

1 BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

2 DIRECT TESTIMONY OF

3 RICHARD J. VENTO and DONALD P. WUCKER

4 ON BEHALF OF

5 JEA

6 DOCKET NO. 130203-EM

7 APRIL 2, 2014

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8
9 **Q. Mr. Vento, please state your name and business address.**

10 A. My name is Richard J. Vento. My business address is 21 West Church Street,
11 Jacksonville, Florida 32202.

12
13 **Q. By whom are you employed and in what capacity?**

14 A. I am employed by JEA. My current position is Director of Customer Solutions and
15 Market Development.

16
17 **Q. Please summarize your educational background and professional experience.**

18 A. I hold a Bachelor of Science in Business Administration from the University of
19 Florida. With more than 30 years in the utility industry, my experience includes
20 electric production operations and maintenance, water and wastewater operations
21 and maintenance, technology integration, load research and demand-side
22 management (DSM).

COM 6
AFD 1
APA
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ENG 5
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1 **Q. Mr. Wucker, please state your name and business address.**

2 A. My name is Donald P. Wucker. My business address is 21 West Church Street,
3 Jacksonville, Florida 32202.

4

5 **Q. By whom are you employed and in what capacity?**

6 A. I am employed by JEA. My current responsibility is DSM Portfolio Management.

7

8 **Q. Please summarize your educational background and professional experience.**

9 A. I hold a Bachelor of Science in Mechanical Engineering from the University of
10 Florida. I am an actively licensed Professional Engineer (PE) in the State of
11 Florida. I have also held a PE license in the states of Louisiana and Alabama, which
12 are currently inactive. With more than 30 years in the energy industry, my
13 experience includes the design of building mechanical systems such as heating,
14 ventilation, air conditioning, refrigeration and plumbing systems for domestic,
15 commercial and industrial applications. I have also been involved with a wide
16 variety of energy retrofits including both as an engineer and as a contractor. My
17 last 10 years of experience has been involved with the development and
18 implementation of JEA's DSM programs.

19

20 **Q. What is the purpose of your testimony in this proceeding?**

21 A. The purpose of our testimony is to discuss: (1) how JEA is governed; (2) recent
22 trends in JEA's system load growth; (3) JEA's proposed DSM goals and the
23 process used to develop them; and (4) other issues identified in the Order

1 Consolidating Dockets and Establishing Procedure (OEP), Order No. PSC-13-
2 0386-PCO-EU.

3

4 **Q. Are you sponsoring any exhibits to your testimony?**

5 A. Yes. Exhibit No. __ [RJV-1] is a copy of Richard Vento's resumé. Exhibit No. __
6 [DPW-1] is a copy of Donald Wucker's resumé. Exhibit No. __ [JEA-1] presents
7 JEA's existing Florida Energy Efficiency and Conservation Act (FEECA) goals.
8 Exhibit No. __[JEA-2] presents a list of the DSM and conservation programs
9 included in JEA's existing DSM Plan as approved in Order No. PSC-10-0647-CO-
10 EG. Exhibit No. __[JEA-3] presents the fuel price projections considered in the
11 cost-effectiveness evaluations. Exhibit No. __[JEA-4] presents the economic and
12 achievable potential for the base case evaluations as requested in the OEP. Exhibit
13 No. __ [JEA-5] presents analysis of estimated bill impact to as required in the OEP.
14 Exhibit No. __[JEA-6] presents the economic potential for the sensitivity
15 evaluations as requested in the OEP.

16

17 **Q. How is JEA governed?**

18 A. JEA is a municipal electric utility governed by a Board of Directors consisting of
19 seven members appointed by the Mayor of the City of Jacksonville and approved
20 by the City Council. The Board of Directors sets the rates and policies governing
21 JEA's operations. The JEA operating budget requires City Council approval.
22 JEA's board meetings are open to the general public and ratepayers are permitted to
23 participate in board meetings. JEA's Board of Directors sets policies consistent
24 with the best interests of JEA's customers and community.

1 **Q. Please describe JEA's service territory.**

2 A. JEA's service territory includes the City of Jacksonville and portions of St. Johns
3 and Nassau Counties.

4

5 **Q. Please describe the demographics of JEA's customer base.**

6 A. JEA serves approximately 425,000 customers. JEA's customers are approximately
7 88 percent residential. Approximately 36 percent of Jacksonville's population lives
8 in households whose income is less than twice the Federal Poverty Level (\$31,460
9 for a family of two). For this reason, any impacts on rates resulting from
10 implementation of DSM measures would have a disproportionate impact on low
11 income customers. Furthermore, rental customers have less control over energy
12 conservation efforts than homeowners.

13

14 **Q. Please discuss how JEA's loads have changed since the last goal setting in
15 2009.**

16 A. JEA's load growth has reduced significantly over the last 5 year period. JEA
17 experienced a decline of approximately 6.6 percent in net energy for load (NEL)
18 and approximately 16.5 percent in winter peak demand over the 2009 through 2013
19 period. JEA's average annual growth rates over the next 10 years are projected to
20 be low at approximately 0.5 percent (NEL) and approximately 1.0 percent (winter
21 peak demand).

