

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

In the Matter of)	
)	
Section 63.71 Application of)	
SBC Long Distance, LLC d/b/a AT&T)	File No.
Long Distance)	
)	
)	
For Authority Pursuant to Section 214 of)	
The Communications Act of 1934, As Amended,)	
To Discontinue the Provision of Service)	

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**SECTION 63.71 APPLICATION OF SBC LONG DISTANCE, LLC d/b/a
AT&T LONG DISTANCE**

AT&T Services, Inc. on behalf of its affiliate SBC Long Distance, LLC, d/b/a AT&T Long Distance ("AT&T"), applies for authority under Section 214(a) of the Communications Act, as amended ("the Act"), 47 U.S.C. § 214, and Section 63.71 of the Federal Communications Commission's ("Commission") rules, 47 C.F.R. §63.71, to discontinue AT&T Long Distance Calling Card Service and Value Card Plus Service.

As required by Section 63.71(a) and (b) of the Commission's rules, AT&T provides the following information:

Name and Address of Carrier (47 C.F.R. §§ 63.71(a)(1), (b)(2)):

SBC Long Distance, LLC d/b/a AT&T Long Distance
P.O. Box 9041, South San Francisco, CA 94083

Date of Planned Service Discontinuance (47 C.F.R. §§ 63.71(a)(2), (b)(2)):

AT&T plans to discontinue this service on or after March 2, 2015, subject to Commission authorization of the discontinuance pursuant to 47 C.F.R. § 63.71(c).

Points of Geographic Areas of Service Affected (47 C.F.R. §§ 63.71(a)(3), b(2)):

AT&T will discontinue this service throughout the United States and the U.S. territories of Puerto Rico, U.S. Virgin Islands, Guam, American Samoa and the Commonwealth of the Northern Mariana Islands (CNMI).

Brief Description of Type of Service Affected (47 C.F.R. §§ 63.71(a)(3), b(2)):

AT&T Long Distance Calling Card Service and Value Card Plus Service are long distance calling cards that allows users to place intrastate, interstate and/or international calls by dialing a company-provided toll-free access code or number. This calling card service allows calls to be billed to the customer's telephone bill after the call is placed; this discontinuance does not impact any of AT&T's prepaid calling cards or any prepaid minutes associated with any AT&T prepaid calling cards.

The public convenience and necessity will not be impaired by this service discontinuance because residential calling card usage has been declining for several years. This is due to the market growth of other communication methods, including mobile phones, email, social media streams and voice over IP.

Brief Description of the Dates and Methods of Notice to All Affected Customers (47 C.F.R. § 63.71(b)(3)):

AT&T sent notice to all of its customers between December 3, 2014 and January 12, 2015 via U.S. Mail in each customer's monthly bill. (See Attachment A).

Copies of this Application are being sent, first class U.S. Mail, to the public utilities commissions and governors of the affected states and also to the Special Assistant for Telecommunications to the Secretary of Defense, as required by 63.71(a) of the Commission's rules.

Regulatory Classification of Carrier (47 C.F.R. § 63.71(b)(4)):

AT&T is considered non-dominant with respect to the services to be discontinued.

Questions about this application may be addressed to David Talbott, AT&T Services, Inc., Director – Federal Regulatory, 1120 20th Street, NW, Suite 1000, Washington, DC 20036, (202) 457-3039.

Conclusion:

The public convenience and necessity will not be adversely affected by the discontinuance of these services since there is very low demand and various alternatives for these services. AT&T respectfully requests that the Commission approve its Section 63.71 Application to discontinue AT&T Long Distance Calling Card Service and Value Card Plus Service.

Respectfully submitted,

By: /s/ Terri L. Hoskins

Terri L. Hoskins
Gary L. Phillips
Lori Fink

AT&T Inc.
1120 20th Street, N.W.
Washington, D.C. 20036

(202) 457-3047

Its Attorneys

January 13, 2015

ATTACHMENT A

Service Withdrawal

Pending state and regulatory approval where applicable, on or after March 2, 2015, SBC Long Distance, LLC, d/b/a AT&T Long Distance will no longer offer Calling Card Service and Value Card Plus Service originating and terminating in the United States and International points. The discontinuance of AT&T Long Distance Calling Card will not impact pre-paid calling cards or pre-paid minutes. The FCC will normally authorize this proposed discontinuance of service (or reduction or impairment) unless it is shown that customers would be unable to receive service or a reasonable substitute from another carrier or that the public convenience and necessity is otherwise adversely affected. If you wish to object, you should file your comments as soon as possible, but no later than 15 days after the Commission releases public notice of the proposed discontinuance. Address them to the Federal Communication Commission, Wireline Competition Bureau, Competition Policy Division, Washington, DC 20554, and include in your comments a reference to the 63.71 Application of SBC Long Distance, LLC, d/b/a AT&T Long Distance. Comments should include specific information about the impact of this proposed discontinuance (or reduction or impairment) upon you or your company, including any inability to acquire reasonable substitute service. Our AT&T Service Representatives are ready to assist you, and can be reached at the toll-free number on your bill or visit our website at www.att.com. or V/TTY 800-651-5111. Thank you, AT&T Long Distance, PO Box 9041, South San Francisco, CA 94083.

CERTIFICATE OF SERVICE

I, **Lacretia Hill**, certify that I have, on January 13, 2015, served a copy of the foregoing Section 63.71 Application of SBC Long Distance, Inc., d/b/a AT&T Long Distance by U.S. Mail postage prepaid to the addresses on the attached sheets.

/s/Lacretia Hill
Lacretia Hill

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Suite 850
Montgomery, AL 36130

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Montgomery, AL 36130

Arizona Corporation Commission
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Phoenix, AZ 85007-2996

Office of the Governor
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President, California Public Utilities
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Tallahassee, FL 32399-0001**

**Office of the Governor
Georgia State Capitol
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**Georgia Public Service Commission
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