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Sent: Monday, September 10, 2012 6:07 PM
To: Filings@psc.state.fl.us
Subject: New Matter - Notification of Customer/Asset Transfer

Attachments: Birch-DayStar Florida Notification.pdf

The person responsible for this electronic filing is:

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Non-docketed: Notification for Birch-DayStar Customer/Asset Transfer

This document is being filed on behalf of Birch Telecom of the South, Inc. dba Birch Telecom dba Birch Communications and The Ultimate Connection, Inc. d/b/a DayStar Communications.

The total number of pages is 6.

The document is a notification to the Commission of the pending transfer of substantially all of DayStar's telecommunications assets and Florida customers to Birch.

Respectfully submitted,
Angela Collins
Counsel to Birch Telecom of the South, Inc. dba Birch Telecom dba Birch Communications

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or matter addressed herein.

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September 10, 2012

Via Electronic Filing

Ann Cole
Commission Clerk
Florida Public Service Commission
Office of the Commission Clerk
2540 Shumard Oak Boulevard
Tallahassee, FL 32399-0850

**Re: Birch Telecom of the South, Inc. dba Birch Telecom dba Birch
Communications and The Ultimate Connection, Inc. d/b/a DayStar
Communications - Notification of Transfer of Customers and Assets**

Dear Ms. Cole:

Birch Telecom of the South, Inc. dba Birch Telecom dba Birch Communications (“Birch” or “Purchaser”) and The Ultimate Connection, Inc. d/b/a DayStar Communications (“DayStar” or “Seller”) (Purchaser and Seller collectively, the “Parties”), hereby respectfully notify the Florida Public Service Commission (“Commission”) of a pending transaction pursuant to which DayStar will transfer substantially all of its telecommunications assets and Florida customer base to Birch (the “Transaction”).

It is the Parties’ understanding that no prior Commission approval is required to consummate the Transaction described herein. The Parties therefore submit this notice for the Commission’s information. The Transaction is scheduled to be consummated on or about October 12, 2012.

I. PARTIES

**A. Birch Telecom of the South, Inc. dba Birch Telecom dba Birch
Communications**

Birch Telecom of the South, Inc. dba Birch Telecom dba Birch Communications is a Delaware corporation with headquarters located at 3060 Peachtree Road NW, Suite 1065, Atlanta, Georgia. Birch Telecom of the South, Inc. dba Birch Telecom dba Birch Communications is authorized by the Commission to provide local exchange and interexchange

services in Florida.¹ Birch Telecom of the South, Inc. dba Birch Telecom dba Birch Communications is a wholly owned subsidiary of Birch Communications, Inc. (“BCI”), which is a Georgia corporation with principal corporate offices located at 3060 Peachtree Road NW, Suite 1065, Atlanta, Georgia. Birch Communications, Inc. is authorized by the Commission to provide local exchange and interexchange services in Florida.² The customers to be acquired in the Transaction will be served by Birch Telecom of the South, Inc. dba Birch Telecom dba Birch Communications.

B. The Ultimate Connection, Inc. d/b/a DayStar Communications

DayStar is a Florida corporation with headquarters at 18215 Paulson Drive, Port Charlotte, Florida 33954. DayStar is authorized to provide interexchange telecommunications services in Florida under IXC Certificate No. 7745 and competitive local exchange services in Florida under ALEC Certificate No. 7289 (company code TX389).

II. DESIGNATED CONTACTS

Correspondence concerning this matter should be directed to:

For DayStar	Birch Telecom of the South, Inc. dba Birch Telecom dba Birch Communications
Dennis Mitrano 18215 Paulson Drive Port Charlotte, FL 33954 941-206-7810 (telephone) 941-629-4452 (facsimile) d.mitrano@daystar.net	Angela F. Collins Cahill Gordon & Reindel LLP 1990 K Street, NW, Suite 950 Washington, DC 20006 202-862-8930 (telephone) 202-862-8958 (facsimile) acollins@cahill.com

III. DESCRIPTION OF THE TRANSACTION AND PUBLIC INTEREST STATEMENT

On August 2, 2012, Birch, Sun Coast Media Group, Inc. (parent of DayStar), and DayStar entered into an Asset Purchase Agreement (“Agreement”) pursuant to which Birch will purchase certain assets and customers of DayStar (the “Transaction”). Pursuant to the Agreement, Birch will purchase the following assets from DayStar: certain customer accounts and receivables, certain customer agreements and contracts, certain vendor agreements and contracts, certain equipment, and certain intellectual property. Birch, however, will not assume any of DayStar’s pre-closing liabilities or obligations.

Birch will make any necessary revisions to its rates, terms, and conditions to incorporate DayStar’s current services and rates so that affected customers will continue to receive the same

¹ CLEC Certificate No. 7552 and IXC Registration No. TJ414.

² CLEC Certificate No. 7130 and IXC Registration Nos. TJ268 and TX326.