22

1 **Q. What are JEA's existing FEECA goals based on?**

2 A. JEA's existing FFECA goals are based on continuation of the DSM and
3 conservation programs that had been approved by JEA's Board at the time of the
4 last goal-setting proceeding. JEA proposed goals of zero, but committed to
5 continue current DSM program offerings. The Commission set goals for JEA
6 based on its then-existing programs so as not to unduly increase rates. *See* Order
7 No. PSC-10-0647-CO-EG. JEA's existing FEECA goals are presented in Exhibit
8 No. __ [JEA-1]. The current program offerings in JEA's Commission-approved
9 DSM Plan are summarized in Exhibit No. __ [JEA-2].
10

11 **Q. What cost-effectiveness test or tests are appropriate for setting JEA's goals**
12 **under FEECA?**

13 A. Section 366.82, Florida Statutes, requires the Commission to consider, among other
14 things, the costs and benefits to the participating ratepayers as well as the general
15 body of ratepayers as a whole, including utility incentives and participant
16 contributions. However, Section 366.82 does not dictate which cost-effectiveness
17 test must be used to establish DSM goals. JEA believes the Commission should
18 use both the Rate Impact Measure (RIM) and Participant test in setting DSM
19 goals. When used in conjunction with each other, these tests fulfill the
20 Commission's statutory obligations. Specifically, the Participant test includes all
21 of the relevant benefits and costs that a customer who is considering participating
22 in a DSM measure would consider; whereas the RIM test includes all of the
23 relevant benefits and costs that all of the utility's customers as a whole would incur
24 if the utility implements a particular measure.

1 Because the RIM test ensures no impact to customers' rates, it is particularly
2 appropriate in establishing DSM goals for municipal utilities, such as JEA. Local
3 governing is a fundamental aspect of public power. It provides the necessary
4 latitude to make local decisions regarding the community's investment in energy
5 efficiency that best suit our local needs and values. Local decisions are based on
6 input from citizens who can speak out on electric power issues at governing board
7 meetings. Accordingly, as the Commission has recognized in prior proceedings, it
8 is appropriate to set goals based on RIM, but to defer to the municipal utilities'
9 governing bodies to determine the level of investment in any non-RIM based
10 measures. *See, In re: Adoption of Numeric Conservation Goals and Consideration*
11 *of National Energy Policy Act Standards (Section 111)*, Order No. PSC-95-0461-
12 FOF-EG (April 10, 1995).

13
14 **Q. How did JEA evaluate DSM measures for this proceeding?**

15 A. JEA evaluated DSM measures for this proceeding in accordance with the direction
16 provided in the Commission Staff's June 17, 2013 workshop on the 2014
17 Conservation Goals and the minimum testimony requirements set forth in the OEP.

18
19 **Q. Based on the results of the evaluation, what is JEA proposing as its FEECA**
20 **goals?**

21 A. As further discussed later in this testimony, the evaluations demonstrated that no
22 residential DSM measures passed the RIM test. Although some commercial/
23 industrial measures passed the RIM test, the potential energy savings are so small
24 (0.7 to 0.9 MW) and spread over so many measures (49) that it would be

1 impractical from a design standpoint to develop a DSM plan to cost-effectively
2 achieve such *de minimus* levels of potential. Accordingly, JEA is proposing goals
3 of 0 MW (summer and winter) and 0 MWh (annual energy) for both the residential
4 and commercial/industrial classes.

5
6 **Q. Would it be appropriate to establish goals in this proceeding based on JEA's**
7 **current conservation programs?**

8 A. No. For the 2009 goals, the rate impact associated with JEA's then-existing
9 conservation programs was acceptable to JEA's Board of Directors. Since that
10 time, however, several market factors have changed, including much lower load
11 growth as discussed above, as well as other factors that influence the cost-
12 effectiveness of DSM measures (such as codes and standards). Taken together,
13 these market factors have placed continued upward pressure on rates. Accordingly,
14 JEA is in the process of revising its conservation programs based upon JEA Board
15 policy. Because that effort is ongoing, it would not be appropriate to establish
16 goals based on JEA's current conservation programs.

17
18 **Q. Please explain the process used to update the 2009 Technical Potential Study.**

19 A. The 2009 Technical Potential Study (TPS) was updated using the following three
20 step process:

21

22 Step 1: Adjust existing measures by removing from the 2009 TPS those baseline
23 measures rendered obsolete by changes to codes and standards, establishing new

1 baseline measures to replace those that became obsolete, and reducing the demand
2 and energy of all dependent measures related to the new baseline measure.

3
4 Step 2: Add new measures that are commercially-viable competing and
5 complimentary measures that were not included in the 2009 TPS, and calculate the
6 respective demand and energy impacts of those new measures relative to the
7 appropriate baseline measure.

8
9 Step 3: Adjust for marketplace changes by incorporating the effect of overall
10 service area growth for 2007 (the last year of actual data reflected in the 2009 TPS)
11 through 2012, and reducing overall demand and energy potential to reflect the
12 impact of JEA's DSM programs from 2007 through 2012.

