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COMMISSION
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Public Service Commission

May 19, 2011

Steven Griffin
Beggs & Lane
Post Office Box 12950
Pensacola, FL 32591-2950

STAFF'S FIRST DATA REQUEST

Re: Docket No. 110000-OT - Undocketed Filings - 2012 FEECA Report Data Collection

Dear Mr. Griffin:

By this letter, the Commission staff requests that Gulf Power Company (GULF or utility) provide responses to the following data requests.

1. Please provide two tables comparing the cumulative demand and energy savings achieved against the cumulative goals for the six year period 2005 - 2010. All savings reported should be "at the generator."
 - a. For Table A, use the goals established in 2004 for all six years.
 - b. For Table B, use the goals established in 2004 for years 2005-2009 and the goals established in 2009 for year 2010.

Table A
Cumulative Savings Achieved vs. Cumulative Goals (2004 goals)

Year	Winter Peak MW Reduction			Summer Peak MW Reduction			GWh Energy Reduction		
	Achieved	Goal	% Variance	Achieved	Goal	% Variance	Achieved	Goal	% Variance
2005									
2006									
2007									
2008									
2009									
2010									

Table B
Cumulative Savings Achieved vs. Cumulative Goals (2004 goals, 2009 goals for year 2010)

Year	Winter Peak MW Reduction			Summer Peak MW Reduction			GWh Energy Reduction		
	Achieved	Goal	% Variance	Achieved	Goal	% Variance	Achieved	Goal	% Variance
2005									
2006									
2007									
2008									
2009									
2010									

2. If your utility had any active solar renewable programs in 2010, please complete the following table for each program. Please add rows as necessary to provide other pertinent information that may be helpful to staff in determining whether these programs have been successful.

Solar Renewable Programs Active in 2010

Name of Program	
Program Implementation Date	
Vendor Name (if applicable)	
Number of Installations	
kWh Savings Per Installation	
Summer kw Savings	
Winter kw Savings	
Cost of Equipment	
Incentive Amount Paid to Customer	
Other incentives/rebates customer received	
Total Expenditures (\$)	

3. The tables on the last page of GULF's Annual DSM Report filed on March 1, 2011, are entitled "Comparison of Achieved kW and kWh Reductions with PSC Established Goals." These tables appear to reflect "@ the meter" reductions. Please provide the tables with "@ the generator" reductions.

4. As indicated on the last page of GULF's Annual DSM Report filed on March 1, 2011, the summer demand MW reduction and the GWh energy reduction goals for 2010 were not met in the residential sector. Please estimate how the difference between the goals and actual achievements for this sector has impacted your residential customers by completing the tables below.

GULF - Residential

Year	Summer (MW)			Avoided Capacity (\$/kw/month)	Total Cost (\$)
	Goal	Achieved	Difference		
2010	7.5	6.8	0.7		

Year	Energy (GWH)			Avg as Available Energy Rate	Total Cost (\$)
	Goal	Achieved	Difference		
2010	35.0	6.2	28.8		

5. Please also estimate how the difference between the goals and actual achievements has impacted the general body of GULF ratepayers with regard to:

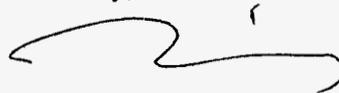
- a. generation costs
- b. fuel costs
- c. transmission costs
- d. distribution costs
- e. greenhouse gas emissions
- f. jobs with the State of Florida

6. As indicated in GULF's Annual DSM Report filed on March 1, 2011, the Good Cents Home/Energy Star program did not achieve projected cumulative participation levels in 2010. The program was 11,039 participants short of the cumulative number of participants GULF projected the program would have in 2010. As of 2010, this program had only reached 13.8% of eligible customers, whereas GULF projected it would have reached 34.8% of eligible customers by 2010. Please explain why the projected participation levels (2005-2010) were not achieved for this program.

Steven Griffin
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Please file the original and five copies of the requested information by Friday, June 3, 2011, with Ms. Ann Cole, Commission Clerk, Office of Commission Clerk, 2540 Shumard Oak Boulevard, Tallahassee, Florida, 32399-0850. Please feel free to call me at (850) 413-6856 if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Lawrence D. Harris", with a stylized flourish at the end.

Lawrence D. Harris
Senior Attorney

LDH:th

cc: Office of Commission Clerk