

AUSLEY & MCMULLEN

ATTORNEYS AND COUNSELORS AT LAW

123 SOUTH CALHOUN STREET
P.O. BOX 391 (ZIP 32302)
TALLAHASSEE, FLORIDA 32301
(850) 224-9115 FAX (850) 222-7560

January 4, 2011

HAND DELIVERED

RECEIVED-FPSC
11 JAN -4 PM 4:34
COMMISSION
CLERK

Ms. Ann Cole, Director
Division of Commission Clerk
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, FL 32399-0850

Re: Petition for approval of extending the small general service price responsive load management program pilot, by Tampa Electric Company;
FPSC Docket No. 100435-EG

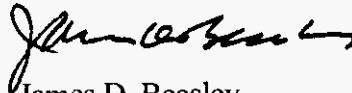
Dear Ms. Cole:

Enclosed for filing are the original and fifteen (15) copies of Tampa Electric Company's Withdrawal of Petition.

Please acknowledge receipt and filing of the above by stamping the duplicate copy of this letter and returning same to this writer.

Thank you for your assistance in connection with this matter.

Sincerely,


James D. Beasley

JDB/pp
Enclosure

COM _____
APA _____
ECR 11
GCL 2
RAD 2
SSC _____
ADM _____
OPC _____
CLK _____

cc: Lee Eng Tan (w/enc.)
Paula K. Brown (w/enc.)

DOCUMENT NUMBER DATE

00060 JAN-4 =

FPSC-COMMISSION CLERK

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In re: Petition for approval of extending)
The small general service price responsive)
Load management program pilot, by)
Tampa Electric Company.)
_____)

DOCKET NO. 100435-EG

FILED: January 4, 2011

**TAMPA ELECTRIC COMPANY'S
WITHDRAWAL OF PETITION**

Tampa Electric Company ("Tampa Electric" or "the company") hereby withdraws the Petition it filed in this proceeding on November 8, 2010 and, as the basis therefore, states:

1. In its November 8, 2010 Petition Tampa Electric sought an extension of its existing Small General Service Price Responsive Load Management Pilot Program ("program") until June 30, 2010, in an effort to gather a full, contiguous 12 months of data with which to determine whether the program might be appropriate for permanent implementation.

2. Although Tampa Electric does not have 12 contiguous months of pilot program data, the company has been able to perform a cost-effectiveness analysis using the actual data collected to date together with projected data for the remainder of the contiguous 12 month period. That analysis suggests that the program would not be cost-effective even using values on the side of the estimate range that are most favorable to a finding of program cost-effectiveness. Given that result, the pilot program does not appear appropriate for implementation on a permanent basis and the requested extension of the pilot program period no longer appears necessary.

WHEREFORE, Tampa Electric Company withdraws its Petition in the above docket and will withdraw its current GSVP-1 tariff upon its expiration on January 14, 2011.

DOCUMENT NUMBER DATE
00060 JAN -4 =
FPSC-COMMISSION CLERK

DATED this _____ day of January 2011.

Respectfully submitted,

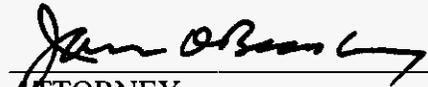
JAMES D. BEASLEY
J. JEFFRY WAHLEN
Ausley & McMullen
123 S. Calhoun Street (32301)
Post Office Box 391
Tallahassee, FL 32302
(850) 224-9115

ATTORNEYS FOR TAMPA ELECTRIC COMPANY

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true and correct copy of the foregoing Withdrawal of Petition has been furnished by U. S. Mail or hand delivery (*) on this 4th day of January 2011 to the following:

Ms. Lee Eng Tan*
Office of General Counsel
Florida Public Service Commission
Room 390Q – Gerald L. Gunter Bldg.
2540 Shumard Oak Boulevard
Tallahassee, FL 32399-0850



ATTORNEY