13

14 **Q. Ultimately, how many DSM measures were identified for analysis?**

15 A. The study considered 275 unique energy efficiency (EE) measures (including 60
16 residential measures, 91 commercial measures, and 124 industrial measures), seven
17 (7) unique DR measures (five (5) residential measures and two (2)
18 commercial/industrial measures), and three (3) unique PV measures (two (2)
19 residential and one (1) commercial).

20

21 **Q. How was the timing of avoidable capacity additions determined?**

22 A. The timing of avoidable capacity additions was determined by analyzing the
23 balance of JEA's existing generating resources (including owned generating units
24 as well as power purchases) and JEA's firm peak demand projections to determine

1 when additional capacity is required to maintain a 15 percent reserve margin. The
2 balance of loads and resources was analyzed over the 2014 through 2043 period
3 and indicated additional capacity will initially be required to maintain reserve
4 margins in the year 2036. All avoided capacity additions were modeled as simple
5 cycle combustion turbines. Avoided capacity additions were projected to occur in
6 the years 2036, 2038, 2040, and 2043.

7
8 **Q. Please discuss how the total avoided costs per kW were calculated.**

9 A. Total avoided costs per kW were calculated by adding the avoided capital costs per
10 kW to the avoided fixed O&M costs per kW for each unit addition. The total
11 annual avoided costs were calculated by multiplying the costs per kW by the kW
12 output of the combustion turbines, and the resulting total costs for each unit
13 addition were aggregated for all unit additions. The resulting total annual avoided
14 costs were then divided by the total annual avoided capacity, and the annual total
15 avoided costs per kW for all avoided units were used to develop economic potential
16 and achievable potential estimates.

17
18 **Q. Please discuss the base case fuel price forecast.**

19 A. Exhibit No. __ [JEA-3] provides a summary of JEA's current fuel price projections
20 for natural gas, coal (including a blend of petroleum coke for JEA's Northside solid
21 fuel units), uranium, residual fuel oil and diesel fuel. These projections were
22 developed utilizing information obtained from a variety of sources routinely
23 utilized in the utility industry, including U.S. Energy Information Administration

1 (natural gas, residual oil, and diesel fuel), PIRA Energy Group (coal and
2 petroleum coke), and the IntercontinentalExchange (coal).
3

4 **Q. Did JEA consider high and low fuel price sensitivities?**

5 A. Yes. In addition to the base case fuel price forecasts, JEA considered the high and
6 low fuel price sensitivities. The high and low fuel price projections provide a band
7 of plus/minus 25 percent around the base case fuel price projections. Exhibit No.
8 __ [JEA-3] includes the base, high, and low fuel price projections.
9

10 **Q. How were marginal energy costs developed?**

11 A. JEA performed detailed production cost modeling using the PROSYM production
12 cost model, which is recognized as an industry standard production model and was
13 used in JEA's 2009 FEECA goal setting docket. Marginal energy costs were
14 extracted from the model for each year for the base, high, and low fuel price
15 sensitivities. These costs were used in developing the economic and achievable
16 DSM potential.
17

18 **Q. How was economic potential defined and estimated for this study?**

19 A. We utilized the same methodology used for the 2009 conservation goals to
20 determine economic potential for this proceeding. Economic potential was defined
21 as the technical potential of all measures determined to be cost-effective according
22 to two different cost-effectiveness tests, the RIM test and the TRC test. In the RIM
23 "portfolio" case, measures were defined as being cost-effective if the calculated
24 RIM value was greater than or equal to 1.01. Measures with RIM values less than

1 1.01 were excluded from the RIM “portfolio” and screened from the achievable
2 potential analysis. Likewise, in the TRC “portfolio” case, measures were defined as
3 being cost-effective if the calculated TRC value was greater than or equal to 1.01.
4 Measures with TRC values less than 1.01 were excluded from the TRC “portfolio”
5 and screened from the achievable potential analysis.

6
7 It is important to note that for the purpose of evaluating cost-effectiveness to
8 estimate economic potential, the measure-specific RIM values were calculated
9 without administrative costs or incentive costs in the denominator. Similarly, the
10 measure-specific TRC values were calculated without administrative costs in the
11 denominator. Incentives are not considered in the TRC test.

12
13 **Q. How did the analysis account for free-riders?**

14 A. In addition to the economic screening based on the RIM and TRC tests, measures
15 that demonstrated simple payback periods of less than 2 years with no incentive
16 applications were excluded from the RIM and TRC “portfolios” and screened from
17 the achievable potential analyses. Sensitivity evaluations were performed in order
18 to evaluate the impact of shorter (1 year payback) and longer (3 year payback) free-
19 ridership exclusion periods in accordance with the minimum testimony
20 requirements set forth in the OEP.

21
22 **Q. What incentive scenarios were defined for this study?**

23 A. Three measure incentive scenarios were considered – low (up to 33 percent), mid
24 (up to 50 percent), and high (up to 100 percent), but not to the extent that incentives

1 resulted in less than a 2 year payback period – for the TRC and RIM portfolios,
2 respectively.

3
4 For the RIM portfolio, the measure incentives in the high incentive cases were
5 defined as the lesser of the incentive level that produces a simple payback period to
6 the customer of two years or the maximum incentive allowable that produces a
7 RIM ratio of 1.01 (max RIM). The measure incentives in the mid case were defined
8 as the lesser of 50 percent of incremental measure cost, max RIM, or the incentive
9 level that produces a simple payback period to the customer of two years. The
10 measure incentives in the low case were defined as the lesser of 33 percent of
11 incremental measure cost, max RIM, or the incentive level that produces a simple
12 payback period to the customer of two years..

