

Notice of Lifeline Working Group Meeting

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**PUBLIC SERVICE COMMISSION**

**Lifeline Service**

**PURPOSE AND EFFECT:** The Florida Public Service Commission staff will conduct a meeting of the Lifeline Working Group as created by Section 364.10(2)(g)3, Florida Statutes, to discuss procedures to be implemented to increase Lifeline enrollment, specifically, three items:

- A) The new 2011 language contained in Section 364.10(2)(h), Florida Statutes, which states, "The commission may undertake appropriate measures to inform low-income consumers of the availability of the Lifeline and Link-Up programs."
- B) The 2011 Final Report by the National Regulatory Research Institute<sup>1</sup> which recommends that the Commission staff should work with Florida telecommunications providers to determine how they can assume the majority of Lifeline outreach over the long term.
- C) Recommendations from the Florida Legislature Office of Program Policy Analysis and Government Accountability that eligible telecommunications carriers develop outreach materials for specific consumer groups, such as young and rural populations, and wireless users; and develop outreach strategies.

In accordance with Section 364.10(2)(g)3, Florida Statutes, the Lifeline Working Group shall consist of the Commission, the Department of Children and Families, the Office of Public Counsel, and each eligible telecommunications carrier offering Lifeline and Link-Up services in Florida. Interested Parties may also participate. Undocketed.

Members of the Lifeline Working Group are asked to come to the meeting prepared to answer the following questions:

- 1) How do you interpret the new language in Section 364.10(2)(h), Florida Statutes, which states, "The commission may undertake appropriate measures to inform low-income consumers of the availability of the Lifeline and Link-Up programs?"
- 2) What are the appropriate measures (as stated above), and how should they be funded?
- 3) How should Florida telecommunications providers assume the majority of Lifeline outreach over the long term?
- 4) What period of time is necessary for Florida telecommunications providers to assume the majority of Lifeline outreach?
- 5) What outreach materials need to be developed for specific consumer groups, such as young and rural populations, and wireless users?
- 6) What outreach strategies need to be developed?

**SUBJECT AREA TO BE ADDRESSED:** Lifeline service

**SPECIFIC AUTHORITY:** Chapter 364.10, Florida Statutes

**LAW IMPLEMENTED:** July 1, 2011

**A LIFELINE WORKING GROUP MEETING WILL BE HELD AT THE DATE, TIME AND PLACE SHOWN BELOW:**

**DATE AND TIME:** Monday, November 7, 2011, 9:30 a.m. to 12:00 p.m.

**PLACE:** Room 140, Easley Building (Internal Affairs room), 4075 Esplanade Way, Tallahassee, FL 32399-0850. One or more Commissioners may attend and participate in the meeting.

In accordance with the Americans with Disabilities Act, persons needing a special accommodation to participate at this proceeding should contact the Office of Commission Clerk no later than five days prior to the conference at 2540 Shumard Oak Boulevard, Tallahassee, Florida 32399-0850, via 1-800-955-8770 (Voice) or 1-800-955-8771 (TDD), Florida Relay Service.

**THE PERSON TO BE CONTACTED REGARDING THIS MEETING IS:** Bob Casey, Division of Regulatory Analysis, 2540 Shumard Oak Blvd., Tallahassee, FL 32399-0850, (850) 413-6974.

<sup>1</sup> Final Report - Assessing the Structure and Cost of the Florida Public Service Commission Telecommunications Department, August 31, 2011.

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ID	Rule No./ Organization	Rule Title	Section	Issue	Date
✓ <a href="#">10524905</a>	10/10/2011	Florida Public Service Commission	Meeting	10/21/2011 Vol. 37/42	10/12/2011
<a href="#">10525875</a>	10/11/2011	Florida Public Service Commission	Meeting	10/21/2011 Vol. 37/42	10/12/2011
<a href="#">10526263</a>	10/11/2011	FPSC	Meeting	10/21/2011 Vol. 37/42	10/12/2011
<a href="#">10526457</a>	10/11/2011	PSC	Meeting	10/21/2011 Vol. 37/42	10/12/2011
<a href="#">10526554</a>	10/11/2011	PSC	Meeting	10/21/2011 Vol. 37/42	10/12/2011
<a href="#">10526748</a>	10/11/2011	PSC	Meeting	10/21/2011 Vol. 37/42	10/12/2011
<a href="#">10500170</a>	10/4/2011	Florida Public Service Commission	Meeting	10/14/2011 Vol. 37/41	10/5/2011
<a href="#">10499588</a>	10/4/2011	Florida Public Service Commission	Meeting	10/14/2011 Vol. 37/41	10/5/2011
<a href="#">10499394</a>	10/4/2011	Florida Public Service Commission	Meeting	10/14/2011 Vol. 37/41	10/5/2011

**Notices Confirmed by ACW**

ID	Rule No./ Organization	Rule Title	Section	Issue	Date
<a href="#">10502110</a>	25-4.0161	Regulatory Assessment Fees; Telecommunications Companies	Proposed	10/14/2011 Vol. 37/41	10/11/2011

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