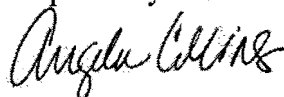
services that they currently receive without any immediate changes to their service offerings, rates, terms, or conditions. The ownership structure of Birch and BCI will not be affected by the Transaction. Upon consummation of the Transaction and after completion of the customer transfer, Birch will provide DayStar's customers with the same service quality they have come to expect and all billing will be handled under the Birch name. Consummation of the Transaction is contingent on, among other things, receipt of all necessary regulatory approvals.

The proposed transfer will affect all of DayStar's current local and long distance customers in Florida, none of whom will experience any material change to the terms and conditions of their services as a result of this transfer. The transfer is scheduled to take place on or about October 12, 2012. The Parties will provide notice to affected customers in accordance with state requirements and the rules and regulations of the Federal Communications Commission. A draft customer notice letter is attached as **Exhibit A**.

The proposed Transaction serves the public interest, and will ensure that affected customers enjoy continuity of high-quality telecommunications service. DayStar's current customers will be given prior written notice of the transfer of their account to Birch, in compliance with state and federal customer notice rules. Following the Transaction, the affected customers will receive high-quality service supported by Birch's experienced and well-qualified management team. Consequently, the proposed Transaction will be transparent to customers and will not have a negative impact on the public interest, service to Florida customers, or competition.

If you have any questions concerning this matter, please contact the undersigned.

Respectfully submitted,



Angela F. Collins
Counsel for Birch Telecom of the South,
Inc. dba Birch Telecom dba Birch
Communications

Attachment

Exhibit A

Draft Customer Notice



IMPORTANT NOTICE
REGARDING A CHANGE IN YOUR TELECOMMUNICATIONS SERVICES

Dear _____

Birch Communications (“Birch”) and The Ultimate Connection d/b/a DayStar Communications (“DayStar”) are pleased to announce that Birch is acquiring DayStar’s local telephone and long distance telephone customers, as well as certain other customers receiving other types of services from DayStar. Subject to approval by the Federal Communications Commission and state regulators as necessary, Birch will replace DayStar as your current telecommunications service provider on or about October 12, 2012 (the “Transfer Date”). As a result of this transaction, Birch will assume responsibility for all services previously provided to you by DayStar. Birch is excited about the opportunity to provide your telecommunications service(s) and looks forward to a long and successful business relationship.

Please rest assured, the transition will have little or no impact on your current services, nor will there be any interruption of your service. The agreement between Birch and DayStar has been structured so that the transfer of service will be virtually seamless, other than the possibility of a minor change to your voice mail service for which you will receive additional information.¹ There may, however, be other changes to your service plan based on Birch’s unique billing systems (e.g., customers currently utilizing a message or measured local service plan may be switched to a flat rate plan). In those cases, Birch will transition you in a neutral manner **with no increase to your regular monthly recurring charges**. You will retain all other service rates, features, terms, and conditions of service and your telephone number. Birch will not impose any charges for the transfer of your services to Birch and **no action is required from you to continue your telecommunications service(s) with Birch**. You will receive your first billing statement from Birch starting with your October 2012 or November 2012 bill. As in the past, you are responsible for paying all bills rendered to you by DayStar during the transition of service.²

¹ It will be necessary for you to reset your password and re-record your message greeting(s). Additionally, saved messages at the time of the transfer will no longer be retained. Birch will provide further details in a follow-up letter.

² Those customers interested in setting up online payments will be pleased to know Birch offers online payments and account updates.

You do have the right to select a different carrier for your telecommunications service(s). If you choose to switch to an alternate carrier for services, you may incur a fee from that alternate carrier for the transfer of services to that alternate carrier. If you select a local telephone service provider other than Birch, you should also contact your current long distance provider to ensure that your current long distance plan is not changed. Please note that if you are a customer of DayStar on the Transfer Date as set forth above, your account will automatically be transferred to Birch. In addition, should you have a term commitment with DayStar and you disconnect or transfer services to another carrier prior to the end of that term, you will be liable to Birch for any applicable early termination charges. Please note that when your service is transferred to Birch, any preferred carrier "freeze" you have placed on your existing telephone lines to prevent unauthorized transfer of your services to another carrier will be over-ridden for purposes of this transaction and will need to be reinstated by you by contacting Birch after the transfer is complete.

If you have any questions regarding this transaction or questions about your service or billing prior to the Transfer Date set forth above, you should contact DayStar at **877-912-1300**.

If you have any questions regarding this transaction, or questions about your service or billing after the Transfer Date set forth above, you should contact Birch at **888-772-4724**.³

DayStar thanks you for your business and Birch looks forward to providing you with quality service for many years to come.

Sincerely,

DayStar Communications and
Birch Communications

³ **About Birch Communications** - Headquartered in Atlanta, Georgia, Birch Communications is one of the largest competitive local exchange carriers in its 38-state southeast, southwest, midwest and northeast regions serving residential and business customers. Birch was the first in its class to deploy its own private IP network utilizing soft switch technology to deliver innovative, high quality, affordable voice and broadband communications services to small- and medium-sized business customers.