13
14 For the TRC portfolio, the measure incentives in the high case were defined as the
15 lesser of the incentive level that produces a simple payback period to the customer
16 of two years or 100 percent incremental measure cost (max TRC). The measure
17 incentives in the mid case were defined as the lesser of 50 percent of incremental
18 cost or the incentive level that produces a simple payback period to the customer of
19 two years. The measure incentives in the low case were defined as the lesser of 33
20 percent of incremental cost or the incentive level that produces a simple payback
21 period to the customer of two years.

22

1 **Q. What was the next step in the development of achievable potential?**

2 A. After cost-effectiveness screenings and incentive level estimation was complete,
3 the next step in the study was to forecast customer adoption of all passing measures
4 and estimate the energy and peak demand savings impacts of utility-funded
5 incentive programs for the period 2015-2024.

6

7 **Q. How was achievable potential estimated for the cost-effective measures?**

8 A. JEA contracted with Itron to estimate achievable potential using the same model
9 (DSM ASSYST) and methodology as was utilized in JEA's 2009 goals docket
10 (Docket No. 080413). The DSM ASSYST model was developed in the mid-1990s
11 and has been used on a wide variety of EE potential and goals-setting related
12 projects over the past decade. The model has a number of important features and
13 characteristics that make it one of the leading, if not the leading, model of this type
14 in the industry. These features include:

- 15 • Incorporation of both program information and incentive effects on measure
16 adoption;
- 17 • Stock accounting of both physical stock and the fraction of the remaining
18 market that is aware and knowledgeable of each measure;
- 19 • Measure adoption curves that reflect both direct and indirect economic factors;
- 20 • Internal methodological consistency between forecasts of program adoptions
21 and naturally-occurring adoptions; and
- 22 • The ability to assign and calibrate adoption curves to individual measures.

23

1 Itron used a method of estimating adoption of EE measures that applies to both
2 program and naturally-occurring analyses. The naturally occurring analysis
3 includes “free riders” and is an estimate of the amount of efficiency adoptions
4 predicted to occur without further program interventions. Whether as a result of
5 natural market forces or aided by a program intervention, the rate at which
6 measures are adopted is modeled in the method as a function of the following
7 factors:

- 8 • The availability of the adoption opportunity as a function of capital equipment
9 turnover rates and changes in building stock over time;
- 10 • Customer awareness and knowledge of the efficiency measure;
- 11 • The cost-effectiveness of the efficiency measure; and
- 12 • The relative importance of indirect costs and benefits associated with the
13 efficiency measure.

14

15 Only measures that pass the measure screening criteria were put into the
16 penetration model for estimation of customer adoption.

17

18 **Q. Are the methodology and models used to develop achievable potential**
19 **estimates analytically sound?**

20 A. Yes. The methods and models used have a history of success because they
21 appropriately blend theory and practice. The models use advanced stock and
22 awareness accounting along with measure-specific adoption curves that reflect real-
23 world differences in end user adoption of efficiency measures as a function of
24 direct and indirect measure attributes.

1 **Q. Have these methodologies and models been relied upon by other commissions**
2 **or governmental agencies?**

3 A. Yes, these methods and models have been used to develop potential estimates and
4 goals in a variety of jurisdictions in addition to being used in Florida's FEECA goal
5 setting process in 2009. For example, the methods and models were used to
6 conduct the potential studies in California that were used by the California Public
7 Utilities Commission (CPUC) to set energy efficiency goals for 2004-2011. The
8 methods and models were also used to complete a report on energy efficiency goals
9 for the Texas Legislature pursuant to a contract with the PUCT. The methods and
10 models have been used for many other related projects including those for Xcel
11 Energy (Colorado), PNM, Idaho Power, Los Angeles Department of Water &
12 Power, and Northwestern Energy.

13
14 **Q. Do JEA's proposed goals adequately reflect the costs and benefits to customers**
15 **participating in the measure, pursuant to Section 366.82(3)(a), F.S?**

16 A. Yes. JEA's proposed goals are based on forecasts of achievable potential that are
17 driven primarily by measure-level assessments of cost-effectiveness to customers.
18 Specifically, customer cost-effectiveness is assessed using the Participant Test,
19 where benefits are calculated based on customer bill savings and costs are based on
20 participant costs of acquiring and installing the energy efficiency measure (net of
21 utility program incentives). Both the participant benefits and participant costs are
22 assessed on present value basis over the life of the measure.

23

1 **Q. Do the Company's proposed goals adequately reflect the costs and benefits to**
2 **the general body of ratepayers as a whole, including utility incentives and**
3 **participant contributions, pursuant to Section 366.82(3)(b), F.S.?**

4 A. Yes. JEA's proposed goals are based on achievable potential that included
5 consideration of the costs and benefits to the general body of ratepayers as a whole,
6 including utility incentives and participant contributions, through use of the RIM
7 and Participant tests.

