish to object, you should file your comments as soon as possible, but no later than 15 days after the Commission releases public notice of the proposed discontinuance. Address them to the Federal Communications Commission, Wireline Competition Bureau, Competition Policy Division, Washington, DC 20554, and include in your comments a reference to the section 53.71 Application of SBC Long Distance, Inc. d/b/a AT&T Long Distance Service. Comments should include specific information about the impact of this proposed discontinuation (or reduction or impairment) upon you or your company, including any inability to acquire reasonable substitute service.

Please do not send inquiries or payments to the return address on this notice. If you have comments or questions, please contact AT&T Customer Service at the toll-free number on your bill.

5V20657



at&t

200 Cirrin Drive North  
Piscataway, NJ 08854

FIRST  
The Globe  
125 Franklin  
New Museum, 5, 10, 9  
No. 1000, 1000

Please do not send inquiries or payments to the return address on this envelope.

**CERTIFICATE OF SERVICE**

I, Loretia Hill, certify on this day, October 7, 2010 , I have served a copy of the foregoing Section 63.71 Application of SBC Long Distance dba AT&T Long Distance via U.S. Mail postage prepaid to the addresses on the attached sheets.

/s/ Loretia Hill



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100 N. Union Street  
Suite 850  
Montgomery, AL 36130**

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State Capitol  
600 Dexter Avenue  
Montgomery, AL 36130**

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Commissioners Wing  
1200 West Washington  
Phoenix, AZ 85007-2996**

**The Honorable Jan Brewer  
Governor of Arizona  
1700 West Washington  
Phoenix, Arizona 85007**

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Little Rock, AR 72201**

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Little Rock, AR 72201**

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Governor's Office  
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Sacramento, California 958 14**

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President, California Public Utilities  
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Headquarters Office  
505 Van Ness Avenue  
San Francisco, CA 94 102**

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Suite 250  
Denver, CO 80202**

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Control  
Ten Franklin Square  
New Britain, CT 0605 1**

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861 Silver Lake Boulevard  
Cannon Building, Suite 1000  
Dover, DE 19904**

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William Penn Street, 2<sup>nd</sup> Floor  
Dover, DE 19901**

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1333 H Street, NW  
Suite 200, West Tower;  
Washington, DC 20005**

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John A. Wilson Building  
1350 Pennsylvania Avenue, NW  
Washington, DC 20004**

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The Capitol  
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Atlanta, GA 30334**

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Boise, ID 83720-0074**

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Indiana Government Center South  
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Augusta, ME 04333**

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