

**From:** Shirley, Melinda D.  
**To:** Todd, Jennifer L.  
**Subject:** FW: Gulf Power Cost of a Bill  
**Date:** Thursday, September 15, 2011 3:16:32 PM

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See below for details.

**From:** Jackson, John R.  
**Sent:** Thursday, September 15, 2011 3:00 PM  
**To:** Shirley, Melinda D.  
**Subject:** Gulf Power Cost of a Bill

Hi Mindy,

Below is the basic cost of producing and mailing a paper bill, as you requested.

Please let me know if you have questions.

JJ

*John R. Jackson*  
*Manager, Customer Service Operations*  
*Southern Company*

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Cost of Bill:

Postage	\$0.34	<i>Note 1</i>
Forms processing labor	0.02	<i>Note 2</i>
Forms and envelopes	<u>0.04</u>	<i>Note 3</i>
TOTAL	\$0.40	

*Note 1: Based on average USPS postage rates effective 05/12/2009; includes SOCo's "mass mailer" discounts*

*Note 2: Includes labor and direct overhead for printing and inserting bills. (2008 Total Labor + Direct Overhead = \$885,672 / 57,754,724 pieces = \$0.01533)*

*Does not include indirect overhead, occupancy charges, equipment depreciation, supplies, maintenance.*

*Note 3: Includes mailing envelope, return envelope, bill form, insert(s)*

## **Local Office Contacts:**

- **Bank of Jackson County–Graceville/Peoples Bank of Graceville/ Wachovia Bank - Chipley BIN#013**  
**Darin Wall – Supervisor – Ext. 4201**  
Kayla Corbitt Ext. 4200  
Lisa Bottoms Ext. 4206  
FAX: 4296
- **Regions Bank Panama City & Panama City Beach - BIN#011**  
**Tina Barron – Supervisor – Ext. 3204**  
Angela Griffith Ext. 3363  
FAX: 3225
- **First National Bank of Crestview – BIN#022**  
**Scott Jackson – Supervisor Ext. 4601**  
Tammy Elrite Ext. 4607  
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Fern Bembow Ext. 4609  
FAX: 4611
- **Bank of America – DeFuniak Springs – BIN#023**  
**Scott Jackson – Supervisor Ext. 4601**  
Angela Slay Ext. 4328  
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FAX: 4343 (outside 9-1-850-892-3064)
- **First City Bank of Fort Walton – BIN #021**  
**Ron Grissom – Supervisor Ext. 4761**  
Pasty Hurst – 4765  
FAX: 4870
- **Bank of America - Niceville – BIN#025**  
**Scott Jackson – Supervisor Ext. 4601**  
Rebecca Cummins – Ext. 4799  
Rosemary Graeber – Ext. 4824  
FAX: 9-1-850-678-0095
- **Escambia County Bank - Century (Flomaton) BIN: MOB-Flomaton Office**  
**Ricky Martin- Supervisor Ext. 8-285-6201**  
Beverly Maldonado – Ext. 8-285-2199  
FAX: 9-1-251-296-0936
- **Bank of America - Milton – BIN#033**  
**Robin Punyko- Supervisor Ext. 2401**  
Faith Rich – Ext. 2418  
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