8

9 **Q. Do JEA's proposed goals adequately reflect the need for incentives to promote**
10 **both customer-owned and utility-owned energy efficiency and demand-side**
11 **renewable energy systems, pursuant to Section 366.82, F.S.?**

12 A. Yes. We have comprehensively analyzed customer-owned energy efficiency
13 measures and none were found to be cost-effective. JEA's load forecast reflects the
14 impacts of net metering associated with customer-owned rooftop solar photovoltaic
15 (PV) systems, and this load forecast was used as the basis for the cost-effectiveness
16 analysis performed for this Docket. As such, incentives to promote customer-
17 owned demand-side renewable energy systems are adequately reflected in JEA's
18 proposed goals. Utility-owned energy efficiency and renewable energy systems are
19 supply-side issues.

20

21 **Q. Do JEA's proposed goals adequately reflect the costs imposed by State and**
22 **Federal regulations on the emission of greenhouse gases, pursuant to Section**
23 **366.82(3)(d), F.S.?**

1 A. There currently are no costs imposed by State and Federal regulations on the
2 emissions of greenhouse gases (GHG). Although the US Environmental Protection
3 Agency (EPA) is expected to propose GHG emissions guidelines for existing
4 power plants later this year, there is no clear indication of what those guidelines
5 may ultimately require or associated costs. EPA has proposed GHG new source
6 performance standards for new units, but JEA does not forecast any new units until
7 well beyond the 2015 through 2024 goal setting period. While there is much
8 speculation on the potential for greenhouse gas emissions regulation, it would be
9 inappropriate to establish DSM goals that would increase customer rates based on
10 speculation related to yet-to-be defined potential regulations of emissions of
11 greenhouse gases.

12
13 **Q. Do the Company's proposed goals use an appropriate methodology in the**
14 **consideration of free riders?**

15 A. Yes. The screening criteria based on simple payback to the customer (2 years or
16 less) were designed to remove measures from the achievable potential forecasts that
17 exhibit the key characteristic most associated with high levels of free-ridership in
18 utility rebate programs, i.e. measures with naturally high levels of cost-
19 effectiveness to the customer. The sensitivity of total achievable potential to this
20 particular screening criterion was tested using alternative simple payback screening
21 values (1 year and 3 years). In addition to this screening step, the naturally
22 occurring analysis performed in estimating achievable potential represents an
23 estimate of the amount of "free riders" that are reasonably expected to participate in
24 the particular program offerings simulated. In this sense, the payback-based

1 screening criteria were implemented to develop portfolios with necessarily low
2 free-ridership levels, and within the achievable potential forecasts for those
3 portfolios, the forecasting methodology produces explicit estimates of the expected
4 level of free-ridership within those programs.

5

6 **Q. Please discuss the economic and achievable potential for residential and**
7 **commercial/industrial demand and energy reductions for the base fuel**
8 **forecast, including the effects of free-ridership, for both RIM-based and TRC-**
9 **based evaluations.**

10 A. Exhibit No. __ [JEA-4] summarizes the mathematical results of the cost effective
11 analysis. The analysis results indicate no achievable potential for the residential and
12 commercial classes when utilizing the RIM test while indicating minimal
13 achievable potential for the industrial class. A review of the measures that make
14 up the industrial class's RIM test based achievable potential reveals the following:

15 • The 0.9 MW (summer), 0.7 MW (winter), and 6.3 GWh (annual energy)
16 values represent the sum of potential across 49 measures, resulting in an
17 average potential of 0.13 GWh and 0.18 MW savings per measure.

18 • The incentive levels available to these measures average less than 2% of the
19 incremental cost of the measure.

20 Given these characteristics, the minimal achievable results for the industrial class
21 represent the cost effectiveness model's mathematical result. While correct, they
22 are impractical from both a goal-setting and a program design point of view. It is
23 impractical to establish programs to acquire *di minimus* levels of potential. It is
24 doubtful that customer would respond significantly to incentives equivalent to two

1 (2) percent of incremental cost and such minor rebate levels would be difficult to
2 market effectively. Together, these characteristics would result in programs with
3 high implementation costs relative to the size of efficiency resource being acquired.
4 Furthermore, it is reasonable to expect high levels of participant free ridership in
5 such industrial programs (compared to residential or commercial programs), as has
6 been the history of such programs administered by utilities across North America.

7
8 **Q. Please provide an estimate of the average residential customer bill impact for**
9 **the RIM-based and TRC-based achievable portfolios.**

10 A. There is no incremental impact based on the RIM achievable portfolio, as there are
11 no DSM measures that pass the RIM test for JEA. However, Exhibit No. __ [JEA-
12 5] presents analysis of the estimated bill impacts on residential customers for the
13 TRC achievable portfolio. As shown in Exhibit No. __ [JEA-5], the estimated bill
14 impact of the TRC achievable portfolio would be approximately 18.5 percent by
15 2024.

16
17 **Q. Please provide the economic potential for residential and**
18 **commercial/industrial winter and summer demand and annual energy savings**
19 **for the following sensitivities, for both a RIM-based evaluation and a TRC-**
20 **based evaluation: (1) higher fuel prices, (2) lower fuel prices, (3) shorter free-**
21 **ridership exclusion period, and (4) longer free-ridership exclusion periods.**

22 A. That information is presented in Exhibit No. __ [JEA-6].
23

1 **Q. How are supply-side efficiencies incorporated into JEA's planning process and**
2 **how do they impact DSM programs?**

3 A. JEA continually monitors the operation of its generating units and determines
4 methods to utilize the system in the most efficient manner. Improvements to the
5 efficiency of supply-side resources (i.e. lower operating costs) should reduce the
6 cost-effectiveness of DSM programs, all else being equal.

7

8 **Q. What goals should be established for increasing the development of demand-**
9 **side renewable energy systems, pursuant to Section 366.82(2), F.S.?**

10 A. The cost-effectiveness analysis of demand-side renewable energy systems shows
11 that they are not cost-effective. Therefore, no goals should be established.

12

13 **Q. Should the Company's existing Solar Pilot Programs be extended and, if so,**
14 **should any modifications be made to them?**

15 A. JEA was not required under the 2009 FEECA goals to offer Solar Pilot Programs.

16

17 **Q. Does this conclude your testimony?**

18 A. Yes it does.

19

Richard Vento
March – 2014

Length of Service at JEA:

31 Years

Current Position and Responsibilities:

Director, Customer Solutions and Market Development

Responsible for:

- Development and operation of demand side management programs.
- Development and operation of programs to improve the customer experience.

Experience:

Director of New Technologies

- Evaluation and recommendation of emerging technologies that benefit the utility.

Director of Water and Wastewater Operations and Maintenance

- Managed water and wastewater treatment facilities.

Manager, Generation Station Systems

- Managed the maintenance of multiple generation units and components

Instrument and Controls Supervisor

- Supervised the Instrument and Controls Maintenance Area

Education:

Bachelor of Science in Business Administration

Donald Wucker

JEA

Qualifications and Experience:

Summary: 30 years of progressive experience in building energy systems. Over 25 years as a licensed professional engineer and certified mechanical contractor in the State of Florida.

Areas of Experience

- Engineering and Economic Analysis of Building Energy Systems including Design, Operations and Maintenance
 - Design of Building Mechanical, Plumbing and Fuel Systems including Residential, Commercial and Industrial
 - Use of Engineering and Economic Software Modeling Tools
 - Implementation of Demand Side Management Programs
-

Experience

- | | |
|--|---------------------|
| JEA
Management of Demand Side Management Portfolio
Responsible for: <ul style="list-style-type: none">• Economic analysis of demand side management measures, programs and portfolio• Engineering and economic support for the design, implementation and operation of utility sponsored demand side management programs | 2005-Present |
| JEA
Research Project Consultant
Responsible for the identification, evaluation and business case development of emerging technologies that would benefit the utility | 2004-2005 |
| Winn-Dixie Stores, Inc.
Senior Mechanical Engineer
Responsible for the design and implementation of commercial and industrial mechanical systems to support manufacturing and logistics facilities which included the signing and sealing of specifications and plans for industrial ammonia systems | 1997-2004 |
| Reynolds Smith & Hills
Senior Mechanical Engineer
Managed a team of project engineers and designers to develop plans for various building mechanical systems and energy studies which included the signing and sealing of specifications and plans | 1994-1997 |
| Sverdrup Corporation
Senior Mechanical Engineer
Managed a team of project engineers and designers to develop plans for various building mechanical systems which included the signing and sealing of specifications and plans | 1993-1994/1990-1991 |

Experience (cont.)

Honeywell Corporation Facilities Planner Worked with schools, industrial plants, and hospitals to analyze the operation of facilities, to perform energy audits, develop guaranteed energy retrofits, evaluate maintenance programs, analyze building comfort/health problems and engineer corrective designs	1991-1993
St. Luke's Hospital Mechanical Engineer Provided engineering, supervision, and design expertise to maintain and optimize mechanical and utility systems	1990-1990
Mayport Naval Station General Engineer Provided a multi-disciplined knowledge of engineering principles and practices concerning facility design, construction, maintenance, and support services	1988-1990
The Haskell Company Mechanical Engineer Engineered specifications plans for various building mechanical systems	1983-1988
C. J. Wucker & Sons Refrigeration Service Technician Repaired and maintained commercial heating, ventilation, air conditioning and refrigeration systems	1975-1983

Education

Bachelor of Science in Mechanical Engineering from University of Florida
Associate of Art in Pre-Engineering Florida Junior College

Memberships

American Society of Heating Refrigeration and Air Conditioning Engineers
Association of Energy Engineers
Association of Energy Service Professionals
International Institute of Ammonia Refrigeration
Toastmasters International
PI TAU SIGMA Honorary Mechanical Engineering Society

Commission-Approved Conservation Goals for JEA

Year	Residential			Commercial/Industrial		
	Summer (MW)	Winter (MW)	Annual (GWh)	Summer (MW)	Winter (MW)	Annual (GWh)
2010	1.2	1.0	5.4	0.6	0.4	10.1
2011	1.2	1.0	5.4	0.6	0.4	10.1
2012	1.2	1.0	5.4	0.6	0.4	10.1
2013	1.2	1.0	5.4	0.6	0.4	10.1
2014	1.2	1.0	5.4	0.6	0.4	10.1
2015	1.2	1.0	5.4	0.6	0.4	10.1
2016	1.2	1.0	5.4	0.6	0.4	10.1
2017	1.2	1.0	5.4	0.6	0.4	10.1
2018	1.2	1.0	5.4	0.6	0.4	10.1
2019	1.2	1.0	5.4	0.6	0.4	10.1
Total	12.0	10.0	54.0	6.0	4.0	101.0

Current JEA FEECA Programs

A. Residential FEECA Programs

- Residential Energy Audit Program
- Residential Energy Efficient Products
- Green Built Homes of Florida
- Residential Solar Water Heating
- Residential Solar Net Metering
- Neighborhood Efficiency Program

B. Commercial FEECA Programs

- Commercial Energy Audit Program
- Commercial Energy Efficient Products
- District Chilled Water Program
- Commercial Solar Net Metering

Fuel Price Projections for JEA FEECA - Base Fuel Prices

Year	Base Case - Nominal \$/MMBtu						
	Scherer	SJRPP	Northside	Natural Gas	Residual Fuel Oil	Distillate Fuel Oil	Nuclear
2014	2.49	3.31	3.59	4.85	15.18	22.54	0.60
2015	2.51	3.40	3.69	4.98	15.78	21.70	0.63
2016	2.60	3.53	3.83	5.58	15.47	21.50	0.65
2017	2.68	3.69	3.96	6.04	15.59	21.73	0.68
2018	2.78	3.76	4.03	6.69	16.05	22.53	0.71
2019	2.94	3.81	4.09	6.67	16.76	23.66	0.74
2020	3.03	3.93	4.21	6.47	17.62	24.82	0.77
2021	3.12	4.04	4.34	7.02	18.56	26.05	0.81
2022	3.21	4.17	4.47	7.41	19.54	27.33	0.84
2023	3.31	4.29	4.60	7.79	20.57	28.62	0.88
2024	3.42	4.42	4.73	8.22	21.57	29.92	0.92
2025	3.52	4.55	4.87	8.60	22.63	31.25	0.96
2026	3.63	4.68	5.01	9.01	23.70	32.49	1.00
2027	3.74	4.82	5.16	9.43	24.79	33.91	1.04
2028	3.86	4.97	5.31	9.84	25.90	35.17	1.09
2029	3.96	5.11	5.47	10.38	27.01	36.60	1.14
2030	4.07	5.27	5.63	11.08	27.95	37.93	1.19
2031	4.18	5.42	5.79	11.59	29.14	39.42	1.24
2032	4.29	5.58	5.96	12.22	30.43	41.02	1.29
2033	4.41	5.75	6.14	12.93	31.80	42.80	1.35
2034	4.53	5.92	6.32	13.54	33.28	44.56	1.41
2035	4.65	6.10	6.50	14.24	34.72	46.31	1.47
2036	4.78	6.28	6.69	15.10	36.06	48.03	1.54
2037	4.91	6.47	6.89	15.56	37.60	49.88	1.61
2038	5.04	6.66	7.09	16.03	39.14	51.74	1.68
2039	5.18	6.86	7.30	16.77	40.93	54.06	1.75
2040	5.32	7.06	7.51	17.68	42.93	56.42	1.83
2041	5.32	7.06	7.51	17.68	42.93	56.42	1.83
2042	5.32	7.06	7.51	17.68	42.93	56.42	1.83
2043	5.32	7.06	7.51	17.68	42.93	56.42	1.83

Fuel Price Projections for JEA FEECA High Fuel Price Sensitivity

Year	High Fuel - Nominal \$/MMBtu						
	Scherer	SJRPP	Northside	Natural Gas	Residual Fuel Oil	Distillate Fuel Oil	Nuclear
2014	3.11	4.14	4.48	6.06	18.97	28.17	0.75
2015	3.14	4.26	4.62	6.22	19.72	27.13	0.78
2016	3.25	4.41	4.79	6.97	19.34	26.87	0.82
2017	3.35	4.62	4.95	7.55	19.48	27.16	0.85
2018	3.47	4.70	5.04	8.36	20.06	28.16	0.89
2019	3.67	4.77	5.12	8.34	20.96	29.57	0.93
2020	3.79	4.91	5.27	8.08	22.02	31.02	0.97
2021	3.90	5.06	5.42	8.78	23.20	32.56	1.01
2022	4.02	5.21	5.58	9.26	24.42	34.16	1.05
2023	4.14	5.36	5.74	9.74	25.71	35.78	1.10
2024	4.27	5.52	5.91	10.28	26.96	37.41	1.15
2025	4.40	5.69	6.09	10.75	28.29	39.06	1.20
2026	4.54	5.85	6.26	11.26	29.63	40.61	1.25
2027	4.68	6.03	6.45	11.79	30.98	42.38	1.30
2028	4.82	6.21	6.64	12.30	32.37	43.97	1.36
2029	4.95	6.39	6.83	12.98	33.76	45.75	1.42
2030	5.08	6.58	7.03	13.85	34.94	47.42	1.48
2031	5.22	6.78	7.24	14.49	36.42	49.27	1.55
2032	5.36	6.98	7.45	15.27	38.03	51.28	1.62
2033	5.51	7.19	7.67	16.16	39.75	53.50	1.69
2034	5.66	7.40	7.89	16.92	41.60	55.70	1.76
2035	5.81	7.62	8.13	17.79	43.40	57.89	1.84
2036	5.97	7.85	8.36	18.87	45.07	60.03	1.92
2037	6.14	8.08	8.61	19.45	47.00	62.35	2.01
2038	6.30	8.33	8.86	20.03	48.93	64.67	2.10
2039	6.47	8.57	9.12	20.96	51.16	67.57	2.19
2040	6.65	8.83	9.39	22.10	53.66	70.53	2.29
2041	6.65	8.83	9.39	22.10	53.66	70.53	2.29
2042	6.65	8.83	9.39	22.10	53.66	70.53	2.29
2043	6.65	8.83	9.39	22.10	53.66	70.53	2.29

Fuel Price Projections for JEA FEECA Low Fuel Price Sensitivity

Year	Low Fuel - Nominal \$/MMBtu						
	Scherer	SJRPP	Northside	Natural Gas	Residual Fuel Oil	Distillate Fuel Oil	Nuclear
2014	1.87	2.49	2.69	3.64	11.38	16.90	0.45
2015	3.14	4.26	4.62	6.22	19.72	27.13	0.78
2016	3.25	4.41	4.79	6.97	19.34	26.87	0.82
2017	3.35	4.62	4.95	7.55	19.48	27.16	0.85
2018	3.47	4.70	5.04	8.36	20.06	28.16	0.89
2019	3.67	4.77	5.12	8.34	20.96	29.57	0.93
2020	3.79	4.91	5.27	8.08	22.02	31.02	0.97
2021	3.90	5.06	5.42	8.78	23.20	32.56	1.01
2022	4.02	5.21	5.58	9.26	24.42	34.16	1.05
2023	4.14	5.36	5.74	9.74	25.71	35.78	1.10
2024	4.27	5.52	5.91	10.28	26.96	37.41	1.15
2025	4.40	5.69	6.09	10.75	28.29	39.06	1.20
2026	4.54	5.85	6.26	11.26	29.63	40.61	1.25
2027	4.68	6.03	6.45	11.79	30.98	42.38	1.30
2028	4.82	6.21	6.64	12.30	32.37	43.97	1.36
2029	4.95	6.39	6.83	12.98	33.76	45.75	1.42
2030	5.08	6.58	7.03	13.85	34.94	47.42	1.48
2031	5.22	6.78	7.24	14.49	36.42	49.27	1.55
2032	5.36	6.98	7.45	15.27	38.03	51.28	1.62
2033	5.51	7.19	7.67	16.16	39.75	53.50	1.69
2034	5.66	7.40	7.89	16.92	41.60	55.70	1.76
2035	5.81	7.62	8.13	17.79	43.40	57.89	1.84
2036	5.97	7.85	8.36	18.87	45.07	60.03	1.92
2037	6.14	8.08	8.61	19.45	47.00	62.35	2.01
2038	6.30	8.33	8.86	20.03	48.93	64.67	2.10
2039	6.47	8.57	9.12	20.96	51.16	67.57	2.19
2040	6.65	8.83	9.39	22.10	53.66	70.53	2.29
2041	6.65	8.83	9.39	22.10	53.66	70.53	2.29
2042	6.65	8.83	9.39	22.10	53.66	70.53	2.29
2043	6.65	8.83	9.39	22.10	53.66	70.53	2.29

	RIM Evaluation			TRC Evaluation		
Economic Potential - Base Fuel	Summer MW	Winter MW	Annual GWh	Summer MW	Winter MW	Annual GWh
Residential	0	0	0	47.3	12.7	209.1
Commercial/Industrial	11.8	7.4	85.1	58.2	16.0	278.3
Achievable Potential - Base Fuel	Summer MW	Winter MW	Annual GWh	Summer MW	Winter MW	Annual GWh
Residential	0	0	0	14.0	2.8	49.8
Commercial/Industrial	0.9	0.7	6.3	10.1	2.5	50.9

Estimated Cumulative Annual Bill for 2015 through 2024 Residential Customers - DSM Measures Passing both TRC and Participant Tests										
Calendar Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Percent Increase	1.2%	2.9%	5.0%	7.2%	9.4%	11.5%	13.4%	15.3%	17.0%	18.5%

	RIM Evaluation			TRC Evaluation		
	Summer MW	Winter MW	Annual GWh	Summer MW	Winter MW	Annual GWh
Economic Potential - High Fuel						
Residential	0	0	0	56.26	21.36	328.98
Commercial/Industrial	11.67	7.30	84.29	64.18	19.04	313.52
Economic Potential - Low Fuel						
Residential	0	0	0	30.28	6.81	136.74
Commercial/Industrial	0	0	0	52.02	17.12	261.27
Economic Potential - 1-Year Free-Ridership Exclusion						
Residential	0	0	0	79.94	52.74	398.61
Commercial/Industrial	24.68	18.23	185.95	95.65	42.00	523.47
Economic Potential - 3-Year Free-Ridership Exclusion						
Residential	0	0	0	12.73	7.26	65.25
Commercial/Industrial	11.31	7.08	81.18	43.91	12.62	195.86